Gifts for a Merry Christmas

1945

SEARS, ROEBUCK AND CO.

SATISFACTION GUARANTEED OR YOUR MONEY BACK

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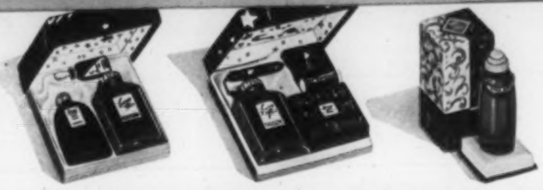

Bourjois and Yardley—Ever-popular Gifts

Evening in Paris Set. Attractive 3-piece gift set with 2-ounce bottle Evening in Paris cologne, 1/5-ounce flacon perfume, 3¼-ounce bottle of talcum. In lovely blue gift package. Postpaid.
8 N 9600E..........**$3.30**

Evening in Paris Set. 5-piece gift set in famous Evening in Paris fragrance. Contains med. shade lipstick, rouge, 2⅜-ounce box face powder, 3¼-ounce talcum and dram flacon of perfume. Postpaid.
8 N 9601E **$4.14**

Yardley Bond Street Perfume. Light enough for daytime use, yet alluring and romantic for those moments with that special someone. Postpaid.
8N4492E—¼-oz....**$3.00**
8N4466E—½-oz......5.40
8N4497E—1-oz. btle..10.20

Remember Her

WITH HER FAVORITE FRAGRANCE

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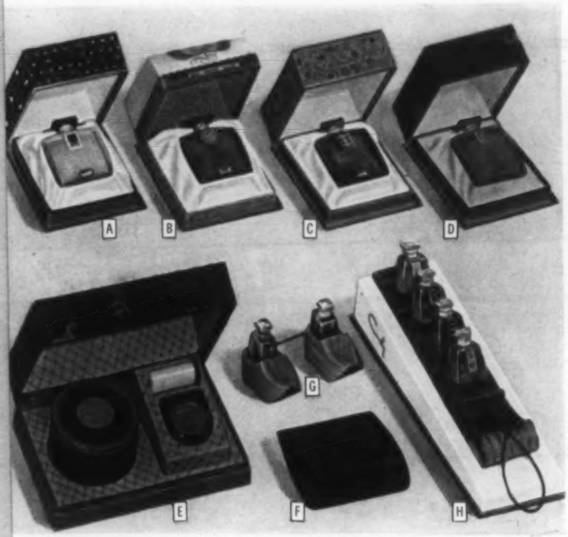


Classic Christmas Gifts Designed by Coty

Coty is known for exquisite perfumes. Each fragrance is designed to enhance the loveliness of women . . . to bring out their secret charms. Let this Christmas be a "Coty Christmas" . . . give her perfumes she prefers

A **L'Aimant Perfume.** "The Magnet." Regal in its splendor—compelling fragrance.
8 N 4145E—Postpaid..1 3/5-oz. bottle $11.70
8 N 4146E—Postpaid..4/5-oz. bottle **$6.00**

B **L'Origan Perfume.** "For Her Golden Moments." Eloquence in fragrance—sweet.
8 N 4126E—Postpaid. 1 3/5-oz. bottle $11.70
8 N 4127E—Postpaid..4/5-oz. bottle **$6.00**

C **Emeraude Perfume.** "The Jewel Fragrance." (A bright sparkling scent.)
8 N 4137E—Postpaid.1 3/5-oz. bottle..$11.70
8 N 4138E—Postpaid..4/5-oz. bottle **$6.00**

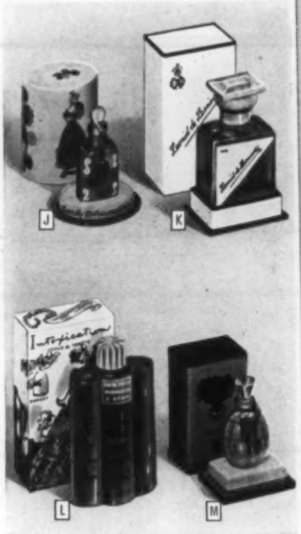
D **Paris Perfume.** "The Double Note Fragrance." Gay, but elegant floral scent for her.
8 N 4151E—Postpaid.1 3/5-oz. bottle $11.70
8 N 4152E—Postpaid..4/5-oz. bottle **$6.00**

E **Matched Makeup.** Medium shade lipstick, cake rouge, about 2⅗-oz. face powder. Choose Paris, L'Aimant, L'Origan or Emeraude.
8 N 9661E—*State fragrance.* Postpaid.**$2.70**

F **Eldorado Compact.** Simulated tortoise shell. Lovely tear drop shape that fits the hand.
8 N 4134—Postpaid...........Each **$2.95**

G **Perfume Sabots.** Two miniature wooden shoes, each holding a gleaming flacon of Coty perfume—Emeraude and L'Aimant fragrances.
8 N 9920E—In gift box. Postpaid.Set **$6.00**

H **Toboggan Set.** Carries 4 perfumes, Paris, L'Origan, Emeraude, L'Aimant; ⅛-oz. each.
8N9609E—Gift boxed. Postpaid.Set **$12.00**



Pamper her with Perfume

J **Old Spice Perfume.** The refreshing and lively fragrance of roses and spice. Truly a gift to be appreciated. Comes in a quaint, old-fashioned bottle with Early American designs painted on it.
8 N 5556E—Postpaid........2-dram bottle **$3.00**

K **Leonid de Lescinkis Perfume No. 9.** Lasting fragrance—so elusive, so insistent. Postpaid.
8 N 5904E.......... about ⅓-ounce bottle **$3.30**
8 N 5907E.................⅛-ounce bottle **$1.50**
Leonid de Lescinkis Eau de Cologne No. 9. Postpaid.
8 N 5906E...................4-ounce bottle $2.10
8 N 5905E...................2-ounce bottle 1.20

L **Intoxication Eau de Toilette by D'Orsay.** Toilet water with a fragrance that goes to the heart.
8 N 9668E—Postpaid.......4-ounce bottle **$6.00**

M **Le Golliwog Perfume by Vigny.** Stimulating and saucy scent. A favorite of discriminating women.
8 N 5849E Postpaid.......⅝-ounce bottle **$6.00**

prices include 20% Federal Tax

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Tangee Beauti-Set. Smartly d
cardboard case containing
Tangee matched make-up.
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contains small sizes of face
cake rouge and lipstick in h
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8 N 9751E..........

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Thanksgiving and Christmas
soon will be celebrated throughout America.

Celebrated as never before in our lifetime.
For this is the year of Victory—and Peace.

Reverently we will give thanks
for the glory so dearly bought.
Gratefully our carols will rise
to reach those who have not yet rejoined us.
Silently and prayerfully we will remember
those who will never return.

We here at home
safe in the land we love
preserved from the ravages of war
know that this year we have cause
to keep the great days sacred.

So we return once more
to the old ways and the old customs;
to the family gathering 'round the festive board;
to the bounty that is ours
as harvest days are over.

Again the Christmas tree will glisten,
the Yule logs blaze
and the presents made ready for Santa's visit.
Again Merry Christmas will echo and re-echo
as there is truly
"Peace on Earth, Good Will to Men."

Peace + + + +

This should be a happy year,
a year of memory forever.
For this is the year of Victory—and Peace.

Our wish—the wish of all of us at Sears—
is that your Thanksgiving
be the most thankful you ever had.
And your Christmas the merriest.

G. W. Cunningham,
Advertising Manager, Sears, Roebuck and Co.

Give

A **Grand Entrance Set by** leather case. Metal in cuticle scissors, nail file, tw shade polish, stazon, quick cuticle remover, cuticle an
8 N 3965—Includes 98c F

B **Side Show Set by Revlon** dium shade nail enamel, checkstick, adheron, polish mover, tweezers, orange and nail white pencil. Postpaid.
8 N 9713—Includes $1.00 Federal Tax..$6.50

C **Chinese Box by Chen Yu.** Contains medium shade nail lacquer with matching lipstick, cuticle remover, polish remover, cuticle oil chip check and lacquerol.
8 N 9634E—Plastic base. Postpaid.....$4.20

D **Pagoda Set by Chen Yu.** Nail lacquer, chip check, Fast Dry, lacquerol, matching lipstick.
8 N 9633E—Postpaid $3.00

G **Winning Hand Set by Revlon.** Clever set containing color-original nail enamel in a medium shade, oily polish remover and bottle of adheron.
8 N 9712E—Postpaid....................$1.20

H **New Era Set by La Cross.** Give her this unusual set! Plastic base with colorful cover. Has ½-oz. bottle medium shade nail polish, remover, cuticle remover, emery board and cuticle stick. Contains essentials for a complete manicure.
8 N 3966E—Postpaid....................$1.20

leather (med. ½-oz. knife,
$3.98

case, nail pol- cuticle buffer, cuticle pusher, cuticle scissors and cuticle knife, file, tweezers, blackhead pusher and 4 other accessories. Shpg. wt., 1 lb. 2 oz.
8 N 9647—Price includes 52c Fed. Tax.$4.89

L **18-piece Manicure Set.** Pigskin leather case, rayon lined. Six 2-oz. bottles, 2 each of nail polish, remover and cuticle remover; buffer, file, tweezers, nail and cuticle scissors and knife, comb, 5 other accessories. Shpg. wt., 1 lb. 6 oz.
8 N 9651—Price includes 98c Fed. Tax.$9.50

Remember
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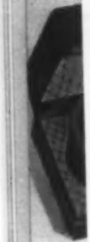

with Perfume

he refreshing and lively fra-
ce. Truly a gift to be appre-
it, old-fashioned bottle with
inted on it.
.....2-dram bottle **$3.00**

rfume No. 9. Lasting fra-
sistent. Postpaid.
out ⅝-ounce bottle **$3.30**
.... ⅛-ounce bottle $1.50
Cologne No. 9. Postpaid.
..... 4-ounce bottle $2.10
8 N 5905E................ 2-ounce bottle 1.20

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8 N 4127E—Postpaid. . 4/5-oz. bottle **$6.00**

C **Emeraude Perfume.** "The Jewel Fragrance." (A bright sparkling scent.)
8 N 4137E—Postpaid. 1 3/5-oz. bottle . . $11.70
8 N 4138E—Postpaid. . 4/5-oz. bottle **$6.00**

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8 N 4151E—Postpaid . 1 3/5-oz. bottle $11.70
8 N 4152E—Postpaid. . 4/5-oz. bottle **$6.00**

8 N 4154—Postpaid.........Each $2.95

G **Perfume Sabots.** Two miniature wooden shoes, each holding a gleaming flacon of Coty perfume—Emeraude and L'Aimant fragrances.
8 N 9920E—In gift box. Postpaid. Set **$6.00**

H **Toboggan Set.** Carries 4 perfumes, Paris, L'Origan, Emeraude, L'Aimant; ⅛-oz. each.
8N9609E—Gift boxed. Postpaid. Set **$12.00**

★
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L **Intoxication Eau de Toilette by D'Orsay.** Toilet water with a fragrance that goes to the heart.
8 N 9668E—Postpaid.......4-ounce bottle **$6.00**

M **Le Golliwog Perfume by Vigny.** Stimulating and saucy scent. A favorite of discriminating women.
8 N 5849E Postpaid.......⅛-ounce bottle **$6.00**

prices include 20% Federal Tax

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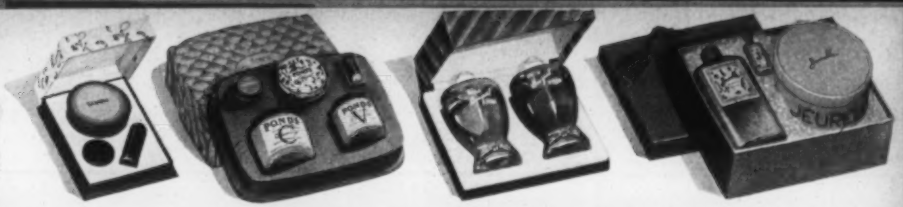

Gay Cosmetic Sets created for her beauty and your budget

Tangee Beauti-Set. Smartly decorated cardboard case containing flattering Tangee matched make-up. It's especially nice for the Junior Miss. Set contains small sizes of face powder, cake rouge and lipstick in harmonizing medium shades. Postpaid.
8 N 9751E................Set **60c**

Pond's Beauty Box for her Pond's beauty routine. 3½-oz. jar Cold Cream, 2-oz. Vanishing Cream, about ⅓-oz. box Face Powder, and small sizes Lipstick and Rouge in medium shades. In gift box. Postpaid.
Available after November 1st.
8 N 9604E..............Set **$1.32**

Champrel Bath Set. There's nothing like a relaxing foamy bubble bath followed with matching cologne. It's so refreshing. Set contains 6-ounce bottles of bubble bath and cologne in assorted floral fragrances. In gift box. Postpaid.
8 N 9675E..............Set **$2.70**

Jeurelle Threesome Set. A lovely Christmas remembrance. Contains ⅛-oz. bottle perfume, 4-oz. bottle cologne, 8-oz. box dusting powder with puff. Comes in Apple Blossom scent. In beautifully decorated pink and blue gift package. Postpaid.
8 N 9663E..............Set **$3.60**

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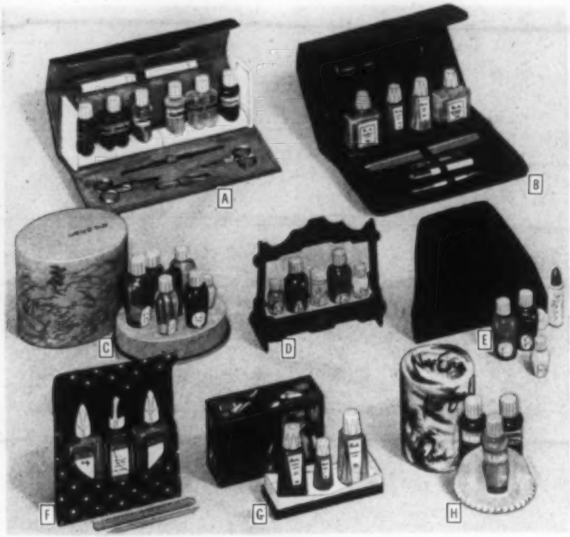

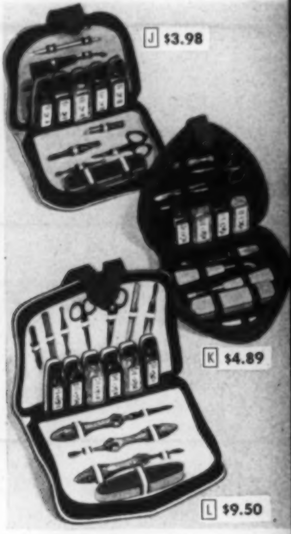

Give her Glamour for her Fingertips

A **Grand Entrance Set by La Cross.** Genuine leather case. Metal implements: nail and cuticle scissors, nail file, tweezers, pusher; med. shade polish, stazon, quickseal, polish remover, cuticle remover, cuticle and nail oil. Postpaid.
8 N 3965—Includes 98c Fed. Tax.....**$10.98**

B **Side Show Set by Revlon.** Rayon case with medium shade nail enamel, matching lipstick and cheekstick, adheron, polish remover, cuticle remover, tweezers, orange stick, emeries, pusher and nail white pencil. Postpaid.
8 N 9713—Includes $1.00 Federal Tax..**$6.50**

C **Chinese Box by Chen Yu.** Contains medium shade nail lacquer with matching lipstick, cuticle remover, polish remover, cuticle oil chip check and lacquerol.
8 N 9634E—Plastic base. Postpaid.....**$4.20**

D **Pagoda Set by Chen Yu.** Nail lacquer, chip check, Fast Dry, lacquerol, matching lipstick.
8 N 9633E—Postpaid **$3.00**

E **Glove Bag by Chen Yu.** Adorable rayon satin bag with snap closing. Holds a medium shade of nail lacquer, matching lipstick, polish remover and lacquerol. Case comes in assorted colors with contrasting lining. *No choice.*
8 N 9635E—Postpaid **$2.40**

F **Cutex Set.** An inexpensive set. Attractive simulated leather case with nail polish, remover, cuticle remover, orange stick, emeries.
8 N 9671E—Postpaid. Set..................**$1.18**

G **Winning Hand Set by Revlon.** Clever set containing color-original nail enamel in a medium shade, oily polish remover and bottle of adheron.
8 N 9712E—Postpaid.....................**$1.20**

H **New Era Set by La Cross.** Give her this unusual set! Plastic base with colorful cover. Has ½-oz. bottle medium shade nail polish, remover, cuticle remover, emery board and cuticle stick. Contains essentials for a complete manicure.
8 N 3966E—Postpaid.....................**$1.20**

Ann Barton Kits

J **14-piece Manicure Set.** Simulated leather case. Two ½-oz. bottles nail polish (med. shade), two ½-oz. bottles polish remover, ½-oz. cuticle remover; buffer, cuticle scissors and knife, tweezers, 5 other items. Shpg. wt., 1 lb. 2 oz.
8 N 9650—Price includes 45c Fed. Tax.**$3.98**

K **15-piece Manicure Set.** Genuine leather case, rayon lined. Contains ½-oz. bottle nail polish in medium shade, two ½-oz. bottles cuticle remover; ½-oz. bottle polish remover; buffer, cuticle pusher, cuticle scissors and cuticle knife, file, tweezers, blackhead pusher and 4 other accessories. Shpg. wt., 1 lb. 2 oz.
8 N 9647—Price includes 52c Fed. Tax.**$4.89**

L **18-piece Manicure Set.** Pigskin leather case, rayon lined. Six 2-oz. bottles, 2 each of nail polish, remover and cuticle remover; buffer, file, tweezers, nail and cuticle scissors and knife, comb, 5 other accessories. Shpg. wt., 1 lb. 8 oz.
8 N 9651—Price includes 98c Fed. Tax.**$9.50**

Bath Luxuries are always welcome gifts

Bathasweet Set. Contains 9-oz. box dusting powder and 3 shower mitts—cotton mitts filled with a mild, scented soap powder. A novel gift that will please any woman. Postpaid.
8 N 9648E.....Set **$2.70**

Old Spice Dusting Powder. A smart suggestion for a holiday remembrance. Silky dusting powder scented with Old Spice. Large puff included. Attractively boxed. Postpaid.
8 N 5550E–7-oz. box. **$1.20**

Old Spice Toilet Water. The fresh, lively scent of crushed rose petals and spice. America's own fragrance in a light toilet water created for modern women. In dainty gift box. Postpaid.
8 N 5551E–4-oz. bottle. **$1.20**

Luxor American Beauty Buds. Four cakes of rose scented, rose colored toilet soap. Each guest size cake shaped like an exquisite rose bud. Comes in an attractive gift package. Postpaid.
8 N 3775.....4 cakes **$1.00**

Roycemore Soap. A mild, rich lathering toilet soap. An attractive and inexpensive gift for Christmas. 8 guest size cakes in delicate apple blossom fragrance. Boxed. Shpg. wt., 2 lbs.
8 N 4963..8 cakes for **49¢**

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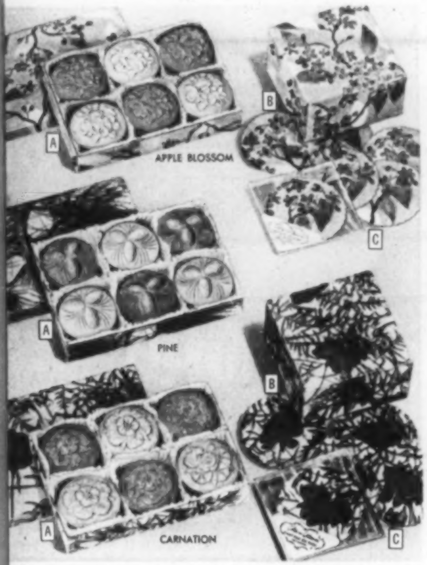


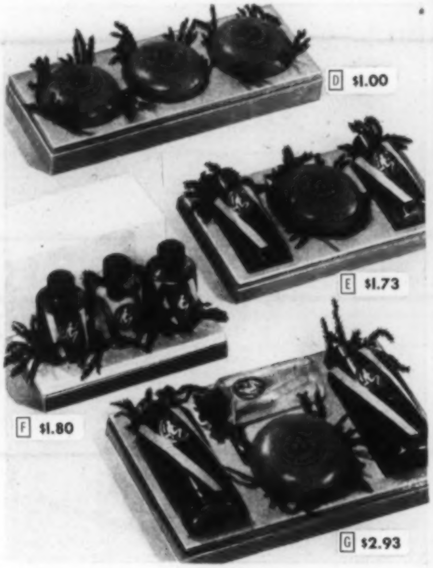
Gifts to Delight Her Fancy

A **Chateau du Parc Soap.** Give a practical gift—choose a box of fine soap. Each cake of soap has sculptured design. Richly lathering, mild soap. Comes in three fragrances, carnation, apple blossom or pine. 6 toilet size cakes of soap in decorated box. *State scent.* Shpg. wt., 1 lb. 12 oz.
8 N 9621.............Box **59¢**

C **Chateau du Parc Perfume Patticakes.** Dainty little paper sachets to tuck in your handkerchiefs or lingerie. Leave a delightful light scent. Patticake sachets come in carnation or apple blossom fragrance. Decorated with dainty blossoms to match the scent. *State scent.* Shpg. wt., 3 oz.
8N9623E—Set of 6.......**55¢**

B **Chateau du Parc Perfume Dusting Powder.** Looking for gift ideas? Here's one! A box of dusting powder. (For scented soap to go with it, see 8 N 9621 at left.) Attractive box (may be round). Powder comes in carnation or apple blossom scent. State scent wanted. Shpg. wt., 1 lb. 2 oz.
8 N 9622E.......7-oz. box **95¢**

Chateau du Parc Set. Make your Christmas shopping easy on yourself and your budget. Make up a set of patticakes (sachets), soap and dusting powder in matching fragrances. Apple blossom or carnation scent. In decorated packages. *State scent.* Shpg. wt., 2 lbs. 14 oz. (Includes 20c Fed. Tax).
8N9624................**$1.95**



Lift Her Christmas Spirits with Balpine

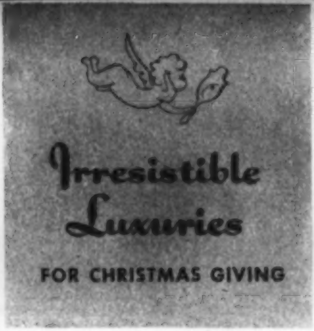
D **Balpine Soap.** A gift with a Christmas air about it—a box of soap with the brisk, refreshing scent of pine forests. This fine soap with its rich lathering quality makes bathing pleasant and luxurious. Gift box is decorated inside with sprigs of Christmas pine . . . holds 3 fragrant cakes of soap. Postpaid.
8 N 4004............3 cakes **$1.00**

E **Balpine Gift Set.** Perfect to give at Christmas-time . . . perfect to use all year long. This smart set contains 2-ounce bottles of Balpine Bath Oil, Piney Bath Bubbles and 1 cake of pine scented soap. It is a welcome gift, especially for your friends who like an "outdoor" type of fragrance. Postpaid. Price includes 23c Federal Tax.
8 N 4007................Set **$1.73**

F **Balpine Gift Set.** Surprise her on Christmas morning with this festive-looking pine scented bath set. Includes 2-ounce bottles of Balpine Bath Oil, Piney Bath Bubbles and hand lotion . . . each a luxury designed to make bath-time relaxing. The bottles are decorated with tiny pine cones. Postpaid.
8 N 9841E—Gift boxed......**$1.80**

G **Balpine Gift Set.** An ideal Christmas gift for any woman on your list. She'll thrill to a refreshing and invigorating Balpine bath topped off with pine scented cologne. Set contains 4-oz. bottles of Balpine Bath Oil, Piney Bath Bubbles, 2-oz. bottle of pine scented cologne and 1 bar soap. Boxed. (Includes 43c Fed. Tax.)
8 N 4008—Postpaid........**$2.93**

Prices include 20% Fed. Tax where "E" is added to catalog no. (ex. 8N9841E) Buy on Easy Terms—see page 182C



Irresistible Luxuries

FOR CHRISTMAS GIVING

Smart Cosmetic Sets to Please Any Woman

Max Factor Hollywood Make-Up Set. Medium shade of Pancake Make-Up, harmonizing Tru-Color lipstick and rouge. For Blondes, Brunettes, Brownettes, Redheads. *State type.* Postpaid.
8 N 9617E..........**$3.60**

Westmore Make-Up Kit. Simulated leather case (about 6¼x4½-in.). Contains 3-oz. box Overglo face powder, 1⅛-oz. bottle Overglo make-up foundation (medium shade). Postpaid.
8 N 9602E........**$3.30**

Chen Yu Cloud Silk Make-Up. Plastic case. Shades: Light Lotus No. 2, Peach Petal No. 2, Peach Petal No. 3, Tea Tan No. 1, Tea Tan No. 3. *State shade.* Flannel case. Postpaid.
8N3995E..........**$2.40**

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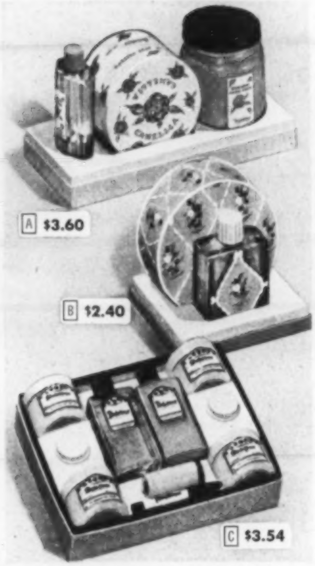

Exquisite Gifts by Delettrez

A **Delettrez Bath Set.** So she can step out of her bath feeling refreshed and relaxed, give her this big box with 13-ounce jar of bath salts, 7½-ounce box of dusting powder with puff and 4-ounce bottle of cologne. *Please state scent:* Camellia or Wildflower.
8 N 9777E—Postpaid.............Complete set **$3.60**

B **Delettrez Bath Set.** Why not give her a gift of cologne and dusting powder in a matching fragrance. This set comes in Wildflower, a spicy scent, or Camellia, a sweet, dainty fragrance. Contains 7½-oz. box dusting powder with puff and 4-ounce bottle of cologne. In attractive gift package.
8 N 9776E—*State scent.* Postpaid.............Set **$2.40**

C **Delettrez Boudoir Box** to make her Christmas complete. Contains all the essentials for her entire beauty routine—¼-ounce jars of cleansing cream, foundation film, Buttermilk Girl cream, medium shade face powder; 2-oz. bottles skin freshener, windy day lotion; cream rouge, eye shadow, lipstick and eyebrow pencil.
8 N 9778E—Postpaid.........Complete set . . . **$3.54**

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JUNIOR DUDES
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For "TEEN-AGERS" . . . Toiletries of their Own

The very young ladies on your Christmas list will be delighted with cosmetics of their very own. Why not select a manicure set, some perfume, bubble bath, soap or a dresser set to please the Junior Miss

D **Cutex Junior Set.** Adorable manicure set in rayon case, plaid trim. ⅜-oz. polish remover, cuticle remover and med. shade polish; orangewood stick, emeries.
8 N 9670E—Postpaid...............**59c**

E **Toboggan Teddies.** Three white castile soap teddy bears on a toboggan.
8 N 9905—Shpg. wt., 1 lb............**59c**

F **Junior Dudes Bubble Bath Set.** Twelve ¼-oz. packets bubble bath. Shpg. wt., 1 lb.
8 N 9706E—Assorted scents...........**72c**

G **Sweater Girl Juke Box Set.** Three 1½-oz. bottles bubble bath, cologne and bath oil. Covered with downy fabric.
8 N 8795E—Postpaid.............**$1.20**

H **Floral Fiesta by Karoff.** Little flower cart with two 2-dram bottles of perfume in floral scents. A gift for a young girl.
8 N 9614E—Shpg. wt., 10 oz........**59c**

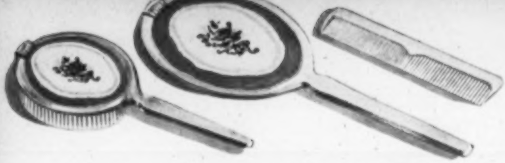
J **Sheltered Treasures by Karoff.** Little umbrella with 3 1-dram flacons of carnation, sweet pea and gardenia perfume in its folds.
8 N 9613E—Shpg. wt., 10 oz.......**$1.07**

K **3-piece Pyroloid Dresser Set.** In rose or blue. 12-in. mirror. *State shade.*
8 N 9745—Shpg. wt., 1 lb. 8 oz......**59c**

L **3-piece Pyroloid Dresser Set.** To bring charm to a young lady's room. 13½-in. mirror. Comes in rose or blue. *State shade.*
8 N 9747—Shpg. wt., 1 lb. 12 oz......**98c**

Prices include 20% Fed. Tax where "E" is added to Catalog Number (ex. 8 N 8785E)

Classic Gifts
OF
LASTING LOVELINESS



3-piece Set priced to fit any budget

$2.19
3-pc. Set

This 3-piece Dresser Set is especially designed for budget-minded Christmas shoppers. An amazing value! Outstanding in style, smartness and price. Slender, graceful pieces are made from clear plastic that's so popular for dresser sets. Lovely old-fashioned floral pattern on pastel colored backs of mirror and brush is framed in crystal-color acetate plastic to match handles and comb. Oval-shaped hand mirror and brush are dainty and simple . . . just what she'd choose herself for her dressing table. Length of hand mirror, 13 inches. In lined box. Your choice of delicate rose or blue backs. *State color.*

8 N 9710—Shipping weight, 2 pounds 3 ounces..........................3-piece set **$2.19**

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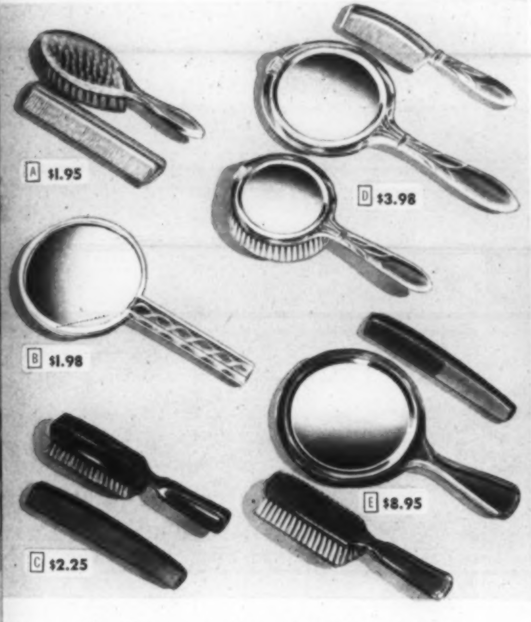
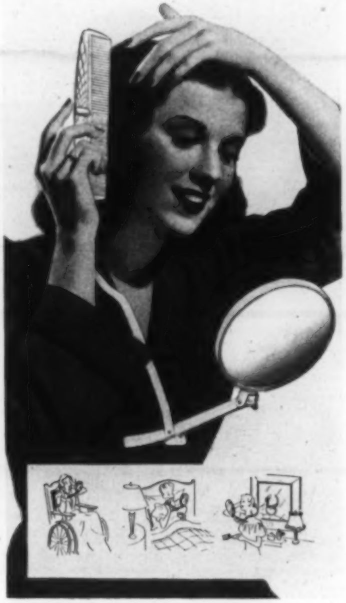




She'll treasure these dainty, useful sets

A **Baby's 2-piece Lucite Set.** Child's size comb and brush for the little one's very own. 4½-inch brush is bristled with white horsehair. Gleaming Lucite comb has smoothly polished teeth. In transparent gift box.

8 N 9729—Shpg. wt., 1 lb......Set **$1.95**

B **Lucite Hand Mirror.** Crystal color sparkling Lucite with attractive twisted handle. Has plain and magnifying mirrors. Overall lgth. 11 inches; diameter, 5 inches.

8 N 6260—Shipping wt., 8 oz. . Each **$1.98**

C **Professional Style 2-piece Set.** Comb and brush in mahogany colored plastic. A practical gift. Professional style brush with genuine bristles. 7¾-in. brush; 5½-in. comb.

8 N 9917–Shipping weight, 8 oz. Set **$2.25**

D **Round shape 3-piece Mirror-back Lucite Plastic Set.** Each lovely piece casts reflections in its mirror back—the clear, glistening Lucite catches tiny beams of light. Handles are of Lucite in delicate carved-effect. 12-inch mirror-back hand mirror; hair brush and handle-style comb.

8 N 9678—Shipping wt., 2 lbs. 6 oz. **$3.98**

E **3-piece Professional style de luxe Set**—Nylon bristles. Transparent plastic that sparkles like a jewel in a gift she'll treasure. Professional style brush bristled with white nylon. 10-in. double-faced mirror, one side magnifying, the other plain. 6¾-in. comb. *State color choice.* Rose or blue.

8 N 9918—Shipping wt., 2 lbs. 8 oz. **$8.95**

"Round-the-Neck" Mirror

She'll appreciate your thoughtfulness when you give her this unusual make up mirror that will simplify her daily beauty routine.

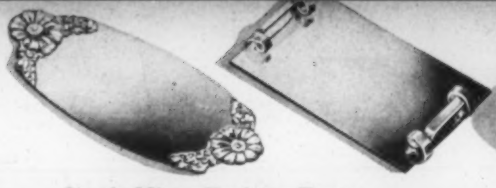
$1.59

A "must" for her dressing table. Hangs around the neck; leaves both her hands free to apply make-up or arrange her hair. Adjusts to any angle. Mirror frame is attractive ivory-colored metal, light in weight. Double mirror has plain and magnifying sides. Mirror may be folded flat when not in use. Size when folded, 13½ inches long.

It's also a most welcome gift for the sick. Because of its great adjustability and its "hands-free" feature, invalids find this mirror almost indispensable. May also be used as a standing mirror for dressing table or bureau. Mirror size, 5½ inches in diameter. Shipping weight, 1 pound 6 ounces.

8 N 9691..................................Each **$1.59**

Dresser Sets, like everything Sears sells, are available on Easy Terms. See page 182C



Lovely Mirror Perfume Trays

Oval Mirror Tray. Why not make your gift a mirror perfume tray to add sparkle to her dressing table? This gracefully shaped tray with lovely floral design glass handles is a charming gift idea. 18½x8¼-in. size. Shipping weight, 4 pounds.

8 N 7004 .... **$1.98**

Mirror Tray with Lucite plastic handles for the woman who likes to keep attractive bottles and jars on her dressing table. Beautiful tray with lovely crystal color Lucite handles in graceful modern design. Size 9x14 in. Shpg. wt., 3 lbs. 8 oz.

8 N 7003 .... **$2.79**

Music Boxes are gay gifts

Metal Musical Powder Box. Decorative as well as practical. Plays a lilting tune when lid is removed. Metal box has lustrous gold color finish. 6¾ inches high; about 5¾ inches in diameter. Shipping wt., 1 lb. 4 oz.

8 N 9685 ....Each **$5.49**

Child's Music Box. Children will love this radio type music-box that plays a tinkling tune. Dial with nursery figures turns while music plays. Swiss movement. Assorted colors. No choice. Size 7x5⅛x3 inches. Shpg. wt., 1 lb. 8 oz.

8 N 9690 ....Each **$6.98**

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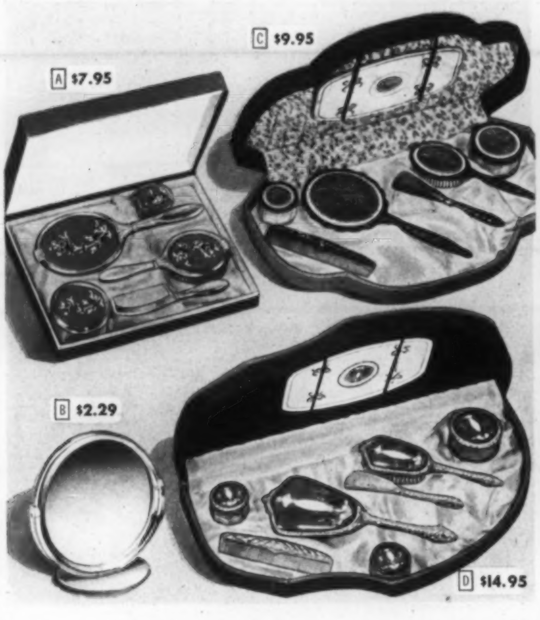


Exquisite Dresser Sets are your enduring tribute to her loveliness

A 5-piece oval shaped Set, Lucite trim. Lovely set that you'll be proud to give, and she'll be happy to receive. Exquisite sparkling Lucite plastic sets off gay floral design on pastel color backs. Set consists of 13½-inch hand mirror, hair brush, comb, powder box and cream jar. *State color:* rose or blue. In gift box.

8 N 9679—Shpg. wt., 4 lbs.......... **$7.95**

B Lucite Double-faced Utility Mirror. She'll find many uses for this handy mirror that can be adjusted to any angle. A necessity for dressing table or bureau; men like it for shaving, too. Lucite plastic frame and base. Mirror has 2 sides—one plain, the other magnifying. Mirror diameter, 5 in. Height, 5¾ in.

8 N 6259—Shpg. wt., 1 lb. 6 oz. Each **$2.29**

C 7-piece Dresser Set, floral decoration. So alluring, with oval shape and carved effect plastic handles. Backs decorated with gold color and blue floral sprays. Set includes 12¾-inch hand mirror, brush, powder jar, comb, shoe horn, cream jar and mirror tray. *State choice* of rose or blue.

8 N 09680—Shpg. wt., 7 lbs....... **$9.95**

D Graceful 8-piece Set, Lucite trim. Lovely in its gift case, even more beautiful on her dressing table. Floral design and carved-effect Lucite handles. Includes mirror tray, 13¼-in. hand mirror, hair brush, dressing comb, 2 cream jars, powder jar and shoe horn. *State color:* pink or blue.

8 N 09681—Shpg. wt., 8 lbs....... **$14.95**

The stunning simplicity of this gleaming mirror-back set makes a gift that's delightful to own

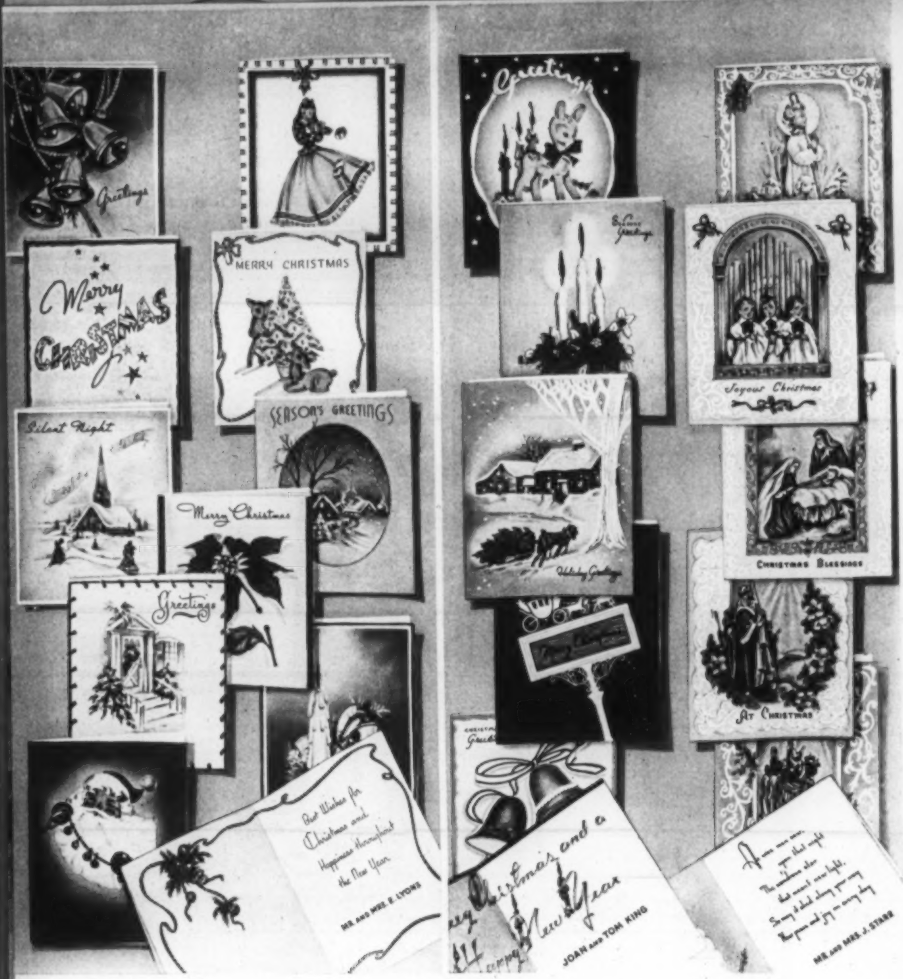
$\$21^{45}$

13-piece Mirror-back Lucite Set. Show her she's lovely with this dazzling mirror-back dresser set. Each lovely piece reflects her image each time she leans over her dressing table. It's the set she's always dreamed of owning—to add a glistening beauty to her dressing table and boudoir. Beautifully framed in crystal-color sparkling Lucite plastic; keystone shape mirror and brush.

Set contains 13½-in. hand mirror, 10¼-in. magnifying mirror, hair brush, handle style comb, 2 powder jars, 2 cream jars, shoe horn, nail file, 2 picture frames and mirror tray. Set comes in an attractive gift case with lustrous rayon lining.

8 N 09682—Shpg. wt., 12 lbs......13-piece set **$21.45**

Above prices include 20% Federal Excise Tax wherever "E" is added to Catalog No. (as 8 N 9690E)


Greetings
Merry Christmas
MERRY CHRISTMAS
Silent Night
SEASON'S GREETINGS
Merry Christmas
Greetings
Best Wishes for Christmas and Happiness throughout the New Year
MR. AND MRS. E. LYONS
Greetings
Season's Greetings
Joyous Christmas
Holiday Greetings
CHRISTMAS BLESSINGS
AT CHRISTMAS
Merry Christmas and a Happy New Year
JOAN AND TOM KING
MR. AND MRS. J. STARR

Send the season's greetings with Sears exclusive Christmas Cards

50 Cards for 87c
With name printed

- 10 lovely designs, 5 cards of each
- Clever cards in attractive colors
- Size, 4¼x5 in.; popular 4-fold style
- With or without your name printed

Colorful Christmas folders . . . with or without name

Remember each of your friends this holiday season with an attractive Christmas card. These cleverly designed cards will appeal to everyone on your Christmas list. Each one carries a joyous holiday greeting from you . . . a special wish that is as warm and friendly as a Yule fire. Assortment includes five cards each of ten completely different designs, all beautifully printed with happy Christmas scenes in gay colors. You're sure to like this grand group of 50 cards with 50 matching envelopes. An outstanding selection, sold only by Sears. Shipping weight, each box, 1 lb.

3 NR 5744—50 cards with name, 50 envelopes 87c
3 N 5650 —50 cards without name, 50 envelopes 66c

- 5 exclusive designs; 5 cards of each design
- Your choice . . . plain or with your name
- Embossed for even greater loveliness
- 4-fold French style; size, 4⅞x6 inches

25 Cards for 96c
With name printed

Your choice . . . 2 Christmas card assortments

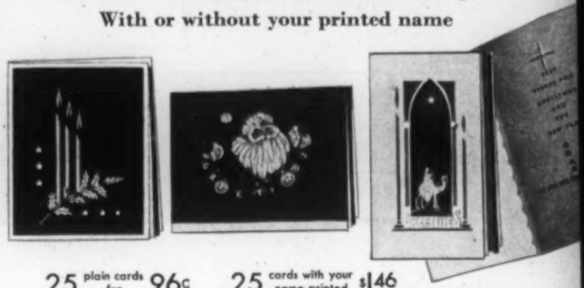
Traditional cards to say "Happy Holidays—1945." Made in 4-fold style with beautifully embossed designs in rich holiday colors; harmonizing sketches and warm greeting printed inside each folder. Assortment includes 25 cards (5 different designs) with 25 envelopes. Shpg. wt., 12 oz.

3 NR 5726–25 cards with name . . 96c
3 N5647–25 cards without name . 68c

Religious Christmas cards that portray the true meaning of Christmas. Everyone will appreciate the beauty and significance of the inspiring Biblical scenes. Printed in soft colors with greeting inside. Assortment includes five different designs (5 of each one), 25 envelopes. Shpg. wt., 12 oz.

3 NR 5732–25 cards with name . . 96c
3 N 5643–25 cards without name. 68c

Our finest Christmas folders with envelopes
With or without your printed name



25 plain cards for 96c 25 cards with your name printed $1.46

Gay holiday colors

Appealing in its simplicity is this embossed Christmas candle design. Size, 5⅛x4¼ in. Made in popular 4-fold style with friendly greeting printed inside. Shipping weight, 25, 12 ounces.

3 N 5684—25 Plain..........96c

3 N 5751F—With name printed. 50 for....$2.67 25 for....$1.46

Embossed Santa design

Jolly Santa Claus holds a long string of the season's best wishes. Made in 4-fold style with cheery holiday greeting inside. Size, 5⅛x4¼ in. Shpg. wt., 25, 12 ounces.

3 N 5685—25 Plain..........96c

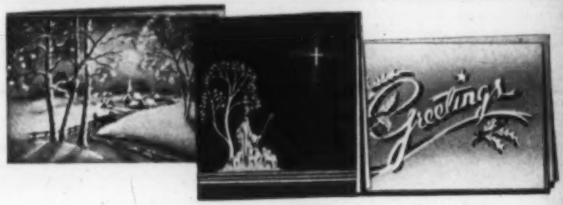
3 N 5752F—With name printed. 50 for...$2.67 25 for...$1.46

Religious scene

Inspiring religious card printed in soft colors with a Biblical quotation and a joyous Christmas wish. Dignified raised design. Size, 6¼x3½ in. Shipping weight, 25, 12 oz.

3 N 5683—25 Plain.........96c

3 N 5750F—With name printed. 50 for...$2.67 25 for...$1.46



25 plain cards for $1.71 25 cards with your name printed $2.27

Lovely "glitter" Card

Artistic landscape scene that sparkles with frosty "snow." Made in popular 4-fold style with the greetings of the season inside. Size, 4⅝x6½ inches. Shipping weight, 25, 12 ounces.

3 N 5686—25 Plain.........$1.71

3 N 5753F—With name printed. 50 for....$4.27 25 for....$2.27

While Shepherds watch

Raised design of beautiful religious scene is sprinkled with silvery "snow." 4-fold style with appropriate sentiment inside. Size 5⅛x6 inches. Shipping weight, 25, 12 ounces.

3 N 5687—25 Plain.......$1.71

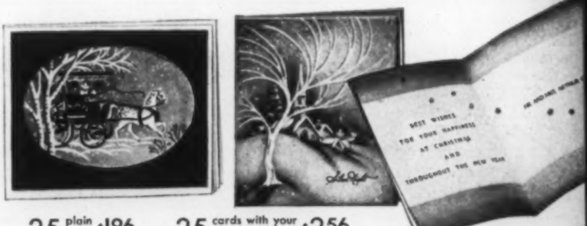
3 N 5754F—With name printed. 50 for...$4.27 25 for...$2.27

New "glitter" design

In script, the word "Greetings" is embossed on folder. Glistening "snow" and sprigs of holly add final Christmasy touch to card. Size, 4⅝x6½ in. Shpg. wt., 25, 12 oz.

3 N 5688—25 Plain.......$1.71

3 N 5755F—With name printed. 50 for...$4.27 25 for...$2.27


Best wishes for your happiness at Christmas and throughout the New Year

25 plain for $1.96 25 cards with your name printed $2.56

Old-fashioned design

Design of old-fashioned carriage is framed in bright red suede-like material. 4-fold style with name and greeting printed in red. 5x6 in. Shpg. wt., 25, 14 oz.

3 N 5689—25 Plain.........$1.96

3 N 5756F—With name printed.

Silent Night Scene

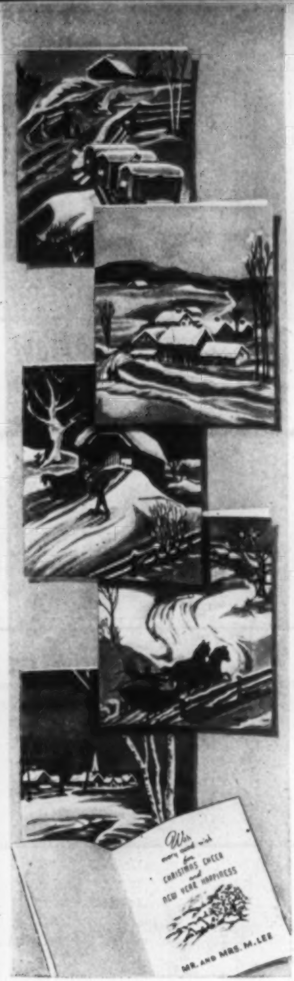
Glittering "snow" lies on this peaceful scene of Christmas Night. Favorite 4-fold style with good wishes printed inside. 5x6 in. Shpg. wt., 25, 14 oz.

3 N 5690—25 Plain.......$1.96

3 N 5757F—With printed name.

HOW TO ORDER

Order Printed Cards Early. Cards with name shipped from Chicago in about 15 days (you pay postage from nearest mail order house); order must be received before Dec. 1st. Print name clearly on order. Only one name for each 25 cards. State 1st, 2nd choice of design at each price. No C.O.D. orders accepted on printed cards.


With every good wish for Christmas Cheer and New Year Happiness

For beauty and economy

- 5 different designs
- 5 cards each design
- Exclusive at Sears
- Plain or with name

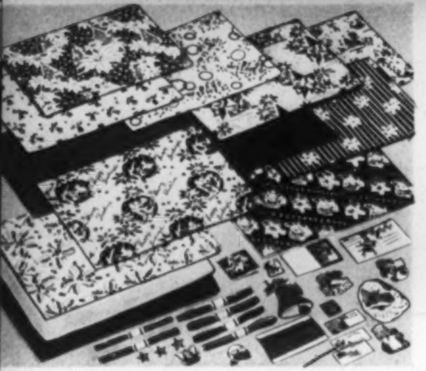
25 Cards for $1.46
With name printed

Winter Beauty in the Country

These picturesque winter scenes reflect the beauty of the country-side during the holiday season. Five lovely designs are reproduced in eye-appealing colors . . . and are suitable for framing. Cards are made in the popular four-fold French style with a joyous wish for the Christmas season printed inside. Large size, 5x6 inches. Each box contains 25 cards (5 designs) and 25 envelopes to match.

3 N 5648 —25 plain. Shpg. wt., box, 1 lb. $1.16

3 NR 5730—25 with name. Shipping weight,



Everything to make your packages gay and festive

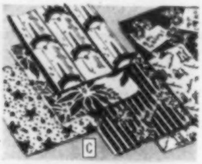
$1.38
Complete

Make your Christmas packages look gay and "gifty" with beautiful matched wrappings from Sears deluxe assortment. Save yourself the time and trouble of shopping for seals and ribbons to match Christmas paper. Here, in one big box, you'll find everything you need to get dozens of unusual and lovely effects.

54 sheets of gift wrapping paper, size, 20x30 inches. Includes 13 assorted sheets printed with colorful Christmas designs; 21 sheets of bright red, blue and green tissue and 20 sheets of snowy white tissue paper.

235 feet of ribbons and cords. 125 feet of red, blue and green tying cord; 25 feet of ¼-inch red cellophane; 25 feet of ½-inch red cellophane; 15 feet each of red, green, blue and striped ⅜-inch crimped cotton ribbon.

195 cards, seals and tags. 60 twinkling stars plus 80 fancy gummed seals with embossed designs of Christmas characters and scenes; 2 "Do Not Open Till Christmas" seals; 2 address labels for mailing; 2 extra large seals; 2 "To and From" seals; 25 gift tags; 15 enclosure cards; 7 novelty folders.
3 N 5571—Shipping weight, 2 pounds 8 ounces........Complete **$1.38**



200 fancy Tags and Seals

19c

A Grand assortment of tags, seals and gift cards to make your Christmas packages bright and colorful. Gaily printed with jolly Santas, fat little snowmen, candles, bells, cunning animals, bright poinsettia flowers. Assorted sizes to use for both big and little packages. Parcel post labels included.
3 N 5575—Shpg. wt., 7 oz. .200 for **19c**

B Bright Cords, Ribbons

Double tie Cord (Ball)—twisted red or green with white. *State color.*
3 N 5576—Wt., 4 oz. 2 (150 ft.)....**17c**

Single tie Cord (Not shown). *State color:* red, blue, green or striped.
3 N 5577—Wt., 4 oz. 2 (400 ft.)..**17c**

⅜-in. crimped cotton Ribbon (Spool). *State color:* red, blue, green or striped. Shpg. wt., 4 oz.
3 N 5578—2 (90 ft.)..............**17c**

½-in. rayon Ribbon. *State color:* red, green or blue. Shpg. wt., 4 oz.
3 N 5580—2 Cards (24 ft.).......**19c**

C Christmas Paper

9c
Pkg.

Colorful Christmas tissue paper in gay water-color designs, 20x30 in. 5 sheets of same design in each package. Shipping weight, package, 6 oz.
3 N 5557—2 for..17c Each.....9c

Snowy white tissue paper, size, 20x30 in. (not shown). A lovely background for bright seals and bows.
3 N 5569—Wt., 6 oz. 18 sheets..**8c**

D Package Decorations

Dress up your Christmas gifts with a bright decoration that can be worn as a smart holiday corsage, too.

Smaller decoration. Pine sprays ornamented with 2 bright holly berries and 3 pine cones. About 4½ in. long. Shpg. wt., each, 2 oz.
3 N 5598—2 for 17c Each...**9c**

Larger decoration. Cluster of 4 holly berries and 4 pine cones surrounded by sprigs of pine and adorned with red bow. About 6 in.
3 N 5599—Shpg. wt., 4 oz. Each **24c**

Greetings
Greetings

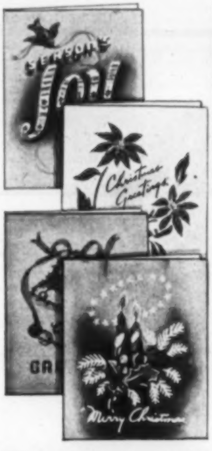
21 Big value Assortment 48c

Our big 1945 Christmas card value ... 21 completely different cards for only 48c! Assortment includes traditional holiday scenes as well as many new and clever Christmas designs. Every card is embossed and printed in sparkling colors that just go with the season. 4-fold style with design and greeting inside. Size, 4¾x6 in. 21 cards with envelopes.
3 N 5661—Shpg. wt., 12 oz.....**48c**

Christmas
At Christmas
A Blessed Christmas
At Christmas

22 Religious Cards for 48c

Honor the birthday of the Christchild by sending beautiful religious cards to your friends. In this assortment are 22 different cards printed with famous Biblical scenes ... many of them copies of fine old Florentine paintings. Popular four-fold French style with appropriate greeting inside. Large size, 5⅛x6⅛ in. 22 cards with envelopes.
3 N 5662—Shpg. wt., 12 oz..**48c**



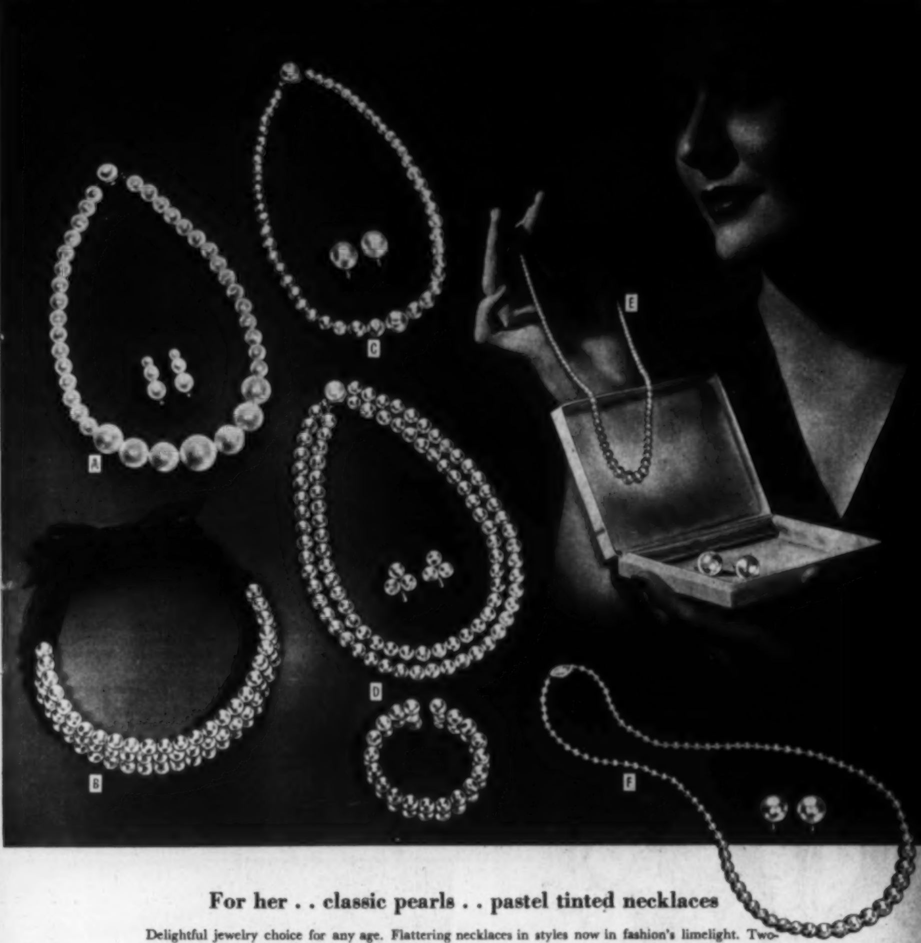
10 Folders with "glitter" 48c

10 of the cleverest Christmas cards we have ever offered at this low price. Each design is entirely different ... some are decorated with glistening "snow," others with bright glass beading or red flocking. You'll like every card in this colorful assortment. All are printed in radiant colors with a cheery greeting inside. Made in popular 4-fold style. Size, 4⅞x5⅞ in. 10 cards with matching envelopes.
3 N 5660—Shpg. wt., 8 oz.....**48c**

Remembering You
Christmas Cheer
Christmas Greetings
Christmas Greetings

21 Cards with "snow" effects 94c

Part of the fun of Christmas is remembering all your friends with unusual cards. This year, send "glitter" cards from this handsome assortment. Traditional scenes as well as novelty designs are embossed and frosted with twinkling "snow." Each card has a harmonizing design inside, with a greeting as hearty as Santa's laugh. Size, 4⅝x5⅝ in. 21 cards with envelopes.
3 N 5658—Shpg. wt., 1 lb....**94c**



For her . . classic pearls . . pastel tinted necklaces

Delightful jewelry choice for any age. Flattering necklaces in styles now in fashion's limelight. Two-strand chokers, dog collars worn high on the neck, single strands . . . all are appealingly feminine. Choose simulated pearls with a luxurious look or necklaces tinted with lovely pastel colors. Gift boxed.

A **"Opal-glow" necklace.** Rainbow colors shine from milky depths of glowing opalescent beads; tiny crystal glass bead between. 16 in. long. Shpg. wt., 6 oz.

4 N 4627ME—Necklace $2.36

4 N 4038ME—Matching earrings, three button ear-line style, ⅜ inch size. Sterling screw backs. Shipping weight, 3 ounces . $1.14

B **Dog collar necklace** . . . an utterly feminine charmer, styled with an "old album" look. Three strands of wondrously lustrous simulated pearls, uniform in size, caught with the dark beauty of a black rayon velvet ribbon tied in a bow at the nape of the neck. 14 inches long, easy to adjust to any neck size. Snap fastener.

4 N 4628E—Shpg. wt., 6 oz. $4.50

C **Simulated pearls** with a new and wonderful look, flattering to all skin tones. Each lightweight bead is an airy bubble of Catalin plastic; the creamy pearl-like finish has a glowing high sheen. Graduated bead necklace, 16 inches long. Shpg. wt., 6 oz.

4 N 4629ME—Single strand necklace . . $2.36

4 N 3914ME—Matching simulated pearl button earrings, ½ inch size. Metal screw backs. Shipping weight, 3 ounces . . . . Pair 68c

D **Pearl choker** . . . jewelry fashion of the hour. It hugs the throat flatteringly, hints of Victorian romance. Lustrous simulated pearls are tinted in silvery blue, delicate pink, or natural creamy pearl. *State color.*

4 N 4611ME—Two-strand choker, about 14½ inches long. Shpg. wt., 6 oz $3.98

4 N 4527ME—Matching 2-row bracelet on wire. Fits any wrist. Shpg. wt., 4 oz . . . $1.98

4 N 3910ME—Matching 3-pearl earrings, ⅜ in.; silver screw backs. Wt., 3 oz. Pr. $1.14

E **Lustrous simulated pearls by Coro** . . . fine quality pearls famous for their beauty, offered in single or double strand styles. The carefully graduated beads are richly coated, have a delicate creamy color and iridescent luster. Either style necklace is lovely worn with dressy or tailored outfits. Necklace is held by a sterling silver clasp. Rayon-satin lined gift box. Shipping weight, each, 6 ounces.

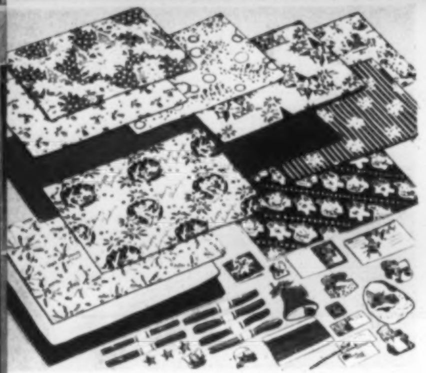
4 N 4623ME—Single-strand necklace, 17½ inches long $4.78
4 N 4624ME—Double-strand necklace, 17 and 18 inches long . . 8.98

4 N 4039ME—Matching button earrings in ½ inch size. Lustrous finish, sterling silver screw backs. Shpg. wt., 3 oz. Pair $1.14

F **Luminous oriental pearl replicas** . . . among the finest of simulated pearls made. The soft iridescence, delicate coloring, luster and weight of each bead so closely resembles the natural pearl it is hard to tell the difference. Each necklace is strung just as genuine pearls are strung, on cord, knotted between each pearl. Held by 10K white gold clasp. Matching ½-inch earrings have silver screw backs. Come in blue rayon velvet covered jewel box case.

4 N 4614E—20-inch Necklace. Shipping weight, 6 oz $13.90
4 N 4608E—20-inch Necklace and Earrings. Shpg. wt., 9 oz 17.75
4 N 4609E—18-inch Necklace. Shipping weight, 6 oz 13.90
4 N 4610E—18-inch Necklace and Earrings. Shpg. wt., 9 oz 17.75

Jewelry may be added to your Easy Payment order, see page 182C . . . All prices include 20% Federal Tax.



Everything to make your packages gay and festive

Make your Christmas packages look gay and "gifty" with beautiful matched wrappings from Sears deluxe assortment. Save yourself the time and trouble of shopping for seals and ribbons to match Christmas paper. Here, in one big box, you'll find everything you need to get dozens of unusual and lovely effects.

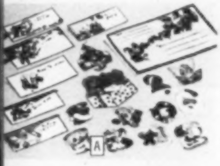
$1.38 Complete

54 sheets of gift wrapping paper, size, 20x30 inches. Includes 13 assorted sheets printed with colorful Christmas designs; 21 sheets of bright red, blue and green tissue and 20 sheets of snowy white tissue paper.

235 feet of ribbons and cords. 125 feet of red, blue and green tying cord; 25 feet of ¼-inch red cellophane; 25 feet of ½-inch red cellophane; 15 feet each of red, green, blue and striped ⅜-inch crimped cotton ribbon.

195 cards, seals and tags. 60 twinkling stars plus 80 fancy gummed seals with embossed designs of Christmas characters and scenes; 2 "Do Not Open Till Christmas" seals; 2 address labels for mailing; 2 extra large seals; 2 "To and From" seals; 25 gift tags; 15 enclosure cards; 7 novelty folders.

3 N 5571—Shipping weight, 2 pounds 8 ounces........Complete **$1.38**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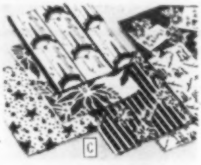

C

B

D

200 fancy Tags and Seals

19c

A Grand assortment of tags, seals and gift cards to make your Christmas packages bright and colorful. Gaily printed with jolly Santas, fat little snowmen, candles, bells, cunning animals, bright poinsettia flowers. Assorted sizes to use for both big and little packages. Parcel post labels included.

3 N 5575—Shpg. wt., 7 oz. . 200 for **19c**

B Bright Cords, Ribbons

Double tie Cord (Ball)—twisted red or green with white. *State color.*
3 N 5576—Wt., 4 oz. 2 (150 ft.). . . **17c**

Single tie Cord (Not shown). *State color:* red, blue, green or striped.
3 N 5577—Wt., 4 oz. 2 (400 ft.). . **17c**

¼-in. crimped cotton Ribbon (Spool). *State color:* red, blue, green or striped. Shpg. wt., 4 oz.
3 N 5578—2 (90 ft.)............. **17c**

½-in. rayon Ribbon. *State color:* red, green or blue. Shpg. wt., 4 oz.
3 N 5580—2 Cards (24 ft.)...... **19c**

C Christmas Paper

9c Pkg.

Colorful Christmas tissue paper in gay water-color designs, 20x30 in. 5 sheets of same design in each package. Shipping weight, package, 6 oz.
3 N 5557—2 for . . **17c** Each. . . . **9c**

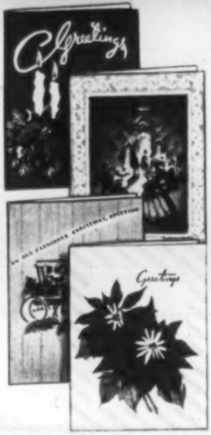
Snowy white tissue paper, size, 20x30 in. (not shown). A lovely background for bright seals and bows.
3 N 5569—Wt., 6 oz. 18 sheets . . **8c**

D Package Decorations

Dress up your Christmas gifts with a bright decoration that can be worn as a smart holiday corsage, too.

Smaller decoration. Pine sprays ornamented with 2 bright holly berries and 3 pine cones. About 4½ in. long. Shpg. wt., each, 2 oz.
3 N 5598—2 for **17c** Each . . . **9c**

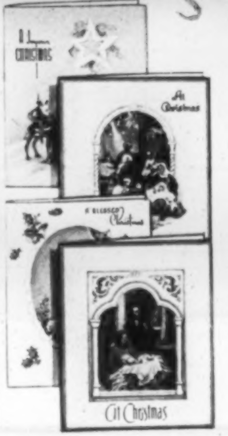
Larger decoration. Cluster of 4 holly berries and 4 pine cones surrounded by sprigs of pine and adorned with red bow. About 6 in.
3 N 5599—Shpg. wt., 4 oz. Each **24c**



21 Big value Assortment 48c

Our big 1945 Christmas card value . . . 21 completely different cards for only 48c! Assortment includes traditional holiday scenes as well as many new and clever Christmas designs. Every card is embossed and printed in sparkling colors that just go with the season. 4-fold style with design and greeting inside. Size, 4¼x6 in. 21 cards with envelopes.

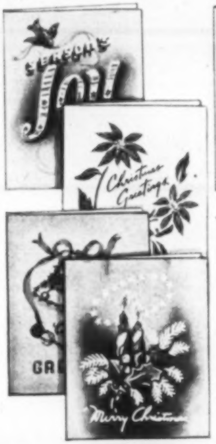
3 N 5661—Shpg. wt., 12 oz..... **48c**



22 Religious Cards for 48c

Honor the birthday of the Christchild by sending beautiful religious cards to your friends. In this assortment are 22 different cards printed with famous Biblical scenes . . . many of them copies of fine old Florentine paintings. Popular fourfold French style with appropriate greeting inside. Large size, 5⅛x6⅜ in. 22 cards with envelopes.

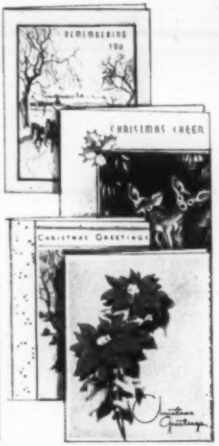
3 N 5662—Shpg. wt., 12 oz. . **48c**



10 Folders with "glitter" 48c

10 of the cleverest Christmas cards we have ever offered at this low price. Each design is entirely different . . . some are decorated with glistening "snow," others with bright glass beading or red flocking. You'll like every card in this colorful assortment. All are printed in radiant colors with a cheery greeting inside. Made in popular 4-fold style. Size, 4⅞x5⅞ in. 10 cards with matching envelopes.

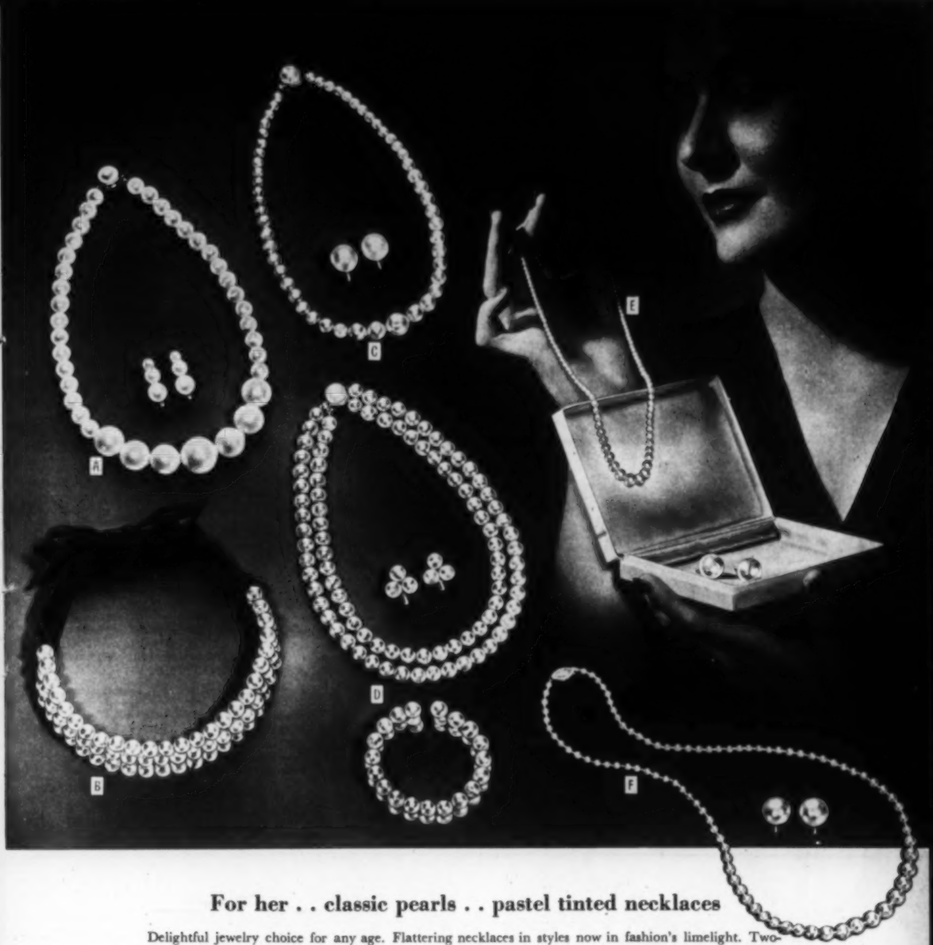
3 N 5660—Shpg. wt., 8 oz..... **48c**



21 Cards with "snow" effects 94c

Part of the fun of Christmas is remembering all your friends with unusual cards. This year, send "glitter" cards from this handsome assortment. Traditional scenes as well as novelty designs are embossed and frosted with twinkling "snow." Each card has a harmonizing design inside, with a greeting as hearty as Santa's laugh. Size, 4⅝x5⅝ in. 21 cards with envelopes.

3 N 5658—Shpg. wt., 1 lb.... **94c**



For her . . classic pearls . . pastel tinted necklaces

Delightful jewelry choice for any age. Flattering necklaces in styles now in fashion's limelight. Two-strand chokers, dog collars worn high on the neck, single strands . . . all are appealingly feminine. Choose simulated pearls with a luxurious look or necklaces tinted with lovely pastel colors. Gift boxed.

A **"Opal-glow" necklace.** Rainbow colors shine from milky depths of glowing opalescent beads; tiny crystal glass bead between. 16 in. long. Shpg. wt., 6 oz.

4 N 4627ME—Necklace **$2.36**

4 N 4038ME—Matching earrings, three button ear-line style, ⅜ inch size. Sterling screw backs. Shipping weight, 3 ounces . **$1.14**

B **Dog collar necklace** . . . an utterly feminine charmer, styled with an "old album" look. Three strands of wondrously lustrous simulated pearls, uniform in size, caught with the dark beauty of a black rayon velvet ribbon tied in a bow at the nape of the neck. 14 inches long, easy to adjust to any neck size. Snap fastener.

4 N 4628E—Shpg. wt., 6 oz. **$4.50**

C **Simulated pearls** with a new and wonderful look, flattering to all skin tones. Each lightweight bead is an airy bubble of Catalin plastic; the creamy pearl-like finish has a glowing high sheen. Graduated bead necklace, 16 inches long. Shpg. wt., 6 oz.

4 N 4629ME—Single strand necklace . . **$2.36**

4 N 3914ME—Matching simulated pearl button earrings, ½ inch size. Metal screw backs. Shipping weight, 3 ounces . . . . Pair **68c**

D **Pearl choker** . . . jewelry fashion of the hour. It hugs the throat flatteringly, hints of Victorian romance. Lustrous simulated pearls are tinted in silvery blue, delicate pink, or natural creamy pearl. *State color.*

4 N 4611ME—Two-strand choker, about 14½ inches long. Shpg. wt., 6 oz **$3.98**

4 N 4527ME—Matching 2-row bracelet on wire. Fits any wrist. Shpg. wt., 4 oz . . . **$1.98**

4 N 3910ME—Matching 3-pearl earrings, ⅝ in.; silver screw backs. Wt., 3 oz. Pr. **$1.14**

E **Lustrous simulated pearls by Coro** . . . fine quality pearls famous for their beauty, offered in single or double strand styles. The carefully graduated beads are richly coated, have a delicate creamy color and iridescent luster. Either style necklace is lovely worn with dressy or tailored outfits. Necklace is held by a sterling silver clasp. Rayon-satin lined gift box. Shipping weight, each, 6 ounces.

4 N 4623ME—Single-strand necklace, 17½ inches long **$4.78**
4 N 4624ME—Double-strand necklace, 17 and 18 inches long . . **8.98**

4 N 4039ME—Matching button earrings in ½ inch size. Lustrous finish, sterling silver screw backs. Shpg. wt., 3 oz. Pair **$1.14**

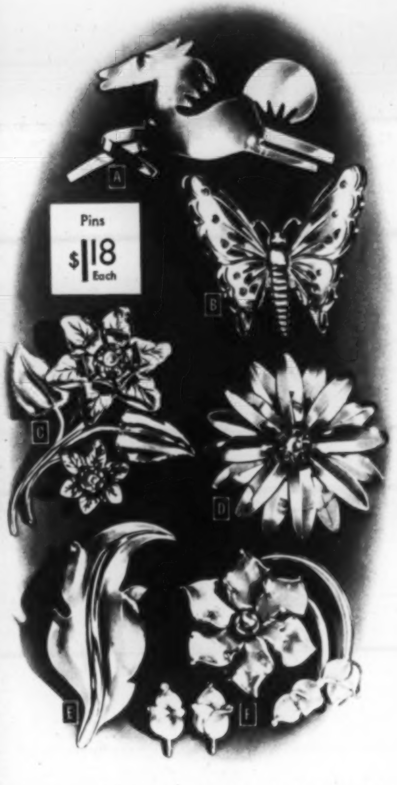
F **Luminous oriental pearl replicas** . . . among the finest of simulated pearls made. The soft iridescence, delicate coloring, luster and weight of each bead so closely resembles the natural pearl it is hard to tell the difference. Each necklace is strung just as genuine pearls are strung, on cord, knotted between each pearl. Held by 10K white gold clasp. Matching ⅜-inch earrings have silver screw backs. Come in blue rayon velvet covered jewel box case.

4 N 4614E—20-inch Necklace. Shipping weight, 6 oz **$13.90**
4 N 4608E—20-inch Necklace and Earrings. Shpg. wt., 9 oz **17.75**
4 N 4609E—18-inch Necklace. Shipping weight, 6 oz **13.90**
4 N 4610E—18-inch Necklace and Earrings. Shpg. wt., 9 oz **17.75**

Jewelry may be added to your Easy Payment order, see page 182C . . . All prices include 20% Federal Tax.

Costume Jewelry

GLAMOUR FOR HER CHRISTMAS



These easy-to-afford costume pins and earrings will make instant gift hits. Surprisingly fine quality . . . up-to-the-minute styles . . . every pin in this group priced at $1.18. Pins are highly polished metal with sturdy clasps. Earrings have screw backs. In gift box. Shpg. wt., ea., 4 oz.

A **4 N 3586E—Prancing horse,** a gay, spirited pin just made to go on casual outfits. Highly polished rose gold color. 3¼ in. long....$1.18

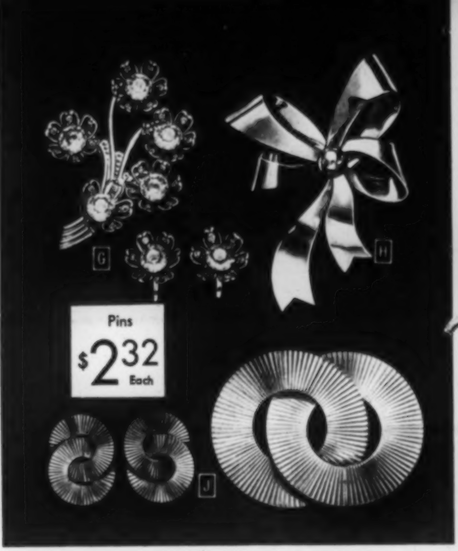
B **4 N 3528E—Butterfly pin,** plated in satin finish rose gold with delicately enameled colors on body and wings. 2⅛ inches wide..........$1.18

C **4 N 3590E—Flower spray** set with flashing stones. Rose gold plated metal. 3½ inches long. *State color:* blue sapphire, or ruby.....$1.18

D **4 N 3516ME—Full-blown daisies.** Rose gold plated metal, with simulated ruby, emerald, or aqua, 2½ inch diameter. *State color*......$1.18
4 N 4006ME—Matching earrings, 1 in. (not shown). *State color*. Pr. $1.18

E **4 N 3598E—Autumn leaf** in rich mellow copper color. An ornament that will glow beautifully against dark colors. 3 inches long....$1.18

F **4 N 3507ME—Flower pin,** simulated pearl petals and stems tinted pink, multi-pastel colors, or creamy pearl. 2 in. wide. *State color*...$1.18
4 N 4007ME—Matching Earrings, ⅝ inch long. *State color*.. Pair $1.14



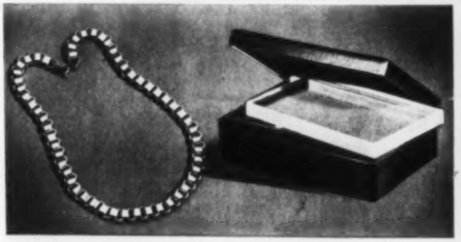
Smart styles that look expensive

Looking for something lovely but modestly priced for a Christmas gift—or for yourself? Here's the answer: rich looking jewelry accessories with styling unusual at this price. Effectively fashioned of rose gold plated metal. Choose a matched set of pin and earrings for a doubly welcome gift. Pins have safety clasps. Gift boxed. Shipping weight, each, 3 ounces.

G **Flower spray.** Petals of dainty filigree with sparkling stone centers. Rose gold plated metal pin, 2½ inches; screw back earrings, ⅝ in. *State color:* aqua or ruby.
4 N 3564ME—Pin $2.32
4 N 3926ME—Matching earrings. Pr. $1.14

H **Billowy bowknot** of polished rose gold plated metal, a style everyone likes. Flowing streamers below graceful loops—just the right shape to look well on a lapel, or at the throat of a high neck dress. 2¼ inches.
4 N 3572E—Pin $2.32

J **Loop-the-loop,** a handsome tailored pin. Wide circles are fluted with fine ridges; one is rose gold plated, other yellow gold plated metal. 2⅛ inches.
4 N 3573ME—Pin $2.32
4 N 3929ME—Matching earrings, clip backs. ¾ inch ......Pair $2.32



Chain Necklace

A gleaming chain necklace in choker length—a jewelry style that has stormed the fashion world now that high necklines call for round-the-neck adornments. Links of unusual design in gold color metal form a 16-inch chain. In gift box. Shipping weight, 3 ounces.

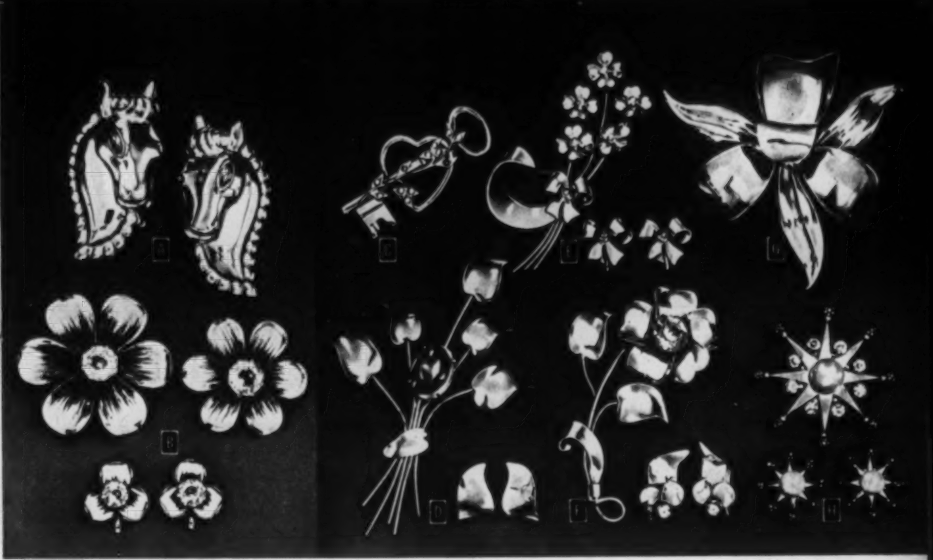
4 N 4615E............$1.18

Jewel Box

A thoughtful gift—particularly for the woman who already owns many pieces of jewelry. This handsome, roomy jewel box has a removable tray to hold pins, rings and earrings and deep bottom for other jewelry. The box is covered with simulated leather, gold color line trim. Lined throughout with soft cotton felt. 10x7x3⅜ inches high. *State color: red or blue.* Not taxable. Shpg. wt., 1 lb. 12 oz.

4 N 4826..........................$2.89

All prices in these two pages, except jewel box, include 20% Federal Tax



Twin Pins and Earrings

A **Twin horses' heads.** Striking pin design of gleaming rose gold plated metal with colorful stone eyes. 2⅛ inches long.
4 N 3534ME—Horses' head pins . . Pair **$2.32**
4 N 3924ME—Matching horses' head earrings. Just like the pins, in a size suitable for earrings. 1 inch long . . . . Pair **$1.18**

B **Pretty pair**—blossom pins, stone-set and enameled in flower colors. Gay, colorful decorations to be worn together or separately. Metal pins, 1⅜ inch and 1⅛ inch size. *State color:* aqua, rose or yellow.
4 N 3579ME—Blossom pins . . . . . . Pair **$1.79**
4 N 3973ME—Matching earrings, ⅝ inch. Screw backs. *State color* . . . . Pair **$1.14**

Brilliant Jewelry! Gold over sterling silver

C **A key and heart** entwined with a stone-set spray, pretty for a lapel, a high neckline. Flowers set with pale blue and red stones. Rose gold plated sterling pin, 2 inches.
4 N 3630E—Pin **$3.40**

D **Leaf spray** with a glistening high-domed stone shining from the center. Rose gold plated sterling pin, 3¾ inches long. *State color:* aqua, or ruby.
4 N 3585ME—Pin **$4.50**
4 N 4009ME—Leaf Earrings, ⅝ inch long . . . . Pair **$2.32**

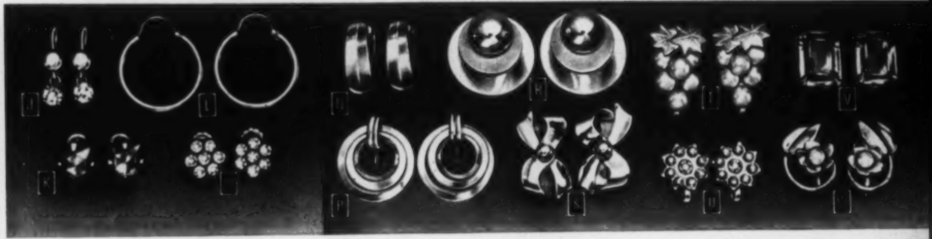
E **Flower spray** set with sparkling stones. Rose gold plated sterling pin, 3 inches. *State color:* aqua, ruby, or blue sapphire.
4 N 3574ME—Pin **$5.50**
4 N 4000ME—Matching earrings, ⅝-inch. *State color* . **$2.32**

F **Stylized spray,** large brilliant stone set in center of flower. Rose gold plated sterling pin, 3 inches long. *State color:* emerald, or blue sapphire.
4 N 3517ME—Pin **$6.95**
4 N 4031ME—Matching earrings, ⅝-inch. *State color* . **$2.32**

G **Orchid pin,** as impressive as the natural blossom. Highly polished rose gold plated sterling pin, 3 inches. See (D) and (F) for harmonizing earrings.
4 N 3518E—Pin **$8.95**

H **Christmas Star pin** set with stones. Simulated pearls and rhinestones with tips of simulated emerald, ruby, or sapphire. Yellow gold plated sterling pin, 1¾ inches. *State color.*
♦4 N 3533MEY **$12.75**
♦4 N 4032MEY—Matching earrings, ⅝ in. *State color.* Pair **$6.50**

Pins have safety clasps, earrings screw backs. Shpg. wt., each, 4 oz. Items marked ♦ sent from Chicago or Philadelphia. Order, pay postage from nearest mail order house.



For pierced ears

J **Drop earrings** with gold plated sterling wires. 1 inch long.
4 N 3966E–Crystal **$1.18**
4 N 3908E–Simulated pearls . . . . . Pair **$1.18**

K Stone earrings. *State color:* ruby, emerald, amethyst. 9/16 inch.
4 N 3903E . . . Pair **$1.18**

L **Narrow hoops,** ¾ inch diameter. Yellow gold plate.
4 N 3969E —Pr. **$2.32**
4 N 3949E — Wide hoops with engraved design. 1 in. Pr. **$3.49**

M **Stone clusters,** *State:* crystal, aqua or multi-color. ⅜ inch.
4 N 4004E—Pr. **$2.32**

Sparkle for her eartips . . . screw back styles

N **Wedding band** earrings, polished yellow gold plated. ⅜ inch diameter.
4 N 3972E—Pr. **$1.14**

P **Triple hoop earrings.** Polished rose gold plated metal, 1 inch diameter.
4 N 4010E—Pr. **$1.18**

R **Rose and yellow gold** plated metal discs, highly polished. 1 inch diameter.
4 N 4015E—Pr. **$1.18**

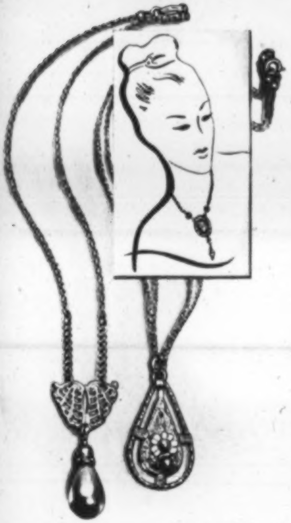
S **Billowy bowknot** earrings of polished rose gold plated sterling. ⅞ inch wide.
4 N 4003E—Pr. **$2.32**

T **Grape clusters,** tiny simulated pearls, rose gold plated leaves, 1 inch.
4 N 3907E—Pr. **$1.14**

U **Stone cluster earrings.** *State color:* aqua, ruby, blue sapphire. ½ inch.
4 N 4017E—Pr. **$1.18**

V **Sparkling jewel-cut stones,** ⅝-inch long. *State color:* amethyst, aqua, or ruby.
4 N 4040E—Pr. **$1.18**

W **Flower swirl** with simulated pearl center. Rose gold plated metal. ⅞-in. long.
4 N 4030E—Pr. **$1.32**



Special Purchase

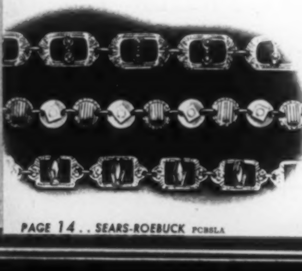
STONE-SET NECKLACES AND BRACELETS

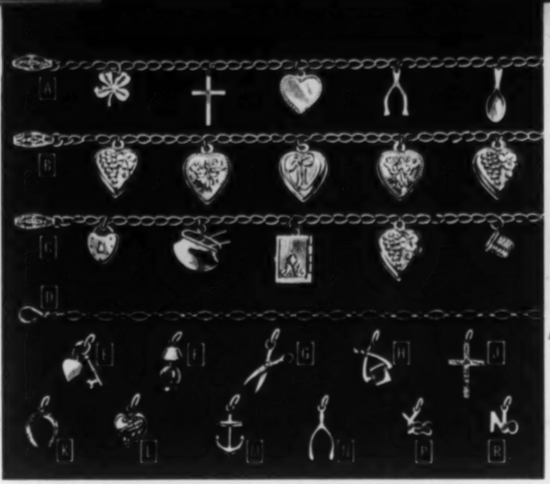
$1.18 Each

Gala jewelry assortment—stunning pendant necklaces and dainty bracelets with flexible links. Because their styles are so impressive, you'll find it hard to believe the price tag. Because their price is low, you can buy jewelry for many on your gift list and still keep within your holiday budget.

The necklaces have intricately designed pendants on metal chains; the bracelets have daintily crafted metal links. All are bright with the glint of gold color and richly set with flashing, simulated gem-color stones or simulated pearls. Necklaces and bracelets illustrated above and below are typical of the skillfully designed styles in this group. Styles will vary slightly. Necklaces, about 19 inches long; bracelets, about 7 inches long. Come in gift box.

4 N 4625E—Necklace. Shipping wt., 5 oz. $1.18
4 N 4529E—Bracelet. Shipping wt., 5 oz. 1.18





Bracelets of sterling . . . Charms of 10K gold

Is she a charm collector? If she is, you couldn't find a more fascinating gift for her. If she's not, this Christmas would be a wonderful time to get her started on this intriguing hobby. Each gift boxed.

A **Five good luck charms** of genuine sterling silver on a silver chain. 7 inches long. Charms may vary.
4 N 4558E **$1.18**

B **Hearts and flowers charm** bracelet in sterling. Five hearts embossed with floral decorations. 7 inches.
4 N 4515E **$1.20**

C **Bracelet of sterling** with five charms—more detailed, heavier in weight. 7 in. long. Charms may vary.
4 N 4516E **$2.78**
Shpg. wt., each, 5 oz.

Gleaming solid 10K gold charms and a 10-K gold bracelet to swing them on. Charms are skillfully designed. Shown ¾ actual size. Gift boxed. Shipping weight, each, 3 ounces.

D **4 N 4525E—Starter bracelet**, 7¼ inches long . **$3.18**

E **4 N 4544E—Key to her heart**, a romantic symbol, clever charm **$2.28**

F **4 N 4546E — Lamp and shade**, with colorful bead for a base **$2.28**

G **4 N 4540E—Scissors** actually open and close . . **$2.18**

H **4 N 4549E—Ice tongs** with plastic "ice cube" . . **$2.28**

J **4 N 4556E—Tiny cross**, lovely embossed design . . **$2.28**

K **4 N 4534E — Horseshoe** to bring her good luck . **$1.14**

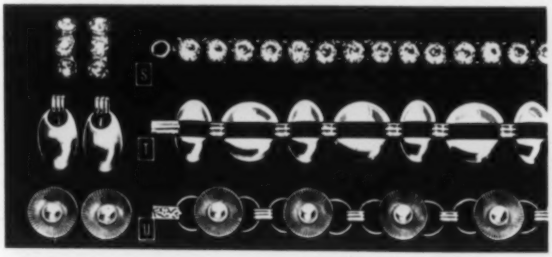
L **4 N 4555E—Sentimental heart** that says "I love you" **$1.14**

M **4 N 4560E—Anchor**—if her heart's in the navy . . **$1.14**

N **4 N 4561E —Wishbone** for her to wish on **$1.14**

P **4 N 4562E—"Yes"** is fun to wear, to talk about . . **$1.14**

R **4 N 4563E—"No"**, an amusing conversation piece for her bracelet. **$1.14**



Handsome bracelets . . . earrings that match

S **Sparkling jewel-color** stones set in flexible links of rose gold plated metal. *State color:* aqua, rose, ruby, or blue sapphire.

4 N 4517ME — Stone-set bracelet, 7 inches **$2.24**

4 N 4014ME—Matching earrings, 1 inch. . . . . . Pr. **$1.14**

T **Highly polished links** — drama for her wrist. Large metal links, narrow and wide, alternating rose and yellow gold plated.

4 N 4528ME—Metal bracelet, 7½ inches. **$3.18**

4 N 4037ME — Matching earrings, 1⅛ inches . . . Pr. **$1.18**

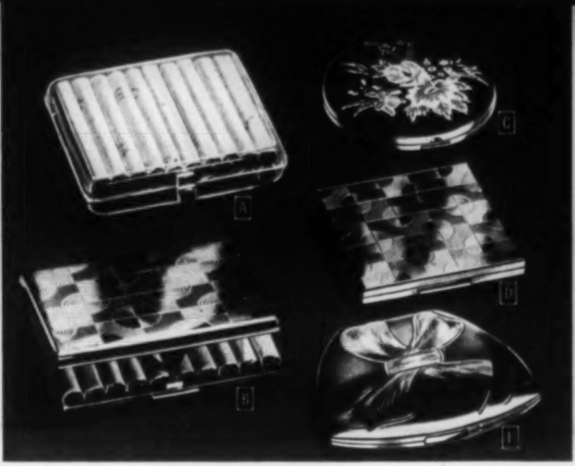
U **Glorious sunburst link bracelet.** Each link with glowing simulated pearl center. Flexible links made of rose gold plated sterling silver.

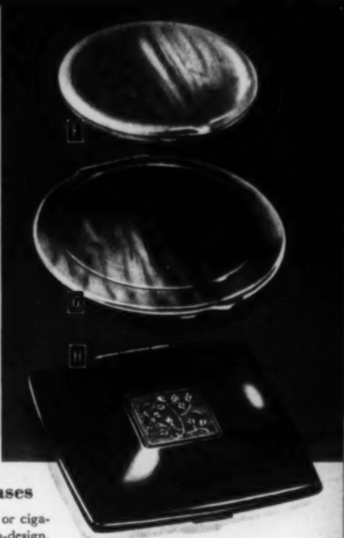
4 N 4520ME—Sunburst bracelet, 8 inches long **$7.98**

4 N 4016ME — Matching earrings, ¾-inch diam . Pr. **$2.32**

Earrings have screw backs. Shipping weights: bracelet, 5 oz., earrings, 3 oz. Gift boxed.

All prices include 20% Federal Excise Tax—Turn to page 182C for Easy Terms





New beauties! Compacts and Cigarette Cases

With an eye to beauty and a word to the wise we suggest a compact or cigarette case—a gift always liked. These are smartly styled, advanced-in-design. Choose one in gleaming gold color metal or handsomely colored plastic.

Cigarette Cases

[A] **Genuine Lucite Cigarette Case**—a crystal clear little show-case for cigarettes—a convenient lightweight size to carry in a purse. Made of one of the finest of plastics, Lucite—scratch-resistant, doesn't warp. Holds 20 regular size cigarettes. Size: 3⅜x3 inches.
4 N 4710—Shipping weight, 5 oz....**$1.89**

[B] **Cigarette Case styled by Elgin American.** A gift of distinction for one who carries cigarettes. The gleaming gold color metal case has a beautifully executed design. Alternating squares of satin and polished finish on front, satin-finished back. Holds 10 regular or 9 king size cigarettes. Size: 3⅜x3 5/16 inches.
♦4 N 4713Y—Shipping weight, 5 oz..**$5.50**

All-metal compacts by Elgin American

[C] **Round compact** decorated with delicately colored flower garden bouquet. Background is lustrous black enamel. All-metal case has full round mirror. Sifter style with soft puff.
4 N 4711—3-inch diameter. Shpg. wt., 5 oz. **$2.89**

[D] **Smart square compact** has a shimmering jewel-like look. Polished and satin-finish squares are combined on gold color metal case. Harmonizes with (B). Sifter style with soft puff.
♦4 N 4712Y—2¾ in. square. Shpg. wt., 5 oz..**$5.50**

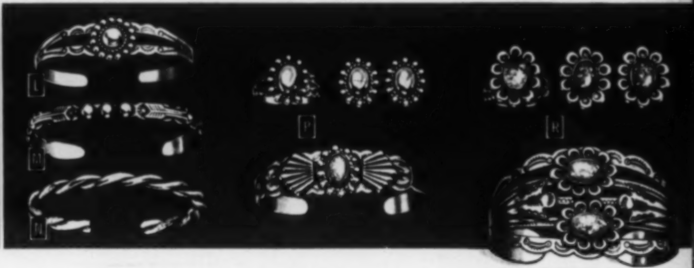
[E] **Graceful fan shape compact.** Rich trimming of lustrous sterling in bowknot inlay-design on satin-smooth gold color all-metal case. Has hinged inner metal cover which keeps the powder from spilling. Large clear mirror. Soft puff.
♦4N4705EY—3¼x2¾ inches. Shpg. wt., 5 oz. **$8.50**

Colorful Compacts of plastic

[F] **Colorful compact** in popular jumbo size. A gift she'll appreciate yet costs so little. Sifter style, soft puff. Plastic case in gay red or blue. *State color.*
4 N 4702—4¼-inch diameter. Shpg. wt., 5 oz........**98c**

[G] **Giant flapjack compact** in mock tortoise shell. Made of genuine Lucite, fine quality plastic. Large clear mirror. Holds large quantity of powder, sifter style.
4 N 4709—5-inch diameter. Shpg. wt., 5 oz........**$1.98**

[H] **Glamour Girl**—a truly luxurious compact. Case design is dramatically different, large and rich in color—dark amber tortoise shell or lustrous ebony black. Made of Lucite, the aristocrat of plastics that is scratch resistant, retains its high sheen. Big clear mirror. Sifter style with soft puff. Tight inner rim keeps powder from seeping. Metal fastener. 4⅛ inches square.
4 N 4703—*State:* amber or black. Shpg. wt., 5 oz....**$2.89**



Pretty Barrettes

[J] **Brightly polished silver** plated barrette. Personalized with initials or name if desired. Add 5c per letter for hand engraving. *Print engraving.* Shpg. wt., 4 oz.
4 NR 4805E—1⅜ inches. Plain **59c**

[K] **Simulated pearl barrette.** Metal back. Shpg. wt., 4 oz.
4 N 4810E—1⅜ inches..... **$1.18**

Classic Indian-design Jewelry in rich coin silver

Rich coin silver jewelry ornamented with Indian good luck symbols. Some pieces set with turquoise matrix stones, varying from blue to green with natural brown streaks. Bracelets and rings adjustable in size. (L) for smaller wrists. Earrings have screw backs. Shipping wts., bracelets, 6 oz.; rings, 5 oz.; earrings, 3 oz. Gift boxed.

[L] **Bracelet** with raindrop design.
4 N 4568E..............**$2.38**

[M] **Bracelet,** Zuni arrow design.
4 N 4551E..............**$2.35**

[N] **Guard bracelet** in lasso design.
4 N 4552E.............. **$2.78**

[P] **Sunray design,** symbol of constancy. Bracelet has turquoise stone. Earrings, ring are all silver.
4 N 4930ME—All silver ring.... **$1.18**
4 N 4018ME—All silver earrings.. **$1.49**
4 N 4569ME—Stone-set bracelet.. **4.75**

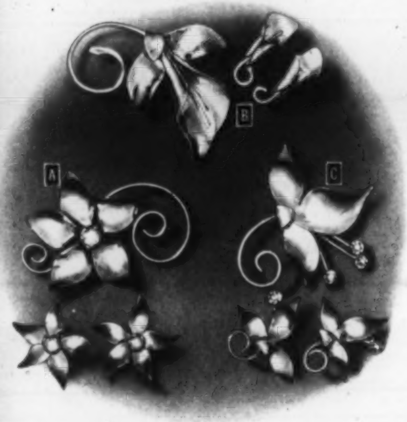
[R] **Arrow design,** symbol of protection. All pieces set with large turquoise matrix stones. Expertly crafted.
4 N 4932ME—Matching ring..... **$2.78**
4 N 4019ME—Matching earrings... **$4.58**
♦4N4557MEY—Wide bracelet..... **11.50**

NOTE: All items on this page marked ♦ sent from Chicago or Philadelphia only. Order, pay postage from nearest Sears mail order house.

Prices for (E), (J), (K), (L), (M), (N), (P), (R) include 20% Federal Excise Tax

Golden Adornment

ESPECIALLY FOR HER



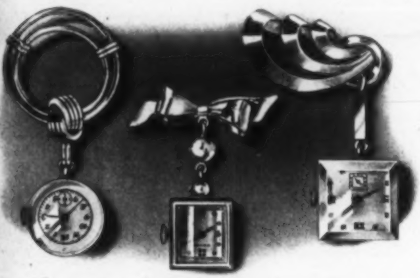
Solid 10K gold Pins and Earrings

Pure lines and grace in pins and earrings of gleaming, solid 10 karat yellow gold. The kind of jewelry a woman takes particular pride and pleasure in wearing—because it is fine jewelry. Through the years the shining precious metal will retain its loveliness undimmed. These pieces, delicate in appearance, are durable and well made. Pins have safety clasps; earrings have screw backs. Shown ¾ actual size. Covered gift box. Shpg. wts.: pins, 5 oz.; earrings, 3 oz.

A **Blossom pin** with gently curving lines—delicate beauty for her costume.
♦ 4 N 3527MEY...$16.60
♦ 4 N 4027MEY—Matching earrings...Pr. $9.95

B **Calla lily pin**—traditional grace of the flower is skilfully reproduced.
♦ 4 N3525MEY...$18.00
♦ 4 N4025MEY—Matching earrings...Pr. $9.95

C **Bright sparkle** of rhinestones, gleam of gold combined in this rich looking pin.
♦ 4 N 3526MEY—$16.60
♦ 4 N 4026MEY—Matching earrings..Pr. $16.00



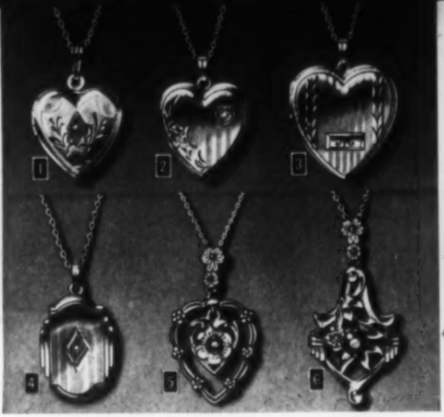
For gala giving—gold Lapel Watches

Double circle pin in two-tone rose and yellow gold colors with handsome 10K rose gold filled watch. High, thick crystal, white dial, gold color hands. 7-jewel Orvin movement.
4 N 131..........$19.95

Bow knot lapel watch of gleaming solid 14K rose gold. 17-jewel Orvin movement in modern square case. High domed crystal, rose color dial, ruby color markers, black numerals.
4 N 0133........$55.00

Modern scroll costume watch—strikingly different. Gleaming 10K yellow gold filled case and pin. Attractive rose color dial with ruby color markers and gold numerals. 7-jewel Orvin movement.
4 N 132..........$21.95

Prices include 10% Federal Tax. Shown ¾ actual size. Shpg. wt., 9 oz.



Gold Lockets and Jeweled Pendants

Lovely and romantic gifts—lockets that open to hold two beloved pictures—jeweled pendants in styles to please every woman's taste.

Gleaming yellow gold lockets, hand-engraved with initial, or diamond-set. If correctly engraved, may not be returned. Matching 18-inch chain. Shown actual size. Gift boxed. Shpg. wt., each, 4 oz.

1 **Diamond-set heart locket,** 1/20 12K gold filled sterling. Dainty floral design. ¾ inch locket.
4 N 5806E......................$6.50

2 **Heart lockets** of solid 10K gold. Pretty floral design. ¾ inch.
4 N 5810E—Set with diamond..$13.98
4 NR 5808E—Hand engraved with one initial. *Print initial*..............$8.98

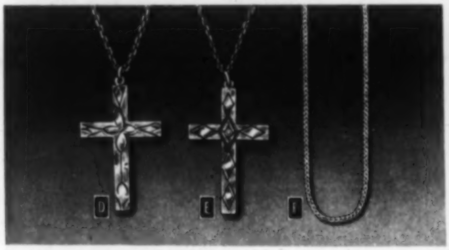
3 **Large heart locket** of solid 10K yellow gold. 1 inch size.
4 NR 5809E—*Print initial*........$10.98

4 **Octagonal locket** set with genuine diamond. Gleaming 10K yellow gold locket, ¾x¾ inch.
4 N 5812E.....................$14.98

Jeweled Pendants. Lustrous 10K yellow gold intricately worked, set with synthetic ruby, chemically made to resemble the genuine in color and hardness. Shown actual size. In gift box. Shipping weight, 3 oz.

5 **Heart shaped pendant**—synthetic ruby set in center heart.
4 N 5823E.....................$9.90

6 **Dainty blossom pendant** set with larger synthetic ruby.
4 N 5824E.....................$11.50



10K yellow gold Crosses

A cross is a beautiful gift. It will be cherished even more if it comes from you on as appropriate a day as Christmas. Crosses on fine matching 18-inch chain. Shown actual size. In gift box. Shipping wt., each, 3 ounces.

D **With dainty hand-engraved design.**
4 N 5850E—¾ inch cross on chain........$4.30
4 N 5851E—1 inch cross on chain..........$4.45

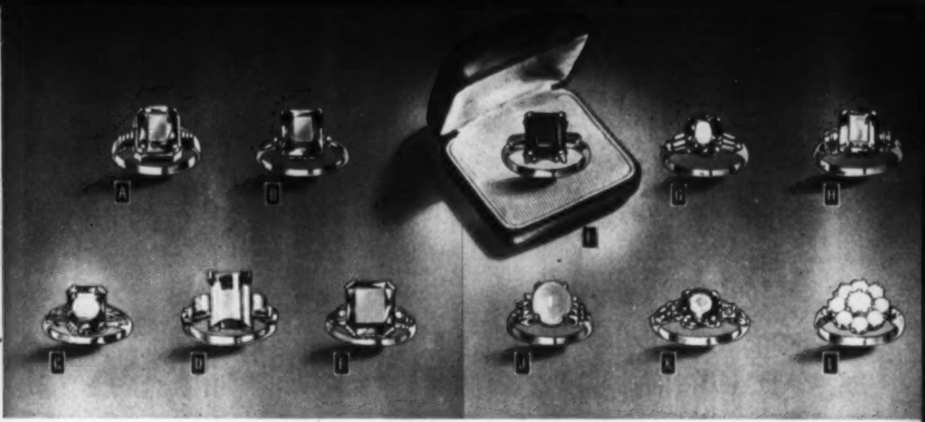
E **Set with genuine sparkling diamond.**
4 N 5852E—¾ inch cross on chain........$7.50
4 N 5853E—1 inch cross on chain..........$7.98

Chains

F **Dainty solid 10K yellow gold chains.** Replace a broken or too short chain; or buy a new chain to present with a family heirloom jewelry piece, unusual souvenir or medallion. Shpg. wt., each, 2 oz.
4N5828E–16-inch $2.69
4N5829E–18-inch..$2.98
4N5830E—20-inch 3.29

NOTICE: Items on these two pages marked ♦ sent from Chicago or Philadelphia. Order and pay postage from nearest mail order house. See Big Catalog, Page 416 for "How to measure for ring size."

Prices on all items except watches include 20% Federal Excise Tax . . . For Easy Terms see page 182C



Birthstone Rings, gift of remembrance

What woman wouldn't be pleased—flattered because you've remembered her birthmonth? Make a big impression this Christmas—give her a beautiful simulated birthstone ring.

A **Rectangular cut stone in tailored** mounting of 10K yellow gold. A good quality ring at this low price.
4 N 05010E—*State birthmonth*......$4.49

B **Dainty basket style mounting** of solid 10K yellow gold, pretty on the hand. Heavier weight shank than (A).
4 N 05008E—*State birthmonth*..... $6.98

C **Enduring 14K yellow gold mounting** with trim of white palladium on the sides. Clear, brilliant stone.
4 N 05005E—*State birthmonth*.....$9.98

D **Sparkling stone of unusual cut,** fine in finish and brilliance. Smart, heavy weight basket-type mounting of solid 10K yellow gold. Styles may vary slightly from illustration.
♦4 N 05025EY—*State birthmonth*...$9.98

E **Two side diamonds** add sparkle, richness to our finest birthstone ring. Mounting is 14K yellow gold of enduring fine quality. A truly handsome ring she will show off proudly.
4 N 05007E—*State birthmonth*.... $16.98

BIRTHMONTH CHART—State birthmonth, size, 5 to 8. Shpg. wt., ea., 4 oz.

Jan...Dark Red Garnet
Feb...Purple Amethyst
Mar...Sea Green Aquamarine
Apr...White Sapphire

May...Pale Green Spinel
June...Violet Alexandrite
July...Red Ruby
Aug...Light Green Peridot

Sept...Dark Blue Sapphire
Oct...Rose Pink Zircon
Nov..Golden Sapphire
Dec...Blue Green Zircon

Semi-precious gems in 14K gold rings

Magnificent splendor for her hand—a ring of exceptional beauty and quality. Genuine true gem stones set in fine mountings of long lasting 14K yellow gold.

Genuine semi-precious gems set in mountings of 14K yellow gold. Mined from the earth, these stones have brilliance and color that will not fade through the years. Each ring in choice of stones: Aquamarine, a clear light blue; garnet, a deep red; amethyst a rich purple; topaz (quartz) a clear golden hue. *State stone and ring size.*

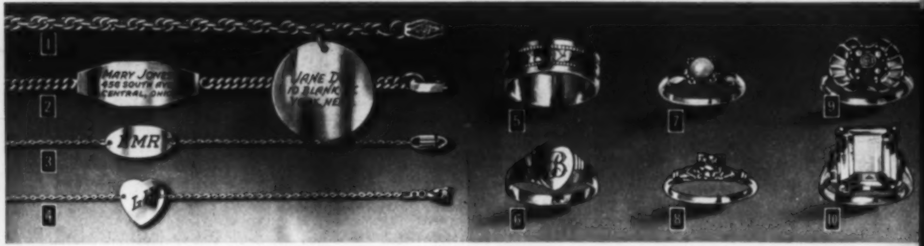
F ♦4 N 05130EY—Classic design mounting.........$27.50
G ♦4 N 05131EY—Faceted design mounting.........$27.50
H ♦4 N 05132EY—Modern design mounting........ $27.50

J **Glowing genuine opal** with fiery sunset colors shining from its milky depths. Gleaming 14K yellow gold mounting.
♦4 N 05133EY..............$27.50

K **Two side diamonds** set in white gold add to the magnificence of the 14K yellow gold mounting. Set with genuine aquamarine, amethyst, topaz, garnet, or opal.
♦4 N 05135EY—*State stone*...$29.95

L **Cluster ring** set with nine genuine stones—fiery opals or deep red garnets. Handsome mounting is 14K yellow gold.
♦4 N 05134EY—*State stone*...$37.50

In gift box. State ring size, 5 to 8. Shipping weight, each, 4 ounces.



Identification jewelry . . . hand engraved

Identification bracelets—styles to please a woman's taste. 7 inches long. Gift boxed. Add $1.00 for large, 3-letter initials; add 5c per letter for name and address. *Print exact engraving*. Shpg. wt., ea., 4 oz.

1 Large round disc on heavy weight chain. Yellow gold plated metal.
4 NR 4567E.................Plain $1.18

2 Oblong disc on heavy weight chain. Yellow gold filled or sterling.
4 NR 4566E—Gold........Plain $5.95
4 NR 4565E—Sterling.... Plain 4.75

Anklets—in 10K yellow gold or sterling silver, personalized with her initials, hand engraved. 9 inches long. In gift box. *Print 2 or 3 initials*. Shpg. wt., each, 3 oz.

3 Oval disc on dainty chain, a pretty complement to her ankle.
4 NR 4813E—10K gold....... $2.89
4 NR 4812E—Sterling........ 1.50

4 Heart disc on dainty chain—to her for sentiment's sake.
4 NR 4840E—10K gold....... $2.89
4 NR 4848E—Sterling........ 1.50

If correctly engraved, may not be returned

Smartly styled rings to suit her personality

5 **Friendship ring,** a ¼-inch wide band encircled by hearts. For every age.
4 N 05106E—10K yellow gold.......$6.98
4 N 05105E—10K gold over sterling.$3.50

6 **Heart signet ring** with handsome hand engraved initial. Solid 10K yellow gold. *Print one initial.*
4 NR 5250E.......$4.98

Classic ring styles in gleaming 14K yellow gold. Set with genuine gems—opal, moonstone, garnet, or sardonyx; or fine synthetic stone—ruby or blue sapphire. *State stone.*

7 **Solitaire** stone in semi-tailored mounting.
♦4 N 05100EY..$9.98

8 **Set with two bright** side diamonds.
♦4 N 05112EY..$17.98

9 **Cocktail ring** of fine design set with four synthetic rubies. 10K yellow gold ring.
4 N 05104E.....$16.98

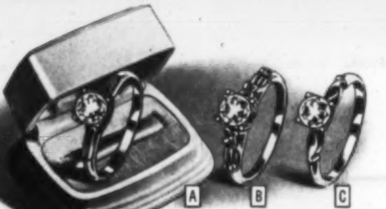
10 **Dramatically large stone**—popular size for a cocktail ring. The brilliant stone is genuine citrine (topaz quartz) in a clear golden color about 9⅓ carats. 10K yellow gold ring.
4 N 05143E....$24.98

Rings shown actual size. All prices above include 20% Federal Tax. State ring size, 5 to 8. Gift boxed. Shpg. wt., each, 4 oz.

Diamond Rings

SPECIAL VALUES FOR CHRISTMAS

Certificate of Guarantee with every ring having a 1/20 carat or larger diamond . . . use Sears Easy Payment Plan to buy for Christmas—see page 182C



¼ carat Solitaire Diamond Ring.... $93.95

Solitaire diamond in a choice of three exquisite mountings, specially priced to make her dream of a Christmas diamond a dream-come-true. Each gem is a flashing blue-white stone selected by Sears diamond experts for fine color and clarity, for fiery brilliance, for expert cutting and polishing. Mountings are solid 14K yellow gold with prongs of precious white palladium which shows off the stone to best advantage. *State ring size, 5 to 8, and carat size.*

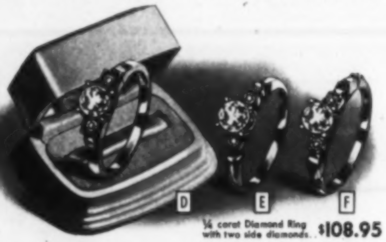
A 4 N 02949EY Classic tailored ring. Faceted top.

B 4 N 02945EY Dainty orange blossom ring design.

C 4 N 02943EY Graceful ring in semi-tailored style.

Carat sizes and prices for any of three diamond rings above:

1/8 carat	$49.95	♦1/3 carat	$130.00	♦1/2 carat	$225.00
1/4 carat	93.95	♦3/8 carat	154.00	♦3/4 carat	415.00



¼ carat Diamond Ring with two side diamonds.. $108.95

Two side diamonds add their brilliance to the fire of the center stone in these three rings so exceptional in beauty and outstanding in value at our special Christmas prices. Each Sears diamond must measure up to the most exacting standards of quality in color, clarity, and cutting . . . you can buy with confidence! Mountings are beautifully wrought in 14K yellow gold with diamonds set in gleaming white palladium. *State ring size, 5 to 8, and carat size.*

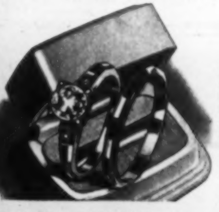
D 4 N 02959EY Side diamonds in square box setting.

E 4 N 02954EY Side diamonds set in graceful ovals.

F 4 N 02951EY Diamonds set in fish-tail manner.

Carat sizes and prices for any of three diamond rings above:

1/8 carat	$64.95	♦1/3 carat	$145.00	♦1/2 carat	$240.00
1/4 carat	108.95	♦3/8 carat	169.00	♦3/4 carat	430.00



½ carat Engagement Ring with two side diamonds.. $260.00

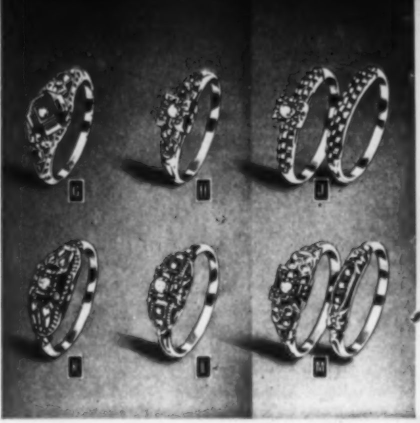
Matching rings in precious palladium, rare and lovely white jewelry metal of the platinum family. Engagement ring has two brilliant side diamonds. *State ring size, 5 to 8, and carat size.*

♦ 4 N 02961MEY—Engagement ring.

1/8 carat	$84.95	1/2 carat	$260.00
1/4 carat	128.95	3/4 carat	450.00
1/3 carat	165.00	1 carat	700.00

Matching Wedding Ring

♦ 4 NR 3394MEY—Palladium.. $10.95



Diamonds for gifts, low in price

Easy-to-afford small stones of fine quality, beautifully mounted in rings of solid 14K yellow gold, lovely on her hand. In gift box.

G 4 N 02911E—Sparkling diamond in dainty pierced gold ring.
1/100 ct.. $12.95 1/70 ct.. $15.95
2/100 ct... $18.95

H 4 N 02965E—White gold flowers at each side of diamond.
2/100 ct... $18.95 3/100 ct.. $20.95
4/100 ct... $22.95

K 4N02966E—Impressive mounting with hearts of white gold.
1/20 ct.. $27.95 1/12 ct.. $37.95
1/16 ct.. 32.95 1/10 ct.. 42.95

L 4 N 02920E — Two side diamonds in filigree mounting.
1/20 ct.. $39.95 1/12 ct.. $49.95
1/16 ct.. 44.95 1/10 ct.. 54.95

Matched Rings for the engagement and wedding

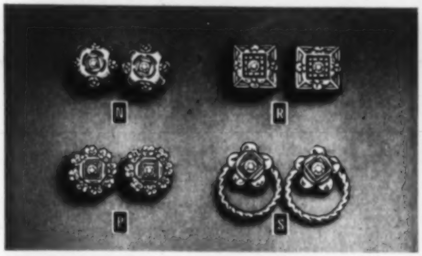
J 4 N 02969ME — Engagement ring with white gold inlay.
3/100 ct.. $19.95 1/16 ct.. $29.95
1/20 ct.. 24.95 1/10 ct.. 39.95

4 NR 3396ME—Matching wedding ring with white gold inlay.. $5.25

M 4 N 02970ME — Engagement ring with white gold flowers.
1/20 ct.. $29.95 1/12 ct.. $39.95
1/16 ct.. 34.95 1/10 ct.. 44.95

4 NR 2164ME — Matching wedding ring with 3 diamonds. $21.95

State ring size, 5 to 8, and carat size of center diamond. Postpaid.



Gold Earrings with genuine diamonds

A tribute to her beauty . . . exquisite jewels that she will wear proudly for years to come. Earrings are beautifully wrought in solid 14K yellow gold with genuine diamonds set in white gold centers. These styles are for pierced ears only. Ear screws are 14K gold. In gift box.

N Fashioned like tiny flowers with shimmering diamond centers. Each diamond 3/100 ct.
♦4 N 2935EY............Pair $39.95

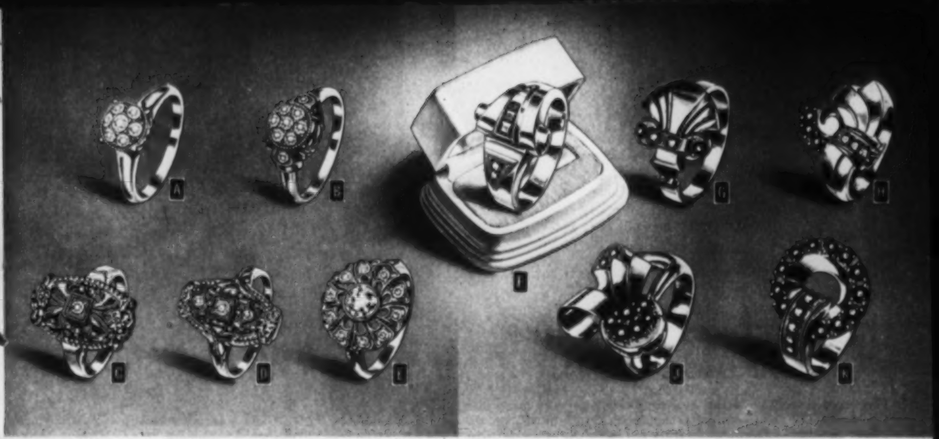
P Flower wreaths of shining yellow gold, bright diamond centers. Each diamond 1/16 ct.
♦4 N 2937EY............Pair $60.00

R Squares of gleaming yellow gold, diamonds in raised centers. Each diamond 1/20 ct.
♦4 N 2936EY.........Pair $50.00

S Hoops of gold topped with sparkling diamond-set flowers. Each diamond 1/12 ct.
♦4 N 2992EY......... Pair $72.95

NOTE: Ring designs may vary slightly—we guarantee satisfaction. For women's rings larger than 8½ or men's larger than 12, send $1.00 extra. Allow 10 days. Items on these two pages marked ♦ sent from Chicago or Philadelphia. Order from nearest mail order house. All items postpaid.

All prices include 20% Federal Tax



Brilliant Diamond Dinner Rings

For sister, daughter, wife, or sweetheart . . . because she loves the sparkle of diamonds. For third or fourth finger. In gift box. Postpaid.

[A] **Diamond cluster ring . .** seven diamonds set in white gold form a sparkling cluster top about the size of a 1⅛ carat diamond. Heavy weight mounting is 14K yellow gold. *State size, 5 to 8.*

4 N 02933E........$150.00

[B] **Nine diamond ring . . .** seven diamonds form the cluster top, about 1 carat in size; two diamonds are set in the dainty basket type mounting. Ring is 14K yellow gold, heavy in weight, smoothly finished. *State size, 5 to 8.*

4 N 02934E........$160.00

[C] **Dinner ring with one diamond,** 3/100 carat. Handsome 14K yellow gold ring with dainty filigree top.

4 N 02932E—*State size, 4 to 8*....$25.75

[D] **Dinner ring with three diamonds,** total 9/100 carat. Impressive mounting is solid 14K yellow gold.

4 N 02971E—*State size, 4 to 8*...$55.95

[E] **Eleven diamonds** in a mounting of precious white palladium . . . magnificent sparkle for her hand. Ten smaller diamonds total ⅛ carat. Large center stone is available in three sizes—*state carat size and ring size, 4 to 8.*

♦ 4 N 02931EY—¼ carat......$235.00
⅓ carat...$275.00 ½ carat..$425.00

Gift Sale! Diamond and Ruby Rings

Genuine precious gems in exquisite 14K rose gold mountings at new low prices . . . some reduced from 20% to 50% of former prices. A rare gift opportunity.

Seldom are rings of this fine quality available anywhere at the prices quoted here. Each is a masterpiece of the ringmaker's art, beautifully polished and finished in heavy 14K rose gold with sparkling diamonds and brilliant genuine deep red rubies. May be worn on the third or fourth finger of either hand, especially attractive for the little finger. In gift box. Postpaid.

[F] **Buckle design,** tapering gracefully from a wide top. Two diamonds are 1/100 carat each, three rich red rubies.

♦ 4 N 02972EY—*State size, 4 to 8*......$28.00

[G] **Graceful fan top** with band of two diamonds, 2/100 ct. each, and two rubies.

♦ 4 N 02973EY—*State size, 4 to 8*......$28.00

[H] **Swirl of rubies and diamonds,** beautiful on the hand. Three diamonds, 2/100 ct. each, and three rubies. Formerly $72.00.

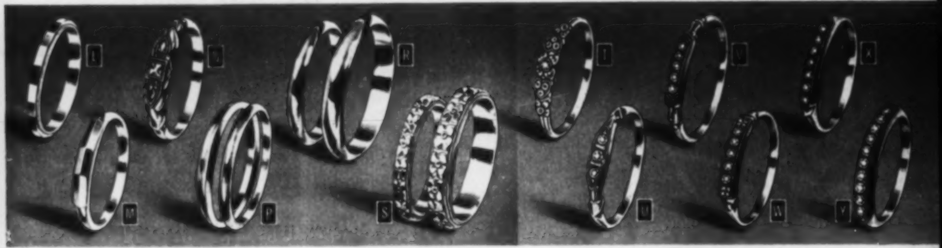
♦ 4 N 05136EY—*State size, 4 to 7*......$32.00

[J] **Diamond-tipped spray** and a half circle of six rubies in a beautiful rose and yellow gold mounting. Two diamonds, 1/100 carat each. *State size, 4 to 8.*

♦ 4 N 02974EY..........$37.00

[K] **Circle of twelve fiery rubies** and a band of five flashing diamonds (total 1/20 ct.) in this beautiful and unusual ring. *State ring size, 4 to 8.*

♦ 4 N 02975EY..........$65.00



Gold Wedding Rings of enduring beauty

[L] **Bride's ring** with brightly polished facets. 14K yellow gold.

4 NR 3423E.....$3.50

[M] **Bride's ring** in 14K yellow gold, faceted across the top.

4 NR 3422E.....$4.95

[N] **Bride's ring** with engraved inlay of bright white gold in a 14K yellow gold band.

4 NR 3421E.....$4.95

[P] **Guard rings** for the bride to wear on each side of her wedding band —Now much in fashion. A pair makes the wedding ring appear wider and more impressive; especially attractive worn with a diamond-set wedding ring or with an engraved gold band. Guards are solid 14K yellow gold, smooth and highly polished.

4 N 03424E—Pair $8.95

For bride and groom—matched rings popular for the double ring wedding ceremony.

[R] **Traditional plain** bands with rounded top, always popular. Heavy 14K yellow gold.

4 NR 3277ME—Bride's...$6.25
4 NR 3278ME—Groom's..10.25

[S] **Richly engraved** in favorite orange blossom design. Heavy 14K yellow gold rings.

4 NR 3280ME—Bride's....$7.95
4 NR 3281ME—Groom's..11.95

Diamond-set Wedding Rings

[T] **One diamond** in center of engraved heart and flower design. 14K yellow gold ring.

4 NR 3100E............ $10.75

[U] **Three diamonds** are set in a slender panel of white gold in this 14K yellow gold band.

4 NR 3130E............ $29.75

[V] **Five diamonds** sparkle from a white gold panel across the top of this attractive 14K yellow gold wedding band.

4 NR 3132E............ $36.25

[W] **Five diamonds,** total 1/10 carat, are set in white palladium. 14K yellow gold band.

4 NR 3131E.............$53.00

[X] **Seven diamonds,** total ⅛ carat, sparkle from a slender 14K yellow gold band.

4 NR 3133E.............$59.95

[Y] **Ten diamonds,** total weight ¼ carat, are brilliant in a channel setting edge to edge. Choice of 14K yellow gold or palladium.

4 NR 3134E—Gold......$115.00
4 NR 3135E—Palladium. 125.00

State ring size, women 5 to 8, men 8 to 12. Print initials and date for engraving wedding rings. In attractive gift box. Sent postpaid.

All prices include 20% Federal Excise Tax . . . Rings enlarged ¼ to show design . . . For Easy Terms see page 182C

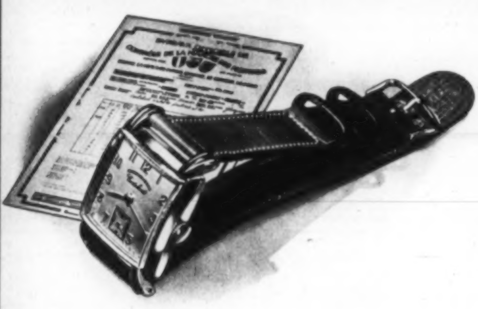
Cortebert Watches

WORLD FAMOUS SINCE 1790

Few watches sold in America bear an older or prouder name than Cortebert. The first Cortebert (pronounced COR-T-BEAR) was designed and made more than 155 years ago by the Swiss watchmaker, Adam Louis Juillard. From that date, six generations of this gifted family have carried on the skill and craftsmanship of the founder. Today Cortebert watches are universally recognized as ranking high among the finest watches in the world. Shown above are only a few of the many medals Cortebert watches have won in international expositions and regulating competitions.

Cortebert is more than just a fine watch. It is a precision timepiece with the remarkable "dynamic poise" movement developed by Cortebert, which maintains perfect balance and accuracy in any position of the wrist and in a wide variety of temperature changes—the result of amazing exactness and infinite skill in the fitting together of every perfect part. Cortebert movements are anti-magnetic—protected from magnetic impulses which often interfere with the accuracy of a watch. All this assures you the utmost in accurate, dependable timekeeping.

Sears has been selected by Cortebert as their sole United States distributor. We are honored to offer these fine watches at prices within the reach of all. They may be purchased on Sears convenient Easy Payment Plan—see page 182C for details.



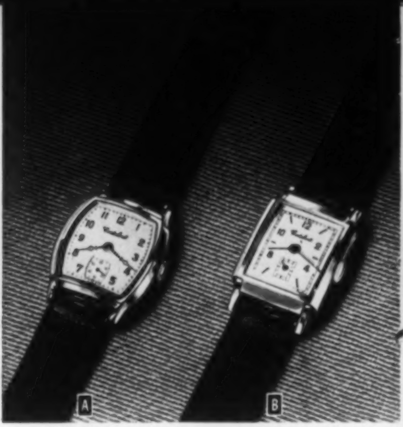
17-jewel Cortebert . . . with individual certificate of time-keeping excellence

One of the most critical watch-testing laboratories in the world—an official bureau of the Swiss government—has tested each of these watches. Each was tested for time-keeping accuracy in five different positions and in extreme heat and cold according to the most impartial and rigorous tests that can be applied to a watch. And each was awarded the Bureau's certificate. Here is further evidence of the fine quality and time-keeping excellence of the Cortebert movement—a quality which is the same for every Cortebert watch as for this one.

The case is a beauty—solid 18K yellow gold of extra heavy weight, handmade and hand-finished throughout. A silvered dial with applied gold numerals and clear, thick beveled crystal add to its richness. Genuine leather strap.

4 N 0411E—17-jewel Cortebert Watch with certificate of time-keeping excellence. In gift case. Shipping weight, 9 ounces.................. **$149.50**

Price includes 20% Federal Tax

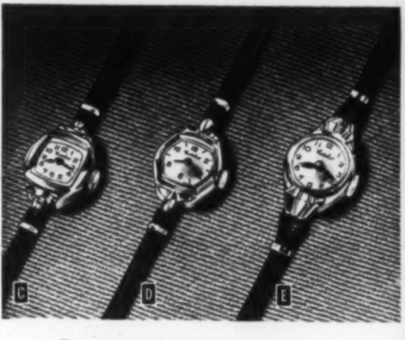


So easy to own or give

Distinguished styling in 17-jewel Cortebert watches for him—yet at exceptionally modest prices. Available on Easy Terms. In gift box.

A **Cushion shape** with smooth flowing lines. Case is 10K yellow rolled gold plate with long-wearing stainless steel back. White dial has raised gilt numerals and hands. Curved beveled crystal. Leather strap.
4 N 406–Shpg. wt., 9 oz.. **$21.95**

B **Square beveled style** with clean vigorous lines. Highly polished 10K yellow gold filled case. Handsome white dial with gold color sticks and dots, black hands. Curved beveled crystal. Genuine leather strap.
4 N 0407–Shpg. wt., 9 oz. **$34.95**



Designed for lovely hands

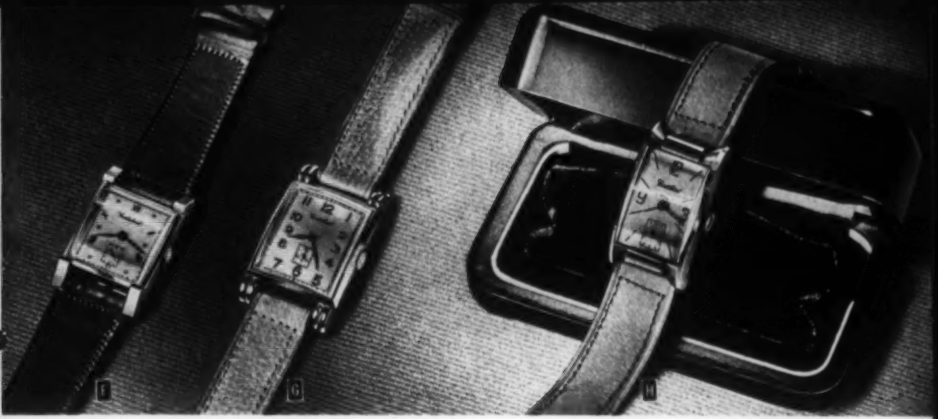
Trim, alluring 17-jewel Corteberts . . . a luxury watch for her—in everything but the price! In gift case. *State wrist size.* Shpg. wt., each, 9 oz.

C **Small and dainty,** very desirable. Case is 10K yellow rolled gold plate with long-wearing stainless steel back. Attractive dial is white with gold color numerals and hands. Cord band, safety clasp. 17 jewel movement.
4 N 215.....**$21.95**

D **Rich 14K yellow gold case** in favorite cushion shape. Smart harmonizing rose color dial with easy-to-read black numerals and black hands. Clear curved beveled crystal. Cord band with safety clasp. 17-jewel movement.
4 N 0258 ...**$29.95**

E **High domed crystal** in new round shape. Beautifully designed heavy weight solid 14K yellow gold case. Attractive rose color dial, black numerals and hands. Cord band with safety clasp 17-jewel movement.
4 N 0259....**$34.95**

Prices of watches A through E include 10% Federal Tax.



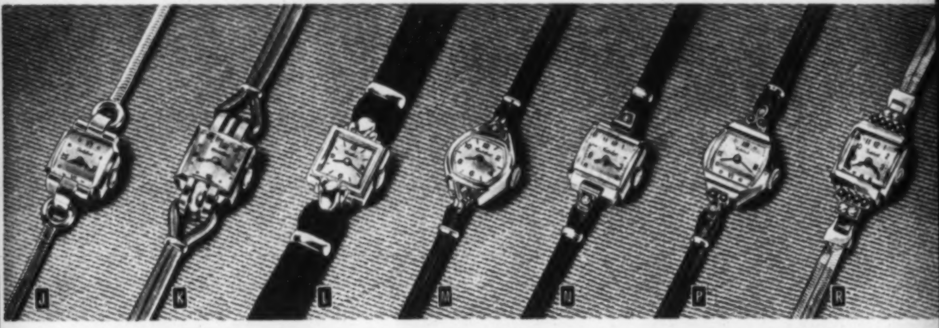
Created for a man's world . . . 17-jewel Corteberts in 14K and 18K gold cases

Gift of gifts for him! A watch of truly great tradition . . . timed by the same precision movement that has made the fame of Cortebert world wide . . . in cases brilliantly designed for men of today. Each in a beautiful walnut-grained wood presentation case. Available on Sears convenient Easy Terms—see page 182C.

F **Solid 14K yellow gold case,** beautifully made with highly polished surfaces. The crystal is heavy and domed, a smart modern note. Rose color dial with black Roman numerals and ruby color markers, black hands. Small second dial. Genuine leather strap. 17-jewel movement.
4 N 0408—Shipping weight, 9 oz . . . $55.00

G **Extra thin model in solid 18K yellow gold** with the richness that custom design and the finest hand-craftsmanship impart. The large rectangular case is extra heavy, very masculine. Modern silvered dial with applied gold numerals and gold hands. Small second dial. Thick, flat crystal. Genuine leather strap. 17-jewel movement.
4 N 0409E—Shipping weight, 9 ounces . . . $100.00

H **Ultra smart hand-made case in solid 18K rose gold** with domed crystal, a new note in a man's watch. The long rectangular case is the work of master craftsmen; its surfaces sparkle like a polished jewel. The dial is in harmonizing rose color with modern black Arabic numerals and markers. Small second dial. Heavy genuine leather strap. 17-jewel Cortebert movement.
4 N 0410E—Shipping weight, 9 ounces $125.00



Enduring loveliness for her . . . 17-jewel Corteberts in 14K and 18K gold cases

Masterpieces of modern watch design . . . so small, so smart, so enduring in their elegance . . . with all the accuracy and dependability that have made Cortebert watches world renowned. Each in a beautiful walnut-grained wood presentation case. *State wrist size.* Shipping weight, each, 9 ounces.

J **Snake chain** bracelet adds distinction to the smart square case—both case and bracelet in 14K yellow gold. Rose color dial, black Roman numerals. Domed crystal. Safety clasp. 17-jewel movement.
4 N 0262E . . $89.50

K **Tan leather cord** bracelet harmonizes with the handmade 18K rose gold case. Harmonizing gold color dial, numerals, and hands. Smart square shape with high domed crystal. 17-jewel movement.
4 N 0260E . . $95.00

L **Two-strand black cord** bracelet, heavy and extra wide lends an ultra smart note. Case is solid 18K yellow gold. Rose color dial has black numerals and hands. Thick, flat crystal. 17-jewel movement.
4 N 0261E . $110.00

M **Two diamonds** are set in white gold triangles in the extended ends of this small dainty watch. Case is solid 14K yellow gold. Rose dial has black numerals and hands. Cord band, safety clasp. 17-jewel movement.
4 N 0263 . . . $49.50

N **Two larger diamonds** sparkle from white gold settings. Case is a square beauty in solid 14K yellow gold. Silvered dial, black numerals. gold hands. Domed crystal. Cord band, safety clasp. 17 jewels.
4 N 0264 . . $71.50

P **Four rubies and two diamonds** enrich this exquisite 14K rose gold watch. Dial is silvered with black Roman numerals, gold color markers, black hands. Domed crystal. Cord band, safety clasp. 17-jewel movement.
4 N 0265E $99.50

R **Superb watch** with eight rubies and four larger diamonds set in the end pieces. Case and double snake chain bracelet are 14K rose gold. White dial has black numerals and gold hands. Domed crystal. Safety clasp, 17-jewel movement.
4 N 0266E . . $225.00

Shown ⅞ actual size. Prices include 10% Federal Tax on watches F, M, and N; 20% on all others.

A GIFT OF FINE JEWELRY

For Him

Brilliant Diamond Rings for Men

A **Fine quality blue-white diamond ring.** Full-cut diamond, heavy weight 14K yellow gold mounting. Satin smooth finish, white gold crown. Ring comes with written Certificate of Guarantee.

♦ 4 N 02940EY—*State size, 8 to 12. Postpaid.*

1/8 carat	$ 74.95	1/2 carat	$250.00
1/4 carat	118.95	3/4 carat	440.00

B **Cluster top diamond ring.** Seven sparkling diamonds form a brilliant cluster top about 1⅓ carat size. Set in rich 14K yellow gold mounting of smart masculine design, heavy and impressive. Postpaid.

♦ 4 N 02941EY—*State size, 8 to 12* $180.00

C **Fine quality diamond in handsome mounting.** 14K yellow gold ring, with full cut diamond set in white gold top. With Certificate of Guarantee

4 N 02942EY—*State size 8 to 12. Postpaid.*

1/16 carat	$47.95	1/10 carat	$57.95
1/12 carat	52.95	1/8 carat	64.95

NOTE: ♦ means sent from Chicago or Philadelphia. Order from your nearest mail order house. Gift boxed. Available on Sears Easy Payments—see page 182C

Money Clip... holds her photograph

4 New . . . a money clip to hold a picture of your "Pin up" girl! Made of stainless steel; photo fits in space provided at top. Firm grip on bills.

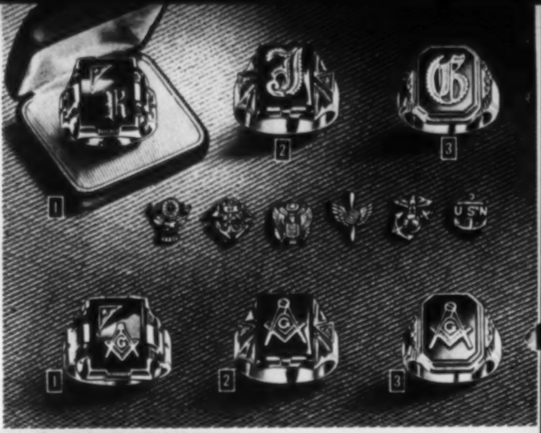
4 N 6042—*Size, 2¼ inches. Shpg. wt., 2 oz.* $1.00

Identification Bracelets for Men

5 Popular as gifts for service men and civilians alike. Favorite "Cruiser" link bracelet style . . . strictly masculine design. Extra heavy weight in sterling silver or gold filled on sterling, 7¾ inches long. Can be worn plain or engraved with initials, name and address, or any message. Add $1.00 for large 3-letter block initials. Add 5c per letter for name, address, or other engraving. *Print exact engraving; state for top or bottom of disc.* If correctly engraved may not be returned. In gift box. Shipping wt., 8 oz.

4 NR 6050E—**Sterling silver.** Without engraving.... $6.98

4 NR 6051E—**Gold filled.** Without engraving $12.50



Men's Initial, Fraternal, and Military Rings

Just for him . . . a heavy, rich 10K yellow gold ring with genuine jet black onyx stone. Choose any one and we'll put on his initial, Masonic, Knights of Columbus, or Elk emblem, or Army, Navy, Marine, or Air Force insignia.

1 **Set with one diamond.** Genuine onyx set with diamond and initial, or fraternal emblems in 10K gold. Heavy weight, smoothly finished solid 10K yellow gold mounting.

4 N 05408E—**With diamond.** (Not available with military insignia) $23.98

4 N 05407E—**Same ring without diamond.** (With initial, military insignia or fraternal emblem) $17.98

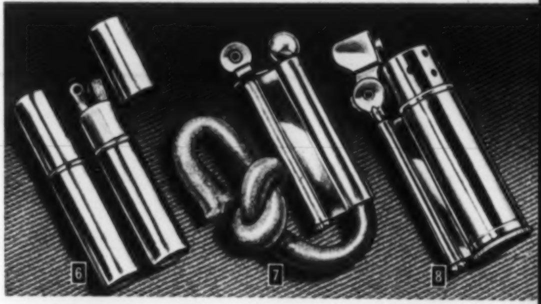
2 **Two sparkling diamonds** are set in white gold triangles in this massive wide top mounting. The large rectangular genuine onyx stone looks equally handsome with 10K gold initial, fraternal emblem, or military insignia. Mounting is extra heavy weight 10K yellow gold, very masculine, smoothly finished for comfort and smartness.

4 N 05410E.......... $27.98

3 **Octagon shaped top** . . designed to look well on a man's hand. Mounted with initial, military insignia, or fraternal emblem in 10K gold. The rich, black genuine onyx stone is highly polished and securely set in 10K yellow gold mounting. Mounting is heavy in weight, sturdy and long wearing, smoothly finished inside for comfort on the hand.

4 N 05405E.......... $15.67

HOW TO ORDER: State ring size, 8 to 12. Print his initial, or state fraternal emblem or military insignia wanted. Shipping weight, each, 4 ounces. Each in attractive gift box.



Convenient, smartly styled Cigarette Lighters

6 **"Lipstick" Lighter.** A compact, dependable cigarette lighter that's popular with both men and women . . . Two views show lighter open and closed. At the touch of the flick wheel, there is a steady flame that burns even in a high wind. Cover fits tightly when not in use. Smart-looking gold-plated case, 2⅛ inches long. Shpg. wt., 2 oz.

4 N 6061E.............. $1.59

7 **Windproof lighter** by Dunhill . . . Long-lasting sterling silver case. This is the lighter that needs no fuel. Chemically treated wick glows in any kind of weather; glow is steady and constant even in the strongest wind. Size: 1¼x3 inches. Extra wick is included.

4 N 6062E—Postpaid... $6.00

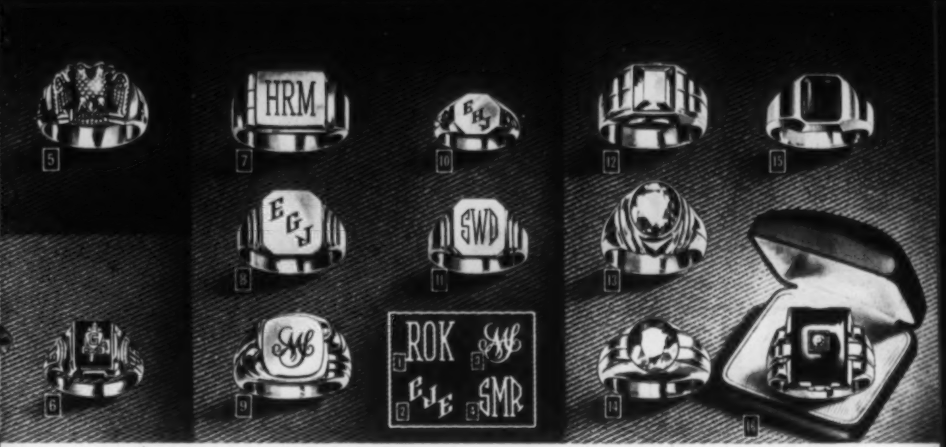
4 N 6064—**Extra wicks.** Shpg. wt., 2 oz........ Each 10c

8 **Sterling silver lighter** by Dunhill. A brightly polished cigarette lighter, it is dependable and windproof. Easy flick wheel for instant, steady flame; protective shield covers it when not in use. Any lighter fluid may be used. Case is 2¾ inches long. Extra wick and 2 extra flints included.

4 N 6063E—Postpaid... $9.00

4 N 6065—**Extra flints.** Shpg. wt., 2 oz........ 6 for 15c

Prices include 20% Federal Tax where "E" is added to catalog number (as 4 N 6063E).



Handsome rings for Men and Boys . . . Massively designed gold mountings

Wish him a Merry Holiday with a gift he'll cherish for many years: his own signet on a heavy gold ring . . . a beautifully set stone . . . a class or signet ring for boys. Mountings are rich, massive, masculine in design, of solid 10K or 14K yellow gold. Shown actual size. Available on Easy Terms—see page 182C. Each in gift box. Shipping weight, each, 4 oz.

5 **32° Masonic Ring.** Extra heavy weight 10K yellow gold, white gold eagle, enameled degrees. *State size, 8 to 12.*
♦ 4 N 05458EY.....$39.95

6 **High School Class Ring.** Heavy 10K yellow gold, raised gold crest on simulated black onyx top. *State year, school initial, and size 4 to 12 when ordering.*
4 NR 5654E—Gold ..$10.98
4 NR 5655E—Same ring, silver shank.....$5.50

Signet Rings in 10K yellow gold. Impressively masculine, heavy weight, hand-engraved in any of the four styles shown. *State style:* 1, 2, 3, or 4. *Print 3 initials. State ring size:* men, 8 to 12; boys as listed. If correctly engraved may not be returned.

7 **Sorry, this ring is not available.**

8 **For Father**—matches boy's ring (11). Smart tailored design. Heavy weight ring, beautifully made.
4 NR 5604ME............$17.98

9 **Our finest signet for men.** Extra heavy and massive. Distinguished scroll pattern.
♦ 4 NR 5640EY..........$24.98

10 **Boy's signet ring** with octagon top and attractive side design. Polished 10K gold.
4 NR 5647E—Sizes 3-5....$4.98
4 NR 5648E—Larger, heavier, sizes 6 to 10..........$5.98

11 **For Son**—matches man's ring (8). Tailored design, very manly in appearance. Heavy weight, well made ring.
4 NR 5605ME-Sizes 6-10..$12.98

Sparkling Stone-set Rings, handsomely mounted. His favorite jewel colors: ruby, blue sapphire, purple amethyst, deep red garnet, fiery golden topaz . . . heavy 10K and 14K yellow gold rings. *State stone, ring size, 8 to 12.*

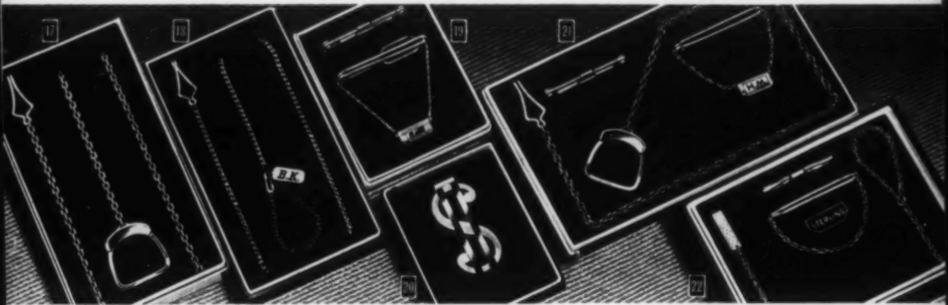
12 **Ruby or blue sapphire,** bright simulated stones.
4N05512E—10K gold$15.98

13 **Ruby or blue sapphire,** simulated. Heavier ring.
4N05513E—10K gold$17.98

14 **Amethyst or topaz,** brilliant genuine gems, handsomely set in solid 14K yellow gold.
4 N 05510EY.......$37.50

15 **Genuine garnet,** deep, rich red color. Solid 14K yellow gold mounting in simple modern design. Brilliant jewel-cut stone.
♦ 4 N 05511EY......$39.95

16 **Genuine onyx** set with diamond, 1/20 carat size, single cut, 18 facets. 10K yellow gold.
♦ 4 N 05507EY......$37.50



A man's choice . . . SWANK Jewelry Accessories

Very "swank" for the man in your life—and a very good idea if he's wearing "civvies" again after many months. SWANK jewelry accessories have the distinguished style and unmistakable look of quality that men approve. Initialed items are hand-engraved. In attractive gift box. Postpaid.

17 **Stirrup link key chain,** heavy weight.
4 N 6021E—Polished Sterling silver........$6.00

18 **Rope link key chain** 1/20 12K yellow gold filled sterling. Initials on plaque.
4 NR 6020E—*Print 2 initials*...............$12.00

19 **Tie chain, collar bar.** *Print 1 or 2 initials.*
4 NR 6007E—Sterling silver................$4.20
4 NR 6006E—1/20 12K gold on sterling.....$6.00

20 **Dollar-sign money clip**—smart, strong.
4 N 6037E—Sterling silver.................$3.00
4 N 6036E—Gold filled on sterling..........$6.00

21 **Matched 3-piece set** in lustrous sterling silver—a stunning gift! Set includes: stirrup style key chain, tie chain, and collar bar. Hand-engraved initials on tie chain.
4 NR 6003E—*Print 2 initials*...............Set $10.20

Men's Sterling Silver Sets

22 Smartly designed for masculine appeal . . . priced low to help stretch your Christmas budget! Key chain in heavy triple link style, matching tie chain, and collar bar . . . all in lustrous sterling silver. Also gold filled key chain. In gift box.

4 N 6053E—3-piece sterling silver set: key chain, tie chain, collar bar. Shipping weight, 9 ounces..$5.50

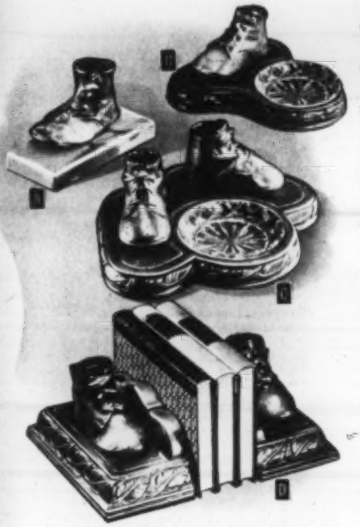
4 N 6055E—2-piece sterling silver set; tie chain and collar bar. Shipping weight, 5 ounces......$2.00

4 N 6057E—Key chain only, sterling silver......$3.50

4 N 6058E—Key chain only, gold filled.........$7.20
Shipping weight, key chain only, 6 ounces.

Your Baby's Shoes

PRESERVED AND MOUNTED AS LASTING KEEPSAKES



Endearing gifts for Christmas giving . . . those first tiny scuffed and wrinkled shoes your little toddler wore . . . preserved in beautiful two-tone bronze color metallic finish and mounted on bookends or ashtrays. Bases are ceramic (glazed pottery) in harmonizing bronze-color metallic finish, or genuine onyx. Ashtrays have attractive glass insets. Thrilling gift sentiments for Mother, Dad, or Grandparents. Other keepsakes can be preserved too—write for price list F9091N. See big catalog for other mountings.

HOW TO ORDER: Attach tag with your name and address to each shoe. Enclose remittance with order in envelope and attach to outside of package containing shoes. Finished shoes sent Parcel Post, insured, prepaid from factory. All orders must reach us not later than November 15 for Christmas delivery. Sorry, No C.O.D. orders.

- A **4 N 8959F—Book ends.** Genuine white onyx, heavy-weight. Base size: 6¼x2⅜ inches......Pair **$10.50**
- B **4 N 8955F—Single shoe Ash Tray.** Bronze color ceramic base. Base size: 6⅜x6½ in. **$3.79**
- C **4 N 8956F—Twin shoe Ash Tray.** Bronze color ceramic base. Base size: 9½x7¼ in..........**$6.29**
- D **4 N 8958F—Book ends.** Bronze color ceramic finish. Base size: 8x4 inches ....Pair **$6.79**

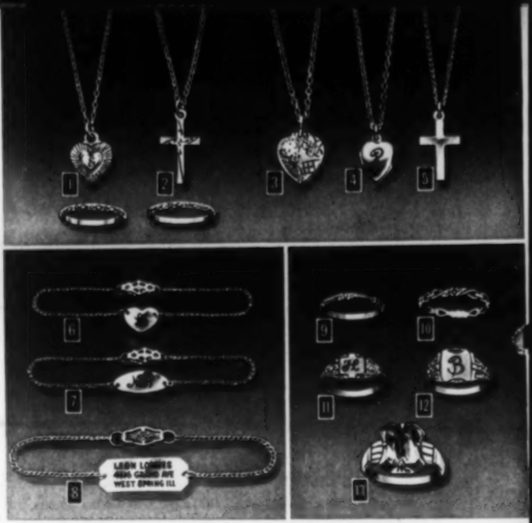
Sterling Silver Cups for baby

Jones
Susan

Gift cups in lustrous silver. Rolled rim for baby's safety. Baby-grip handle. 2 in. high. One initial included; no extra charge. *Print initial.* Name, 6c a letter extra. Shpg. wt., ea., 7 oz.

4 NR 8900E — 2-inch diameter. Cup holds 3 fluid ounces. Each **$5.19**

4 NR 8901E — 2½-inch diameter. Cup holds 5 fluid ounces. Each **$7.59**



Holiday Gifts of Jewelry for Baby

Lockets and Crosses

Dainty gifts for baby. All shown actual size. Chains about 12 in. long. In gift box. Shpg. wt., each, 3 oz.

1 **Heart pendant and ring set.** 10K yellow gold.
4 NR 5925E—*State ring size,* 0 to 3. *Print 1 initial.* **$4.29**

2 **Cross and ring,** 10K yellow gold.
4 N 5962E—*State ring size,* 0 to 3..........Set **$3.98**

3 **Heart locket,** 10K yellow gold. Holds 2 pictures.
4 N 5924E. **$3.89**

4 **Heart Pendant,** 10K yellow gold. *Print 1 initial.*
4 NR 5921E..........**$2.64**

5 **Baby cross,** polished 10K yellow gold.
4 N 5961E. **$3.29**

Identification Bracelets

Sturdy clasps and chains. Gift boxed. Shpg. wt., 3 oz.

6 **Solid 10K yellow gold bracelet** with heart plaque. *Print 2 initials.*
4 NR 5946E—5-in.....**$2.00**
4 NR 5947E—6½-in.... **2.19**

7 **Solid 10K yellow gold bracelet** with oval plaque. *Print 2 or 3 initials.*
4 NR 5944E—5 in......**$2.00**
4 NR 5945E—6½ in.... **2.19**

8 **Sterling silver with full name and address.** If name is over 12 letters long, address is put on back. *Print engraving wanted.*
♦4 NR 5942EY—5 in...**$1.75**
♦4 NR 5943EY—6½ in. **1.89**
As above, but *print 3 initials.*
4 NR 5940E—5 in.....**$1.09**
4 NR 5941E—6½ in... **1.25**

10K Yellow Gold Rings

In gift box. *State ring size.* Shipping wt., each, 3 oz.

9 **Slender band ring,** dainty design. Sizes: 0 to 3.
4 N 5900E **98c**

10 **Filigree band.** Dainty floral and link design. Sizes: 1 to 3.
4 N 5906E **$1.89**

11 **Polished Signet.** Hand-engraved initial.
4 NR 5901E—Sizes: 0 to 3. *Print 1 initial*........**$1.28**

12 **Signet ring.** Engraved. *Print 1 initial.*
4 NR 5904E—2 to 4... **$1.79**
4 NR 5295E—3 to 6... **2.87**

13 **Birthstone ring.** Bright stone in 10K gold setting. Sizes: 3 to 6. *State month.*
4 N 5009E **$2.79**

♦ Means sent from Chicago or Phila. Order, pay postage from nearest mail order house.

Necklace and Bracelet Sets for little girls

Sterling Silver . . . sure to please a young miss. Matching book-type locket on necklace and bracelet; engraved design on both sides. Hold two pictures. Size: ⅝x⅝ in. Shpg. wt., 3 oz.
4 N 4843ME—Necklace, 15-inch chain.....Each **$1.14**
4 N 4570ME—Bracelet, 7½-inch chain.....Each **$1.14**

Scottie Set—clever plastic Scotties and painted beads on strong twisted cord. Comes in bright red and green or in soft pastel colors. *State bright or pastel colors.* Sturdy gold colored clasp on each. Necklace, 12½ inches long; bracelet, 5½ inches. Shpg. wt., 3 oz.
4 N 4842E........Set **$1.18**

Three-strand Bead Set for little girls up to 6 or 7 years. Necklace and bracelet of tiny pastel colored beads strung on strong thread. Gold colored clasp on each. Necklace, 12 in. long; bracelet, 4½ inches long. *Colors:* pink or blue beads; *state color.* Shpg. wt., each, 3 oz.
4 N 4845E ....Set **$1.18**

B $1.33
C 49c
D $1.77

F $1.98
E $1.96
G $1.98

To keep Baby amused and happy

A Baby Crib Exerciser. There couldn't be a more fascinating toy for active babies. Designed to amuse them and permit them to release their boundless energy . . . to exercise and develop their muscles. Adjustable 14-inch wood bar on sturdy cotton cord is easy to attach to crib, pen or carriage. Baby will be kept busy for hours and hours, trying to pull himself up on the handles . . . playing with the cunning bead doll suspended from bar. Carefully made of smoothly finished wood, painted in attractive harmless pastel colors that appeal to baby.

$1.33 Each

49 N 4450—Shipping weight, 2 pounds..........................$1.33

B 3-pc. Toy Set. Fascinating! Plastic Klik-Klak; celluloid rattle; necklace of wooden beads and plastic discs. Harmless colors.

$1.33 Set

49 N 4445—Shpg. wt., 8 oz..$1.33

C Plastic Klik-Klak Rattle. Will delight baby. Ring with discs, rattle, ball. Washable; assorted harmless colors. About 5⅛ in. long.

49 N 4433—Shpg. wt., 6 oz.....49c

D 3-section Hot Water Plate. Ideal for keeping baby's food warm. Has compartment for hot water, plastic-cap cork stopper. Made of high-fired, vitreous china, glazed inside and out. Diameter 8 in., three sections. Base has attractive relief decoration of animals and children. Pink or blue edge. *Please state color.*

$1.77 Each

49 N 4501—Shpg. wt., 3 lbs..$1.77

Please Tots with sturdy, Stuffed Toys

E Winsome Bear. A lovable, huggable little fellow for lucky tots. They'll carry him around with them all day and play with him . . . they'll want to take him to bed with them at night.

He's staunchly made to withstand lots of loving and hugging . . . even tossing around won't hurt him. Firmly stuffed with cotton. Body is covered with durable, gay print cotton fabric in assorted pleasing colors. Head, hands and feet are covered with cotton back fluffy rayon plush. Pressed mask face with painted features has a bashful expression. Wears ribbon bow.

$1.96 Each

49 N 4361—Size, about 15 inches. Shipping weight, 1 lb. 6 oz......$1.96

F Washable Lamb. He looks so sweet and helpless, youngsters can't help loving him. Has painted features, floppy ears, perky tail; cotton stuffed. Covered with water-repellent coated cotton fabric—cleans easily with a damp cloth. Assorted pastel colors with contrasting trim. About 11 inches tall.

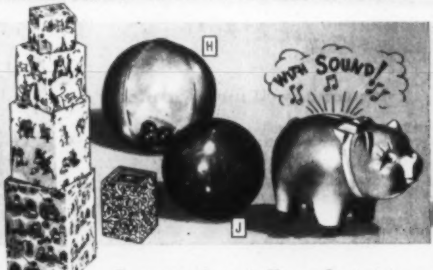
$1.98 Each

49 N 4022—Shpg. wt., 1 lb...$1.98

G Chubby Sleeping Doll. Little girls will want to sing a lullaby to this drowsy little charmer. Her relaxed, cotton stuffed body is covered with soft rayon and cotton fleece. Yarn curls peek out from under her matching hood. Painted mask face. Assorted styles, colors. Pillow not included. Shpg. wt., 1 lb. 4 oz.

$1.98 Each

49 N 3571—17-inch size.....$1.98



Inexpensive, well-made toys . . . sure to delight the young ones

4-piece Rattle Box Set. Tots love nested boxes—and these rattle! They can set one on top of the other and build a 19-in. high tower. Made of heavy cardboard, gaily decorated. Size of big box, 7x4½x4½ in. Boxes nest compactly. Shpg. wt., 1 lb.

49 N 4451..........89c

H Rattle Ball. Durable, transparent plastic. Watch beads twirl inside. Assorted colors. 4½-inch diameter.

49 N 4455..........89c

J Rattle Ball. Made of smooth plastic in assorted brilliant colors. 4-inch diameter.

49 N 4407..........65c

Shpg. wts., 5 oz. each.

Plastic Piggie Bank. Makes musical sound when you drop coin . . . it's fun to save in this amusing bank. Molded of smooth, tough plastic. Pastel color; gaily decorated. Lock device on bottom for emptying. 6 in. long, 4⅜ in. high. Shpg. wt., 10 oz.

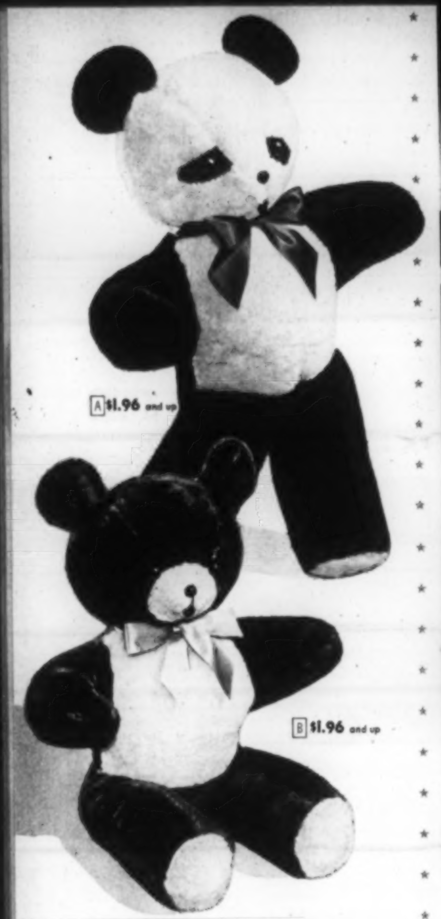
49 N 6427........$1.19

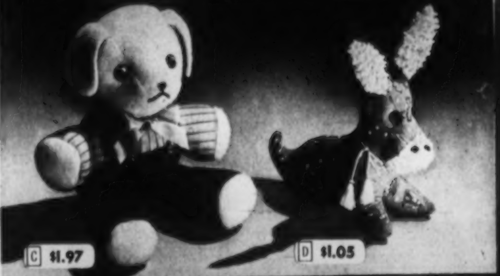
Jointed wooden Donkey. Here is a donkey that is not stubborn at all. He's willing to take on all kinds of funny poses . . . will keep the little ones amused for hours on end. His agility is amazing. Legs, neck and long ears are movable. Cleverly constructed of sturdy, smooth wood with assorted finishes. Twine tail. Size, 12 in. long. Shipping wt., 2 lbs.

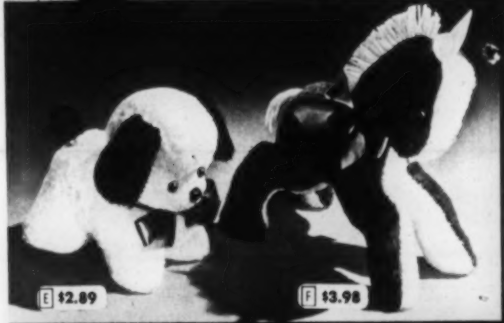
49 N 5499................$1.89

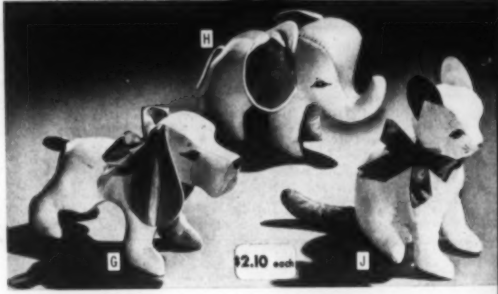
Rolly Ducky Pull Toy. An intriguing, new action toy that will keep toddlers happy and busy. As toy is pulled, ducks move as if floating on waves. Ingeniously designed. Three ducks mounted on roller frame with sides that look like waves. Made of wood-center fiberboard, finished in bright colors. Size, 9x2¼x3¼ inches high. Shipping weight, 1 pound.

49 N 5401....................59c









Irresistible . . . made to last

A **Appealing Baby Panda.** This plump little fellow is sure to win any tot's heart. He is as amusing as the real ones in the zoo. Pert button nose, red felt tongue and mischievous glass-like button eyes give him a life-like expression. He wears a pretty ribbon bow. Rich-looking, shimmering rayon and cotton plush coat with two-tone panda markings. Firmly stuffed with cotton. Enduring quality.

$1.96 14-in. size

49 N 4374	—About 14-inch size	Shpg. wt., 1 lb.	$1.96
49 N 4375	—About 17-inch size.	Shpg. wt., 1 lb. 8 oz.	2.99
79 N 04376	—About 22-inch size.	Shpg. wt., 3 lbs	4.97
79 N 04377	—About 26-inch size.	Shpg. wt., 6 lbs	6.96

B **Impish two-tone Honey Bear.** Imagine how delighted your child will be to find this huggable fuzzy-wuzzy under the tree on Christmas morning. There is a roguish twinkle in his sparkling eyes. Shiny button nose, red felt tongue and big ribbon bow add to his charm. His glossy coat is made of soft rayon and cotton plush in two shades of brown. Stuffed with cotton. Fine workmanship.

$1.96 14-in. size

49 N 4370	—About 14-inch size.	Shpg. wt., 1 lb.	$1.96
49 N 4371	—About 17-inch size.	Shpg. wt., 1 lb. 6 oz.	2.99
79 N 04372	—About 22-inch size.	Shpg. wt., 3 lbs	4.97
79 N 04373	—About 26-inch size.	Shpg. wt., 7 lbs	6.96

Amusing, well made Stuffed Pets

C **Pert 15-in. Puppy.** Rolling button eyes, yarn nose and mouth. Head, hands and feet are covered with cuddly cotton-back rayon fleece; body with colorful cotton fabric. Cotton stuffed.
49 N 4062—Shpg. wt., 1 lb. **$1.97**

E **Lovable Puppy.** He's bewitching with his shiny button nose, sparkling glass-like button eyes. Cuddly, rayon and cotton plush coat. Assorted colors. Stuffed with cotton. Abt. 15 in. long.
49 N 4021—Shpg. wt., 2 lbs. **$2.89**

D **Sitting Doggie.** Cute softie, covered with printed cotton fabric in assorted colors . . . cotton chenille lined ears, chenille mouth, button eyes. Filled with cotton. About 9½x10½ in high.
49 N 4012—Shpg. wt., 14 oz. **$1.05**

F **Wool Plush Colt.** His two-tone coat is extra soft, long-wearing. White yarn mane and tail, perky felt ears and rolling button eyes. Firmly stuffed with cotton. 13½ in. long, 12½ in. high.
49 N 4087—Shpg. wt., 2 lbs. **$3.98**

Water-repellent . . . easy to wipe clean

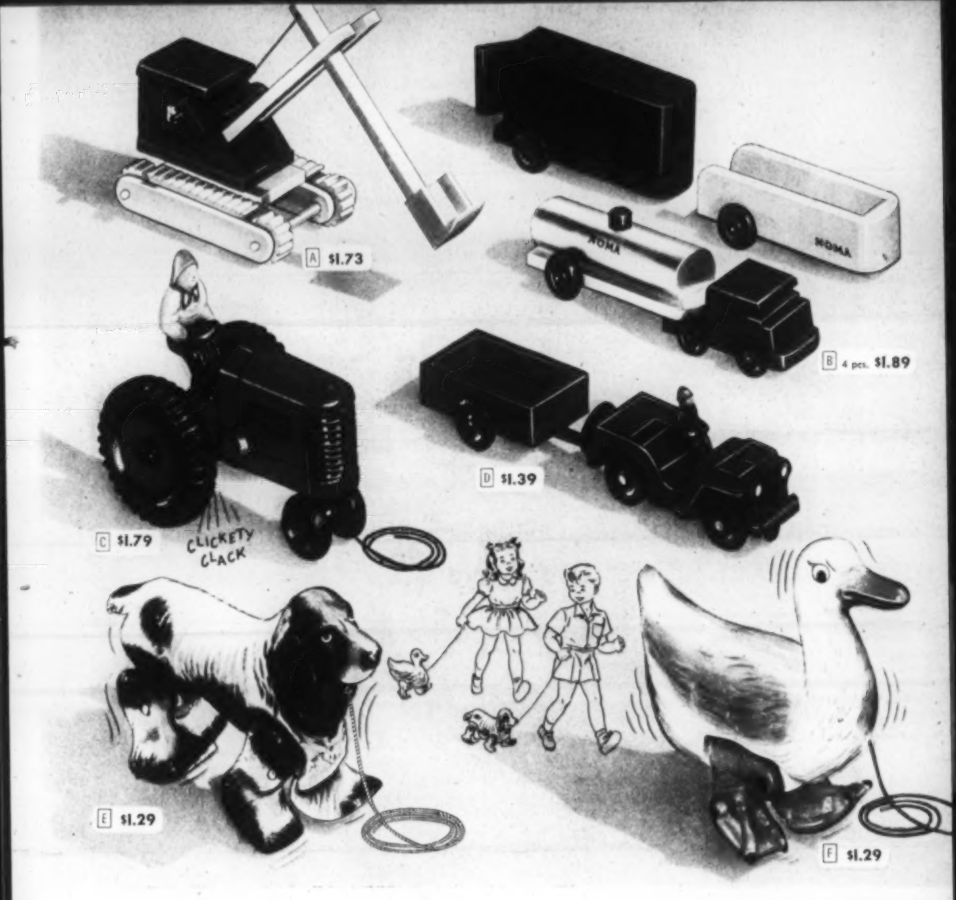
Tots will love these huggable pets with impish painted features. Covered with coated cotton fabric in assorted bright colors. Firmly stuffed; strongly stitched.

G **Spaniel.** Wears a big, bright bow. About 12 in. long. Shpg. wt., 1 lb.
49 N 4026 . . . . **$2.10**

H **Elephant** with huge floppy ears. About 11½ in. long. Shpg. wt., 1 lb.
49 N 4027 . . . . **$2.10**

J **Kitty** with movable tail. About 10½ in. high. Shpg. wt., 1 lb.
49 N 4025 . . . . . . **$2.10**

Buy toys with the help of Sears Easy Terms. For full details see page 182C



For a happy playtime . . . fine Toys by NOMA, makers of famous NOMA Lights

A **Colorful Steam Shovel.** What fun your child will have with this interesting toy. He'll get such pleasure pretending to be an engineer building roads, dams, etc. . . . working the crane to dig grooves or lift loads. Skillfully made of red and gray painted wood . . . smoothly finished. Cab swings on swivel. Simple to raise and lower shovel by turning crank. Cab with shovel extended measures 9x5x15 inches. This fine toy will be a favorite of any active child. **$173**

49 N 5454—Shipping weight, 1 pound . . **$1.73**

D **Farm jeep and trailer.** How pleased your little boy will be when he gets this farm jeep set! His "pretend" farm will be really up-to-date. Jeep is copied from an army jeep; substantially constructed of sturdy molded composition, with attractive bright enamel finish. Trailer is made of wood with composition wheels. Composition farmer has colorful painted-on clothes. Overall size, about 3¾x3⅛x12½ in. long. **$139**

49 N 5450—Shipping weight, 1 lb. 8 oz. . **$1.39**

B **4-Piece Trailer Set.** This colorful, neatly designed, wooden trailer set makes a thrilling Christmas gift for any youngster who likes action. Hitch the four-wheeled hauler to the moving van with its door that opens into actual storage space, or attach it to the oil tanker or the open trailer. Each has sturdy black wheels and self-support at front. Hauler is 4½x3½x2⅝ inches high. Trailers average about 7½ inches in length. Wooden hitches on front of each trailer. **$189**

49 N 5475—Shpg. wt., 2 lbs. 4 oz. . . . . Set **$1.89**

E **Friendly walking doggie.** Doggie actually waggles along like a real puppy on a leash as tot pulls string. Imagine the thrill kiddies will get by owning a toy so full of action. They'll spend hours pulling the dog along, fascinated by the realistic motion of his legs. He's painted a life-like black and white, and his eyes have an appealing expression that's sure to endear him to everyone. Made of strong molded composition. Size, 11x7½x4 in. **$129**

49 N 5436—Shipping weight, 1 lb. 8 oz. . **$1.29**

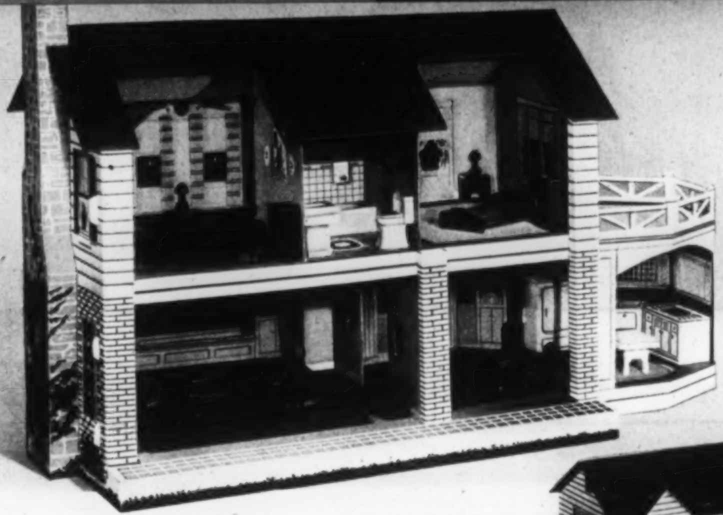
C **Realistic Farm Tractor.** Give this model tractor to that youngster you're especially fond of . . . if he loves playing "farmer", he'll be delighted to make such an important addition to his "farm". More than a toy for it produces a sound just like the motor of a real tractor. Red molded composition, black engine details. Swivel front wheels; trailer hitch in back. Rear wheels resemble balloon-type tires. A skillfully designed toy. Pull cord attached. Size of tractor, 8½x5⅛x7 inches. **$179**

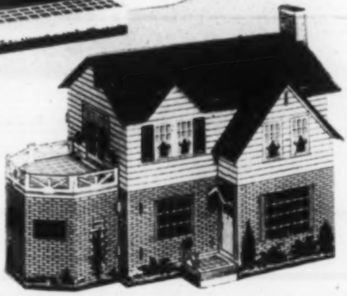
49 N 5471—Shipping weight, 2 pounds . . **$1.79**

F **Waddling Duck with moving eyes.** It's true . . . he really waddles when pulled along. Kiddies will adore the funny walk of his flat, web-like feet; they'll be enchanted by the saucy glances from his gleaming black eyes. Made of strong composition, molded to resemble a real duck. Beautifully finished with colorful details that appeal to children. Sturdy pull cord attached size: 8x5x8½ inches high. **$129**

49 N 5437—Shipping weight, 1 lb. 8 oz. **$1.29**

It's easy to buy toys for your youngsters on Sears Easy Payment plan . . . see page 182C





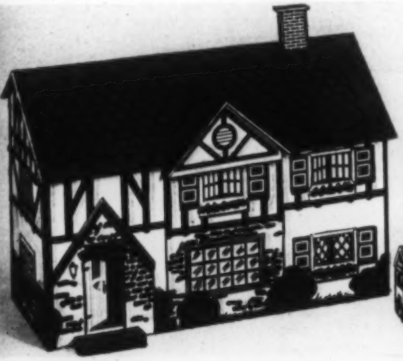
6-room "Happitime" Doll House . . . fully furnished

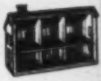
- Sears exclusive design; smartly decorated inside and out
- Sturdy fiberboard; overall size 28½x18x19¾ in. high
- 24 pieces of fine furniture: 21 of wood, 3 of fiberboard

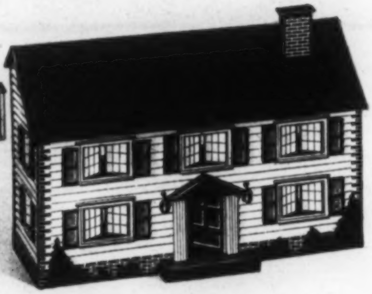
$2.98

Your little girl's dream come true . . . a doll house with 6 big rooms plus library and den. Cheery kitchen is enclosed in the wing . . . sun deck above. Complete interior decoration lends a realism seldom found in doll houses. Real looking painted-on fireplaces in living room and one bedroom; painted-on rugs and pictures. 24 pieces of furniture include: walnut-stained davenport, chair, radio, coffee table, end table and lamp for living room; table and two chairs for dining room; bed, highboy, table and lamp for each bedroom; white enameled tub, washstand and toilet for bathroom; white enameled table, fiberboard stove, refrigerator and sink for kitchen. House is strong and sturdy, will last for many years.

49 N 2105—Easy to assemble. Instructions included. Shipping weight, 4 pounds.... **$2.98**







Deluxe Tekwood House . . . 6 brightly decorated rooms

$4.98

Any little girl would be delighted to receive this beautiful doll house for Christmas. Has 6 large rooms just waiting for her to set up housekeeping. It's extra strong; constructed of tough tekwood (wood center with heavy craft paper covering). Enameled in bright colors with realistic painted-on bushes and lamp. Interior has lovely pictures, rugs and wallpaper painted on. Casement windows and doors scored to open and close. Overall size: 25x11½x18 in. high. Easy to assemble; instructions and screws included.

79 N 02104—Shipping weight, 5 pounds.................... .. ....**$4.98**

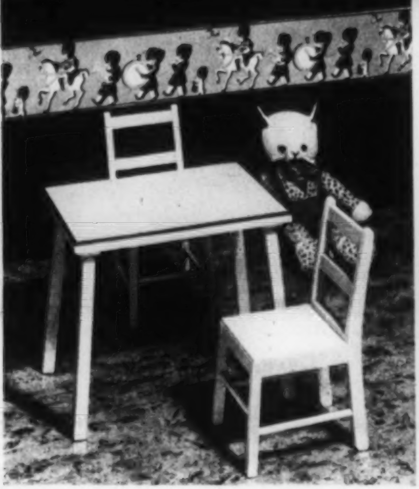
Sturdy Tekwood construction . . . 6 rooms

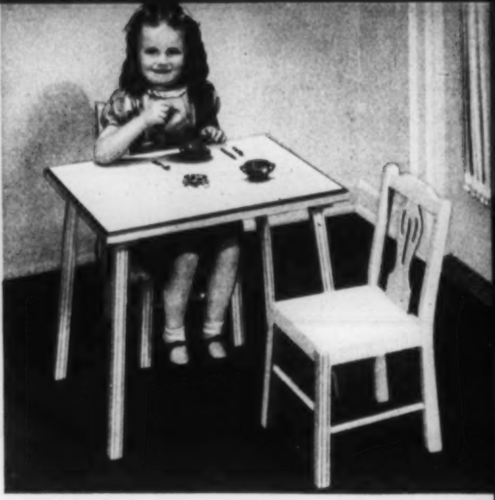
$2.98

This stately colonial doll house with six rooms will thrill the little housekeeper as she goes about her daily domestic playtime duties. Made of strong tekwood (wood center with heavy craft paper covering). Exterior is attractively lithographed in bright colors, with contrasting shutters and door frame. Casement windows and door scored to open and close. Impressive portico with two columns and door step. Overall size: 23½x10x17 inches high. Easy to put together; full instructions and screws included.

49 N 2103—Shipping weight, 4 pounds 12 ounces....................**$2.98**

Attractive furniture for every room of her doll house on page 40





What all tots want . . . attractive, sturdy Table and Chair Sets of their own

Just the right size for the very young. Sturdy all-wood table, 17 inches high, 2 matching chairs, attractively enameled **$6.98**

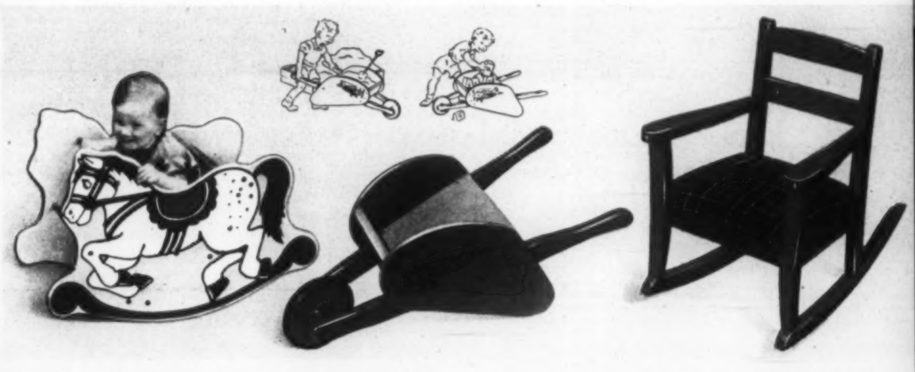
Let Santa bring your tiny son or daughter this beautiful table and chair set. They'll love to have furniture of their own . . . it's just what they need for a delightful playtime. Carefully built of sturdy wood to stand up under lots of hard use. Smoothly enameled in attractive ivory color with cheerful red trim. Easy to keep clean. Plywood table top measures 20x14 inches, stands 17 inches from floor. Neatly designed ladderback chairs have 8½x 8½-inch plywood seats, 9¼ inches from floor; overall height, 18½ inches. Table legs fasten to top with screws which are included. Very easy to assemble. Chairs are shipped set up as shown in illustration. (Cat not incl.)

79 N 08545—Shipping wt., 15 lbs. . . . Set of table and two chairs **$6.98**

Larger size for boys and girls. Sturdy all-wood table, 20 in. high. Two chairs with nicely designed backs. Enameled gray, colorful decal on table top **$8.98**

How happy your little boy or girl will be to find this lovely set under the Christmas tree—a fine table and two matching chairs of their very own. They'll enjoy using it for playing house, for drawing and playing games. Smartly designed table and chairs are strongly constructed of sturdy wood, will last for years. Smoothly enameled in light gray with bright red trim . . . attractive decal decorates table top. Easy to keep clean. Plywood table top measures 24x18 inches, stands 20 in. from floor. Overall height of chairs, 22¼ in.; 10¼x10⅛-in. plywood seats, 11¼ in. from floor. Table legs fasten to top with screws which are included. Easy to assemble. Chairs shipped set up as shown. (Dishes not included.)

79 N 08558—Shipping weight, 20 lbs. . . . . . . Set of table and two chairs **$8.98**



Sturdy all-wood Shoo-fly for baby

Baby will enjoy riding in this smooth-rocking shoo-fly. Safe and comfortable. **$4.98** Strong wood seat, back and foot-rest; plywood sides, beautifully enameled in white and ivory with red and blue trim. Dowel wood handle; dowel wood front and rear braces. 30 in. long, 13¼ in. wide, 19½ in. high. Screws for assembling included.

79 N 07584—Shipping weight, 9 pounds. . **$4.98**

Strong, rubber-tired Wheelbarrow

Just what children want for active play and their invented "chores." **$2.69** Tough plywood body is strong enough to hold a man's weight. Red and blue enamel finish. Decorated side panels form strong legs; handle bars shaped for firm grip. Rubber-tired wheel, 5¾-inch diam. Overall length, 29¼ in. Easily set up; screws included.

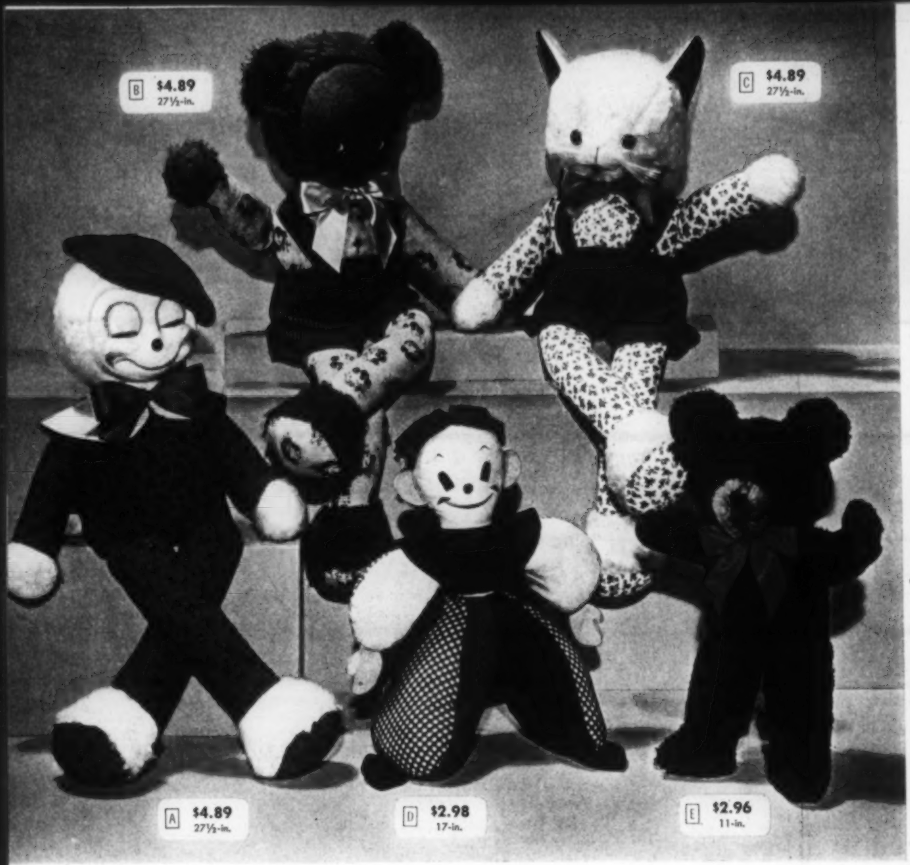
79 N 07616—Shipping weight, 5 pounds. . **$2.69**

Handsome, upholstered Rocker

A rocking chair boys or girls will love. Designed for comfort and safety, it has a **$3.98** gentle rocking motion. Built of sturdy wood, enameled red. Cotton plaid cloth upholstered seat. Back mortised and glued into full-length back posts for extra strength. 20½-in. wood rockers, 12x11-in. seat, 9½ in. from floor. Overall height, 18½ in.

79 N 08539—Shipping weight, 7 pounds. **$3.98**

It's convenient to buy toys on Sears Easy Payment Plan. See page 182C for complete information



Tots will love these "happy-go-lucky" softies for play companions

They are wonderful rough-and-tumble toys with faces and figures to make youngsters laugh . . . gay companions to withstand strenuous play. Soft and huggable, with floppy arms and legs; they'll take many funny positions. All are dressed up . . . cotton stuffed, bodies covered with gaily printed cotton fabric, heads, hands and feet with soft pangora (cotton back rayon) plush. (No color choice.)

Bonzo, the funny Dog

A Bonzo is in a hilarious mood all the time . . . will keep small fry amused for hours on end. His comical pressed mask face has jolly wrinkles and colorful painted features. A black dot on his nose gives him an impish look. Wears jaunty tam-o-shanter and wide collar, tied with a bow.

$4.89 27½-in. size

49 N 4019—27½-inch size. Shpg. wt., 2 lbs. 8 oz. **$4.89**

49 N 4016—20½-inch size. Shpg. wt., 1 lb. 10 oz. **$2.89**

Appealing, bashful Bear

B His coy, sweet facial expression will endear him to the little ones. He seems to beg "play with me!" with his winsome, big, black eyes. He's dressed up with corduroy suspender pants and wears a big, bright ribbon bow around his neck. Pressed mask face has painted features.

$4.89 27½-in. size

49 N 4018—27½-inch size. Shpg wt., 2 lbs. 8 oz. **$4.89**

49 N 4014—20½-inch size. Shpg.wt., 1 lb. 10 oz. **$2.89**

Irresistible, frisky Cat

C Little folks do love cats, especially when they are as cunning as this one. This huggable, little fellow makes a grand playmate. Big, shiny, green button eyes and saucy felt tongue give him a charm nobody can resist. He wears corduroy suspender pants and a big bow around his neck.

$4.89 27½-in. size

49 N 4017—27½-inch size. Shpg.wt., 2 lbs. 8 oz. **$4.89**

49 N 4015—20½-inch size. Shpg.wt., 1 lb. 10 oz. **$2.89**

Comical, stuffed Clown

D Sure to delight any tot. Looks just like the clown in the circus with a perpetual grin on his comical, painted face. Has big felt ears, hands, feet and stand-out collar . . . bright cotton yarn hair. Bends at waist so he'll take funny poses. Firmly stuffed with cotton, covered with cotton fabric in gay circus colors that appeal to children. About 17 in. high.

$2.98

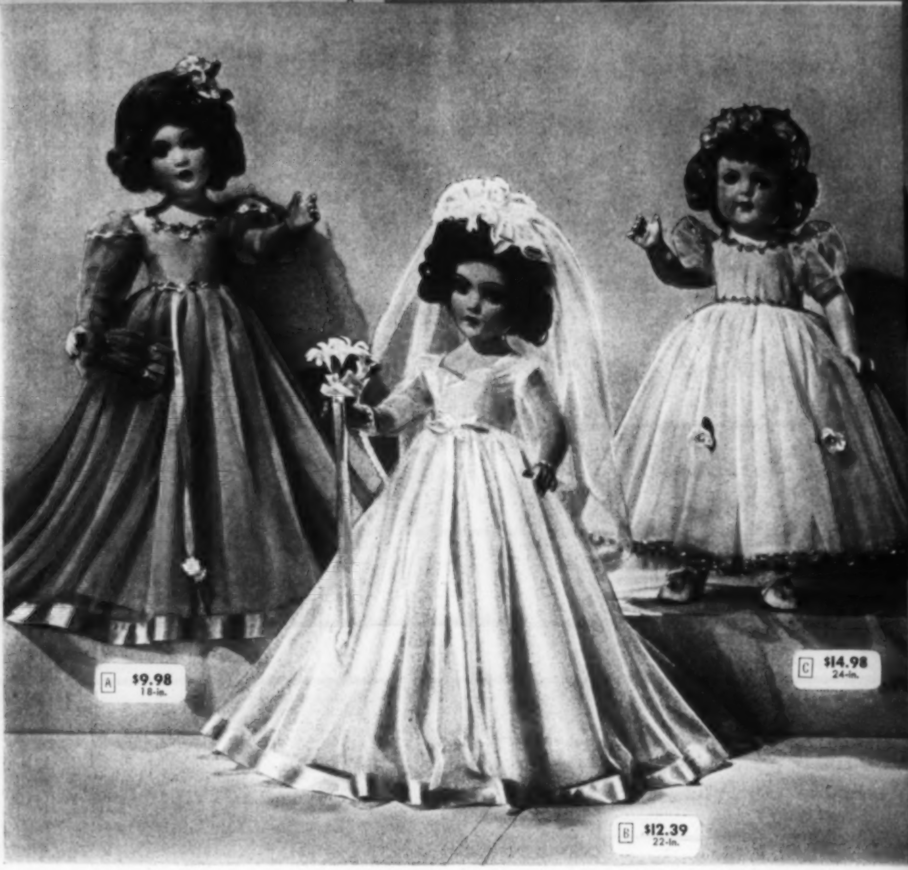
49 N 3542—Shpg. wt., 1 lb. 8 oz. **$2.98**

Cuddly wool plush Teddy Bear

E This charming imp will win your heart. Has sparkling button eyes, yarn nose and mouth with saucy red felt tongue . . . floppy arms and legs. Wears big ribbon bow. Covered with glossy, brown wool pile plush; firmly stuffed with cotton. Two larger sizes have turning heads.

$2.96 11-in. size

49 N 4378—11-in. Shpg. wt., 8 oz . . . **$2.96**
49 N 4379—15-in. Shpg. wt., 1 lb. . . . **4.93**
49 N 4380—18-in. Shpg. wt., 1 lb. 6 oz. **7.88**



To make her dreams come true . . . famous Mme. Alexander dolls, none finer made

These Mme. Alexander dolls are superbly designed, carefully made, with features that plainly say "finest quality"—sturdy composition bodies; jointed arms and legs; turning, tilting heads; lifelike sleeping eyes with long lashes; and soft, curly mohair wigs. Bride dressed in white and others in dainty pastel rayon dresses . . . all have a just-right look that will make them marvelous play companions for now, the precious keepsakes of the future. (Assorted color wigs and dresses; sorry, no choice of color.)

Beautiful Bridesmaid Doll

$9.98
18-inch

A What a lucky child your little girl will be if you let Santa bring her this gorgeous bridesmaid doll! She's so charming and gracious, she'll snare the heart of any little girl. Her gown, made in grown-up fashion-model style, is lovely—wispy-sheer rayon marquisette in a delicate "ice cream" pastel shade, with endearing details. She carries a chic matching muff with pretty trimming. Her hat is a charmer, if there ever was one . . . made all of flowers. She wears a dainty slip and panties; cute slippers.

49 N 3369—21½-in. size.	Shpg. wt., 4 lbs.	**$11.98**
49 N 3368—18 -in. size.	Shpg. wt., 3 lbs.	**9.98**
49 N 3367—15 -in. size.	Shpg. wt., 2 lbs.	**6.64**

Demure Bride Doll

$12.39
22-inch

B She's sweet and lovely as only a bride can be. Finding her under the Christmas tree will be a wonderfully thrilling experience for your daughter, for she's truly exquisite . . . jewel-like and precious. Her filmy fingertip veil flows from a cluster of orange blossoms, and she carries a diminutive corsage. Her traditional white gown has a sweetheart neckline and a full, swirling skirt, is made of either shimmering rayon satin or sheer rayon net (sorry, there is no choice of fabric). Even her undies are extra nice, and she wears tiny imitation leather slippers.

79 N 03377-22-inch size.	Shpg. wt., 4 lbs.	**$12.39**
49 N 3390 -17-inch size.	Shpg. wt., 3 lbs.	**10.39**

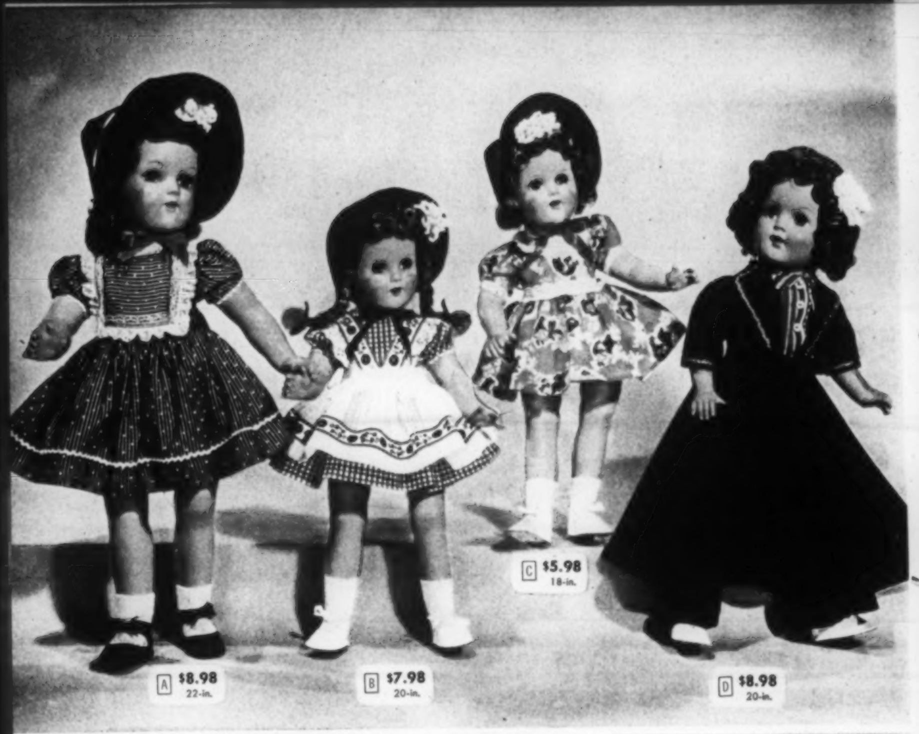
Winsome Flower Girl

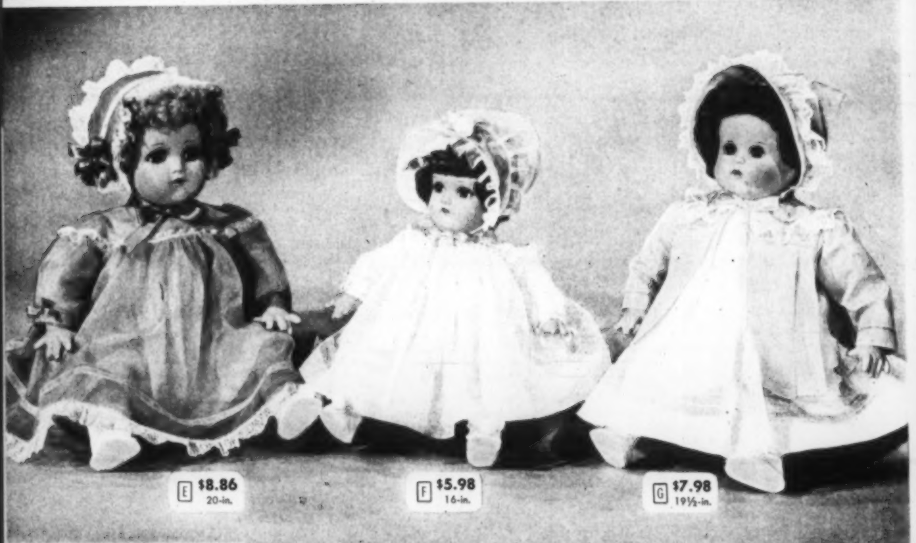
$14.98
24-inch

C A chubby little flower girl in her first party dress . . . she's an entertaining companion, as cute as they come . . . lifelike and lively, and ever so appealing. When she's discovered underneath the Christmas tree she's sure to win sighs of delighted surprise from your young daughter. Her long, full-skirted dress is made of sheer rayon net; flower buds adorn it, and there's a wreath of matching flower buds in her soft, shining curls. She wears an underskirt of fine material, and tiny white slippers.

79 N 03372—24-in. size.	Shpg. wt., 4 lbs.	**$14.98**
49 N 3371 —20-in. size.	Shpg. wt., 3 lbs.	**11.98**
49 N 3370 —16-in. size.	Shpg. wt., 2 lbs.	**8.84**

When buying gifts for Christmas, remember Sears convenient Easy Terms. See page 182C


A $8.98 22-in.
B $7.98 20-in.
C $5.98 18-in.
D $8.98 20-in.


E $8.86 20-in.
F $5.98 16-in.
G $7.98 19½-in.

Lovable Dressed-up Dolls

Little girls yearn for them

Each of these beautiful dolls has endearing details that will make her a favorite playmate of any little girl. High-grade materials, painstaking craftsmanship are your assurance of fine quality. All have sturdy, polished composition bodies with jointed arms and legs; turning, tilting heads; life-like sleeping eyes with thick lashes; lustrous mohair wigs and carefully designed wardrobes in assorted colors (sorry, no choice.) All wear rayon socks, imitation leather slippers.

A **Play Time Doll.** What little mother wouldn't be happy to call this little girl doll her own? She wears an adorable dress of fine cotton with matching panties, styled as a clever one-piece garment . . . and a darling large hat frames her life-like face.
49 N 3393—22-inch size. Shpg. wt., 4 lbs . . . **$8.98**

B **Pretty Pinafore Darling.** Prim pigtails give her a captivating school girl look. Charmingly dressed in assorted print cotton frocks, matching panties; crisp, sheer cotton pinafore; gay felt hat.
49 N 3359—18-inch size. Shpg. wt., 3 lbs . . . **$5.98**
49 N 3378—20-inch size. Shpg. wt., 4 lbs 7.98

C **Pert Party Girl.** This sweet little miss is cute as can be . . . all dressed up in a lovely, smartly trimmed party frock of sheer cotton print. Her big felt hat is tied with a saucy bow under her chin. She wears well-made dainty slip and panties.
49 N 3361—18-inch size. Shpg. wt , 3 lbs . . . **$5.98**
49 N 3379—20-inch size. Shpg. wt., 4 lbs 8.49

D **Lounging Lassie.** She's a radiant beauty . . . little girls will find her stylish lounging ensemble especially appealing. Gaily striped and trimmed blouse harmonizes with her beautifully tailored flannel slacks and matching, sweeping flannel robe with colorful trim. An artificial flower adorns her shiny mohair curls.
49 N 3394—20-inch size. Shpg. wt., 4 lbs . . . **$8.98**

Baby Dolls to thrill her

All are carefully made of fine materials . . . have durable composition heads, hands and feet; stuffed, cotton-covered bodies; delicate tinted faces; sparkling sleeping eyes with thick lashes; shiny wigs. Each garment is patterned after a real baby's, in pastel shades or white. (Sorry, no choice of color of dresses or wigs.) All wear undies, rayon socks and imitation leather slippers.

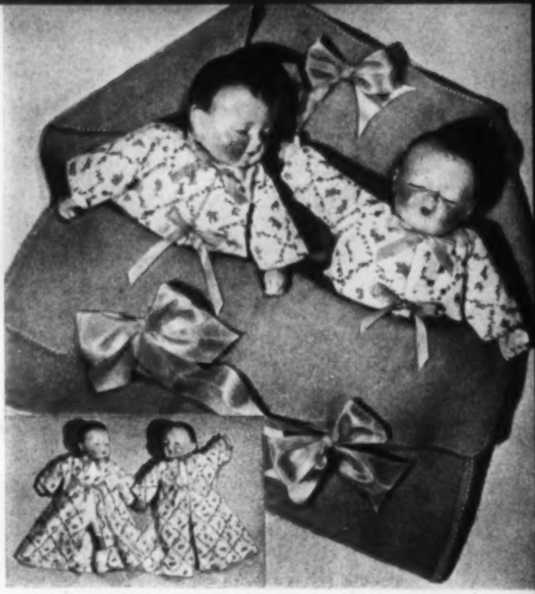
These two adorable babies, created by famous Mme. Alexander, have particularly fine details Their delicate, cherubic faces have a lifelike look. They are completely disarming . . . bound to win the heart of any little girl.

E **Large Party Baby** in sheer, rayon marquisette dress, bonnet; curly rayon wig.
49 N 3277—20-inch size. Shpg. wt., 3 lbs **$8.86**

F **Small Party Baby** in rayon marquisette dress and bonnet. Lustrous mohair wig.
49 N 3276—16-inch size. Shpg wt., 2 lbs . . . **$5.98**

G **Smartly dressed Baby.** Wears a beautiful coat over her daintily embroidered sheer cotton dress and bonnet to match. Mohair wig.
79 N 03189—About 24-inch.
Shipping weight, 4 pounds **$11.98**
49 N 3188—About 22-inch. Shpg wt., 3 lbs. 9.98
49 N 3187—About 19½-inch Shipping weight, 2 pounds 8 ounces $7.98
49 N 3186—About 17-inch. Shpg. wt., 2 lbs 5.98

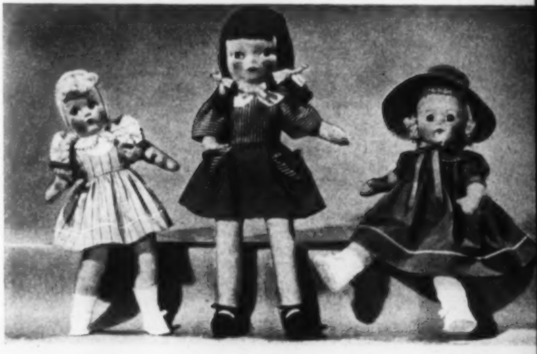
Give your little girl her dream doll this Christmas



New, adorable sleepy-time Twins with bunting

$998 Set

Snuggled in their cozy bunting, one baby is always peacefully asleep, the other yawning, on the brink of dreamland . . . expressions are permanent. They'll delight their lucky little mother no end and keep her busy day-in, day-out. Each doll can be taken out of bunting . . wears shirt, diaper, foot-length night robe of soft material and bow-trimmed socks. A famous artist designed their realistically molded heads. Hands have life-like fingers and dimples. Fine quality materials and workmanship. Heads, hands, and legs of durable composition; stuffed bodies. Two-pocket, 21x18-in. bunting of blanket-like material in pastel shade; trimmed with bows. Made by Ideal, one of the leading doll makers.
49 N 3165—Size of each doll, about 15 inches. Shipping weight, 4 pounds . . . . Set **$9.98**



Pigtail Girl

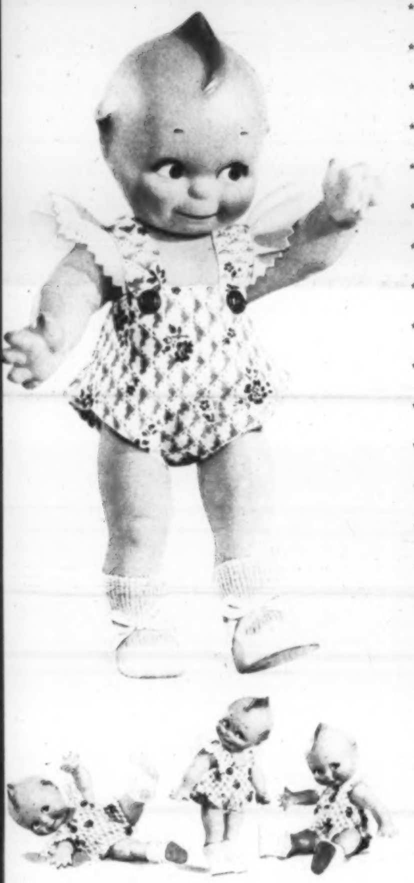
She's a cuddly stuffed doll with mask face, painted features and yarn hair. Well-made cotton dress, assorted styles. No color choice. Size, 18 inches Shipping weight, 1 pound 8 ounces.
49 N 3575 . . . . **$2.92**

Pert Stuffed Doll

Her winsome mask face has painted features; yarn hair. Pretty cotton dress, assorted styles and colors. No color choice. About 20¾ inches tall. Shpg. wt., 2 lbs.
49 N 3558 . . . . **$3.99**

Sleeping-eyes soft Doll

Cuddlesome cotton-stuffed doll with mask-face. Sparkling, glass-like eyes with thick lashes go to sleep. Charming cotton dress with matching bonnet, panties. Fine yarn hair. No color choice. . 17-in. size. Shpg wt., 2 lbs.
49 N 3576 . . . . **$4.88**



Rose O'Neill's Kewpie

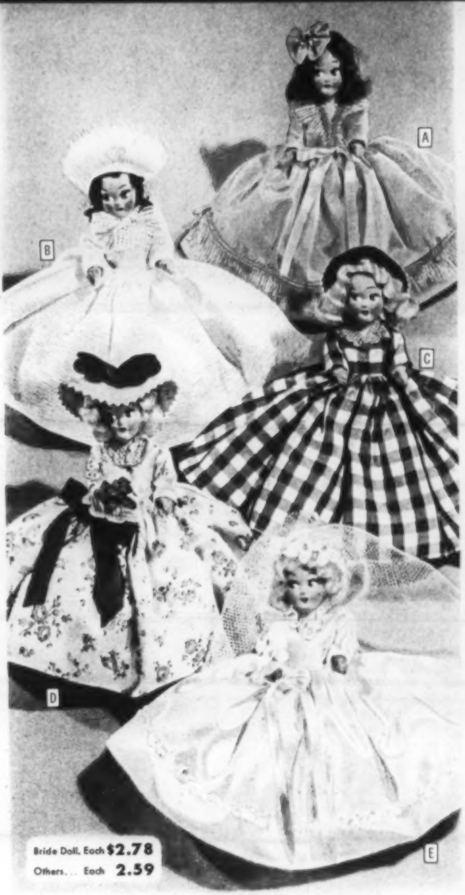
- The original Kewpie, made of molded composition
- Has turning, tilting head; jointed arms and legs
- Stands alone . . . takes all kinds of active poses
- Wears brief, sweetly styled printed cotton sunsuit

$2.58

Mom, Dad, or Auntie will remember the most popular doll of all time—the Rose O'Neill Kewpie, with her fat tummy, her flirtatious painted eyes, her shy winning grin. The new Kewpie has all the old spirit—there's impishness written all over her, from the tip of her perky molded hair-do to the toes of her chubby feet. She has jointed arms and legs, a turning, tilting head, and a cunning up-to-date outfit to add to her personality.

Merry as Santa Claus himself, Kewpie has a unique charm that's sure to make her an appreciated gift. Children will love to play with her, putting her into the dozens of active positions she will take; adults will enjoy having her for a gay room decoration. Kewpie comes appropriately dressed in a printed cotton sunsuit (assorted styles), white rayon socks, and tiny imitation leather slippers. And she's a nice size: 12¾ inches tall

49 N 3435—Shipping weight, 1 pound 12 ounces $2.58



Bride Doll, Each **$2.78**

Others... Each **2.59**

Exquisite Princess Anna Dolls

- 6½-inch miniature dolls . . . each one a real collector's gem
- Lustrous mohair wigs .. painted eyes, mouths . . . pantalettes
- Full-skirted removable rayon dresses (assorted styles, colors)
- Stand alone; have strong composition bodies, movable arms

[A] She's superb—the glorious Summer Princess, radiantly beautiful . . . really exquisite. Her stunning gown is shimmering rayon with gold-color trim. A jewel of a doll.

49 N 3015—Shipping weight, 1 pound **$2.59**

[B] The Snow Princess, with her dark hair and her strikingly lovely white dress, is bewitching. Her dainty hat is snowflake-soft. A gorgeous doll.

49 N 3014—Shpg. wt., 1 lb . . . **$2.59**

[C] Demure and disarming is the Colonial Doll . . . a charming little lady ready to go calling in her quaint period outfit. She has powdered hair, wears a captivating off-the-face hat.

49 N 3013—Shpg. wt., 1 lb. . . . **$2.59**

[D] The bridesmaid is enchanting in her swirling pastel gown—made to be admired. She wears a wide-brimmed hat, carries a corsage.

49 N 3012—Shpg. wt., 1 lb . . . **$2.59**

[E] Sweet as the strains of a wedding march is the bride in her traditional white gown. Her veil is adorned with diminutive orange blossoms; she carries a lovely corsage.

49 N 3011—Shpg. wt., 1 lb . . . **$2.78**

A
$5.98
22-inch

B
$9.98
25-inch

$4.98 17-inch
$5.98 19-inch
$7.98 22-inch

Beautifully dressed Baby Dolls

- Expertly molded composition heads with molded hair.
- Soft, well-proportioned stuffed bodies, crying voices.
- Shiny glass-like sleeping eyes with thick lashes.
- Lovely, well-made dresses with matching bonnets.

A This lovable baby doll will thrill any little girl. She's adorable with her chubby, beautifully molded face . . . turning head. Made of fine quality materials. Arms from elbow down and legs from knee down of molded composition. Rich-looking, trimmed dress and matching bonnet; cotton slip and panties; rayon socks, imitation leather slippers.
79 N 03175—24-inch size. Dainty cotton organdy dress and bonnet in pastel-color or white (no choice). Shpg. wt., 4 lbs. . . . **$7.98**
49 N 3172—22-inch size. Same outfit as above. Shipping weight, 2 pounds 12 ounces **5.98**
49 N 3171—19-inch size. Wears dress and bonnet of cotton fabric with colorful floral print. Shipping weight, 2 lbs **4.98**

B **25-inch Baby Doll.** Has all quality features listed above *plus* composition shoulders, full-length composition arms, chubby legs. Composition head tilts and turns. Cries "ma-am." Crisp cotton organdy dress; cotton slip, panties; rayon socks; imitation leather slippers.
79 N 03176—Shipping weight, 4 pounds **$9.98**

"Plassie"—with lifelike plastic head

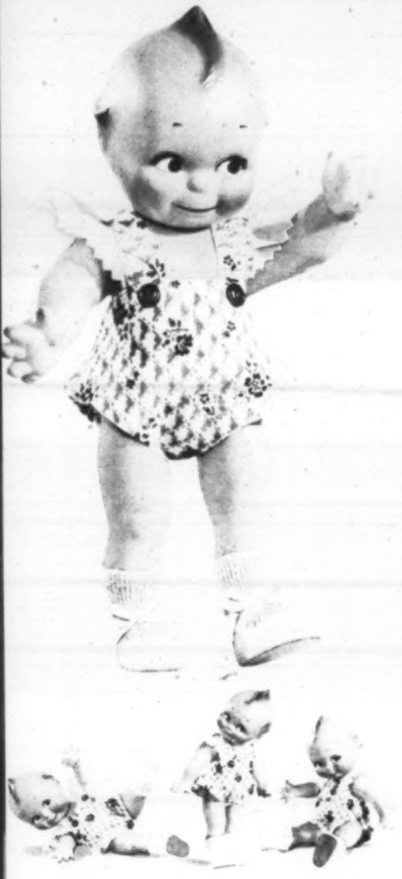
- Plastic head, the latest in doll development . . . sturdier, longer lasting with facial details closest to human features.
- Sleeping eyes, thick lashes; crying voice, movable head.
- Luxurious, full-skirted dress with rich embroidery trim.

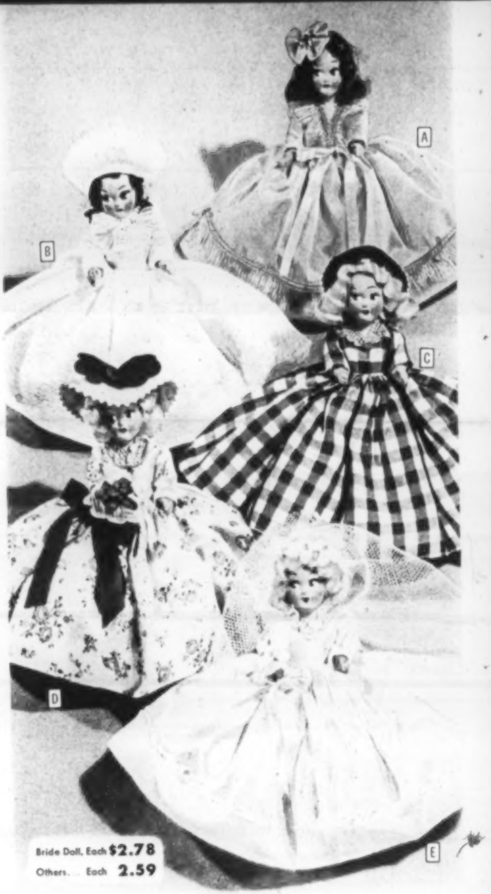
She's a little girl's dream come true . . . captivating, the nearest thing to a real baby. The artistically shaped plastic head makes her look more life-like than any doll you've ever seen . . . practically unbreakable, so she will outlast many other dolls . . . can be turned into many bewitching positions. (Heads of the 17-inch and 19-inch dolls tilt as well as turn.) Hair and realistic arms and legs are molded composition, body is cotton-stuffed. Her rosy, cherubic face has expertly molded features—pert tiny nose, sweet rosebud mouth, and shell-like ears. Her winsome, glass-like eyes are shadowed by thick lashes. Plaintive, crying voice makes her all the more endearing to her little mother.

She wears an exquisite sheer cotton dress, richly trimmed with delicate embroidery; pastel color or white (sorry, no choice). Her face is framed by the dainty ruffles of the matching bonnet, tied with pastel ribbon. Cotton slip and panties, rayon socks and imitation leather slippers complete her outfit.

49 N 3164—Size, about 22 inches. Shipping weight, 3 lbs. 8 oz. **$7.98**
49 N 3163—Size, about 19 inches. Shipping weight, 2 lbs. 12 oz. **$5.98**
49 N 3162—Size, about 17 inches. Shipping weight, 2 lbs **4.98**

Take advantage of Sears Easy Payment Plan when you buy dolls . . . see page 182C for full details





Bride Doll. Each $2.78
Others. Each 2.59

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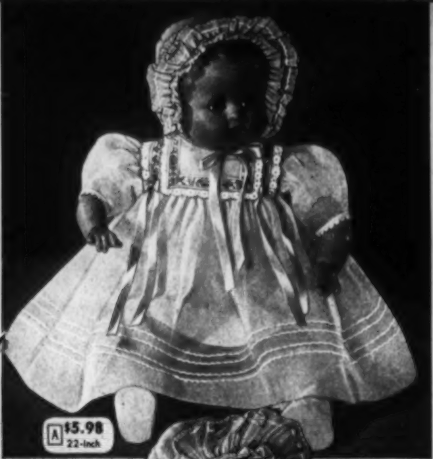

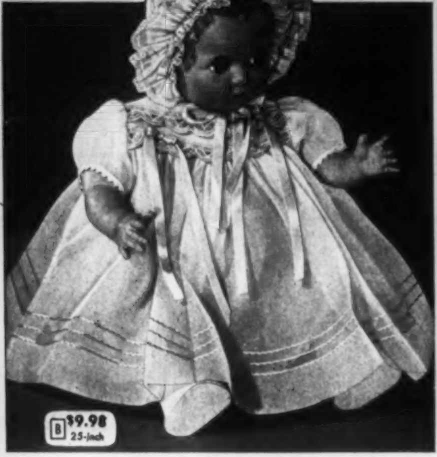

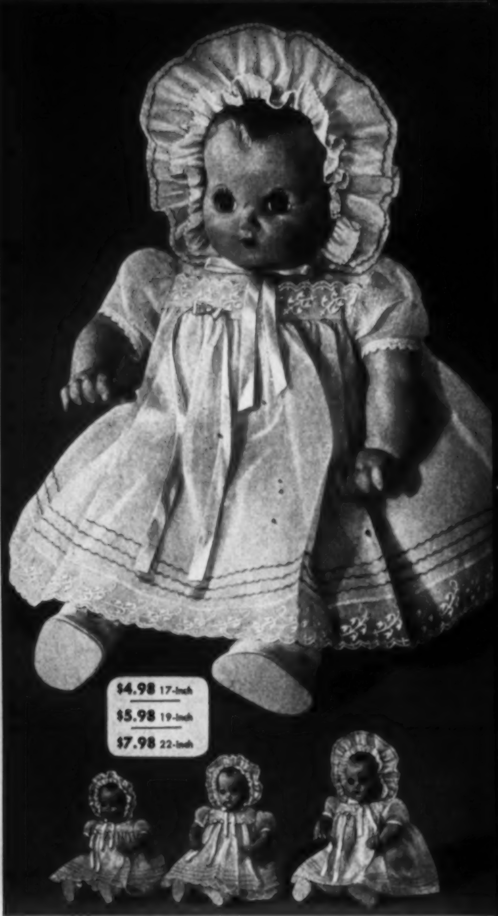

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- Lovely, well-made dresses with matching bonnets.

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She wears an exquisite sheer cotton dress, richly trimmed with delicate embroidery; pastel color or white (sorry, no choice). Her face is framed by the dainty ruffles of the matching bonnet, tied with pastel ribbon. Cotton slip and panties, rayon socks and imitation leather slippers complete her outfit.

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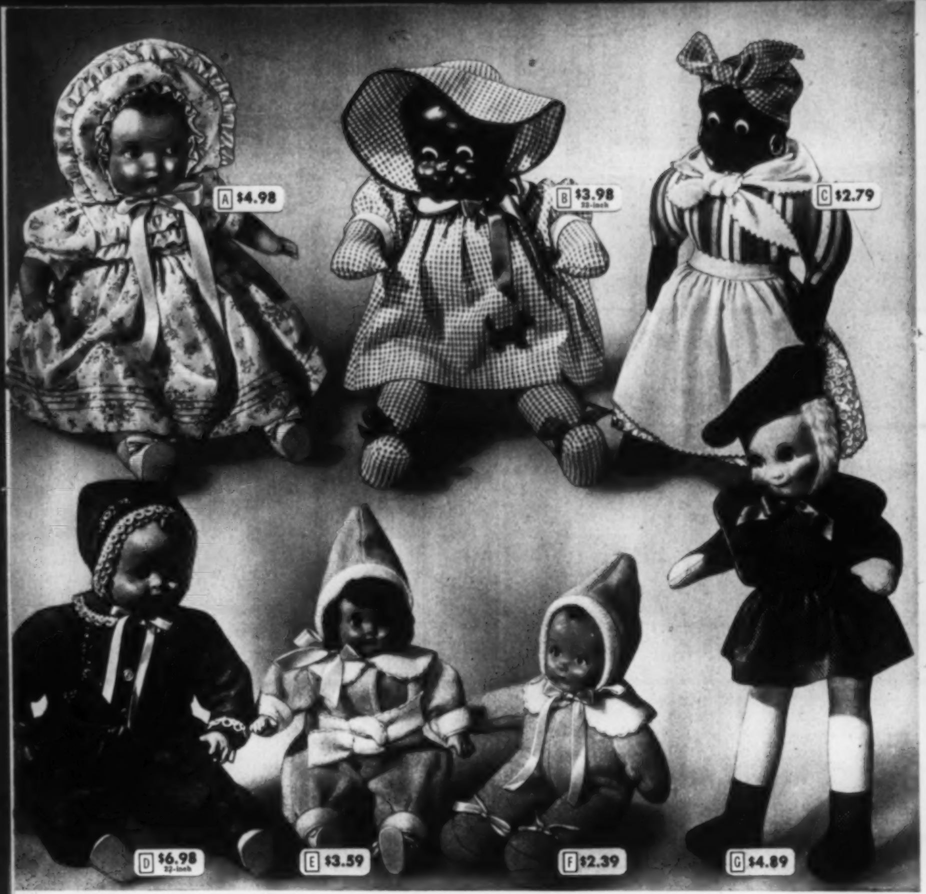


New charmers for her Doll family . . . fine quality at moderate prices

Baby with flirting, rolling eyes

A Young "mothers" will love caring for this winsome baby who coyly rolls her eyes from side to side, and closes them to go to sleep. Pastel-flowered rayon dress with matching bonnet; baby-style undies, shoes, socks. Turning composition head, molded hair; cotton-stuffed body; composition arms and legs. About 17½ inches tall. Shpg. wt., 2 lbs. 4 oz.

49 N 3144 . . . . **$4.98**

Chocolate-colored Babies

B They're darling, with their big, rolling goo-goo eyes. Assorted style gay cotton dresses. Composition heads, molded hair; cotton stuffed bodies covered with fabric to match dresses.

49 N 3134–23-inch size. With wide-brimmed bonnet. Shipping weight, 2 lbs. 12 oz **$3.98**

49N3133–19-inch size. With hair ribbon; no bonnet. Shipping weight, 2 pounds **$2.73**

Stuffed Mammy Doll

C This colored mammy is so full of personality, anyone would find her amusing. She seems to be saying "Yes'm" every time you look at her. Jolly dark mask face, rolling eyes. Firmly stuffed; stands alone. Colorful cotton dress (assorted styles), big apron, traditional kerchief, earrings. 18-inch size. Shipping weight, 2 lbs.

49 N 3546 . . . . **$2.79**

Snowsuit Baby

D Rosy-cheeked tyke with glass-like sleeping eyes; turning composition head, molded hair, cotton stuffed body. Lower arms and legs of composition; has crying voice. Removable bright rayon and cotton fleece suit; bonnet.

49 N 3168—22-inch. Shipping weight, 4 lbs **$6.98**

49 N 3167—18-inch. Shipping weight, 3 lbs **4.98**

Snowsuit Dolly

E Adorable child with lustrous mohair curls and shining glass-like eyes that go to sleep . . . just the right size for a little girl to take care of easily. Turning composition head; cotton-stuffed body. Composition arms, legs composition from knee down. Pastel rayon and cotton fleece snowsuit; matching hood. Shipping weight, 2 lbs. 6 oz.

49 N 3132—16 in. tall **$3.59**

Baby in peaked hood

F So wide-eyed and innocent-looking, any little tot will find her a charming companion. Chubby body, arms and legs are stuffed with cotton, covered with kitten-soft rayon and cotton fleece (assorted colors). Matching hood has fur-like edging, ribbon tie. Turning composition head, molded hair, painted eyes. 16 inches tall. Shipping weight, 1 lb. 8 oz.

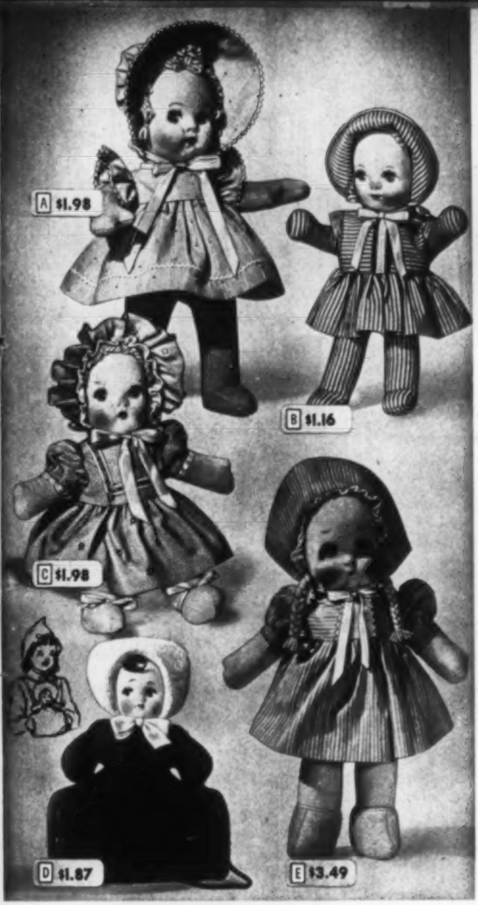
49 N 3560 . . . . **$2.39**

Stuffed Doll in bolero

G This dolly is really fashion-wise: She wears a bolero and hat, both up-to-the-minute in style, made of bright-colored, ribbed fabric; cotton print dress (assorted styles); cotton felt bootees, and printed cotton socks that are sewed right onto her legs. Doll is firmly stuffed; has mask face, painted features, rayon plush hair. 21 inches tall. Shpg. wt., 2 lbs.

49 N 3559 . . . . **$4.89**

Toys are available on Sears convenient Easy Terms . . . See page 182C for full information



Soft cuddly Dolls for little tots

Attractive Baby

A She's a pert child with a chubby cotton-filled body; curly cotton yarn hair frames her mask face. She wears a pretty cotton print play dress with matching sunbonnet. Your little girl will love her. 14¾ inches tall. Shpg. wt., 1 lb. 6 oz.

49 N 3574 . . . . . **$1.98**

Cunning Doll

B Lovable little girl . . . so small and soft, she's just right for baby's first doll. Full-skirted cotton dress, matching bonnet. She has a mask-type face, painted features, fringe of cotton yarn curls, stuffed body. 11½ inches tall. Shipping wt., 12 oz.

49 N 3550 . . . . . . **$1.16**

Demure Girl Doll

C So appealing, with her shy, wondering expression. Gay cotton print dress and matching bonnet, white rayon socks. Painted mask face, cotton yarn curls peeping from under edge of bonnet. Soft stuffed body. 14¾ in. tall. Shpg. wt., 1 lb.

49 N 3556 . . . . . **$1.98**

Muff Doll with hood

D Serves a double purpose . . . fine for keeping a little girl's hands warm; fine for play. Muff made of kitten-soft rayon and cotton fleece, lined with shiny rayon fabric; mask-face doll, painted features. 10 inches high. Assorted colors.

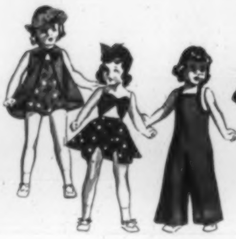
49 N 3541—Shpg. wt., 1 lb. . . **$1.87**

Lovable Child

E This little girl is looking for someone to "mother" her. "Pick me up and hug me," her look plainly says. Cotton yarn bangs frame her face, and she has pigtails. Cotton print dress and matching bonnet. Painted mask face, stuffed body. 18 inches high.

49 N 3578—Shpg. wt., 2 lbs. . **$3.49**

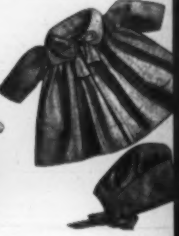
Smart Clothes for her doll



Outdoor Wardrobe

Here's an 8-piece set that will make many combinations, all perfect playtime costumes. Includes pajamas, beach cape, sunsuit, visor, shorts, skirt, bra, and bandanna of bright-colored cotton. Fits 13-inch doll. Doll not incl. Shpg. wt., 10 oz.

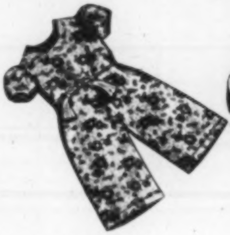
49 N 3501 . . . . **64¢**



Coat Set for baby doll

Like baby garments. Cotton coat with yoke, full skirt; matching bonnet. Pastel colors; sorry, no choice. Shipping weight, 12 ounces.

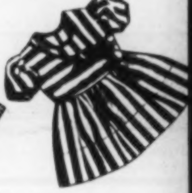
49 N 3521—Fit 11 to 13-inch doll. **$1.34**
49 N 3522—Fit 15 to 17-in. $1.49
49 N 3523—Fit 19 to 21-in. 1.89
49 N 3524—Fit 23 to 25-in. 2.19



Pretty Pajamas

You'll like putting dolly to bed in these delicately patterned percale pajamas. Contrasting cord around waist; binding around neck. Sorry, no color choice. Shipping weight, 6 ounces.

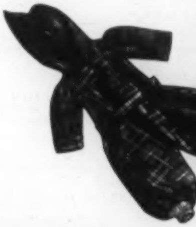
49 N 3519—Fit 13 to 15-inch doll. . . . . **59¢**
49 N 3520—Fit 17 to 19-in. .69¢



Dainty Dresses

Give your doll a new dress. Sweetly styled, bright colored dresses made of fine organdy or percale; sorry, no choice of material or color. Shipping weight, 6 oz.

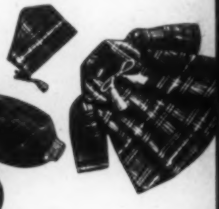
49 N 3507—For 15-inch doll. . . . . **58¢**
49 N 3508—Fit 17 to 19-in. . .72¢
49 N 3509—Fit 21 to 23-in: .72¢



Gay Snowsuit

To keep dolly warm . . . beautifully styled snowsuit with attached peaked hood, made of attractive cotton material. Knitted ankle bands. Sorry, no color choice. Shipping wt., 8 oz.

49 N 3514—Fit 13 to 15-inch doll. **$1.12**
49 N 3515—Fit 17–19-in. $1.52
49 N 3516—Fit 21–23-in. 1.52

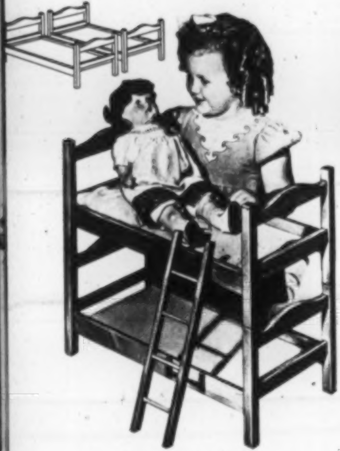


Coat Set for girl doll

Dolly will be definitely chic in this smart-looking, full-cut box coat with matching bonnet. Neatly made of brightly colored cotton material. Sorry, no color choice. Shipping weight, 6 ounces.

49 N 3510—Fit 14 to 15-inch doll . . . . **79¢**
49 N 3512—Fit 16 to 17-in. . 79¢
49 N 3513—Fit 18 to 19-in. . 79¢

Fine Doll Furniture to thrill her on Christmas Morning

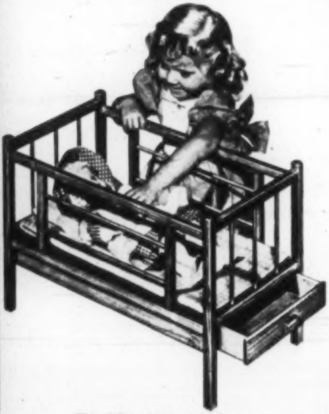


Double-deck Bunk Bed for dolly

$239

So roomy, two dolls can sleep comfortably in it . . . one doll will climb the ladder and go upstairs to bed. Just lift the top bed off and you have a set of twin beds. Strongly built of hardwood, beaverboard mattress bottoms. Finished natural, varnished. Size overall, 20x10¼x18 inches high. Ladder 15 inches high. Shipped flat; easily set up. (Doll, accessories not incl.)

49 N 7938—Shipping weight, 5 pounds **$2.39**

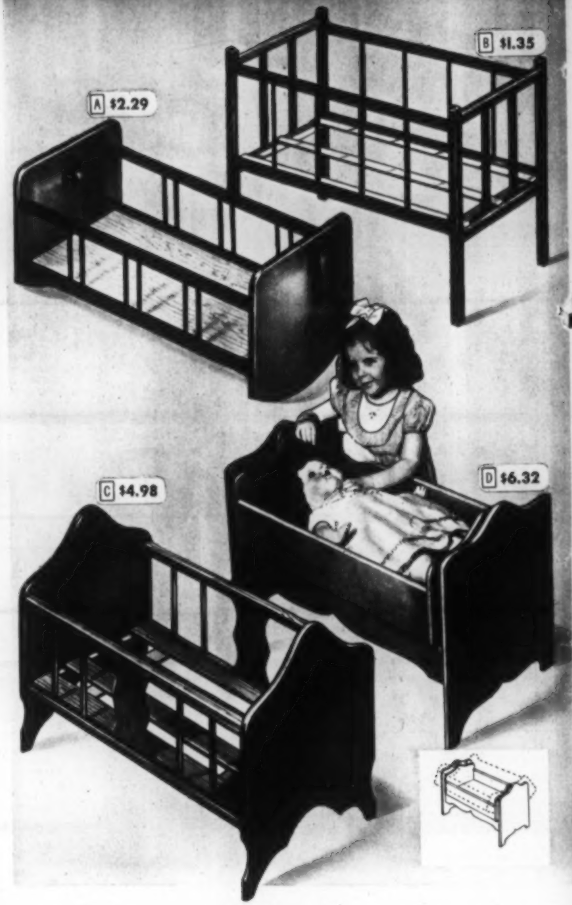


Wood Bassinet with drawer

$234

Just like a real baby's bassinet . . . and the spacious drawer is so convenient for doll clothes. Made of selected smooth woods, light maple finish; heavy cardboard bottom. Size overall, 22⅜x12½x15¾ in. high. Shipped flat; screws for easy assembling included. (Doll, accessories not included. See preceding pages for dolls.)

79 N 07927—Shipping weight, 10 pounds **$2.34**



Well-built Cribs for her favorite doll

A **Large Cradle for dolly's boudoir.** $229 Rock dolly to sleep in this dandy cradle . . . put her in and sing soft lullabies to her. It's a nice piece of doll furniture, substantially built. Has strong plywood ends and hardwood doweled sides finished in pastel blue. Both ends are decorated with colorful decal. Heavy beaverboard mattress bottom. Overall size, 23½x12x12 inches high. Shipped flat. (Screws for easy assembling included.)

49 N 7951—Shipping weight, 3 pounds . **$2.29**

C **Extra big, extra nice Bassinet.** $498 Sweet dreams for dolly . . . she'll sleep like a top in this skillfully designed, elegantly finished bassinet. Your little girl will be delighted to own it. Ends and panels of ⅜-inch plywood; ends decorated with colorful decal. Wood slat bottom. Varnished, natural finish. Size overall, 27x14¼x17¾ inches high. Shipped flat. Easy to set up; screws included.

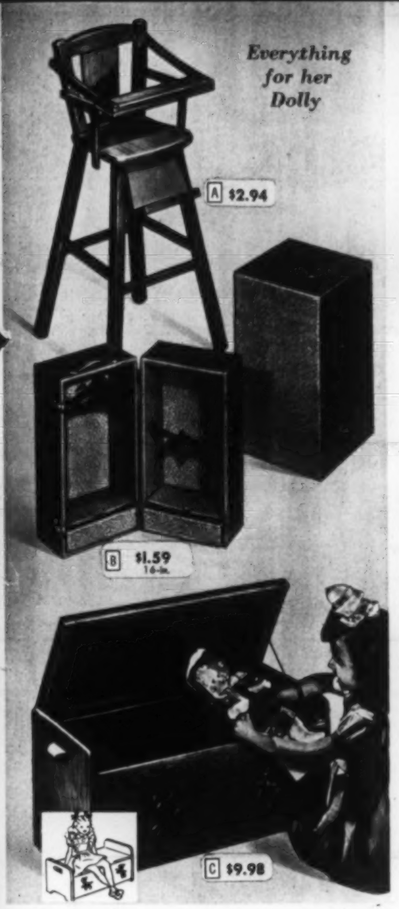
79N07905—Shipping weight, 7 pounds . **$4.98**

B **Thrift-priced all-wood Bassinet.** $135 Just the place for dolly to get her sleep; it's a shame to let her lie on the floor where she might catch cold! This bassinet is big enough to hold a good-sized doll comfortably . . . well-constructed of smooth sturdy wood, nicely finished in light maple color . . . and yet it costs so very little. Wood slat bottom. Size overall, 22¼x12⅜x15¾ inches high. Shipped flat; screws included.

79 N 07918–Shipping weight, 3 pounds . **$1.35**

D **Deluxe gentle-swinging doll Bassinet.** $632 Proud young "mothers" will thrill to own this expertly designed, staunchly constructed bassinet . . . so right in every detail . . . with plenty of room for a great big "baby." Ends and sides of ⅜-inch plywood; wood slat bottom. Natural finish, varnished. Size overall, 26x14¾x16¾ inches high. Screws for setting up incl. Doll, accessories not incl.

79 N 07907—Shpg. wt., 12 pounds **$6.32**



D $11.98
E $4.98
F $2.18
G $6.39

Little girls love these

A **Doll High Chair.** For her favorite doll . . . a tiny high chair that looks exactly like a real baby's. Carefully constructed of strong wood, with a smooth maple finish. The chair measures 31 inches high. It has a footrest and a food tray that actually lifts up! Playing "house" is more fun when dolly has her own little high chair. **$2.94**

79 N 08423—Shipping weight, 6 pounds **$2.94**

B **Doll Wardrobe Trunks.** Every little girl will be a better homemaker if she has some place to put dolly's clothes and keep them orderly. Trunks are made of wood and fiber; covered with strong paper. Complete with hangers, two drawers, carrying handle and fasteners. **$1.59** 16-in.

79 N 08462—16x8⅝x8⅛ in. Shpg. wt., 4 lbs. **$1.59**

79 N 08463—18x10⅛x10 in. Shpg. wt., 6 lbs. **2.26**

C **2-in-1 Chest and Seat for children.** Attractive, sturdy plywood sides mortised into corner posts like a piece of good furniture. Soft, padded seat top has strong wood frame, covered with artificial leather. Wheat-color finish with colorful decals on front. Length including handles, 28½ inches; width, 14½ inches; height, 13½ inches. Doll not included. **$9.98**

79 N 08438—Shipping weight, 14 pounds **$9.98**

Carefully made Furniture of their own

D **Bright red artificial leather covered.** Any little girl or boy will be mighty proud and happy to receive this luxurious, beautiful rocker. Extra large, comfortably padded. Covered with durable, bright red artificial leather. Quality workmanship. Strong wood rockers, 24 inches long for added safety, are natural varnished finish. 14x12½-inch seat, 13 inches from floor. **$11.98**

79 N 08559—Shpg. wt., 18 lbs. . . . **$11.98**

F **Maple finish Chair.** All children want chairs of their own . . . made just for them. Here is a sturdy, high quality chair that your youngster will love. Attractive maple finish varnished wood. Wood slat seat. Fine materials and excellent workmanship make this chair a real value. Seat, 14x12 inches. Overall height, 22¾ inches. **$2.18**

79 N 08563—Shpg. wt., 7 lbs **$2.18**

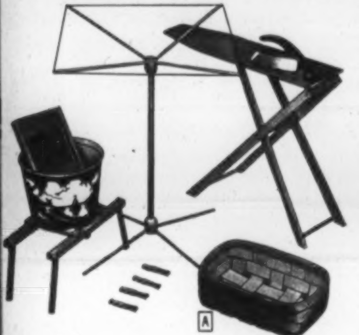
E **Large Upholstered Rocker.** Just what youngsters want . . a rocker to fit them. It's well-made, comfortable, roomy and gentle-rocking. The upholstered 13x13-inch seat and 12-inch high back are covered with durable cotton material. Smooth, shaped wood arm rests, full length back posts. Rockers are 22 inches long for extra safety. Wood parts have a smooth, glossy walnut finish. **$4.98**

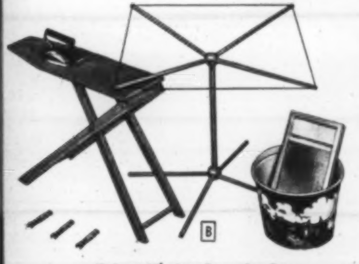
79 N 08508—Shpg. wt., 8 lbs. **$4.98**

G **Vanity and Bench Set.** Ideal for a little lady. She'll feel like a grown-up when she owns this lovely vanity and bench set. Made of hardwood, with swing drapery arms; ivory color finish. Table size, 26x14½ inches; height, 22 in. Bench, 15x11 in.; height, 12½ inches. Ruffled skirts not included. Easy to assemble. Screws included. **$6.39**

79 N 08576—Shpg. wt., 12 lbs . . . **$6.39**

Helps for Dolly's Laundry





Deluxe 11-piece Laundry Set

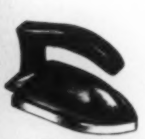
A This complete set makes an ideal gift for the mother of a large doll family. Includes 6¾-inch water-holding washtub with gay design; 4¼x8-in. washboard, metal rubbing surface; 10-in. wood bench; 19-in. clothes drier, four clothes pins; 9¼x6¼-in. basket; 17¾-inch ironing board; 4⅛-in. play iron with dummy cord and plug. Everything she needs for her dolls' laundry. **$1.88**

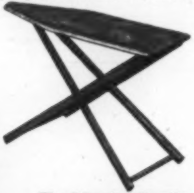
49 N 1712—Shipping weight, 3 lbs. 8 oz..........$1.88

Low-priced 8-piece Laundry Set

B Your little girl will be pleased with this fine set. What fun she will have washing dolly's clothes **94c** Includes 6¾-inch water-holding washtub with jolly design, 4¼x8-in. washboard with metal rubbing surface; 14-in. clothes drier, three clothes pins; 14⅛-in. long ironing board; enameled play iron, 4 in. long.

49 N 1711—Shipping weight, 2 lbs. 4 oz............94c





It really irons

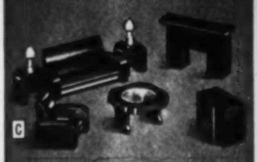
This fine play iron can be heated on stove and actually be used to press dolly's clothes. Modern, streamlined design; looks just like mother's real iron. Black wood handle with smooth, polished red porcelain base. 5⅛ inches long. Shipping wt., 1 lb. 4 oz. **55c**

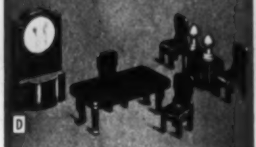
49 N 1705.........55c

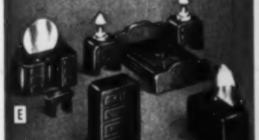
Wood Ironing Board

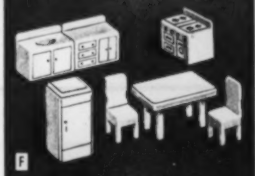
Your little daughter will be thrilled with this well-designed ironing board. Fine quality throughout; rigid, well-balanced, built to stand up under lots of hard use. Has glued and screwed hardwood brace for extra strength. Large size, 31½ inches long; adjustable to three heights: 18½, 20½, and 22½ inches. Shpg. wt., 5 lbs. **$1.89**

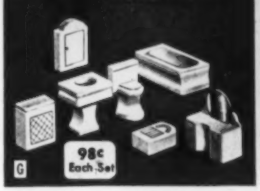
79 N 01706..........$1.89











Doll House Furniture

Sets for 5 rooms, all pieces in proportion to sizes given. Living room, dining room, bedroom—each 9 pieces in walnut finished wood. Kitchen and bath—each 7 pieces in white enameled wood. Shpg. wt., of each set, 1 lb. 2 oz.

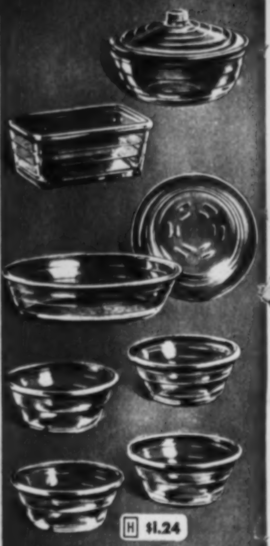
C **49 N 2120—Living Room.** Sofa, 3¾ in. long; 2 end tables, mirror coffee table; fireplace; chair, radio, 2 lamps.........**98¢**

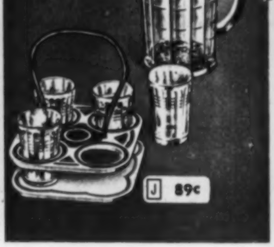
D **49 N 2121—Dining Room.** Table, 4 in. long; four chairs; two lamps; china cabinet with mirror; buffet.............**98¢**

E **49 N 2122—Bedroom.** Bed, 3⅛ in. long; 2 night stands; vanity, dresser, each with mirror; bench; 2 lamps; chest.....**98¢**

F **49 N 2123—Kitchen.** Refrigerator, stands 2½ inches high; stove; table; two chairs; sink; cupboard................**98¢**

G **49 N 2124—Bathroom.** Washstand, 2⅛ in. high; toilet; bathtub; dresser with mirror; scale, medicine chest; hamper..**98¢**





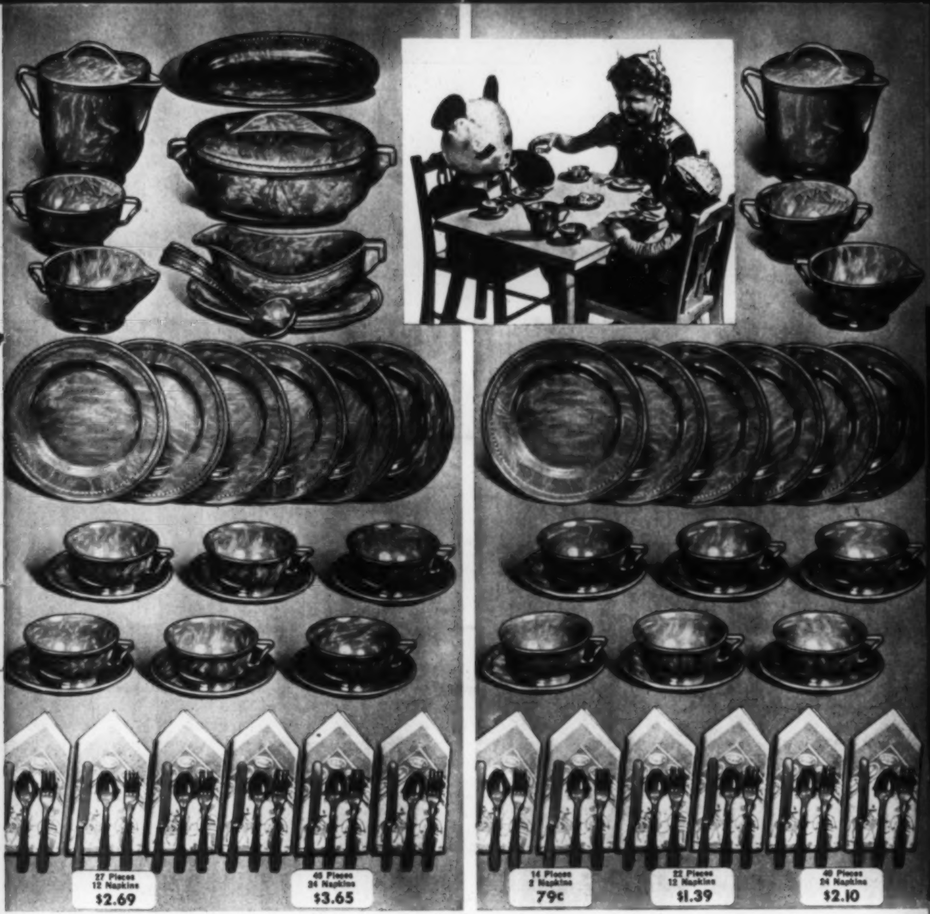
Glassware Sets

H **9-piece genuine "Glasbake" Oven Set.** An exciting gift for a little housekeeper. She can actually bake in each sparkling dish. This fine set is made of heavy, heat-resistant glass, same as mother's. Consists of 4 individual baking dishes, 3⅛ inches diameter; 1 oblong bread pan, 4½ inches long; 1 covered casserole, 4⅞ inches diameter; 1 oval baking dish, 6⅞ inches long; 1 deep dish pie plate, 4½ inches diameter.

49 N 1963—Shipping weight, 4 lbs. . **$1.24**

J **6-piece Lemonade Set.** Any little hostess will be delighted with this lovely set. It's just what she needs for parties with her little playmates. Easy-to-carry, 4½x5-inch tray is designed to hold four glasses securely. Made of sturdy, beautifully finished Masonite Presdwood and wood with easy-grip handle. 4 glasses 2¼ in. high; big 3-inch diam. glass pitcher is 4 inches high.

49 N 1955—Shipping wt., 2 lbs........**89¢**



Complete Dinner Sets for the young hostess

What little girl wouldn't love to invite her little playmates and dolls to have dinner with her. Surprise her this Christmas with one of these beautiful dinner sets so she can set her table in style. Each set is complete even to cutlery and paper napkins. Made of light-weight, hard-to-break, sanitary plastic in gay, brilliant color that can't wash off. Graceful shapes . . . smart beaded decoration. **Available after November 1st.**

Plastic Dinner Set—service for 3. Consists of three 4-inch dinner plates; three 2¼-inch cups; three 3⅛-inch saucers; three knives, three forks, three spoons, each 3⅛ inches long; one casserole with cover, 6 inches long; one 5-inch platter; one gravy boat, 5 inches long; one gravy ladle, 3¾ inches long; one 2⅝-inch sugar bowl (no cover); one 2⅝-inch creamer; one tea pot with cover, 3⅛ inches high. 12 decorated paper napkins are also included. Shipping weight, 2 lbs.

49N1808–27 pieces, 12 napkins. **$2.69**

Plastic Dinner Set—service for 6. Consists of six 4-inch dinner plates; six 2¼-inch cups; six 3⅛-inch saucers; six knives, six forks, six spoons, each 3⅛ inches long; one casserole with cover, 6 inches long; one large 5½-inch platter; one gravy boat, 5 inches long; one gravy ladle, 3¾ inches long; one 2⅝-inch sugar bowl (no cover); one 2⅝-inch creamer; one tea pot with cover, 3⅛ inches high. 24 decorated paper napkins also included. Shpg. wt., 2 lbs. 8 oz.

49N1809–45 pieces, 24 napks. **$3.65**

Gay plastic Tea Sets, service for 2, 3, or 6

Entertaining at a tea party . . . just like mother . . . is lots of fun, too. Give your little daughter one of these lovely tea sets, it's just what she needs to set a beautiful table. She'll be a proud little hostess to her play companions. All sets are made of light-weight, hard-to-break, brightly colored plastic with beaded design. Color won't wash off. Attractive, colorful paper napkins are included with each set.

Plastic Tea Set, Service for 2. Two 2¼-in. tea cups; two 3⅛-in. saucers; two knives, two forks, two spoons, each 3⅛ in. long; one 2⅝-in. sugar bowl (no cover); one 2⅝-in. creamer; one tea pot with cover, 3⅛-in. high; 2 gaily decorated paper napkins.

49 N 1810—14 pieces, 2 napkins. Shpg. wt., 12 oz. **79c**

Plastic Tea Set, Service for 3. Three 2¼-in. tea cups; three 3⅛-in. saucers; three 4-in. plates; three each 3⅛-in. knives, forks, spoons; one 2⅝-in. sugar bowl (no cover); one 2⅝-in. creamer; tea pot with cover, 3⅛-in. high; 12 napkins.

49N1811—22 pieces, 12 napkins. Shpg. wt., 1 lb.. **$1.39**

Plastic Tea Set, service for 6. Six 2¼-in. tea cups; six 3⅛-in. saucers; six 4-in. plates; six each 3⅛-in. knives, forks, spoons; one 2⅝-in. sugar bowl (no cover); one 2⅝-in. creamer; one tea pot with cover, 3⅛-in. high; 24 paper napkins.

49 N 1812—40 pieces, 24 napks. Shpg. wt., 1 lb. 8 oz... **$2.10**

FASHIONDOL

Now little girls can do their own fashion designing

7-piece Sewing Set. Well proportioned composition mannequin, 12½ inches tall, 3 Simplicity patterns, 16-page booklet of instructions, dress material. Shpg. wt., 1 lb. 8 oz.
49 N 3771—7-pc. set. . .**$1.29**

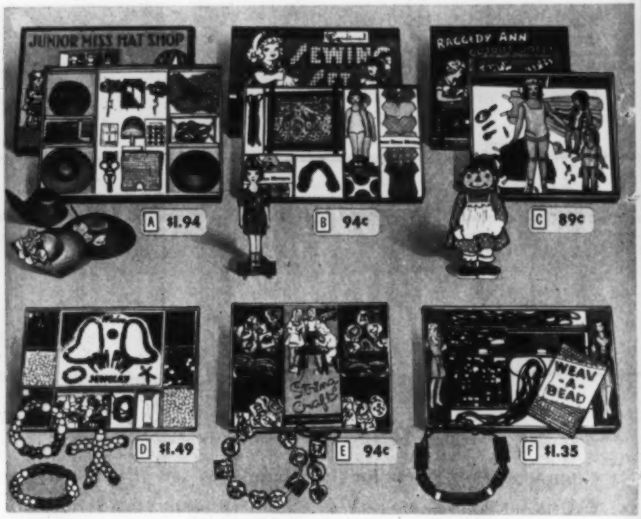
9-piece Set—12½-inch Mannequin. Detachable arms make it easy to dress this composition mannequin. 4 patterns. 66 page book, cloth for dress and tape measure. Shpg. wt., 2 lbs.
49 N 3772—9-pc. set. . .**$1.79**

DeLuxe set—15-inch Mannequin. 13-piece set: composition mannequin, removable wood base. 3 patterns, fabric, tape measure, thimble, thread, needle holder, trimmings, dress form, 66-page book. Shpg. wt., 4 lbs. 8 oz.
49 N 3774—13-piece set. **$3.59**

Bridal Set—15-inch Mannequin. 20-piece set with lovely mannequin made of durable composition; removable wood base. Wedding dress pattern, plus 5 others, materials, sewing accessories, 66-page book, dress form. Shpg. wt., 5 lbs.
49 N 3775—20-piece set. **$6.49**

* *

$2.98



She can make Clothes for her doll, attractive Jewelry for herself

DeLuxe Pom Pom Jewelry Set. $2.98 Here is an educational gift that little girls love . . . a chance for play . . . to make something useful . . . and to express their creativeness. You can use these pretty beads over and over--make new jewelry to match new dresses. Deluxe set includes hundreds of gayly colored beads for designing necklaces, belts and bracelets . . . funny little bead dolls . . . jewelry for your favorite dolly. Set has many easy-to-follow patterns. It's lots of fun! Beads are made of brightly colored composition material. Sturdy cord and instructions are included. Packed in a bright red box that has a separate tray. Shipping weight, 3 pounds 6 ounces.
49 N 4713—Deluxe Bead Set. $2.98

A Dolly's Millinery Shop. Make dolly fashion's newest models. Untrimmed hats, imitation flowers, feathers, gay ribbon, buttons, a mirror, net hat linings, scissors and wood blocking form. Shipping weight, 2 lbs. 8 oz.
49 N 3880. . . . .**$1.94**

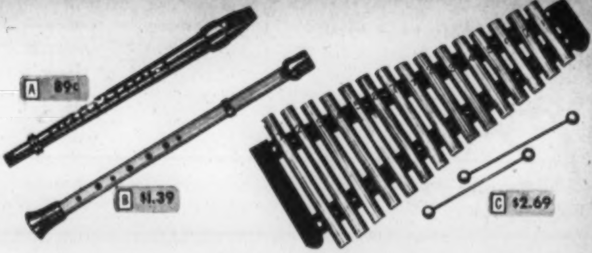
D Pretty Pom Pom Bead Set. It's lots of fun for little girls to make costume jewelry, dolls and other novelties with these colored beads. Set includes hundreds of composition beads and sturdy cord. Shpg. wt., 2 lbs.
49 N 4712 . . . . **$1.49**

B Complete Sewing Set. Materials for eight doll dresses, four skeins mercerized cotton, two 9¾-in. heavy cardboard dolls, one piece tapestry netting 8½x7½ in., one tapestry frame, one skein wool. Shpg. wt., 2 lbs.
49 N 3849. . . . .**94¢**

E Make novelty Wood Jewelry. It is fun to make and fun to wear. Thread gayly decorated wooden discs on bright cord. Make belts, necklaces and bracelets. About 36 discs and 6 cords. Shipping wt., 1 lb. 8 oz.
49 N 4727—String-Craft. . **94¢**

C Raggedy Ann cut-out Dolls. Four colorful "Raggedy Ann" dolls . . . die-cut out of heavy cardboard. Includes printed sheets of "clothing" to cut out, with complete wardrobes and accessories. Shpg. wt., 2 lbs.
49 N 3842. . . . .**89¢**

F Weave-a-Bead Set. Learn to weave. Fascinating fun for all the family. Contains 78 Indian beads, 14 small oval, 8 large oval, 3 placques and 5 cords. Easy to follow patterns. Box 14½x9 in. Shpg. wt., 1 lb. 4 oz.
49 N 4709. . . . .**$1.35**



Dog and Plaque Kits

Realistic Plycraft models. Numbered die-cut pieces, glue, brush, cup and 5 colors of paint. No tools needed. Shpg. wt., 2 lbs.

49 N 4740—Dog outfit: 3 hunting and 3 domestic dogs. 3½ to 5 inches.......... **89c**

49 N 4741—Horse-head, boat, fish, bird and material to make 4 plaques........ **$1.00**

Toy Instruments to give young musicians a start

A **Easy-to-play Symphonet.** Play by numbers or notes. Durable plastic. Two octaves.

49 N 2446—Shipping weight, 8 ounces...... **89c**

B **Clari-Flute.** Clear flute-like tone quality; C soprano, 2-octave chromatic range. Body of strong plastic, 13 in. long. 24 pages instructions.

49 N 2447—Shipping weight, 8 ounces.... **$1.39**

C **15-Key Xylophone.** Deep down in the heart of every child is the desire to make music. Let your youngster begin by tapping out tunes on this xylophone. Sturdy wood; smooth, natural finish keys on red and blue base. With 2 wooden mallets and instruction book containing 6 songs. Size, 23x10¼ inches.

49 N 2304—Shipping weight, 2 pounds.... **$2.69**

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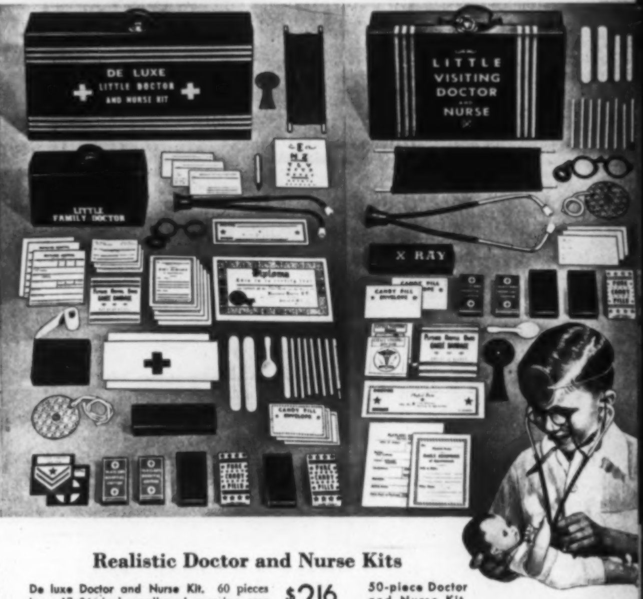
COLORFUL BASKET MAKING
D 94c
RAFFIA BASKE
E $1.06


DE LUXE LITTLE DOCTOR AND NURSE KIT
LITTLE FAMILY DOCTOR
LITTLE VISITING DOCTOR AND NURSE
X RAY
CANDY PILL ENVELOPE

It's Fun to make Baskets

D **Entertaining Basket Making Set.** Your little girl will love this set. It's easy to put wood pegs into holes on colorful wood base and weave in colored cords. Set includes material for 5 gay little baskets.

49 N 4758—Shpg. wt., 1 lb. 8 oz...... **94c**

Same as above except larger . . . material for 11 colorful, easy-to-make baskets.

49 N 4759—Shpg. wt., 2 lbs. 4 oz.... **$1.87**

E **Raffia Basket Weaving.** It's easy . . . just bend sides of strong cardboard frame, wind raffia strands in and out . . . there you have a brightly colored little basket. Frames for 8 baskets, 12 hanks of raffia. Baskets are 4 to 6-in. diam.; two are oval shaped. Instructions.

49 N 4719—Shpg. wt., 1 lb. 8 oz..... **$1.06**

Realistic Doctor and Nurse Kits

De luxe Doctor and Nurse Kit. 60 pieces in a 17x9¼-inch cardboard carrying case . . . a bigger and better kit . . . contains everything needed for the little Doc to start "practicing." Little boys can be doctors, little girls can play nurse. Looks like the real thing. It's great fun for children to imitate the family doctor. Dolls or pets make excellent patients. They can operate on sick dolls, play at taking temperatures, even listen to heart beats with the toy stethoscope. Set contains 60 small-scale realistic pieces; candy pills, cotton and gauze bandages, tongue depressors, Army Doctor and Nurse arm bands, appointment sheets, prescription blanks, a play diploma and many other fascinating items as well as materials for making a doll stretcher and an operating apron. Serves a practical purpose too . . . familiarizes children with instruments their own physicians use.

$2.16

49 N 3855—Shipping wt., 2 lbs......De luxe set **$2.16**

50-piece Doctor and Nurse Kit.

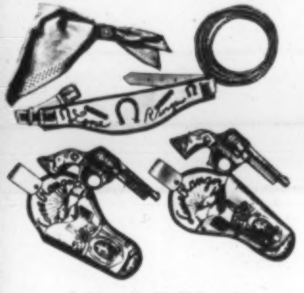
Little boys and girls will enjoy playing hospital for many hours with this realistic-looking kit. They use their pets and dolls for patients . . . prescribe candy pills, bandage sore toes, listen to heart-beats with the tiny play stethoscope. There's a play diploma in the kit and a book of professional secrets for the little doctor. Besides this the kit contains a tongue depressor, wood thermometer, absorbent cotton, play head mirror, hospital record sheets, prescription blanks, height and weight charts and many other items. Packed in a 13x8¼-inch cardboard carrying case. Shipping weight, 1 pound.

$1.00

49 N 3854—50-piece set........... **$1.00**

Toys, like everything else in this catalog, are available on Sears Easy Terms. See page 182C

Gifts that thrill young cowboys

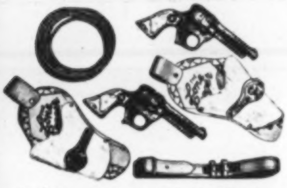


Our best double Holster Set

$2.98

There'll be endless delight and excitement on Christmas morning when your youngster finds this stunning Lone Ranger set under the tree. He'll be envied by all his playmates with this colorful cowboy regalia. It's our finest, richly trimmed. Two heavy studded 9½-inch holsters have decorated split cowhide fronts; artificial leather backs. The belt is something to behold: made of split cowhide with beautifully decorated, wide plastic waist band. Two 7½-inch composition pistols, a lariat about six feet long and colorful cotton bandanna with imitation jewel clasp complete the set.

49 N 5603—Shipping weight, 2 lbs. 4 oz. **$2.98**

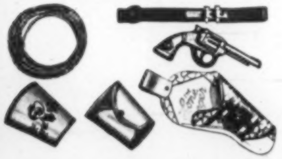


Lone Ranger Set with double Holster

$1.98

Just the thing to stimulate a lad's masculine instinct for daring exploits—the right equipment for rootin'-tootin' cowboy games. He'll be proud as a peacock when he's dressed up in style, looking like a red-blooded miniature Lone Ranger. This beautiful well-made set includes two holsters with sheepskin front, artificial leather back; two 7½-inch composition pistols; adjustable split cowhide belt with two dummy bullets; lariat about six feet long.

49 N 5607—Shipping weight, 2 pounds . . . **$1.98**

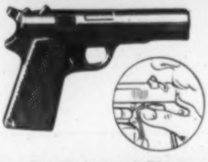


Low-priced Lone Ranger Holster Set

$1.05

Consists of one 7-inch composition gun; artificial leather holster with imprinted Lone Ranger insignia; web belt (dummy bullets not included); two sturdy fibre cuffs; and lariat about 6 feet long. Will please your youngster.

49 N 5626—Shipping weight, 1 lb. 6 oz . . . **$1.05**

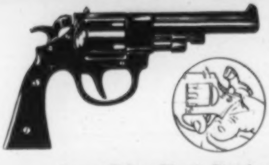


Pistol of smooth Plastic

52c

Every two-fisted "hombre" needs a pistol for exciting play. Colt type automatic pistol with whistle has clicking trigger (does not shoot). Molded of smooth, hard-to-break plastic in assorted colors. 6 in. long, 4 in. high.

49 N 5604—Shipping weight, 8 ounces **52c**

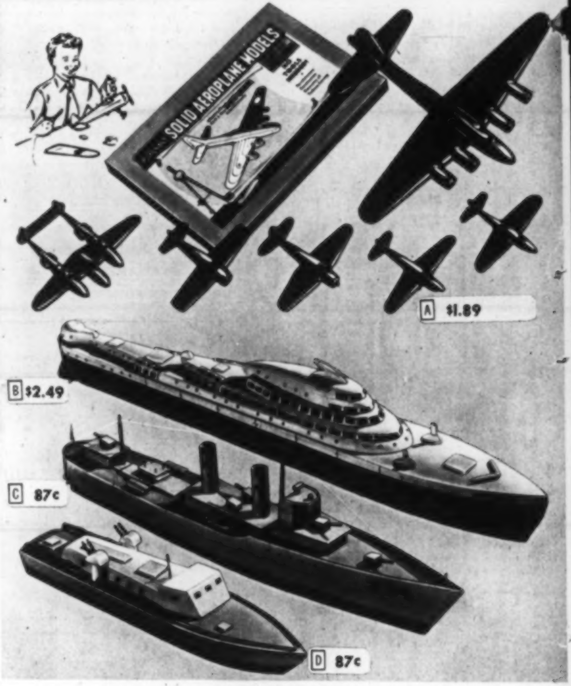


Larger Deluxe Plastic Pistol

$1.59

Beautiful, realistic model of a revolver molded with intricate detail. Made of smooth, hard-to-break plastic in assorted colors. Trigger clicks (does not shoot). 8¼x4 in. high. **Available after November 1st.**

49 N 5605—Shipping weight, 8 ounces . **$1.59**



Youngsters enjoy building these authentic Models

A **8 easy-to-build Army and Navy planes.** No tools are needed for building these fine "Plycraft" models. Set includes B-17 bomber with 17¼-inch wingspread; seven smaller planes: two P-40's; one P-39; two F4F4's; one P-38; one SBD-3. Glue, sandpaper, filling compound, paint and easy-to-follow instructions included.

49 N 4738—Shipping wt., 3 lbs. 10 oz . **$1.89**

C **U. S. Destroyer Kit.** Young model builders will be delighted with this fine kit. Accurate 20-inch long model has 3-inch beam. Detailed, authentic fittings; pre-cut wood parts. Sand, trim and paint as instructed. Complete plans and all materials, except paint, included.

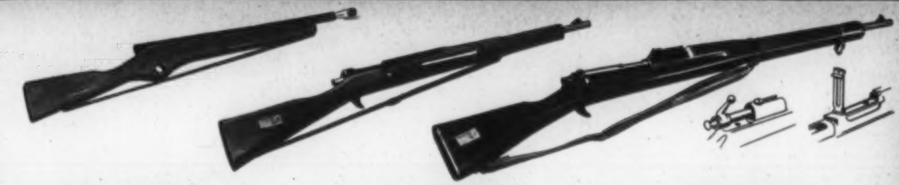
49 N 4742—Shipping weight, 2 lbs **87c**

B **Ocean Queen Kit.** Here is an interesting, new model, extra large. You'll be proud when you have built this majestic passenger boat with its sleek, graceful lines. 24 inches long with 3½-inch beam. Sand, trim, and paint ready cut wood parts as instructed. Complete plans and materials, except paint, incl.

49 N 4735—Shipping wt., 2 lbs. 8 oz . **$2.49**

D **PT-10 Motor Torpedo Boat Kit.** Building this realistic 16-inch scaled model with 4-inch beam is loads of fun for navy-minded youngsters. Sand, trim and paint ready-cut shaped wood parts as instructed. Complete plans and materials, except paint, included.

49 N 4736—Shipping weight, 2 lbs **87c**



Pump-action Pop Gun

Thrill your youngster with this fine low-priced play gun designed especially to please young sharpshooters. Cork on string pops as fast as grip is pumped, producing a loud noise. All wood construction. Heavy gray cotton web sling. **$1.39**

79 N 05623—29 in. long. Shpg. wt., 2 lbs. $1.39

Junior Trainerifle

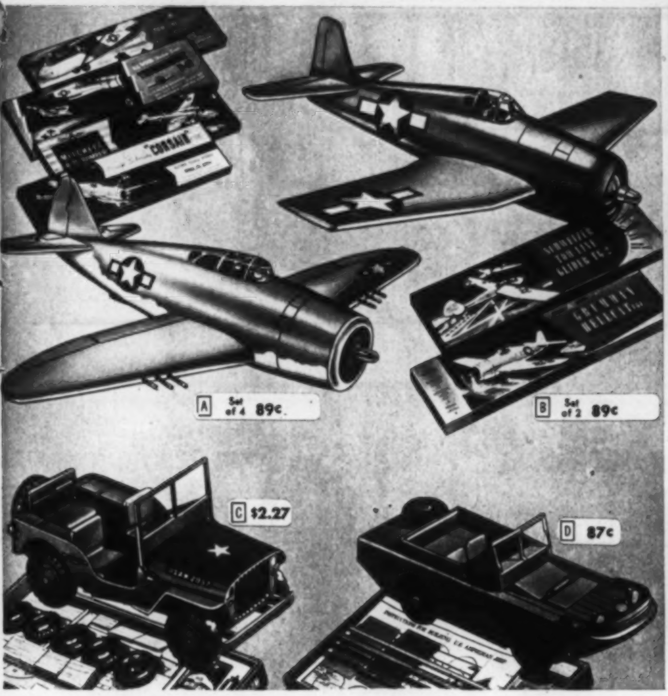
Here it is, boys . . . a gun made to look like the U. S. Army Springfield rifle. Has movable bolt action; automatic snap trigger (does not shoot). Made of close-grained wood. Adjustable khaki web sling. ¾-size of real gun. **$1.67**

79 N 05628—35 in. long. Shpg. wt., 3 lbs. .$1.67

Senior Trainerifle

Like a U. S. Army Springfield rifle—full size, 43½ in. Use it for real drilling. Bolt action; automatic snap trigger (does not shoot). Graduated rear sight, blade front sight. Walnut stained wood. Adjustable cotton web sling. **$4.98**

79 N 05629—Shipping weight, 5 pounds. . . .$4.98



Scale models of planes and jeeps with plans for assembling

A **Set of 4 Model Kits.** Solid all-Balsa wood models. Set contains Capt. E. Hamilton Lee's flight lesson, "Take-off." Includes "Mitchell" B-25 bomber, 10-in. wingspan; Vought-Sikorsky F-4-U-1 "Corsair," 28-in. wingspan with retractable landing gear; P-47 "Thunderbolt," 11-in. wingspan with retractable landing gear; TG-5 "Aeronca" glider, 32-in. wingspan.

49 N 4767—Shpg. wt., 1 lb. 8 oz. . . . . .Set of 4 **89¢**

C **Detailed Scale-Model Jeep.** This tough little car is the pride of the Army, renowned for its dependability. Build this 11½-inch realistic model. No carving—kit contains pre-formed wood parts; fiberboard parts die-cut and scored; 5 molded composition full-tread wheels, insignia decals, olive-drab paint, and cement.

49 N 4760—Shipping weight, 2 pounds. **$2.27**

B **Two Hollow-Scale Models.** Breathtaking replicas for more advanced model builders: Grumman Hellcat Navy fighter (15-in. wingspread), famed for its terrific speed; Schweizer TG2 Towline Glider (36-in. wingspread), used as sport glider in pre-war days. All-Balsa wood kits with all materials needed; each with Capt. E. Hamilton Lee's flight lesson, "Take-off."

49 N 4768—Shipping weight, 1 pound. .Set of 2 **89¢**

D **Amphibion Jeep Kit.** You'll enjoy constructing this sea-going jeep . . . model of the combination boat and jeep that operates on both land and water. No carving necessary—all wood parts are ready-cut; fiberboard parts are die-cut and scored. Fiberboard wheels roll. Sandpaper included. 13½ inches long.

49 N 4734—Shipping weight, 1 lb. 8 oz. . . . . **87¢**

Amazing Trick Sets

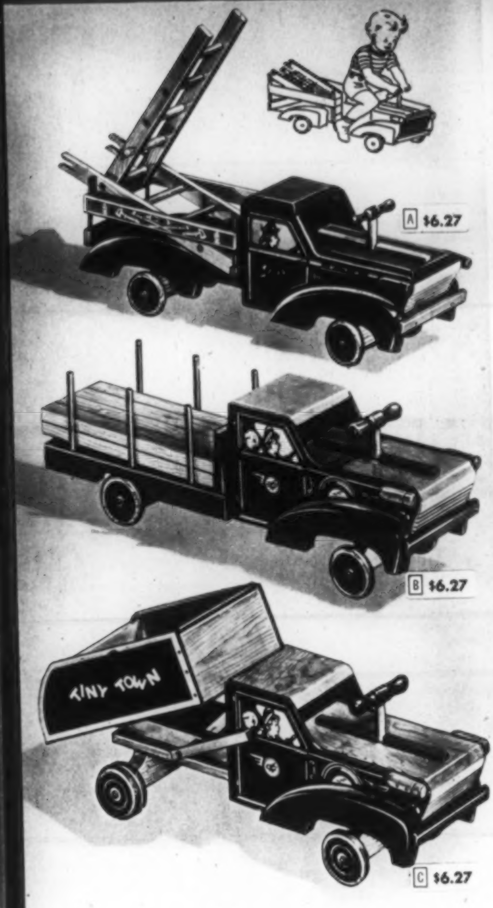
E **10-piece Joke Assortment.** Hilarious fun-makers . . . practical jokes that make even the victim laugh, gasp and giggle. Outfit contains dummy matches, dribbling drinking glass, beer trick, invisible ink, magic powder, hot seat trick, wonder mouse—3 others.

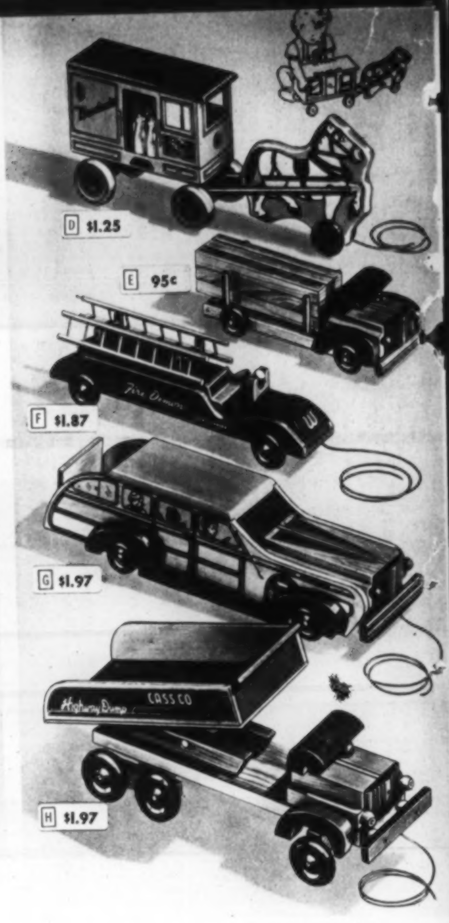
49 N 4606—Shipping wt., 1 lb. . .**$1.00**

F **Nine Parlor Tricks.** Startle your friends . . . keep them mystified with these weird tricks: Hindoo, Mystery, Ring Illusion, T-puzzle, Gravity Glass, Chan's laundry ticket, and 4 other famous tricks that are sure to prove puzzling.

49 N 4609—Shipping wt., 1 lb. . .**$1.00**

Toy rifles, holster sets, model kits, and trick outfits . . . can be bought on Sears Easy Terms. See page 182C





Built big and strong for real riding

These toy vehicles will delight the children because they're not just little things to push around on the floor . . . they're meant for real riding. Child sits on top of cab, pushes with his feet, and steers with the shaped handle at front. Sturdily built of wood, with plywood or Masonite Presdwood sides; beautifully finished.

A **Hook and Ladder Truck.** What boy hasn't longed to speed to the scene of an exciting fire on his own fire truck? Let your boy be a pretend fireman—give him this large rider truck so he can ride to those "fires" in style. Two natural finish removable ladders fit into back of truck. Body has glossy red enamel finish. 36½x10¼x12 in. high.

79 N 05476—Shipping weight, 18 pounds........................**$6.27**

B **Loaded Lumber Truck.** He'll be a lumberman, make important hauling trips with this fully loaded truck. Carries plenty of lumber. Part bright-enameled, rest natural varnish finish. Upright stakes and rope hold load in securely. Unloading roller in back. 36x10x12½ in. high.

79 N 05478—Shipping weight, 18 pounds........................**$6.27**

C **Rugged Dump Truck.** Your little boy will have a fine time with this model dump truck—playing "pick-up" delivery and doing big hauling jobs. It's a small-scale version of a real, modern truck. Body dumps by means of the hand lever on side of truck. With natural varnish finish, bright details. Will take lots of hard riding and play. 36x11x12½ inches high.

79 N 05483—Shipping weight, 18 pounds........................**$6.27**

Smaller Vehicles with real-life details

D **Borden Milk Wagon.** Now he can play milkman and have a wonderful time making deliveries. White wagon and horse; 3 glass milk bottles. Made of wood, with heavy cardboard sides. Red shafts. Bright painted details.

49 N 5435—Size: 18x4½x8 inches high. Shipping weight, 2 lbs. 2 oz...**$1.25**

E **Sturdy Lumber Truck.** Little tots will be kept busy for hours with this 4-wheel wood truck. Substantially built of wood with clear varnish, colorful details. Lumber included. Upright braces on truck bed. Clever details.

49 N 5415—Size: 11½x4¾x3¾ in. high. Shipping wt., 1 lb. 8 oz.......**95c**

F **"Fire Demon" Truck.** Ready for a dash to a raging fire. Has 2 reels of dummy fire hose, movable searchlight, rear step, ladder that extends to 16-inch height. Staunchly made of wood; red with bright details.

49 N 5487—Size: 15⅜x3x4¼ in. high. Shipping weight, 1 lb. 8 oz....**$1.87**

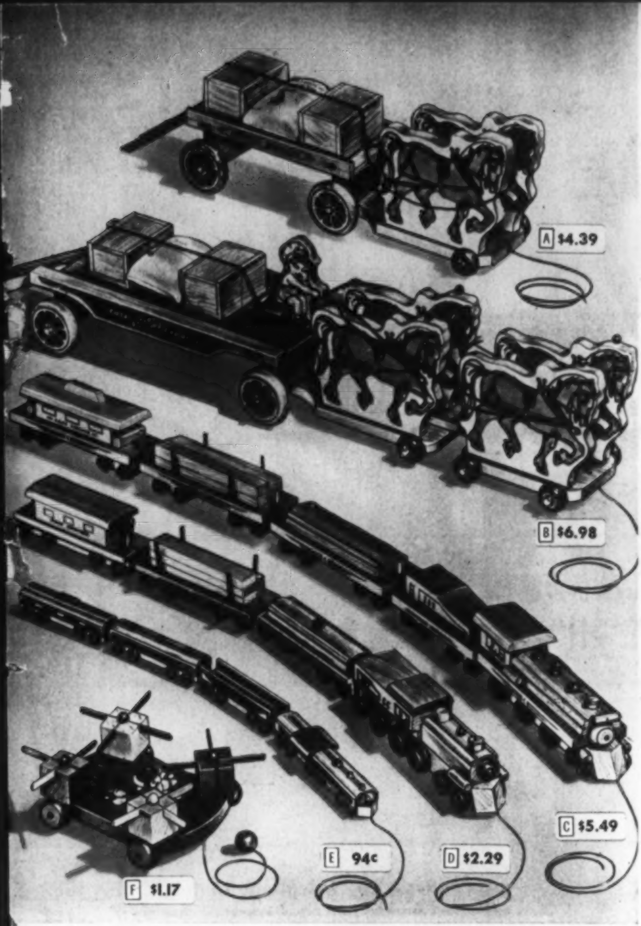
G **New Station Wagon.** Copy of late model station wagon with long, low lines. Natural color wood body with colorful painted details. 4 solid wood wheels, 1½-in. diam. Back panel lets down for loading.

49 N 5438—Size: 18¼x6x5 in. high. Shipping weight, 3 pounds.....**$1.97**

H **6-wheel Dump Truck.** Turn wooden lever and presto! you raise or lower the open back dumping body. Natural-finished wood, painted details. 6 easy-rolling black wood wheels; 4 rear wheels act like shock absorbers.

49 N 5439—Size: 16½x5¾x5¾ in. high. Shipping wt., 2 lbs. 12 oz...**$1.97**

You'll find it convenient to buy toys on Sears Easy Terms; see page 182C for full information about this handy plan



Sturdy Toys for young teamsters and railroaders

A 22½-inch 2-horse Dray and Load. Imagine the thrill of any youngster who receives this realistic dray. It's so much fun to play delivery. Wagon is loaded with two packing cases (unfinished wood), one sack (soft padded bag), toy rope to hold them fast and chute for sliding them to the ground. Horses turn on swivel. Sturdy wood construction. Natural varnish finish with colorful painted details. Overall size: about 22½x7¼x8⅞ in. high.
79 N 05460—Shipping weight, 5 pounds....**$4.39**

C Big 5-unit Wood Freight Train. Sturdily made, 4 ft. 9 inches long. Has locomotive with separate tender, lumber car loaded with lumber, oil car, caboose, all on double-truck wheels. Natural varnish finish with colorful details. Fiberboard couplers. A thrilling gift for any youngster.
79 N 05467—Shipping weight, 8 pounds....**$5.49**

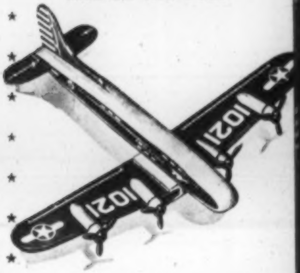
E Low-priced 4-unit Wood Freight Train. About 27 inches long. Little tots will have lots of fun pulling it along. Consists of locomotive, oil car, open end freight car, and caboose. Nicely made of varnished wood with colorful painted details.
49 N 5431—Shipping weight, 1 lb. 4 oz. **94c**

B 38-inch 4-horse Dray with Driver. Same extra sturdy, solid wood construction as dray at left but "built to handle heavy loads." Has driver with realistic painted details. First dashing team turns on its own swivel, takes corners easily. Equipped with three packing cases, two padded sacks, unloading chute and anchor rope . . . everything needed in an up-to-date delivery service. Overall size: length, about 38 inches; width, 8 inches; height, 10 inches.
79 N 05485—Shipping weight, 9 pounds....**$6.98**

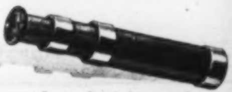
D 4-unit Wood Freight Train. Medium size, 38 inches long. Ideal for the young ones. Locomotive with attached tender, lumber car with load of lumber, oil car and caboose; connected with fiberboard couplers. Natural varnish with bright details.
79 N 05459—Shipping weight, 4 pounds....**$2.29**

F Propeller-Tot action Pull Toy. Just the thing to delight little toddlers for hours on end. Four blocks twirl and "propellers" make clicking noise as toy is pulled. Neatly enameled in appealing, bright colors . . . attractive decal on base. Sturdy, solid wood construction. Overall size, 8½x7 inches.
49 N 5453—Shpg. wt., 2 lbs. 8 oz. **$1.17**

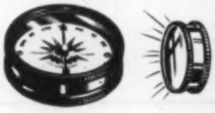
Fun at Christmas and all the Year



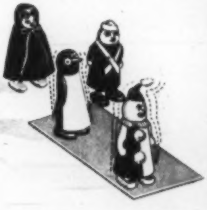
Giant Plane with 4 dummy motors. A wonderful gift for any air-minded youngster. Sleek body of solid, varnished wood is 21 inches long; wingspread 25 inches. Turning three-blade propellers on each of the four dummy motors. Wings and tail of strong ⅛-inch Masonite Presdwood. Colorful details and realistic insignia like big air liners. **$1.98**
49 N 5491—Shpg. wt., 2 lbs. 8 oz. **$1.98**



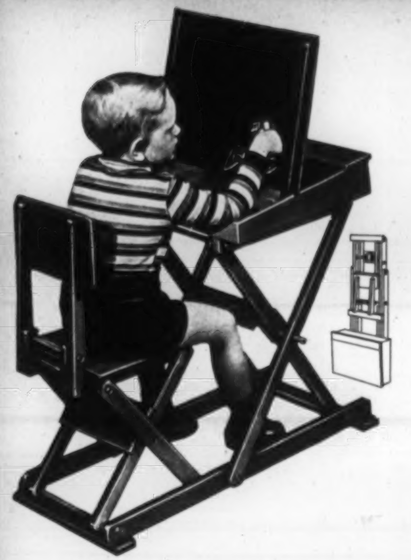
5-power Spotter Scope for spotting airplanes. (Identification chart incl.) 2 finely-ground, polished lenses. Plastic eye piece, lens mount. 3 cardboard sections. Leather effect paper cover. 13¾ in. long extended. **49c**
49 N 6407—Shipping wt., 10 oz. . **49c**



16-point Compass. Accurate, scientifically designed. A grand gift for lovers of the out-of-doors. Convenient pocket size, 2-inch diameter, ½ in. high. Smooth plastic case. Specially mounted mirror on other side for heliographic signalling (sun flashing). **49c**
49 N 6419—Shipping wt., 10 oz. . . **49c**



Set of four Walking Dolls. Dolls toddle down any slanted board. No mechanism—they walk by themselves. 4½-inch dolls of wood and fiberboard; assorted styles, colors and trim. (Board not included.) **$1.00**
49 N 6445—Shipping wt., 1 lb. . **$1.00**



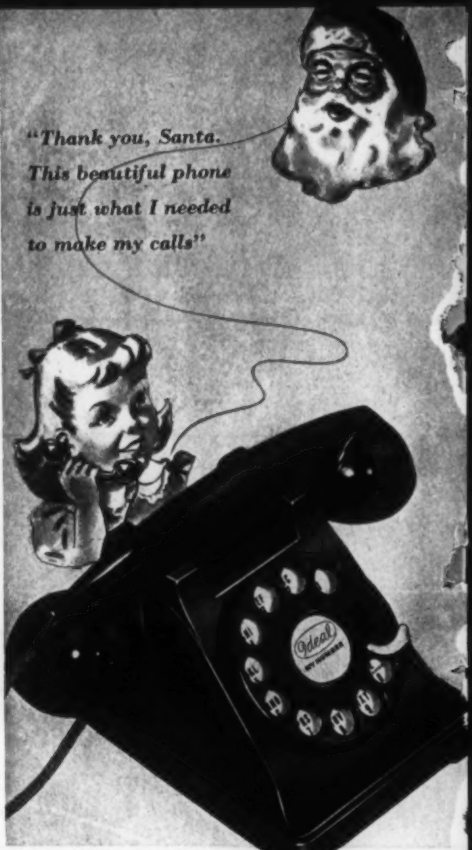
Folding Blackboard-Desk and Chair Set

$11.65

This good-looking, portable desk and chair set is just the kind your youngsters have been hoping for. Imagine their delight when they'll discover it under the tree on Christmas morning. How happy they'll be to have a place of their own for work and play. Desk top lifts and adjusts in upright position. Reverse side has blackboard finish . . . grand for drawing and playing school.

Skillfully designed . . . complete set folds readily for easy carrying or storing. Carefully built of sturdy, selected wood . . . will give long service. Neatly enameled in light gray with green trim. Top measures 18½x16¾ inches, 25 inches from floor. Seat with comfortable back rest measures 10½x10½ inches, 14 inches from floor. Total length when set up, 32 in.; when folded 52 in. Shipped freight or express.

79 NM 8574—Shipping weight, 16 pounds $11.65


"Thank you, Santa. This beautiful phone is just what I needed to make my calls"
Ideal

Realistic Toy Telephone to delight any tot!

$1.89

Every little girl and boy yearns for a toy phone to make those imaginary calls. After all, it's quite important that they call Daddy at the office to see how he's getting along; and they need to have big conversations with their little friends. So give them this phone, a small-scale version of the real thing. The line is sure to be busy all the time, carrying gay messages and newsy chatter.

The clicking dial is just like the one on a real telephone, with letters and numerals to dial those imaginary phone numbers, Children can learn correct telephoning technique—how to dial, how to answer—from practice with this phone.

Made of beautiful, gleaming black plastic, smoothly finished . . . has no rough edges to cut or scratch . . . cleans easily with a damp cloth. Just the right size for youngsters to handle: Base measures 3½x5 inches, receiver is 6¾ inches long.

49 N 2401—Shipping weight, 1 pound $1.89

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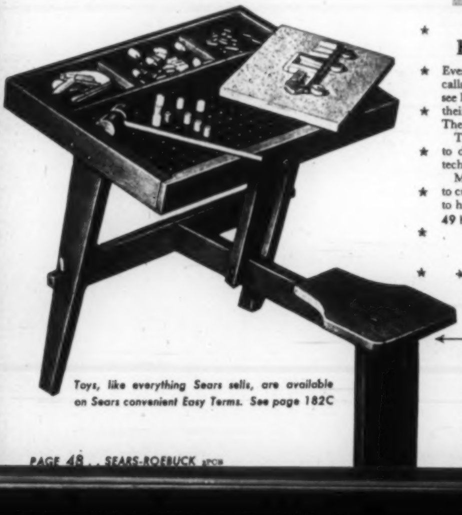


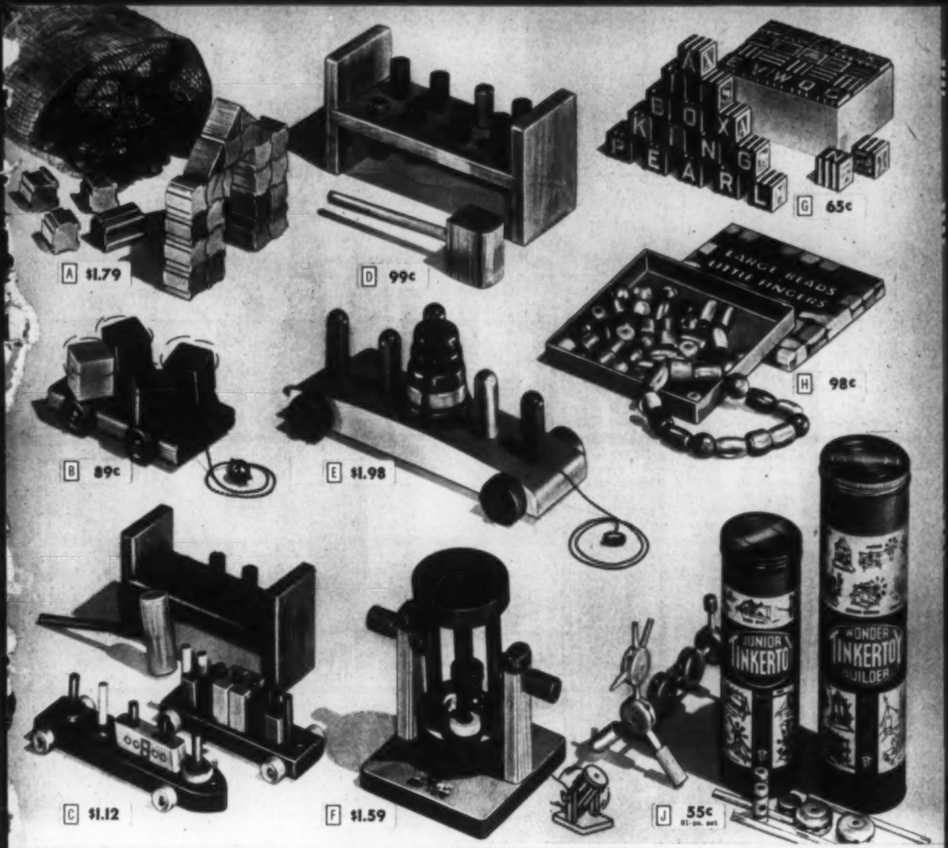
3-in-1 Peg, Nail and Play Table for tiny tots

←**$1.79**

How the young ones love to bang and pound! This type of plaything is excellent for youngsters . . . helps develop eye-and-hand coordination; gives the youngster a place where he can pound, build, and create without damaging good furniture. Sturdy maple stained wood frame table with Masonite top, measuring 16x12¾ inches. Has three compartments. Shaped saddle seat 8½ inches from floor. Child can hammer the gay colored wooden pegs into the perforated table top; he can make designs by nailing the bright-colored wood pieces to the composition board. Table complete with pegs, nails, mallet, board. An ideal Christmas gift for lively youngsters that will really keep them happy and busy for hours.

49 N 3694—Shipping weight, 6 pounds. $1.79

Toys, like everything Sears sells, are available on Sears convenient Easy Terms. See page 182C



Every child should have fascinating, educational Toys like these

A **Lok-A-Bloks.** These blocks are lots of fun . . . wonderful to stimulate a child's imagination and encourage creative play. Grooved on four sides so they lock, a feature children like. They can move things they have built without breaking them up. Set contains over 75 smooth, natural finish wood blocks. Easy to handle. Picture directions incl.
49 N 3621—Shipping weight, 4 lbs. **$1.79**

B **Whirligig Block Wagon.** Fascinating! When the little wagon is pulled the four brightly colored blocks revolve. Small children love to watch them whirl 'round and 'round . . . they'll never tire of pulling the wagon. Carefully constructed of smoothly finished wood. 1½-inch blocks can be removed. Strong pullcord attached to wagon. Size, 7x3¾ inches.
49 N 3636—Shipping weight, 1 lb. 8 oz . . . . **89¢**

C **3-in-1 Toy Set** to amuse tiny tots. Assortment of three wood toys includes a hammer board, 7½x2¾ inches; a set of peg blocks on wheels, 6¼ in. long; and 8-inch peg boat on wheels. Excellent for pre-school children . . . entertaining, educational . . . helps develop hand and eye coordination. Well constructed; bright colors. Will last a long time.
49 N 3699—Shipping weight, 1 lb. 8 oz . . . **$1.12**

D **Sock-it Bench.** Here is a toy lively tots can bang, pound and hammer all they please and no one will say "No, no!" Let them hammer away at this Sock-it Bench . . . helps develop hand and eye control. Made of strong hardwood. Set includes eight large colored wood pegs in bench, 11¼x4¼ inches, and a sturdy wooden mallet.
49 N 3606—Shipping weight, 3 pounds . . . . **99¢**

E **Peg and Ring Pull Toy.** It's fun . . . it's educational! Five removable pegs and five graduated rings on 13-inch long platform with wheels and pull cord. Setting in the pegs and stacking rings in proper order stimulates a child's mind. Made of sturdy, smooth wood, harmless lacquer finish. Center peg, 6 in. high; 4 small pegs, 4 in. high. Ring diameter, 2 to 3 inches.
49 N 3850—Shipping weight, 2 lbs. **$1.98**

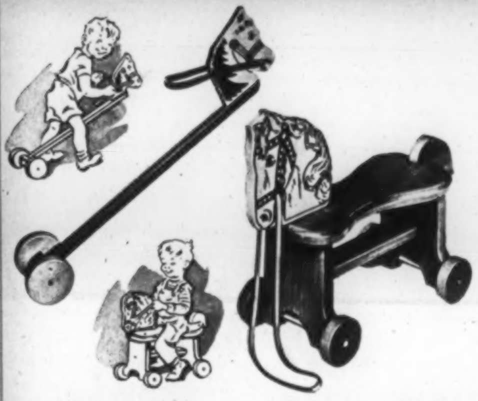
F **Kiddie Chuckle.** An unusual toy for small children . . . just the thing to keep them out of mischief and amused for hours on end. When the wood tumbler is turned, the glass ball and brightly colored wood rings merrily tumble and rattle about. Colorful decals on wood base, gay painted trim. Overall height, 8 inches; base measures 5⅝x 6½ inches.
49 N 3816—Shipping weight, 1 lb. 12 oz. . **$1.59**

G **Interlocking Wood Blocks.** Even very tiny tots will enjoy these 40 Halsam Hi-Lo blocks. Interlocking feature and rounded edges make building easier and play safer. Interesting pictures of various animals and large capital letters are printed on two sides . . . help children learn the alphabet. Harmless coloring. Size of cubes, 1 5/16 inches.
49 N 3613—Shipping weight, 1 lb. 12 oz . . . **65¢**

H **Large Beads to string.** Provide busy work for little fingers. Stringing beads is a fascinating occupation for the young ones. Box contains over 50 large wood beads covered with smooth, durable enamel. Assorted colors that appeal to the young eye . . . assorted shapes. Strong 32-inch cord has ferruled tip to make stringing easier and avoid raveling.
49 N 4752—Shipping weight, 1 lb. 4 oz . . . . **98¢**

J **Famous Tinker Toys.** A favorite with any age. Easy-to-fit-together, slender white birch rods and spools. Cardboard windblades. No tools necessary. You can make all sorts of interesting models.
49 N 4710—Low-priced 81-piece Junior Set.
Shipping weight, 14 ounces . . . . **55¢**
49 N 4711—Large 126-piece Wonder Set.
Shipping weight, 1 pound 8 ounces. **$1.05**

Save time! Save money! Save energy! Do your Christmas shopping in your own home . . . buy by mail from Sears!



Handsome Stick Horse

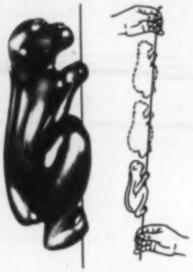
Giddap, horsie! Children will be thrilled with this sturdy, brightly painted wood horse. Cloth reins. Solid wood wheels that are easy to attach. Overall length, 32 inches. A fine exerciser, good for hours of fun. 69c

79 N 06410—Shipping wt., 2 lbs.. 69c

Ride or pull this Toy Horse

Colorfully painted, all-wood horse. Tot can sit and paddle with his feet. Easy-rolling wheels. Realistic head. Overall 14½x17x8 inches. Seat 7¼ inches from floor. Easy to assemble. Assorted styles. $1.69

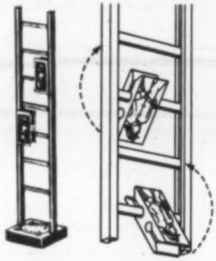
49 N 5472—Shpg. wt., 4 lbs .. $1.69



Climbing Monkey

Jocko is loads of fun for all the family. When you pull the string he climbs up and down and makes noises like a monkey. Made of plastic, size 7x3 inches. 67c

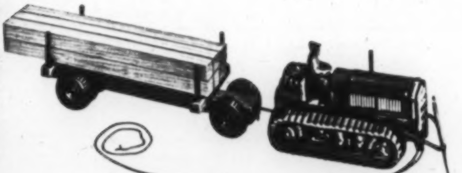
49 N 5706—Shpg. wt., 10 oz. 67c



Tumbling Firemen

An ingenious toy, and so amusing! You'll be amazed at the agility of the 2 firemen who have a tumbling race down the 16-inch wood ladder. Base is made of pressed fiber; decorated wood block "firemen." A safe, simple toy. 49c

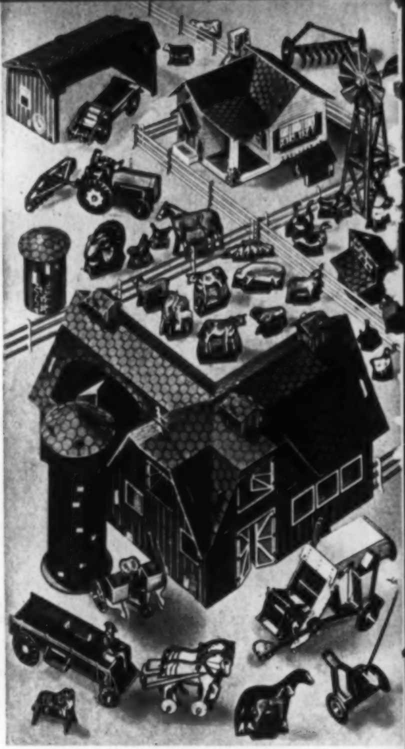
49 N 6418—Shipping weight, 10 oz...49c



Little lads can haul or "plow" with this Tractor Set

Choose this set for your little boy this Christmas. He'll be fascinated with the bright red tractor; he'll push or haul lumber, and plow through snow. Tractor, driver, trailer, 6 pieces lumber, and metal plow are detachable. 7¼-inch molded composition tractor moves on concealed wooden rollers; wooden trailer rolls on 6 composition wheels. Overall length, 19½ inches. $2.39

49 N 5473—Shipping weight, 4 pounds.................. Complete set $2.39



Big 72-piece Farm Set

There's nothing quite like a toy farm to enchant the children. This 72-piece set is complete in detail to make it very real looking, a wonderful gift

- Big barn 19x21½x11¾ inches high; 44 animals
- House, sheds, silo, farm implements, fencing
- All made of strong cardboard, easy to assemble

$1.99

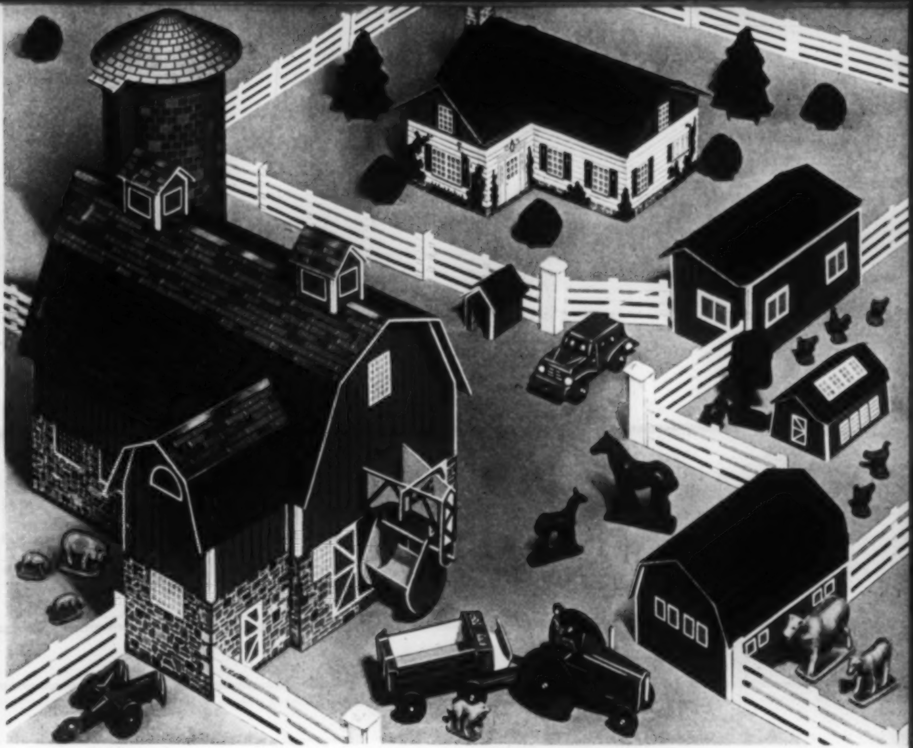
Just look at the pieces this outfit includes! It's as complete as can be, with every farming essential. Children will enjoy arranging the farm in regular workaday fashion. They'll have a wonderful time planting, cultivating, and harvesting their crops; taking care of all the animals and farm machinery.

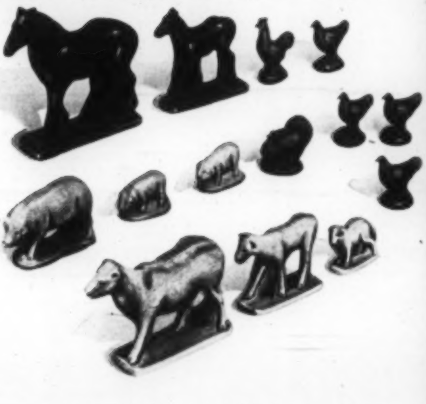
All parts are precision die-cut from strong cardboard. To make the wing-style barn look all the more true-to-life, there is R-V-Lite transparent material to attach over the windows. Set includes 8 implements, of which combine, manure spreader, and mower have movable parts. Other implements are seeder, rake, tractor, disc harrow, and farm wagon with team of horses. Combine with movable 4-bat reel measures 11½x4½x5¼ inches; other pieces are in proportion.

Besides all the above, there's a shed, farmhouse, silo, hen house, water well, windmill, doghouse, and 12 sections of fence. Each of the approximately 44 animals is printed on both sides and has a support so it stands alone. Instructions included.

49 N 6430—Shipping weight, 5 pounds.....72-piece set $1.99

Include toys in your Easy Terms order . . . for details see page 182C





Deluxe 56-piece Farm Set

Set above is an exclusive Sears design . . . extra sturdy, durable. Appeals to youngsters particularly because its carefully molded animals are so lifelike in detail

- Colorful main barn of extra tough bookbinder board
- 14 realistic animals molded of durable composition
- Other pieces of strong cardboard in bright colors

$2.98

This fascinating set with its realistic pieces will give young would-be farmers hours of entertainment, and it's instructive, too. Look at the fine quality features! All animals are like those shown at lower right. Included are horse and colt, cow and calf, rooster and 4 chickens, hog and 2 pigs, turkey, and dog; they come in assorted colors.

Note that the extra big main barn is precision die-cut of genuine bookbinder board which is exceptionally strong and durable. Has side building, gables, stalls and even a litter carrier which slides in and out to dump. R-V-Lite transparent material is attached over windows. Size of barn, 22x14x13 in. high. Other buildings, implements, trees, and fencing (in proportional size) precision die-cut of strong cardboard. Included are silo, farmhouse, doghouse, tool shed, brooder, horse barn, five trees, 18-piece fence and 3 gate posts, tractor, plow, wagon, and automobile.

All pieces, except animals, come flat. It's lots of fun and easy to set them up. Complete instructions.—Why not include this set in your Easy Terms order? See page 182C for full information.

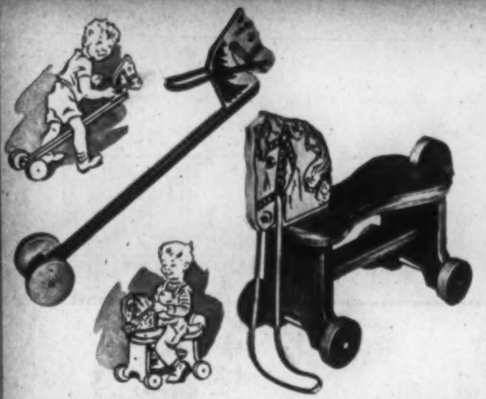
79 N 06454—Shipping weight, 10 pounds..........**56-piece set $2.98**

Set of 14 molded Farm Animals . . . realistic

Any boy or girl will be thrilled with these true-to-life miniatures . . . molded of long-lasting, hard-to-break composition. A grand addition to their toy farms. Set includes horse and colt, cow and calf, hog and 2 pigs, rooster and four hens, turkey, and dog. Assorted colors. Size of horse, 3¾ x 3⅜ in. high; others in proportion. All stand alone.

79c

49 N 6447—Shipping weight, 1 pound............**14-piece set 79c**



Handsome Stick Horse

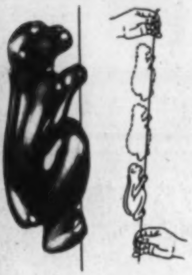
Giddap, horsie! Children will be thrilled with this sturdy, brightly painted wood horse. Cloth reins. Solid wood wheels that are easy to attach. Overall length, 32 inches. A fine exerciser, good for hours of fun. **69c**

79 N 06410—Shipping wt., 2 lbs. . 69c

Ride or pull this Toy Horse

Colorfully painted, all-wood horse. Tot can sit and paddle with his feet. Easy-rolling wheels. Realistic head. Overall 14½x17x8 inches. Seat 7½ inches from floor. Easy to assemble. Assorted styles. **$1.69**

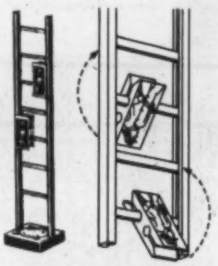
49 N 5472—Shpg. wt., 4 lbs . . $1.69



Climbing Monkey

Jocko is loads of fun for all the family. When you pull the string he climbs up and down and makes noises like a monkey. Made of plastic, size 7x3 inches. **67c**

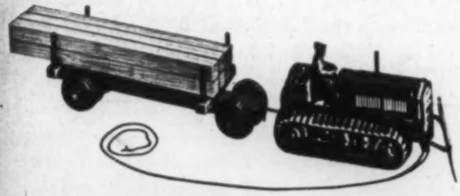
49 N 5706—Shpg. wt., 10 oz. 67c



Tumbling Firemen

An ingenious toy, and so amusing! You'll be amazed at the agility of the 2 firemen who have a tumbling race down the 16-inch wood ladder. Base is made of pressed fiber; decorated wood block "firemen." A safe, simple toy. **49c**

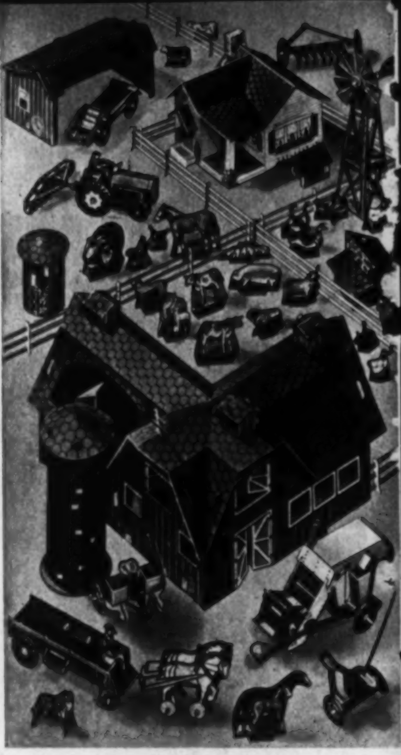
49 N 6418—Shipping weight, 10 oz . . . 49c



Little lads can haul or "plow" with this Tractor Set

Choose this set for your little boy this Christmas. He'll be fascinated with the bright red tractor; he'll push or haul lumber, and plow through snow. Tractor, driver, trailer, 6 pieces lumber, and metal plow are detachable. 7½-inch molded composition tractor moves on concealed wooden rollers; wooden trailer rolls on 6 composition wheels. Overall length, 19½ inches. **$2.39**

49 N 5473—Shipping weight, 4 pounds . . . . Complete set $2.39



Big 72-piece Farm Set

There's nothing quite like a toy farm to enchant the children. This 72-piece set is complete in detail to make it very real looking, a wonderful gift

- Big barn 19x21½x11¼ inches high; 44 animals
- House, sheds, silo, farm implements, fencing
- All made of strong cardboard, easy to assemble

$1.99

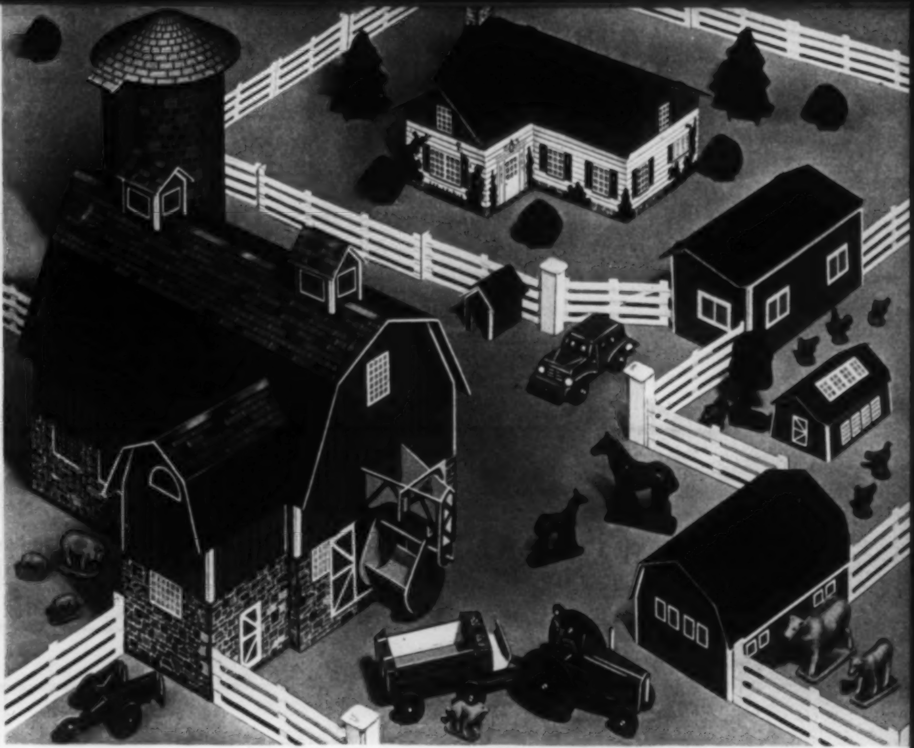
Just look at the pieces this outfit includes! It's as complete as can be, with every farming essential. Children will enjoy arranging the farm in regular workaday fashion. They'll have a wonderful time planting, cultivating, and harvesting their crops; taking care of all the animals and farm machinery.

All parts are precision die-cut from strong cardboard. To make the wing-style barn look all the more true-to-life, there is R-V-Lite transparent material to attach over the windows. Set includes 8 implements, of which combine, manure spreader, and mower have movable parts. Other implements are seeder, rake, tractor, disc harrow, and farm wagon with team of horses. Combine with movable 4-bat reel measures 11½x4½x5¼ inches; other pieces are in proportion.

Besides all the above, there's a shed, farmhouse, silo, hen house, water well, windmill, doghouse, and 12 sections of fence. Each of the approximately 44 animals is printed on both sides and has a support so it stands alone. Instructions included.

49 N 6430—Shipping weight, 5 pounds . . . . . 72-piece set $1.99

Include toys in your Easy Terms order . . . for details see page 182C



Deluxe 56-piece Farm Set

Set above is an exclusive Sears design . . . extra sturdy, durable. Appeals to youngsters particularly because its carefully molded animals are so lifelike in detail

- Colorful main barn of extra tough bookbinder board
- 14 realistic animals molded of durable composition
- Other pieces of strong cardboard in bright colors

$2.98

This fascinating set with its realistic pieces will give young would-be farmers hours of entertainment, and it's instructive, too. Look at the fine quality features! All animals are like those shown at lower right. Included are horse and colt, cow and calf, rooster and 4 chickens, hog and 2 pigs, turkey, and dog; they come in assorted colors.

Note that the extra big main barn is precision die-cut of genuine bookbinder board which is exceptionally strong and durable. Has side building, gables, stalls and even a litter carrier which slides in and out to dump. R-V-Lite transparent material is attached over windows. Size of barn, 22x14x13 in. high. Other buildings, implements, trees, and fencing (in proportional size) precision die-cut of strong cardboard. Included are silo, farmhouse, doghouse, tool shed, brooder, horse barn, five trees, 18-piece fence and 3 gate posts, tractor, plow, wagon, and automobile.

All pieces, except animals, come flat. It's lots of fun and easy to set them up. Complete instructions.—Why not include this set in your Easy Terms order? See page 182C for full information.

79 N 06454—Shipping weight, 10 pounds. . . . . **56-piece set $2.98**

Set of 14 molded Farm Animals . . . realistic

Any boy or girl will be thrilled with these true-to-life miniatures . . . molded of long-lasting, hard-to-break composition. A grand addition to their toy farms. Set includes horse and colt, cow and calf, hog and 2 pigs, rooster and four hens, turkey, and dog. Assorted colors. Size of horse, 3¾ x 3⅜ in. high; others in proportion. All stand alone.

79c

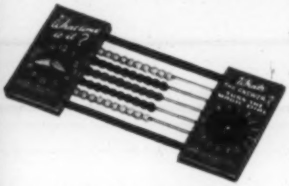
49 N 6447—Shipping weight, 1 pound. . . . . **14-piece set 79c**

Fine Pre-school Toys stimulate young minds . . . provide hours of fun

Fascinating Joint-a-Toy

Teaches toddlers how to use their little hands and minds. Stimulates their imagination, helps develop their skill. They'll enjoy putting the different pieces together and watching the cunning figures take form before their very eyes. 15 wood pieces in bright, harmless colors. Illustrated chart.

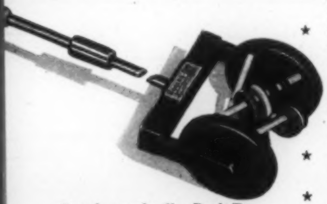
49 N 3807—Shipping weight, 1 lb. 8 oz. **$1.19**



Instructive three-in-one Toy

Something every boy and girl would like to have. 3 complete toys in one to provide many hours of absorbing and instructive play. 1. *Educational clock* with movable hands teaches children how to tell the time. 2. *Calculator with Magic Dial* teaches them simple addition. 3. *Counting frame* has 5 rows of colorful beads on metal rods. Sturdy wood construction; smoothly finished in brilliant colors. Overall size 19⅛x 8½ inches.

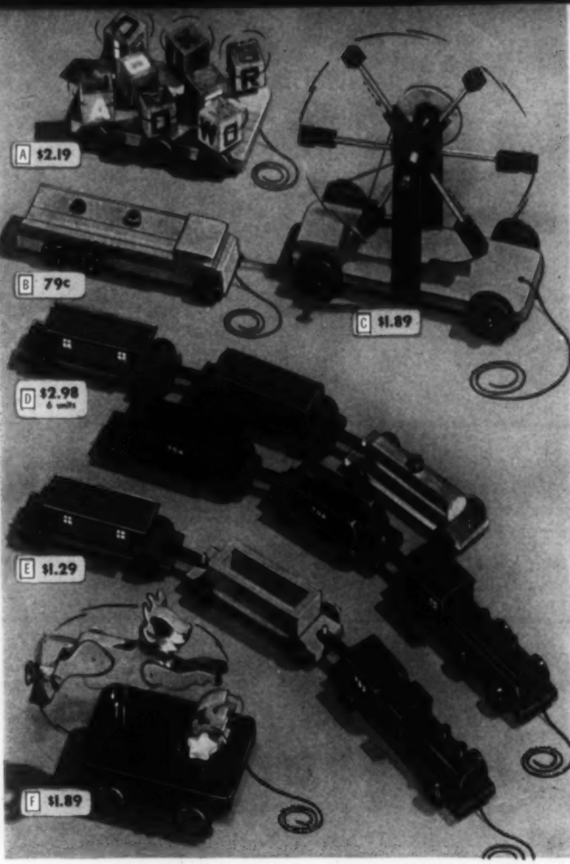
49N3864—Shipping weight, 1 lb. 12 oz. **$1.59**



Sturdy wood roller Push Toy

Has 3 features that toddlers enjoy: brilliant colors, action, sound. Ingeniously designed. When pushed along, colored wood rings slide down the slanted bars giving beautiful rainbow effect and making pleasing click-clack sound. Strong 2-section jointed wood handle, about 20 inches long. Can be separated to save storage space.

49 N 5403—Shipping weight, 1 lb. 12 oz. **$1.19**



Little tots love these colorful Pull Toys

A Twirly Blocks. It's fascinating to watch the blocks go round as toy is pulled. Set of 8 blocks with alphabet and numerals 1 to 9 teaches tiny tots to build and spell out words. When blocks are removed it's a cute little wagon. Made of durable, smooth hardwood, lettered in attractive colors. Overall size, 7x9¾ in. long. Pull cord.

49 N 3603—Shipping weight, 3 lbs. **$2.19**

B All-wood Oil Truck. This realistic miniature truck is sure to be a hit with active tots. They'll have so much fun pulling or pushing it around and playing fuel delivery. Sturdily built to stand up under lots of rough play. Has six easy-running wood wheels. Beautifully finished in bright colors. Overall size, 11x3x2¾ in. high.

49 N 5408—Shipping weight, 1 lb. 4 oz **79c**

C Clever Ferris Wheel. Any youngster will be overjoyed to find this fascinating action toy under the Christmas tree. When pulled along the star-like wheel, painted in gay carnival colors, revolves and the cubes slide up and down, making a soft click-clack noise. Made of durable, smoothly finished wood. Overall size, 13x7x14 inches high.

79 N 05434—Shipping weight, 3 lbs. **$1.89**

Tiny boys like to have trains, too. These two models are just right for the little ones. They are simple and easy to operate . . . can be pushed or pulled any place. No tracks required, no mechanism to hurt little fingers. Have smooth-rolling, shaped wooden wheels . . . easy on rugs and floors.

D De-luxe 6-unit Wood Train. Big engine, open tender, box car, coal car, oil car, and caboose. Made of sturdy wood, attractively painted in gay colors. Cars connect with strong fiber couplers. Length, 4 feet, 7 inches; 2¾ in. high; 3 in. wide.

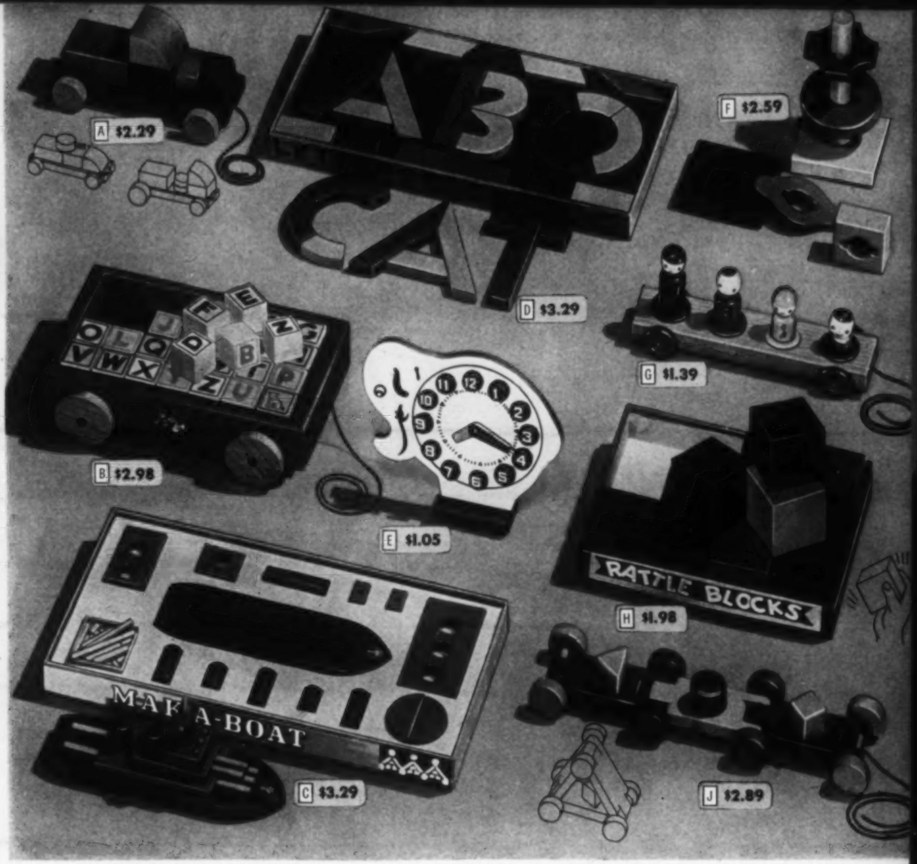
49 N 5490—Shipping weight, 3 pounds . . **$2.98**

E 3-unit Wood Train. Engine with tender, gondola, and caboose; connected with strong fiber couplers. Durable wood cars are painted in bright colors. Length, 28 in.; 2¾ in. high; 2⅞ in. wide.

49 N 5417—Shipping weight, 1 lb. 10 oz. . **$1.29**

F Elsie, the Cow. The young ones will be thrilled with this new amusing action toy. As they pull it along Elsie, the famous cow, bobs and turns, her tail brushing the moon and the turning stars. Pert bow trims her silk-like cord tail. Carefully made of wood and "wood center" fiberboard; gaily colored. Size, about 7¾x5½x10 in. high.

49 N 5428—Shipping weight, 1 pound **$1.89**



Pre-School Toys for boys and girls . . . they learn as they play

A MAK-A-TOY Set. A variety of entertaining pull toys can be made with Mak-A-Toy . . . encourages tots to constructive effort. They will enjoy building and playing with their own models. Wheels screw on threaded axles. . . sturdy hardwood pieces, smoothly finished in harmless colors. Size of platform, 9¼x3¼ in. Pull cord.

49 N 3623—Shipping wt., 2 lbs. 8 oz **$2.29**

B Wagon with 28 Blocks. Youngsters will get double enjoyment from this fine toy. 1⅝-in. smoothly sanded wood cubes with colorful letters are grand for building and learning the ABC's. 13x7½x3½-in. high wood wagon, with glossy enamel finish and 2 amusing decals, can be used for carting other toys; has 3-in. wood wheels. Harmless colors. Pull cord.

49 N 3608—Shipping weight, 4 pounds . . **$2.98**

C MAK-A-BOAT Set. Boats have a special appeal for all youngsters. What fun they will have building boats and playing with their own creations. They can make an endless number of different models . . . develops creative ability, skill. 18 models illustrated on inside cover of box. 11-in. base and other pieces of fine hardwood; attractive, harmless colors.

49 N 3872—Shipping weight, 3 lbs **$3.29**

D LETTER and DESIGN BLOX. Pre-school tots will get never-ending fun from this fascinating set. Teaches them the correct formation of each letter of the alphabet. 200 simple words can be spelled out and 20 attractive designs can be made. Set of 19 basic forms of smooth hardwood in harmless colors. Finished letters, 6 inches tall. Primer included.

49 N 3612—Shipping weight, 3 lbs. 4 oz . . **$3.29**

E Clever Wood Clock. Colorful hands can be moved to any position on the dial; numerals are painted on removable pegs. Teach tots proper place for numerals . . . see if they can put them back. Amusing elephant shape adds to the appeal of this fine educational toy. Sturdily made, finished in harmless colors. Overall measurements, 9¾x8¼ in.

49 N 3811—Shipping weight, 1 lb. 2 oz . . . **$1.05**

F TWIST-N-TURN. Unusual stacking toy develops hand and eye coordination. Toddlers will find it fascinating to twist and turn the wood blocks until they slip over the pegs on the post. Requires concentration and challenges their ingenuity. Solid hardwood post, 8½ in. high, 5 blocks of varied shapes, harmless colors.

49 N 3860—Shipping weight, 2 lbs **$2.59**

G Four-men Peg Wagon. This attractive pull toy is sure to delight the little ones. Four cunning graduated wood peg men—each finished in a different, harmless color—are removable. 4 plastic rings in the same colors fit over "men." Sturdy, natural finish hardwood base, about 12 in. long, 4 smooth plastic wheels. Pull cord.

49 N 3830—Shipping weight, 1 lb. 12 oz . . **$1.39**

H Colorful Rattle Blocks. New! Fascinating! Extra big 2⅞-inch hollow wood blocks with pebbles, each making a different rattling sound that delights the young ones—and they'll be busy and amused for hours erecting all kinds of imaginary things. Set consists of twelve sturdy blocks, smoothly finished in four different, harmless colors.

49 N 3611—Shipping weight, 3 lbs. 10 oz . **$1.98**

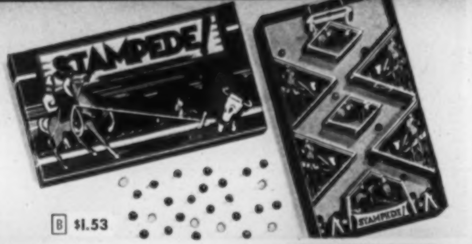
J BLOX-CARS. Tots will spend many happy hours playing with this toy, learning how to take it apart and put it together again. Overall length, 15½ in. Pieces can also be used to build a number of other cars. Wheels screw onto threaded axles. . . sturdy hardwood pieces finished in harmless colors. Pull cord attached.

49 N 3861—Shipping weight, 1 lb. 8 oz . . **$2.89**

Good toys contribute to physical and mental growth. Buy them on Sears Easy Terms - see page 182C

SPELL IT
an Educational Toy
pirate
cat
truck

A $1.35


STAMPEDE
STAMPEDE

B $1.53

TOP-ography
TOP-ography

C $1.83

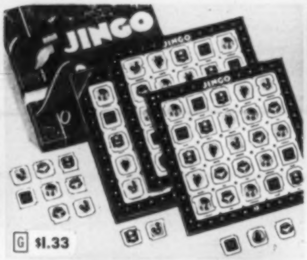
ONE
A BOY'S NAME
NAME A MONTH
A WILD ANIMAL
BILL
MAY
BEAR

D 94c

E $1.33

All-Star BASEBALL

F $1.10


JINGO
JINGO
JINGO

G $1.33

LITTLE BLACK SAMBO

H $1.35

Elmer Layden's
SCIENTIFIC
FOOTBALL
GAME

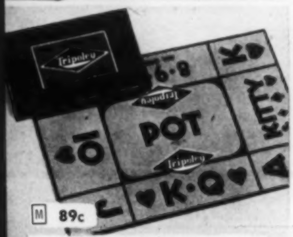
J $2.24

RED HERRING
RED HERRING

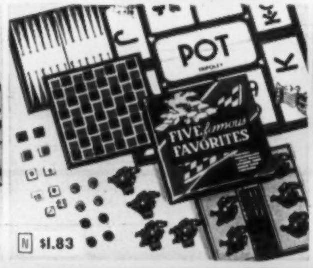
K $1.83

CHECARDS
CHECARDS
THE TWO-HANDED CHECKER CARD GAME

L 89c


Tripoley
POT
Tripoley
KITTY
10
K·Q

M 89c


POT
FIVE famous FAVORITES

N $1.83

The AMERICAN DERBY

P $1.83

Original Games by Cadaco-Ellis

For fun . . . for gifts . . . for holiday parties

Colorful fun for children . . . fast action for Juniors . . . games of strategy and skill for teen ages and adults . . . games to suit every taste. Designed in their own Toy and Game Research Laboratory to meet the requirements of each age group, Cadaco-Ellis games are pre-tested for play value . . . durably constructed, definitely tops in entertainment!

A **Spell-it, The Game with the "magic" doors.** The amazing spelling wheel is both educational and entertaining for youngsters. Operates like a telephone dial. Children can learn to spell and do arithmetic problems by dialing letters to spell objects shown on board. Open the "magic" door and if the word is spelled correctly a picture of the object appears. When arithmetic problems are dialed correctly, answer appears. 17¼x17¼ in. heavy cardboard, brightly lithographed. Shpg. wt., 1 lb. 14 oz.
49 N 207 . . . . $1.35

C **TOP-ography.** Know your United States. Race with time on a peg map of the U.S.A. Peg in cities, lakes, rivers, national parks, beginning with the letter indicated by alphabet top. First to place all his pegs in map wins. Top, timer, peg map and pegs in attractive 22x13¾-inch box. For 2 to 6 players. Shpg. wt., 2 lbs. 6 oz.
49 N 262 . . . . $1.83

E **Noah's Ark.** Holds any child's attention. Little tots enjoy placing sets of cut-out animals inside the bright colored Noah's Ark. Pictorial spinner makes knowledge of reading unnecessary. First to get 10 animals inside the Ark wins. For 1 to 4 players. Includes built-up Noah's Ark, in bright colors, 40 animals, illustrated spinner in gay 10¾x8¾ inch box. Shpg. wt., 2 lbs. 4 oz.
49 N 234 . . . . $1.33

G **Jingo.** The Jigsaw-Bingo game. Hours of fun for young and old—fast and thrilling competition. Never a dull moment. Scramble for jigsaw pieces to fit openings in individual boards. 5 in a row is JINGO . . . scores 10 points. The first to score 50 wins. 2 to 6 players. Packed in box about 10x10 in. Shpg. wt., 1 lb. 6 oz.
49 N 229 . . . . $1.33

J **Elmer Layden's Football Game.** Quarterback your own team. In this game every play has exactly the same chance to gain or lose as in real football. Scientifically accurate, based on Elmer Layden's own records. Complete with playing field, scoreboards, play charts, and dice in attractive 19½x12¾-in. box. College edition . . . for 2 players. Shipping weight, 3 pounds 6 ounces.
49 N 238 . . . . $2.24

L **Checords.** Top-flight fun! A real game of strategy, appealing to all ages. Combines the skill of checkers with the luck of cards. Full of suspense until the very last move. Easy to learn. Complete with two sets of specially designed miniature playing cards in 21¼x10-inch box. For 2 players. Shpg. wt., 1 lb. 8 oz.
49 N 228 . . . . 89¢

N **Five Famous Favorites.** Five different kinds of fun for everyone! Compact . . . complete . . . time-tested for popularity. Combination game board unfolds for Tripoley, Backgammon, Number-chek, Steeplechase, and Checkers. Full set of rules, folding game board, 30 checkers, 24 tiles, 2 dice, 6 horses in 10½x10½-inch box. Shipping wt., 2 lbs. 6 oz.
49 N 241 . . . . $1.83

B **Stampede, the Cowboy Marble Game.** Rip-roarin' fun for the youngsters. Action galore! Stampede herds of cattle down realistic inclined range into corrals. Everybody plays at once . . . no waiting for turns. Fast-moving "runs" continue until one cowboy stampedes his entire herd of 5 marbles into his own corral. Continuous excitement for 2–3–4 players. Wild-west cattle range complete with obstacles, marbles, 4 corrals. In dramatically illustrated 19¾x11¼ inch box. Shpg. wt., 2 lbs. 12 oz.
49 N 224 . . . . $1.53

D **Treasure Hunt.** A party game in which anything can happen. Fast competition from start to finish. For 2 to 16 players. All scramble for letters to make the words describing Treasure Hunt cards. Played with pirate-style money. Cards, letters, "pieces of eight," in 8¼x5¼-in. treasure chest. Shpg. wt., 1 lb. 6 oz.
49 N170 . . . . 94¢

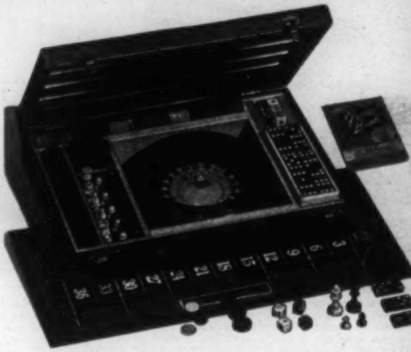
F **All-Star Baseball.** Manage your own all-star team! Send Big League Stars to bat (Di Maggio, Ott . . . 40 in all). Special playing discs, based on official batting records, give each batter EXACTLY the number of hits he would get in real Big League play. Includes 40 players and regulation diamond, packed in handsome 19x12¼-in. box. Lots of fun for 2 players. Shpg. wt., 1 lb. 14 oz.
49 N 212 . . . . $1.10

H **Little Black Sambo,** for youngsters 3 to 10. They have fun following the adventures of the familiar storybook character. Traveling in Sambo's footsteps, the first to get home to the Pancakes wins. 2, 3, or 4 players. Folding board, bright wooden pawns, in full color. Comes in colorful 20x10-inch box. Shpg. wt., 2 lbs. 4 oz.
49 N 227 . . . . $1.35

K **Red Herring.** Entirely different! Introduces a new principle of play—the traveling hazard. Watch out for the Red Herring! Surprise bonus jumps add to the fun. Plenty of suspense . . . everyone has a chance to win until the last move. For 2–3–4 players, youngsters or grown-ups. Game board, 24 fish tiles, the Red Herring and 3 dice in 21x10-inch box. Shipping weight, 2 pounds 4 ounces.
49 N 237 . . . . $1.83

M **Tripoley.** America's most popular family game, with the new optional suit variation. Combines Poker, Hearts and Michigan Rummy. For any number of players. Bid for the suit—play Poker for the Pot—Michigan Rummy for the Kitty and the Pay Cards. 23½x16-in. board; cards, chips not incl. Shpg. wt., 1 lb. 10 oz.
49 N 211 . . . . 89¢

P **American Derby.** In a class by itself—exciting as a real horse race. Endorsed by Washington Park Jockey Club . . . only horse-racing game with official recognition. Skillful jockeying moves horses to rail, blocks off opponents, forces competing horses to the outside. 2 to 6 players. Race track, 6 miniature horses, dice, spinner in 20x10-in. box. Shpg. wt., 2 lbs. 4 oz.
49 N 236 . . . . $1.83



Mammoth-size Game Outfit . . . quality de luxe

$27.95

Exceptionally fine set . . . perfect for parties or for evenings at home. Comes in handsome pig-grained artificial leather case with 2 metal locks, removable compartments. Complete equipment includes 14-in. folding combination Chess, Checker, and Backgammon board (surface finished to resemble linen) set plastic chessmen (King 2⅛ in. high); set plastic checkers; set Rock Maple dominoes; 8-in. Roulette wheel with ball; 18x24-in. Roulette layout; 150 ⅜-in. interlocking, unbreakable chips (10 colors); ¾-in. doubler, dice cup; five-⅝-in. dice; five-⅝-in. Poker dice. Game book.

49 N 135—Case size 15½x10¾x3¼ in. Shpg. wt., 10 lbs $27.95

10-Game Set in easy-to-carry, real leather case

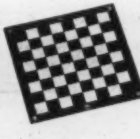
$14.95
49 N 134

Ideal for traveling; fun at home; too. Brown genuine leather, saddle stitched case; wood frame. Miniature playing board with pieces for Chess, Checkers, Backgammon, and Acey-Ducey; Cribbage board and pegs; ⅝-in. plastic chips; cards; Poker dice, regular dice, Put-and-Take dice. Game book.

49 N 134—Case size, 12¼x7¼x1½ inches. Shpg. wt., 3 lbs . . . $14.95
49 N 131—Same, except imitation leather case. Shpg. wt., 3 lbs. 9.95

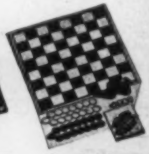
Pocket-size Kits

Miniature games like the larger editions. All playing pieces included. Carrying case of imitation (paper) leather, size 4⅜ in. sq.
49 N 252 — Checkers. Shipping wt., 6 oz . . . . **95¢**
49N253—Chess. Shpg. wt., 6 oz . . . **95¢**



Checkers, Board

Plastic-coated board 16½ in. sq. Warp-proof, washable. Reverse side for backgammon, acey-ducey.
49 N 138—Shpg. wt., 1 lb. 8 oz . . . **95¢**
Checkers. 15 red, 15 white 1¼-inch plastic.
49 N 142—Shpg. wt., 10 oz . . . . . . **59¢**



Checker Set

Two universally popular games. You play checkers on one side, backgammon on the other. Set complete with 16x16¼-inch board and playing pieces.
49N141-Shpg. wt., 2 lbs. 4 oz. **89¢**

SPELL IT
an Educational Toy
START
pirate
cat
truck

A $1.35

STAMPEDE!
STAMPEDE

B $1.53

TOP-ography

C $1.83

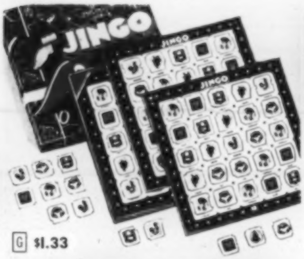
TREASURE HUNT
ONE
A BOY'S NAME
NAME A MONTH
A WILD ANIMAL
BILL
MAY
BEAR

D 94c

E $1.33

All-Star BASEBALL

F $1.10


JINGO
JINGO
JINGO

G $1.33

LITTLE BLACK SAMBO

H $1.35

Elmer Layden's SCIENTIFIC FOOTBALL GAME

J $2.24

RED HERRING
RED HERRING

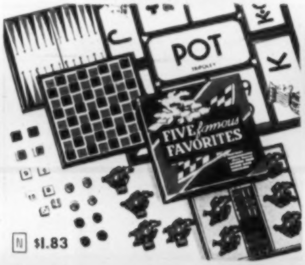
K $1.83

CHECARDS
CHECARDS
CHECARDS
THE TWO-HANDED CHECKER CARD GAME

L 89c

Tripoley
POT
Tripoley
KITTY
K·Q
8·9·10

M 89c


POT
FIVE famous FAVORITES

N $1.83

The AMERICAN DERBY

P $1.83

Original Games by Cadaco-Ellis

For fun . . . for gifts . . . for holiday parties

Colorful fun for children . . . fast action for Juniors . . . games of strategy and skill for teen ages and adults . . . games to suit every taste. Designed in their own Toy and Game Research Laboratory to meet the requirements of each age group, Cadaco-Ellis games are pre-tested for play value . . . durably constructed, definitely tops in entertainment!

[A] **Spell-it, The Game with the "magic" doors.** The amazing spelling wheel is both educational and entertaining for youngsters. Operates like a telephone dial. Children can learn to spell and do arithmetic problems by dialing letters to spell objects shown on board. Open the "magic" door and if the word is spelled correctly a picture of the object appears. When arithmetic problems are dialed correctly, answer appears. 17¼x17¼ in. heavy cardboard, brightly lithographed. Shpg. wt., 1 lb. 14 oz.
49 N 207 .... **$1.35**

[C] **TOP-ography.** Know your United States. Race with time on a peg map of the U.S.A. Peg in cities, lakes, rivers, national parks, beginning with the letter indicated by alphabet top. First to place all his pegs in map wins. Top, timer, peg map and pegs in attractive 22x13¾-inch box. For 2 to 6 players. Shpg. wt., 2 lbs. 6 oz.
49 N 262 .... **$1.83**

[E] **Noah's Ark.** Holds any child's attention. Little tots enjoy placing sets of cut-out animals inside the bright colored Noah's Ark. Pictorial spinner makes knowledge of reading unnecessary. First to get 10 animals inside the Ark wins. For 1 to 4 players. Includes built-up Noah's Ark, in bright colors, 40 animals, illustrated spinner in gay 10¾x8¾ inch box. Shpg. wt., 2 lbs. 4 oz.
49 N 234 .... **$1.33**

[G] **Jingo.** The Jigsaw-Bingo game. Hours of fun for young and old—fast and thrilling competition. Never a dull moment. Scramble for jigsaw pieces to fit openings in individual boards. 5 in a row is JINGO . . . scores 10 points. The first to score 50 wins. 2 to 6 players. Packed in box about 10x10 in. Shpg. wt., 1 lb. 6 oz.
49 N 229 .... **$1.33**

[J] **Elmer Layden's Football Game.** Quarterback your own team. In this game every play has exactly the same chance to gain or lose as in real football. Scientifically accurate, based on Elmer Layden's own records. Complete with playing field, scoreboards, play charts, and dice in attractive 19⅛x12¾-in. box. College edition . . . for 2 players. Shipping weight, 3 pounds 6 ounces.
49 N 238 .... **$2.24**

[L] **Checords.** Top-flight fun! A real game of strategy, appealing to all ages. Combines the skill of checkers with the luck of cards. Full of suspense until the very last move. Easy to learn. Complete with two sets of specially designed miniature playing cards in 21¼x10-inch box. For 2 players. Shpg. wt., 1 lb. 8 oz.
49 N 228 .... **89¢**

[N] **Five Famous Favorites.** Five different kinds of fun for everyone! Compact . . . complete . . . time-tested for popularity. Combination game board unfolds for Tripoley, Backgammon, Number-chek, Steeplechase, and Checkers. Full set of rules, folding game board, 30 checkers, 24 tiles, 2 dice, 6 horses in 10½x10½-inch box. Shipping wt., 2 lbs. 6 oz.
49 N 241 .... **$1.83**

[B] **Stampede, the Cowboy Marble Game.** Rip-roarin' fun for the youngsters. Action galore! Stampede herds of cattle down realistic inclined range into corrals. Everybody plays at once . . . no waiting for turns. Fast-moving "runs" continue until one cowboy stampedes his entire herd of 5 marbles into his own corral. Continuous excitement for 2-3-4 players. Wild-west cattle range complete with obstacles, marbles, 4 corrals. In dramatically illustrated 19¾x11¼ inch box. Shpg. wt., 2 lbs. 12 oz.
49 N 224 .... **$1.53**

[D] **Treasure Hunt.** A party game in which anything can happen. Fast competition from start to finish. For 2 to 16 players. All scramble for letters to make the words describing Treasure Hunt cards. Played with pirate-style money. Cards, letters, "pieces of eight," in 8¼x5¼-in. treasure chest. Shpg. wt., 1 lb. 6 oz.
49 N170 .... **94¢**

[F] **All-Star Baseball.** Manage your own all-star team! Send Big League Stars to bat (Di Maggio, Ott . . . 40 in all). Special playing discs, based on official batting records, give each batter EXACTLY the number of hits he would get in real Big League play. Includes 40 players and regulation diamond, packed in handsome 19x12¼-in. box. Lots of fun for 2 players. Shpg. wt., 1 lb. 14 oz.
49 N 212 .... **$1.10**

[H] **Little Black Sambo,** for youngsters 3 to 10. They have fun following the adventures of the familiar storybook character. Traveling in Sambo's footsteps, the first to get home to the Pancakes wins. 2, 3, or 4 players. Folding board, bright wooden pawns, in full color. Comes in colorful 20x10-inch box. Shpg. wt., 2 lbs. 4 oz.
49 N 227 .... **$1.35**

[K] **Red Herring.** Entirely different! Introduces a new principle of play—the traveling hazard. Watch out for the Red Herring! Surprise bonus jumps add to the fun. Plenty of suspense . . . everyone has a chance to win until the last move. For 2-3-4 players, youngsters or grown-ups. Game board, 24 fish tiles, the Red Herring and 3 dice in 21x10-inch box. Shipping weight, 2 pounds 4 ounces.
49 N 237 .... **$1.83**

[M] **Tripoley.** America's most popular family game, with the new optional suit variation. Combines Poker, Hearts and Michigan Rummy. For any number of players. Bid for the suit—play Poker for the Pot—Michigan Rummy for the Kitty and the Pay Cards. 23½x16-in. board; cards, chips not incl. Shpg. wt., 1 lb. 10 oz.
49 N 211 .... **89¢**

[P] **American Derby.** In a class by itself—exciting as a real horse race. Endorsed by Washington Park Jockey Club . . . only horse-racing game with official recognition. Skillful jockeying moves horses to rail, blocks off opponents, forces competing horses to the outside. 2 to 6 players. Race track, 6 miniature horses, dice, spinner in 20x10-in. box. Shpg. wt., 2 lbs. 4 oz.
49 N 236 .... **$1.83**

Game Book
36
33
30
27
24
21
18
15
12
9
6
3

Mammoth-size Game Outfit . . . quality de luxe

$27.95

Exceptionally fine set . . . perfect for parties or for evenings at home. Comes in handsome pig-grained artificial leather case with 2 metal locks, removable compartments. Complete equipment includes 14-in. folding combination Chess, Checker, and Backgammon board (surface finished to resemble linen) set plastic chessmen (King 2⅛ in. high); set plastic checkers; set Rock Maple dominoes; 8-in. Roulette wheel with ball; 18x24-in. Roulette layout; 150 ⅞-in. interlocking, unbreakable chips (10 colors); ¾-in. doubler, dice cup; five-⅝-in. dice; five-⅝-in. Poker dice. Game book.

49 N 135—Case size 15½x10¾x3¼ in. Shpg. wt., 10 lbs **$27.95**

10-Game Set in easy-to-carry, real leather case

$14.95
49 N 134

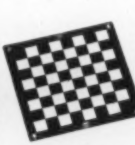
Ideal for traveling; fun at home, too. Brown genuine leather, saddle stitched case; wood frame. Miniature playing board with pieces for Chess, Checkers, Backgammon, and Acey-Ducey; Cribbage board and pegs; ⅞-in. plastic chips; cards; Poker dice, regular dice, Put-and-Take dice. Game book.

49 N 134—Case size, 12¼x7¼x1½ inches. Shpg. wt., 3 lbs ... **$14.95**
49 N 131—Same, except imitation leather case. Shpg. wt., 3 lbs **9.95**

Pocket-size Kits

Miniature games like the larger editions. All playing pieces included. Carrying case of imitation (paper) leather, size 4⅜ in. sq.

49 N 252 — Checkers. Shipping wt., 6 oz .... **95¢**
49N253—Chess. Shpg. wt., 6 oz ... **95¢**



Checkers, Board

Plastic-coated board 16½ in. sq. Warp-proof, washable. Reverse side for backgammon, acey-ducey.

49 N 138—Shpg. wt., 1 lb. 8 oz ... **95¢**

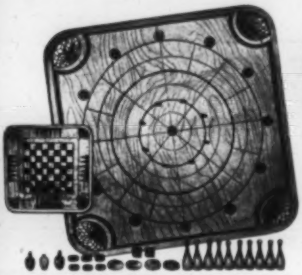
Checkers. 15 red, 15 white 1¼-inch plastic.

49 N 142—Shpg. wt., 10 oz ...... **59¢**

Checker Set

Two universally popular games. You play checkers on one side, backgammon on the other. Set complete with 16x16¼-inch board and playing pieces.

49N141-Shpg. wt., 2 lbs. 4 oz. **89¢**

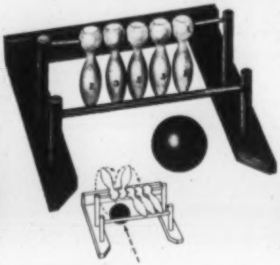


85-game reversible Carrom Board

New 3-ply smooth veneer board, 28½ in. sq. 80 pieces of equipment—30 carrom rings, 15 numbered discs, 10 ten-pins, 3 tops, score tab, 2 dice, box, 18 flies, rules. $5.69

79N0481–85-game board. Shpg. wt., 10 lbs. $5.69

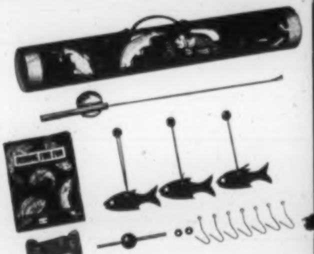
49N 480–30 extra carrom rings. Shpg. wt., 8 oz. 35c



Five-Pins . . . fun for everyone

Easy to play; has all the sport of bowling. Any number can play. Take 3 balls per turn or frame; play 10 frames. It's a strike if you get all the pins with 2 balls. Wood pins are 5 in. high—2¾ in. wood ball. Overall 12x12 in. $1.59

49 N 265—Shipping weight, 2 lbs. 12 oz. . $1.59



Toy Fishing Set . . . safety hooks

For indoors and outdoor play. Sturdy 24x3½ in. water-resistant carrying case with 22-inch metal rod, reel; wood handle. Safety fish hooks, sinkers, 3 plastic fish (for indoor use) float, line, box and complete instructions. $1.09

49 N 102—Shipping weight, 1 lb. 4 oz. . . $1.09

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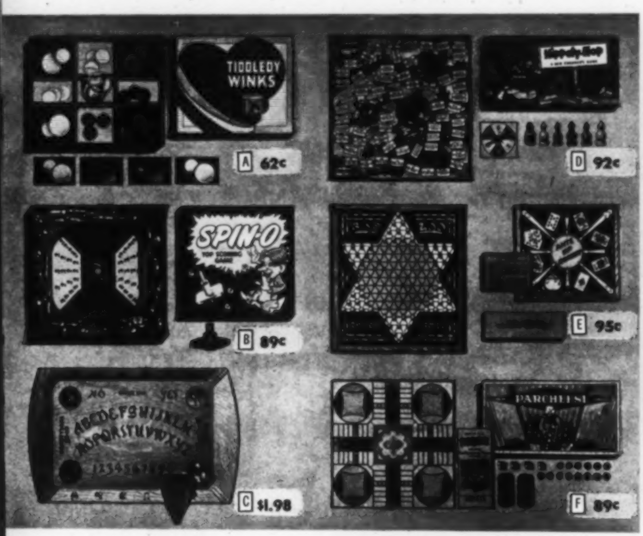
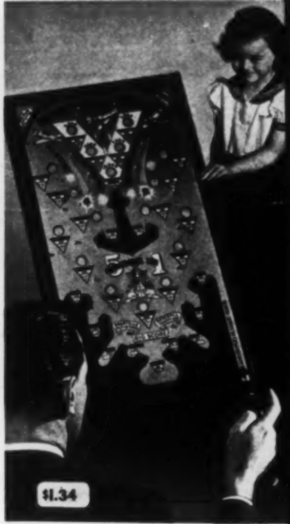




Interesting Games the whole family will enjoy

A **Tiddledy Winks:** Everyone will like to play Tiddledy Winks . . . a game of real skill. Player who gets all his counters in the tub first is winner. Up to 4 can play. Instructions. 62c

49 N 275—Shipping weight, 1 lb 62c

B **Fascinating Spin-O:** Lively action game for any number of players. Spin the top and watch the scurrying balls as they rebound, whirl about and score. 13¼ in. square. 89c

49 N 133—Shipping weight, 2 lbs. 12 oz 89c

C **Hasko Mystic Tray:** Ask it questions; the heart-shaped Mystic Hand spells out answers . . . it's thrilling, weird! Your friends will enjoy it at parties. Made of selected wood covered with fine lithographed paper to represent fine wood grain. Black inscriptions. $1.98

79 N 0111—25x16 inches. Postpaid $1.98

D **Hippety Hop:** Each stopping place has an amusing little poem. Spinner indicates how many hops you take. It's fun! Two to 6 people may play. Sturdy, 18x18-inch folding board. 92c

49 N 132—Shipping weight, 2 pounds 92c

E **Chinese Checkers:** An ideal gift for adults and children. Two to 6 players. Wood frame 18½x16½ inches. Sixty bright-colored marbles. Ante-up Rummy on reverse side. 95c

49 N 139—Shipping weight, 2 lbs. 12 oz 95c

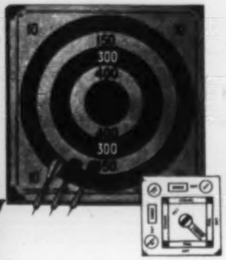
F **Parcheesi. . . an old favorite:** It's lots of fun. Form blockades, send "home" other players' "men." It's fast competition, start to finish. Strongly made board is 15½ inches square. Two dice cups, 4 dice, 16 "men." DeLuxe set in four bright colors. 2 to 4 players. Shpg. wt., 2 lbs. 89c

49 N 101—DeLuxe Parcheesi set 89c

5-in-1 Bagatelle game

Here is a combination game, designed for lots of excitement and variety with its five different games, all on one board. This is a combination that everyone will like and enjoy. You can play Victory Bomber, Put and Take, Baseball, Twenty-One and Bagatelle—each of these games is simple, easy to learn. Large, smooth playing surface, beautifully lithographed. Especially made for long use, with a sturdy wood frame and non-warping playing surface. Complete with seven marbles, strong shooter and instructions. Board measures about 23 by 13 inches. It's a real bargain and will be a happy surprise for Christmas morning . . . both youngsters and grown-ups like to find games beneath the tree. And here are Five in One. Shipping weight, 2 lbs. 12 oz. $1.34

49 N 245—5-in-1 Bagatelle game $1.34



TARGET GAME
SAFETY DARTS

Dart Board and Baseball Game

Bull's eye target on one side, baseball game on other. 17½ inches square. Lightweight composition. Three feathered darts with needle tips. (Not for small children.) 95c

49 N 105—Shpg. wt., 2 lbs. 12 oz... 95c

De Luxe Dart Board

Cork face on one side, with 20-point target game. Composition face on reverse side, with baseball game. 17¾ inches square. 2 feathered darts. (Not for small children.) $1.39

49 N 123—Shipping weight, 3 lbs. $1.39

5-in-1 Roller Target . . . 6 safety darts

Not just one, but five targets make this game unique and thrilling for younger boys and girls. Provides a grand opportunity for exciting competition. Just a twist of the knob and a new target appears. Transparent window to which safety darts cling. Size, 19x13 inches. Shipping weight, 2 lbs. 6 oz. $1.79

49 N 140—5-in-1 Roller Target............................$1.79

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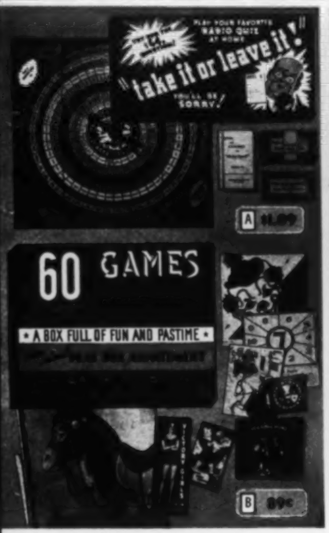

PLAY YOUR FAVORITE RADIO QUIZ AT HOME
"take it or leave it!"
YOU'LL BE SORRY!
A $1.09
60 GAMES
A BOX FULL OF FUN AND PASTIME
B 89c

C 83c
E 98c
D 57c
F 89c

Fun for everybody

Fascinating Jig Saw Puzzles for young and old

A Popular "Take it or leave it" Quiz Game: You've enjoyed it on the radio—now you can have fun playing it in your own home. See who will be the winner in your family. Includes: 48 questions; 24 "$64" questions; book of rules; answers; pay-off money. Rules are easy, and the play is educationally thrilling, exciting, fast and hilarious. $1.09

49 N 261—Shipping weight, 1 lb. 14 oz......$1.09

B 60-Game Trick and Puzzle Set: You'll find this box full of fun: it contains 34 separate playing surfaces . . . sizes from 9x6¼ inches to 29x25 inches; counters and spinners. Games for one—or 24 people can play "Pin Tail on Donkey." Includes magic tricks, India, Horserace, Old Maid, Rummy, Authors, Fortune Telling, Letter Anagrams and many more. In 14x11-inch box. 89c

49 N 192—Shipping weight, 1 lb. 12 oz.........89c

C Walt Disney Jig Saw Puzzles: Three charming Disney drawings—Flying Donkey, Three Caballeros and the Cold Blooded Penguin. Each puzzle 22x14 inches, made of heavy cardboard. Over 300 pieces in odd figure cuts . . . plenty to keep you busy for many pleasant hours. Shipping weight, 3 pounds. 83c Set of 3

49 N 3843—3 puzzles for 83c

D Two Jig Saw Puzzles for children: Cut in large pieces so that youngsters can put the puzzle together easily. Attractively colored scenes are titled: "Children in Springtime" and "Children at Playtime." Each puzzle is 22x14 in., when assembled, includes about 61 pieces made of strong cardboard. Will give many hours of play; lots of fun on rainy days. 57c Set of 2

49 N 3844—Shpg. wt., 2 lbs...2 puzzles for 57c

E Hobby Series Jig Saw Puzzles: Four beautifully colored dog pictures: Scottie, Terrier, Cocker Spaniel and Boston Bull. Each puzzle measures 22x14 inches; has over 300 interlocking pieces. Made of heavy cardboard. Each puzzle has different size and shape cuttings. Shipping weight, 4 lbs. 98c Set of 4

49 N 3839—4 puzzles for 98c

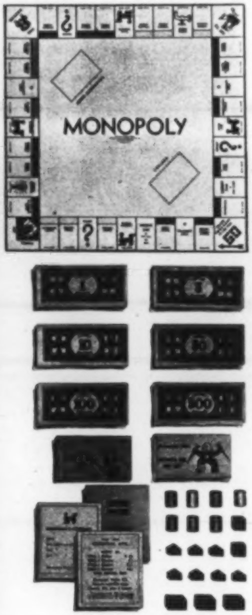
F Mammoth 1000-piece Puzzle: The whole family can help assemble this gigantic jig saw puzzle. It covers the top of a card table. 1000 interlocking pieces of cardboard. Sturdily made . . . can be used over and over. Attractive picture, beautifully colored. An excellent gift . . . sure to be appreciated, especially on long wintry days. Shpg. wt., 2 lbs. 89c

49 N 3894—1000-piece puzzle 89c

Famous Parker Games

Fun for all . . .
easy to play

Old and new favorites, each one a hit . . . the whole family will enjoy playing them.



Monopoly . . . greatest of all trading games

$1.79 Popular edition

A great favorite with plenty of fast action. Handle thousands of "dollars" . . . corner the real estate market; buy railroads, own property, and try to establish a monopoly. It's a game that teen-age children and adults will especially enjoy. Set includes playing board, houses, hotels, deeds, cards, money, and wood pawns and dice. Instructions included.

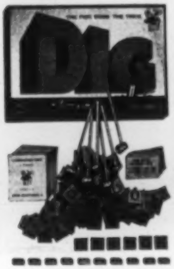
49 N 220—Popular Edition for 2 to 7 players. 19¼-inch square folding board. Shipping weight, each, 2 pounds 8 ounces..........**$1.79**

49 N 223—Deluxe Set for 2 to 10 players. More durable pawns, more money, etc. 19¼-inch square folding board. Shipping weight, 4 pounds 4 ounces..........**$2.88**

Finance—trading game

Similar to Monopoly. Invest in a railroad line, trade with your neighbor . . . gain property! For 2 to 5 players. 18½-in. folding board, dice, pieces, houses, etc. Instructions. Shpg. wt., 2 lbs. 4 oz.

49 N 222................**$1.10**



Dig, the gold-mine game

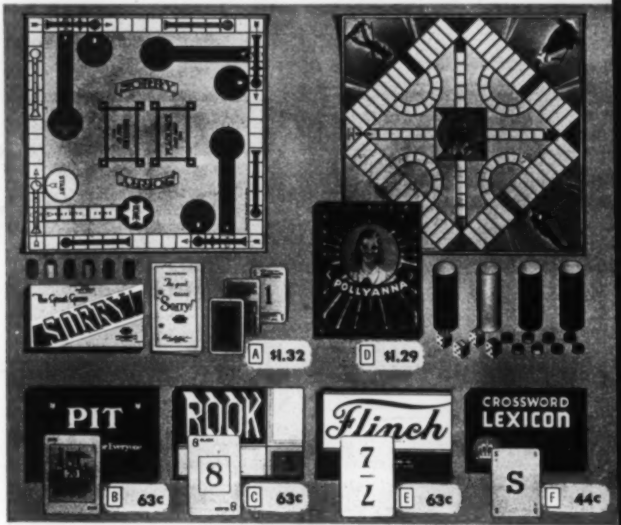
Dig for letters with magic pick. First to complete a word earns a share. Exchange shares for gold bar; get 3 bars and win. 2 to 6 players. Question cards, letters, picks. Shpg. wt., 1 lb. 2 oz.

49 N 137...............**87c**

Camelot, the battle game

A chance to exercise campaign strategy. More lively than checkers, not so difficult as chess; only 3 kinds of moves. For 2 players. Folding board, 19x17 in. Knights and men. Shpg. wt., 1 lb.

49 N 219.................**$1.10**



Six thrilling games, full of suspense, for 2 to 8 players

A **Sorry.** Skill and chance are equally combined in this thrill-packed game. Movement of "men" is controlled by the draw and play of "Sorry" cards. Anyone can win, even up to the last play. Requires no dice. Quickly learned; play is rapid. 17¾-inch square folding board; "Sorry" cards and wood pawns. For 2 to 4 players. Instructions.

49 N 118—Shipping weight, 1 pound 6 ounces. **$1.32**

B **Pit.** A lively, fun-making game . . . the whole family will have a good time when they enter the grain-trading business. 2 to 7 players. With instructions.

49 N 166—65 cards. Shipping weight, 8 ounces.**63c**

C **Rook.** The great home game—the rage for years. Play original or partnership Rook. Instructions for over 20 games. 57 crisp, quality cards. Entertains from 2 to 6 players at one time.

49 N 148—Shipping weight, 8 ounces.........**63c**

D **Pollyanna.** Fascinating "pursuit" game . . . first to reach Pollyanna in center of board wins. Travel on curved side track to escape capture and avoid blockades. Don't count on victory till the last play . . . often there's a surprise ending. 17¾-in. folding board; 4 dice cups, dice, playing pieces, full instructions. An easy-to-learn game for 2 to 4 players.

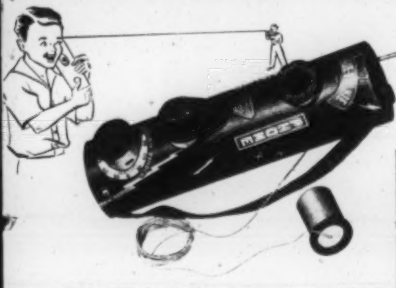
49 N 158—Shipping weight, 1 lb. 8 oz.......**$1.29**

E **Flinch.** Grandma played Flinch when she was young, and the children still enjoy it. 150 cards of 10 series; instructions for 7 different games. 2 to 8 players.

49 N 151—Shipping weight, 12 ounces......**63c**

F **Crossword Lexicon.** America's best-liked cross word spelling game, played with carefully select letters and numbered cards. 2 to 6 players. cards, book of instructions.

49 N 221—Shipping weight, 6 ounces.......4



Loud Speaker

Signal Device

Range Finder

"Scout Phone" for actual use . . . thrilling, exciting

$1 12

This walkie-talkie type toy phone gives boys and girls lots of fun . . . lends new interest to many games. They can use it as a toy loud speaker, range finder, signal device, or for party-to-party conversations. "Other party" is heard plainly at some distance. Consists of: 12-inch long sturdy fiber board tube with colorful finish, convenient shoulder strap, about 14 feet of talking line, and make-believe aerial.

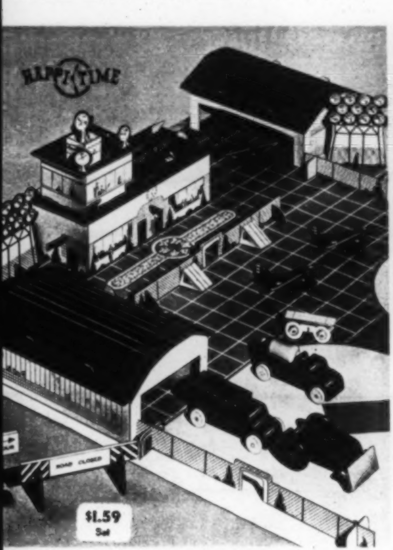
49 N 6434—Shipping weight, 12 ounces $1.12

MOVIE FILMS for home entertainment

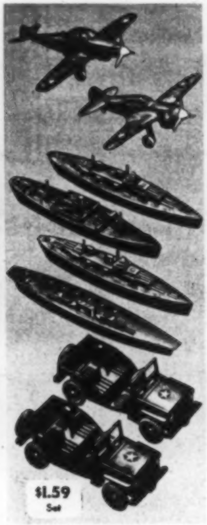
Collect your own library of 8 and 16-mm. Safety Movie Film

Star	Title	8-mm.	Ft. of Film	Price	16-mm.	Ft. of Film	Price
Mickey	Mickey's Rough Ride	49N6808	25	$0.75	49N6814	50	$1.49
Pluto	Pluto's Shower Bath	49N6813	50	1.49	49N6816	100	2.89
Donald Duck	The Big Tent	49N6817	25	0.75	49N6820	50	1.49
	The Rescue	49N6818	50	1.49	49N6821	100	2.89
Three Stooges	Out for Business	49N6849	50	1.29	49N6856	100	2.49
	The Three Fakers	49N6857	100	2.49	49N6858	200	4.79
Scrappy	Cliff's Edge	49N6825	50	1.19	49N6826	100	2.39
	Early Bird	49N6827	100	2.29	49N6828	200	4.59
Krazy Kat	Kannibals	49N6839	50	1.19	49N6840	100	2.39
	Hot Dogs on Ice	49N6844	100	2.29	49N6848	200	4.59
Our Gang	Let's Go Fishin'	49N6829	50	1.19	49N6830	100	2.39
	Donkey Delivery Co.	49N6831	50	1.19	49N6832	100	2.39
	Missing Nothing	49N6833	100	2.29	49N6834	200	4.59

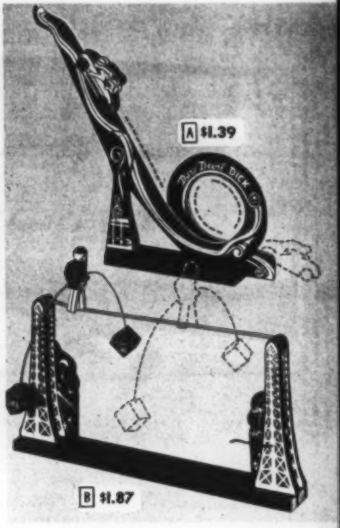
8-mm. films can be used only on 8-mm. projectors; 16-mm. films can be used only on 16-mm. projectors. Shipping weights: 8-mm. films: 25 ft., 3 oz.; 50 ft., 4 oz.; 100 ft., 8 oz. 16-mm. films: 50 ft., 5 oz.; 100 ft., 8 oz.; 200 ft., 1 lb.



$1.59 Set



$1.59 Set



A $1.39

B $1.87

Lively youngsters clamour for these sets

$1 59

Complete 21-piece "Happitime" Airport Set, exclusive with Sears. Children will be pleased with this miniature set that has so many realistic details . . . three midget airplanes, a tiny bulldozer, tractor and cement mixer, an authentic looking dump truck, detour and road crossing signs. It's exciting to land the planes on the large paper landing field, using the make-believe floodlights to bring them in safely. Tractor, cement mixer and dump truck for keeping the airport in good condition.

The 9-inch administration building, hangars, fences, and floodlight stands are of strong heavy cardboard. Planes, truck, tractor, and mixer are all nicely shaped, and have wood bodies, wood wheels; plane wings are made of sturdy fiber board. Average size of miniature wood toys: 3½x1⅛x1½ inches. It's lots of fun and easy to put the set together . . . wonderful for many happy hours of play.

N 6437—Shipping weight, 1 pound 8 ounces $1.59

$1 59

Land, Sea and Air Set. A variety of plastic toys in one set to make any little boy's Christmas a merry, merry one . . . colorful and sturdy realistic jeeps, ships, and airplanes that he can play with and pretend he is winning a war of his own. Includes: authentic models of real jeeps, one P-40, and one P-39 plane, four boats including freighter, cruiser, carrier. Average size, 5 inches. Ships float in water. Shipping weight, 1 pound 4 ounces.

49 N 6462 . . . . $1.59

your Christmas shopping early—avoid the rush later. On these pages you will find fascinating toys children of all ages at prices to suit every pocket book. Pay by the month on Sears Easy Payment Plan. r order need total only $10.00. It's easy to open an account. For full information see page 182C.

Circus Action Toys

$1 39

A **Daredevil Dick,** an amazing stunt man . . . he will delight the children when he rides the rocket down the slide, loops the loop and races out across the floor. Runway, base and car made of sturdy assorted materials that will withstand lots of hard play. Overall size: 19x20 inches. This brand-new, exciting toy is sure to please.

49 N 5707—Shipping weight, 2 pounds $1.39

$1 87

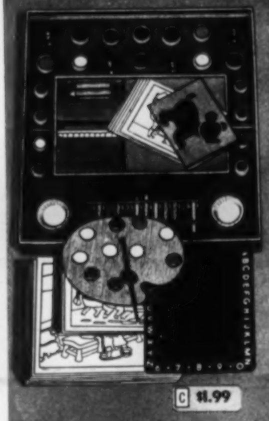
B **Tom, the Tightrope Walker** enchants everyone by his act. Turn handle fast or slow, forward or back . . . Tom walks and balances on rope suspended between 11¼-inch high towers, his head bobbing all the time. Skillfully made of wood and metal, 15½ inches high, 22 inches long, 2¾ inches wide. Width including balancing weights, 13½ inches. Will keep youngsters amused for hours.

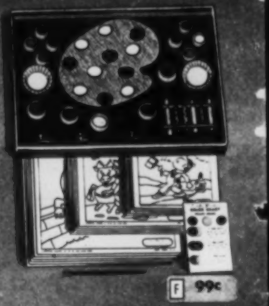
49 N 5708—Shipping weight, 2 lbs. 8 oz . . . $1.87

Sets for budding scientists

LIONEL CHEM-LAB
A $5.35

MICROSCOPE
B $5.35

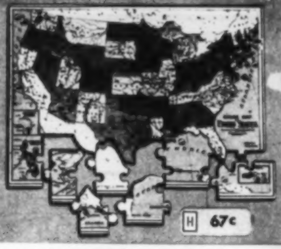




STICKER KIT
G 83c

AD-O-MASTER Jr.
Quiz Book
THE MAGIC CALCULATOR
D 85c

PERMOPLAST
MODELING CLAY
E 87c



Fascinating . . . educational

For creative play . . . toys that teach

A Lionel Chem-Lab Set. Let your child begin to explore the wonders of chemistry . . . give him this best-quality outfit which has everything needed for about 500 experiments: 14 tubes and 24 glass bottles of chemicals; test tubes with rack, glass tubing, funnel, filter paper, Erlenmeyer flask, blow-pipe, other apparatus. 320-page up-to-date manual of instructions for experiments such as an iodine-starch test, the making of silver chloride, strange water colors, and acid-alkaline tests. In strong, wood chest, 16½x13½x2¾ in.
49 N 4750—Shipping weight, 8 lbs. 8 oz **$5.35**

B High-powered Microscope Set. Open a whole new world to the children with this learn-as-you-play toy. They'll discover secrets of plant and animal life, see forms and colors invisible to the naked eye. Set is complete with 8x5¼x3½-inch wood frame microscope, 12 bottles of carefully selected chemicals (not dangerous poisons), porcelain mixing tray, 7 glass slides, 2 test tubes, 2 glass rods, 2 dissectors, labels, cover glasses, specimens, eye dropper, instruction manual. In handsome cardboard box finished to resemble leather, size 17¾x9½x4 inches.
49 N 4714—Shipping weight, 4 lbs. 8 oz. . . . **$5.35**

C DeLuxe Water Color Set. Has everything a child needs for painting PLUS 10½x7½-inch Tekwood slate (black on one side, white on the other), chalk, eraser, color chart, other extras. Over 100 pieces, including 10 unusually large wood paint cups, 10 paint tablets, 4 bottles of water colors, 2 water cups, brush, palette, 12 colored crayons, 3 jumbo crayons, 5 stencils, 48 pictures to color. In bright-colored box, size 19x17 inches.
49 N 3847—Shipping weight, 4 lbs. 6 oz . . **$1.99**

D Magic Calculator. An educational toy, one that all young school children will appreciate. Checks arithmetic problems quickly—helps them make sure they have the correct answers. Adds, subtracts, and multiplies. Comes with quiz book, full of questions that help students learn to "think through" problems easily. Size, 9x9 in.
49 N 3865—Shipping weight, 1 pound **85c**

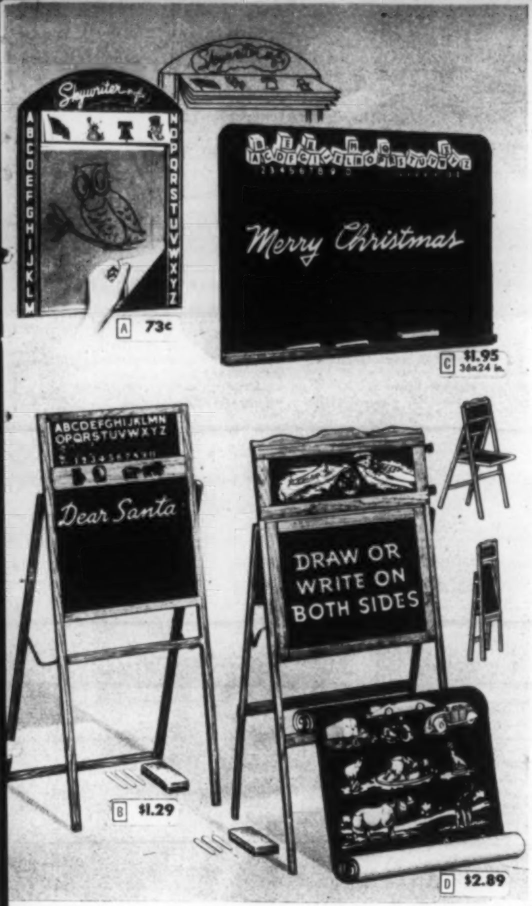
E Modeling Clay. Non-hardening clay in 8 colors.
49 N 3756—Set contains 2 pounds of clay, 1 mold, 4 wood impressions, 4 tools, and instructions. Shipping weight, set, 3 lbs. 8 oz **87c**

49 N 3755—Smaller set containing 1 pound of clay, mold, wood impressions, tool, instructions

F 69-Piece Paint Set. Painting is an absorbing, creative activity all children enjoy. This set contains 69 pieces; 13 smaller wood paint cups, 10 colored tablets, 3 bottles of water colors, 2 water cups, brush, palette, 6 colored crayons, coloring chart, and 32 pictures to color. In 16x12-inch bright-colored box. Give your boy or girl a set for Christmas.
49 N 3846—Shipping weight, 2 lbs. 8 oz . . **99c**

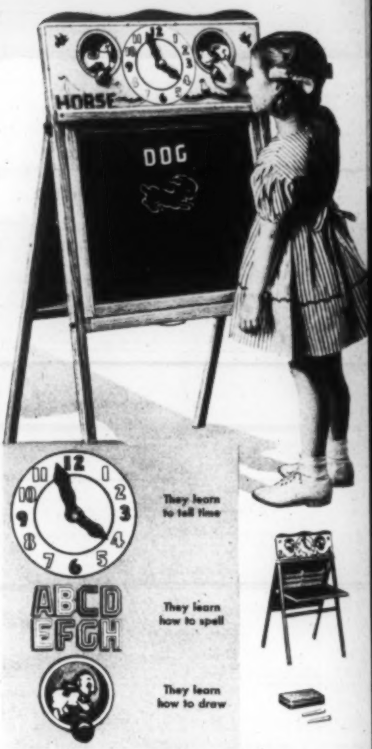
G Amusing Sticker Kit. Let the children make clever pictures with these colorful cut-out gummed stickers (no glue needed) . . . gives them a chance to show their originality. Over 1000 stickers of varied shapes and colors; 60 sheets of art background paper; cord for hanging pictures. 4 easels. A wonderful gift for boys or girls.
49 N 4723—Shipping weight, 2 pounds . . . **83c**

H Two-sided Map Puzzle. Instructive and entertaining . . . two puzzles in one. A wonderful help in learning geography, because it has a map of the United States on one side and a map of the world on the other side. Made of heavy cardboard with colorful lithographed maps. Size when assembled, 20x14 inches.



Let Santa bring them our finest Blackboard

Children will love the 3 brand new features illustrated below


HORSE
DOG
They learn to tell time
ABCD EFGH
They learn how to spell
They learn how to draw

Children love Blackboards for play and home study

[A] **"Skywriter" Wonder Board.** Fascinating to children. Everything you mark on the board disappears when the top surface is lifted. Practical because it can be used over and over—requires no chalk. Special 9-page chart makes drawing easy. Made of fiberboard; alphabet at sides, charts at top. Size, 18x13¼ inches. Complete with wood pencil. Shipping weight, 1 pound 4 ounces.

49 N 3888........................**73c**

[B] **Budget-priced Easel Blackboard.** Just the right height for tots . . . they'll find that it makes homework fun! 12x15-inch writing surface of composition-coated fiberboard with smooth paint finish. Maple finished wood parts. Stationary chart at top of easel displays alphabet, numbers and pictures to copy. Chalk rail, chalk, and eraser included. A practical, convenient board—folds easily and compactly for storage. Size, 40 inches high, 16½ inches wide. Shipping weight, 4 pounds.

79 N 03824.....................**$1.29**

[C] **Wall Blackboards for home, office.** Anyone, child or grown-up, will find dozens of uses for this large wall blackboard of durable presswood coated with smooth composition. Wood chalk rail, maple stained. Alphabet and numerals painted across top. 2 pieces of chalk and eraser included. Shipping weights: 36x24 in., 7 lbs.; 24x18 in., 4 lbs.

79 N 03822—36x24 inches.........**$1.95**

79 N 03821—24x18 inches...........95c

[D] **12-chart desk-type Blackboard.** Opens up easily to form a handy little desk that's perfect for homework or letter writing. Double-sided 15½x11½-inch blackboard is of lasting slate-finished surface over tempered presswood. Built-in chalk tray. Revolving chart has 12 lithographed color sections of birds, animals, boats, flags, etc. Maple finished wood parts. Chalk and eraser included. Convenient size: height, 42 inches; width, 19¼ inches. Shipping weight, 7 pounds.

79 N 03825.....................**$2.89**

Opens into a Handy Homework Desk
Folds Compactly for Easy Storage

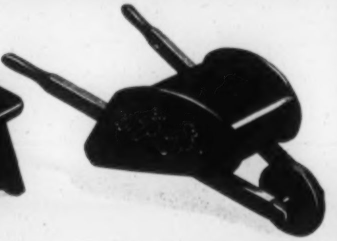
- Smooth composition double-writing-surface with rack for paper, other supplies
- Stenciled clock with movable hands makes it easy to teach children to tell time
- Full alphabet of die-cut letters . . . for spelling, tracing
- 4 removable animal figures appear in each of the openings at top as you turn dials . . . for drawing and tracing

$5.79

For those who want a really fine blackboard, here is one specially designed to include extra educational features. Helps children learn how to tell time . . . how to spell out names of animals by setting the proper letters of the alphabet in the slotted rack below the dial knobs . . . and they'll find it fascinating to draw or trace the animal figures. A sturdy, practical board . . . strong, smooth wood frame, natural varnish finish; durable Tekwood back. Size overall, 45½ in. high, 22½ in. wide. Chalk and eraser.

79 N 03804—Shipping weight, 17 pounds......**$5.79**

These sturdy wood Toys keep lively youngsters busy by the hour



Plywood Bench or Stool

$\$1^{45}$

Not too high, not too low . . . just right for the toddler to sit on—and Mother will use it to reach that high shelf or clothesline. Made of ¾-inch plywood; bottom securely braced; legs tapered to prevent tipping. Maple finish; colorful stencil on top. Top 12x7 in.; 7 in. high. Easy to assemble.

49 N 8554—Shipping weight, 3 pounds. $1.45

Strong Plywood Wheelbarrow

$\$1^{95}$

Any little tot loves to have a wheelbarrow of his own. This one is nicely designed, sturdily made of plywood. Brightly enameled side panels stenciled with amusing teddy bears. Handlebars shaped to give firm grip. Wood wheel 4¾ in. in diam. Overall length, 25 in. Screws for assembling incl.

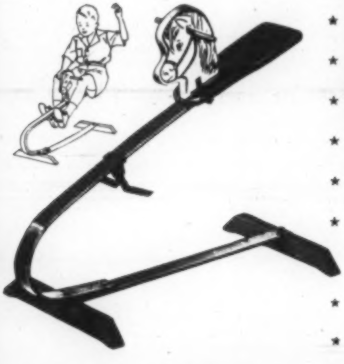
79 N 07632—Shipping weight, 3 pounds $1.95

Gay Horsie Rocker for tiny tots

$\$1^{98}$

Here's a rocking horse made especially for the tiniest children. The platform is 4½ inches from the floor—so low that a creeping baby can get on and off without grown-up assistance. The long 17x7-inch seat serves also as a leg-rest. Substantially constructed of fine wood; enameled red and ivory, trimmed in black. Realistic horse's head with wood hand grip. Back rest to give adequate support. Shipped flat; hardware for easy assembling included.

49 N 7526—Shipping weight, 3 pounds......$1.98



Jack's Pony, a wonderful exerciser

$\$6^{98}$

You can readily imagine the fun your youngster will have with this spirited mount. He's just what any child would want for an adventure in the land of make-believe cowboys and Indians. Shaped wood seat, 15 inches long, 6 inches wide, is securely fastened with bolts to strong, flexible spring steel body. Adjustable steel stirrups. Decorated horse's head is fastened to seat . . . has two wood handle grips. Sturdy wooden stands. Gaily enameled. Overall length 35½ inch. For children up to 6 years.

79 N 07592—Shipping weight, 19 pounds....$6.98

Folding Junior Slide for indoor or outdoor use

This junior-size slide, designed especially for 3 to 6-year old youngsters, is ideal for year-around use . . . easy to fold, easy to carry for use either indoors or outdoors.

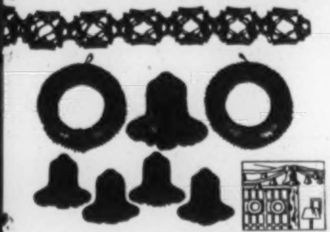
$\$10^{45}$

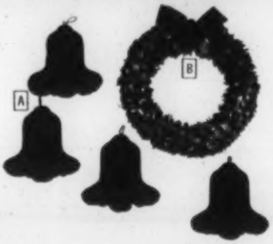
The perfect Christmas gift for little tots who dream of sliding and sliding and sliding . . . an all-weather, all-season plaything which will encourage them to exercise freely—will make them squeal with delight. Since it's so easy to fold and carry, you'll let the children have this slide inside when the weather is bad, and outside on warm sunny days. Mother and Daddy, you can rest assured that it's a safe piece of play equipment, skillfully designed in just the right size for your 3 to 6-year olds. They're sure to enjoy it any day of the year.

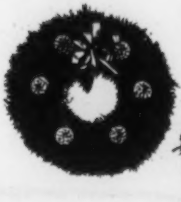
Strongly constructed of selected pine, this dandy slide is attractively finished in red and green enamel. Every edge and corner is smoothly rounded and sanded, so there are no rough spots to irritate or hurt the young rider. The sleek rain-resistant sliding surface gives an exceptionally smooth ride, and the landing board prevents dangerous "spills" at the end of the trip.

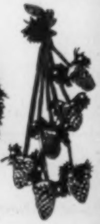
Total size when in use, 37 inches high, 62 inches long, 13 inches wide. Shipped collapsed and hinged, requiring only two bolts to set up for use (bolts included). Shipped by freight or express.

79 NM 7217—Shipping weight, 28 pounds....................................$10.45









Gay 15-piece room Decoration

Add color to your home at holiday time. Dress it up with these gay trimmings. Set includes 2 bright red, 9½-inch tissue paper wreaths with silver-color paper leaf spray. Four red and green tissue garlands, each 10 feet long. Eight 6-inch honeycombed red tissue bells, and one 9-inch bell. Shipping weight, 1 pound.

49 N 6226........................... 59¢

Red tissue Bells

A Give your home a festive air with these bright red honeycombed tissue paper bells . . . they cost so little. Set consists of 8 graceful 6-inch bells. Shpg. wt., 4 oz.

49 N 6201—8 for 26¢

10-inch Wreath

B Made of fluffy glass fiber yarn and shredded strands of cellophane; trimmed with red rayon ribbon bow and 2 pine cones. Grand for windows. Shpg. wt., 12 oz.

49 N 6218....... 59¢

16-inch Wreath

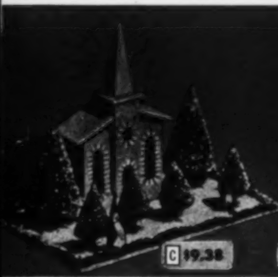
Beautifully preserved evergreen trimmed with 6 white-topped cones, wide red ribbon bow. Rich looking . . . a striking decoration. Shipping weight, 2 pounds.

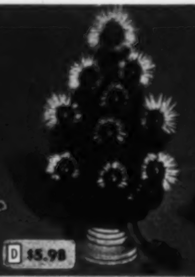
79 N 06236.... $1.98

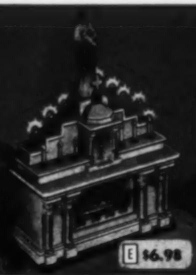
6-Cone Cluster

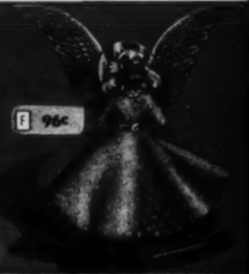
Cones about 3-in. long, strung on red ribbon. Makes cluster 21 inches long. Trimmed with princess pine, attractive red berries. Shipping weight, 1 lb. 4 oz.

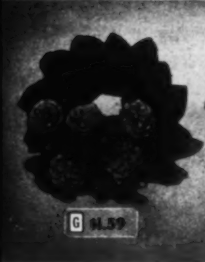
49 N 6229....... 89¢

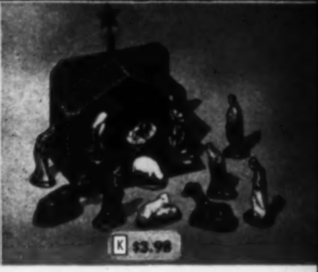












Colorful Novelties to brighten your Christmas holidays . . . Memorial Wreaths

C **Beautiful Musical Church . . .** In the spirit of the season—its soft, tinkling music gives real Christmas cheer. On platform 18x11¾ in. All in white except 6 trees and 2 Santas in front corners. Wood church 9x4x14½ inches with Swiss music box. Sprinkled with glistening white mica. Shipping weight, 5 lbs.

79 N 06590.............. $9.38

G **16-in. Memorial Wreath.** Attractive, well made wreath . . . symbol of remembrance. Made of shiny, dark green preserved magnolia leaves and 5 large artificial flowers interspersed with foliage. Assorted styles, colors. Shipping weight, 2 lbs.

79 N 06252 $1.59

D **18-in. electric lighted Tree.** Rich, "Glolite" tree has star top and 12 colored lights made of glass rods which absorb and reflect light from 30-watt house lamp inside tree. Lamp, cord incl.; easily replaced. Lustrous, non-fading branches. Ivory plaster base. For 110-120 volts. Shipping weight, 6 lbs.

79 N 06527.............. $5.98

H **17-in. Memorial Wreath.** Tastefully designed wreath. Carefully made of 6 large artificial flowers, on shiny, dark green preserved magnolia leaves, arranged with dainty baby's breath. Assorted styles and colors. Shipping weight, 2 lbs.

79 N 06253.............. $1.85

E **Electric lighted Altar.** Has spiritual appeal . . . inspires quiet reverence. Extremely beautiful, subdued colors. Made of marble-effect composition. Measures 12x5x16 in. Altar has 30-watt bulb inside that lights the 12 candles, cross, "Last Supper," and pillars. Bulb, plug and cord included. Shpg. wt., 12 lbs.

79 N 06538.............. $6.98

J **20-inch Memorial Wreath.** Made of shiny, dark green preserved magnolia leaves, richly trimmed with artificial flowers—3 large dahlias, 3 white carnations and 8 cornflowers. Large ribbon bow. Background includes pepper grass and oak leaves.

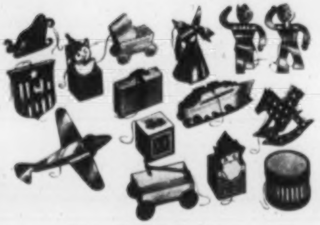
79 N 06239—Shpg. wt., 2 lbs. $2.98

F **Tree-top Angel.** Lovely little doll to perch on the topmost branch of your Christmas tree. She has silver color wings; a carefully made composition head, silvery-white mohair and rayon wig and a rich looking, shimmering rayon brocaded dress with wide, swirling skirt. Overall size, 11x10 inches. Shpg. wt., 1 lb. 8 oz.

49 N 6529................. 96¢

K **Colorful 14-piece Manger Set.** Tells Christmas story. Plastic composition figures—easily washed. Christ Child in Crib, Joseph, Mary, 3 Kings, Shepherd, Beggar, Donkey, Cow, 2 Sheep. Standing figures abt. 4½ in. high. Fiber stable, gold color star.

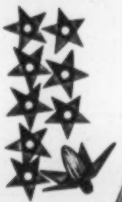
79 N 06610—Shpg. wt., 7 lbs. $3.98



15 novelty toy Ornaments

Gaily colored metallic paper and cardboard toy ornaments. Kiddies will be thrilled to find them hanging from the branches of their Christmas tree. Fifteen assorted toy styles: a snowy white boat, silver color plane, a rocking-horse, golden angel, an impish Santa in the chimney, a sailor boy, a jolly Jack-in-the-box, a winking soldier and others. To be perched on or hung from the branches. 3½ to 5½ inches long. Shipping weight, 1 pound.

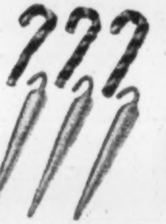
49 N 6640—Assortment of 15 toy ornaments. . .**$1.00**



Shiny Mirostars

Use with the lamps on your tree to make beautiful, sparkling "stars." Simply fit the lamps in center of mirror reflectors. Glass mirrors mounted on sturdy cardboard. Lamps are not included. Shipping weight, 8 ounces.

49 N 6530—Set of 8. . **33c**



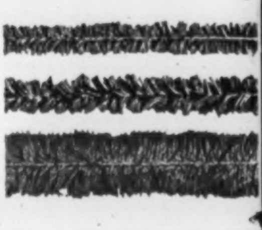
Tree Novelties

Candy striped rayon Canes. 4½-in. canes, white with red or green (no choice). Shpg. wt., 10 oz.

49 N 6617—Box of 18.**49c**

Rayon chenille Icicles. Slender 5½-in. icicles of white soft spun rayon. Shipping weight, 10 ounces.

49 N 6501—Box of 18.**49c**



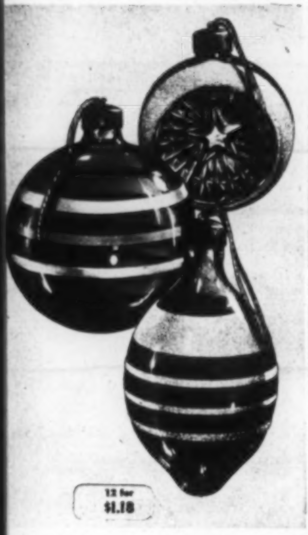
Glass fiber Garlands

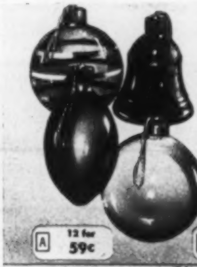
Lustrous garlands of woven glass fiber yarn, strands of cellophane. Shpg. wt., ea., 3 oz. *State color.*

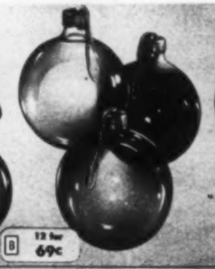
49 N 6519—24 ft. x ¾ in. White or red and white. **29c**

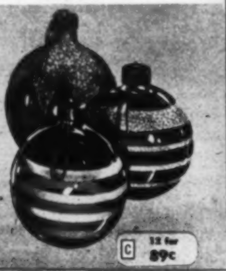
49 N 6518—18 ft. x ⅞ in. White or red and white. **29c**

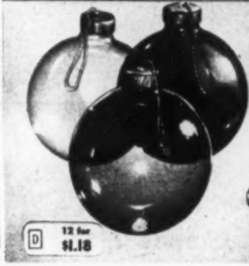
49 N 6522—10 ft. x 1½ in. White or red and white. **29c**

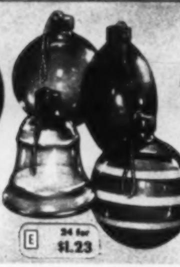


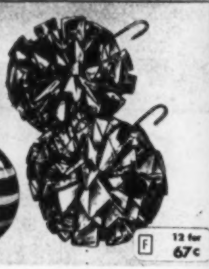












Glistening Ornaments that bring extra sparkle to your Christmas tree

12 huge dazzling beauties. All masterpieces of design and workmanship . . . fancy shape glass ornaments, including reflectors, lanterns and frosted stripe ovals. Every ornament reflects the warmth and beauty of the Christmas season. An assortment of glittering colors . . . frosted, snowy designs, opaque and transparent lacquer finish. Some ornaments are enhanced with varicolored stripes, some have sprayed on leaf patterns, and others are decorated with shiny dots. All are rich looking and perfectly shaped . . . will make your Christmas tree look strikingly beautiful. Sturdy, durable fasteners. You can also use them in combination with pine and ribbon to make beautiful novelty decorations and gay, festive centerpieces. Sizes range from 2⅜ to 3 inches. Shpg. wt., 1 lb.

$1.18 Box of 12

49 N 6607. . . . . .Box of 12 $1.18

A **12 small tree Gems.** Make your tree a fairyland of color with these sparkling ornaments. Ball, oval, bell shape ornaments; average 2 inches in diameter. Brilliant opaque finish, or clear transparent glass. Shipping weight, 10 ounces.

49 N 6601—Box of 12. . . . .**59c**

D **12 huge, solid color Balls.** Big 2⅞ in. glass balls that give a crystal clear, mirror-like reflection. Popular assorted colors (red, rose, blue, green, purple). Preferred by many people. Shipping weight, 1 lb.

49 N 6608—Box of 12. . . . .**$1.18**

B **12 solid color beauties.** Pretty transparent lacquer and shiny opaque glass balls. Assorted solid colors (red, green, purple, blue, rose). 2¼-inch diameter. Give your tree that carefully trimmed look. Shipping weight, 12 oz.

49 N 6605—Box of 12. . . .**69c**

E **24 assorted Ornaments.** Varicolored stripes, transparent and opaque glass, solid color beauties. Favorite ball, oval and bell shapes. Assorted colors: rose, red, purple, blue, green. 2-in. size. Shpg. wt., 1 lb. 6 oz.

49 N 6609—24 for. **$1.23**

C **12 gleaming Ornaments.** Array of striking balls and beaded lantern shapes for the average size tree. Transparent and opaque finished glass with assorted varicolored stripes. Average size 2¼ inches. Shipping weight, 12 ounces.

49 N 6606—Box of 12. . . .**89c**

F **Metal foil Ornaments.** Glimmering, highly polished balls made of unbreakable metal foil. Crinkled mirror surface reflects light with crystal-like brilliancy. 2¾ inches in diameter. Shipping weight, 10 ounces.

49 N 6205—Box of 12. . . .**67c**

Tissue Roping

Give your home a festive holiday appearance with this bright red tissue paper roping. Fifty feet long, 1 inch wide. It's easy to loop around the tree, over window, doors. Shipping weight, 8 ounces.

49 N 6219..50 ft. **29c**

Cellophane Icicles

Shimmering icicles put the finishing touch on a Christmas tree. Three ounces of finely cut cellophane in 28-inch strands. Grand for making novelty decorations, gift wrappings. Shipping weight, 4 ounces.

49 N 6508...Pkg. **29c**

Angel Hair

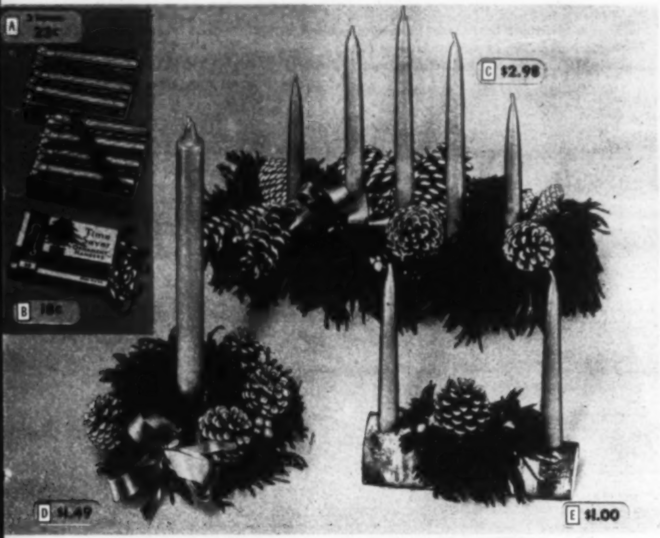
Shiny spun glass. Makes a beautiful, misty web over Christmas tree . . . glistens in the reflection of lights. These 3 boxes will trim the average tree. Easy to apply. Shipping weight, 10 ounces.

49 N 6502.3 boxes.**29c**

White Cotton

Flame-resistant. Very decorative . . . as white and dazzling as new fallen snow. Use as a snowdrift at foot of your tree, and snowflakes on the branches. In roll about 30x48 inches. Shipping weight, 12 ounces.

49 N 6504....Roll **27c**



Colorful Decorations for your table and tree

A **48 Wax Candles.** For an old-fashioned Christmas . . . these attractive candles cast a cheery, bright light. Odorless, almost dripless. Three-inch candles, assorted colors. Two boxes of 24 candles each. Shpg. wt., 1 lb.

49 N 6599—48 for...**23c**

B **Metal tree-ornament Hooks.** For use in hanging Christmas tree ornaments. Fasten easily over twigs, hold balls securely . . . lessens danger of their falling. Shipping weight, 8 ounces.

49 N 6202—200 hooks.**18c**

C **Richly decorated, large Centerpiece.** There is nothing like a beautiful centerpiece to add holiday cheer to your home at Thanksgiving and Christmas. Put this impressive decoration on your table, buffet or mantelpiece . . . enjoy the glow of mellow candlelight. Five red candles are set into wood base, thickly covered with preserved dark green princess pine . . . lavishly trimmed with three huge white-tipped pine cones, seven smaller ones and shimmering red ribbon bow; interspersed with clusters of bright red berries. Overall size, about 17 inches long, 9 inches wide. Size of candles: two 10-in., two 12-in. and one 15-in. in the middle.

79 N 06238—Shipping weight, 3 pounds............................**$2.98**

D **Jumbo Candle Centerpiece.** A huge 13-inch long red candle rests in circular wood base covered with green, preserved princess pine. Adorned with five large, glittering pine cones, red berries and red ribbon bow. Candle will burn for many hours. Overall diameter, 8½ inches.

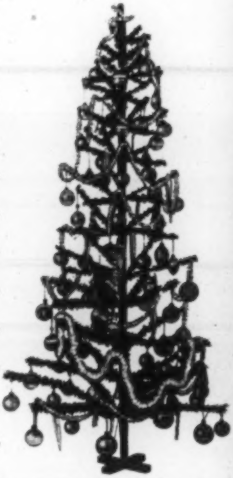
49 N 6235—Shipping wt., 2 lbs. **$1.49**

E **Two-candle Yule Log.** This beautifully trimmed log makes a cheerful Thanksgiving or Christmas decoration. Natural log is 7½ inches long. Holds two red 8-inch candles . . . dressed up with preserved princess pine, big glistening pine cone and red berries.

49 N 6233-Shpg.wt.,1 lb. 8 oz. **$1.00**

For Christmas joy

Everyone in the family, from Baby Sue to Grandma, loves the brightness of the Christmas tree . . . the shimmering icicles and the white snow . . . the glistening, many-colored ornaments . . . the cheery light of candles . . . all the little things which make the Christmas atmosphere, which show the Christmas spirit. Choose your trimmings from these pages and decorate your home so it will reflect real Christmas joy.



Artificial Christmas Trees

49c 30-inch **$4.49** 70-inch

No needles to shed . . clean . . economical . . an excellent answer to your Christmas tree problem. Natural-looking branches covered with full, fluffy visca (straw-like yarn) in dark green to represent pine needles.

Branches are round, and unfold from trunk. Wood holder included. Trimmings not incl. Top branch is folded down in shipping. (Be sure to straighten to measure height.) Folds for storing. Will last for many years. Sizes may vary slightly.

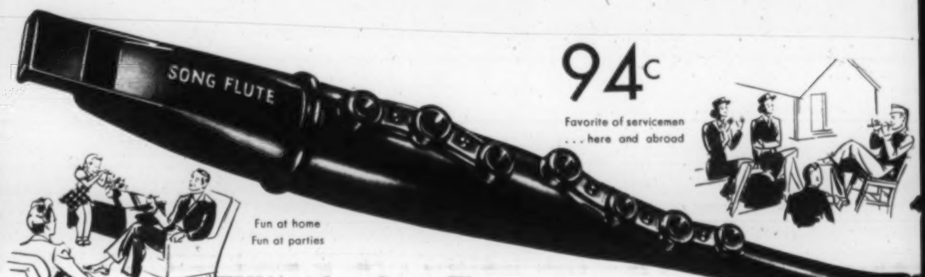
Ht. about 30 in.—24 branches.
49N6662—Shpg. wt., 1 lb. 2 oz. **49c**

Ht. about 38 in.—37 branches.
79N06663—Shpg. wt., 2 lbs. **$1.00**

Ht. about 50 in.—49 branches.
79N06664—Shpg. wt., 4 lbs. **$2.19**

Ht. about 60 in.—62 branches.
79N06665—Shpg. wt., 6 lbs. **$3.15**

Ht. about 70 in.—75 branches.
79N06666—Shpg. wt., 7 lbs. **$4.49**



FUN with a Song Flute . . .
easy to play . . . not a toy

Here is the gift to make Christmas day gay . . . and fun for the rest of the year. So simple a child can play it . . . a real musical instrument, not a toy. Large enough to make a clear, flute-like tone . . . yet right size for easy handling. Ideal for children to learn music. Send one to your boy or girl in service. They love to play them alone, or form musical groups with these song flutes. Well made of lustrous plastic with a shiny finish.

So easy to play . . . as simple to blow as a whistle. Raised finger holes in natural position for easier playing. Plays chromatic scale. Instructions included. Note flute book at right . . . it has many popular songs that you can use. Flute is 8¼ inches long. Packed in attractive carton.
57 N 910—Shipping weight, 5 ounces **94c**

Fun with a Song Flute

19c

Complete instructions. 15 popular songs like "Home on the Range." Shipping weight, 2 ounces.
57 N 4616 . . 19c

Rock-a-bye Parade
VICTOR RECORDS

AMERICA'S SONG KIT
MARCHES
GOSPEL HYMNS

Snow White
KIDDIES AT THE KEYS
THE LITTLE BOOK FOR LITTLE CHILDREN

Christmas Record Albums for Children

Children love their own music . . . R.C.A. Victor has a group of albums just for them. Christmas songs . . . games . . . nursery rhymes and popular songs in gay albums. 10-inch records . . . number of records shown in parentheses. Shpg. wt., 8 oz.

57 N 5469—**Please order by catalog number and title number.**

Y-1—The Three Little Pigs. (1) Amusing nursery rhymes to delight every child. Three Little Pigs—The Orphans Benefit **63c**

Y-2—Uncle Mac's Nursery Rhymes. (1) Girls and Boys—Sing a Song of Sixpence—Mulberry Bush—Ding Dong Bell—Polly, Put Kettle on **63c**

Y-3—Rock-a-Bye-Parade. (1) Gay cover with gay songs inside. Rock-a-Bye Parade—Ducklings on Parade **63c**

Y-6—Snow White and the Seven Dwarfs. (3) With a Smile and a Song—Dig-a-Dig Dig–Heigh Ho–I'm Wishing–One Song–Whistle While You Work–Dwarfs' Yodel Song–Someday My Prince Will Come . . **$1.58**

Y-9—The Night Before Christmas. (1) Songs children never tire of. The Night Before Christmas—Jingle Bells Fantasy **79c**

Y-305—Singing Games. (1) London Bridge—The Farmer in the Dell. **63c**

Set of Songbooks

Set of ten books for young and old. Tunes include Christmas . . . western . . . hymns . . . old favorites . . . marches and dances —363 songs. Shpg. wt., 1 lb. 8 oz.

Children's Songs and Games. 40 pages of fun.

Christmas Carols—32 pages of favorites.

Songs Never Forgotten–Like "Comin' Thru the Rye." 40 pages of well known songs.

Old Time Song Hits. 40 pages of old timers like "Silver Threads Among the Gold."

More Songs for Children. Pictures. 40 pages.

Homer Rodeheaver Gospel Hymns. 40 pages.

America's Song Kit. "Dixie" etc. 32 pages.

Cowboy Songs. 33 pages. Typical westerns.

Famous Marches. 40 pages.

Dances Old and New. Polkas etc. 40 pages.

Children's Songs

Children's Christmas Party. 26 pages of music. Pictures to color. Tunes like "The First Noel."
57 N 4562—Shpg. wt., 8 oz. **21c**

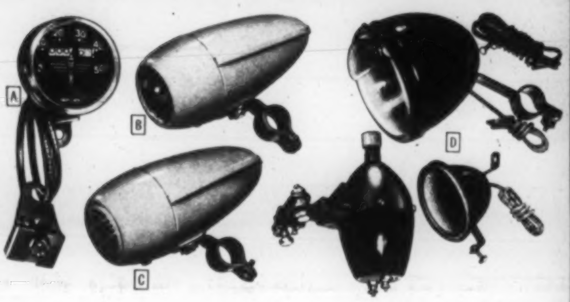
Sing-a-Song Book. Song-poems set t music. Songs like "Snowman."
57 N 4412—Shpg. wt., 8 oz. . . . **4**

Kiddies at the Keys. Easy way learn to play the piano. Course. solos, duets and songs in 27 pages.
57 N 4520—Shpg. wt., 8 oz. . . . **43**

Snow White and Seven Dwarfs. Songs children love—like "Heigh Ho". 14 pages, 20 songs, 20 pictures.
57 N 4461—Shpg. wt., 9 oz. . . . **69c**

Little Book for Little Children. Gay songs, games, rhymes and pictures

A CHRISTMAS GIFT for your Bicycle



Accessory Gifts for any boy's or girl's Bike

[A] **Speedometer.** See how far and how fast you travel. Registers trip mileage up to 10 miles, total mileage up to 1000 miles. Trip register can be reset. Non-breakable lens. 1-pc. drive gear is rigid, noiseless. Instructions for handlebar mounting. Shipping wt., 1 pound 5 ounces.
6 N 5354 .... **$2.95**

Deluxe Horn and Light Set. Heavy gauge metal with white enamel finish. Swivel mounting brackets. Batteries not included. Shipping weight, 2 lbs.
6 N 4878—Set........ **$3.39**

[B] 6 N 4879—Light only. 7 in. Shpg. wt., 1 lb. oz...$1.69

[C] 6 N 4880—Horn only. 7 in. Shpg. wt., 1 lb. 1 oz...$1.99

[D] **3-piece Generator Set.** Produces a brilliant light. Separate circuits for head and tail lights. Set includes (1) bakelite generator, (2) headlight with 4-in. lens, (3) tail light with 2½-in. prismatic lens, all necessary wires and light bulbs. Easy to install. Instructions. Shpg. wt., 3 lbs.
6 N 4815.......... **$4.49**

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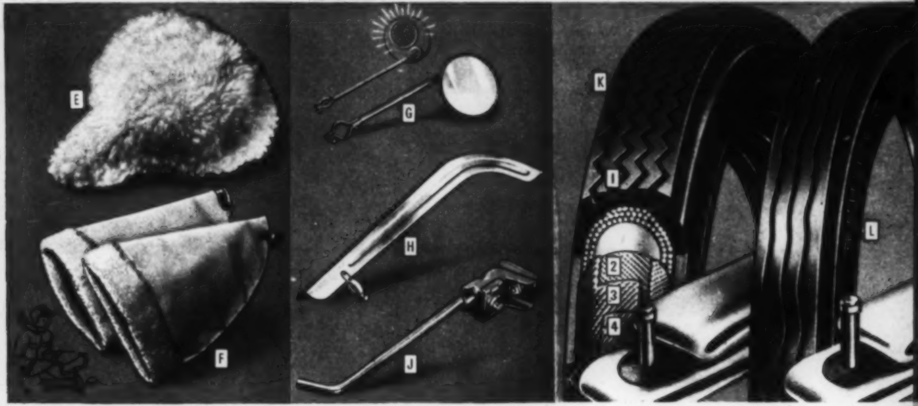


Practical Bike Accessory Gifts . . . for improved appearance, longer bike life

[E] **Natural color sheepskin saddle cover.** Long hair shearling (¾-inch or more) makes a warm, soft riding seat. Bound with fine white duck. Ties securely to saddle with white tapes. One size, adjustable to men's or women's saddles.
6 N 5376—Shpg. wt., 8 oz.... **98¢**

[F] **Wind Cuffs.** Water repellent artificial leather cuffs slide over handgrips and protect hands and wrists from cold winds. Neutral color with shearling trim matches saddle cover above. Lined with fabric shearling. Steel clamps attach cuffs to handlebars. Shpg. wt., 1 lb. 2 oz.
6 N 4830—Pair **$2.17**

[G] **Mirror with Reflector.** Adjustable 3½-in. plate glass mirror, steel frame. Reflector on reverse side visible for 300 ft. 11-in. overall lgth.
6 N 4857—Shpg. wt., 1 lb.... **44¢**

[H] **Aluminum Chain Guard.** Highly polished to resemble chrome plate. Easy to attach to any make bike.
6 N 5342—Shpg. wt., 10 oz... **44¢**

[J] **Kick-up Stand.** Kick it up or down without getting off bicycle. Positive lock keeps it firmly in place. Easy to install on any make of bicycle. Top plate drilled for bolts. Won't rattle. Cadmium plated rust resistant finish.
6N5340—Shpg. wt., 1 lb. 8 oz. **44¢**

[K] **Allstate Balloon Tires and Tubes.** Fit only hook bead and straight side drop center balloon rims. Zig-Zag safety tread (1). Two cord plies all around, extra ply under tread (see 2, 3, 4 in cutout view). Made of best quality synthetic rubber available for bike tires. Size, 26 x 2.125 in. Shipping weight, 3 lbs.
6 N 05125R—Tire only... **$1.59**

6 N 5171—Tube for above tire. Shipping weight, 1 lb. 6 oz....79c

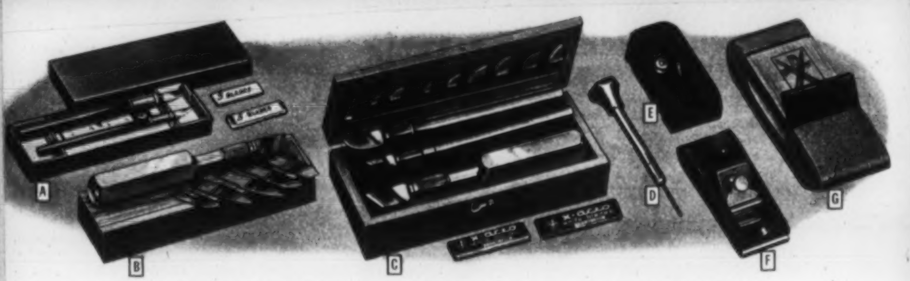
6 N 05157R—Tire only. Size 24x 2.125-in. Shpg. wt., 3 lbs...$1.59

6 N 5172—Tube to match. Shipping weight, 1 lb. 6 oz.......79c

[L] **Allstate Lightweight Tires, Tubes.** Fit lightweight rims, 24 inches in diameter. Exceptionally well balanced general duty tires with Non-Skid tread. Two cord plies from bead to bead, third ply under tread. Made of best quality synthetic rubber available for bike tires. Fits any lightweight bike that takes 26x 1.25 or 26x1.375-inch tire.
6 N 05163R–Tire only. Shipping weight, 3 pounds...... **$1.65**

6 N 5148—Tube for above tire. Shipping weight, 11 ounces ...79c

HOW TO ORDER TIRES: Order tires by markings on your old tires, or measure outside rim diameter.



X-Acto Craft Knives and Tools for every craft cutting job

A **X-Acto Set of two knives.** Includes one No. 1 knife, for light and medium work, and one No. 2 knife for heavy duty work; also 10 extra different shaped blades for all kinds of cutting jobs, made of high carbon steel . . . sharp as a surgeon's scalpel. Chuck holds blade firmly and securely in handle . . . never folds under. Packed in attractive cardboard box.
6 N 4102—*Postpaid*. . . . **$2.00**

B **Aluminum handle Whittler's Knife.** Sturdy mat knife with grooved aluminum handle that fits palm of hand without sliding or slipping. Excellent for woodcarving and leather craftwork. Five extra interchangeable blades of high carbon steel. Packed in handsome natural wood case with compartments for storing blades without dulling edges.
6 N 4107—*Postpaid*. . . . **$2.00**

C **DeLuxe X-Acto Knife Chest.** Contains 3 tooled aluminum knife handles (No. 1, No. 2, and Whittler's), and 12 assorted blades, all shaped differently. Each blade has its own separate compartment and is easy to take out or replace. Metal strip bladelock holds blades firmly in place when not in use. Beautiful natural wood chest. A great gift for any craftsman.
6 N 4106—*Postpaid*. . . . **$5.00**

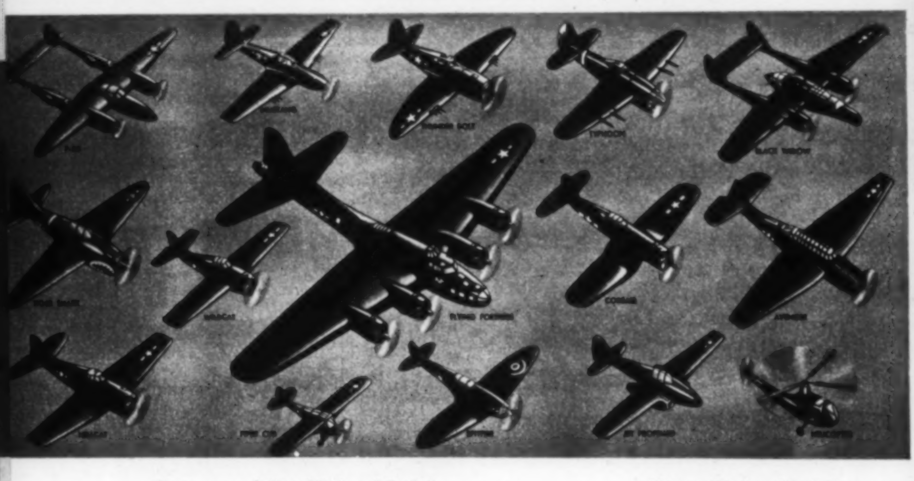
D **X-Acto Drill and Pin Vise.** All metal construction. (Drill not included.)
6 N 4112—For drills sizes 50-80. . .*Postpaid* **75c**
6 N 4113—For drills up to 1/16-in. . .*Postpaid* **75c**

E **X-Acto Balsa Stripper.** Precision strip cutter.
6 N 4111—*Postpaid*. **$1.00**

F **X-Acto Block Planer.** Surgical steel blade. For fine delicate work and heavy duty use.
6 N 4109—*Postpaid*. **$1.00**

G **X-Acto Sander.** With 6 assorted refills.
6 N 4108—*Postpaid*. **50c**

* *



Comet and Ott Flying Models

23c Each

Otts': have "Ott-O-Formers"; **Comets**, "Speed-O-Matic" construction. Balsa frames.

Tiger Shark (Comet) 18-in. span.
6 N 4230—Shpg. wt., 8 oz. . **23c**
Helicopter (Comet) 21¼-in. wingspan.
6 N 4231—Shpg. wt., 8 oz. . **23c**
Jet Propelled (Comet) 18-in. wingspan.
6 N 4232—Shpg. wt., 8 oz. . **23c**
Thunderbolt (Comet) 18-in. span.
6 N 4228—Shpg. wt., 8 oz. . **23c**
Mustang (Ott) 27-in. wingspan.
6 N 4227—Shpg. wt., 10 oz. **23c**
Spitfire (Ott) 27-in. wingspan
6 N 4153—Shpg. wt., 10 oz. **23c**

43c Each

Comet and Ott models with more advanced detailing and more parts. Balsa wood frames.

Flying Fortress (Ott model) 32-in. wingspan; "Ott-O-Formers".
6 N 4156—Shpg. wt., 13 oz. . **43c**
Vought Corsair (Comet) 20-in. wingspan.
6 N 4224—Shpg. wt., 10 oz. **43c**
Spitfire (Comet) 20-in. span.
6 N 4225—Shpg. wt., 8 oz. . . **43c**
Piper Cub (Comet) 26½-in. span.
6 N 4223—Shpg. wt., 10 oz. **43c**
Grumman Avenger (Comet model) 20-inch wingspan.
6 N 4229—Shpg. wt., 8 oz. . . **43c**

85c Each

Super scaled Ott and Comet flying models with deluxe detailing. Balsa wood frames.

Grumman Hellcat. (Ott model). Navy fighter. 40-inch wingspan.
6 N 4211—Wt., 1 lb. 10 oz. **85c**
Lockheed Lightning-P38. (Comet model). 24-inch wingspan.
6 N 4233—Shpg. wt., 1 lb. . **85c**
Grumman Avenger (Ott) 40-in. wingspan. Actually drops torpedo while in flight.
6 N 4221—Wt., 1 lb. 5 oz. . **85c**
Thunderbolt (Comet) 24-inch wingspan.
6 N 4222—Shpg. wt., 1 lb. . **85c**

Giant Flying Models

$1.33 Each

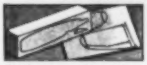
Cleveland and Comet deluxe models with detailed plans and construction hints. Cleveland industrial training models and Comet models have balsa wood frames.

Lockheed Lightning-P38 (Cleveland). 36-in. span.
6 N 4166—Shipping weight, 1 lb. 10 oz. **$1.33**
North American Mustang (Cleveland). 36-in. span.
6 N 4169—Shipping weight, 1 lb. 14 oz **$1.33**
Black Widow (Cleveland). 36-inch wingspan.
6 N 4163—Shipping weight, 1 lb. 12 oz **$1.33**
Piper Cub (Cleveland). 36-inch wingspan.
6 N 4164—Shipping weight, 1 lb. 10 oz. **$1.33**
Hawker Typhoon (Cleveland). 36-in. wingspan.
6 N 4212—Shipping weight, 2 lbs. 2 oz **$1.33**
Grumman Wildcat (Comet model). 32-in. wingspan.
6 N 4220—Shipping weight, 1 lb. 10 oz **$1.33**

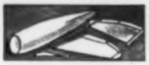
Big Fellows... Little Fellows

THEY'LL ALL ENJOY THESE MODEL KITS . . . TOOLS

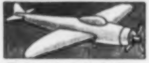
Four Solid Model Planes . . . easy to build as A-B-C



A Roughly carve out the plainly marked parts



B Sandpaper and fit parts into shaping templates



C Glue the finished parts together . . . then paint

ALL FOR $1.00

A big pack of big value . . . not *one* but *four* solid model planes all in one kit; each plane a different model! Kit includes one Hellcat, one Thunderbolt, one Mustang, one King Cobra, all with 9-inch wingspans. Balsa wood construction . . . the perfect wood for model planes.

Excellent for beginners . . . all parts are clearly stamped on wood; illustrated easy-to-follow instructions, cement, and paint included in kit. Templates for correctly shaping each part are printed on back of box. Shpg. wt., 1 lb. 10 oz.
6 N 4126—Set of four planes $1.00

* * *

De Luxe Flying Models

Cleveland large super models of balsa wood frame construction. Illustrated assembly instructions are complete and easy to follow.

Republic Thunderbolt-P47. 30¾-in. wingspan.
6 N 4171—Shipping weight, 3 lbs. 15 oz. **$3.59**

Lockheed Lightning-P38. 38¾-in. wingspan.
6 N 4170—Shipping weight, 3 lbs. 14 oz. **$3.59**

Grumman Hellcat-F6F. 31¼-in. wingspan.
6 N 4216—Shipping weight, 3 lbs 3 oz . . . **$3.19**

Grumman Wildcat-F4F-4. 26¼-in. wingspan.
6 N 4217—Shipping weight, 3 lbs. 4 oz. . **$2.69**

No. Amer. Mustang-P51. 27⅝-in. wingspan.
6 N 4218—Shipping weight, 3 lbs. 6 oz . . **$2.69**

Curtiss Warhawk-P40. 28⅝-in. wingspan.
6 N 4219—Shipping weight, 3 lbs. 5 oz . . **$2.69**

Super-scaled solid Models of most popular planes

Comet fighter models of easy-to-work-with balsa wood. Each plane built to exact ⅜-inch scale.

43c Each

Hellcat-F6F. 8⅛-in. wingspan. Navy shipboard fighter. Decal insignia in official colors, and easy-to-follow instructions.
6 N 4234—Shipping weight, 9 oz 43c

Thunderbolt-P47. 7⅝-inch wingspan. Army escort fighter. Latest model with "bubble" canopy. Decal insignia; complete easy-to-understand building instructions included.
6 N 4235—Shipping weight, 10 ounces 43c

North American Mustang-P51. Army fighter with bubble canopy and extended dorsal fin. Official insignia. Complete easy-to-understand building instructions included.
6 N 4236—Shipping weight, 9 ounces 43c

Cadet and Comet bomber models of balsa wood. Difficult parts finished. Complete instructions.

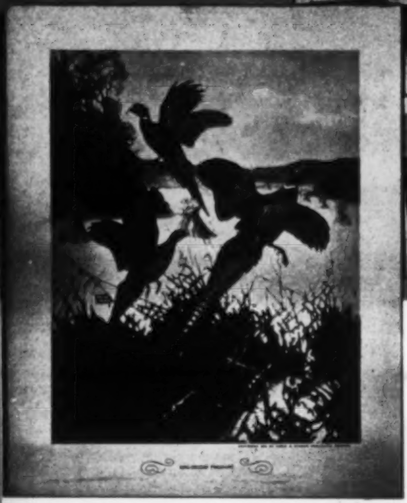
95c Each

Super Fortress-B29. 17⅝-inch wingspan. Cadet model with assembly jig to automatically align all parts. Semi-finished fuselage.
6 N 4175—Shipping weight, 1 lb 95c

Mitchell-B25. Comet model with 12¾-inch wingspan. Wing, fin, and stabilizer shaped to outline. Decal insignia; complete instructions.
6 N 4127—Shipping weight, 9 oz. 95c

Marauder-B26. Comet model with 13¹¹⁄₁₆-inch wingspan. Army's fastest medium bomber.
6 N 4128—Shipping weight, 9 oz 95c

Super Fortress-B29. Comet model. 26½-inch wingspan. Cement, sandpaper, instructions.
6 N 4129—DeLuxe kit. Wt., 1 lb. 11 oz. $2.19

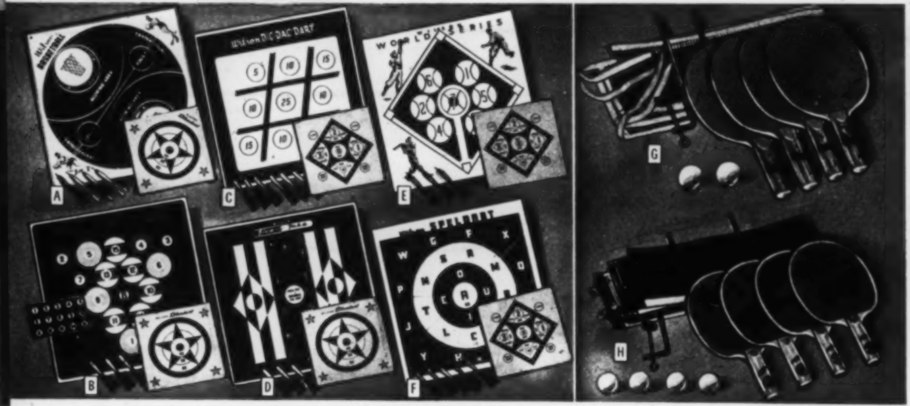


An unusual gift to please a Sportsman

$4.59 • The Field and Stream portfolio of 12 beautiful full color game bird prints from the original oil paintings by Lynn Bogue Hunt. Twelve different authentic reproductions of America's best known game birds, shown in their natural surroundings . . . fine "Deep Tone" full color prints. Each print is a masterpiece in itself . . . will prove a handsome decoration for home, club, office, or schoolroom. Size of each print: 12¾x16½ in. A 24-page booklet written by Ray P. Holland, famous game bird authority, telling all about the birds, their habits, and where and how they may be found, accompanies each portfolio. An unusual gift . . . especially for a Sportsman.

6 N 625—Shipping weight, per set, 2 pounds.............................**$4.59**

* * *



For home entertainment or for gifts . . . Dart Games and Table Tennis Sets

All dart games are brightly printed on durable pressed wood, 18x18 in. Two separate games on each board . . . double fun! Steel needle dart points are sealed in to stay. Rules included.

[A] **Basketball and Star Dart.** Good team game . . . score by number of "baskets" you make. Star Dart game on reverse side. 4 darts.
6 N 2534—Postpaid.................. **$1.39**

[B] **8-Ball and Star Dart.** Play any billiard or number game on this board. Star Dart game on reverse side. 3 darts.
6 N 2508—Postpaid.................. **$1.39**

[C] **Dic-Dac-Dart and Baseball.** Play Tic-Tac-Toe with darts! Baseball game on reverse side. Play in teams or partners. 6 darts.
6 N 2503—Postpaid.................. **$1.39**

[D] **Give-and-Take and Star Dart.** This one's lots of fun . . . first dart gives your number; second one tells you to "give" or "take." Play partners or teams. Star Dart on other side. 3 darts.
6 N 2504—Postpaid.................. **$1.39**

[E] **World Series and Baseball.** A real ball fan's board! Both games scored with "runs" and "innings." Fun for teams. 3 darts.
6 N 2533—Postpaid.................. **$1.39**

[F] **Speldart and Baseball.** A spelling bee with darts. Complete a word and win; break a word and lose. Plenty of laughs in this game! Baseball game on reverse side. 5 darts.
6 N 2505—Postpaid.................. **$1.39**

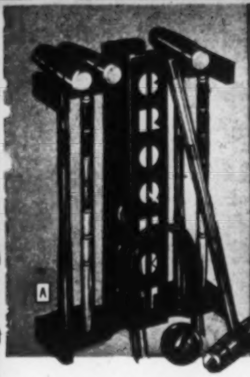
Extra Darts. (not shown). Sharp steel points.
6 N 2530—Shpg. wt., 3 oz. Set of 4 darts.. **49¢**

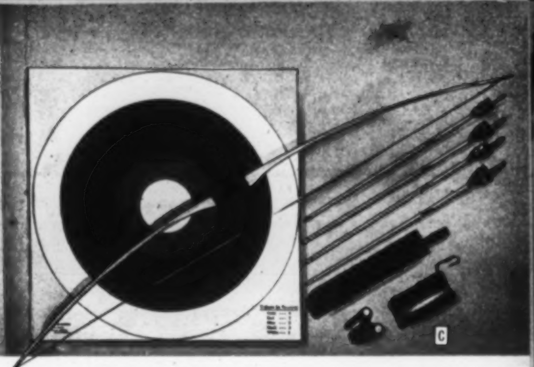
Munro Table Tennis Sets, complete for playing singles or doubles. Game can be played on any smooth hard surface. Complete instructions for playing are included.

[G] **Good.** Four smoothly sanded 3-ply wood paddles with sandpaper playing surfaces. Net, screw-on type posts, and 2 balls included in set.
6 N 2627—Shipping weight, 2 lbs. 4 oz. **$1.99**

Better. (Not illustrated.) Four smoothly sanded 3-ply wood paddles with lacquered handles and sandpaper playing surfaces. Screw-on type metal posts; regulation net; 4 balls included in set.
6 N 2628—Shipping weight, 2 lbs. 8 oz...... **$2.99**

[H] **Best.** Four 5-ply wood paddles with artificial leather playing surfaces and lacquered handles. Suspension type steel posts. Metal end net. 6 balls.
6 N 2629—Shipping weight, 2 lbs. 12 oz. **$4.89**





4-ball hardwood Croquet Set

A Deluxe quality croquet set, regulation size, handsomely decorated. Includes 4 balls; 4 mallets with 8-in. polo type heads, screw-in type handles; end posts . . . all of solid hardwood with water-resistant varnish finish; wire arches. Complete with rack.

$5.55 Complete

6 N 02567—Shipping weight, 17 pounds $5.55

B **Laminated wood boomerang.** For outdoor sport and fun.

6 N 2522—Small arch. Shipping weight, 7 oz. 66c
6 N 2523—Medium arch. Shipping weight, 8 oz. 99c
6 N 2524—Large arch. Shipping weight, 9 oz. $1.33

Complete Archery Set for boys or girls

C The young William Tell or Robin Hood in your family, will have the time of his life playing with this fine quality archery set that is fully equipped. His world of imagination will come to life, but at the same time it will be instructive play and also teach the child a healthful sport that he will learn to love and continue to develop as he grows older. Included in this set are: 4½-foot lemonwood bow (light pull) with durable hemp bowstring, leather hand grip; four 22½-inch birch target arrows with ground feathers, plastic points; leather armguard and finger shooting tab; duck quiver; 16-inch paper target face; and instruction book that gives terms and rules of archery, care of bow, etc. Recommended for children up to 5 feet tall.

$3.22 Set

6 N 02632—Shipping weight, 2 pounds . . . . Set $3.22

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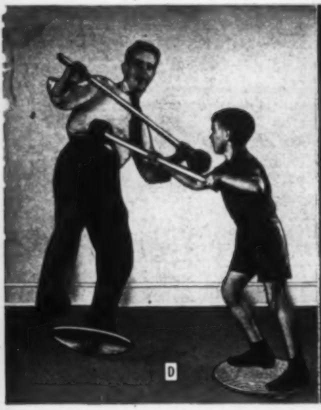
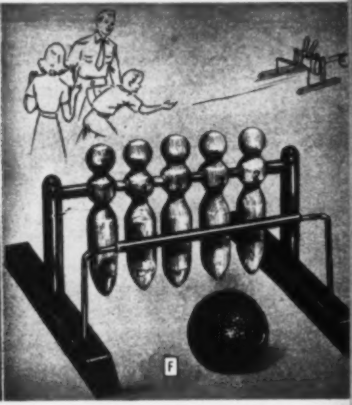




Jousting Sets are fun!

D Jousting . . . a new and different kind of a game that can be played by children or adults. Develops balance and muscle control while providing lots of fun and exercise! A game like this is excellent for all ages because it increases in interest and difficulty with increased skill. The complete set includes two plywood platforms on two-way rockers, 18 inches in diameter . . . sturdy enough to hold adults; two 44-inch wood lances with thickly padded cotton duvetyn covered contact ends. Complete instructions are included giving details on terms and rules of the game. Sturdily constructed to withstand heavy usage. This set will make a novel Christmas gift for friends or family and will be enjoyed for years to come.

$4.88 Set

6 N 02517—Shipping weight, 13 lbs. . . Set $4.88

8-ounce Boxing Gloves

E Regulation tournament gloves of wine colored select sheepskin leather that is soft and smooth. Sturdy canvas drill lining; leather lined thumb. Outside palm grip of padded leather; fits natural curve of fingers for effortless closing of fist. Leather reinforced thumb seam. Fine quality genuine hair padding is highly resilient . . . stays soft and smooth and will not mat. Padded cuffs for extra protection. Double stitching at all points of strain . . . they will take long, hard use. Strong cotton lacings. Tape bound edges. Men and boys will find them useful for exercising in their leisure time. Standard 8-oz. size. Shpg. wt., set, 3 lbs. 4 oz.

$6.66 Set of 4

6 N 1421 . . . . Set of 4 $6.66

Everybody Likes to Bowl

F "Five Pins" . . . not a toy, but a sturdily constructed game that adults and youngsters will thoroughly enjoy. Popular size for the home . . . it is adaptable to use in the recreation room, child's room, or on porch, lawn, driveway. Pins cannot fly or scatter thus preventing any possible damage to other objects . . . it's safe in every way. Here is a long-lasting source of enjoyment for the whole family and friends, exciting for young and old, any number of people can play it at one time. It's really fun to be able to actually "bowl at home" and yet the set is light and easy to move about. Size: length 21 inches, width 20 inches; pins are 9¾ inches high. Comes complete with one semi-soft ball 5 inches in diameter. Colorfully painted for attractive appearance, made of hardwood. Each set is individually wrapped to guard against marring.

$4.33 Set

6 N 02525—Shipping weight, 7 pounds $4.33

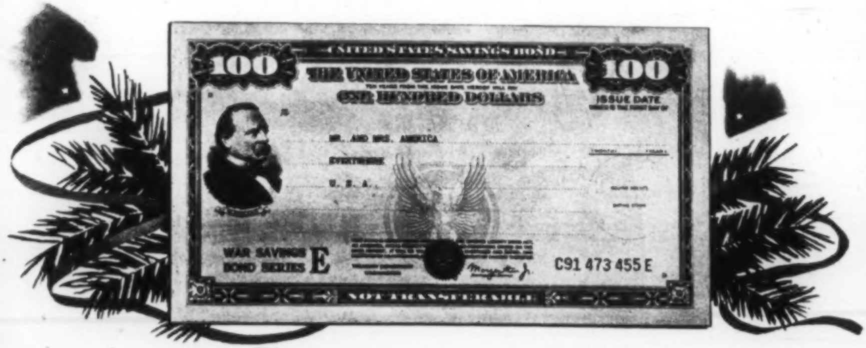
U. S. Government Bonds are the best buy in the book

not only for the present
but also for the future

Start your Gift List with U.S. Savings Bonds. Give them to the most important people on your list; your parents, the pal you count on, the girl you married or the boy you are engaged to, your sister, your brother, or your children . . . all those whose lives are vitally linked with yours. For them a U. S. Savings Bond will be a gift that keeps on giving, increasing in value through the years.

Sears is now a U. S. Bond Agency. At the request of the United States Treasury Department, Sears, Roebuck and Co. has been authorized to sell Series "E" Bonds in the Catalog . . . and just in time for your Christmas shopping!

USE THE ORDER BLANK ON OPPOSITE PAGE ➡



UNITED STATES SAVINGS BOND

100

THE UNITED STATES OF AMERICA

ONE HUNDRED DOLLARS

100

ISSUE DATE

MR. AND MRS. AMERICA
EVERYWHERE
U. S. A.

WAR SAVINGS BOND SERIES E

C91 473 455 E

NOT TRANSFERABLE

* * *

"E" Bonds grow into more money! For example, you pay $75 for an E Bond that increases in value until it's worth $100 when it matures ten years later. An E Bond is issued as of the first day of the month in which we receive your remittance. If you hold it to maturity you get the equivalent of 2.9% interest, compounded semi-annually, on the money you invest. If it becomes necessary, you can redeem an E Bond at most local banks any time after sixty days from the issue date and immediately get back its current value which will be at least as much as you paid for it. And the longer you hold it the more it's worth up to its 10 year value.

You get Satisfaction Guaranteed AND your money back! You buy Bonds now, to bring the boys back home, to provide for our wounded and disabled, to help keep the lid on prices, to help prevent hard times. At the same time Bonds are a good nest egg for home improvements, for replacement of buildings, machinery, stock; for the children's education; for a veteran's postwar start; for old age security; for a guaranteed income, or a cushion against lower farm profits.

Every Bond bought from Sears is credited to the district from which your order comes, by amount, not by your name. Your name is always kept confidential by the Treasury Department.

Series "E" Bonds may also be bought at most postoffices, banks, savings and loan and building and loan associations, Production Credit Associations, National Farm Loan Associations, theaters, and other qualified agencies. And: direct by mail from the Treasurer of the United States, Washington 25, D.C.

Please keep a record of the serial numbers of your Savings Bonds. And keep the record in a different place than you keep your Bonds. If you lose a Bond, report the loss to the Division of Loans and Currency, Treasury Department, Merchandise Mart, Chicago 54, Illinois.

When ordering U.S. Bonds direct from Sears, use convenient order blank at right.

For further information or additional U.S. Bond Order Blanks, write Sears, Roebuck and Co., Dept. 169.

SEARS, ROEBUCK AND CO.

U. S. BOND ORDER BLANK

Use this Order Blank for ordering United States Savings Bonds only

Do Not Write in This Space

Date ________________ 194___

SEARS, ROEBUCK AND CO.:

Enclosed is ☐ Money Order ☐ Check ☐ Postal Notes for $__________ which is to be used in purchasing United States Savings Bonds of Series E as indicated below.

State How Many Bonds Wanted	Maturity value (cash value of Bonds 10 years from issue date). This is what you get in cash if you hold Bond 10 years	Issue Price (Cost and Value of Bonds at time of purchase). This is what you pay for each Bond now	Total
	$25.00	$18.75	
	50.00	37.50	
	100.00	75.00	
	200.00	150.00	
	500.00	375.00	
	$1,000.00	750.00	

Send remittance by U. S. Postal Notes, by postoffice or express money order, or by bank draft or check. Please do not send currency.

Total Amount Enclosed $

PLEASE PRINT NAMES AND ADDRESSES PLAINLY

Make Bonds Payable to

Fill in here the name that should appear on the Bond as the Owner.

Name Mr. / Mrs. / Miss ________________
(First Name) (Middle Name or Initial) (Last Name)

Street Address __________ Rural Route _____ Box No. _____

Postoffice __________ State __________

IMPORTANT: A woman's or girl's name must be preceded by Mrs. or Miss, as the case may be. In the case of a married woman, her own first name (not her husband's first name) should be given as Mrs. Mary A. Jones, not Mrs. John J. Jones.

Do you wish to name a Co-Owner or Beneficiary?

If so, put X in proper square below.

☐ CO-OWNER When a co-owner is named, either the owner of the Bond or the co-owner can cash the Bond without the signature of the other.

☐ BENEFICIARY Is a person who is to get the Bond when owner dies. If a beneficiary is named, the owner is the only one who can cash the Bond during the owner's life. When the owner dies, it can be cashed by the beneficiary.

If you have checked for Co-Owner or Beneficiary in one of the squares above, fill in name and address of this person below.

Name Mr / Mrs. / Miss ________________
(First Name) (Middle Name or Initial) (Last Name)

Street Address __________ Rural Route _____ Box No. _____

Postoffice __________ State __________

Send Bonds to

Name ________________
(First Name) (Middle Name or Initial) (Last Name)

Street Address __________ Rural Route _____ Box No. _____
Please give both Route and Box Number if on Rural Route.

Postoffice __________ State __________

Signature of Purchaser ________________

10-K gold Rosary

$27.88

This magnificent real gold rosary is the loveliest gift you could give any Catholic. The entire rosary is made from 10 karat yellow gold. Each perfectly rounded bead as well as the centerpiece and the Cross with raised Corpus are examples of finest workmanship. About 14 inches long. Select this superb rosary as a special gift for a Catholic friend or relative. It will be doubly appreciated, first, for its beauty, secondly, because recitation of the rosary is a favorite prayer with Catholics. This rosary in gift box will be a treasured possession of its owner always. Shipping weight, 7 ounces.

3 N 07656 .... **$27.88**

Helpful Hints

FOR HOLIDAY SHOPPERS

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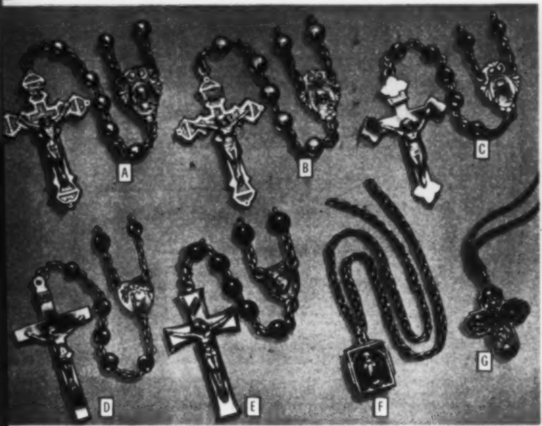
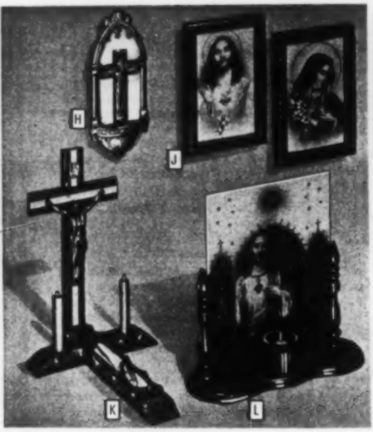




Religious articles for Catholics . . . approved by the Holy Name Society

Catholic friends and relatives on your Christmas list will be pleased with a religious gift. Why not give them a beautiful rosary or a religious article for their home? Either one is a thoughtful gift and expresses the spirit of Christmas in a way they'll like

A **Sterling Silver Rosary.** Special attention given to details makes this one of the most exquisite rosaries imaginable. Elaborate Cross with raised Corpus. Abt. 17½ in.
3 N 7651—Shpg. wt., 5 oz. **$5.27**

B **Simulated Pearl Rosary.** Lustrous pearl beads on sterling silver chain. Silver centerpiece and cloverleaf Cross with raised Corpus. About 18½ in. long.
3 N 7650—Shpg. wt., 5 oz. **$5.63**

C **Our Finest Glass Bead Rosary.** Round beads gleam like jewels on sterling silver chain; silver centerpiece and cloverleaf Cross with raised Corpus. Abt. 16½ in. *State color:* amethyst, aqua blue or ruby.
3 N 7649—Shpg. wt., 5 oz. **$3.86**

Men's Black Plastic Bead Rosary (not shown). Same quality as 3 N 7649 above.
3 N 7661—Shipping weight, 5 oz **$3.63**

Rosaries may vary slightly from illustrations

D **Glass Bead Rosary.** Sparkling glass beads are cut to look like precious gems. Chain, Cross and centerpiece are nicely made of silver-colored metal. *Please state color:* amethyst, emerald, topaz or jet (black).
3N7652—Abt. 16½ in. Shpg. wt., 5 oz. **$1.57**

E **Black Bead Rosary.** Round black lacquered beads with Cross, centerpiece and chain of silver-colored metal.
3N7616—Abt. 17 in. Shpg. wt., 3 oz. . **86c**

F **Sterling Silver Miraculous Medal** with 24-inch sterling silver chain. To be worn in honor of Mary, Mother of Christ.
3 N 7627—Shipping weight, 3 oz. . . **$1.83**

G **Sterling Silver Cruciform Medal,** with strong 24-inch sterling silver chain. Combination St. Joseph, St. Christopher, Miraculous and Scapular medals.
3 N 7624—Shipping weight, 3 oz **$1.56**

H **Holy Water Font** to use in your own home. Made from artistically molded plastic that resembles real marble. To hang on wall. Size, about 7 inches high.
3 N 7664—Shipping weight, 8 ounces .... Each **86c**

J **Sacred Heart Plaques.** Colored pictures of Jesus and Mary. Figures are slightly raised from background to give them life-like appearance. Reproduced in pastel colors on heavy fiberboard. Gold-color wood frames, size, 4½x6¼ in.
3 N 7663—Shipping weight, pair, 12 ounces . . . . Pair **97c**

K **Sick Call Set** contains articles necessary for administration of Last Sacrament. Approved by Holy Name Society. Polished black walnut Cross with mother-of-pearl inlay; 22K gold-plated Corpus. Lift Cross at base, hollow interior holds 2 beeswax candles, bottle for Holy Water, Communion cloth and cotton. Cross snaps easily back in place to hang on wall when not in use. Size, about 12½x7¾x1¾ inches.
3 N 7655—Shipping weight, 1 pound 8 ounces. Set **$4.27**

L **Sacred Heart Shrine.** Beautiful picture of the Sacred Heart is framed in painted glass shadow box. Kidney-shaped base with votive candle in ruby glass holder. 8x10¼ in.
3 N 7648—Shipping weight, 3 pounds . . . . Complete **$1.78**

The Way of the Cross
The Young Jesus of Nazareth
A
B

Lovely religious gifts for Catholic boys and girls

Pray Always—child's prayer book written in words that children understand. Size, 2½x4 inches.
3 N 7645—Black leather binding. Postpaid . . **$1.77**
3 N 7646—White leather binding. Postpaid . . 1.77

Catholic Coloring Box contains paperbound book about the Way of the Cross and bright crayons. Children love coloring the inspiring pictures.
3 N 7601—Shipping weight, 8 ounces . . . . **23¢**

Catholic Child's Hymn and Prayer Book. Selected prayers and hymns simple enough for child to learn easily. 36 pages with lovely full color pictures.
3 N 7600—Stiff cover, size, 9x12 in. Postpaid . . **91¢**

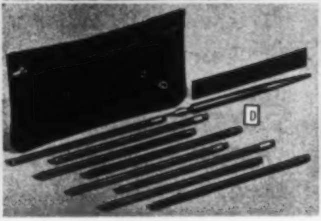
Young Jesus of Nazareth. Beautiful story of the boy Christ that children will love always. 30 pages, 16 in bright colors. Large, easy-to-read print.
3 N 7640—Stiff cover, size, 8¾x11 in. Postpaid. **83¢**

A **Child's Miraculous Medal.** Sterling silver medal with 13½-in. sterling chain. To be worn in honor of the Mother of Christ.
3 N 7623—Shpg. wt., 2 oz. **$1.28**

B **Child's Rosary.** Sterling silver with cut glass beads. About 14½ in. long. *State color:* aqua, sapphire, topaz or jet (black).
3 N 7653—Shpg. wt., 4 oz. **$2.27**

* *

CLAY-PLAY
CLAY-PLAY
CLAY-PLAY



Unusual and useful gift suggestions to make Christmas giving fun

Select a practical gift as well as an entertaining gift this Yuletide season. The new modeling kit is ideal for students and adults. The pencil case and school bag are excellent suggestions for students . . . and the Disney cartoons are fun for the whole family

New! Complete Modeling Kit. **$4.34** Here is an excellent Christmas gift suggestion for students or adults. Give this complete set to convalescents, disabled veterans and shut-ins. Makes leisure hours more enjoyable. Set contains three 1-lb. packages Plastalena clay, two 5-lb. cans Model Light, three 2-oz. jars clay enamel (*colors:* red, yellow and blue), one brush, two modeling tools and instruction pamphlet.

Practice first with Plastalena. This is a clay which never hardens—can be used over and over again. Then copy your work with Model-Light . . . a clay that becomes as hard as stone. It requires no casting or firing. Use Model-Light for permanent gifts and keepsakes. Make attractive objects for your home. Ideal for costume jewelry such as lapel ornaments, beads, earrings; for novelties, book ends, pottery, sculpture. Between working periods, cover your unfinished piece with a damp cloth to prevent clay from drying. Decorate finished model with clay enamel.

3 N 05239—Shipping weight, 16 lbs **$4.34**

C **Queen Anne Plaid School Bag.** **$1.44** A timely gift suggestion for the children at Christmas time. Made of sturdy cotton cloth with water-resistant lining . . . to keep books, papers and lunches dry. Attractive imitation leather trim. Your choice of either genuine leather carrying handle style or shoulder strap style. Leather buckle straps. Has roomy lunch pocket, pencil case and name plate. Bag size, 14x10 inches.
3 N 4961—Carrying handle. Shpg. wt., 14 oz. **$1.44**
3 N 4962—Shoulder strap. Shpg. wt., 14 oz. 1.44

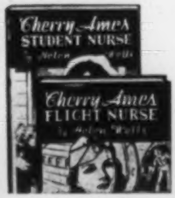
D **Genuine Leather Pencil Case.** Just the kind of case every student wants to own. Handy zipper closing keeps pencils intact. Popular with both boys and girls. Contains 8 eraser-tipped pencils, 6-inch ruler, penholder and pen point. The convenient extra pocket (with 2 snap fasteners) is ideal for carrying change or a handkerchief to and from school. Comes in assorted colors. Size: 8¾x5 inches.
3 N 4804—Shipping weight, 8 ounces **$1.33**

Disney Characters in Kodachrome Slides. **$2.22** Fun for the children . . . entertainment for adults, too. 35-mm. slides in color. Set of 10 slides with each title. (For viewer and slide set, see below.)
Disney Characters; 10 close-ups of Disney folk. Also the following stories in 10 slides. Numbered in sequence, with story beneath each.
Story of Pinocchio: his exciting adventures.
Snow White and 7 Dwarfs: beloved by everyone.
Story of Bambi: the tiny deer and his friends.
Dumbo: lovable elephant with big, floppy ears.
3 N 6676—*State title.* Shpg. wt., 3 oz. **$2.22**

Combination Set of Viewer and Slides. This sturdy, compact plastic viewer gives brilliant three-dimensional effects to Disney transparencies, plus other 35-mm. Kodachromes or black and white slides. Viewer is complete with any one set of slides above. *State title.*
3 N 6677—Shpg. wt., 9 oz. Set for **$3.84**

CHRISTMAS MORNING

Thrills for Children



The Clue in the Crumbling Wall
The Quest of the Missing Map

Springboard to Tokyo
Spitfire Pilot

Wholesome Books for children who like to read

Cherry Ames Series. 58c Vivid and exciting stories about a girl who chose nursing as her career. Girls from 10 to 15 years old won't want to miss this fascinating series. Stiff cover binding.

Cherry Ames Student Nurse (90)
Cherry Ames Senior Nurse (91)
Cherry Ames Chief Nurse (92)
Cherry Ames Army Nurse (93)
Cherry Ames Flight Nurse (94)

State catalog no., title, title no.
3 N 1708..... Postpaid **58c**

Nancy Drew Mysteries. 58c Stiff cover binding.

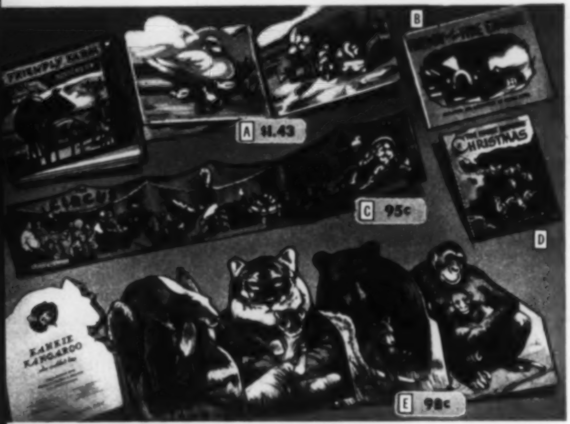
Haunted Bridge (88)
Whispering Statue (89)
Clue of the Tapping Heels (87)
Mystery of Brassbound Trunk (86)
Mystery of Moss Covered Mansion (112)
Clue in the Crumbling Wall (81)
Quest of the Missing Map (84)
Clue in the Jewel Box (83)
Secret in the Old Attic (82)

State catalog no., title, title no.
3 N 1713....... Postpaid **58c**

Lucky Terrell Books. 58c True-to-life exploits of daring war-time fliers. Full of excitement and thrills. Each one is a perfect gift for boys from 10 to 16 years. Why not select several for Christmas gifts? Stiff cover binding.

Spitfire Pilot (2)
Sky Attack (3)
Secret Mission (4)
Lost Squadron (5)
Springboard to Tokyo (6)

State catalog no., title, title no.
3 N 1709......Postpaid **58c**



Unusual Books like these make delightful holiday gifts

Very young people from 3 to 7 will dance with excitement when they spy these novelty books among their Christmas gifts. Send your order for several and avoid last minute holiday shopping

A **Friendly Farm Panorama.** All the fun and fascination of farm life unfolds in this new and colorful Panorama. Measures over 10 feet when fully extended and shows twenty different animals in the sunny surroundings of farm life. $1.43
3 N 1890—Durably made. Postpaid.....**$1.43**

B **Freddy and the Fire Engine.** 16-page animated book with bright-colored pictures that really move. See the wheels of the big red fire engine go round as it speeds down the street.
3 N 1887—Stiff cover. Postpaid..........**93c**

C **The Circus Panorama.** Just like a real circus is this brilliantly colored panorama. Open it out to its full 103 inches . . . a circus parade marches before your eyes. On the inside panels are circus acts, wild animals, the crowds!
3N1895—Heavy cardboard. Postpaid....**95c**

E **Mother and Baby Animal Books.** Absolutely new . . . definitely different . . . completely fascinating! 4 books cut in the shape of animals with pictures of mother animals printed in natural colors on front and back covers. Cunning baby animals, also in color, are inserted in slot in front covers and can easily be removed to stand up. Each big book, size 9x12 inches, contains a 16-page animal story with illustrations on every page. 98c
3 N 1888—Stiff cover bindings.
Set of 4 books. Postpaid.................. **98c**

D **Animated Night Before Christmas Poem.** Watch for Santa through the little window that opens; see his eyes twinkle, his big paunch jiggle like a bowl of jelly. You'll laugh as heartily as he. And you'll love the familiar poem.
3 N 1882—Stiff cover. Postpaid.........**88c**

The Infant Christ
The Children's Book of Prayers and Hymns
One God

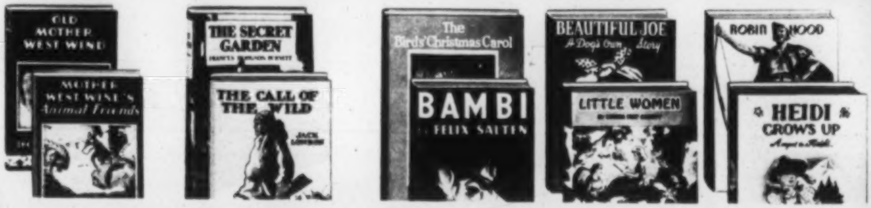
Religious Books for children

Teach your children at an early age to know the glory and the beauty of religion

The Infant Christ—the story of the Christ-child so simply and beautifully told that young minds will understand and love it. Full of richly-colored illustrations. 60 pages. Size, 9¼x11¼ in. 78c
3 N 1651—Stiff cover........... Postpaid **78c**

Prayers and Hymns. Carefully selected prayers and hymns are simple enough for a child to learn easily yet so inspiring that youngsters will love and remember them always. 36 pages with beautiful full color pictures. Size, 9x12 inches.
3 N 1653—Stiff cover........... Postpaid **87c**

One God. This is the story of the three great religions of America. It will help children see the relation of religion to their daily lives and help them understand and respect religions other than their own. 144 pages with pictures.
3 N 1655—Stiff cover..........Postpaid **$1.93**


OLD MOTHER WEST WIND
MOTHER WEST WIND'S Animal Friends
THE SECRET GARDEN
THE CALL OF THE WILD
JACK LONDON
The Bird's Christmas Carol
BAMBI
FELIX SALTEN
BEAUTIFUL JOE
A Dog's Own Story
LITTLE WOMEN
ROBIN HOOD
HEIDI GROWS UP

Children's Classics . . . Books that boys and girls like reading again and again

Bedtime Stories for children from 4 to 10. 58c A grand gift. Stiff cover.

Blacky the Crow (320)
Old Mother West Wind (315)
Mother West Wind's Children (316)
Mother West Wind's Animal Friends (318)
Mother West Wind's Neighbors (317)
Whitefoot the Mouse (321)
Buster Bear's Twins (322)
Lightfoot the Deer (319)

State catalog no., title, title no.

3 N 1712........Postpaid **58c**

Children's Favorites. 98c Fascinating stories of distinction both boys and girls will like for their own book shelves. Perfect for children from 10 to 16 years old. Stiff cover binding.

Penrod (185)
Penrod and Sam (186)
The Secret Garden (187)
Understood Betsy (188)
Call of the Wild (189)
Rebecca of Sunnybrook Farm (190)

State catalog no., title, title no.

3 N 1716......Postpaid **98c**

Children's Classics, books that are loved by youngsters and grown-ups alike. 58c

Alice in Wonderland (36)
Bambi (38)
Bambi's Children (39)
Bird's Christmas Carol (159)
Black Beauty (161)
Five Little Peppers (156)
Five Little Peppers Midway (157)
Five Little Peppers Grown Up (158)
Jo's Boys (54)
Little Men (55)
Little Women (56)
Hans Brinker (163)
Pinocchio (167)
Pollyanna (60)
Pollyanna Grows Up (61)
Adventures of Tom Sawyer (50)
Adventures of Huck Finn (62)
Beautiful Joe (40)
Treasure Island (51)
Robin Hood (166)
Heidi (45)
Heidi Grows Up (46)
Heidi's Children (47)
Uncle Remus (53)
Captain January (162)
Peter and Wendy (164)
Grimm's Fairy Tales (44)
Robinson Crusoe (160)
Connecticut Yankee in King Arthur's Court (165)

Please state catalog numbers, titles and title numbers of books wanted

3 N 1714—Stiff cover..Postpaid **58c**

The Little Fellow
A PICTURE DICTIONARY for CHILDREN
WHAT BIRD IS IT?
AT THE ZOO
FUN AT HOME
ON THE FARM
PLAY TIME
Poodey
THE ENGINE THAT LOST ITS WHISTLE

Bambi
Stories from the NEW TESTAMENT
PETER PAN
FAIRY TALES
A Book of Cradle Songs
Stories from the OLD TESTAMENT
The Pet Show

Books Preferred . . . for Christmas Giving

Don't forget the very young people when you are ordering gift books. Here are books especially for them . . . delightful cloth books for tiny tots from 1 to 4, books for children up to 15

The Little Fellow was only a baby horse. Most of all he wanted a tail long enough to swish flies off a playmate. And he wanted a playmate. A story for children from 6 to 10 years old with beautiful pictures. $1.88

3 N 1901—Stiff cover...Postpaid **$1.88**

What Bird Is It? In this 32-page book, youngsters meet 23 of America's best-known birds. Bright illustrations; friendly text. For children from 6 to 10.

3 N 1504—Stiff cover....Postpaid **95c**

The Engine that Lost Its Whistle. A wonderful train story about a proud engine. Large print, full page illustrations in brilliant colors. Children from 3 to 8 years old will find this story very interesting.

3 N 1505—Stiff cover....Postpaid **95c**

Picture Dictionary for Children. Have fun learning facts. 480 pages of simple words with pictures make learning words and definitions easy and amusing. Ideal for children from 6 to 10 years of age. $1.19

3 N 1902—Clothbound..Postpaid **$1.19**

American Boy's Omnibus. A big, idea-packed book that describes things a boy from 10 to 15 is interested in doing or making. A gold-mine of boy-lore.

3 N 1601—Clothbound.Postpaid **$2.43**

Cloth Object Books for tiny tots from 1 to 4. Each contains 16 pages with bright illustrations on every page. 8⅛x9⅜ in. *State choice: Poodey, At the Zoo, On the Farm, Play Time or Fun at Home.*

3 N 1893—Cloth book.Postpaid.Ea.**95c**

Junior Books filled with illustrations

Gifts for youngsters from 4 to 10 years old are no problem when you can select story books for them from Sears well-stocked book shelves

48c

Walt Disney's Bambi. The charming story of Bambi, the forest deer. 31 pages with Disney illustrations on each.

Fairy Tales full of all the magic of Fairyland. 30 pages with pictures to delight the heart of every child from 4 to 10.

Stories from the Old Testament. Glorious Bible stories told so that children will love and remember them. 30 illustrated pages.

Stories from the New Testament that tell about the life of Christ in terms young minds will understand. 30 pages with illustrations.

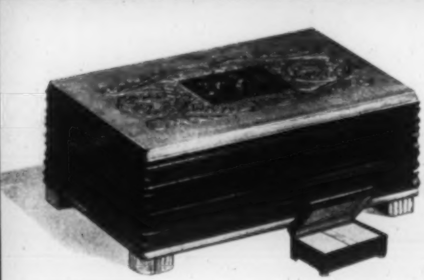
The Pet Show—30 illustrated pages with a story about animal pets.

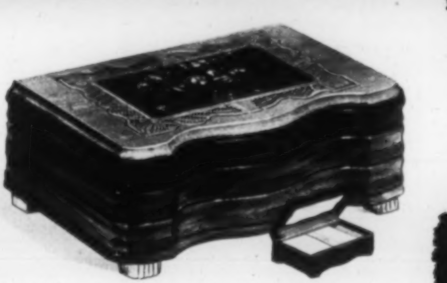
Peter Pan. The beloved story of Peter Pan, Tinker Bell and the Darling children. 28 pages with illustrations, many in colors.

Poems of Childhood by James Whitcomb Riley. 35 illustrated pages of favorite poems by one of America's best loved poets.

A Book of Cradle Songs. 15 best-loved lullabies arranged for easy singing and playing. Charming illustrations, most of them in color.

3 N 1510—*State titles wanted.* Stiff covers. Postpaid..Each **48c**





Stationery may be purchased on Sears Easy Payment plan. For details, please see page 182C.

Ever useful Chest filled with Stationery

Natural finish hardwood chest, size, 10¾x6⅝x3⅞ in., has fluted sides, footed bottom. Floral design on cover is bordered with simulated carving. Lid opens on 2 metal hinges. 12 sheets of white vellum paper, 5⅝x9½ in.; 12 envelopes.

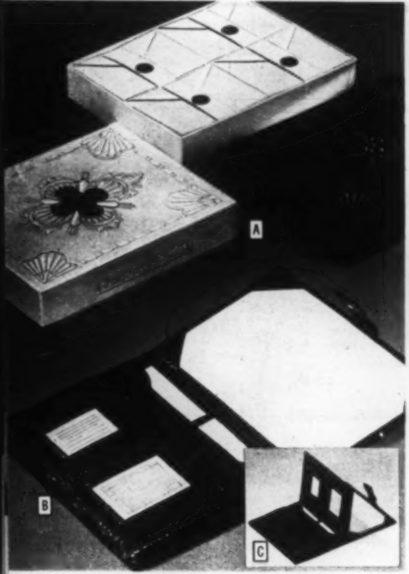
3 N 3198—Shipping weight, 2 pounds. **$1.93**

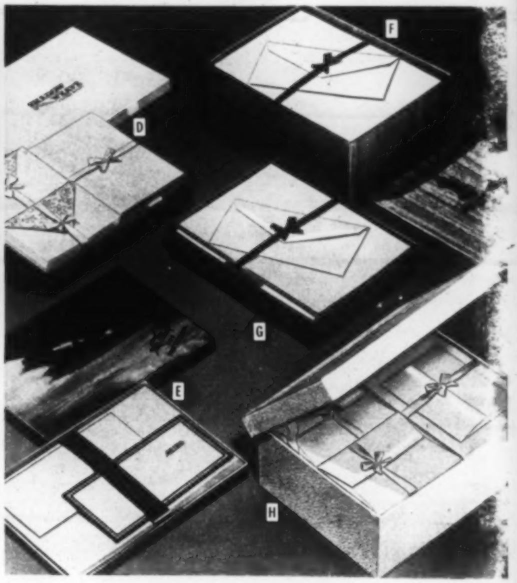
De luxe Chest with mirror

Attractive chest made from glossy finished hardwood, siz 11⅝x7x4 in. Floral designed cover opens on 2 metal hinges, vanity mirror inside. Handy shelf for pen. Contains 12 sheets of white vellum paper, size 5⅝x9½ in.; 12 envelopes.

3 N 3199—Shipping weight, 3 pounds 4 ounces. **$2.53**

* *





Sears Stationery . . . always appropriate . . . always in good taste

A **Artificial leather gift box.** This attractively embossed box filled with good quality stationery is a perfect choice for a Christmas gift . . . expensive-looking, yet low in price. Contains 40 flat sheets of white vellum paper, 8x9⅜ inches and 40 matching envelopes. Box comes in brown or ivory color with gold color center design. *Please state color wanted.*

3 N 3123—Shipping weight, each, 1 lb. 8 oz. **56c**

B **Genuine leather portfolio** with 23K gold tooling. 10¼x7⅜ in.

Brown leather. Shpg. wt., 1 lb. 4 oz. . . . . . .

Black leather. Shpg. wt., 1 lb. 4 oz. . . . . . .

SORRY—NOT AVAILABLE

C **Genuine leather Portfolio** with 23K gold tooling. Size, 10¼x7⅛ in. when closed. Has snap fastener, two large pockets, identification card and calendar inside. Plus leather covered center section for added writing surface. Contains 12 white sheets of stationery and 12 envelopes. A grand gift idea.

3 N 3270—Brown leather. Shpg. wt., 1 lb. 8 oz. **$4.86**
3 N 3271—Black leather. Shpg. wt., 1 lb. 8 oz. **4.86**

D **Shadow weave.** Air mail stationery that's as light as a feather. Box contains 60 folded sheets of 50% rag content paper, 4⅞x8 inches; 60 envelopes, 5⅛x4⅛ inches. Rose colored paper and lining of envelopes is printed with dainty snowflake design. 30 airmail labels included. Ribbon tied. **Order after October 15.**

3 N 3140—Shpg. wt., 1 lb. 4 oz. **91c**

E **Flagship airmail Stationery.** Colorful box of writing paper with airship design on cover. Contains 100 white, air weight, rag content single sheets, 7¼x10½ in. Watermarked, novelty finish. 25 airmail envelopes printed in red, white and blue—plus 25 plain white envelopes for regular mail.

3 N 3158—Shpg. wt., 1 lb. 7 oz. **91c**

F **Mister Stationery** designed for men. Handsome wood grain finish cardboard box holds 144 flat sheets of 50% rag content vellum finish paper, size, 7¼x10½ in.; 100 envelopes. Ribbon tied. **Order after October 15.**

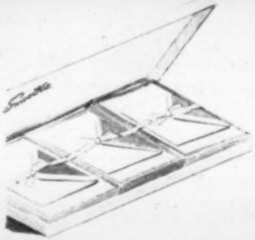
3 N 3149—Shipping weight, 3 lbs. . **$1.64**

G **Mister Stationery** in wood grain finish box. White vellum finish, 50% rag content stationery. 72 flat sheets, 7¼x10½ in., 50 envelopes. **Order after October 15.**

3 N 3148—Shpg. wt., 1 lb. 12 oz. **91c**

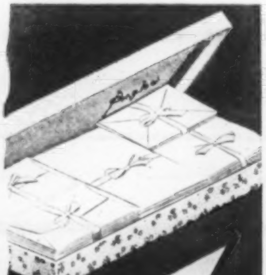
H **Patrician Stationery.** Fine quality 50% rag content vellum paper in cabinet box. 126 folded sheets, size 4⅞x7⅝ inches; 126 envelopes. *State color:* white, blue or pink. **Order after October 31.**

3 N 3144—Shipping weight, 3 lbs. . . . **$1.78**



Smoothie Pastel Ensemble

ne quality white vellum stationery with smooth silk writing surface. Folded sheets, 5x7⅞ ches, 12 with pink, 12 with blue, 12 with gray orders; 36 envelopes. Ribbon-tied.
3 N 3124—Shipping weight, 1 lb. 3 oz. . . . **94c**



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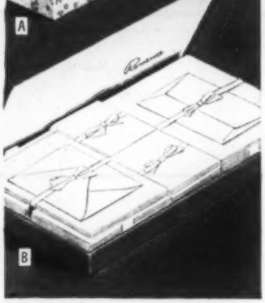
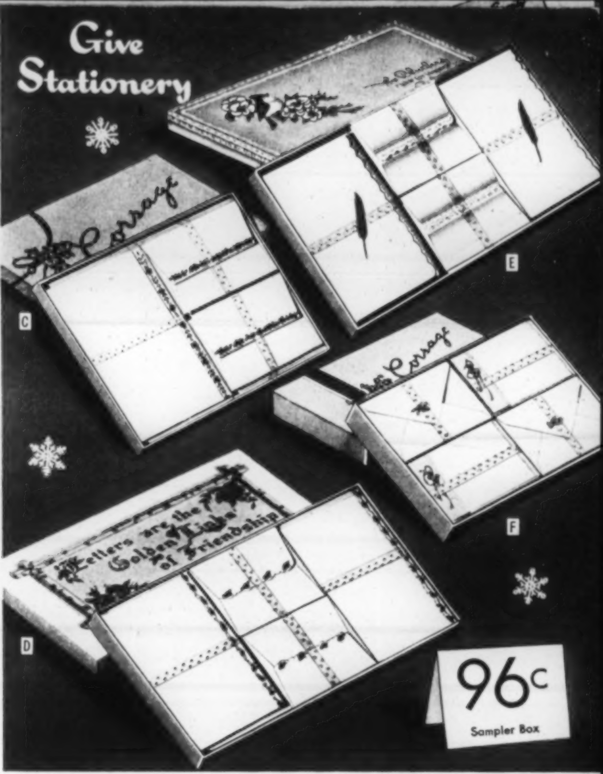


B

Just Right for Writing

A **Penglow Writing Ensemble.** For a Christmas remembrance, stationery is always in perfect taste. Why not surprise your favorite ladies with this beautiful box of writing paper on Christmas morning. Contains 72 white sheets of fine quality 50% rag content vellum: 24 folded sheets, 5½x7½ in.; 24 single sheets, 5x8 in.; 24 note sheets, 4x5 in.; 72 matching envelopes. Ribbon-tied.
3 N 3157—Shipping weight, 2 pounds. . . **$1.44**

B **Romance Writing Ensemble.** An ideal gift for a lady with exquisite taste. She'll find it a joy to write on this fine quality 50% rag content vellum stationery. Ribbon-hinged box, contains 132 sheets of writing paper: 36 folded sheets, 5¼x8½ inches; 48 note sheets, 4½x3⅜ inches; 48 single sheets, 6¼x9 inches; with 120 matching envelopes. Ribbon-tied.
3 N 3122—Shpg. wt., 2 lbs. 12 oz. **$1.84**



Bordered gift stationery for your favorite lady

Remember that special someone on Christmas morning with a beautiful big box of stationery Here's something entirely new and different . . . the very latest in smart, colorful border designs

C **Corsage Writing Paper.** An attractive box of stationery to thrill anyone on your Christmas list. Pretty floral border design is printed in 4 colors on both white vellum finish stationery and envelope flaps. Contains 36 folded sheets, size 6x8½ in., 36 matching envelopes. Ribbon-tied.
3 N 3137—Shpg. wt., 1 lb. 4 oz. **96c**

D **Sampler Box.** This fine quality white vellum finish paper comes with two different border designs in each box. Scalloped edges on both sheets and envelopes are printed in two colors and attractively embossed. Box contains 30 folded sheets, size 4⅞x7¼ in.; 30 envelopes. Ribbon-tied.
3 N 3136—Shpg. wt., 1 lb. 3 oz. **96c**

E **Bluebird Box.** What every woman wants . . . a fine box of stationery. Sheets and envelopes have dainty printed border design; embossed and die-cut. Fine white vellum finish paper has embossed bluebird in upper left-hand corner. 30 folded sheets (15 pink and 15 blue borders) 4⅞x 7¼ inches, 30 envelopes. Ribbon-tied.
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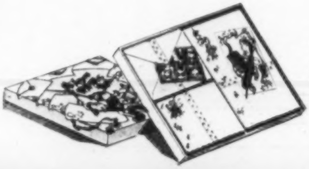
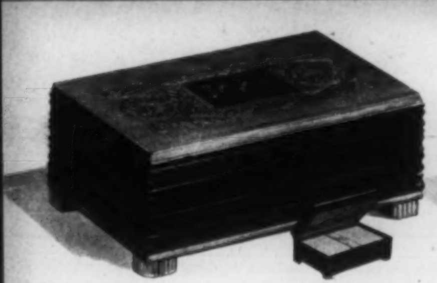
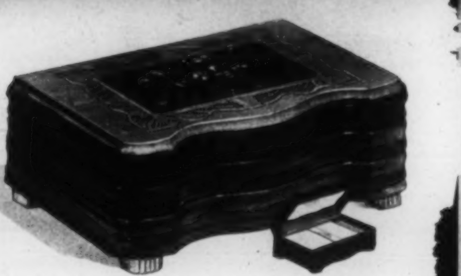
F **Corsage Informals.** Choose this box for short notes, "thank you" notes. Decorative floral design printed in 4 colors. Embossed, scalloped edges. 40 white vellum finish note sheets, 5½x 3⅞ inches, 40 envelopes. Ribbon-tied.
3 N 3138—Shipping weight, 14 ounces. . . . **96c**



Children's Own Writing Box

78c Give the "kiddies" a box of their very own stationery. They'll be thrilled to find it under the tree on Christmas morning. Children designs are printed in two colors on white vellum finish paper. Box contains 20 folded sheets (4½x7¼ in.) and 20 note sheets (4½x3½ in.) with design; 20 blank sheets (4½x7¼ in.); 48 envelopes; 48 gummed stickers and 1 blotter
3 N 3139—Shipping weight, 14 ounces. **78c**





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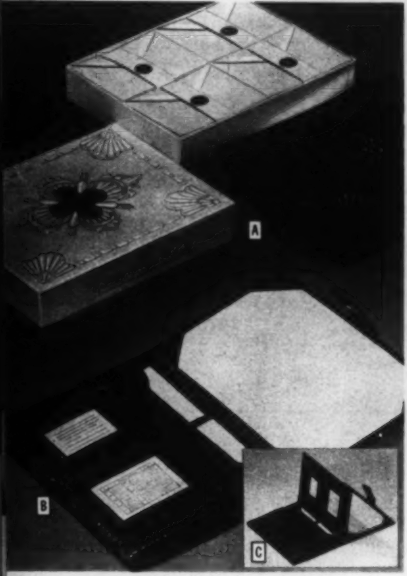

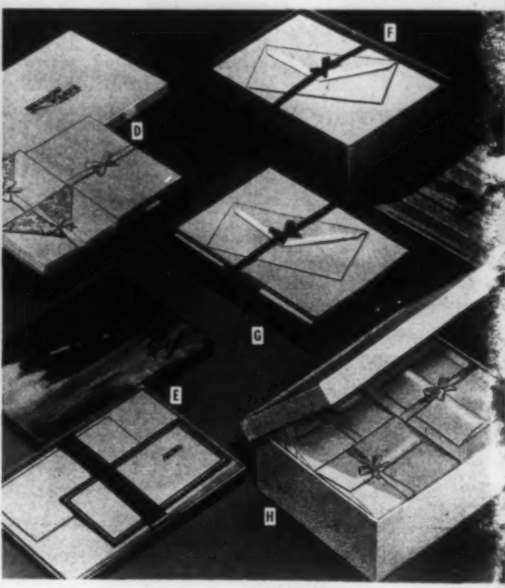

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Black leather. Shpg. wt., 1 lb. 4 oz.......

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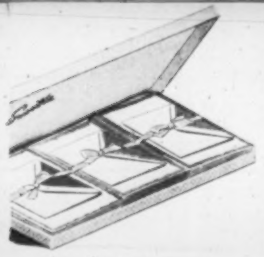
3 N 3144—Shipping weight, 3 lbs....$1.78



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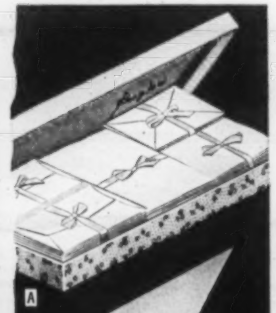

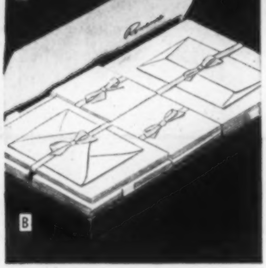

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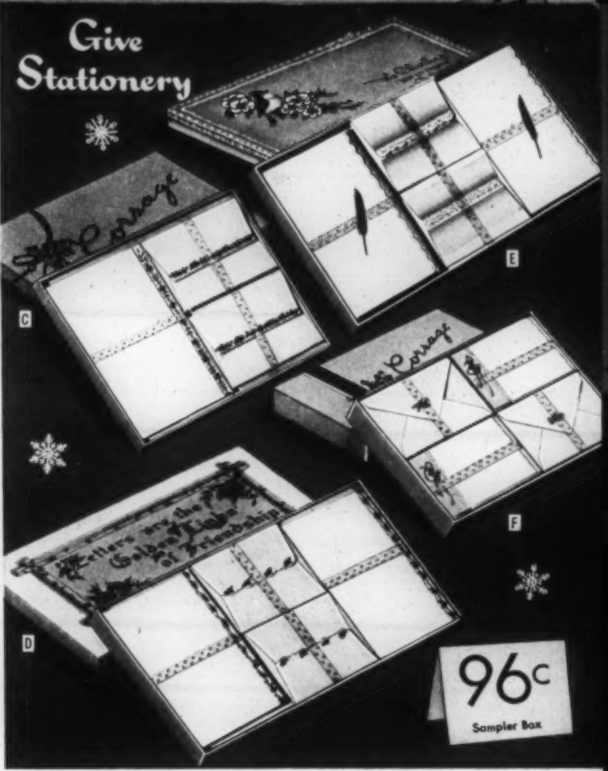

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D **Sampler Box.** This fine quality white vellum finish paper comes with two different border designs in each box. Scalloped edges on both sheets and envelopes are printed in two colors and attractively embossed. Box contains 30 folded sheets, size 4⅞x7¾ in.; 30 envelopes. Ribbon-tied.
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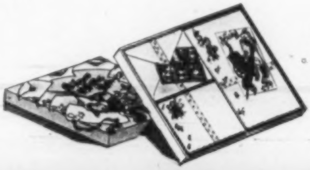

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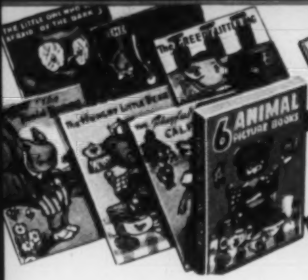
SANTA'S SUGGESTIONS

for Boys and Girls

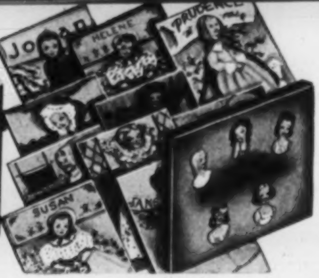


The Little Owl Who Was Afraid of the Dark
The Tree Tutters
The Woolly Little Bear
6 ANIMAL PICTURE BOOKS

6 Books about our animal friends

Six read-it-yourself stories for children that are as much fun as a trip to the zoo. Gay pictures and just a few lines in large, easy-to-read print tell the story of furry bears, cuddly kittens and other cunning animal friends. Books are 7¼x11¼ inches with 12 novelty cut pages in each. Packed in brilliantly colored picture box. **44c**

3 N 1841—Postpaid..............................44c



JO
HELENE
PRUDENCE
SUSAN

Paper Dolls are rainy day pals

A whole family of paper dolls in real life color . . . all ready to cut out and dress. 10 dolls on heavy cardboard each with 8-page book, size 9¼x6½ inches, containing bright-colored doll clothes . . . some historical costumes, others darling dresses just like their little owner wears. Packed in colorful box, 14x10¼ in. **Available after Oct. 15.** **58c**

3 N 1842—Postpaid..............................58c

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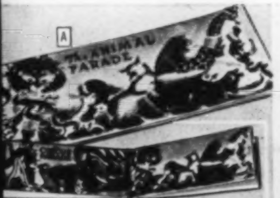
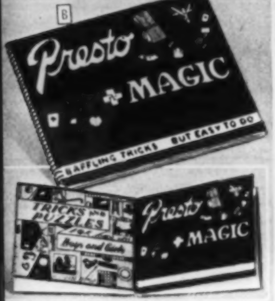
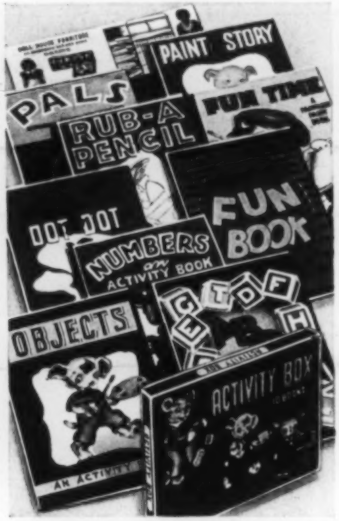


The Animal Parade

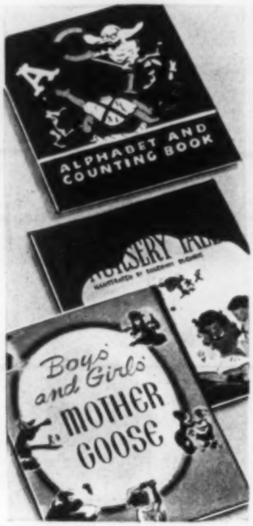
B



Presto MAGIC
BAFFLING TRICKS BUT EASY TO DO
TRICKS and PUZZLES for Boys and Girls
Presto MAGIC



PAINT STORY
PALS
RUB-A PENCIL
FUN TIME
DOT JOT
FUN BOOK
NUMBERS an ACTIVITY BOOK
OBJECTS
ACTIVITY BOX
AN ACTIVITY



A
ALPHABET AND COUNTING BOOK
NURSERY TALES
Boys and Girls MOTHER GOOSE

Novelty Books to thrill young hearts at Christmas-time

Christmas time is book-giving time. No Christmas would be complete without several bright-colored books under the tree for the kiddies. Select new and unusual books from Sears for the youngsters on your list

A **The Circus Parade** and **The Animal Parade** . . . a "Twin" book. Circus animals and animals from the zoo march in gay procession through the pages of this colorful story book. Large, easy-to-read print. Two books bound as one, size, 12x5 inches. **58c Postpaid**

3 N 1843—Stiff cover.............Postpaid **58c**

B **Presto Magic; Tricks and Puzzles** . . . a "Twin" book for boys and girls. Full of baffling but easy-to-do tricks to mystify all their friends. Two books bound as one, size, 8¼x7¼ in.

3 N 1844—Stiff cover...........Postpaid **58c**

Activity Box. When the youngsters ask "What'll we do?", the answer is inside this Activity Box. It's full of jolly things to do! Circus and toy cut-outs . . . animals and amusing pictures to color . . . Paintless Paint Book and Rub-a-Pencil book that make pretty pictures appear like magic . .... . A-B-C and number books to learn . . . games, tricks, puzzles. Everything to make play-time a gay time. Colorful box contains 7 books of fun, size, 6½x9½ inches, with 20 thrilling pages in each plus three cut-out folders. Sold exclusively at Sears for children from 4 to 8 years. **44c 10 books**

3 N 1867—Postpaid...............Complete **44c**

Gay Books for Kiddies

A-B-C and 1-2-3 Number Book. As colorful as Christmas is this brand new A-B-C and number book. Contains 60 pages of animal and bird pictures . . . 30 in color. 9⅛x11 in.

3 N 1502—Stiff cover.......Postpaid **93c**

12 Famous Nursery Tales. Favorite stories children never tire of hearing. 60 pages . . . 30 printed with delightful pictures in bright colors. Large print. Size, 9¼x11¼ in.

3 N 1503—Stiff cover.......Postpaid **93c**

Boys and Girls Mother Goose. Tiny tots as well as kindergarten kiddies love these old familiar nursery rhymes. Every page (64 in all) printed with gay pictures in brilliant colors. Book size, 8¼x11¼ inches.

3 N 1501—Stiff cover.......Postpaid **58c**

All books on this page are sold exclusively at Sears. Plan to do your shopping early

BENNY BEAVER
FUZZY BEAR
THE TOODLES
ANIMATED PICTURES

Sleeping Beauty
In Story Land
A DIORAMA BOOK

Animated Story Books . . bright colored illustrations in each one really move

Katzenjammer Kids. Familiar little comic strip characters move about in lifelike fashion to perform their amusing pranks. 30 colorful pages. Stiff cover with spiral binding. **Available after Oct. 20.** 48c

3 N 1864—Postpaid........**48c**

Benny Beaver and Fuzzy Bear. Youngsters will shout with laughter as Benny and Fuzzy frolic with real-as-life motions through 30 gay-colored pages. Stiff cover with spiral binding. **Available after Oct. 20.** 48c

3 N 1869—Postpaid........**48c**

The Toodles. Right from the comic strip come the Toodles Twins. They romp and play in real-life manner through the bright-colored pages of this book. 30 pages, stiff cover. Spiral binding. **Available after Oct. 20.** 48c

3 N 1861—Postpaid........**48c**

In Story Land . . . a diorama book

Look through the cellophane window in the cover of this amazing book. See the enchanting picture of fairyland! Now turn the pages one by one and see how the exciting characters in each story fit together to add richness and depth to this picture. 12 fairy tales in all with lovely illustrations. 98c

3 N 1834—Stiff cover..........Postpaid **98c**

THE GREEDY PIG
THE STUBBORN LITTLE DONKEY
THE LUCKY LITTLE HEN
The SILLY GOOSE
THE SASSY SQUIRREL
The Selfish Little Puppy
THE LITTLE OWL WHO WAS AFRAID OF THE DARK
THE LITTLE DUCK WHO WANTED TO TRAVEL
THE GRUMPY GOAT
The ROOSTER WHO LIKED to BRAG
The Timid Bunny
THE LAZY LITTLE BEAVER
The Playful CALF
A TREASURE BOX
16 CHILDREN'S BOOKS

Treasure Box . . . 16 children's Books in pop-up box

Open the lid of the box . . . and up pop cunning animals in gay costumes. Books with pictures and a story about each animal are tucked inside colorful box

As exciting as the contents of Santa's pack is this Treasure Box for boys and girls. Can't you just see the youngsters' delight when they lift the lid of the box and up pop real-as-life cut outs of eight little animals dancing and playing while old Mr. Moon beams down on them. And more fun yet! 16 delightful books are neatly packed inside this wonderful box. Pictures in brilliant colors and a few lines of easy-to-read print on each page tell about the amusing antics of the Playful Calf, the Timid Bunny, the Sassy Squirrel, the Boastful Bear, Greedy Pig, the Lazy Little Beaver, the Stubborn Little Donkey, Grumpy Goat, Busy Bullfrog, Hungry Brownie Bear, the Lucky Little Hen, the Silly Goose, the Little Owl who was afraid of the dark, the Rooster who liked to brag, the Selfish Little Puppy and the Little Duck who wanted to travel. A perfect gift for Santa to leave under the tree for the kiddies. Each book, size, 5¼x7¾ inches, contains 12 novelty cut pages. Box size, 11½x8½ in. 44c

3 N 1866—Postpaid....................................16 books in pop-up box **44c**

Julius, the Galloping Engine

"Chug, Chug!", pants Julius, the Galloping Engine, as he pulls his train of eleven merry little cars behind him

Read about Julius, the Galloping Engine, and the cars that follow behind. Stand them up! Hook them together! Pull them across the floor! Each sturdy little car is made from folded cardboard with pictures on both sides and a wonderful story inside. Girls and boys alike will love merry-hearted Julius and the exciting tales he can tell of his travels. But Julius isn't the only car in this train that has adventures. No, indeed! Each busy little car down to Pinky, the Caboose, knows the the marvels of real trains . . . and describes them in his own little story. But . . . "Toot, toot," Julius is ready . . . and away the train goes on its travels. A dandy holiday gift for the youngsters. Each car, size 7½x5½ inches. 44c

3 N 1856—Postpaid.................12 cars in colorful box **44c**

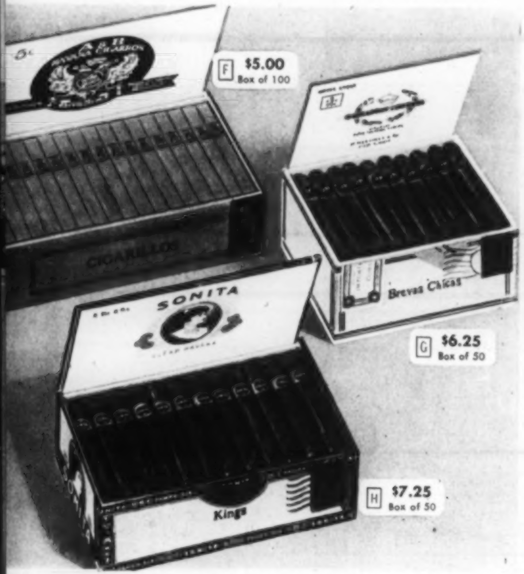
Children's books may be purchased on Sears Easy Payment Plan. See page 182C of this book

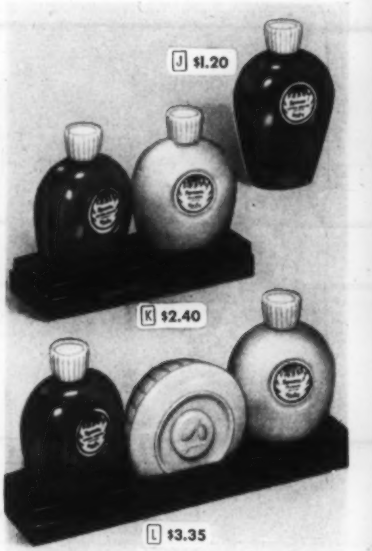
25 Ways to please a man

Bergamot . . . the gift with old world elegance

Make your gift to him the choice of gentlemen everywhere. He'll be pleased with the spicy scent used in all Bergamot Men's Toiletries. It's exhilarating . . . completely masculine . . . superbly good taste. Each in a handsome apothecary type container. Postpaid.

A	**8 N 9922—Shaving Soap.** Quick lathering. In mortar and pestle jar	2½-oz.	$1.25
B	**8 N 9924E—After-Shave Lotion.** Cooling and refreshing	3⅞-oz.	1.50
C	**8 N 9930E—Men's Hair Dressing**	3⅞-oz.	1.50
D	**8 N 9933E—Men's Face Talc.** (Shaker cap)	3-oz.	1.20
E	**8 N 9965E—Men's Deodorant.** Cream type. In mortar and pestle jar	2½-oz.	1.50





Fine Havana Cigars . . . A mild and mellow Smoke

The cigar smokers on your Christmas list will enjoy these cigars. They are full-bodied with a fragrant aroma and mellow flavor. They'll find quality and smoking pleasure in any of the cigars listed below.

F **A & B Cigarillos.** A mild and fragrant Havana small cigar. Has 100% pure Havana wrapper and filler. Each cigarillo is individually wrapped in a paper container. Preferred by the cigarette smoker, or as an in-between cigar. About 5½ inches long and packed 100 cigars to the box. Shpg. wt., 1 lb. 8 oz.
8 N 9986....Box **$5.00**

G **O'Halloran y Garcia Brevas Chicas Cigars.** Blend of Havana and domestic tobaccos. 5-in. long. Cellophane wrapped. Shpg. wt., 1 lb. 8 oz.
8 N 9984..Box, 50 **$6.25**

O'Halloran y Garcia Elegante Cigars. Finer blend of Havana and domestic tobaccos. Cellophane wrap. Shpg. wt., 1 lb. 8 oz.
8N9995..Box, 50 **$7.25**

H **Sonita King Cigars.** Clear Havana filler and wrapper. About 5-in. long. A mellow cigar. Cellophane wrapped. 50 in box. Shpg. wt., 1 lb. 8 oz.
8 N 9985.... Box **$7.25**

Sonita Little King Cigars. (Not shown.) Same quality as above. Abt. 4¾-in. Cellophane wrapped. Shpg. wt., 1 lb. 8 oz.
8 N 9997.Box, 50 **$6.00**

"Spruce up" with Spruce

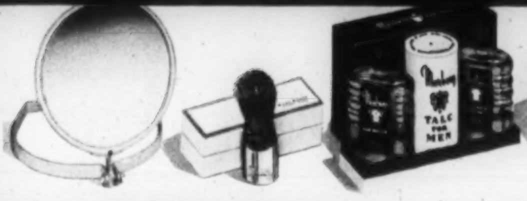
Everything he needs for his daily "spruce-up." Wrisley's Spruce Shaving Sets, scented with the forest-fresh fragrance from a man's world of wind and northern pine. Smart-appearing quality products in handsome containers. He'll be pleased with your choice of one of these fine sets, or cooling refreshing lotion.

J **Spruce After-Shave Lotion.** Tingling, invigorating—leaves face feeling cool and smooth. Attractive bottle.
8 N 9887E—Postpaid.................5½-ounce bottle **$1.20**

K **Spruce 2-piece After-Shave Set.** Contains 5½-ounce bottle shave lotion and 4-ounce bottle shave talc.
8 N 9886E—Postpaid ....Set **$2.40**

L **Spruce 3-piece Shaving Set.** Contains 5½-ounce frosted bottle of refreshing after-shave lotion; cake of rich, creamy shave soap in an attractive white plastic bowl that looks like ivory; 4-ounce bottle of shave talc in a neutral shade.
8 N 9885—Includes 40c Federal Tax. Postpaid.....Set **$3.35**

Prices on both pages include 20% Federal Excise Tax wherever "E" is added to Catalog number (as 8 N 9924E)



Practical Everyday Gifts

Adjustable Shaving Mirror. Can be used on bureau or table, or hung on the wall. White enamel finish metal frame and handle. Double mirror—plain and magnifying. Useful and handy gift. Diameter, 5 inches. Shpg. wt., 2 lbs.
8 N 9921 ....**$1.29**

Lucite Handle Shaving Brush. Serviceable brush with thick soft tuft of mixed hair and bristle, firmly locked in transparent lucite handle. Abt. 4 inches long. Shpg. wt., 4 oz.
8 N 9932.. **$2.75**

Marbury 3 Piece Shave Set. Three essentials for perfect grooming. Contains 4-oz. bottle hair dressing, 4-oz. container After-Shave Talc and 4-oz. bottle after-shave lotion. Shpg. wt., 2 lbs. 6 oz.
8 N 9720E .Set **$1.07**

A Yardley gift Is traditional

Yardley Shave Bowl—The gift which pleases men of all ages. Large cake of their favorite lavender shaving soap—rich lathering and creamy. Comes in the popular wooden shave bowl. Postpaid.
8 N 7507......**$1.00**

Yardley After Shaving Lotion. A slick shaving finish for added comfort. Its refreshing lavender scent is so cooling and soothing—leaves the face feeling soft and smooth, refreshed. 7-oz. bottle. Postpaid.
8 N 9676E.....**$1.50**

Yardley Invisible Talc. Has such a delightfully soothing effect, makes an ordinary shave something special. Scented with clean, fragrant lavender. Neutral color. 3½-oz. box. Postpaid.
8 N 7602E....**$1.02**

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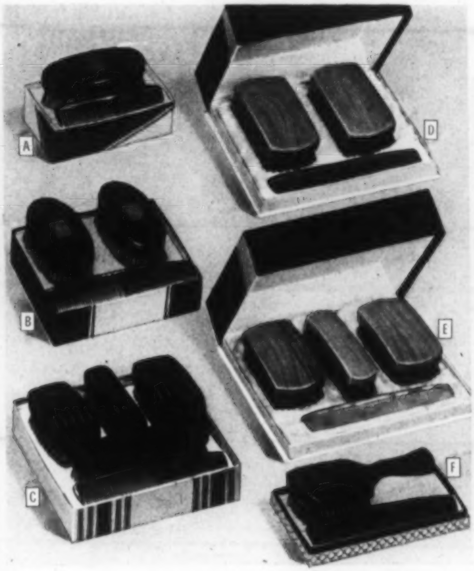

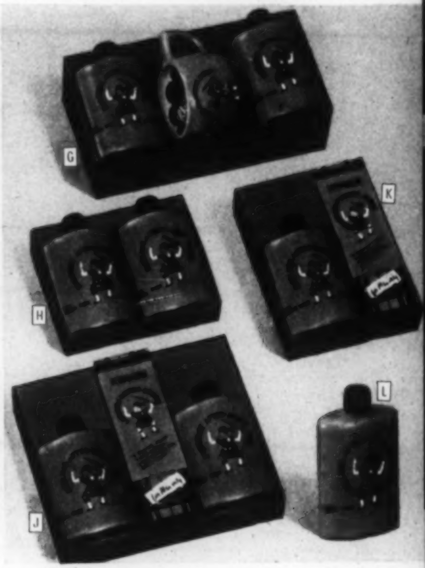

Military Brush Sets for that well-groomed look

A **Boys' Brush Set.** Wood back military brush with attractive insignia. Good quality synthetic bristles. 5-inch comb. A truly handsome gift for the boy in your family. Shpg. wt., 9 oz.
8 N 9925........................**39c**

B **Boys' 3-piece Brush Set.** Comb, two wood-back brushes with fiber bristles. Shipping wt., 1 lb. 2 oz.
8 N 9926—Boxed........... ..**69c**

C **Men's 5-piece Brush Set.** Practical set contains four brushes necessary to keep him neat as a pin. Brushes have wood backs, fiber bristles. Set has comb, 2 military brushes, hat and clothes brush. Shpg. wt., 1 lb. 10 oz.
8 N 9927.................Set **$1.00**

D **Men's Three-piece Brush Set.** Maple backs, satinwood finish. Two 4½-in. military brushes, medium-stiff hair bristles. 7-in comb. Shpg. wt., 1 lb.
8 N 9988.... ....**$1.89**

E **Men's Four-piece Brush Set.** Two 4½-inch military brushes, 5½-inch clothes brush, comb. Genuine maple backs, in attractive satinwood finish. Shipping weight, 1 pound 5 ounces.
8 N 9987 ....Set **$2.69**

F **Two-piece Club Set.** Men like this brush style because it's so sturdy. Short, stubby brush—overall length, 6⅞ in. Rich-looking mahogany-colored plastic. 7-in. comb. Shpg. wt., 1 lb.
8 N 9916.................Set **$1.98**

Champrel Shave Sets—Budget priced

G **3-piece Shaving Set.** Here's just the gift for the man who prefers a shaving mug and soap for rich, quick lather. Set contains attractive pottery mug with a generous size cake of soap, 4-ounce after-shave lotion and shave talc. Give him his complete aids to shaving comfort in these 3 quality items. Price includes 20c Federal Tax. Shipping weight, 2 lbs. 14 oz.
8 N 9739..............Set **$1.69**

H **2-piece After-Shave Set.** Contains 4-ounce shave talc, neutral shade, and 4-ounce after-shave lotion. Ideal combination for a slick finish. Shpg. wt., 1 lb. 10 oz.
8 N 9732E ....Set **$1.07**

J **3-piece Shaving Set.** Brushless or lather shave cream (*please state choice*); 4-oz. shave lotion and 4-oz. talc. Price includes 20c Fed. Tax. Shpg. wt., 2 lbs. 6 oz.
8 N 9737............Set **$1.49**

K **2-piece Shave Set.** Brushless or lather shave cream and 4-oz. after shave lotion. *State choice of shave cream.* Price includes 5c Fed. Tax. Shpg. wt., 1 lb. 10 oz.
8 N 9736.. ....Set **89c**

L **After-Shave Lotion.** Cool, refreshing lotion—decidedly masculine scent. Leaves face feeling smooth. Shpg. wt., 1 lb. 2 oz.
8 N 9919E......4-oz. bottle **59c**

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Gift subscriptions save time, solve wrapping and mailing problems. Why not send your friends and family magazines this Christmas? We have special Christmas offers on many magazines such as two 1-yr. or three 1-yr. subscriptions (see below). **State catalog number, title of magazine,** name and address of person to receive subscription, number of years subscription plus name and address of sender. Gift card in your name will be sent to person receiving magazines. You may order not more than 10 gifts of same magazine

Catalog No.	Magazine	One 1-yr	Two 1-yr.	Three 1-yr.
3 N 9339F	Air News	$2.50	$4.00	$6.00
3 N 9291F	American Girl	2.00	3.00	4.50
3 N 9294F	American Home	1.50	2.50	3.75
3 N 9340F	Calling All Girls		2.00	3.00
3 N 9341F	Catholic Digest	3.00	5.00	7.25
3 N 9290F	Child Life	3.00	5.00	6.00
3 N 9342F	Children's Play Mate (From Nov. 10 to Dec. 31)	1.50	2.75	4.00
3 N 9298F	Christian Herald	1.75	3.00	3.75
3 N 9303F	Coronet (From Oct. 10 to Dec. 31)	2.75	5.00	7.25
3 N 9343F	Current History	$3.00	$5.00	$7.50
3 N 9296F	Esquire (From Oct. 15 to Dec. 10)	5.00	9.00	13.00
3 N 9344F	Flower Grower	2.50	4.00	5.00
3 N 9345F	Flying Age	1.50	2.50	3.75
3 N 9297F	Fortune	10.00	17.00	24.00
3 N 9359F	Jack and Jill	2.50	4.00	6.00
3 N 9299F	Liberty	3.50	6.00	9.00
3 N 9346F	Life (Until Dec. 10)	4.50	8.50	12.50
3 N 9347F	National Digest	3.00	5.00	7.50
3 N 9348F	Nature Magazine	3.00	5.00	7.00
3 N 9305F	Omnibook	$4.00	$7.50	$11.00
3 N 9349F	Open Road for Boys	2.00	3.00	4.00
3 N 9295F	Parents	1.94	3.00	4.00
3 N 9350F	Popular Mechanics	2.50	4.50	6.50
3 N 9351F	Reader's Digest (From Oct. 10 to Jan. 15)	2.75	5.00	7.25
3 N 9304F	Science Digest	3.00	5.00	7.50
3 N 9307F	Scientific American	4.00	7.00	10.00
3 N 9300F	Time (Until Dec. 10)	5.00	9.25	13.50
3 N 9352F	True Comics		2.00	3.00

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It's no secret why **Redbook** magazine is a favorite with lovers of good fiction. Each issue contains a complete book-length novel by a popular author and a complete novelette . . . in addition to the regular program of continued novels, stories and articles on current events. This monthly magazine is a perfect choice in Christmas gifts for anyone who enjoys fine fiction . . . brings lasting and worthwhile reading pleasure.

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Catalog No.	Magazine	1 Yr.	2 Yrs	3 Yrs.
3 N 9168F	American Home	$1.50	$2.50	$3.00
3 N 9196F	Charm	1.50		
3 N 9167F	Ladies' Home Journal (Renewals Only)		3.00	4.00
3 N 9201F	McCalls (Renewals Only)		2.40	3.00
3 N 9272F	McCall Pattern Book (4 Issues per year)	1.40		
3 N 9170F	Parents	1.94	3.00	3.75
3 N 9268F	The Woman	1.50	3.00	4.00

Picture Magazines

Catalog No.	Magazine	1 Yr.	2 Yrs	3 Yrs.
3 N 9159F	Life (Weekly)		8.50	12.50
3 N 9271F	Pic (every 2 weeks)	2.50		

Popular Digests (Monthly)

Catalog No.	Magazine	1 Yr.	2 Yrs.	3 Yrs.
3 N 9353F	Encore	$3.00	$5.00	
3 N 9330F	Facts	3.00	6.00	$7.50
3 N 9334F	National Digest	3.00	5.00	
3 N 9273F	Omnibook	4.00	7.50	11.00
3 N 9331F	Read	3.00	6.00	7.50
3 N 9175F	Reader's Digest (From 10/10 to 1/15)	2.75	5.00	
3 N 9177F	Science Digest	3.00	5.00	

Popular Weeklies

Catalog No.	Magazine	1 Yr.	2 Yrs.	3 Yrs.
3 N 9270F	Grit	2.50		
3 N 9200F	Liberty	3.50	6.00	
3 N 9220F	Pathfinder (Renewals Only)	1.00		2.00

Popular Weeklies (continued)

Catalog No.	Magazine	1 Yr.	2 Yrs.	3 Yrs.
3 N 9208F	Time (New)	$5.00	$9.00	$13.00
	Time (Renewal)	5.00	7.50	10.00
3 N 9156F	Saturday Evening Post (Renewals Only)	4.00	6.00	8.00

General Interest Magazines (Monthly)

Catalog No.	Magazine	1 Yr.	2 Yrs.	3 Yrs.
3 N 9263F	Argosy	2.50	4.50	6.50
3 N 9354F	Blue Book	2.50		
3 N 9206F	Fortune	10.00	15.00	20.00
3 N 9355F	Minicam Photography	2.50	4.00	
3 N 9267F	Railroad Magazine	2.50	4.50	6.50
3 N 9356F	Sat. Review of Lit.	5.00	8.00	10.00
3 N 9224F	U. S. Camera	1.25	2.25	
3 N 9332F	Your Life	3.00		

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Life Story (new title, Today's Woman, beginning with November issue) is an unusual kind of adventure magazine. It offers you monthly adventures in self-help, in living, in entertaining reading. You can read how many prominent women have achieved success . . . and profit by their suggestions. Each issue contains fascinating fiction stories, too . . . a complete book-length novel, a two-part novel and exciting short stories.

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3 N 9337F................1 year **$3.00** 2 years...................**$5.00**

Sports Afield . . . a magazine for real outdoorsmen

Every man who likes fishing, hunting and living in the outdoors should receive this monthly magazine regularly. It's chock-full of instructive articles by well-known sportsmen . . . and contains hundreds of helpful hints on all types of fishing and hunting and camping as well as interesting fiction stories. Photographs in each issue of *Sports Afield* show familiar scenes of nature and wild-life the real sportsman knows and loves.

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Movies and Romance (Monthly)

Catalog No.	Magazine	1 Yr.	2 Yrs.	3 Yrs.
3 N 9266F	Adventure	$2.50	$4.50	$6.50
3 N 9260F	Horoscope	2.50		
3 N 9327F	Lovebook	1.80	3.25	
3 N 9258F	Modern Romances	1.50	2.50	
3 N 9257F	Modern Screen	1.50	2.50	
3 N 9274F	Movie Life	1.80		
3 N 9217F	Movies	1.80		
3 N 9218F	Movie Stars Parade	1.80		
3 N 9222F	Personal Romances	1.80		
3 N 9264F	Ranch Romances	3.00		
3 N 9328F	Rangeland Romances	1.80	3.25	
3 N 9225F	Screenland		3.50	5.00
3 N 9259F	Screen Romances	1.50	2.50	
3 N 9226F	Silver Screen		3.50	5.00
3 N 9221F	True Story		3.00	4.20

Magazines for Sportsmen (Monthly)

Catalog No.	Magazine	1 Yr.	2 Yrs.	3 Yrs.
3 N 9198F	Field & Stream	$2.00	$3.50	
3 N 9202F	Nature (10 issues)	3.00	5.00	$7.50
3 N 9223F	Outdoors	2.00	3.00	4.00
3 N 9329F	Outdoor Life	2.00	3.50	
3 N 9255F	Outdoorsman (Every two months)			2.00

Mechanics and Science (Monthly)

Catalog No.	Magazine	1 Yr.	2 Yrs.	3 Yrs.
3 N 9275F	Home Craftsman	$1.25	$2.25	$3.00
3 N 9256F	Popular Homecraft (Every two months)	2.00	3.50	4.50
3 N 9180F	Popular Mechanics	2.50	4.50	6.00
3 N 9323F	Popular Science	2.50	5.00	
3 N 9205F	Scientific American	4.00	7.00	10.00

Magazines for Boys and Girls (Monthly)

Catalog No.	Magazine	1 Yr.	2 Yrs.	3 Yrs.
3 N 9162F	American Girl	$2.00	$3.00	$4.00
3 N 9163F	Boys' Life (Renewals Only)		3.50	4.50
3 N 9164F	Calling All Girls		2.00	
3 N 9197F	Child Life	3.00	5.00	6.00
	—Jack and Jill. See special offer, page 84.			
3 N 9325F	Looney Tunes and Merrie Melodies		1.75	
3 N 9326F	New Funnies		1.75	
3 N 9166F	Open Road for Boys	2.00	3.00	4.00
3 N 9165F	True Comics (24 issues)		2.00	

Aviation Magazines (Monthly)

Catalog No.	Magazine	1 Yr.	2 Yrs.	3 Yrs.
3 N 9277F	Air Trails	2.50		
3 N 9358F	Flying Age	1.50	2.50	

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SOUTHERN AGRICULTURIST
Farm and Ranch
RURAL NEW-YORKER
DAKOTA FARMER

Magazines are welcomed by everyone who likes up-to-the-minute reading

Magazines are being read more and more each day. They are read not only for entertainment but to educate us today for a better tomorrow. Because magazines are an ideal source of information, they are gifts everyone likes to receive at Christmas time. Please see How to Order information on page 84.

Catalog No.	Magazine	1 Yr.	2 Yrs.	3 Yrs.
Educational Magazines (10 issues a yr.)				
3N9322F	Grade Teacher	$3.00	$5.00	
3N9199F	Instructor	3.00	5.00	
3N9357F	Dance Magazine (issued monthly.)	3.00	5.00	
Trade Magazine (Monthly)				
3N9280F	Automotive Digest	$2.00	$3.00	$4.00
3N9333F	Trains	2.50		
Religion and Music (Monthly)				
3N9179F	Etude	$2.50	$4.00	$6.00
3N9213F	Catholic Digest	3.00	5.00	6.75

Catalog number	Magazine	1 year	3 years	5 years
3 N 9172F	*Country Gentleman (issued monthly)			$1.00
3 N 9209F	Poultry Tribune (11 issues per year)			1.00
3 N 9210F	American Poultry Journal (11 issues per year)			1.00
3 N 9211F	Breeder's Gazette (11 issues per year)	$1.00	$2.00	3.00
3 N 9212F	Hoard's Dairyman (2 issues per month)		1.00	
3 N 9219F	Farm Journal and Farmer's Wife (monthly)			1.00

Western Farm Life. Contains valuable information on special problems Western farmers meet every day. Published twice a month for farmers living in Colorado, New Mexico, Wyoming, Utah, and Idaho. Restricted in all other areas.

3 N 9252F..................3 years for **$1.00**

Utah Farmer. A magazine of interest and help to farmers in Utah, Wyoming, Colorado, Idaho, Nevada. Published twice a month. Restricted elsewhere.

3 N 9250F....................1 year for **50¢**
3 years $1.00

Other magazines pictured above are for farmers in different localities and are restricted in this area.

Wisconsin Agriculturist and Farmer. For farmers and dairymen in Wisconsin, Illinois, Minnesota, and the Upper Peninsula of Michigan. Published every other week. Restricted elsewhere.

3 N 9253F......................1 year for **60¢**

Dakota Farmer. For farmers in No. and So. Dakota. Published every other week. Restricted elsewhere.

3 N 9243F......................2 years for **$1.00**

Wallace's Farmer & Iowa Homestead. Published twice a month for farmers in Iowa, Minnesota, Illinois, Missouri, Nebr., So. Dakota. Restricted elsewhere.

3 N 9251F......................1 year for **60¢**

*Country Gentleman is available only to customers on R. D. or Star Routes or towns of less than 2500 population

Life Story holds adventures in reading for women

$3.00
1 year

Life Story (new title, Today's Woman, beginning with November issue) is an unusual kind of adventure magazine. It offers you monthly adventures in self-help, in living, in entertaining reading. You can read how many prominent women have achieved success . . ., and profit by their suggestions. Each issue contains fascinating fiction stories, too . . . a complete book-length novel, a two-part novel and exciting short stories.

3 N 9337F. . . . . .1 year **$3.00** 2 years **$5.00**

SPORTS AFIELD

Sports Afield . . . a magazine for real outdoorsmen

$2.00
1 year

Every man who likes fishing, hunting and living in the outdoors should receive this monthly magazine regularly. It's chock-full of instructive articles by well-known sportsmen . . . and contains hundreds of helpful hints on all types of fishing and hunting and camping as well as interesting fiction stories. Photographs in each issue of *Sports Afield* show familiar scenes of nature and wild-life the real sportsman knows and loves.

3 N 9265F. . . . . 1 year for **$2.00** 2 years for **$3.00** 3 years for **$4.00**

* * *

Modern Screen
Movie Life
Silver Screen
MOVIES
PERSONAL ROMANCES
MOVIE STARS
HOROSCOPE
RANCH ROMANCES
Love BOOK
True Story
SCREEN ROMANCES
The HOME CRAFTSMAN
HOME CRAFT
RANGELAND ROMANCES
SCREENLAND
Adventure
Outdoorsman
AIR TRAILS
Outdoor Life
JACK and JILL
BOYS' LIFE
OUTDOORS
Field & Stream
NEW FUNNIES
LOONEY TUNES
MERRIE MELODIES

Say "Merry Christmas" this year with a subscription to a popular magazine

Use Sears handy magazine service to send every member of your family a magazine subscription this Christmas. Here's your choice of over 100 leading magazines . . . magazines of special interest to fathers, mothers, boys and girls, as well as picture and general magazines to be enjoyed by the entire family. See How to Order on page 84

Catalog No.	Magazine	1 Yr.	2 Yrs.	3 Yrs.
Movies and Romance (Monthly)				
3 N 9266F	Adventure	$2.50	$4.50	$6.50
3 N 9260F	Horoscope	2.50		
3 N 9327F	Lovebook	1.80	3.25	
3 N 9258F	Modern Romances	1.50	2.50	
3 N 9257F	Modern Screen	1.50	2.50	
3 N 9274F	Movie Life	1.80		
3 N 9217F	Movies	1.80		
3 N 9218F	Movie Stars Parade	1.80		
3 N 9222F	Personal Romances	1.80		
3 N 9264F	Ranch Romances	3.00		
3 N 9328F	Rangeland Romances	1.80	3.25	
3 N 9225F	Screenland		3.50	5.00
3 N 9259F	Screen Romances	1.50	2.50	
3 N 9226F	Silver Screen		3.50	5.00
3 N 9221F	True Story		3.00	4.20

Catalog No.	Magazine	1 Yr.	2 Yrs.	3 Yrs.
Magazines for Sportsmen (Monthly)				
3 N 9198F	Field & Stream	$2.00	$3.50	
3 N 9202F	Nature (10 issues)	3.00	5.00	$7.50
3 N 9223F	Outdoors	2.00	3.00	4.00
3 N 9329F	Outdoor Life	2.00	3.50	
3 N 9255F	Outdoorsman (Every two months)			2.00
Mechanics and Science (Monthly)				
3 N 9275F	Home Craftsman	$1.25	$2.25	$3.00
3 N 9256F	Popular Homecraft (Every two months)	2.00	3.50	4.50
3 N 9180F	Popular Mechanics	2.50	4.50	6.00
3 N 9323F	Popular Science	2.50	5.00	
3 N 9205F	Scientific American	4.00	7.00	10.00

Catalog No.	Magazine	1 Yr.	2 Yrs.	3 Yrs.
Magazines for Boys and Girls (Monthly)				
3 N 9162F	American Girl	$2.00	$3.00	$4.00
3 N 9163F	Boys' Life (Renewals Only)		3.50	4.50
3 N 9164F	Calling All Girls		2.00	
3 N 9197F	Child Life	3.00	5.00	6.00
	—Jack and Jill. See special offer, page 84.			
3 N 9325F	Looney Tunes and Merrie Melodies		1.75	
3 N 9326F	New Funnies		1.75	
3 N 9166F	Open Road for Boys	2.00	3.00	4.00
3 N 9165F	True Comics (24 issues)		2.00	
Aviation Magazines (Monthly)				
3 N 9277F	Air Trails	2.50		
3 N 9358F	Flying Age	1.50	2.50	

Take a Tip!

GIVE A GIFT
OF MAGAZINES

Flower Grower

Flower Grower . . . the home gardener's own monthly magazine

If you like a garden and beautiful flowers you will be delighted to receive Flower Grower magazine regularly. Contains instructive articles on which flowers do best in your particular section of the country as well as suggestions on seasonal planting, care of your garden, flower arrangements for your home. Queries and answers department solves many puzzling problems common to all gardeners. Each issue also includes Readers' Own Corner, Garden of Verse and outstanding photographs.

$2.50 1 year

3 N 9174F............................1 year for $2.50   2 years for.........$4.00

* * *

Automotive DIGEST
Trains
THE INSTRUCTOR
DANCE
The GRADE TEACHER
THE ETUDE music magazine
CHRISTIAN HERALD

Breeder's Gazette
Country Gentleman
FARM JOURNAL
TRIBUNE
HOARD'S DAIRYMAN
AMERICAN AGRICULTURIST
The American Farmer
The WESTERN FARM LIFE
Progressive Farmer
The Utah Farmer
NEW ENGLAND HOMESTEAD
SOUTHERN AGRICULTURIST
WALLACES' FARMER Iowa Homestead
WISCONSIN AGRICULTURIST and FARMER
RURAL NEW-YORKER
FARM and RANCH
THE DAKOTA FARMER

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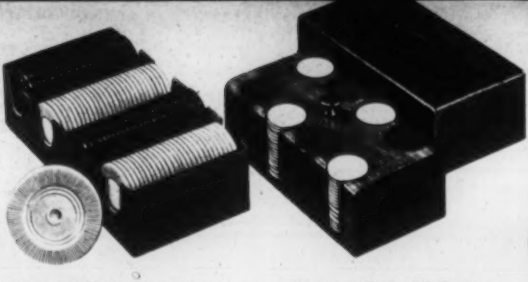
Holiday Fun

FOR THE WHOLE FAMILY



Colorful Plastic Poker Chips

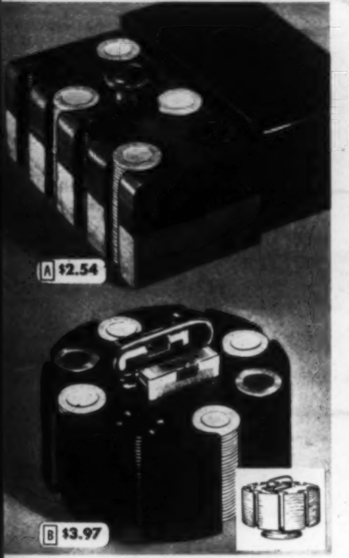
Our finest quality chips for Christmas giving. Made of unbreakable opaque plastic with interlocking edges. Each chip is polished and brightly colored. Diam. 1⅜ in. 100 in box. Shipping weight, 1 pound.

3 N 3574.......................... $1.94

Miniature Rack with Chips

Oblong hardwood rack with mahogany finish. Contains about 136 opaque plastic chips, ⅞ in. in diam. Size of rack: 5⅛x2½x1⅝ in. Rack is complete with cover and chips. Shipping weight, 1 pound.

3 N 3553.......................... $1.58



C 87c
E $1.11
D $2.54
F $1.92

Give a Poker Rack for Christmas

A Oblong Poker Rack. A popular oblong style poker rack that is sure to please anyone on your Christmas list. Made of durable hardwood with an attractive natural finish. Has wooden knob for easy carrying. Holds 200 poker chips, 25 in each slot. Imitation leather cover included that fits over poker rack to keep chips free from dust and dirt. Size of rack, 8⅞x4¼x3¼ in. Poker chips not included. An excellent gift idea.

3 N 3552—Shipping weight, 2 pounds.......... $2.54

B Revolving Poker Rack. This good-looking round hardwood poker rack is just what the folks need to keep their cards and chips in one convenient place. Holds 200 chips, 25 in each opening, and 2 decks cards. Revolves on swivel felt-padded base for easy access to chips. Handsome glossy walnut finish with brass plated carrying handle. Diameter of rack, 7¾ in. Chips and cards not included.

3 N 3549—Shipping weight, 2 lbs. 8 oz.......... $3.97

Playing cards make leisure hours more enjoyable

Playing cards are an excellent idea for a Christmas remembrance. During the Yuletide season . . . as well as all year long . . . they make leisure hours more entertaining for the whole family.

C "Tower" Tournament Cards. Long wearing, double sized (glazed) paper stock in assorted 3 and 4-color picture back designs. Gilt edges. Attractively boxed. Bridge size.

3 N 3503—Single deck. Shpg. wt., 6 oz. **47c**
3 N 3504—Double deck. Shpg. wt., 12 oz. 87c

D Two Decks of Cards in Leather Case. Handsome genuine leather case with rayon satin lining. Bridge size; gilt edged cards. Assorted designs. Pencil and score pad incl. Case in black or brown. **Available Nov. 1.**

3 N 3512—*State color.* Shpg. wt., 1 lb. **$2.54**

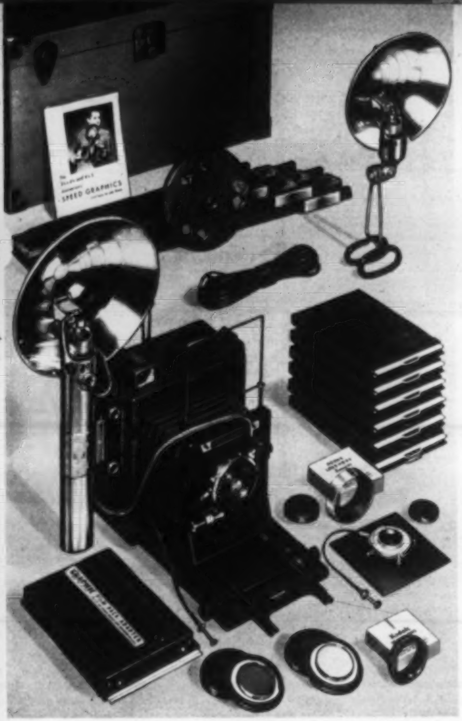
E "Tower" Town House Cards. Lacquer finish paper stock in assorted 4 and 5-color picture back designs. Clean with damp cloth. Gilt edges; bridge size. Nicely boxed.

3 N 3505—Single deck. Shpg. wt., 6 oz. **57c**
3 N 3506—Double deck. Wt., 12 oz.. $1.11

F Two Decks of Cards in Gift Box. These fine quality cards make an ideal gift. In attractive artificial leather, satin-finish rayon lined gift box. Bridge size; gilt edged. Assorted 3 and 4-color picture back designs.

3 N 3511—Shpg. wt., 1 lb.......... $1.92

Include playing cards and accessories in Sears Easy Payment Plan. See page 182C for details.



Now you can own a fine Camera outfit!

Speed Graphic is the most popular camera for fast photographic work. Purchase this outfit on Sears Easy Terms with no carrying charge.

Complete Speed Graphic Outfit for the serious photographer

$359 94
$21 Monthly

This complete photographic outfit will add to your picture taking pleasure. Among amateurs, professionals, photojournalists—all who are interested in taking good pictures in natural color or black and white—Speed Graphic is a favorite. The accurately coupled range finder makes picture taking quick and simple; your subject is always in focus. Uses either film packs or cut film. Both type holders are included (as listed below). You'll find this the best outfit for all-around photography and is the same type as used by the Military Forces.

Contains the following: one 4x5-inch Speed Graphic, equipped with 127mm. Ektar F:4.7 lens . . . with coated elements in No. 2 Graphex shutter, built-in synchronization. Handy finger-tip release. Camera has two shutters . . . focal plane and between-the-lens. One Kalart range finder—individually adjusted to camera at factory; a Graflex flash unit with 7-inch reflector; 5 cut film holders; 1 new Graflex film pack adapter; side light unit with flexible head, and 7-inch reflector; strong clamp on mount; 15-foot cord and connectors. No. 1 tripod made of oil soaked, waterproofed selected cherry . . . strong, steady and dependable; one K-2 yellow and one A red filter (both series 6) complete with shade and adapter to fit camera. 3½-in. wide angle Optar lens; solenoid fitted to above lens for flash.

The new style carry-all case is made of sturdy fiber and reinforced with metal. Designed to carry 4x5-inch Speed Graphic camera, plus accessories as listed. Size overall 19½x9¼ inches. Fitted with lock and key. Accommodates all equipment necessary for any photographic trip. Complete instructions on how to use this outfit are included. Shipped postpaid. Enjoy and use your camera while paying for it. You pay $124.00 down and only $21.00 monthly for 12 months.
3 N 06123T—Complete outfit. Cash or Terms........................$359.94

4x5 inch Speed Graphic Camera only. Same as in above set with 127mm. Ektar lens. One cut film holder is included with this camera.
3 N 06122T—Cash or Terms. $10 monthly................Postpaid $154.85

B $15.50
A $11.50
C $21.00

The Famous DeJur Model 5A Exposure Meter

$11 50
Cash or Terms

A Now you can have accurately exposed pictures with this small, compact meter. Easy-to-read; pocket size. Supersensitive photo-electric cell makes it perfect for indoor or outdoor use. Weston speed rating. Jewelled movement.
3 N 6415MT—Without case. Cash or Terms..........Postpaid $11.50
3 N 6906M—Genuine Pigskin Zipper case for above...Postpaid 1.00

DeJur "Critic" Model 40 Exposure Meter

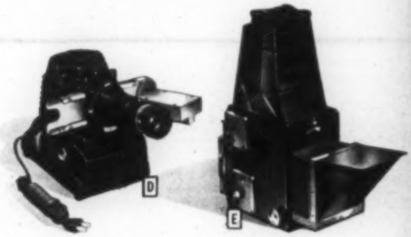
$15 50
Cash or Terms

B This streamlined meter gives you sensitivity, simplicity, precision. Ideal for still-life or movies. Easy-to-read single dial. Fits in palm of your hand. Weston speed rating.
3 N 6416MT—Without case. Postpaid............$15.50
3 N 6907M—Custom designed sole leather case for above. Postpaid.$1.50

G-E 3-in-1 Meter with new calculator lock

$21 00
Cash or Terms

C New one-hand operation! One finger controls calculator. Covers brightness range from dim interiors to the brightest outdoors by use of exclusive hood. Large numerals give quick, accurate calculations. G-E speed rating.
3 N 6417MT—Without case. Cash or Terms. Postpaid.........$21.00
3 N 6908M—Genuine heavy sole leather case for above. Postpaid. 2.00



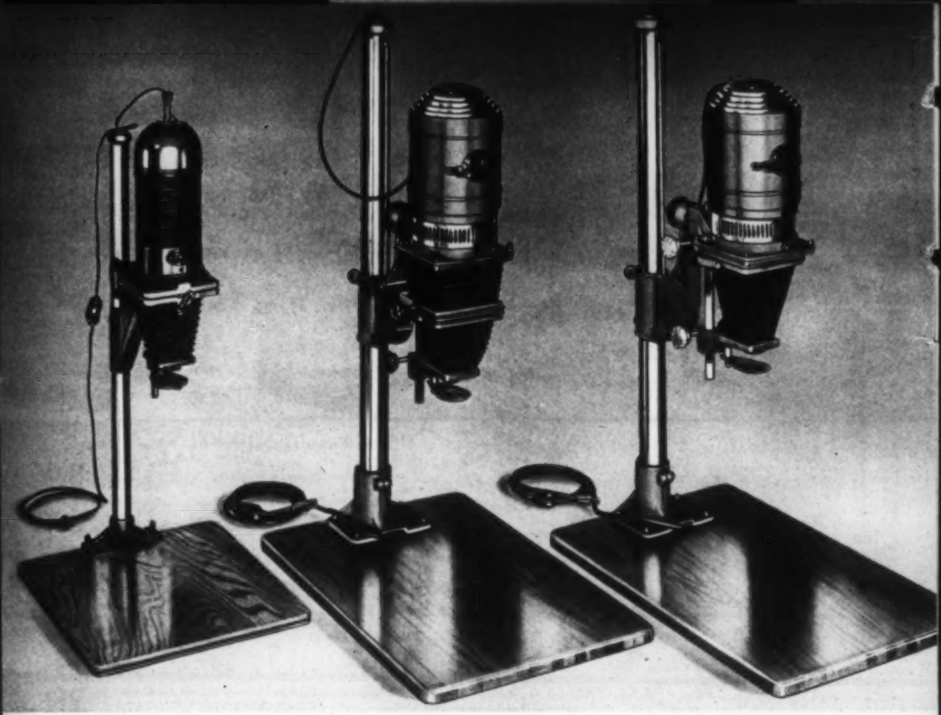
GoldE Nu-Manumatic Slide Projector

$49 95
$5 Monthly

D Enjoy the true beauty of your 35mm. Kodachrome or black and white slides at home! Motor driven air cooler keeps slides and ready-mounts from buckling. 5-in. focal length F:3.5 lens. Slide carrier. Holds 50 paper or 20 glass slides. Complete with cord and switch. Bulb not incl.
3 N 06120T—300-w. lamp. Cash or Terms...........Postpaid $49.95

$176 00
$12 Monthly

E **Super D 4x5-in Graflex.** For those who demand top-notch camera performance. Kodak 7½-in. F:4.5 anastigmat lens. Focal plane shutter; speeds up to 1/1000th sec. The full image is right side up until the very instant you release the shutter. Cut film holder included.
3 N 06121T—Cash or Terms......................Postpaid. $176.00



Enlargers . . . to make good pictures even better pictures

The real fascination of photography begins when you do your own enlarging. Enjoy the thrill of making beautiful large prints out of small negatives. No carrying charge on any item on this page

Federal Model No. 222 Enlarger

- With F:4.5 anastigmat lens
- Scientific ventilated lighthouse
- Dustless metal negative carrier
- Takes from 35-mm. to 2¼x3¼ inch negatives

$\$28^{23}$

$5 Monthly

You'll never know how really good your pictures are or how much fun photography can be until you've explored the limitless possibilities of making large pictures. This model has sharp F:4.5 anastigmat lens with iris diaphragm . . . 3½ in. focal length. Interchangeable negative carrier accommodates glass or metal type film holders. Focusing adjustment assures positive accurate operation. Enlarges from 1½ to 7 times on the board. Large 30-in. diam. steel tubular post mounted in machined base is securely fastened to a 16x18 in. finely finished baseboard. Works on AC or DC current.

3 N 06124T—Cash or Terms . . . Postpaid **$28.23**

DeJur "Versatile" Model II Enlarger

- For all films up to 3¼x4¼ in.
- Light-tight lamphouse unit
- Rugged die-cast construction
- Ventilation system prevents buckled negatives

$\$73^{11}$

$5 Monthly

This precision built enlarger is adaptable for copying, movie titling, color separation, etc. Has all the features found in the finest enlargers. Complete with dustless rotating negative carrier and interchangeable lens board. Extra long bellows; heat absorbing filters. Swings around easily for wall projection or for making huge enlargements on the floor. Two 5-inch optically matched condensers, coupled with flexible controls, assure coverage up to 3¼x4¼-inch negative size. Counterbalanced for easy adjustment. Works on AC or DC current. For lens, see 3 N 6418T below.

3 N 06126T—Cash or Terms . . . Postpaid **$73.11**

DeJur "Versatile" Model I Enlarger

- For all films up to 2¼x3¼ in.
- Light-tight lamphouse unit
- Negative distortion control
- Ventilation system prevents warped negatives

$\$112^{15}$

$8 Monthly

One of the finest and most flexible enlargers made. It not only does your enlarging but also copying, and title making. Can be used as a swing-back view camera for table top photography. The unique light-tight lamphouse provides safety for color printing. Enlargements make handsome gifts. Has all the features of Model II (3 N 06126T, at left) plus the smoothly operated negative distortion control for salon prints. Counterbalanced head allows for easy adjustment. Has an extra long bellows which widens the scope of your work. Operates on AC or DC current. For lens, see 3 N 6419T below.

3 N 06125T—Cash or Terms . . Postpaid **$112.15**

Please note:* *Manufacturer's Excise Tax has been included in the price of every item wherever it applies

World famous Velostigmat enlarger Lens

Expertly ground to the famous Tessar formula. With iris diaphragm; mounting flange for quick attachment. Tested for needle sharpness.

5-inch F:4.5 lens for DeJur Model II Above.
3 N 6418T. . . . . .Postpaid **$28.12**

3½-inch F:4.5 lens for DeJur Model I above.
3 N 6419T. . . . . .Postpaid **$18.56**

6⅜-inch F:4.5 lens for DeJur 4x5-in. Model.
3 N 06128T. .Postpaid **$50.00**

DeJur 4x5 inch "Versatile" Enlarger

- Generous film range . . . takes negatives up to 4x5 inches
- Light-tight . . . ventilation system keeps lamphouse cool
- Ball-bearing counterbalance for lamphouse adjustment

$\$162^{15}$

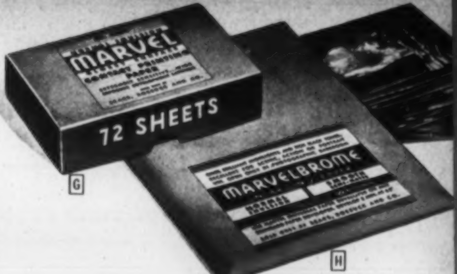
$11 Monthly

Make brilliant and sharp enlargements of salon quality with this highly efficient enlarger. Why be content with small prints when lovely big prints are so easily made? Same fine quality as DeJur "Versatile" Model I above (see 3 N 06125T), except this model accommodates all negatives up to 4x5 inches. Operates on AC or DC current. For lens, see 3 N 06128T listed at left.

3 N 06127T—Cash or Terms. Postpaid. (Not shown). **$162.15**

Buy your enlargers and all photo equipment on Sears Easy Terms. See page 182C for details

Ansco
DEVELOPING OUTFIT
FIXER
BLEACH
A
B
C
D
E
F



Finer prints at a saving with Marvel Paper

G Now you can make lovely prints from all those negatives you put aside. Marvel contact paper is again available in the new, economical package . . . 72 sheets in each. Send pictures to your friends and relatives at Christmastime. Glossy surface only. No. 2, normal emulsion (for normal negatives); or No. 3, contrast emulsion (for flat negatives). *Be sure to state size of paper and emulsion.*

44c 2¼x4½ in.

3 N 6900—2¼x4½-inch contact paper. Shipping wt., 12 oz. 44c
3 N 6901—4 x5 -inch contact paper. Shipping wt., 1 lb. 67c

Fine quality Marvelbrome Enlarging Paper

H Extra-rich emulsion, high in speed. N[illegible] rmal; or No. 3, medium hard. *Please state size* [illegible] *on wanted.*

Low as

—Single weig[illegible] [illegible]urface. 36 sheets in package.
5x7 in. Shpg. w[illegible] 8x10 in. Shpg. wt., 1 lb. 4 oz.
— [illegible] weight. Lustre surface. 36 sheets in package.
5x7 in. Shpg. wt., 1 lb. 4 oz. 8x10 in. Shpg. wt., 1 lb. 10 oz. .

SORRY—NOT AVAILABLE

Movie and camera Film again available

Yes, you can buy movie and camera film at Sears. And just in time to take pictures of the Christmas festivities to be remembered in years ahead

Ansco Developing Outfit

A Enjoy the thrill of developing your own color transparencies. It's easy with this complete set. Contains 7 individual packages of chemicals . . . everything you need to process Ansco color cut film. Takes only 15 minutes in darkroom; balance of processing can be done in daylight. Stock solution may be rebottled and used again. Complete instructions.

$1.54 1-qt. size

3 N 6413—1-qt. size. Each chem. makes 1 qt. Shpg. wt., 3 lbs. . $1.54
3 N 6414—2-qt. size. Each chem. makes 2 qts. Shpg. wt., 5 lbs. $2.04

B **Ansco Color Cut Film.** This reversible film produces beautiful transparencies in natural color. Use developing outfit above for processing. 6 sheets in each box. Postpaid.

Weston 8—Daylight Type

3 N 6410—2¼x3¼ in. $3.48
3 N 6411—3¼x4¼ in. 4.74
3 N 6412—4 x5 in. 5.64

Tungsten 12 for Artificial Light

3 N 6420—2¼x3¼ in. $3.48
3 N 6421—3¼x4¼ in. 4.74
3 N 6422—4 x5 in. 5.64

Ansco Hypan Movie Film

High speed; reversible Weston 24. Prices include processing. Postpaid. In two sizes.

$6.24 16 mm

C 3 N 6409—16mm film. 100 ft. roll. $6.24

D 3 N 6408—Twin 8mm. 25 ft. For double 8mm. camera . $2.22

E **New! Ansco 16mm. Color Movie Film.** Produces movies in natural color. 100 ft. roll. Prices include processing. Postpaid.

3 N 6405—Daylight. Per roll $8.74
3 N 6423—Tungsten. Per roll 8.74

F **Ansco Ultra Speed 35mm. Panchromatic Film.** Very fast with normal grain. Soft gradations produce beautiful well exposed pictures. An excellent film for indoor use. Weston 100. Postpaid.

3 N 6406—Spool of 35mm. in daylight cartridge. 36-exp. roll . . . 98c

Ansco Supreme 35mm. Panchromatic Film. High speed film with fine grain. Best all around film for photography. Weston 50. Postpaid.

3 N 6407—Spool of 35mm. in daylight cartridge. 36-exp. roll . . . 98c

For a personalized greeting—use Photo Stamps

Add a personal touch to your Christmas cards with an actual photograph of you in stamp form. It's the smart, new and unusual way of saying "Merry Christmas." Just send your photograph or snapshot and you will receive 50 individual photo stamps, gummed on back. *Do not send negative.* (See "How to Order" below.) You'll find many other uses for these photos . . . ideal for identification tags and cards, personal letters, application blanks. Fine for albums, too. Stamp size: 1⅛x1⅛ inches. Printed on single weight glossy paper.

$1.00 for 50

3 N 6300F—Postpaid. . . . . .50 Photo Stamps for $1.00

HOW TO ORDER PHOTO STAMPS. Send your photo or snapshot, together with remittance, to your Sears mail order house. Fifty individual photo stamps, plus the original photo will be returned to you postpaid from photo studio in New York. No C.O.D. orders will be accepted. Orders for Christmas must be received before December 1.

Make indoor pictures clear

J **Wabash Flash Bulbs.** Convenient portable light . . . use it anywhere. Protective coat prevents shattering. In 3 sizes. Postpaid.

3 N 6915—Press 25. Midget base . 10 for $1.16
3 N 6916—No. 0. Std. base. . . . 10 for 1.16
3 N 6917—Press 40. Larger std. base. . . . . .10 for 1.30

K **Photoflood Bulbs.** Give reliable indoor lighting for better pictures. Postpaid.

3 N 6663—No. 1 bulb. . . . . .2 for 32c
3 N 6665—No. 2 bulb. . . . . .2 for 63c

Know the glory of the Holy Scriptures

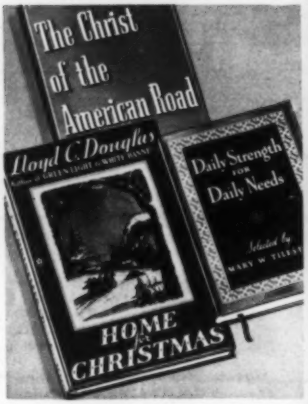
Handsome Reference Bibles for yourself and your friends

HOLY BIBLE
CONCORDANCE
RED LETTER EDITION
MARTHA MORTON

Name printed in gold on cover

Lasting Treasures

FOR CHRISTMAS GIVING


The Christ of the American Road
Lloyd C. Douglas
HOME for CHRISTMAS
Daily Strength for Daily Needs
Selected by Mary W. Tileston

Economical Reference Bible

- 16 illustrations . . . 8 in full color
- 16 colored maps of the Holy Land
- 30,000 center column references
- Self-pronouncing, clear black print

$1.53 Postpaid

No other words can bring you the same peace and comfort as the immortal passages in the Bible. Read them daily from this King James version. 1480 red-edged pages, size, 5½x8 in., bound in black imitation leather. Not indexed. Center column references on every page of Scriptures refer to various passages and connect them. Many study helps, such as Concordance, Bible Readers' Aids, Geographical index, help you in understanding the Word of God.

3 NR 2146—*Name in gold. Print name*.....$1.53

10 Thy kingdom come. [g] Thy will be done in earth, [h] as *it is* in heaven.

Genuine leather Reference Bible

- Hand bound in top grain leather
- 14 colored maps; 12 illustrations
- 60,000 center column references
- Clear, self-pronouncing black type

$4.96 Postpaid

Each year on December 25, the Christian world honors the birth of the Savior. No gift could be more appropriate on Christmas day than this King James Bible. Bound in top grain leather of finest quality. 1303 gold-edged pages plus presentation page, family register. Clear type (see sample below). Size, 4¼x6⅜ in. Thumb indexed.

3 NR 2148—*Name in gold. Print name*.....$4.96

10 Thy kingdom come. [g] Thy will be done in earth, [h] as *it is* in heaven.

Red letter Reference Bible

- Durable genuine leather binding
- All words of Christ printed in red
- 16 colored maps; 16 illustrations
- 30,000 center column references

$3.63 Postpaid

Men and women from every nation are seeking guidance in these troubled times; it is to be found in the truths of the Bible. Select this good-looking King James edition to study the Word of God. Contains 1480 gold-edged pages, size, 5½x8 inches, with center column references, Concordance, Bible Readers' Aids, geographical index, 16 colored maps, study helps. Not indexed. Clear, self-pronouncing type is easy to read (see sample of type size below).

3 NR 2147—*Name in gold. Print name*.....$3.63

10 Thy kingdom come. [g] Thy will be done in earth, [h] as *it is* in heaven.

Our very finest Reference Bible

- Hand bound in top grain leather
- 24 Biblical illustrations in color
- Words of Christ printed in red
- 60,000 center column references

$6.93 Postpaid

Give a life-time gift of comfort, courage and inspiration with this magnificent King James Bible. Beautifully bound in genuine top-grain leather. Over 1600 gold-edged pages with Concordance, Bible Dictionary. 14 full color maps, other features. Self-pronouncing type (see sample below). Size, 6¾x9¾ in. Thumb indexed.

3 NR 2149—*Name in gold. Print name*.....$6.93

10 Thy kingdom come. [g] Thy will be done in earth, [h] as *it is* in heaven.

Books for spiritual comfort

Many of your friends will appreciate these books for gifts. Each is outstanding and worth while

The Christ of the American Road. In this great spiritual adventure, E. Stanley Jones applies the principles of Christianity to the American way of life. No one is better equipped than this famous minister-missionary to bring you such a soul-stirring message. To read it is a rich experience.

95c Postpaid

3 N 2437—Clothbound. Postpaid...........95c

Daily Strength for Daily Needs brings you inspiration to meet your daily problems with high heart. Bible verses, poems and spiritual passages have been gathered together and arranged for day-by-day reading in this helpful little volume.

58c Postpaid

3 N 2436—Clothbound Postpaid...........58c

Home for Christmas by Lloyd Douglas. The human story of five grown-ups who return to the home of their childhood . . . for Christmas. What happens there is told in this delightful novelette full of humor and tenderness.

$1.00 Postpaid

3 N 1049—Clothbound. Postpaid........ $1.00

Thought for Christmas giving . . . a Photo Album for the entire family

Family Portrait Album. $2.87 Keep your family portraits in this good-looking album. Front of book is a photo frame of brown padded artificial leather with embossed design. Back forms an easel stand. Has six mounting sheets. Each holds an 8x10 in. photo or 4 small 3½x4½ in. photos. Pages turn easily on plastic rings. Non-breakable front window. 12½x10½ in.
3 N 5859—Shpg.wt.,1 lb.15 oz.$2.87

Book-size Photo Album. $1.34 A lovely album to fit right into your bookshelf. Black imitation leather binding with gold-color design. Inside front cover is 5x7 in. picture frame with gold color line trim. Large pocket in back holds negatives. Loose-leaf style; metal rings. 80 pages of heavy black album paper. Size, 7x9 inches. Name in gold. *Please print name wanted.*
3 NR 5860—Shpg.wt.,1 lb. 6 oz. $1.34

Photo-Frame Wedding Book. $3.27 Handsome book of white washable artificial leather for recording the big events of your wedding. Put your favorite 8x10 inch photo in padded front frame. Additional frames on inside front and back cover for other photographs. Sturdy easel style. Non-breakable window. 22 illustrated pages. Size, 11½x9¼ inches.
3N5912—Shpg.wt.,1lb.10oz.$3.27

A **Graduation Memories.** $1.86 Keep your schoolday memoirs in this attractive book. Sturdy blue cloth cover; spiral plastic binding. 30 pages. 12½x9¼ in.
3 N 5911—Shpg. wt., 2 lbs. $1.86

B **Photo-Autograph Book.** 83c Brown artificial leather with 2 photo frames on inside. 58 pages. Size, 6¼x4¾ inches.
3 N 5913—Shpg. wt., 10 oz. . . 83c

Make your Christmas gift to that special someone . . . a lovely picture frame

Time to think about Christmas gifts. May we suggest . . . your photograph in a smart Sears picture frame. Any one of these frames makes a beautiful background for your photo. Your choice of eight different styles . . . each one outstandingly lovely, each one economically priced

C **Decorated Mirror Frame.** $1.16 8x10 in. Surround your favorite photograph with beauty. This smartly decorated plate glass mirror frame will do just that. Ivory-colored screen background and attractive nipped pie crust edges. Upright easel style . . . imitation leather back. Glass window. Perfect for that 8x10-in. photograph.
3N5964—Shpg.wt., 5 lbs. 8 oz. $1.16

D **Attractive Metal Frame** $2.47 5x7 in. is richly finished in green-gold color. Makes a lovely photo look even lovelier. Popular easel style with sturdy artificial leather back. Glass window.
3 N 5976—5x7 inch photo frame. Shipping weight, 12 ounces . . . $2.47
3 N 5977—8x10 inch photo frame. Shipping weight, 1 lb. 8 oz. . . $2.61

E **Genuine leather Folding Frame** $2.91 3¼x4¼ in. . . . rich brown color with handsome 22K gold tooling. Non-breakable windows. Your choice of three sizes.
3 N 6008–For two photos, 3¼x4¼ in. Shipping weight, 8 oz. $2.91
3 N 6009–For two photos, size 5x7 in. Shipping weight, 12 ounces . . . $4.11
3 N 6010–For two photos, size 8x10 in. Shipping weight, 1 lb. 6 oz. $6.11

F **Decorated Lucite Frame.** $2.83 8x10 in. A frame designed for you who like something new. Upright style with polished Lucite (plastic) base and wings. Artistic floral design on top of glass window adds a smart touch of color to this sparkling frame that's as modern as tomorrow. For 8x10 in. photo.
3N6018—Shpg.wt.,1 lb. 12 oz. $2.83

G **Hand-etched Mirror Frame.** $2.17 12x14 in. Sparkling plate glass mirror is exquisitely engraved with dainty floral spray and studded with four crystal glass rosettes . . . one in each corner. Measures 12x14 in. overall with 8x10 in. glass picture window in attractive off-center position. Easel style . . . sturdy artificial leather back.
3 N 5965–Shpg. wt., 5 lbs. . $2.17

H **Double Frame** 96c 3¼x4¼ in. of brown artificial leather with gold-color embossing. Non-breakable windows.
3 N 5956—For two 3¼x4¼-inch photos. Shipping wt., 5 oz. . . . 96c
3 N 5957—For two 5x7-inch photos. Shipping weight, 15 oz. . $1.36
3 N 5958—For two 8-10-inch photos. Shipping wt., 1 lb. 14 oz.$1.67

J **Ever-popular Wood Frame** $1.44 5x7 in. with antiqued silver color finish. Graceful lines give this frame an elegant appearance you'll like. In popular easel style; artificial leather back. Glass window. Choice of 2 sizes.
3 N 6014—5x7 inch photo frame. Shipping weight, 12 oz. $1.44
3 N 6015—8x10 inch photo frame. Shipping wt., 1 lb. 6 oz. $1.57

K **Economical Photo Frame.** 78c 5x7 in. Beautifully made of brown artificial leather with gold-color trim. Popular easel style; artificial leather back. Glass window.
3N5959–For 5x7-inch photograph. Shipping weight, 1 pound . . . 78c
3 N 5960—For 8x10-inch photo. Shipping weight, 1 lb. 9 oz. . . $1.17

Sears Easy Payment Plan makes Christmas shopping easy on the purse

Business Supplies

NECESSARY TO START THE NEW YEAR RIGHT

SIMPLEX BUSINESS RECORDS
A
Professional Men's
C
Wendland's
B
BLACKBOURN'S
D
BLACKBOURN'S
E

A Simplex Bookkeeping. Complete business record with space for journal entries, cash disbursements, etc. Black imitation leather cover; red imitation leather ends. About 105 pages, with handy instruction chart. Size, 11½x18¼ in.
3 N 4080—Shipping weight, 3 lbs. 8 oz...**$3.25**

B Farm-Ranch Record Book. Wendland's 80-page book follows the 1040F Income Tax Schedule. Will guide you correctly with every entry for entire year. Durable paper cover, 8½x11 inches.
3 N 4213—Shipping weight, 8 ounces...... **93c**

C Professional 3-yr. Record Book. For receipts, disbursements. Artificial leather cover.
3 N 4214—Size, 8½x11 in. Shpg. wt., 2 lbs **$3.22**

D Service Station-Garage Record. For commodities sold, services rendered. 1 year record.
3 N 4215—10x13 in. Shpg. wt., 2 lbs. 8 oz. **$3.34**

E Tavern-Cafe Record. Covers purchase and payment of merchandise, disbursements of expenses. Weekly profit and loss statement. 1 yr. record.
3 N 4216R—Size, 8½x11 in. Shpg. wt., 2 lbs. **$2.18**

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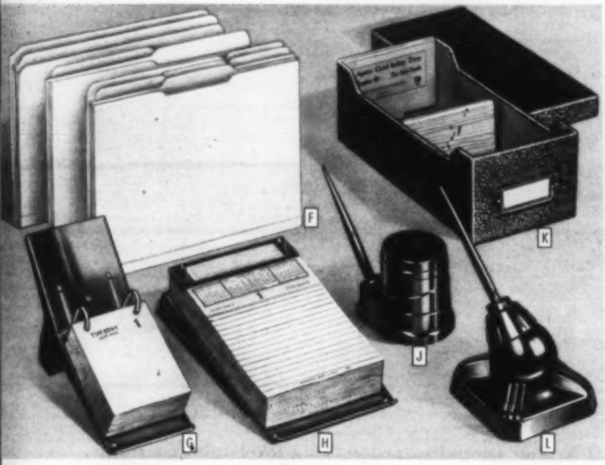
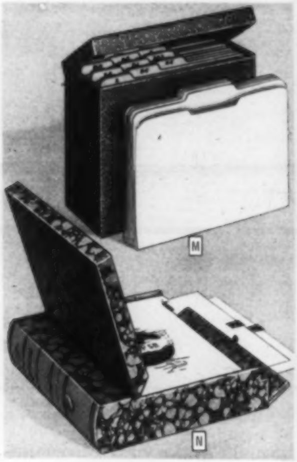




It's time to think of the new year! Stock up on all the supplies you need

Make your New Year's resolution . . . and start the year right with necessary office supplies. When ordering gifts for friends and relatives at Christmas time, don't forget to include an order for your office and for your home, too. These practical, timely gifts are useful every day of the year!

F Manila File Folders. Shpg. wt., per 100, 5 lbs. 13 oz.
3 N 4130—Square cut tab.
Size, 9½x11¾ in.......100 for 97c
3 N 4183—2-division (½ cut) tabs.
Size, 9½x11¾ in......100 for $1.22
3 N 4132—3-division (⅓ cut) tabs.
Size, 9½x11¾ in.....100 for $1.22

G Upright Style Calendar. This popular calendar shows past, present and succeeding months at each opening. Daily dates printed in red. Metal bronze finish base contains 3x4-inch pad.
3 N 4251—Shpg. wt., 1 lb. 3 oz. .**87c**
3 N 4252—Pad only.
Shipping weight, 8 oz..........**34c**

H Executive Desk Calendar Pad. Yearly calendar is printed on each sheet as well as past, present and coming months. Bronzed metal base with ruled 5x8-inch pad.
3 N 4263—Shpg. wt., 3 lbs. **$1.67**
3 N 4264—Pad only.
Shipping weight, 12 oz.........**82c**

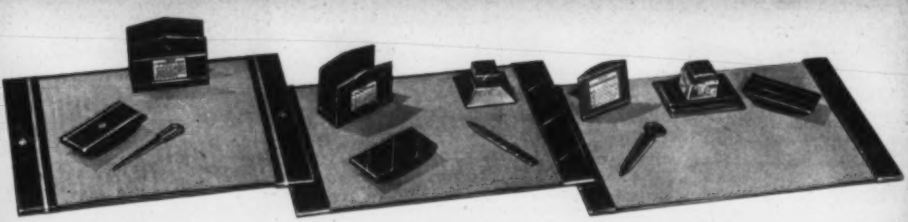
J Morriset Desk Set. This smartly designed plastic container holds 2½-oz. ink bottle. Dripless pen unit of durable stainless steel, gold plated, iridium tipped for fine writing. 1 bottle ink; funnel incl.
3 N 4189—Black. Postpaid..**$3.00**
3 N 4196—Maroon. Postpaid. **3.00**

K Card Index Trays. Fiberboard; follower block; cover.
3 N 4190—For 3x5 inch cards. 12x5½x4¼ in. Shpg. wt., 2 lbs. 9 oz. **68c**
3 N 4191—For 4x6 inch cards. 12x6⅝x5½ in. Shpg. wt., 3 lbs. 2 oz. **88c**
3 N 4195—For 5x8 inch cards. 12x8½x5¾ inches. Shipping weight, 2 lbs. 12 oz. **$1.08**

L Swivodex—the writing set that refuses to spill ink. This easy-to-fill base will hold up to 6 months' ink supply—reduces evaporation. Smooth writing pen has replaceable silver point. Black plastic 4¼ in. base swivels to every angle.
3N3983—Shpg. wt., 1 lb. 4 oz. **$3.00**

M Personal File with Index. Keep personal and business papers in this efficient, convenient file. Very popular for home and office. It's an ideal place for household bills, receipts, war bonds, insurance policies, deeds. Made of laminated reinforced cardboard with strong taped edges. Contains indexed folders from A to Z plus five blank folders with labels. Overall size, 12½x10¼x5½ in.
3 N 4102—Shipping weight, 2 lbs. 9 oz..........**$1.18**

N Box Letter Files. Excellent for home or office use. Sturdily constructed wooden back with heavy fiberboard front and sides. Strong metal snap lock. A-Z paper index. Practical for daily reference. Overall size, 12x11½x3 in.
3 N 4154—Shpg. wt., 2 lbs. 5 oz...............**67c**
Larger Box File. Heavier, bigger file than above. Cloth tab A to Z index. Size, 12x11½x5¼ in.
3 N 4155—(Not shown). Shpg. wt., 3 lbs. 4 oz....**$1.18**



Distinctive Sets . . . attractive enough to grace anyone's writing desk

Good quality four-piece Desk Set. Each item of this good looking set is trimmed with imitation leather and pleasingly embossed to resemble hand-tooled leather. Set includes: a combination perpetual calendar and letter file; padded rocker type blotter; plastic letter opener and a 16x21 inch desk pad with padded sides and blotter. Desk set comes in dark brown with gold color trim.
3 N 03159—4-pc. desk set. Shpg. wt., 4 lbs. . . . **$1.83**

Smart five-piece Desk Set. Attractive enough to grace anyone's writing desk. Made of rich looking, heavily padded, brown artificial leather, stamped with gold color diagonal stripes. Includes: 15x22-inch pad with blotter, combination perpetual calendar and letter holder, plastic letter opener with artificial leather handle, rocker type blotter and glass inkwell with stand.
3 N 03286—5-pc. desk set. Shpg. wt., 4 lbs. . . . **$2.86**

Handsome genuine leather Desk Set. This beautiful five-piece desk set will lend distinction to any desk. Each piece is trimmed with rich brown genuine leather and handsomely tooled in 23-karat gold to add that special note of luxury. Set includes: 15x22-inch pad with blotter, perpetual calendar, glass inkwell with stand, letter opener and rocker type blotter. Available November 1.
3 N 03272—5-pc. desk set. Shpg. wt. 5 lbs. **$5.37**

* *

FOR ONLY 10c
You get revised map sections after final peace treaties are signed.

D
G
J
E
F
H
HAMMOND'S ILLUSTRATED Library WORLD ATLAS
Magic Slate

Gifts for the home and office are festive for Christmas . . . favorites all year

Give practical and useful gifts this holiday season. You'll find just the kind of Christmas presents on this page that the whole family can enjoy. For instance, a globe is always a welcome gift—to follow daily headlines across the world. Order any one of these timely gifts for your friends or for yourself

Each globe in 8 colors showing over 5,000 place locations in clear, easy-to-read print. Washable, scratch resistant surface. A 32-page book "The Story of the Globe" with popular questions and answers game included with globe.

A Student's Globes. A substantial globe that offers a wealth of detail in compact form. Designed for easy reference. Durable metal base.
3N05400–10-inch globe. Ht., 14 in. Shpg. wt., 3 lbs. **$2.44**
3N05401—12-inch globe. Height, 16½ in. With metal half meridian. (Not shown.) Shpg. wt., 6 lbs. **$4.63**

B Reference Globe with Atlas. An ideal set for the office desk or library table. Sturdy globe is mounted in metal half meridian. Richly decorated hand rubbed walnut finish stand contains 255-page illustrated atlas, with war map supplement.
3 N 05404–12-in. globe. Ht., 16½ in. Shpg. wt., 11 lbs. **$11.67**

C New Illuminated Globe. Snap the switch and have a world of light. This handmade globe combines geographical accuracy with beauty. Glass globe is mounted in 10-in. half meridian . . . durable steel base. Operates on any current. Cord and 30-watt bulb incl. Shpg. wt. 9 lbs.
3 N 05405—10-inch globe. 15¼ inches high. **$13.77**

D Embossed Address Book. Attractive design with heavily padded artificial leather covers. A-Z index. 5x8 inches. Ivory or brown. *Please state color wanted.*
3 N 3278—Shpg. wt., 1 lb. **94c**

E Fountain Pen Desk Set. Gold plated silver palladium point. Filled easily by side lever. Black plastic base; contrasting color trim. Convenient swivel socket.
3 N 8000—Shpg. wt., 8 oz. **$1.54**

F Pen-Pencil Desk Set. You'll find this double set an ideal gift. Contains 1 fountain pen and 1 mechanical pencil. Same as above. Shipping wt., 1 lb. 2 oz.
3 N 8001. . . . . **$2.72**

G Magic Writing Pad. For adult or child. Write message with stylus. Press button, it disappears. Turn button, message locks. Size, 6¼x3⅝ inches.
3 N 4998—Postpaid. **$1.25**

H New! Illustrated Liberty Atlas. 360 pages of the very latest and finest material that can be assembled. Includes 96 maps. Size, 12⅛x 9½ in. Stiff Cover.
3 N 5414—Postpaid. **$4.81**

J Automatic Desk Index. Colorful plastic case with heavy manila A–Z index cards. Move indicator, press button and case opens to card wanted. Size, 7⅛x4 inches.
3 N 3279—Postpaid. **$2.50**

Silverplated Tray

$2.98

New! Lustrous! Gleaming silver bread tray gracefully shaped with beautiful flower and leaf pattern. Tray is heavily silverplated over a sturdy copper base. For serving cake, sandwiches, cookies too. Size: 12⅜ in. long, 6¾ in. wide. Price includes 20% Federal Tax. Shipping weight, 1 lb.

4 N 8700E............**$2.98**

Silverplated Shakers

$1.67

Reproductions of a handsome heirloom set . . . two graceful pheasants, richly silverplated, beautifully detailed. 4 inches high, 7 inches long. Well-balanced so they won't tip over. They add a festive note to table settings. Price includes 20% Federal Tax. Shpg. wt. 1 lb. 6 oz.

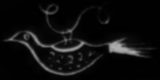
4 N 8850E—Pair.......**$1.67**

Cigarette or Trinket Box

$2.19

This handsome box formerly sold for $2.89! It's a sure-to-please gift—attractive in living room or office. Solid wood with rich hand-polished ripple walnut finish; cedar-effect lining. Holds regular or king-size cigarettes. Nice for trinkets, too. Size: 6⅛x 3¾x2⅛ inches. Shipping wt., 1 lb. 6 oz.

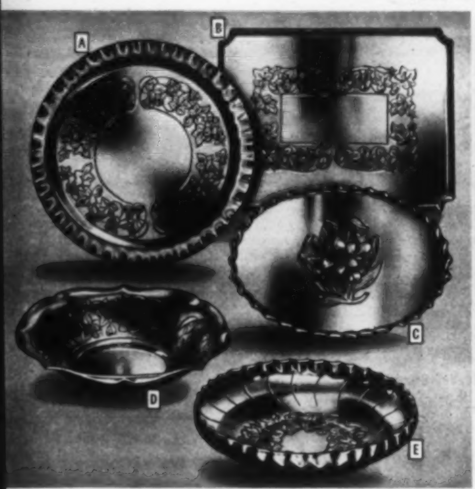
4 N 7451................**$2.19**

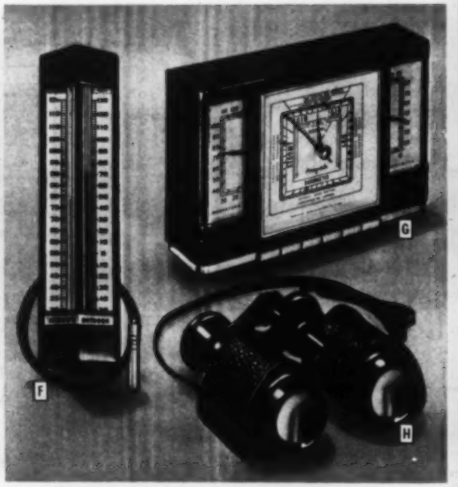


Happy Thoughts

FOR GIFTS TO THE FAMILY

* * *





Lustrous Aluminum Serving Pieces

Attractive holiday gifts for the homemaker who enjoys entertaining graciously . . . for formal or informal serving. Each has a wide variety of uses.

Trays for buffet suppers; gracefully shaped bowls for salads or to use as centerpieces filled with fruit, flowers. Each has a bright polished, tarnish resistant finish, and smart intaglio patterns. Medium in weight, convenient for serving.

A **Round tray.** Delicate leaf pattern, pie crust edges. For teas, bridge luncheons. Diam.: 13¾ inches.
4 N 8806—Shpg. wt., 1 lb. 5 oz. **$3.89**

B **Rectangular tray** in two sizes. Has dainty leaf pattern outlining the center, smooth curved corners. For buffet serving, sandwiches, tiny cakes.
4 N 8805—Large size: 15¾x9⅛ inches. Shpg. wt., 1 lb. 5 oz.. **$3.89**
4 N 8800—Medium size: 14¾x8⅝ inches. Shpg. wt., 1 lb.......**$2.89**

C **Oval tray.** Graceful flower pattern, dainty fluted edges. For cold meats, cheese. Size: 13½x9½ inches.
4 N 8804—Shpg. wt., 1 lb....**$2.89**

D **Round Bowl.** Leaf design. Gracefully flared edges. To use as a salad bowl, or centerpiece. Diam.: 11½ in.
4 N 8801—Shpg. wt., 1 lb....**$2.89**

E **Large bowl.** Dainty flower pattern, smart fluted edges. For salads or fruit. Diameter: 12¼ inches.
4 N 8807—Shpg. wt., 1 lb. 5 oz. **$3.89**

Weather and Optical Instruments

Welcome gifts for the home . . . Smart, practical thermometers, and barometers . . . Useful binoculars for sporting events, opera or the theater.

F **Indoor, outdoor thermometer** . . . for a gift of superior quality. This "Airguide" thermometer is used indoors, yet accurately indicates both outdoor and room temperatures. Simple and quick to install. Rich black bakelite case, chrome trim; black and silver thermometer scales.
4 N 6604—Size: 9⅛x2¼ inches. Shipping weight, 2 pounds....**$5.50**

G **Airguide combination weather instrument.** Complete home "weather bureau" . . . so smart in home or office. Center dial gives weather forecast, smaller dials show temperature and relative humidity. Black bakelite case, polished chrome trim; satin silver dial, black figures, calibrations.
4 N 6602—Size: 5¾x9½x2⅜ inches. Shipping wt., 3 lbs.......**$9.95**

H **Three-power glasses.** Brings distant objects close; shows them three times larger than seen by naked eye. Hinged bridge adjusts to correct eye width; center screw for focusing. Black enameled metal frame; black artificial leather body. With case. Size: closed, 3½ in., open, 4⅛ in.
4 N 6200E—Price includes 20% Federal Tax. Shpg. wt., 1 lb...**$2.52**

Stratford Pen . . nationally known

83^{c}

A A serviceable pen for school, home, business, for servicemen . . . at a very low price. Ink flows to paper steadily and evenly; silver palladium alloy point writes smoothly without blotting. Pen fills quickly and easily with simple push-button filling device. Plastic barrel and cap with gold plated sterling silver band trim. Strong military type clip holds pen low in pocket. Medium point. Assorted solid colors; no choice. Standard size pen.

4 N 6800—Pen. Shpg. wt., 4 oz.........83c

Majestic Pen . . . 14K gold point

$\$1^{95}$

B A high quality pen made for long and hard use. Large 14K gold point; writes smoothly and evenly, without blotting. Handsome barrel of durable plastic in smart inlay effect. Contrasting gold plated clip and band. Military type clip holds pen low and secure in pocket. Efficient lever-filling device. Convenient ink-view window shows when pen needs refilling. Attractive assorted pearl-like colors: no choice. Medium point. Standard size pen.

4 N 6801—Pen. Shipping wt., 4 oz....$1.95

Webster Pen . . . a Sears "Super Value"

$\$3^{95}$

C A superior fountain pen, designed to meet the exacting writing requirements of busy men and women. Dependable performance is guaranteed. Extra heavy 14K gold point is osmiridium tipped and slightly turned up at the nib to give satin-smooth writing touch. Ink-flow is constant and controlled. Transparent window shows when to refill; convenient lever filling device. Military clip. Durable Du Pont pyroxylin barrel. *State color:* silvery-pearl, black, emerald-pearl. *State medium or fine point.*

4 N 6900—Men's size Pen. Shpg. wt., 4 oz....$3.95
4 N 6901—Women's size Pen. Shpg. wt., 4 oz.... 3.95

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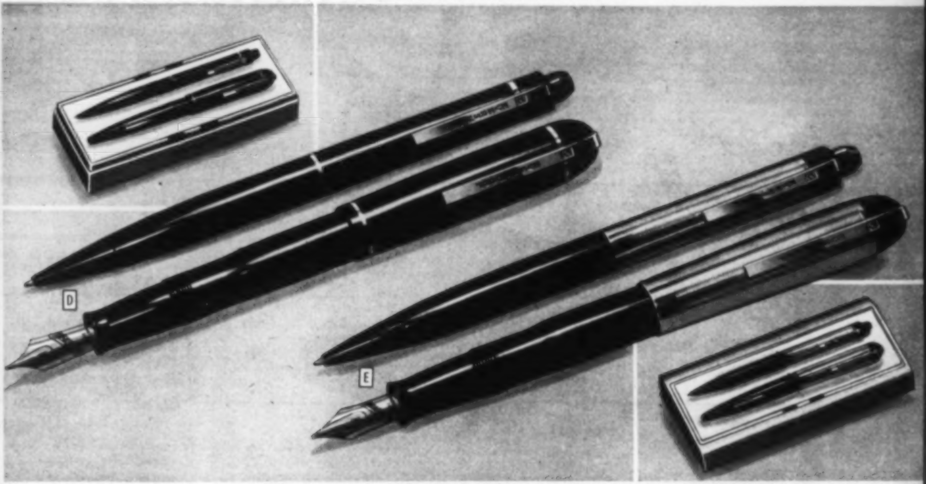


None finer! . . . EVERSHARP Pen and Pencil Sets with exclusive "Magic Feed"

$\$9^{50}$ SET D

A gift that will last . . . sure to make this Christmas especially memorable! Beautiful sets designed for superb writing performance and longtime satisfaction—sent in handsome gift box. No extra charge for Easy Terms on Eversharps—turn to page 182C for terms. See guarantee below.

$\$17^{70}$ SET E

Eversharp "Skyline" Pen and Pencil Set

D Say "Merry Christmas" with this smart Eversharp "Skyline" pen and pencil set. Pen has exclusive "Magic Feed" that controls the flow of ink—thus preventing flooding and blotting even at an altitude of 12,000 feet—pen needs filling less often because it writes to the very last drop of ink. Eversharp pens and pencils are built to give long, satisfactory service.

This Skyline model like all famous Eversharp pens has an efficient lever-fill device—simple and quick to use. Its iridium tipped point means smoother touch on paper, scratchless writing. Streamlined appearance is highlighted by 14K gold filled band and military clip. Clip holds pen low in pocket. Men's pen, 5¼ inches open; women's pen, 4¾ inches. Matching repeater pencil holds six-months' supply of lead, clicks new points automatically. *Clear colors:* blue, dubonnet (dark red), dark green, silver gray, or jet black. *State 1st and second color choice, also fine or medium point.* Same price cash or terms. Price of set includes 75c Federal tax on pencil. Postpaid.

4 N 6827T–Men's size Set.....$9.50
4 N 6825T–Men's size Pen.... 5.00
4 N 6828T—Women's Set.....$9.50
4 N 6826T—Women's Pen.... 5.00

Eversharp "Presentation" Set . . . gold filled caps

E A truly magnificent Christmas gift . . . this stunning, streamlined "Presentation" pen and pencil set by Eversharp is tops in both style and performance. Shining 14K yellow gold filled caps and clips contrast handsomely with the rich dark colors of the barrel. The pen has the exclusive "Magic Feed" feature, which controls the ink-flow—avoids blotting or flooding at extremely high or low altitudes. Quality of performance is unsurpassed.

The 14K gold point is iridium tipped for soft velvet-like touch on paper. Quick, positive lever fill device fills pen to top, saves frequent refilling. The military type clip keeps pen and pencil low and safe in pocket. Men's pen, 5⅛ inches open; women's pen, 4¾ inches. Matching repeater pencil feeds new points rapidly, holds six-months' supply of lead. Sturdy barrels of Du Pont Pyralin in rich solid colors: dubonnet (dark red), brown, or black. *State 1st and 2nd color choice, also medium or fine point.* Price includes 20% Federal Tax. Same price cash or terms. Postpaid.

4 N 6831TE–Men's size Set...$17.70
4 N 6829TE–Men's size Pen... 11.70
4 N 6832TE–Women's Set...$17.70
4 N 6830TE–Women's Pen.. 11.70

Eversharp guarantees service forever on pens, pencils. Return to Eversharp with 35c for postage and handling

GIVE COLD
PERMANENT WAVE SETS
FOR

Holiday Glamour

Choose from these three popular sets . . . at three popular prices

Requires only two to three hours for lovely permanent wave

To have lovely wavy hair is the desire of every modern woman. You'll be able to do it at your convenience and in the comfort and privacy of your own home . . . it takes only 2 to 3 hours with one of these sets. No previous experience is necessary . . . it's as easy as putting your hair up in curlers. Dampen your hair with waving lotion and roll up in curlers; wrap head in towel and after only 2 or 3 hours apply neutralizer to each curl; in five minutes remove the curlers and your hair is beautifully waved.

Ideal for children because it's so easy to manage . . . and just as safe for their fine hair as for your own. Sets contain same ingredients used by professional experts.

Charm Kurl Supreme Cold Wave. A salon-type home permanent wave . . . contains a fast working hair curling solution. No mixing . . . no unpleasant odor. Kit consists of: waving solution, 60 curlers, 60 end tissues, cotton applicator, neutralizer and complete instructions.

$1 12 Set

25N9481—Postpaid. (14c Federal Tax is included) . . . . Complete Set **$1.12**

Toni Creme Cold Wave for a lovely permanent. New *creme* wave gives beauty and luster to your hair, leaves it exceptionally soft and pliant. Packaged in an attractive Christmas wrapper. Set consists of cold wave *creme* lotion, 60 curlers, one package of neutralizer and complete instructions.

$1 40 Set

25N9482—Postpaid. (15c Federal Tax is included) .Complete Set **$1.40**

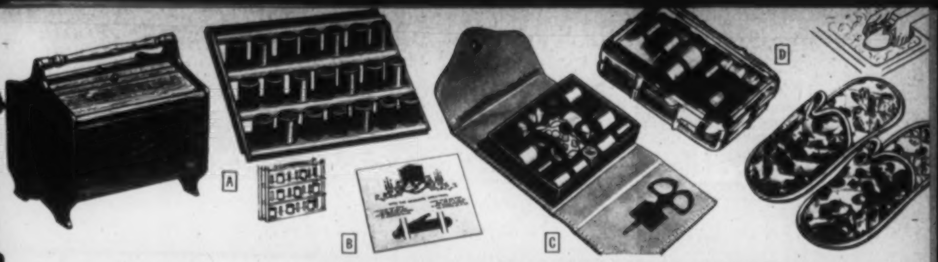
Crowning Glory Cold Permanent Wave. A soft, natural looking permanent wave that's easy to arrange in your favorite hair style. Each set consists of cold wave lotion, 50 curlers, bottle of cold wave neutralizer, complete instructions. Absolute satisfaction is guaranteed.

$2 18 Set

25N9549—Postpaid. (29c Federal Tax is included) .Complete Set **$2.18**

25 N 9419—"How to Dress Your Hair". Illustrated book shows 13 modern, easy-to-follow styles. Shpg. wt., 3 oz. Each **79c**

Use Sears convenient Easy Payment Plan . . . for details see page 182C



For sewing convenience

Priscilla style Sewing Cabinet. Deluxe, low-style cabinet that is ideal for keeping all her sewing needs at hand . . . in one place and in order. Can be moved from room to room easily. Has double spool tray, strong hinged lids. Stained plywood. Length, 12 in.; height, 12 in.; width, 9¾ in. *Please state finish:* walnut or light maple. Shipping weight, 5 lbs.
25 N 05262. . . . . . . .Each **$2.49**

To simplify home sewing

A **Folding Wood Spool Rack.** Locate thread color at a glance. 21 pegs. Natural color wood. Thread not incl. Size, 9½x7 inches.
25N5266—Shpg. wt., 1 lb. Each **95¢**

B **Needle Threader on Christmas Card.** Assorted color plastic handle. Appropriate verse. In mailing envelope. Shipping weight, each, 1 oz.
25N5263—Each 15¢ **2** for **25¢**

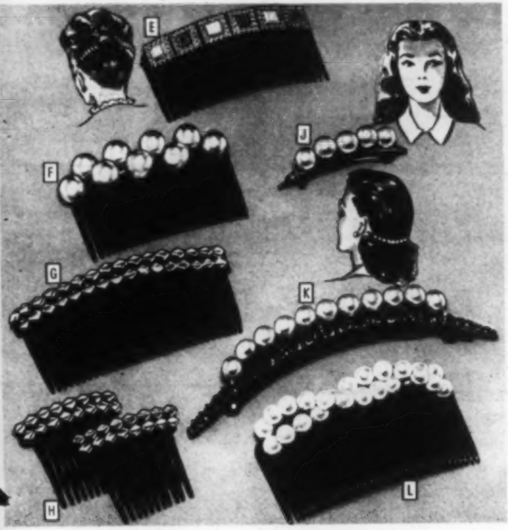
Travelers' Sewing Kits

C **Leather Kit.** Pin cushion, 2 needles, thimble, scissors, 10 spools colored merc. thread, 7 spools hosiery thread. *State color:* black, brown, tan.
25 N 5255—Wt., 12 oz. . Each **$1.89**

D **Transparent Plastic Kit.** 140 yds. assorted hosiery shades and staple colors cotton thread. Twelve 10-yd. spools merc. thread, needle, thimble.
25N5248—Shpg. wt., 2 oz. Each **$1.17**

Washable Quilted Scuffs

These soft little quilted "Tub-ums" are perfect for shower, bedside, traveling or for just relaxing tired feet. Gay assorted cotton prints that will tub and keep their freshness. Contrasting color cotton binding. Packed in heavy cellophane envelope. Makes an ideal gift. *State size:* small (3-4), med. (5-6), large (7-8). Shpg. wt., 8 oz.
25 N 3843. . . . . .Pair **$1.19**



Ornamented Combs are top fashion

Prices of hair ornaments below include 20% Federal Excise Tax

She'll look ever so stylish and lovely with an exquisite jeweled ornament in her hair . . . so make her Christmas long remembered with a flattering ornamental comb or barrette. Designed to wear with any hairdo.

E **Charm Note.** 6 gold color squares, multicolor centers. 3-in. plastic comb.
25 N 9691E—Shpg. wt., 3 oz. . Each **67¢**

F **Fashion-Perfect.** Large, lustrous white imitation pearls, 3-in. plastic comb.
25 N 9660E—Shpg. wt., 2 oz. . Each **67¢**

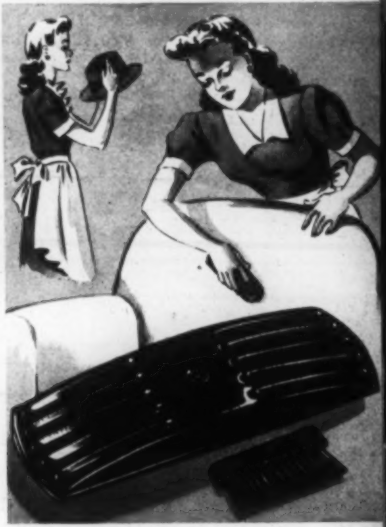
G **Unusually Pretty.** Double row of sparkling silver color beads on plastic comb.
25 N 9693E—**Back Comb.** 3½ in.
Wt., ea., 4 oz. . . . Each $1.18; Pair **$2.25**

H 25 N 9694E—**Tuck Combs.** 1½ in. wide. Shpg. wt., pair, 3 oz. . Pair **$1.18**

J **Curl Catcher Barrette.** 5 imitation pearls on 2-inch plastic barrette.
25 N 9689E—Shpg. wt., 3 oz. . Each **30¢**

K **Glamour Galore.** 11 lustrous imitation pearls on lovely daisy design 6-inch plastic barrette. Teeth hold hair securely.
25 N 9690E—Shpg. wt., 4 oz. Each **$1.00**

L **Flattering Twist** to a favorite . . . exquisite and feminine for gala or everyday occasions. 2 twisted strands of imitation white pearls, 3¾-in. plastic comb.
25 N 9692E—Shpg. wt., 4 oz. Each **$1.00**



New Electro-static Cleaner

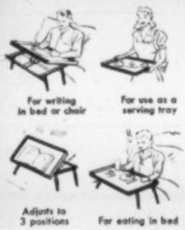
- Amazing brush that works magic without bristles
- No current, no battery, no cords necessary
- Removes dirt and lint by magnetic attraction
- Will not scatter or raise accumulated dust

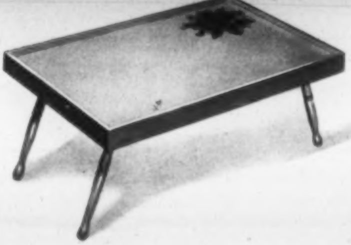
$1.69 Each

The magic new cleaner, "Brush without Bristles," performs miracles on suits, coats, felt hats, furniture, car upholstery. You'll be amazed at the way this electro-static brush whisks away all dust, hairs, lint. Just brush gently in quick sideway strokes . . . grooved surface of cleaner removes all accumulated dirt by magnetic attraction. No batteries, current or cord required, no bristles to wear out or to raise dust. Cleans loose surface dirt from carpets, blankets, mattresses. Good-looking, durable black pyroxoloid (plastic). Brush for removing dirt from cleaner included.
25 N 3844—Size, 8x2½ inches. Shpg. wt., 12 oz. Each $1.69

Practical Gifts

FOR THE ENTIRE FAMILY


For writing in bed or chair
For use as a serving tray
Adjusts to 3 positions
For eating in bed



Give her a Bed Table for those restful hours

A touch of luxury for the busy housewife. Those few minutes a day resting in bed can be the height of comfort with this convenient bed table. Has lots of practical uses for every member of the family, and is ideal for convalescents. Easily stored when folded. Ivory color finish with colorful floral decal blends in with any color scheme. Easily cleaned. Size, about 13½x21 in. Adjusts to 3 angles. Raised edges all around prevent slipping.

$3.29 Each

8 N 09757—Shipping weight, 5 pounds.......................................Each $3.29

* *

SUPER-KAPS
SUPER-KAPS
SUPER-KAPS
Sears Approved
Vitamin Mineral
SUPER-KAPS
9 Vitamins
9 Minerals

Give SEARS *Approved* REG. U. S. PAT. OFF. Super-Kaps in a gay Christmas wrapper

Wish your family and friends good health on the Holidays. Give them the new, improved Super-Kaps for Christmas. Priced right for your shopping budget . . .in gay holiday wrapper ready for giving. Remember, the entire family will really appreciate a gift of Sears Approved Super-Kaps

Super-Kaps Vitamin Capsules

$3.89 200 capsules

Each tiny, vanilla flavored capsule supplies 9 vitamins. One a day is all that's needed to get the minimum daily requirements of Vitamins A, B_1, B_2 (G), C and D. Also supplies other B complex factors; Vitamin B_6, Niacin and Calcium Pantothenate, in addition to Vitamin E (Wheat Germ oil). Super-Kaps are small, easy to take. Be practical this Christmas . . . give vitamins.

8 N 1851—Shpg. wt., 12 oz. Bottle of 200 (200-day supply) $3.89

8 N 9902—Two Bottles—Shipping weight, 1 pound 4 ounces. 400 capsules (400-day supply)........................... 6.39

Super-Kaps Vitamin and Mineral Capsules

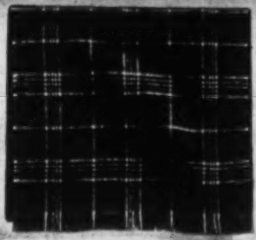
$3.09 200 capsules

Just two tiny Super-Kaps daily . . . one light and one dark . . . supply 9 vitamins, 9 minerals and liver concentrate. An excellent supplement to the daily diet. The light colored capsules containing all 9 vitamins are the same as the ones listed at the left. In addition you get the dark colored capsules which supply the official minimum requirements of Iron and Iodine, plus 7 other minerals: magnesium, manganese, copper, cobalt, zinc, sodium and sulphur. Each dark colored capsule also supplies the liver concentrate. Family sized packages wrapped for Christmas giving make an economical gift for your family and friends.

8 N 1853—Shpg. wt., 5 oz.................Box of 200 capsules (100-day supply) $3.09

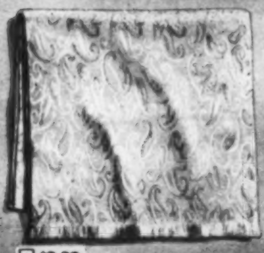
8 N 1896—Two boxes—Shpg. wt., 11 oz..........400 capsules (200-day supply) 5.69

Any order of $10 or more can be purchased on Easy Terms . . . see page 182C

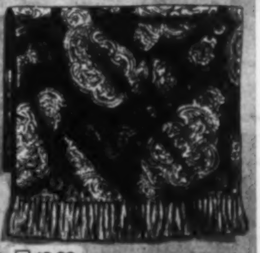


A $1.88

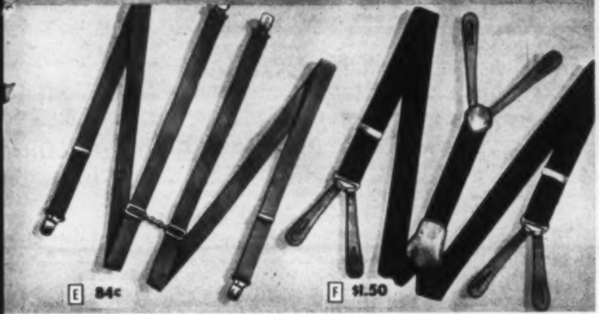
B $1.88



C $2.39



D $2.39



E 84¢

F $1.50

Say "Merry Christmas" . . the practical way

Mufflers and suspenders . . . the men's wear accessories that give him comfort and smartness. Good looking mufflers that keep him warm. All elastic suspenders in regular and extra lengths; "give" so easily he'll hardly know he has them on.

A **All wool . . . bright plaids.** Wool for warmth and assorted plaid patterns for color. Self fringed ends. About 12x48 inches, including fringe. Individually boxed. Hand wash separately. *Colors:* navy blue, maroon (dk.red), or brown.
33 N 3503—*State color*. Shpg. wt., 7 oz. **$1.88**

C **White muffler of rayon crepe** in jacquard weave. Finished with self fringe at ends. Size about 12x52 inches, including fringe. Rich looking, smart for dress wear. Individually boxed. Dry cleaning recommended. *White only.*
33 N 3508—Shipping weight, 6 oz. **$2.39**

E **¾-inch all elastic suspenders . . . clip-on ends.** Rich colors. Silver color metal trimmings. Adjustable back. Shpg. wt., 3 oz.
Colors: blue, maroon (dark red), or brown.
Lengths: regular (38 in.), ex. long (42 in.)
33 N 3611—*State color, length*. . . . . **84¢**

B **All wool . . . solid colors.** Warm and always smart. Self fringed ends. About 12x50 inches, including fringe. Boxed. Hand wash separately. *Colors:* maroon (dark red), navy blue, tan, canary (light yellow), white. Shpg. wt., 7 oz.
33 N 3507—*Please state color*. **$1.88**

D **Paisley print rayon muffler.** Assorted dobby weave crepes and twill weaves. Knotted fringe ends. About 12x50 inches, including fringe. Assorted patterns. Boxed. Dry clean.
Colors: navy blue, maroon (dk. red), brown.
33 N 3509—*State color*. Shpg. wt., 6 oz. . . . **$2.39**

F **"Pioneer" 1⅛ in. elastic suspenders.** Hazel color (dark brown) pigskin leather button-on ends and trim. Y-back. Gold plated metal parts. *Solid colors:* dk. blue, maroon (dk. red), dk. brown. *Lengths:* regular (38 in.), ex. long (42 in.).
33 N 3605—*State color, length*. **Postpaid** . . . **$1.50**

Handsome Muffler

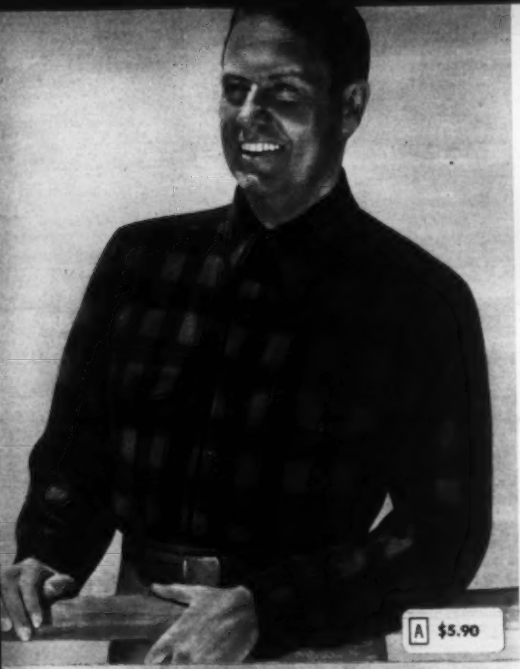
Easy draping, dazzlingly white. A gift that's always in good taste

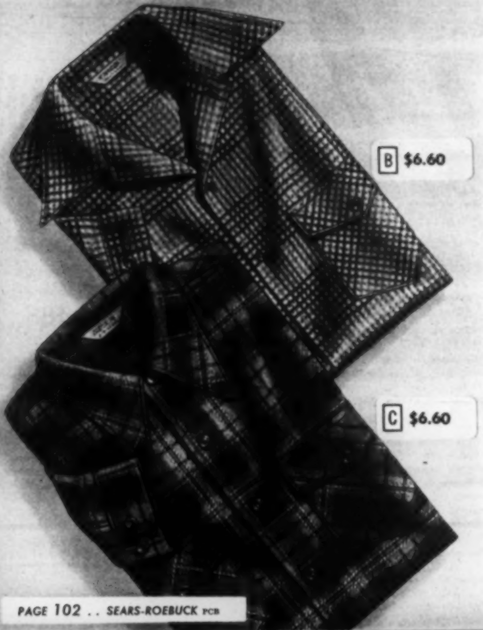
$1.88

The sparkling freshness of that touch of white against the collar of his dark coat marks him as a man who knows how to dress well. And it's in good taste with any color coat or suit, tie or shirt.

Fine quality rayon crepe that's a favorite for dress-up wear. Finished at the ends with knotted fringe. Approximately 12 inches wide, 50 inches long (including the fringe). Dry cleaning is recommended. Individually boxed to reach him fresh and clean. Shipping weight, each, 6 ounces.
33 N 3506—*White only*. **$1.88**

Christmas giving made easy with
Sears Easy Payment Plan . . .
See page 182C for complete details





Pilgrim
REG. U.S. PAT. OFF.

100% virgin wool Winter Sports Shirts

Make fine gifts for outdoorsmen
All three shirts come in the versatile two-way sports style. You can wear them with collars open or closed, with or without a tie; or wear them as "shirt-jackets" over your regular dress shirts. Square cut tails can be worn in or out.

Bold, colorful buffalo checks . . . heavyweight

A Rugged and warm for the man who likes the outdoors. So heavy it can be worn like a jacket over a regular shirt. Thick, closely woven flannel, all wool of course, for the utmost in softness and warmth. Red and black buffalo checks . . . a favorite of hunters and sportsmen. **$5.90**

Tailored like a dress shirt and carefully finished to the last detail. The convertible collar looks good either open or closed. Roomy, gathered back for action. Square-cut tails that can be tucked in or worn over the trousers. Long sleeves with neatly finished cuffs and sleeve facings. Two conveniently large pockets have button flaps. Dry clean only. Shpg. wt., each, 1 lb. 6 oz.

Sizes: small (14–14½-in. neck); med. (15–15½); large (16–16½); extra large (17–17½). Read carefully "How to Measure" below. *Please be sure to state size wanted.*

33 N 438—Red and black buffalo checks........Each **$5.90**

"Houndstooth" checks . . . medium weight

B A shirt to give the man who appreciates fine styling and excellent tailoring. "Houndstooth" checks are popular and good taste for sports or leisure hours. Convenient to slip over a regular shirt; smart without one. Convertible collar looks well when worn closed with or without a tie; equally smart worn casually open at the throat. **$6.60**

Fine all wool flannel. Warm and comfortable in chilly weather as only wool can be. As carefully made as a dress shirt. Back gathered for roomy comfort. Long sleeves, neat cuffs and facings. Two large button-flap pockets. Square cut tails he can wear in or out of trousers. Dry clean only. Shpg. wt., each, 1 lb. 2 oz.

Sizes: small (14–14½-in. neck); med. (15–15½); large (16–16½); extra large (17–17½). Read carefully "How to Measure" below. *Please be sure to state size wanted.*

33 N 427—Brown, tan and red combination......Each **$6.60**

Scotch-type bright red plaids . . . medium weight

C Colorful, soft, all wool flannel and fine dress shirt tailoring in a shirt that's fashion-wise, warm and practical . . . a perfect combination for outdoor sports on brisk days throughout the year. Straight cut across the bottom to give it that casual jacket "look" when worn over trousers with a regular shirt underneath. Neat and trim looking tucked in. Assorted patterns in red Scotch-type plaids. **$6.60**

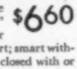
Convertible collar is smart when worn open, looks like a dress shirt collar when worn closed. Back gathered to give you room for action. Long sleeves with neat cuffs and facings. Two big pockets with button flaps. Dry clean. Shpg. wt., each, 1 lb. 2 oz.

Sizes: small (14–14½-in. neck); med. (15–15½); large (16–16½); extra large (17–17½). Read carefully "How to Measure" below. *Please be sure to state size wanted.*

33 N 423—Assorted red Scotch-type plaids......Each **$6.60**

Easy Terms . . . see page 182C for complete details

HOW TO MEASURE FOR SPORTS SHIRTS
Place a tape measure around neck as shown at left. Number of inches shows correct size. If neck measures between sizes, order next size larger.



Medium heavyweight . . . $1.25

A **Suede cloth . . . medium heavy . . . $1.34**

B **Sanforized . . . heavyweight . . . $1.70**

C **⅓ wool . . . heavyweight. $1.89**

D **½ wool . . . extra heavy . . . $2.31**

Cotton flannel Shirts

Warm, practical and ready for lots of hard wear, these work shirts are long time favorites

Medium heavyweight. Our lowest priced cotton flannel shirts in deep, solid colors that won't show soil quickly. Just the thing for work or sports because they're cut roomy for working comfort on any job.

$1.25

The twill weave cotton flannel fabric is softly napped both inside and outside for warmth and softness. All main seams are double stitched to make them stronger. Double shoulder yoke takes up strain across the back. Continuous sleeve facings. Large button-through pockets. Durable plastic buttons. Wash separately by hand. Why not add one of these shirts to your next Easy Terms order of $10 or more? Shpg. wt., each, 14 oz.

Neck sizes: 14½, 15, 15½, 16, 16½, 17 inches. For correct fit, see "How to Measure," page 104. *Please be sure to state size wanted.*

83 N 1422—Gray
83 N 1423—Blue. $1.25

Warmer Flannel Shirts . . . of cotton or part wool

The kind a man wants for work because they don't show soil easily. And they're strongly made with double shoulder yokes and the main seams double stitched. Two roomy button-through pockets. Continuous sleeve facings

A **Cotton suede cloth . . . medium heavy.** Tight weave and soft nap on outside to protect you from chilly winds. Full cut to fit comfortably after washing. Made for hard wear. Wash separately by hand. Shpg. wt., each, 1 lb.

Neck sizes: 14½, 15, 15½, 16, 16½, 17 in. See "How to Measure," page 104. *State size.*
83N1424–Tan **83N1425**–Gray. Each **$1.34**

C **⅓ wool . . . heavyweight.** 33⅓% reused wool for warmth and 66⅔% cotton for sturdiness woven into a heavyweight flannel. Full cut, roomy. A work shirt just made for long wear and comfort. Chafeless, faced neckband. Wash separately by hand. Shpg. wt., each, 1 lb. 4 oz.

Neck sizes: 14½, 15, 15½, 16, 16½, 17 in. See "How to Measure," page 104. *State size.*
83N1491–Gray **83N1492**–Navy. Ea. **$1.89**

B **Sanforized-shrunk . . . heavyweight.** Warmer, longer wearing twill cotton flannel. Softly napped both inside and outside. Keeps its good fit . . . fabric won't shrink over 1%. Wash separately by hand. Shpg. wt., each, 1 lb. 6 oz.

Neck sizes: 14½, 15, 15½, 16, 16½, 17 in. See "How to Measure," page 104. *State size.*
83 N 1482–Gray **83 N 1483**–Blue. Ea .**$1.70**

D **½ wool . . . extra heavy.** Warmer because it has more wool. 50% reused wool and 50% cotton. Chafeless, faced neckband. Seams are strongly stitched. Cut full for working comfort with plenty of room in chest and armpits. Wash separately by hand. Shipping weight, each, 1 lb. 4 oz.

Neck sizes: 14½, 15, 15½, 16, 16½, 17 in. See "How to Measure," page 104. *State size.*
83 N 1494–Gray **83 N 1495**–Navy. Ea.**$2.31**

These warm shirts may be included in your Easy Terms order. Complete details are on page 182C.

Cotton Flannel Shirts

Firm twill weave. Colorful plaids like those on expensive wool shirts. Warm and comfortable, practical and sturdy

Medium Weight

Our lowest priced plaid flannel shirts. Good looking and practical. You'll like them for work and sport because of their easy fitting comfort.

$1.19 Ea.

Handsome plaids in assorted patterns similar to illustration. Sorry, no choice. Closely woven twill weave cotton flannel that has a soft nap both inside and outside for warmth.

Full cut and roomy so they fit well after washing And made to stand up under hard, everyday wear. The shoulder yoke is double to take up the strain across your back. All the main seams, that take most of the strain, are double stitched for strength.

Two big, button-through pockets, continuous sleeve facings, plastic buttons. Wash separately by hand. Shpg. wt., each, 14 oz.

Neck sizes: 14½, 15, 15½, 16, 16½, 17 in. See "How to Measure" at right. *State size.*

83 N 1421—Assorted plaid patterns.
Each **$1.19**

Warm, practical, colorful . . . made for hard wear

Heavyweight twill weave cotton flannel in bold, bright patterns. The kind of shirt he likes for work or sports, for indoors or outdoors. Both sides softly napped for warmth; main seams double stitched for long, hard wear

Heavy, full cut and well tailored

Warmer because made of heavyweight cotton flannel. Close twill weave and soft nap on both sides of fabric help keep out cold. That's why so many of our customers buy them year after year for work and sports. Assorted plaid patterns similar to illustration. Sorry, no choice, but we know you'll like them.

$1.52 Each

Sturdily made and full cut for long wear and working comfort. Keep their comfortable fit after washing, too. Double shoulder yoke relieves strain across shoulders; main seams double stitched.

Two roomy, button-through pockets. Continuous sleeve facings. Plastic buttons. Wash separately by hand. Shpg. wt., each, 1 lb. 6 oz.

Neck sizes: 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" below. *Please state size.*

83 N 1459—Assorted plaid patterns. Each **$1.52**

Heavy and Sanforized

Made of same heavyweight twill cotton flannel as shirts at left, but Sanforized-Shrunk to keep perfect fit always. Fabric won't shrink over 1%. And you have a choice of assorted plaids or buffalo checks. A shirt for everyday wear at work or sports.

$1.74 Each

Cut to our regular dimensions with long tails, roomy chest and armpits. Rugged and well tailored with double shoulder yoke, double stitched main seams, continuous sleeve facings. Two large button-through pockets. Plastic buttons. Wash separately by hand. Shpg. wt., ea., 1 lb. 6 oz.

Neck sizes: 14½, 15, 15½, 16, 16½, 17 inches. See "How to Measure" below. *Please state size.*

83 N 1484—Assorted plaid patterns
83 N 1486—Red and black buffalo check
83 N 1487—Green and black buffalo check
Each **$1.74**

HOW TO MEASURE FOR WINTER SHIRTS

Place a tape measure around neck. Number of inches is your correct size. If measurement is between two sizes, order larger size.

For Sears convenient Easy Terms, see page 182C

Heavy Wool Shirts . . . for men who work or play outdoors

Everything a man wants in a flannel shirt: *All wool fabrics* . . . soft, warm and really heavy. *Most popular of patterns* . . . red and black bold buffalo checks. *Solid comfort* . . . cut full and roomy. And the little things that make a big difference . . . big, button-flap pockets, chafeless neckbands, buttons sewed on to stay

Warm, heavyweight . . . fabric weighs 14 oz. per yard

$\$4^{39}$

Thick, soft and comfortable on a cold, winter's day as only an all wool shirt can be. Sturdy fabric woven of 52½% new wool with 47½% reused wool. Takes a lot of hard, everyday wear. Double shoulder yoke takes up strain across back. Seams strongly stitched. Cut full for working comfort with plenty of room in chest and armpits.

Two large pockets that close with button-down flaps. Neckband lined to avoid chafing. Box pleat front. Plastic buttons. Wash separately by hand. Shipping weight, each, 1 pound 10 ounces.

Neck sizes: 14½, 15, 15½, 16, 16½, 17 and 18 inches. See page 104 for "How to Measure." *Please state neck size wanted.*

83 N 1622—Red and black buffalo checks........................$4.39

Extra heavyweight . . . fabric weighs 20 oz. per yard

$\$6^{29}$

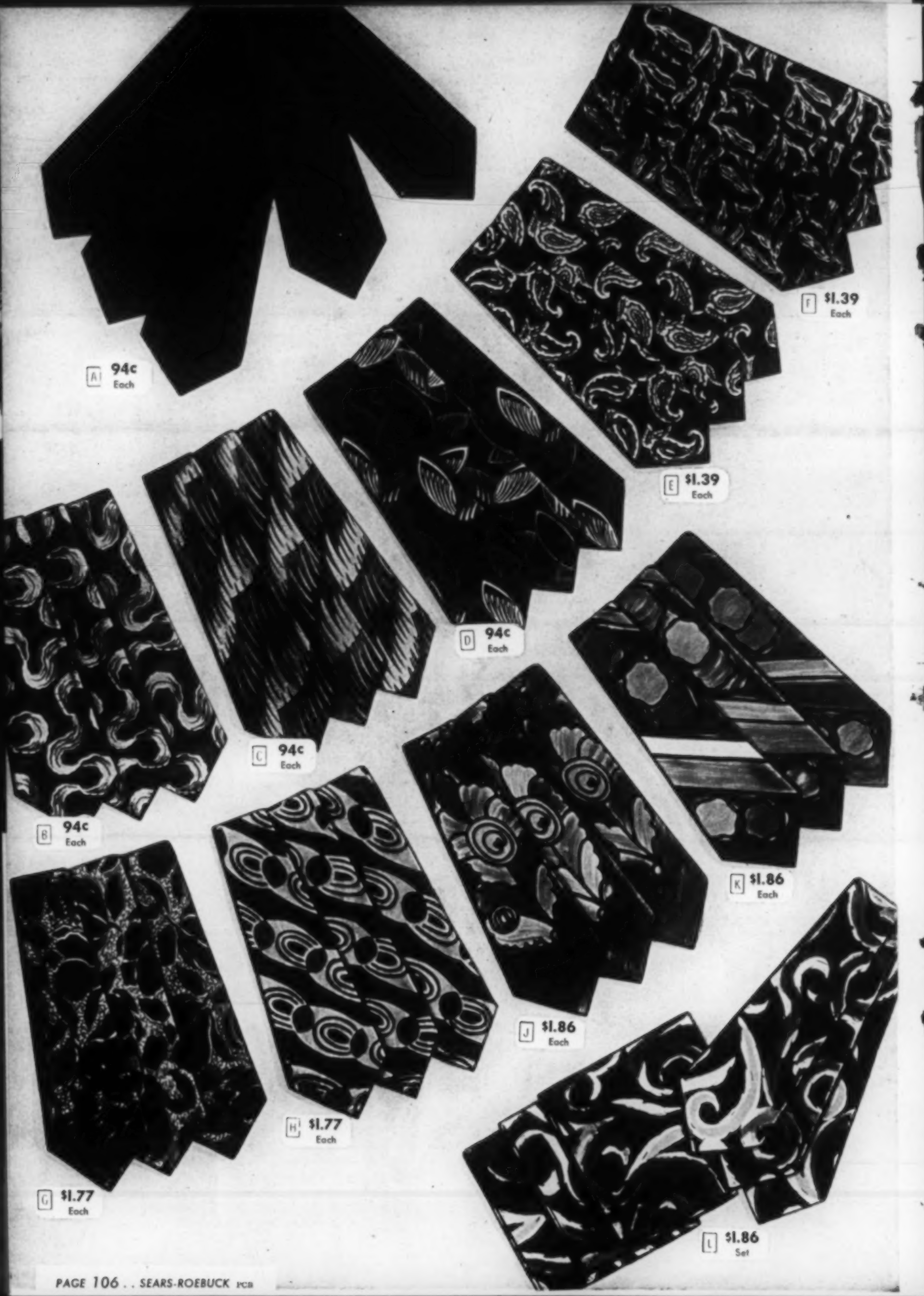
Our warmest, our heaviest all wool shirt. Rugged as the outdoors, it protects you from winter's bitterest cold, stands up under the hardest kind of wear. Tailored from tough, ready-for-anything cloth woven of 38% soft, virgin wool and 62% reused wool. And there's real comfort in the full, roomy cut that allows free, easy movement at work or sports.

Two pockets that "hold a lot"; button-down flaps. Lined neckband guards against chafing. French style front. Plastic buttons. Wash separately by hand. Shipping weight, each, 1 lb. 14 oz.

Neck sizes: 14½, 15, 15½, 16, 16½, 17 inches. See page 104 for "How to Measure" for neck sizes. *Please state size wanted.*

83 N 1628—Red and black buffalo checks........................$6.29

This year let Sears Easy Payment Plan help you give the kind of worthwhile, really useful gifts you've always wanted to give. Just turn to page 182C for complete information. And remember, you save time, money and effort when you shop by mail


A 94c Each
F $1.39 Each
E $1.39 Each
D 94c Each
C 94c Each
B 94c Each
K $1.86 Each
J $1.86 Each
H $1.77 Each
G $1.77 Each
L $1.86 Set

Gift Ties he will wear . . . and show off, too

ILLUSTRATED ON OPPOSITE PAGE

Smart patterns in rich colors to please the most discriminating. Fine fabrics that drape gracefully, knot easily. All expertly made, wrinkle resistant

Wool or rayon, plain or patterned . . . Each 94¢

A **100% wool . . . solid colors.** Nationally advertised "Melbrokes" famous for their deep, rich colors, springy feel and their resistance to wrinkling. Wool lined.

Colors: royal (deep bright) blue, Yale (light navy) blue, chocolate (dark) brown, wine (dark red), cardinal (bright red) or black (not illustrated). Shpg. wt., ea., 3 oz.

33 N 3811—*Please state color*. . . .Each 94¢ 2 for $1.83

B **Scroll design on** rich, woven rayon satin brocade. Fully interlined with 100% wool for resiliency. 4 inches wide at base. Faced with rayon. Shpg. wt., ea., 3 oz.

Colors: blue, maroon (dark red) or brown predominating.

33 N 3870—*Please state color*. . . .Each 94¢ 2 for $1.83

C **Sparkle design** . . . appreciated by smart men. Lustrous rayon satin brocade. Interlined with 100% wool to resist wrinkling. Base 4 in. wide, faced with rayon for a custom tailored appearance. Shpg. wt., ea., 3 oz.

Colors: blue, maroon (dark red) or brown predominating.

33 N 3868—*Please state color*. . . .Each 94¢ 2 for $1.83

D **Leaf pattern** . . . for any man on your gift list. Rayon satin brocade. All wool interlining means wrinkle resistance. 4 inches wide at base. Faced with rayon for richer appearance. Shpg. wt., ea., 3 oz.

Colors: blue, maroon (dark red) or brown predominating.

33 N 3869—*Please state color*. . . .Each 94¢ 2 for $1.83

Finer fabrics, handsomer patterns . Each $1.39

E **Paisley print.** Rayon jacquard crepe sets off the rich coloring of the pattern. Resists wrinkling because it's interlined with 100% wool. Rich rayon facing. 4 in. wide at base for smart, full appearance. Shpg. wt., ea., 3 oz.

Colors: blue, maroon (dark red) or brown predominating.

33 N 3871—*Please state color*. . . .Each $1.39 2 for $2.69

F **Leaf design** on expensive looking woven rayon satin brocade. 100% wool interlining for wrinkle resistance, easy knotting. 4 in. wide at base for full appearance. Rayon faced. Shpg. wt., each, 3 oz.

Colors: blue, maroon (dark red) or brown predominating.

33 N 3872—*Please state color* . . .Each $1.39 2 for $2.69

Luxurious fabrics, hand tailored . . . Each $1.77

G **Allover pattern.** Fine quality rayon jacquard crepe. Knots up the way particular men like. Large, generous, custom shape to give a big knot and graceful drape. 100% wool interlining. Rayon crepe facing. Shpg. wt., each, 3 oz.

Colors: blue, maroon (dark red) or brown.

33 N 3856—*Please state color*. . .Each $1.77 2 for $3.42

H **Oval stripe design** printed on rayon jacquard crepe that brings out the beauty of pattern. Smart "custom shape" found only in better ties. Rayon crepe facing, all wool interlining. Shpg. wt., each, 3 oz.

Colors: blue, maroon (dark red) or brown.

33 N 3860—*Please state color*. . .Each $1.77 2 for $3.42

Hand painted, handmade Ties . . . Each $1.86

J **Leaf design.** Unusual color combinations because each tie is individually painted by a real artist. Hand tailored of luxurious rayon foulard. Rayon crepe facing, 100% wool interlining. Shipping weight, each, 3 oz.

Colors: blue, maroon (dark red) or brown predominating.

33 N 3861—*Please state color*. . .Each $1.86 2 for $3.60

K **Novelty Stripe.** Colorful, gay . . . each one distinctively yours. Rich rayon foulard fabric. Tailored by hand in the large "custom shape". Ends lined with rayon crepe. 100% wool interlining. Shpg. wt., each, 3 oz.

Colors: blue, maroon (dark red) or brown predominating.

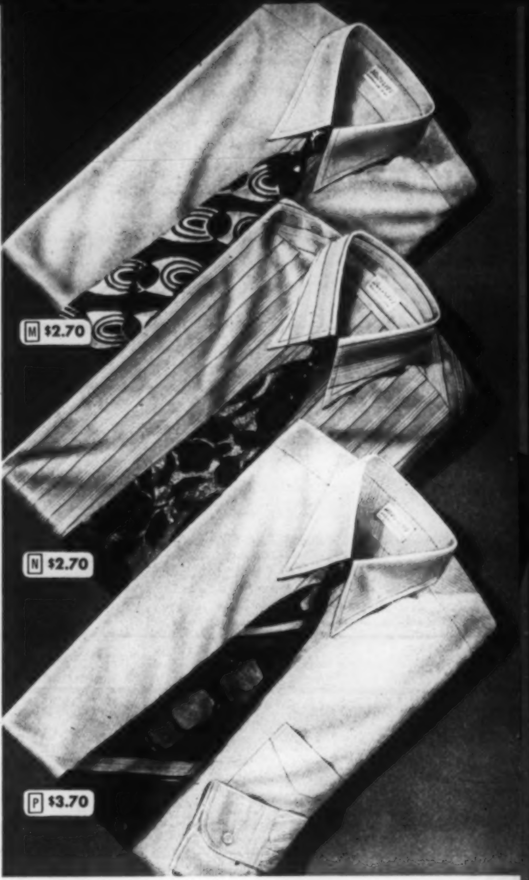
33 N 3862—*Please state color*. . .Each $1.86 2 for $3.60

Matched Tie and Handkerchief Set $1.86

L **Hand painted patterns on matching 2-pc. set.** Rayon jacquard faille in a smart scroll pattern. Well tailored tie, neatly hemmed pocket handkerchief about 12x12 inches. Makes a handsome, colorful gift.

Colors: blue, maroon (dark red) or brown.

33 N 3863—*State color*. Shpg. wt., each, 8 oz. . . .Set $1.86



PILGRIM Dress Shirts . . . always a grand gift idea

Fine cotton broadcloth, Sanforized-Shrunk so that fabric won't shrink over 1%. Sloped shoulders and shaped bodies to give you good fit. Non-wilt collars require no starch. Washfast colors

Your choice $2.70 Each

M **"End-and-end" plain colors** with an occasional white thread. Tie sold separately on facing page. Shpg. wt., 1 lb. 3 oz.

Sizes: 14-in. neck with 32, 33 or 34 in. sleeves; 14½, 15, 15½ or 16-in. neck with 32, 33, 34 or 35 in. sleeves; 16½ or 17-in. neck with 33, 34 or 35 in. sleeves. *Please state both neck size and sleeve length.*

33 N 154—Blue **33 N 155**—Tan
33 N 156—Gray. . . . . .Each $2.70

N **Wide spaced stripes.** A favorite with all men. Tie sold separately on facing page. Shipping weight, 1 pound 3 ounces.

Sizes: 14-in. neck with 32, 33 or 34 in. sleeves; 14½, 15, 15½ or 16-in. neck with 32, 33, 34 or 35 in. sleeves; 16½ or 17-in. neck with 33, 34 or 35 in. sleeves. *Please state both neck size and sleeve length.*

33 N 164—Blue **33 N 165**—Tan
33 N 166—Green. . . . . .Each $2.70

Rayon and cotton gabardine . . . Sanforized and washfast

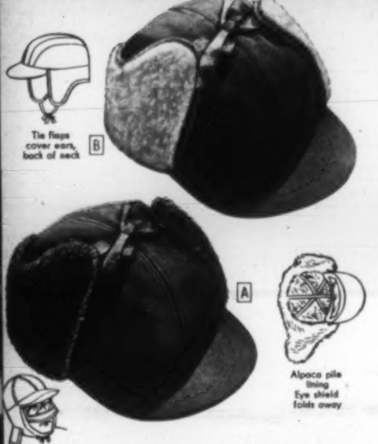
P Extremely good looking and durable . . . and it takes no special care in laundering. Wash it like any good cotton shirt. Fine gabardine woven of 51% lustrous rayon, 49% cotton. Sanforized-Shrunk, fabric won't shrink over 1%. Expertly tailored. Soft collar has removable celluloid stays to keep points from curling up. Tie sold separately on facing page.

$3.70 Each

Sizes: 14-in. neck with 32, 33, 34 in. sleeves; 14½, 15, 15½, 16-in. neck with 32, 33, 34, 35 in. sleeves; 16½, 17-in. neck with 33, 34, 35 in. sleeves. *Please state neck size, sleeve length.*

33 N 153—Natural (cream color) only. Shipping weight, 1 lb. 3 oz. . . . . . . .Each $3.70

Shirts and Ties may be bought on Sears Easy Payment Plan, see page 182C



Cold weather Caps in two sporty styles

A Deep pile alpaca flaps and lining. When it's really cold—pull down flaps to protect back of neck and ears and tuck under your collar, tie the flaps under your chin, pull down transparent eye-shield and you're set for blizzards. Outside of cap water repellent, wind resistant cotton poplin. $3.94

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. *State size.*

33 N 4877—Olive drab...Shipping weight, each, 13 oz...$3.94

B Lamb's wool flaps, cotton lining. Fine quality cotton gabardine lined with soft cotton flannel. Tie top flaps of natural color lamb's wool, turndown on cold, windy days. $1.62

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. *State size.*

33 N 4876—Tan...Shipping weight, each, 13 oz.......$1.62

Sports Coat Sweaters ... 100% virgin wool worsted

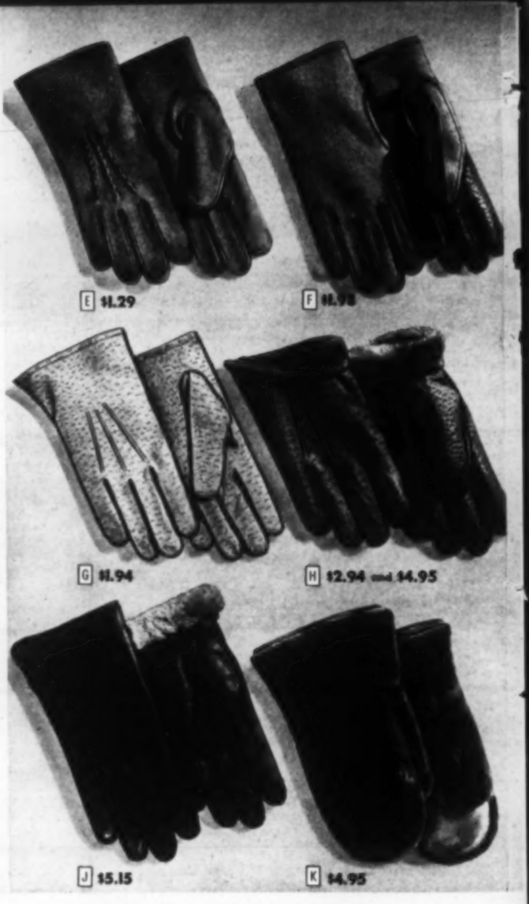
Chest sizes: 36, 38, 40, 42, 44 in. *Please state size*

C Medium heavy. Knit in an elastic rib stitch. Surface slightly napped. Raglan sleeves. Wash separately by hand. Shpg. wt., each, 1 lb. 1 oz. $3.62

83 N 2262—Medium blue
83 N 2263—Camel (med. tan)
83 N 2264—Walnut (dk. brn.)
83 N 2265—Oxford (lt. gray)

D Heavyweight ... Warmer, longer wearing. Knit in an elastic rib stitch of tightly worsted yarns. Taped neck seams. Wash separately. Shpg. wt., each, 2 lbs. 4 oz. $5.49

83 N 2273—Dark gray
83 N 2274—Brown heather
83 N 2275—Navy (dk.) blue



Men's Gloves and Mittens . . . fabric or leather

Practical gifts he'll use and enjoy every minute he wears them. Smart styles, expertly tailored; warm wool fabrics, closely knit; soft pliable leathers that wear and wear; warm linings of wool or fur

E Extra heavy all wool slip-ons. Cut from knit fabric, made like good dress gloves. Outseam sewn, self-hemmed tops, stitched backs. Shpg. wt., pr., 4 oz.

Colors: camel (med.) tan or navy blue.
Sizes: 8, 9 or 10.

33 N 2707—*State size, color*. Pair **$1.29**

G Unlined capeskin slip-on . . . smart dress glove. Soft, pig-grained leather. Swagger stitched, self hemmed tops, stitched backs. Shpg. wt., pair, 4 oz.

Color: cork (medium tan) only.
Sizes: 8, 8½, 9, 9½, 10.

33 N 2411—*State size*......Pair **$1.94**

J Fur lined capeskin . . . Fine imported leather, clipped coney (rabbit fur) lining. Dark brown only. *Sizes:* small (8-8½), med. (9-9½), large (10-10½). *Please state size.* **Available after November 1.**

33 N 2603—Shpg. wt., 8 oz. Pair **$5.15**

F Knit all wool Gloves with pig-grained capeskin palms. Palm, fingers, thumbs capeskin reinforced.

Colors: black; brown; camel (med.) tan.
Sizes: small (8-8½), medium (9-9½) or large (10-10½). Shpg. wt., 5 oz.

33 N 2709—*State size, color*. Pair **$1.98**

H Lined capeskin, pig-grained. *Colors:* black, dk. tan. *Sizes:* small (8-8½); med. (9-9½); large (10-10½). *State size, color.*

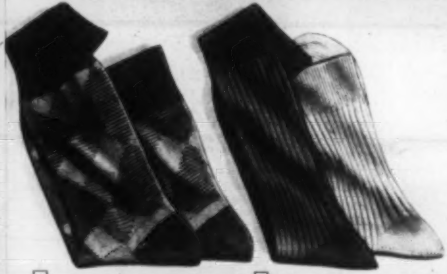
100% knit wool lining, brushed.
33 N 2551—Shpg. wt., 6 oz. Pr. **$2.94**
Clipped coney (rabbit fur) lining.
33 N 2602—Shpg. wt., 8 oz. Pr. **$4.95**

K Gauntlet Mitten . . . mouton lambskin back and gauntlet keep hands and wrists warm. Horsehide leather palm for long wear. Warm, all wool lining.

Dark brown only in one large size.

33 N 2653—Shpg. wt., 14 oz. Pr. **$4.95**

A **Plain color rayon.......25¢** B **Two-tone stripes.......33¢**



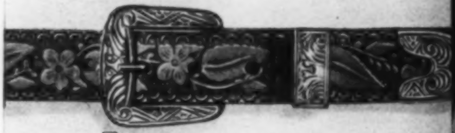
C **Soft "plaid" pattern....33¢** D **6x3 rib, solid colors.....45¢**

E **Fine ga. rayon.. expensive knit-in patterns.49¢**

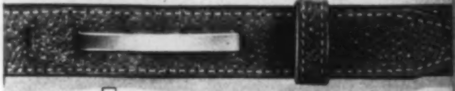
F **Cowhide, initialed silver buckle.........$2.29**

G **Steerhide, initialed silver buckle.......$3.28**

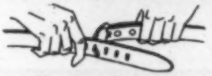
H **Padded pigskin, matching buckle.......$1.29**



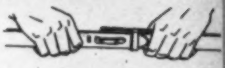
J **Embossed cowhide, Western style.......$1.29**



K **"Stratoline"... fine pigskin...........$3.00**



Slip the modern one-piece "Stratoline" buckle through one of the belt holes.



Press buckle down against belt. It's neat and streamlined . . . flat and secure.

Attractive Socks and Leather Belts . . . smart gifts a man will enjoy wearing

Fashion correct dress socks in handsome patterns or smart plain colors. Reinforced at points that get hardest wear. Order from descriptions below. Shipping weight, pair, 3 oz.

A **Plain color rayon.** Mercerized cotton tops, heels, toes. High spliced heels. *Colors:* black, brown, white. *Sizes:* 10, 10½, 11, 11½, 12. *State size, color.*
86 N 2091—Regular length only..............................Pair **25¢**

B **2-tone stripes.** Mercerized cotton and rayon. Mercerized cotton heels, toes, tops. *Colors:* blue, brown, maroon. *Sizes:* 10, 10½, 11, 11½, 12. *State size, color.*
86 N 1976—Regular length **86 N 1977**—Short length........Pair **33¢**

C **Soft "plaid".** Mercerized cotton with rayon. Cotton reinforced heels, toes. *Colors:* brown, black, maroon. *Sizes:* 10, 10½, 11, 11½, 12. *State size, color.*
86 N 1980—Regular length **86 N 1981**—Short length........Pair **33¢**

D **6x3 rib; solid colors.** Rib knit of 4-ply mercerized cotton yarns. *Colors:* black, brown, navy blue, maroon. *Sizes:* 10, 10½, 11, 11½, 12. *State size, color.*
86 N 2036—Regular length **86 N 2037**—Short length........Pair **45¢**

E **Fine ga. rayon.** Asst. patterns. Cotton tops; reinforced heels, toes, double soles. *Colors:* med. blue, brown, black. *Sizes:* 10, 10½, 11, 11½, 12, 13. *State size, color.*
86 N 1930—Regular length **86 N 1931**—Short length........Pair **49¢**

Good looking, comfortable belts you'll be proud to give . . . or keep for yourself. Order from descriptions below. *Sizes:* 30, 32, 34, 36, 38, 40, 42 or 44-inch waist.

F **1⅜-in. Genuine cowhide.** Sterling silver buckle, stamped initial. Cowhide lining. No I, O, Q, U, V, X, Y, Z. Shpg. wt., 8 oz. 18c Fed. Tax incl.
33 N 3764—Black only. *Please state size, print initial*.............Set **$2.29**

G **1-in. smooth steerhide.** Sterling silver buckle, inlaid initial. Sueded cowhide lining. No I, O, Q, U, V, X, Y, Z. Shpg. wt., 7 oz. 34c Fed. Tax incl.
33 N 3769—Black **33 N 3768**—Brown. *State size, print initial*. Set **$3.28**

H **1-in. padded pigskin.** Padding gives it a soft, rounded style. Pigskin covered tongue buckle and loop. Sueded cowhide lining. Shpg. wt., 5 oz.
33 N 3778—Black **33 N 3779**—Tan. *Please state size*.......Each **$1.29**

J **1-in. cowhide . . . Western style.** Practical quality genuine cowhide embossed in a leaf and floral design. Engraved type steel buckle, tip, loop.
33 N 3786—Brown only. Shpg. wt., 5 oz. *Please state size*.......Each **$1.29**

K **1-in. fine pigskin.** Nationally advertised "Stratoline" belt. Lined with cowhide. Oval buckle of silver plated metal.
33 N 3701—Brown **33 N 3702**—Black. *State size.* **Postpaid**. Each **$3.00**

Handsome *Pilgrim* Gift Robes . . . 100% Virgin Wool

Every man enjoys the luxury of a warm, comfortable robe to lounge in on a leisurely Sunday morning or of an evening. Make it one of these truly fine robes. He'll appreciate your thoughtfulness.

Medium weight . . fine worsted flannel

$14.48

"Worsted" means that only the longest and the strongest strands of wool are used in weaving the flannel of this robe . . . a premium quality fabric with all the warmth of ordinary wool, but lighter in weight, richer to feel. Still, the cloth has plenty of body to it, drapes smoothly and fits trimly. Plain colors in rich, deep tones.

Full length, wrap-around model. The full double shawl collar is wide and sweeping and fits without gaping. Matching sash is kept in place by side loops so it won't slip down. Smart, two-button trim at cuffs. Inside seams are reinforced for longer wear. Each robe boxed. Shipping weight, each, 2 lbs. 4 oz.

Sizes: small (33 to 37-inch chest measure); medium (38 to 42); or large (43 to 46). See "How to Measure" at bottom of page. *Please state size.*

33 N 1905—Navy blue
33 N 1906—Maroon (dark red) . . Each $14.48

Heavyweight . . . deluxe all wool suede

$16.79

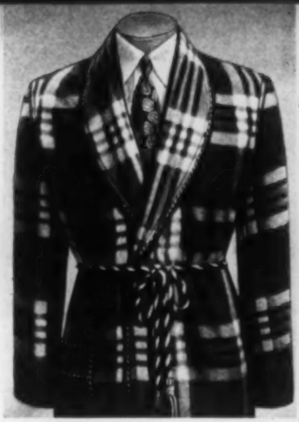
We wish you could run your fingers over this fabric, crush it in your hands . . . you'd marvel at the firm, hefty feel of the heavy cloth, really appreciate the "sueded" finish that's so much finer, so much softer than ordinary flannel.

The tailoring is as fine as the fabric and includes a sweeping shawl collar that's double thick for more warmth; smart two-button trim on the cuffs; and harmonizing cord trim on the edge of the collar, down the front, on the sleeves. Full length wrap-around style. Matching rayon cable cord sash. Inside seams reinforced. Individually boxed. Shipping weight, each, 3 pounds 4 ounces.

Sizes: small (33 to 37-inch chest measure); medium (38 to 42); or large (43 to 46). See "How to Measure" at bottom of page. *Please state size.*

33 N 1911—Blue
33 N 1912—Maroon (dark red) . . Each $16.79

HOW TO MEASURE FOR ROBES—With shirt on, measure under arms and over shoulder blades. If chest measures between sizes, order larger size. Robe lengths are in proportion to chest sizes. If you have no tape measure, we will gladly send you one.



Beacon blanket cloth . . . heavy cotton

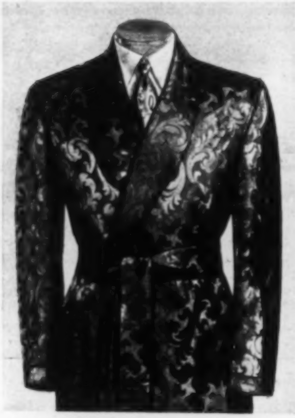
$5.79

Big, thick heavyweights—the kind that keep you warm. Shaded ombre and plaid patterns. Shawl collar is wide and double thick to keep your chest warmer. Collar, cuffs, pocket and front edge of robe neatly trimmed with rayon cord. Matching rayon cable cord sash. Full length wrap-around style.

Shipping weight, each, 3 pounds 14 ounces.

Sizes: small (33 to 37-inch chest measure); medium (38 to 42); or large (43 to 46). See "How to Measure" at bottom of page. *Please state size.*

33 N 1977—Blue
33 N 1978—Maroon (dark red) . . . . . Each $5.79



Lustrous rayon . . . richly brocaded

$5.98

Notice the rich, self-color pattern in this robe? It adds interest to the soft fabric and makes such a luxurious looking gift. Woven of rayon yarns on a jacquard loom. Wide, double shawl collar. Matching sash. Full length wrap-around model.

Each robe packed in a box. Shipping weight, each, 2 pounds.

Sizes: small (33 to 37-inch chest measure), medium (38 to 42); or large (43 to 46). See "How to Measure" at bottom of page. *Please state size.*

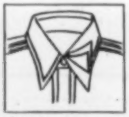
33 N 1913—Blue
33 N 1914—Maroon (dark red) . . . . Each $5.98

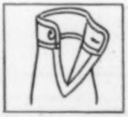
They're Back!

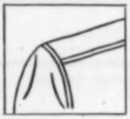
Sears fastest selling

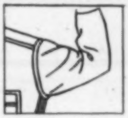
Chambray Work Shirts

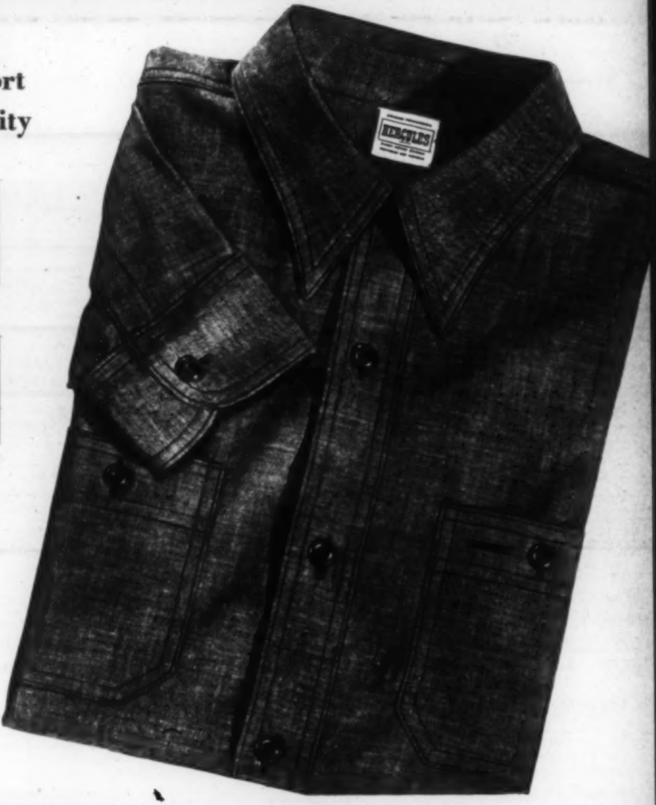
Same **rugged fabric**
Same **full cut comfort**
Same **Hercules quality**


Neat, dress type collars interlined for resistance to fraying, wear.


Sleeve facings made in one continuous piece, won't rip, wear longer.


Seams stitched closely and securely so they won't ravel or rip open.


Roomy chests and armpits prevent binding and feel comfortable.



REGULAR SIZES

98c

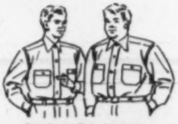
Each

Sanforized-Shrunk to fit comfortably always

Here they are again . . . the work shirts you've been waiting for. Once again you can get these sturdy blue chambray shirts, the favorite of workmen all over America. Cut to the roomy dimensions you want for comfort. Strongly made for long wear. Medium heavy cotton fabric weighs 4.3 oz. per square yard, won't shrink over 1% in washing. Shoulder yokes have thickness where strain is greatest; gussets keep side seams from ripping. Cuffs wide enough to get in and out of easily, even when buttoned. Tails long enough to stay tucked in. Two pockets.

Regular sizes: For men who are of average build.
Neck sizes: 14, 14½, 15, 15½, 16, 16½, 17. *State size.*
Available after November 1st.
33 N 1114—Shipping weight, 1 lb. . . . . Each 98c

Extra large sizes: *Large body and neck* for men hard to fit.
Neck sizes: 17½, 18, 18½, 19, 20. *Please state size.*
Available after November 1st.
33 N 1116—Shipping weight, 1 lb. . . . . . . Each $1.08


Regular or Extra Large sizes

Puffs of Pleasure

FOR THE MAN ON YOUR LIST

Good Quality Pipes in popular shapes

Yorkshire Royal Pipe. Good quality briar. Absorbent filter. 10 extra filters included. Shpg. wt., 10 oz.
8 N 9883...... **98c**

30 Extra Filters. Shpg. wt., 4 oz.
8 N 9884....... **29c**

Yorkshire Aristocrat Pipe. Select quality briar. Beautifully polished walnut finish. He'll like the comfort of the hand-finished bit. Comes boxed. Shpg. wt., 10 oz.
8 N 9888..... **$1.98**

Yorkshire Supreme Pipe. Made of carefully selected briar used only in the finest pipes. Natural finish. Bit is extra wide and extra comfortable. A fine gift for him. Shpg. wt., 4 oz.
8 N 9890...... **$2.98**

Royal Duke Pipe. Condensation chamber filter. Translucent bits; *state color:* amber, black or cloudy. Postpaid.
8 N 9891....... **$1.50**

30 Extra Filters
Shpg. wt., 4 oz.
8 N 9884......... **29c**

* *

A $1.49
C $1.98
D $2.98
B 89c
E $3.98

F 98c
H $1.49
J $2.45
G $1.57
K $1.69

Companions to good smoking . . . Gifts for convenience and smoking pleasure

A **Sheepskin Leather Tobacco Pouch.** Saddle tan finish with straight zipper opening. Flat type pouch. Moisture-retaining lining. About 6¾x4 inches. Shipping wt., 3 oz.
8 N 9974.................. **$1.49**

B **"Fills-Easy" Tobacco Pouch.** Just press bottom to release tobacco into pipe. Made of grained leather. Brown color. 5⅜ inches long; 4¼ inches wide at top. Shpg. wt., 4 oz.
8 N 9962.................... **89c**

C **Tobacco and Pipe Pouch.** Genuine leather combination pouch has space for both tobacco and pipe. Two zipper pockets. Measures 5¾x3 inches. Brown or black, no choice. Shpg. wt., 4 oz.
8 N 9976................. **$1.98**

D **Combination Pouch.** Genuine Morocco goatskin pouch with two zippers—one full length pocket makes it easy to fill his pipe, and a smaller pocket for carrying a pipe. Roomy pockets hold both pipe and tobacco easily. Has waterproof lining. Brown only. Measures about 6x3 in. Shpg. wt., 4 oz.
8 N 9977................ **$2.98**

E **Our Best Combination Pouch.** Handsome genuine pigskin leather pipe and tobacco pouch in natural color. Has two zipper pockets. Top pocket holds tobacco. There is no danger of losing his pipe when it is kept in the separate compartment at bottom of the pouch. Measures about 6x3½ inches. Shipping weight, 4 oz.
8 N 9978................ **$3.98**

F **Rack for 6 Pipes.** Beautiful walnut finish hardwood pipe rack. Measures about 5½ in. high and 11 in. long. Helps keep pipes always handy. Pipes not included.
8 N 9783—Shpg. wt., 12 oz... **98c**

G **Humidor and Pipe Rack.** Walnut finish hardwood rack and base, 7⅜ inches long. Rack holds 4 pipes. Glass humidor will hold about ½ pound of tobacco. This handsome rack would blend in well in any room. Pipes and tobacco not included. Shipping wt., 3 lbs. 10 oz.
8 N 9780.................. **$1.57**

H **Ash Tray Set.** 4 amber colored glass ash trays standing in a solid walnut base. Base measures 6x4½ inches. Shpg. wt., 2 lbs. 8 oz.
8 N 9942.................. **$1.49**

J **Rack and Humidor.** Walnut finish circular hardwood rack for 10 pipes. Glass humidor will hold about ½-lb. of tobacco. Rack, 5½ in. high, 7½-in. diameter. He'll like this gift because he can keep pipes and tobacco always handy by his easy chair. An appropriate gift for any pipe smoker on your list. Tobacco and pipes not included. Shipping weight, 3 lbs. 10 oz.
8 N 9787................ **$2.45**

K **Ash Tray with Walnut Knocker.** A clever gift that he will use all year round. Gleaming amber colored glass ash tray set on felt covered walnut finish hardwood base. Measures 7 inches in diameter. Equipped with walnut pipe knocker. Shpg. wt., 3 lbs. 2 oz.
8 N 9957 .... **$1.69**

Pipes, Tobacco and smoking supplies may be added to your Easy Terms order. See page 182C

Fine Pipes . . . no gift more welcome to any pipe smoker

Emperor Standard Pipe. A pipe of outstanding craftsmanship, balance and beauty. Selected briar. Bowl fashioned by hand. Hand rubbed. Postpaid.
8 N 9892....**$3.50**

Emperor De Luxe Pipe. Give the smokers on your Christmas list the triumph of smoking enjoyment. Hand-finished bit designed for comfort. A superb velvet-smooth, select briar. Postpaid.
8 N 9893........**$5.00**

Emperor Supreme Pipe. Selected briar bowl, made from the choicest quality briar roots. Cut by hand and fashioned into a superb pipe of perfect balance. Postpaid.
8 N 9894....**$7.50**

Pipe of genuine Turkish Meerschaum. For discriminating smokers. Creamy-white pressed block Turkish meerschaum bowl; amber-colored plastic stem. Shpg. wt., 7 oz.
8 N 9632....**$3.98**

Mastercraft Pipe. One of the finest pipes made. Hand crafted from imported Algerian briar; carefully finished and polished. Rayon velvet pouch; gift boxed. Postpaid.
8 N 9897...**$10.00**

Kaywoodie Flame Grain Pipe of fine briar. Advanced age of this rare briar gives it great powers of heat absorption; adds life, color and beauty to the pipe. In velvet bag. Postpaid.
8N9775–Each **$10.00**

* * *

A $1.19
B
C 69¢ Set
D 45¢ Set

G
H
J
Yorkshire
Yorkshire
Yorkshire
E $1.39
IRISH CASTLE
K
HOLIDAY
L
KENTUCKY
M
F $6.50
Snow Apple
TOBACCO
N
SIR WALTER RALEIGH
P

To increase his smoking enjoyment . . . Pipe Tobacco and Smoking Accessories

A Safety Tray-Lite. Decorative ash tray with three rolls of matches. Match holder is attached to the large size ash tray. Just pull match, and strike it on the scratcher top. Colored glass tray, 4½ inches in diameter. Shipping weight, 3 lbs.
8 N 9944—Set..............**$1.19**

B 8 N 9945—3 rolls of matches. Shpg. wt., 6 oz..360 matches **25¢**

C Porcelain Ash Tray Set. "Never-Spill" ash trays hold cigarette firmly. Four trays in attractive assorted pastel colors. Boxed.
8 N 9943—Shpg. wt., 2 lbs...**69¢**

D Pipe Smokers' Gadgets. Set contains reamer, tamper, pick and scraper. Shipping wt., 6 oz.
8 N 9949—Set...............**45¢**

E Harmony Four Pipe Mixtures. Here is a choice array of four prized pipe mixtures. Set contains 2⅛-oz. packages of Irish Castle, White Manor and Willoughby Taylor; 3-ounce package of Kentucky Club. Each wrapped in a moisture-resistant material that keeps the tobacco factory fresh. Kit contains nearly twice as much tobacco as similar kits selling at the same price. Shipping weight, 1 lb. 12 oz.
8 N 9899............Set **$1.39**

F Middleton Deluxe Tobacco Blending Chest. 7 jars of imported and domestic tobaccos, (five 2-oz. jars and two 5-oz. jars), measuring jigger and oiled silk pouch. Chest measures 9x12x4½ in.
8 N 9672—Postpaid......**$6.50**

G Yorkshire Royal Tobacco Blend. A high grade mixture of 5 different tobaccos, carefully blended. Shipping weight, 1 lb. 8 oz.
8 N 9871—1-pound humi-seal carton................**$1.00**

H Yorkshire Aristocrat Flake Mixture. Blend of Virginia, Burley, Carolina, Perique and Latakia. Shipping weight, 1 pound 8 ounces.
8 N 9872—1-pound humi-seal carton................**$1.59**

J Yorkshire Supreme Aromatic Blend. Excellent blend of fine tobacco. 1¾-oz. bonus package with each 1-lb. size. Shipping wt., 1 pound 10 ounces.
8 N 9881—1-pound humi-seal carton...............**$2.29**

K Irish Castle Smoking Mixture. Natural-flavored high grade pipe tobacco. Shpg. wt., 1 lb. 14 oz.
8 N 9898............1 lb. **$2.20**

L Holiday Smoking Mixture. A mild and mellow blend of choicest tobaccos. Shpg. wt., 1 lb. 14 oz
8 N 9889............ 1 lb. **$1.25**

M Kentucky Club Pipe Tobacco. 100 per cent choice Burley. Shipping weight, 1 pound 14 ounces.
8 N 9870—14-oz. package....**73¢**

N Snow Apple Pipe Tobacco. Shipping weight, 1 lb. 14 oz.
8 N 9865—1-lb. package...**$2.25**

P Sir Walter Raleigh Pipe Tobacco. Pleases discriminating smokers. Shipping weight, 1 lb. 14 oz.
8 N 9869—1-lb. package.....**76¢**

Smoking Accessories

ARE "TOPS" IN GIFTS

Servicemen's Lighter

$1.00 Each

Windproof cigarette lighter made by Dunhill. Especially designed with a shield to protect the flame from wind. Fluid-type lighter with large fuel capacity. Metal case, 2⅜-inches long. Send it as a gift to your servicemen—it's lightweight and easy to mail.

8 N 9895—Postpaid... $1.00

Lighter for his desk

$2.79 Each

Beautiful desk or table lighter with genuine Italian marble base — felt covered bottom. Stands abt. 4 in. high. Fluid-type lighter with large, strong flame. Chromium plated cap on top. He'll be proud to have such a handsome lighter. Shipping weight, 12 ounces.

8 N 9689............$2.79

Automatic Type Lighter

$4.89 Each

Thorens Swiss-made pocket lighter. Just push a button on the front to light it. Gleaming chromium plated finish. Fluid-type lighter. The perfect gift for anyone who smokes. It's small, efficient, automatic and attractive. Size, abt. 1⅛x2¼ in. Shpg. wt., 4 oz.

8 N 9896............$4.89

Lights in the wind; finish stays bright, new looking

Here's a useful gift that all cigarette and pipe smokers will be happy to find among their presents under the tree. Give your friends this attractive streamlined lighter that defies wind

$1.98

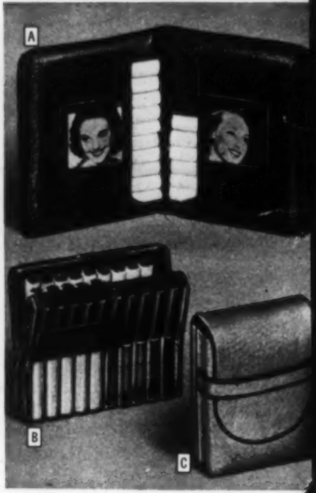
- **Windproof** . . . Guaranteed to give a good light and hold its flame, even in a strong wind.
- **Full Chromium Plated Case** . . . Sleek chrome finish always keeps bright and shining; doesn't tarnish or get dull.
- **Well Constructed** . . . As durably made as lighters selling for much more; high quality flint wheel gives long wear. Extra large fluid capacity.
- **Easy to Operate** . . . Just flip up the lid and flick the wheel; it's sure to light every time.
- **Convenient in Size** . . . About 2¼x1⅜ inches. Doesn't bulge in your pocket or purse. A welcome gift for servicemen and women.

Give this smart, streamlined full chrome-plated lighter to all the smokers on your Christmas list—they'll be more than pleased. We don't believe you can find a lighter that gives greater satisfaction.

Solves your gift problem to servicemen, too. They'll welcome it because it's so sturdy and serviceable . . . compact and efficient. Add it to their Christmas boxes with no worries about extra weight. Its low price will amaze you.

This lighter is equal in beauty, service and construction to many lighters selling for much more. Shipping weight, 8 ounces.

8 N 9722.........................$1.98



Handsome Cigarette Cases

A **Deluxe Leather Cigarette Case.** Made of brown split cowhide leather. Flat case that holds 20 regular size cigarettes. Has insert for pictures on each side. Size closed, 3⅛x4⅛ inches. An appropriate gift for any cigarette smoker on your list.

8 N 9975—Shipping weight, 4 ounces...Each 79c

B **Vuedex Cigarette Case.** Fine gift for anyone who smokes. Two-tone plastic case in assorted colors. Holds 20 regular size cigarettes. Opens at the top—tobacco won't sift out into purse or pocket. Flat case is easy to handle. Size, 3⅛x2⅜ in.

8 N 9882—Shipping weight, 4 ounces..Each 95c

C **Leather Cigarette Case.** Made of beautiful genuine tan pigskin leather. Holds 20 regular size cigarettes—helps keep them from crushing. Handy flap closing. Size closed, 3½x4⅛ in.

8 N 9979—Shipping weight, 4 ounces..Each $2.15

A Smartly styled favorite, fine English Morocco....$3.79

B Two-way zipper closing billfold up to $3.50

C Our Lady Gray "Identifier"......$3.50

D "French" style purse, zip bill pocket......$2.50

E Lady Gray pass-fold..$2.50

F Handy zip closing "coin selector"....$1.98

G Utility billfold, swing window style..$1.98

Smartly styled Billfolds for Women and Jr. Misses

A **Smartly styled favorite** . . . cut from fine English Morocco. Zipper closing bill pocket, open bill pocket, fancy card pockets, 2 transparent swing windows, snap closing gusseted coin pocket. Closed: 3¼x4⅛ in. *State color:* red with black trim, brown with green, black with red, navy blue with red.
25 NR 2905E—*Print stamping*. Shpg. wt., 4 oz. (Fed. Tax incl.)..Each **$3.79**

B **Two-way zip closing billfolds** . . . 4 swing windows, coin pocket, 2 card pockets, bill pocket. Morocco leather. Closed: 3¼x4½ in. *State color:* red with black trim, brown with green, black with red, navy blue with red.
25NR2901E—*Print stamping*. Shpg. wt., 4 oz. (Fed. Tax incl.)...Each **$3.50**
25NR2863E—Same features as above. Morocco grained lambskin. *State color:* combination colors as 25 NR 2901E. Shipping weight, 4 ounces. (Federal Tax included)....................................Each **$2.50**

C **Our Lady Gray "Identifier"** . . . has special detachable pass case on outside with 2 swing windows and 2 built-in window pockets. On the inside the billfold has window pocket, large gusseted coin pocket, card pocket, bill pocket. Snap closing end. Fine quality Morocco leather. Closed: 3⅛x4¼ in. *Please state color:* black, turf (reddish) tan, red, navy blue. *Print stamping.*
25 NR 2970E—Shpg. wt., 4 oz. (Fed. Tax included) ....Each **$3.50**

D **"French" style purse** . . . covered metal frame cloth lined coin purse on one side—other side opens flat with zip closing cloth lined bill pocket, card pocket. Turned edges, snap button closing. Smart lizard grained lambskin. Size closed: 3⅛x4½ in. *State color:* black, brown, red, navy blue.
25 N 2886E—*No stamping*. Shpg. wt., 4 oz. (Fed. Tax incl.).....Each **$2.50**

E **Lady Gray** pass-fold . . . has detachable pass case with 4 swing windows for photos, etc. Bill pocket, card pockets, gusseted coin pocket. Convenient snap button tab closing. Morocco grained sheepskin. Size closed: 3⅛x4 in. *State color:* black, brown, navy blue, red. *Print stamping.*
25 NR 3177E—Shipping weight, 4 oz. (Fed. Tax incl.) ....Each **$2.50**

F **Handy "coin selector"** . . . half-moon shaped, zip closing. Plastic coin holder, identification window pocket, card pocket, key slots. Sturdy alligator grained sheepskin. Closed: 3x5 in. *State color:* black, brown, red, navy blue.
25 NR 2835E—*Print stamping*. Shpg. wt., 3 oz. (Fed Tax incl.) ..Each **$1.98**

G **Utility billfold** . . . has identification window pocket, 2 swing windows, coin pocket, card pocket. Divided bill pocket, snap button closing. Sturdy sheepskin. Closed: 3⅛x4¼ in. *State color:* black, brown, navy blue, red.
25 NR 2833E—*Print stamping*. Shpg. wt., 4 oz. (Fed. Tax incl.) ..Each **$1.98**

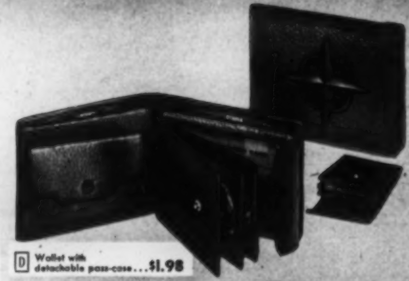
NOTE—Prices of all billfolds on this page include 20% Federal Excise Tax. Gold stamping free of charge. Sears will stamp name or initials in gold leaf without charge on billfolds selling for more than $1.50 except style 25N2886E

A Hand laced, pigskin Pass-fold..............$5.48

B Mexican design embossed in natural life-like colors $3.50

C Western design smart Ivory color embossing $3.50

B C Open view—swing windows zipper closing on 2 sides



D Wallet with detachable pass-case...$1.98

E Pass case-Wallet with zip bill pocket....$2.98

F "Old Favorite" hand laced three-fold..$3.50

Choose Don Gray Wallets

Our Own Trade Mark

when you're masculine-minded

Hand laced Don Gray Wallet and pass case

A Here's the perfect wallet for his Christmas because it's doubly smart—smart first in the distinctive styling that men everywhere admire . . . smart second because it has features that make it 100% practical. Detachable snap button closing pass case can be carried separately; has 4 double-faced swing windows. Edges hand laced with goatskin. Snap button closing gusseted coin pocket, card pocket, bill pocket with divider. Rich pliable dark brown pigskin with embossed design. Closed: 3¼x4⅛ in. *Please print stamping.*

$5.48 Each

25 NR 3002E—Shpg. wt., 8 oz. (Fed. Tax included).........Each **$5.48**

Sensational! Colored embossing—2-Way zip closing

B C Give him the new, the unusual in wallets this Christmas. Rich, dark brown lambskin embossed in smart designs made doubly attractive with warm, clear colors. Zip closing on two sides holds contents in place. 4 stitched-in swing windows. Snap button coin pocket. 2 large card pockets, roomy bill pocket. An all time favorite Don Gray combination wallet and pass fold style. Closed: 3¼x4⅕ in. Shpg. wts., ea., 6 oz. *Please print stamping.* Prices include 20% Federal Tax.

$3.50 Each

B **25 NR 2881E**—Mexican Design embossed in natural life-like colors.**$3.50**

C **25 NR 2882E**—Western Design; smart ivory color embossing.......**3.50**

Prices on wallets on this page and facing page include 20% Federal Tax

NOTE—Gold stamping free of charge. Sears will stamp name or initials in 22 Karat gold leaf without charge on wallets selling for more than $1.50

Embossed Wallet—handy detachable pass-case

D Detachable pass case has 2 swing windows, card pocket. Built-in window under pass case, coin pocket, bill pocket with a divider on each side for separating large bills. Cut from steer-grained brown sheepskin. Handsomely embossed in attractive design. Size closed: 3⅛x4⅕ inches. *Please print gold stamping wanted.*

$1.98 Each

25 NR 2861E—Shipping weight, 5 oz. (Federal Tax included). Each **$1.98**

Don Gray Pass case-Wallet with zip bill pocket

E Preferred for its fine features. Two bill pockets . . . one zipper closing and one open. Large gusseted coin pocket. Detachable pass case can be carried with wallet or used separately . . . has 4 double-faced swing windows to accommodate photos, cards. Morocco grained sheepskin. Closed: 3⅛x4⅛ in. *State color:* black, brown. *Please print gold stamping wanted.*

$2.98 Each

25 NR 2859E—Shipping weight, 6 oz. (Federal Tax included).. Each **$2.98**

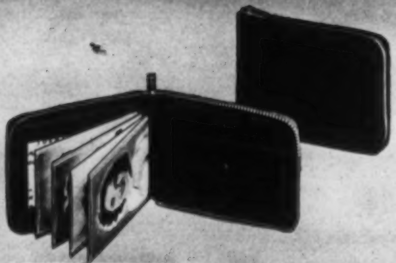
"Old Favorite" three-fold . . . hand laced edges

F Don Gray wallet . . . edges hand laced in India goatskin. Open bill pocket, secret pocket, snap button closing coin pocket, card pocket, identification window. Two double-faced swing windows for photos, passes. Western saddle design embossing on hand colored steer-grained brown pigskin. Closed: 3x4⅕ inches. Packed in gift box. *Please print gold stamping wanted.*

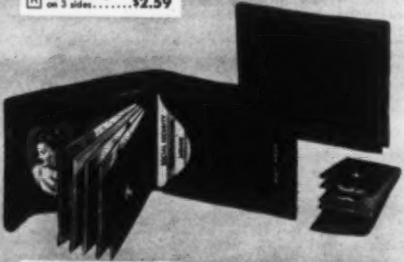
$3.50 Each

25 NR 2981E—Shipping weight, 7 oz. (Federal Tax included)...Each **$3.50**

Include wallets in your Easy Payment order this Christmas. See page 182C



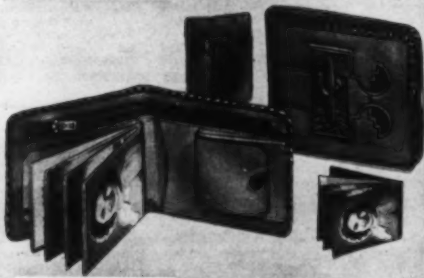
A Zipper closing on 3 sides.......$2.59



B Don Gray Wallet of fine Morocco...$4.49

C Don Gray with zip bill pocket....$5.00

D Don Gray with hand laced edges.$5.48



E Don Gray "Western" Wallet $5.69

F Amity "Director" Billfolds, up to..$9.00

"No need to hand over entire billfold when presenting identification"

Zipper closing on 3 sides . . . an all time favorite

A Nothing goes astray once it's zipped all the way. Zipper closing keeps all contents in place. 4 double faced swing windows, identification window pocket, full length bill pocket, snap button closing gusseted coin pocket. Morocco grained lambskin. Closed: 3¼ x 4⅝ inches. *Please state color:* black or brown; *Print stamping.*

$2.59 Each

25 NR 2865E—Shpg. wt., 5 oz. (Federal Tax included)........Each $2.59

Don Gray Wallet of fine Morocco Leather

B Finely styled . . . skillfully made. Detachable snap button closing pass case has 4 swing windows. 2 cleverly built-in small heart-shaped windows for very special photos. Large card pocket. Small card pocket for stamps, baggage checks, etc.; divided bill pocket. Closed: 3½x4⅝ in. Fine quality Morocco leather. *Please be sure to state color wanted:* black or brown. *Print stamping.*

$4.49 Each

25 NR 3229E—Shpg. wt., 5 oz. (Federal Tax included)........Each $4.49

Don Gray with zipper closing bill pocket

C Smartly tailored wallet . . . made of fine quality leather. Zipper closing bill pocket, also open bill pocket. Snap button closing coin pocket; 2 roomy card pockets with transparent holders for identification card and calendar. High grade India goatskin in assorted fine grainings. Size closed: 4⅝ x 3¼ inches. *Please be sure to state color wanted:* black or brown. *Print gold stamping wanted.*

$5.00 Each

25 NR 2965E—Shpg. wt., 5 oz. (Federal Tax included)........ Each $5.00

Don Gray with hand laced genuine goatskin edges

D Double-duty wallet and pass case. Detachable pass case with 4 swing windows and 1 built-in window pocket. Built-in identification window pocket, 2 card pockets, bill pocket, coin pocket with tab closing. Closed: 3¼ x 4⅝ inches. Fine quality Morocco leather. *Please state color:* black or brown. *Print gold stamping.*

$5.48 Each

25 NR 3249E—Shpg. wt., 6 oz. (Federal Tax included).........Each $5.48

Don Gray beautifully embossed "Western" Wallet

E Beautifully embossed with "Giant Cactus" or "Boots and Saddle" motif (sorry no choice). Zip closing bill pocket, open bill pocket, detachable 4 window card-photo holder with spiral wire binding, identification window pocket, card pocket, snap closing coin pocket. Made of fine quality shaded tan calfskin with braided cord edging all around. Size closed: 3¼x4½ inches. *Print stamping.*

$5.69 Each

25 NR 3260E—Shpg. wt., 5 oz. (Federal Tax included).........Each $5.69

Amity "Director" Billfolds for particular men

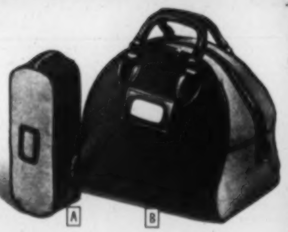
F Nationally known Amity "Director" billfolds with 8 exclusive features that all men like. One of America's finest billfolds . . . famous for skillful workmanship and expert styling. Closed: 3½x4½ in. *Postpaid. Print gold stamping.*

$9.00 25 NR 3001E

25 NR 3001E—Hazel (lt.) tan smooth pigskin. (Fed. Tax incl.)..Each $9.00

25 NR 3040E—Same features as above. *State color:* black English Morocco or russet brown hand grained goatskin. (Federal Tax included) . Each $6.00

See Gold Stamping Notice on opposite page



Unfitted leather Kits for Men or Women

Roughgrained leather; zipper closing. Turned edge construction. Leather gusset reinforces zipper. Water-resistant fabric lining. Washcloth pocket; loops for comb, toothbrush, or other accessories. Carrying handle. Size: 9 x 5⁵⁄₁₆ x 2¼ inches. 20% Fed. Exc. Tax included. Shpg. wt., 1 lb. 6 oz.

6NR9040E–Black 6NR9041E–Brown. Ea. **$4.25**

Deeptone embossed design decorates top of this handsome kit of rich antiqued oxblood (deep red) color leather, steerhide grained. Turned edge construction. Leather gusset reinforces zipper. Water-resistant lining with loops for accessories. 8¼x3¼x 3-inch size. Shpg. wt., 10 oz.

6NR9039E—20% Fed. Exc. Tax included. **$4.25**

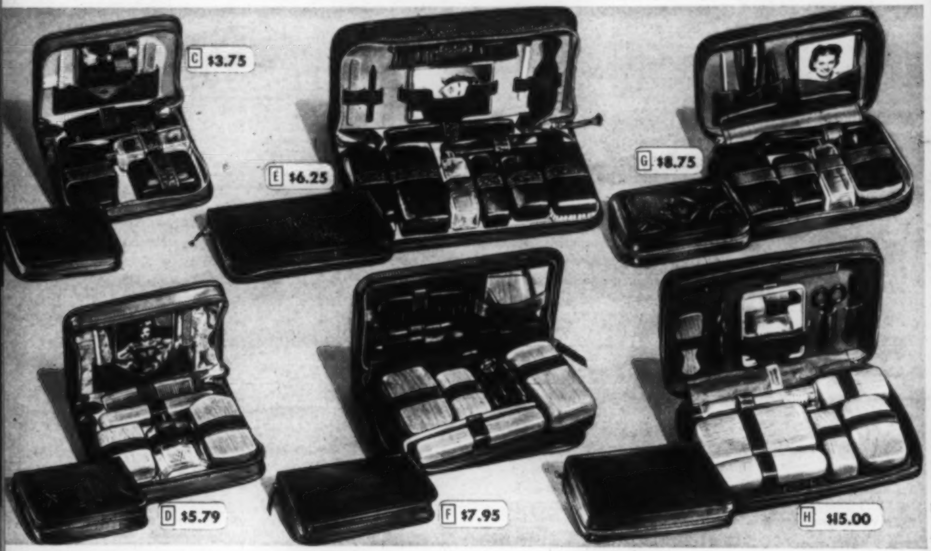
Bags for Bowling Needs

A Zipper Shoe Bag. Heavy cotton duck; brown, tan combination; leather reinforced; leather handle. Nameplate holder. Wt., 1 lb. 4 oz.

6 N 1497E—20% Fed. Tax included...... **$1.55**

B Zipper Ball and Shoe Bag. Heavy cotton duck; made like bag above. Shpg. wt., 2 lbs.

6 N 1498E—20% Fed. Tax included..... **$2.94**



Gifts for the man who travels . . . fitted leather Travel Kits; zipper closings

Each case complete with the matched accessories shown; each has water-resistant lining, and slide fastener closing. INITIALED IN GOLD . . . FREE. We will initial any Travel Kit on this page or brief cases on opposite page (not over 3 initials) if your order is received before December 1st. Print clearly initials wanted. No return on initialed merchandise.

C Rough grained leather kit. 8 pcs. include: 1 brush, 1 bottle, 2 plastic containers, 1 mirror and 3 other pcs. Bound edges. 7¾x5¾x1⅝ in. 54c Fed. Tax included. Shpg. wt., 1 lb.

6NR9031–Black 6NR9032–Brown. Each **$3.75**

D Richly embossed smooth grained leather. Suntan color. 8 honey tan color fittings include: 1 brush, 1 bottle, 2 plastic containers, 1 mirror and 3 other useful pcs. Firmly bound edges. Size: 8½x 6¼x2 in. Shpg. wt., 1 lb. 8 oz.

6 NR 9033–84c Fed. Tax included...Each **$5.79**

E 14-pc. rough grained leather kit. Fittings include: 3 brushes, 4 plastic containers, 1 bottle, 1 mirror. 86c Fed. Tax included. 13x6¾x2 in. Shpg. wt., 2 lbs. 4 oz.

6NR9034–Black 6NR9035–Brown. Each **$6.25**

F Suntan color leather kit. 10 honey tan color fittings include: 2 brushes, 1 bottle, 3 plastic containers, mirror, 3 other pcs. Main fittings mounted on removable tray. Semi-turned edge construction. Size: 10½x6¼x2 in. Shpg. wt., 2 lbs.

6 NR 9036–$1.02 Fed. Exc. Tax included.. **$7.95**

G Embossed leather, steerhide grained kit. 10 pcs. include: 1 brush, 1 bottle, 3 plastic containers, mirror and 4 other pieces. Antiqued oxblood color. 9½x6x2½ in. Shpg. wt., 1 lb. 10 oz.

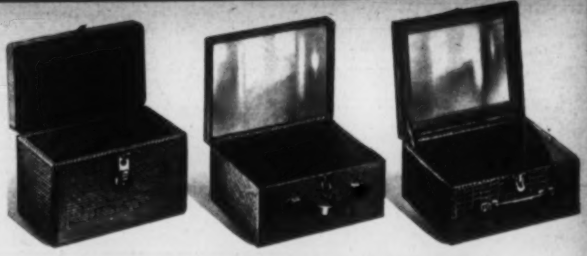
6 NR 9037–$1.28 Fed. Exc. Tax included.. **$8.75**

H Our finest leather fitted kit. Suntan color. Saddle stitched. 13 pcs., honey tan color, include: 2 brushes, 3 plastic containers, glass toothbrush holder, toothbrush, scissors, mirror and 4 other pieces. 11x7x2¼ in. Shpg. wt., 2 lbs. 8 oz.

6 NR 9038–$2.16 Fed. Exc. Tax included. **$15.00**

Any item on these pages may be purchased on Sears Easy Payment Plan . . . see page 182C for details

Handsome!
Smart!
Welcome!



Make-up Cases for the Lady in your life

Gadabout Case of water-repellent pyroxylin coated tan canvas tweed over wood frame. Tweed effect paper lining. Lock with key. Leather handle. 11x6x7½ in. 20% Fed. Tax included.

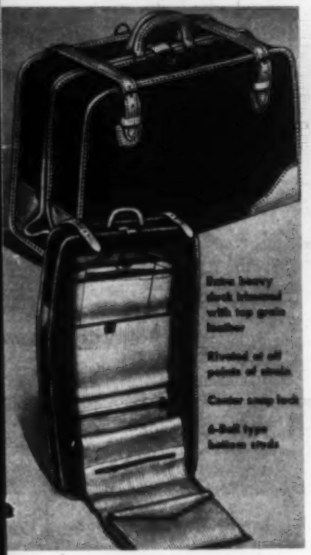
6 N 9312E—Wt. 3 lbs. **$2.75**

Pak-Kit of artificial leather with sprayed pile effect lining. Mirror in lid. Leather handle; center snap hasp. *State color:* tan or light blue. 10½x 8x5¼ inches. 20% Fed. Tax included.

6 N 9317E—Wt., 5 lbs. **$3.69**

Train Case. Artificial leather in assorted grains; soft padded top. Center snap hasp; Saddle-stitched leather handle. Lined. Mirror in lid. 10½x8½x5 in. *State color:* red,, blue, brown. 20% Fed. Tax incl.

6 N 9314E—Wt., 3 lbs. **$5.45**


Extra heavy duck trimmed with top grain leather
Riveted at all points of strain
Center snap lock
6-Ball type bottom studs

Authentic Val-a-Pak

Val-a-Pak traveler's wardrobe. You don't have to unpack until you get home. Holds your entire wardrobe!

$28.50 On Terms $5 a month

Most modern and convenient way to carry a complete wardrobe with minimum wrinkling or mussing. Extra heavy brown duck with top grain leather binding, handles, straps, and corners. Inside curtain has double slide fasteners. Two hangers for suits; pocket for underclothes and socks; pocket for handkerchiefs; pocket for shirts. Compartment for shoes and soiled clothing. Button-flap water-repellent pocket for toilet articles. Pocket for pajamas. Size: 23x14¼x10 in. Shpg. wt., 12 lbs.

6 N 09366E—20% Federal Excise Tax incl. . $28.50

For Easy Terms see page 182C

A $11.95
B $17.95
C $11.95

Leather Portfolios are beautiful, useful, lasting gifts

Expert workmanship on beautiful leather make these brief cases a distinguished gift for men or women . . . a gift you'll be proud to give and anyone will be proud to own! For initialling service see opposite page.

A **Underarm Case.** Genuine lambskin with slide fastener closing. Lockstitch saddle stitch trim. Fully lined. Four artificial leather inside pockets. Size: 16x11½ inches. Choice of black rough grained, or brown alligator grained. *State choice.* Shipping weight, 1 lb. 10 oz. 20% Federal Tax included.

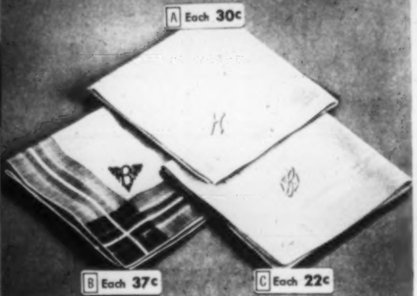
6 NR 9603E. **$11.95**

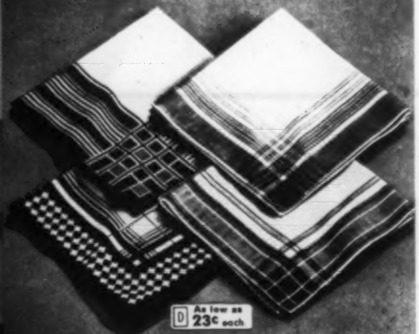
B **Sliding Handle** lambskin case. Use as underarm or as brief case. Lockstitch saddle stitch trim. Zipper on three sides. Fully lined. 4 pockets, one with name plate holder. 16x12 inches. Black rough grained, or brown alligator grained. *State choice.* Shpg. wt., 2 lbs. 4 oz. 20% Federal Tax included.

6 NR 9604E. **$17.95**

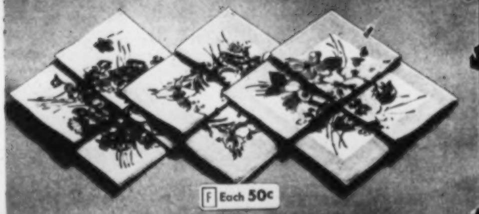
C **3-Ring Binder.** Lockstitch saddle stitching on top-grained lambskin. Fully lined; 4 artificial leather pockets. Metal rings. Reinforced inside fold edge. 14x10½ inches. Black rough grained, or brown alligator grained. *State choice wanted.* Shipping weight, 1 pound 12 ounces. 20% Federal Tax included.

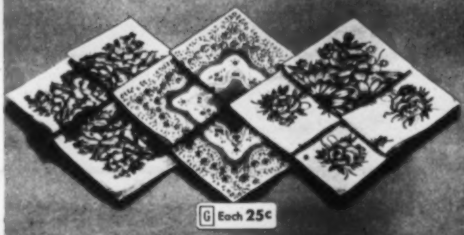
6 NR 9602E. **$11.95**

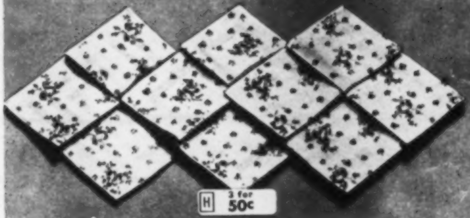


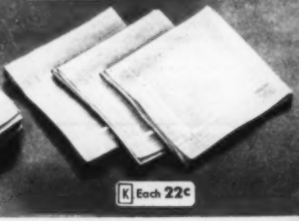


Mens Handkerchiefs
E 6 for $1.10









Men's Handkerchiefs for your gift list

Initialed to make his gift truly personalized

All initials except I, O, Q, U, V, X, Y, Z. *Please print initial wanted.*

A **White satin weave stripe borders.** Fine, soft white cotton. Personalized with white embroidered initial. Neat hems. About 17x17 in.

25 N 2541—*Please print initial.* Shipping weight, 1 ounce ...Each **30c**

B **White cottons with colorful woven borders.** Assorted styles, washfast colors. Matching color embroidered initial. Hemstitched hems.

25 N 2564—About 17x17 in. *Print initial.* Shpg. wt., 1 oz..Each **37c**

C **Fine all white cottons.** Assorted style satin weave stripe borders. White embroidered initial. Neat hems. About 17x17 in.

25 N 2559—*Please print initial.* Shipping weight, 1 oz.....Each **22c**

Colored border cottons and "Permarized" cottons

D **Bordered handkerchiefs.** He's sure to like these long-wearing white cottons. Assorted washfast color borders. Neat hems. About 17x17 in.

25 N 2574—Woven borders. Shipping weight, 1 oz......Each **23c**

25 N 2571—Printed borders. Shipping weight, 1 oz......Each 31c

E **"Permarized" finish handkerchiefs.** Ahead of the parade in popularity and serviceability. This treatment gives cotton a linen-like finish that's lint-free . . . stays fresh after washing. Fine white cotton with assorted style white satin weave stripe borders. Neat hems.

25 N 2507—About 17x17 in. Shpg. wt., of six, 6 oz......**6** for **$1.10**

Any woman likes lovely Handkerchiefs

Festive Print Hankies lend their gaiety at Christmas

F **Blossom prints.** You'll be smart to choose these dainty hankies for her Christmas gift. Ideal for the woman who likes color combined with floral prints. Assorted designs and assorted washable colors on white cotton. Neatly hemmed.

25 N 2335—About 12½x12½ in. Shipping weight, 2 ounces ....Each **50c**

G **Fresh with flowers.** Blend of floral patterns that she's sure to like because they're pretty and gay. Designs printed on soft white cotton. Buttonhole stitched edges. Assorted washable multicolor patterns. About 12x12 in.

25 N 2315—Shipping weight, 2 ounces ....Each **25c**

H **Pretty floral sprays.** Dainty Dolly Madison floral print designs on soft white cotton. Made especially attractive with assorted leno-weave designs in corners. Buttonhole stitched edges. Assorted washable colors. About 11x11 in.

25 N 2362—Shipping weight, of three, 4 ounces.................**3** for **50c**

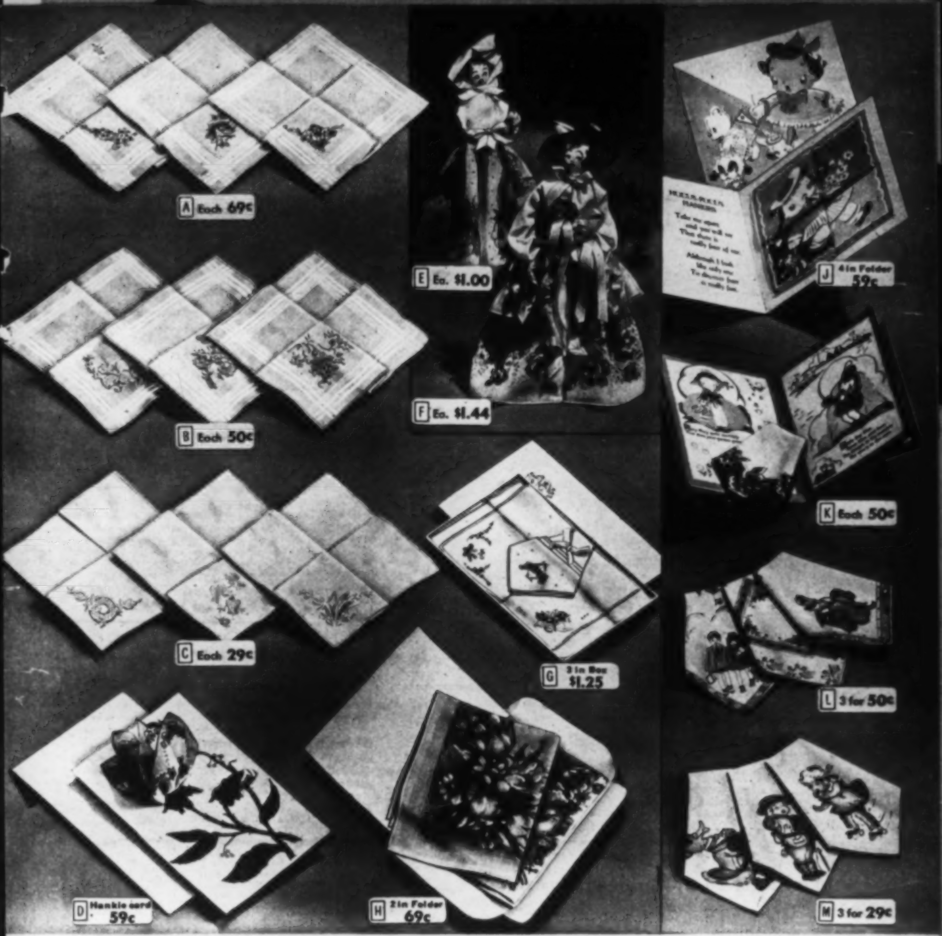
Fresh white Hankies are always favorites

J **"Permarized" cottons.** This amazing permanent finish gives a smart linen-like appearance to soft, long-wearing white cotton. Will not fuzz, lint or become limp even after repeated washings. Hemstitched edges. About 11¼x11¼ in.

25 N 2305—Shipping weight, of six, 5 ounces.....................**6** for **72c**

K **Soft, sheer all-white cottons.** For those who prefer simple whites, these hankies make perfect gifts . . . because they're always lovely, always fresh and snowy-white. She'll like the dainty assorted style corded borders which add a bit of decorative accent. Neat buttonhole stitched edges. About 12x12 inches.

25 N 2377—Shipping weight, 1 ounce.............................Each **22c**



Give her colorful Handkerchiefs this Christmas

She'll like soft, sheer embroidered cottons

A **Dainty petit-point and beauvais-type embroidery.** Assorted multicolor corner designs add just a bit of gay color to these white hankies. Neat hems.
25 N 2389—About 12¼x12¼ inches. Shipping weight, 2 ounces..........................Each 69¢

B **Fine, all-white hankies.** Embroidered in delicate white corner designs. Assorted styles. Neatly hemmed. About 12¼x12¼ inches.
25 N 2387—Shipping weight, 2 ounces..... Each 50¢

C **Soft, clear pastels.** To give her if she loves nice hankies. Made unusually lovely with snowy-white embroidery in attractive assorted corner designs. Assorted color pastels. Neat hems. About 11¼x11¼ in.
25 N 2386—Shipping weight, 2 ounces.....Each 29¢

Make gifts really personal this Christmas

D Write her a special greeting. Send it on this uniquely designed gift card. She'll be doubly pleased with the pretty cotton print handkerchief that's attached to this colorful card. Hankie in assorted styles and washable colors. About 13x13 inches. (Mailing envelope incl.)
25 N 2380—Shipping weight, 3 oz. Hankie on card 59¢

Colorful "Hanky Dolls" gala holiday gift

E **Quaint and old-fashioned.** A "charmer" for young or old . . . tie it on the tree to delight the youngsters. Doll made of 3 cotton usable hankies, 1 white and 2 prints. A clever bridge prize.
25 N 2381—Doll about 11 inches tall.
Shipping weight, 6 ounces...............Each $1.00

F **Demure . . . completely feminine.** This lovely lady stars on any Christmas tree. She's bound to appeal to little girls. A bright idea, too, for party place cards, prizes. Doll made of 3 cotton usable hankies—1 white and 2 prints. Doll about 11 inches tall.
25 N 2379—Shipping weight, 6 ounces. .Each $1.44

Perfect for your Christmas gift list

G **Attractive multicolor embroidery.** For those who like white with a touch of color. Sheer white cotton with assorted style corner embroidery. Perle edges.
25 N 2385—About 11x11 inches.
Shipping weight, 4 ounces..........3 in Box $1.25

H **Send her hankies in a clever folder.** Write a greeting on this gift folder and enclose the 2 gay cotton print hankies. Assorted styles; washable colors. Perle edges. About 12x12 inches. (Mailing envelope incl.)
25 N 2382—Shipping weight, 5 oz. 2 in Folder 69¢

Novelty designs

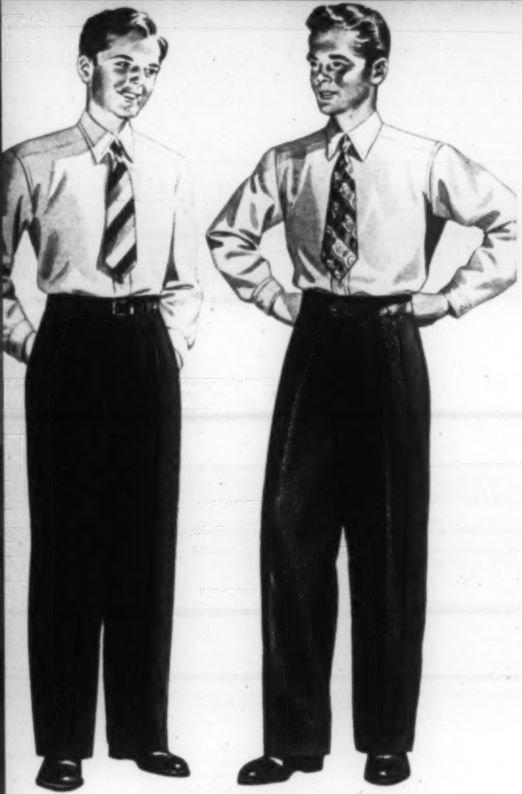
For youngsters at Christmas

J **Cunning printed designs.** Cotton hankie group in clever "Hocuspocus" folder unfolds to not one—but *four* assorted washable color hankies. Assorted styles. Neat hems. Shpg. wt., 5 oz.
25 N 2370—About
8½x8½ in............4 in Folder 59¢

K **Delightful nursery rhyme book.** The gay rayon bemberg print hanky is cleverly inserted in this colorful book. Hankie about 9x9 in. Perle edges.
25 N 2376—Shpg. wt., 5 oz. Ea. 50¢

L **Cute animal, juvenile and floral designs.** Kiddies' cotton prints in assorted styles, assorted washable colors. About 8½x8½ in. Perle edges.
25 N 2383—Shipping
weight, 5 ounces............3 for 50¢

M **Brightly colored cotton hankies.** Assorted washable patterns printed in cunning figures. About 9x9 inches.
25 N 2323—Wt., 4 oz.....3 for 29¢



Fraternity Prep
OUR OWN TRADE MARK

Older boys will welcome a pair of Slacks

All virgin wool worsted; zip fly

$5.95

- Superb quality, hard finished fabric will withstand wear and plenty of it. Slick looking slacks, made of our finest all wool worsted. Handsome novelty weave . . . holds an excellent press. Neat, zip fly front, an added feature popular with boys. Expertly tailored for comfortable fit. Styled the way boys like them with dropped belt loops, front pleats, cuff bottoms and 5 strong pockets. No belt. Shpg. wt., 2 lbs.

All sizes: 10 to 18. *Please state size and inseam.* See chart below.

40 N 4300—Dark brown
40 N 4301—Dark blue.........$5.95

All virgin wool, diagonal weave

$4.98

- Rich, 100% all wool twill, tightly twisted for strength and durability. Typically young fellows' slacks, cut along smart, semi-drape lines—they'll make an ideal Christmas gift, because boys like to combine them with sweaters or odd jackets. And he can always use an extra pair for school or dress. Tailored with drop belt loops, four front pleats, cuff bottoms and five roomy pockets. Belt is not included. Shpg. wt., 2 lbs.

All sizes: 9 to 18. *Please state size and inseam.* See chart below.

40 N 4205—Medium blue
40 N 4206—Medium brown... $4.98

HOW TO ORDER BOYS' PANTS AND SLACKS

Size	6	7	8	9	10	11	12	13	14	15	16	17	18
Waist, In.	23½	24	24½	25	25½	26	26½	27	27½	28	28½	29½	31
Inseam Sizes, in. inches	19	20½	21 22	23 24	24 25	24 25 26	25 26 27	26 27 28	27 28 29	27 28½ 29½	28 29 30	29 30 31	30 31 32

Measure waist over trousers without belt. Measure leg inseam from crotch to heel. Order nearest corresponding size. *State size and inseam.* Come only in inseam lengths shown below waists.

Select a Loafer Coat, Sweater or Polo Shirt for that young man

Boyville
REG. U. S. PAT. OFF.

ILLUSTRATED ON OPPOSITE PAGE

[A] **Smart tri-color stripes** in a polo shirt he'll be more than happy to find on Christmas morning. Knit of heavyweight cotton yarns; well-made with ribbed cuffs and crew neck. Long sleeves are warmer. Wash separately. Shipping weight, 8 ounces.

Please state size: 8, 10, 12, 14, 16, 18. Size scale below.

43 N 3027—Blue stripe **43 N 3028**—Maroon stripe. **$1.39**

[B] **Plain color all-over novelty weave Polo Shirt** . . . a perfect gift for any boy. You'll agree it's one of the smartest you've seen. Comfortable for school or sports wear. Knit of strong heavyweight cotton yarns in rich colors. Matching ribbed crew neck and cuffs. Wash separately. Shipping weight, 8 ounces.

Please state size: 8, 10, 12, 14, 16, 18. Size scale below.

43 N 3002—Blue **43 N 3003**—Maroon (wine red). **$1.39**

HOW TO ORDER BOYS' POLO SHIRTS

If chest measures	24	26	28	30	32	34	inches
If height measures	47	52	54	59	64	66	inches
Order size	8	10	12	14	16	18	

Measure chest over underwear, well up under arms

[C][D] **100% pure wool worsted Pullover.** No boy ever has enough sweaters . . . add this to his collection on Christmas. Knit of medium heavy weight yarns. Rib cuffs on sleeves and bottom. Neat rib trim on V-neck opening. Shipping weight, 12 oz.

Please state size: 8, 10, 12, 14. See size scale below.

[C] **43 N 7147**—Powder (light) blue
[D] **43 N 7148**—Luggage (medium) brown............**$4.19**

HOW TO ORDER BIG BOYS' SWEATERS

If chest measures	26	28	30	32
If height measures	52	54	59	64
Order size	8	10	12	14

[E] **Snappy two-tone Loafer Coat** . . . for a Christmas gift that will really please him. A smart combination of cocoa (medium) brown all wool fabric in the front with sleeves, collar, lapels, and back of contrasting tan all wool glen plaid. Well-fitting three-button model is half lined with lustrous rayon. Convertible collar. Chest pocket, 2 lower set-in pockets. High quality "Fraternity Prep" tailoring. Shipping weight, 2 pounds.

State size: 10, 12, 14, 16, 18, 20. See size chart below.

♦**60 N 2316**—Two-tone Loafer Coat..................**$9.95**

HOW TO ORDER BOYS' LOAFER COATS

Measure height without shoes. Measure chest over shirt or underwear, well up under arms. Refer to chart below and order nearest size. ♦Means shipped from Chicago; order, pay postage from nearest Sears mail order house.

If Height is in inches	And Chest is in inches	Order Size
50 to 53	25½ to 27½	10
54 to 57	27 to 29	12
58 to 61	28½ to 30½	14
62 to 65	30 to 32	16
66 to 69	32 to 34	18
70 to 73	34 to 36	20

Delight little boys with one of these Play Outfits for Christmas

ILLUSTRATED ON OPPOSITE PAGE

[F] **Fine pinwale corduroy Bib Pants** . . . he'll enjoy his play and work hours if he has bib pants like these. Well-made of pinwale weave corduroy that will take lots of hard wear. Bar-tacked at all points of strain for added wear. Adjustable suspenders, wide cuff bottoms. High cut bib, suspenders and waistband are lined. 2 large pockets. Shipping weight, 1 lb. 5 oz.

State size: 3, 4, 5, 6, 7, 8, 9, 10. Chart on opposite page.

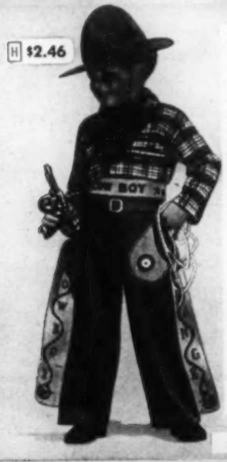
40 N 3360—Dark blue **40 N 3361**—Dark brown...**$1.83**

[G] **Navy blue serge Sailor Suit** . . . Christmas will be happier for him if he finds this sailor suit under his tree on Christmas morning. The kind of a gift little boys like . . . and the navy blue serge will wear well too. 15% wool, 85% cotton. Blouse is middy style, has white braid trim, sleeve insignia, and button cuffs. Nautical broad fall front longies. Bos'n type whistle with cord is included. Shipping weight, 1 pound 4 ounces.

State size: 3, 4, 5, 6, 7, 8. See chart on opposite page.

40 N 3104—Navy blue middy style sailor suit.........**$3.90**

Use Sears convenient Easy Terms . . . details on page 182C



H 8-piece Range King

←

$2.46
- 8 different pieces to this little boys' outfit.
- Ideal Christmas gift.

A cowboy outfit to satisfy any little boy's heart's desire at Christmas time. Wide flaring cowboy pants of strong cotton suiting with orange side pieces. Plaid cotton flannel shirt. Cowboy hat; khaki colored bandana. Plus a lariat, belt and holster that holds a toy pistol. Shpg. wt., 2 lbs. 12 oz.

State size: 4, 6, 8, 10. *See below.*

40 N 4519—Cowboy outfit. . **$2.46**

How to Order Playclothes

For garments at left: Measure height without shoes. Measure his waist over pants or trousers without belt.

If height is	And waist is	Order size
34 to 36 in.	20 to 22 in.	3
37 to 39 in.	21 to 23 in.	4
40 to 41 in.	21½ to 23½ in.	5
42 to 44 in.	22 to 24 in.	6
45 to 46 in.	22½ to 24½ in.	7
47 to 49 in.	23 to 25 in.	8
50 to 51 in.	23½ to 25½ in.	9
52 to 53 in.	24 to 26 in.	10

Boyville Jr.

For the little fellow

Boyville

Smartly styled gifts for older boys

Practical suggestions for the boy who needs something to wear

Two-tone Helmet, smooth finish contrasting with Pig grained finish sheepskin leather. Smart shearling pelt visor . . . warm cotton lining. Shipping weight, 8 ounces.

Sizes: small (6¼–6⅜); medium (6½–6⅝); large (6¾–6⅞). *Please state size.*

43 N 612—Brown shades. **$1.39**

Fine sheepskin leather Helmet. Napped cotton lining for warmth . . . laskin-lambskin visor for smart appearance. Adjustable chin strap; snap fastener. A perfect gift he can wear for school and play.

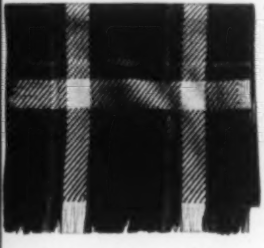
Sizes: small (6½–6⅝); medium (6¾–6⅞); large (7–7⅛). *Please state size.* Shpg. wt., 8 oz.

43 N 718—Brown shades. **$1.39**

Cowhide—Western type Belt with matching Wallet . . . both embossed with "buckin' broncho" western design. 1-inch belt has nickel-plated metal buckle, tip, loop. Comes in gift box. 18c Federal tax included. Shipping weight, 7 ounces.

Sizes: 24, 26, 28, 30, 32-in. waist. *Please state size.*

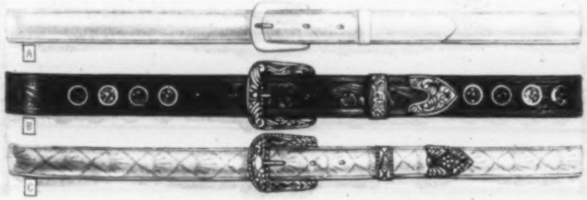
43 N 306—*Color:* tan. **$2.37**



All wool Scarf . . . a warm gift for that little lad. Blended colorful plaid patterns similar to illustration. Medium heavy weave to keep him warm. Size, about 9 by 42 in. Comes in attractive gift box.

Colors: blue plaids, maroon plaids, brown plaids. *State color.* Shpg. wt., 5 oz.

43 N 330—Assorted patterns. . . . **$1.39**



A **Clear plastic Belt.** Strong, long wearing with plastic buckle and loop. He'll like it.

State size: 22, 24, 26, 28, 30, 32-in. waist. Shpg. wt., 4 oz.

43 N 323—¾ in. wide. **49c**

B **Western type cowhide Belt, 1** inch wide, with plastic jewel-like stones as illustrated. Very popular.

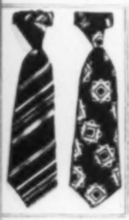
State size: 22, 24, 26, 28, 30, 32-in. waist. Shpg. wt., 6 oz.

43 N 329—Tan **$1.39**

C **Popular plastic Western style Belt** with an attractive design. Embossed metal buckle, tip, loop.

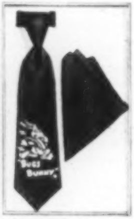
State size: 22, 24, 26, 28, 30, 32-in waist. Shpg. wt., 5 oz.

43 N 327—¾-in. wide **75c**



Gift box Tie Set . . . two ties similar to illustration in colors and patterns. Ready tied style, rayon and cotton fabrics. Adjustable band. 2 different colors, patterns to a set. Shipping weight, 8 ounces.

43 N 217 **$1.00**



"Bugs Bunny" Set for junior boys. Plain color, ready-tied rayon tie has printed character design. Plain color matching pocket handkerchief. Gift box. Shipping weight, 8 ounces.

State color: blue red, or brown.

43 N 216 . . **59c**

Smooth rayon pile Earmuffs . . . just the thing to keep his ears toasty warm all winter long. They make a perfect gift for little boys. Lined with warm cotton fleece. Mounted on adjustable metal band, which folds up neatly to fit into his pocket. Gay colors his friends will envy . . . pick his favorite.

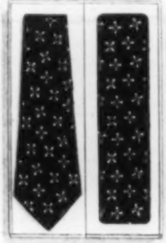
State color: brown, blue, red, green. Shipping weight, 3 ounces.

43 N 717 . . . . **$1.00**

Neat Suspenders . . . all elastic with lots of "snap." Fine rayon web finished in easily attached clip ends. Adjustable length up to 38 inches. Neatly packed in folders. Shpg. wt., 4 oz.

State color: blue, brown, maroon.

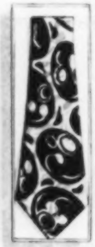
43 N 331 . . .**$1.39**



Big boys' Tie and Handkerchief Set . . . attractively gift boxed. Tie is about 45 in. in length; handkerchief about 12x12 in. Fine rayons in patterns similar to illustration. Shpg. wt., 7 oz.

State color: blue, brown, maroon.

43 N 333 . . . . **$1.19**

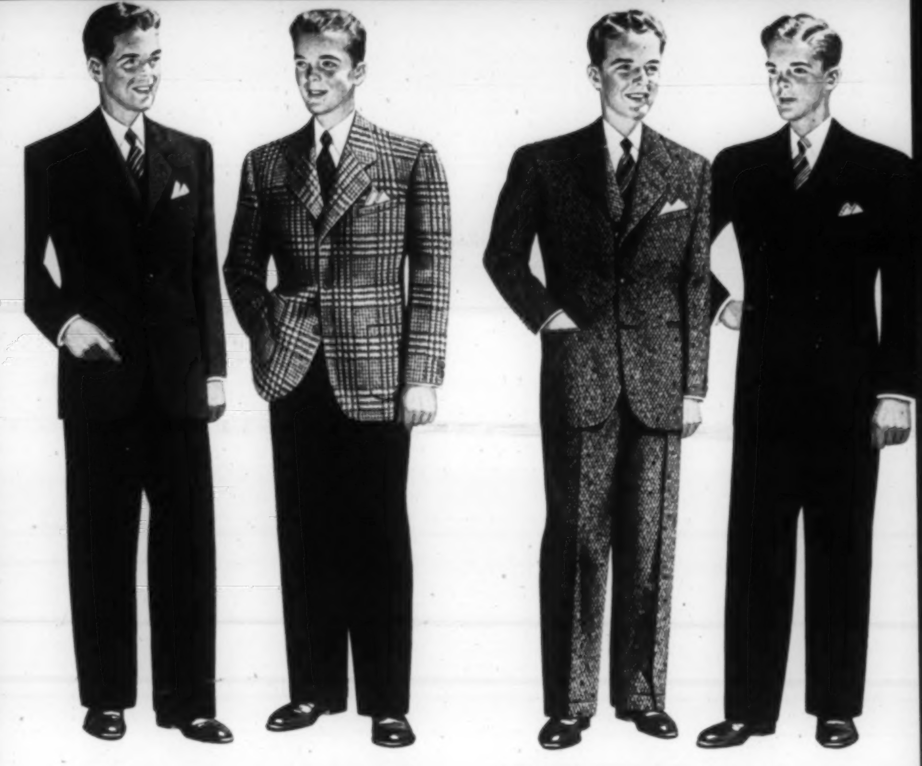


Big boys' Necktie . . . in attractive gift box. Full 45-in. length. Fine rayons in assorted prints. All wool interlining to hold its shape. Hand sewing. Rayon lined ends. Shipping weight, 4 ounces.

State color: blue, brown, maroon.

43 N 332 . . . **$1.00**

Boys' wear can be included in your Easy Terms order . . . for details see page 182C



For your boy's happiest Christmas . . . *Fraternity Prep* 2-piece Suits

OUR OWN TRADE MARK

Attractive, campus styled Sport Suits

Coat $9.75 · 2-piece Outfit $15.00 · Slacks $5.35

Sport Coat . . . All wool suiting in a rich brown color. Manly broad shoulders, narrow waist. Lustrous rayon half lining.

All sizes below. Shpg. wt., 2 lbs.
♦60 N 2453—Cocoa (Med.) brown coat **$9.75**

Gabardine Slacks. Rich blend of 60% wool worsted, 40% rayon. Front pleats, 5 pockets, cuff bottoms.

All sizes below. Shpg. wt., 2 lbs.
♦60 N 2407—Dark brown. . **$5.35**

Complete 2-piece outfit, made up of sport coat and slacks above.

All sizes below. Shpg. wt., 4 lbs.
♦60 N 2476—2-piece outfit. **$15.00**

Coat $9.95 · 2-piece Outfit $14.85 · Slacks $4.98

Sport Coat. All virgin wool, rich glen plaid—sporty "big yarn" fabric has the "Zip" boys want. Rayon half lining. *All sizes below.*

♦60 N 2465—Medium blue
♦60 N 2464—Tan. **$9.95**

Diagonal twill weave Slacks in all new wool. Dropped belt loops, 5 pockets, pleats, cuffs. *All sizes below.*

♦60 N 2424—Medium blue
♦60 N 2422—Medium brown. **$4.98**

Complete 2-piece outfit—includes sport coat, slacks above. *Sizes below.*

♦60 N 2474—Tan and brown
♦60 N 2475—Blue **$14.85**
Shpg. wts., each, 2 lbs.; outfit, 4 lbs.

SIZES FOR SPORTS OUTFITS ABOVE: 28 to 36-inch chests; 25½ to 32-inch waists; 25 to 33-inch inseams; see "How to Order" at right.

Our best virgin wool Dress Suits

2-piece Suit $15.75

Colorful, nubbed tweed. All virgin wool suit in big yarn, sporty pattern for style-minded young men. Has all the lasting sturdiness tweeds are famous for. Smooth draping single breasted coat with smart broad shoulders. Half lined with high luster, easy fitting rayon. Stylish pleated drape model slacks; zip fly; five pockets; cuff bottoms.

Sizes: 28 to 36-inch chest. See below. *Please state size.* Shipping weight, 3 pounds 8 ounces.

♦60 N 2835—
Tan tweed Suit. **$15.75**

2-piece Suit $14.95

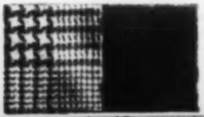
All wool diagonal weave suiting. Finely textured with attractive, subdued overplaid. Dressy double breasted coat is tailored with broad shoulders; has lustrous rayon half lining. Drape model slacks with smart pleated front, zip fly, 5 pockets, cuff bottoms. Tailored to hold their shape, resist wrinkling.

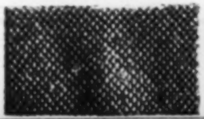
Sizes: 28 to 36-inch chest. See below. *Please state size.* Shipping weight, 3 pounds 12 ounces.

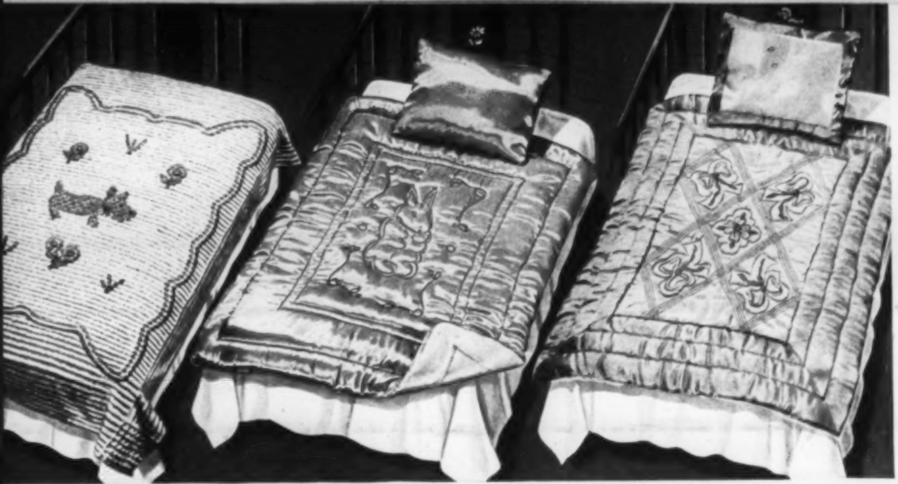
♦60 N 2865—Rich med. blue
♦60 N 2866—
Rich med. brown. **$14.95**

HOW TO ORDER: State chest, waist, inseam measure; also give height, weight, age. **HOW TO MEASURE: Chest:** measure over shirt or blouse, well up under arms and over shoulder blades. **Waist:** measure at natural waistline, just above hipbones—over trousers but without belt. **Inseam:** measure from crotch down along inseam to top of heel.

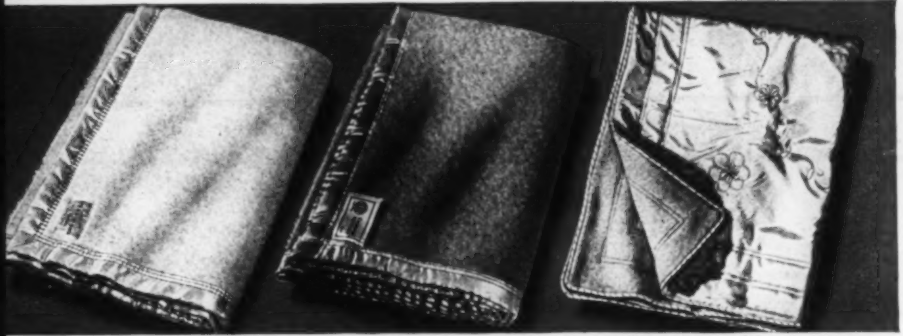
♦ Shipped from Chicago. Order from Sears nearest mail order house and pay postage from there



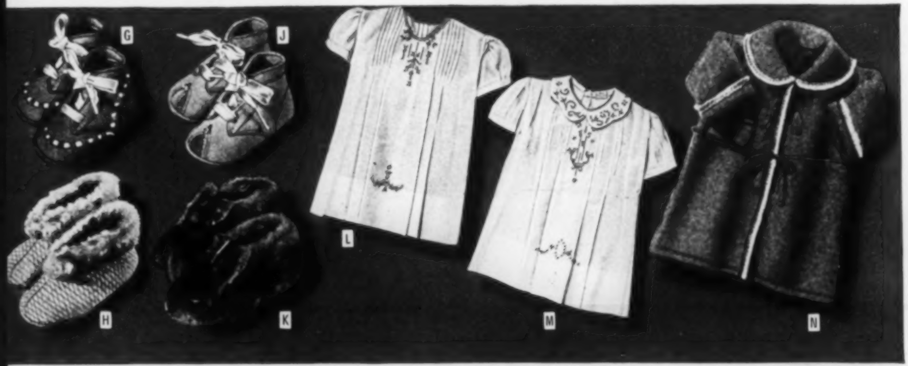




A Chenille Crib Spread **$3.49**   B Rayon Taffeta Quilt Set **$5.85**   C Rayon Satin Quilt Set **$11.95**



D "Teddy-down" Blanket **$2.98**   E Warmer 50% Wool **$5.49**   F New Blan-quilt **$5.98**



G **98c**   H **98c**   J **98c**   K **$1.79**   L M Hand Embroidered Dresses **$2.98** Each   N 25% Wool Bathrobe **$1.98**

Long-lasting Gifts

to make your baby the warmest, happiest one in the world at a modest price . . and its all possible on Sears Easy Terms

[A] **Snowy Chenille Crib Spread** of sturdy cotton sheeting, richly covered with fluffy cotton chenille . . washable, needs no ironing. Nursery design. *Size:* 40x60 in. Shpg. wt., 1 lb. 6 oz.
29 N 5392—Pink trim $3.49
29 N 5393—Blue trim $3.49

[B] **Rayon Taffeta Quilt and Pillow Set** to dress up Baby's carriage or crib. A lovely gift, it's practical as well as rich-looking. Filled with fluffy cotton, covered with rayon taffeta. Attractive quilting keeps filling in place.
Quilt size: 32x42 in. *Pillow size:* 12 x 16 in. Dry clean. Shpg. wt., set, 2 lbs. 6 oz.
29 N 5350—Pink, blue reversible. Set . . $5.85

[C] **Rayon Satin Quilt and Pillow Set** of luxurious beauty . . an exquisite gift. Generously filled with 100% virgin wool, covered with lustrous, petal-soft rayon satin. Decorative quilting adds to its richness. *Quilt size:* 32x42 in. *Pillow:* 12x16 in. Dry clean. Shpg. wt., 2 lbs. 6 oz.
29 N 5366–Pink 29 N 5365–Lt. blue. Ea. $11.95

[D] **"Teddy-down" Blanket** as soft and fluffy as a powder puff. 70% rayon for softness. 30% cotton gives it plenty of body . . Richly bound in 3 in. rayon satin. *Size:* 36x50 in. Shpg. wt., 1 lb. 10 oz.
29 N 5368–Pink 29 N 5367–Lt. blue. Ea. $2.98

[E] **Finer, Warmer 50% Wool Blanket,** 33% cotton, 17% rayon for long wear . . has an exquisitely soft, rich texture. Beautifully bound in lustrous, 3-in. rayon satin for gift appeal. Hand washable. *Size:* 36x50 in. Shpg. wt., 1 lb. 8 oz.
29 N 5336–Lt. blue 29 N 5337–Pink. Ea. $5.49

[F] **Lovely Blan-Quilt** . . can be used as blanket at night . . reverses to decorative daytime quilt. One side is rayon satin, beautifully quilted and bow trimmed . . backed with "Teddy-down" blanketing (70% rayon, 30% cotton). Dry cleanable. Boxed. *Size:* 36x48 in. Shpg. wt., 1 lbs. 8 oz.
29 N 5364–Pink 29 N 5363–Lt. blue. Ea. $5.98

[G] **Felt Blucher Shoes;** 45% wool, 41% rayon, 12% cotton, 2% other fibers. Dainty ribbon trim. *Sizes:* 0, 1, 2, 3. *State size.* Shpg. wt., 3 oz.
29 N 5893—Lt. blue 29 N 5894—Pink. Pr. 98c

[H] **Quilted Rayon Bengaline Slippers** have soft plush trimmed cuff. Dressy style. *Sizes:* 2, 3, 4, 5, 6, 7, 8. *State size.* Shpg. wt., 7 oz.
29 N 5885—Pink 29 N 5886—Lt. blue. Pr. 98c

[J] **Felt Shoes.** 45% wool, 41% rayon, 12% cotton, 2% other fibers. Mesh toe, felt flower trim. *Sizes:* 0, 1, 2, 3. *State size.* Shpg. wt., 3 oz.
29 N 5892—Pink 29 N 5891—Lt. blue. Pr. 98c

[K] **Adorable Bunny Slippers** of real lamb's fur. *Sizes:* 2, 3, 4, 5, 6, 7, 8. *State size.* Shpg. wt., 8 oz.
29 N 5876–Lt. blue 29 N 5875–Pink. Pr. $1.79

[L] **Hand Embroidered Dresses** of fine quality cotton batiste. Exquisitely made with tiny pin tucks and dainty hand embroidery. Perfect gifts. *Infants' size only.* Shpg. wt., ea., 3 oz.
29 N 5663—White, collarless style $2.98

[M] 29 N 5662—White, collar style $2.98

[N] **Fleecy 25% Wool Bathrobe,** 75% cotton . . a warm, cozy robe. Prettily made with snowy cotton fringe trim at collar, cuffs and front. Rayon cord tie. *Infants' size only.* Shpg. wt., 16 oz.
29 N 5674–Lt. blue 29 N 5675–Pink. Ea. $1.98

Cozy Outdoor Suits . . woolly-warm Sweaters

make delightfully welcome baby gifts

[P] **Corduroy Carriage Suit.** Velvety corduroy is long wearing and washable. 1-piece style lined in fleecy flannelette. Zipper crotch from ankle to ankle. Button front; drawstring at waist. Closed hands and feet. Matching lined bonnet. Wash separately. *One size,* fits up to 12 mos. Shpg wt., 1 lb. 8 oz.
29 N 7000—Light blue $4.98
29 N 7001—Pink $4.98

[R] **Baby's Jacket Style Bunting** in fine quality cotton blanket cloth . . soft, warm and washable. Concealed button front . . roomy bottom for lots of freedom. Matching hood is rayon lined . . has rayon ribbon trim. *Infants' size only.* Shipping weight, 1 lb. 14 oz.
29 N 7002—Light blue $3.98
29 N 7003—Pink $3.98

[S] **Adorable 3-pc. Sweater Set** in all wool, knit in a close, even stitch for warmth. At this one practical price you get a coat sweater that buttons up high . . ribbon-tie bonnet-cap . . and snug bootees. Hand embroidery adds look of quality. Hand washable. *One size,* fits up to 9 mos. Shipping weight, 6 oz.
29 N 7707—Light blue . Set $3.62
29 N 7708—Pink . . . . . Set $3.62

[T] **Infants' All Wool Sweater** . . that extra sweater every baby needs. Closely knit of soft all wool yarns . . with dainty bits of hand embroidery trim. Knit-in design on front. Cozy coat style buttons high. Hand washable. *One size,* fits up to 9 mos. Shpg. wt., 5 oz.
29 N 7705—Light blue $1.98
29 N 7706—Pink $1.98

All Babies' things are available on Sears Easy Terms, see pg. 182C for details.

Make her dreams come true with a . . .

Fine Fur Coat

from Sears-Roebuck

Every woman dreams of owning furs . . loves their richness and warm beauty, their season after season smartness. You give her all this and much more, when her coat wears the Kerrybrooke label—for then yours is a gift of long-term wear and lasting loveliness. Sears furs are expertly chosen for every age and type . . priced for every gift budget. You can buy any of these coats with confidence, give it with pride—for in back of the Kerrybrooke label is Sears-Roebuck's long-time reputation for reliability.

This is why Sears furs are such a wise investment

Prime Pelts, the cream of the catch, are selected by our experts whose knowledge guarantees fine dollar for dollar value at the price paid. Skins chosen are full-furred, supple and strong, good in color, texture.

Superb Styling emphasizes what's wearable as well as what's new. Featured fashions are full-draped swaggers, wide-armhole sleeves, dramatic extended shoulders, turn-back cuffs, cardigan necklines, saddle shoulders.

Quality Craftsmanship and fine construction done to strict specification assure lasting wear:—superior blending, expert matching of skins, use of more skins per coat. Seams reinforced at points of strain, fine linings, interlinings, quality trimmings, good finish.

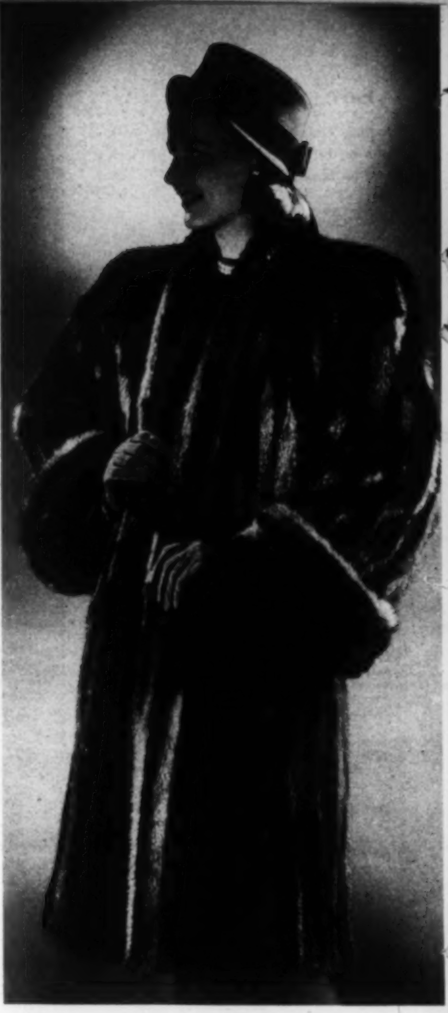
Misses' Size Scale

Order size:	10	12	14	16	18	20
If hips are:	34	35	36½	38	39½	41 in.
If waist is:	24	25½	27	28½	30	32 in.
If bust is:	31	32½	34	35½	37	39 in.

Women's Size Scale

Order size:	38	40	42	44
If hips are:	42½	44½	46½	48½ in.
If waist is:	34	36	38	40 in.
If bust is:	40	42	44	46 in.

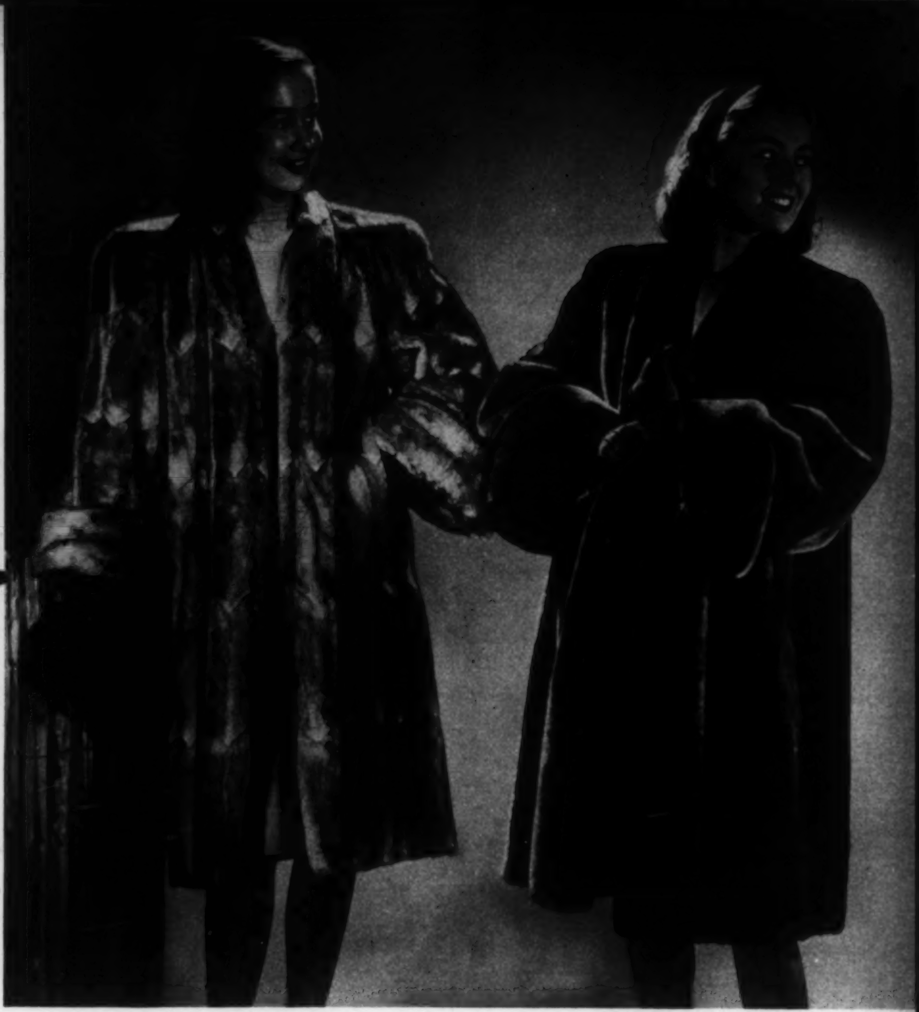
Furs may be bought on Easy Terms . . see Page 182C for details. See our big catalog for entire assortment of furs.



Fine Hollander-Dyed Marmot

$202.80 cash (tax included)

Saddle Shoulder Tuxedo Coat gives her the luxury of glowing lustrous mink-brown marmot in superb Hollander-dyed skins and the easy grace of full, rippling lines. Unusual saddle detailing lends shoulder interest, full draped sleeves have turn-back cuffs. Deep armholes slide easily over suits. Converts to closed tiny rounded collar style. Rayon lined; interlined. *Sizes:* 10, 12, 14, 16, 18, 20 and 38, 40. *Please state size.* Shipping weight, 9 pounds.
♦74 N 0324E—Mink-dyed Marmot (20% Fed. Ex. Tax included)
$70.00 down; $13.00 monthly on Easy Terms . . . . . . Cash $202.80



Young Ideas in good-looking, all-purpose Swaggers

$190.80 cash (tax included)

Natural Muskrat Box Coat . . a favorite for wear, warmth . . in silvery Southern Muskrat flanks, with pale tan overtones. Casual, young in spirit — has stunning tuxedo front, soft shirred yoke-effect shoulders, wide sleeves with turn-back cuffs. Convertible. Rayon lined; interlined. *Sizes:* 10, 12, 14, 16, 18, 20; size scale on page 128. *Please state size.* Shipping weight, 7 lbs.

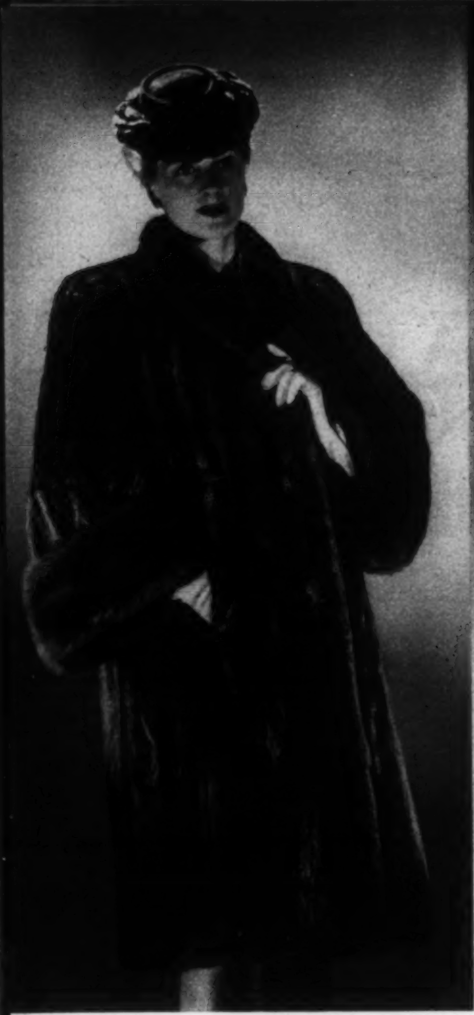
♦74 N 0316E—Natural Muskrat
(20% Federal Excise Tax included). . . . . Cash $190.80
$65.50 down; $12.00 monthly on Easy Terms

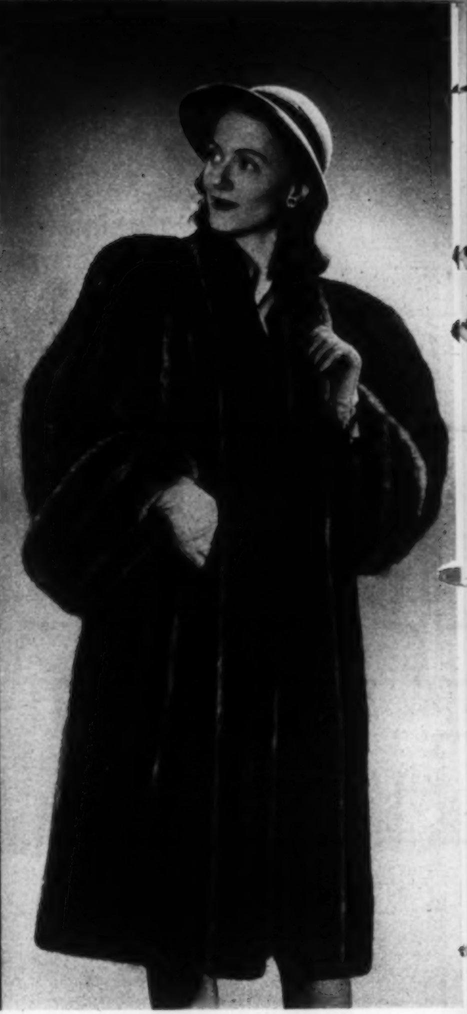
$130.80 cash (tax included)

Beaver-dyed Mouton Lamb Tuxedo, young and dashing, this coat can really take wear. She'll toss it over suits or wear it closed . . and prize its rugged warmth. Deep-textured, dark silvery brown lambskin processed to resemble expensive sheared beaver. Wide sleeves with deep armholes, stunning wide cuffs. Rayon lined; interlined. Sleeve windshields. *Sizes:* 10, 12, 14, 16, 18, 20; size scale, page 128. *Please state size.* Shipping weight, 9 lbs.

♦74 N 0369E—Beaver-dyed Mouton Lamb. (20% Fed. Ex. Tax included). $45.00 down; $9.00 monthly on easy Terms Cash $130.80

Catalog numbers marked ♦ shipped from Philadelphia. Order and pay postage from Sears nearest mail order house.





* * * Select from 2 qualities . . Sable-dyed Coney * * *

Good Quality **$70.80** Better Quality **$94.80** (tax included)

Box Coat with Turn-Back Cuffs, in brown sable-dyed coney, practical for general wear. Smartly simple, with an attractive plain shoulder, wide turn-back cuffs. Small rounded collar can be buttoned high, too. Rayon lined; interlined. *Sizes:* 16, 18, 20 and 38, 40, 42, 44; see scale on page 128. *Please state size.* Shipping weight, each, 8 lbs.

Good Quality Coney—Prime sturdy pelts, well blended.
♦74 N 0390E—Sable-dyed Coney. (20% Federal Excise Tax included.) $24.50 down; $5.00 monthly on Easy Terms. Cash **$70.80**

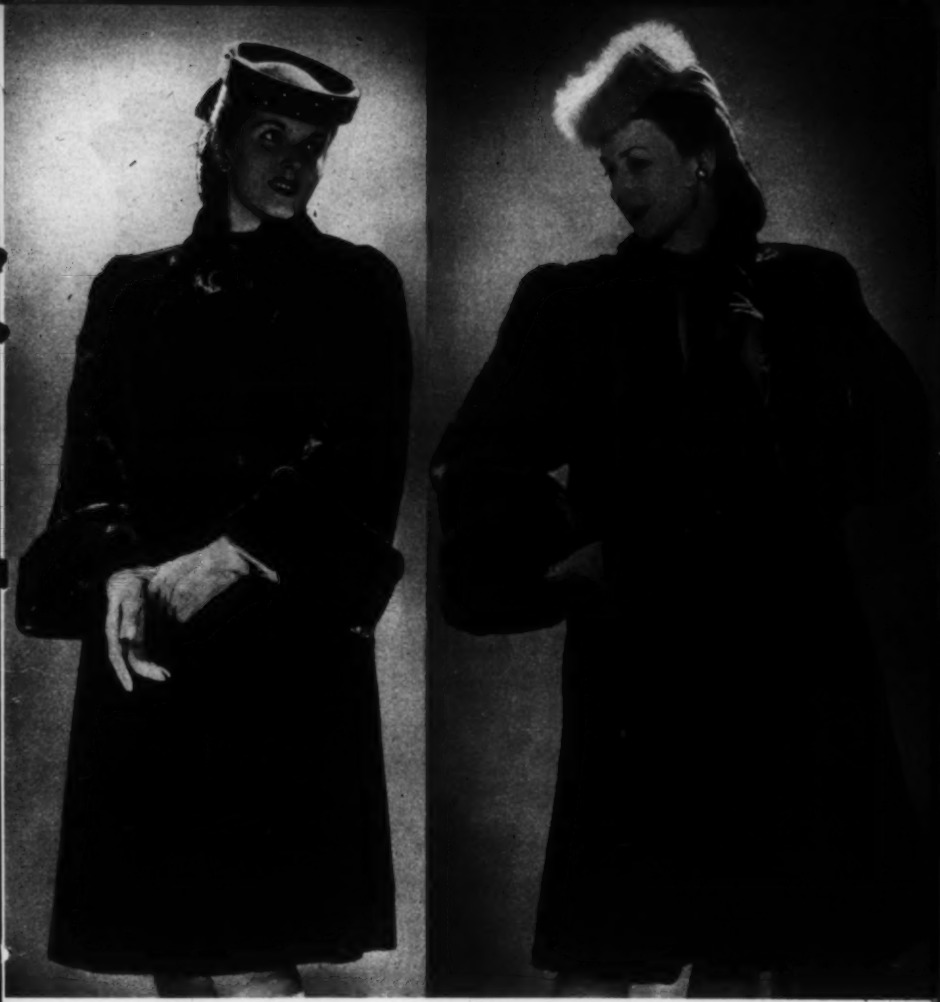
Better Quality Coney—More densely furred, superior blending.
♦74 N 0393E—Sable-dyed Coney. (20% Federal Excise Tax included.) $33.00 down; $6.00 monthly on Easy Terms. Cash **$94.80**

Good Quality **$70.80** Better Quality **$94.80** (tax included)

Saddle Shoulder Swagger, a wise investment in excellent wear, snug warmth, smart style. Prime, full-furred coney skins dyed brown and striped like fabulous sable, are exceptionally durable. Tuxedo swagger has new saddle shoulders, turn-back cuffs. Converts to small, roll-collar style. Rayon lined; interlined. *Sizes:* 10, 12, 14, 16, 18, 20 and 38, 40; scale, page 128. *State size.* Shpg. wt., ea., 8 lbs.

Good Quality Coney—Prime sturdy pelts, well blended.
♦74 N 0338E—Sable-dyed Coney. (20% Federal Excise Tax included.) $24.50 down; $5.00 monthly on Easy Terms. Cash **$70.80**

Better Quality Coney—More densely furred, superior blending.
♦74 N 0340E—Sable-dyed Coney. (20% Federal Excise Tax included.) $33.00 down; $6.00 monthly on Easy Terms. Cash **$94.80**



Seal-dyed or Beaver-dyed Coney for wear, warmth

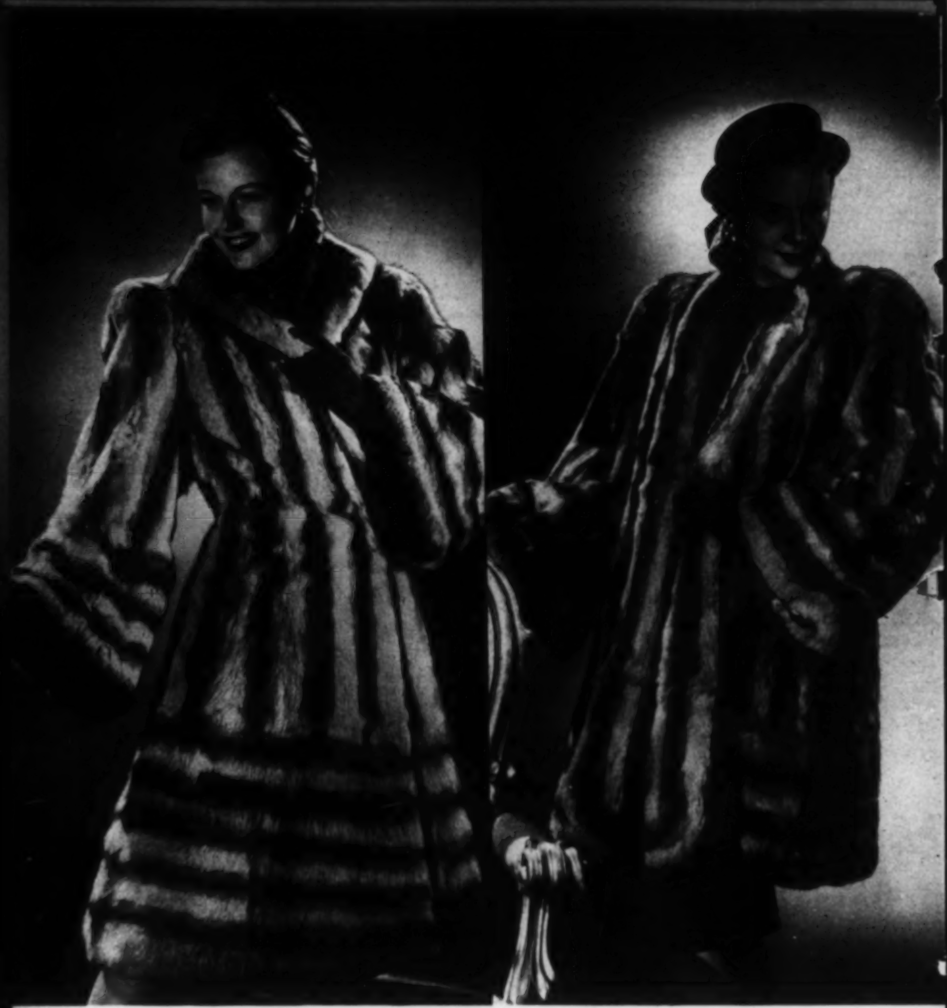
$106.80 (tax included)

Dressmaker Detailed Box Coat. Prime pelts, full furred and of excellent quality that insures long wear, make these seal-and beaver-dyed coneys a wise buy at Sears price. Full draped model, shirred shoulder yoke. Convertible collar; turn-back cuffs.
Sizes: 16, 18, 20 and 38, 40, 42, 44; see scale on page 128. *Please state size.* Shipping weight, each, 9 pounds.
♦74 N 0358E—Black. Seal-dyed Coney (20% Fed. Ex. Tax included)
♦74 N 0359E—Brown. Beaver-dyed Coney (20% Fed. Ex. Tax included)
$37.00 Down; $7.00 monthly on Easy Terms . . Each, cash $106.80

$106.80 (tax included)

Shawl Tuxedo With Saddle Shoulders, has the full draped lines that are so smart with all her outfits, whether tailored or dressy. Beautifully dyed seal-black or beaver-brown coney skins, supple and velvety soft, carefully selected for maximum wear and thick-piled warmth. Convertible collar. *Sizes:* 10, 12, 14, 16, 18, 20 and 38, 40; scale, page 128. *State size.* Shpg. wt., ea., 9 lbs.
♦ 74 N 0364E—Black Seal-dyed. (20% Fed. Ex. Tax included)
♦ 74 N 0365E—Brown. Beaver-dyed. (20% Fed. Ex. Tax included)
$37.00 down; $7.00 monthly on Easy Terms . . Each, cash $106.80

Catalog numbers marked ♦ shipped from Philadelphia. Order, pay postage from Sears nearest mail order house.



* * * She'd love a Platinum-gray Dyed Coney * * *

$82.80 cash (tax included)

Fitted Princess Coat in Dyed Coney, a real fashion gift in the popular new shade, lovely platinum blue-gray, the talked about high fashion in furs. Gay, small-waisted, flaring silhouette is youthfully smart, shows off a beautifully worked border treatment, lavish rippling full sleeves. Pointed collar can button high, too. Rayon lined; interlined. *Sizes*: 10, 12, 14, 16, 18, 20; scale, page 128. *State size*. Shpg. wt., 8 lbs.

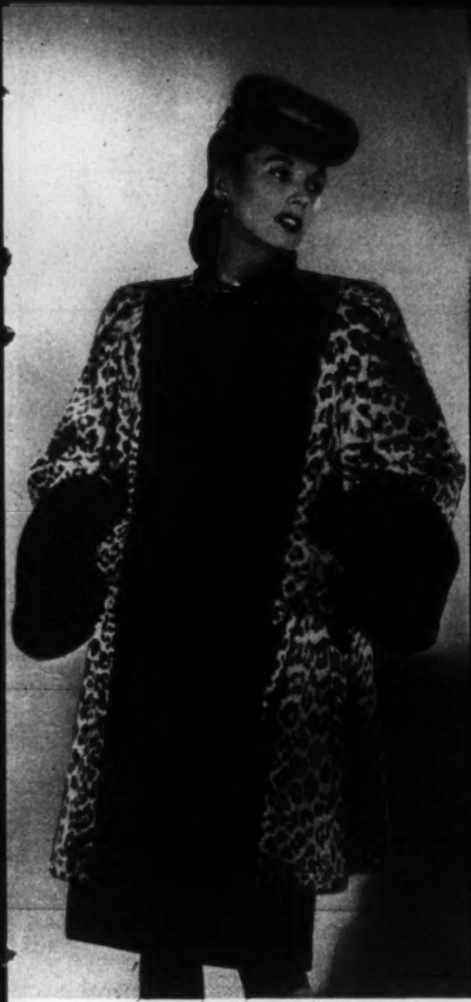
♦74 N 0348E–Platinum gray dyed Coney (20% Federal Ex. Tax incl.) $28.50 down, $6.00 monthly on Easy Terms. Each, cash **$82.80**

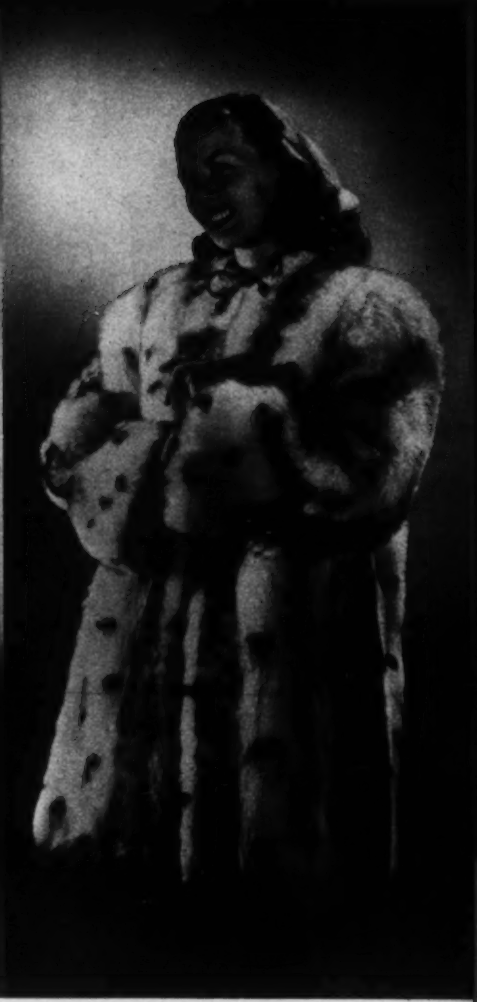
$82.80 cash (tax included)

Platinum Gray Dyed Coney, any girl would love these silky soft skins, so flattering in that new platinum blue-gray. Clever new "stroller" style with unusual border treatment, very wearable for all occasions, dressy or casual. Deep armhole sleeves. Simple, attractive shoulder. Length, abt. 36 in. Converts to closed, cardigan style. Rayon lined, interlined. *Sizes:* 10, 12, 14, 16, 18, 20; scale, page 128. *Please state size.* Shipping weight, 7 lbs.

♦74 N 0375E–Platinum gray dyed Coney (20% Federal Ex. Tax incl.) $28.50 down; $6.00 monthly on Easy Terms. Each, cash **$82.80**

Catalog numbers marked ♦ shipped from Philadelphia. Order and pay postage from Sears nearest mail order house.





Fashion tells a new short story in Strollers

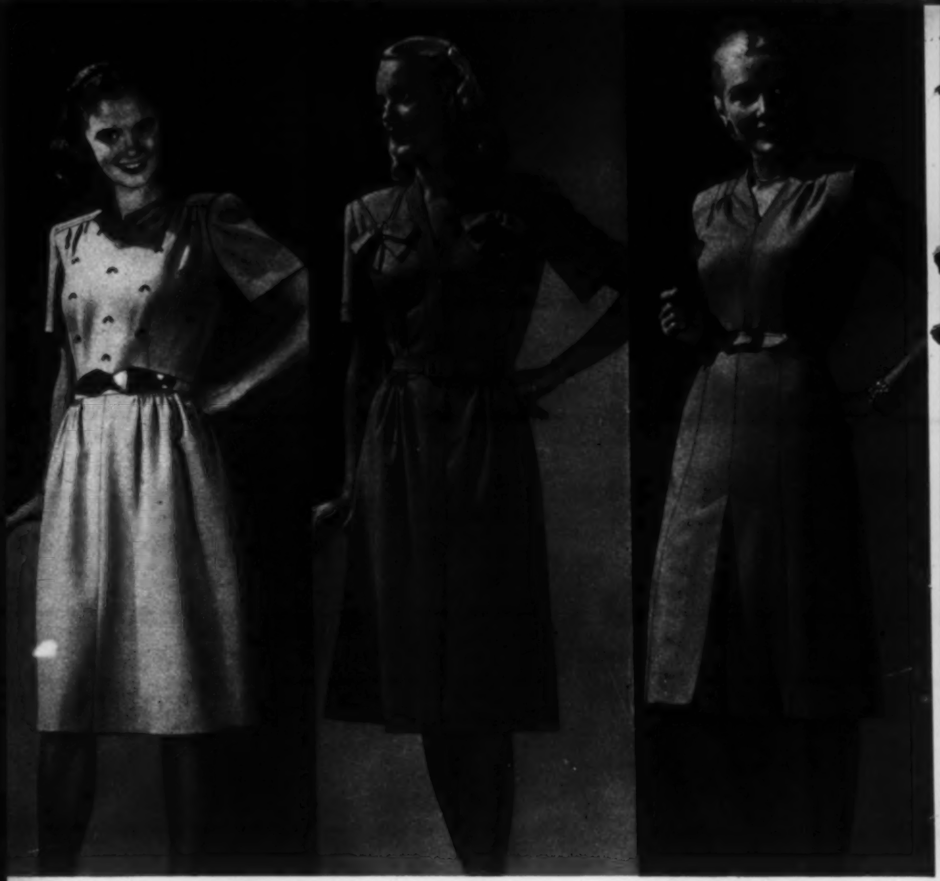
$138.00 cash (tax included)

Leopard Stencilled Coney with Mouton Lamb trim, a stroller for the girl who loves drama! Sleek, smart, almost a twin for expensive leopard. Sharply patterned dark markings on creamy tan dyed coney. Lavish turn-back cuffs and tuxedo panels of rich dark brown mouton (lamb processed to resemble beaver). Converts to cardigan swagger. Length, about 36 in. Rayon lined; interlined. *Sizes:* 10, 12, 14, 16, 18, 20; scale, page 128. *State size.* Shpg. wt., 6 lbs.
♦74 N 0392E–Leopard-stencilled dyed Coney (20% Fed. Ex. Tax incl.)
$47.50 down; $9.00 monthly on Easy Terms. Each, cash $138.00

$70.80 cash (tax included)

Lynx-dyed Alpine Lamb, so luxuriously soft and flattering, this versatile cardigan stroller will make a girl feel like a fashion magazine ad! Long-haired, silky white alpine lamb skins with the dark markings characteristic of costly lynx. Smart braided rayon cord accents the neckline attractively. Cord ties. Hooks in front. Length, about 36 inches. Rayon lined; interlined. *Sizes:* 10, 12, 14, 16, 18, 20; scale, page 128. *State size.* Shpg. wt., 6 lbs.
♦74 N 0391E–Lynx-dyed Alpine lamb (20% Federal Ex. Tax incl.)
$24.50 down; $5.00 monthly on Easy Terms. Each, cash $70.80

You can buy her furs on Easy Terms. See page 182C for full details.



* * * *Sears Kerrybrooke Dresses make a joyous gift* * *

All wool and wool-and-rayon dresses . . we've really got something to boast about . . They're everything you want in that special gift for your favorite person. We chose exciting, flattering styles, cut them out of superior fabrics and combined them with Sears fine workmanship.

Sizes 9 to 17 **$9.98** All Wool

Block nailheads shine brightly on round neck bodice-front. Gored-back skirt has front shirring. All wool. Dry clean. Side placket. *Sizes:* 9, 11, 13, 15, 17; scale on opp. page. *Please state size.* Shipping weight, each, 1 pound, 8 ounces.

♦31 N 5300—Bright aqua blue $9.98
♦31 N 5301—Cherry rose $9.98

50% wool and 50% rayon in same style and sizes. *Please state size.*

♦31 N 5305—Pastel blue
♦31 N 5306—Pastel pink. . . . . Each **$6.98**

Sizes 12 to 20 **$9.98** All Wool

Multi-rows of stitching trim neck and make-believe fly front. Stitching and perky bow enrich shoulder yoke. Side placket. All wool. Dry clean. *Sizes:* 12, 14, 16, 18, 20. *Please state size.* Shipping weight, 1 pound, 8 ounces.

♦31 N 5150—Bright aqua blue $9.98
♦31 N 5151—Cherry rose $9.98

50% wool and 50% rayon in same style and sizes. *Please state size.*

♦31 N 5155—Pastel blue
♦31 N 5156—Pastel pink . . . . Each **$6.98**

Sizes 34 to 44 **$9.98** All Wool

Color contrast plays up deep shoulder fold and slim, side strips on skirt. ¾ length sleeve. Front kick pleat. Side placket. All wool. Dry clean. *Sizes:* 34, 36, 38, 40, 42, 44. *Please state size.* Shipping weight, each, 1 pound, 8 ounces.

♦31 N 5867–Aqua blue with med. brown $9.98
♦31 N 5868–Cherry rose with navy . . . $9.98

50% wool and 50% rayon in same style and sizes. *Please state size.*

♦31 N 5887–Aqua blue with med. brown
♦31 N 5888–Cherry rose with navy . . . **$6.98**

* * * * * * * *

Transparent Rayon Velvet for Juniors

Date-glamour for Juniors, in luscious transparent rayon velvet . . to take her gaily on holiday rounds and make her the hit of the crowd. Give her the thrill of a lifetime by finding this enchanting dress under the tree on Christmas morning. And you'll notice, we've priced it at only

$10.98

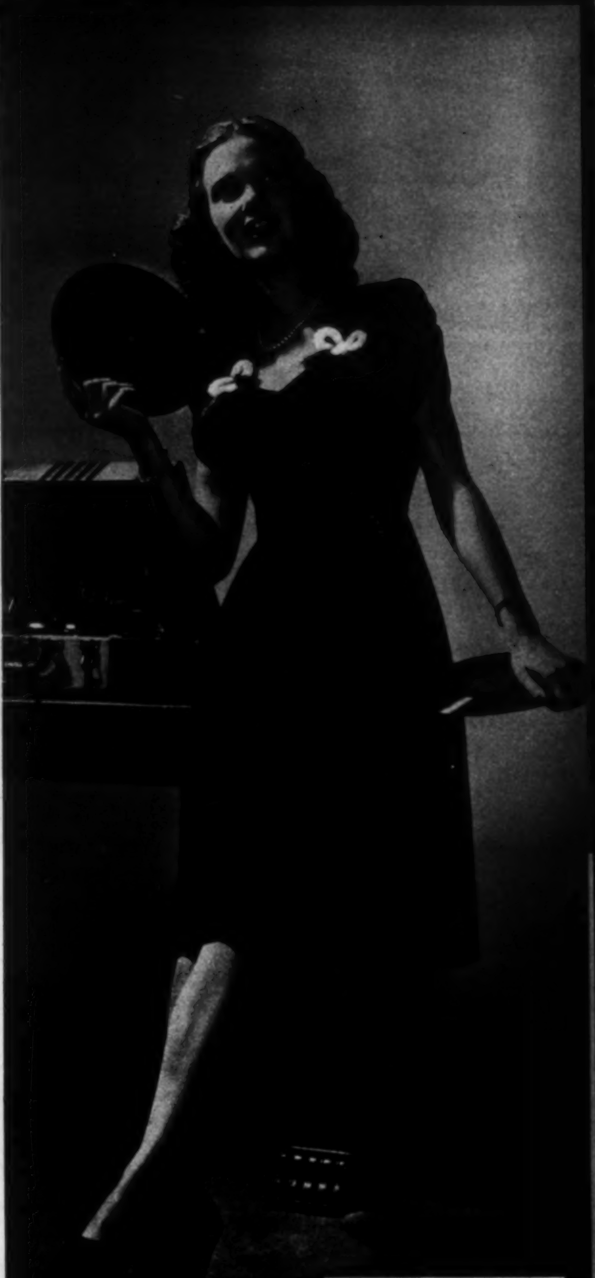
Sizes 9 to 17

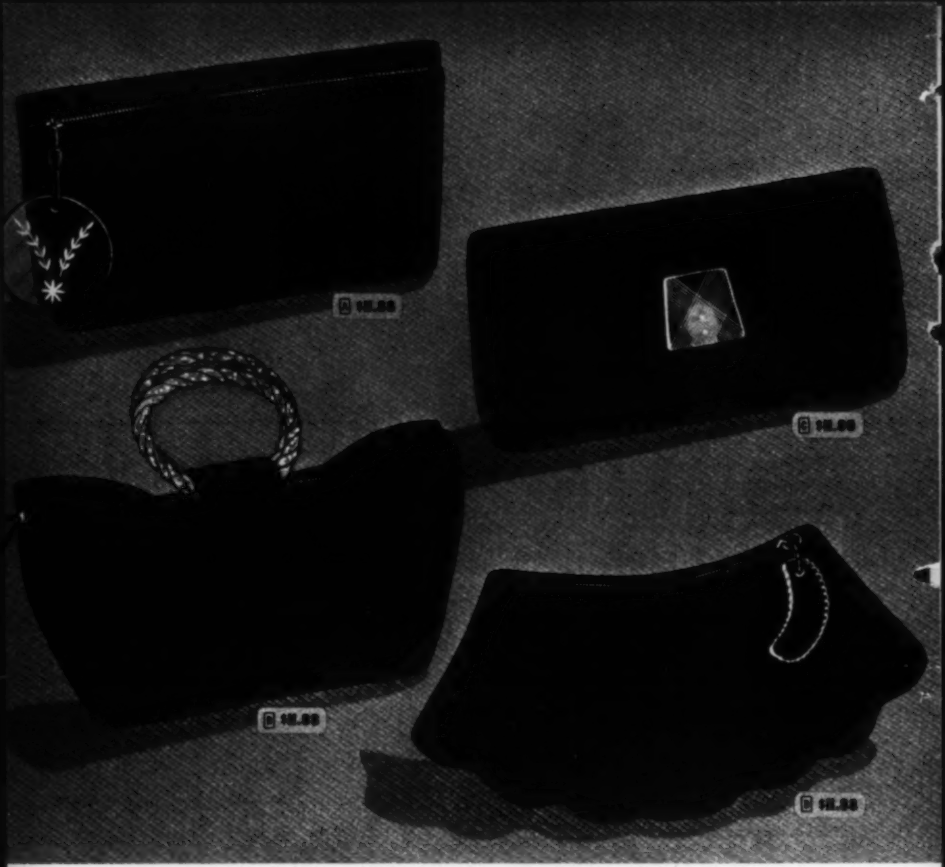
Ermine tails tied in small bows are placed on the heart-shaped neckline where they do the most for enchantment. The bodice is snug-fitting and cut to a point to show off the lines of your nicely curved figure. Notice how daintily the short cap sleeves are shirred. Two slash pockets add to the softly gathered skirt front; gored back. Narrow, self half-belt buckles in back to nip in your waist. You'll love the shimmering glow of its soft transparent rayon velvet. Sheer, feminine loveliness that will live up to your biggest expectations on your most memory-making dates. Dry cleanable. Side placket. *Sizes:* 9, 11, 13, 15, 17; see size scale below. *Please state size.* Shipping weight, 1 pound 8 ounces.
♦31 N 5350–Black $10.98

Size Scale for Juniors

Order Size	**9**	**11**	**13**	**15**	**17**
If hips are . .	33	34½	36	37½	39 inches
If waist is . .	23½	24½	26	27½	29 inches
If bust is	30½	32	33½	35	36½ inches
Dress length .	39½	40½	41	41½	42 inches

Catalog numbers marked ♦ shipped from Philadelphia. Order, pay postage from Sears nearest mail order house. Why not use Sears Easy Terms. See page 182C.





* * *Give a Rayon Corde Bag for all-season elegance* * * *

She'll applaud your choice of corde . . so wearable and smart, every season of the year. She'll love the touch of femininity it lends to all her outfits, whether soft or tailored . . appreciate the intricately fine design . . enjoy its lasting good looks.

A **Fob Bag,** gives her the undated elegance of supple rayon corde, worked in a new design. Highlighted with an eye-catching disc-pull of carved lucite on its smooth zip top. Smartly compact, yet very roomy. Fabric lined, mirror, coin case. *Size:* about 12x7½ in. Shpg. wt., 1 lb. (20% Federal Excise Tax included.)

88 N 1604E—Black **$11.88**
88 N 1605E—Dark brown . **$11.88**

B **Bracelet Bag,** a stunning accessory she'll be proud to show off. Feminine looking and fine, in lustrous corde. Handsomely handled with swirled lucite bracelets, starred this year. Fabric lined, mirror, coin case. *Size:* about 12¾ x 6¼ in. Shipping weight, 1 pound. (20% Federal Excise Tax included.)

88 N 1600E—Black **$11.88**
88 N 1601E—Dark brown . **$11.88**

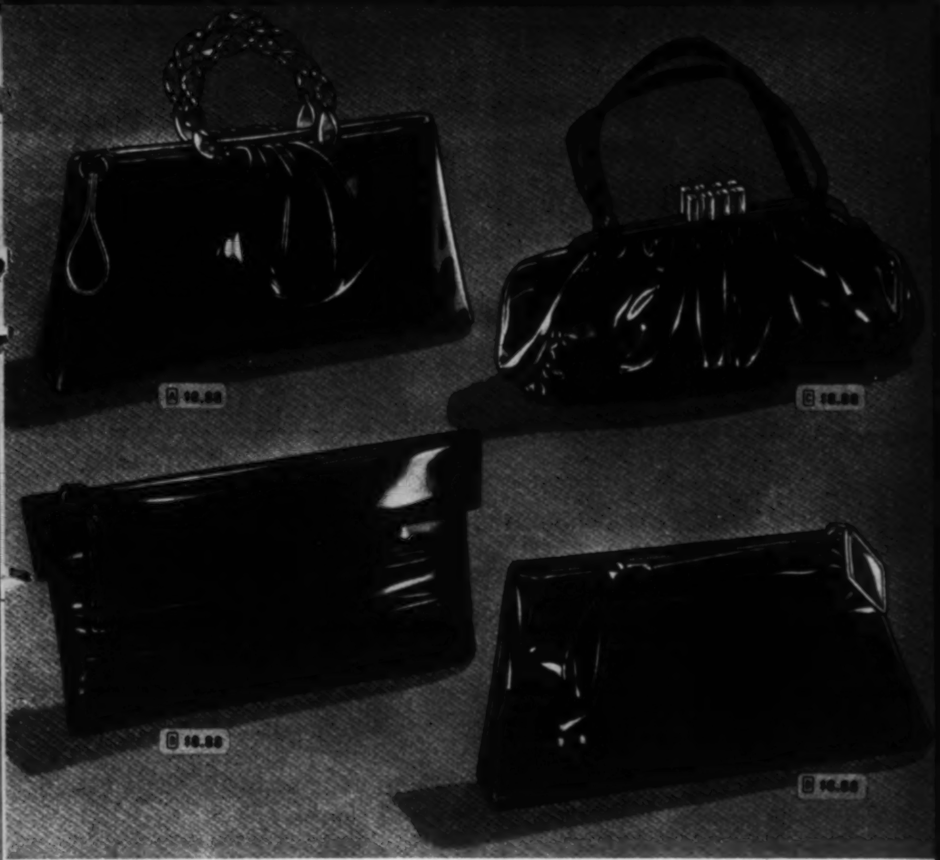
C **Oblong Envelope,** a beautifully simple underarm in fine-looking corde—ideal for daytime or date-time, equally good with dressy or simple clothes. Slim but roomy, with an extra zip section. Lucite lift lock. Fabric lined, mirror, coin case. *Size:* abt. 12 x 7 in. Shpg. wt., 1 lb. (20% Fed. Ex. Tax included.)

88 N 1466E—Black **$11.88**
88 N 1467E—Dark brown . **$11.88**

D **Scalloped Zip-Top,** such a graceful shape, so beautifully worked in rich rayon corde—this luxurious-looking bag will be treasured for many seasons. Roomy for a dress bag—has 2 extra side pockets. Lucite zip pull. Fabric lined, mirror, coin case. *Size:* abt. 15x7½ in. Shpg. wt., 1 lb. (20% Fed. Ex. Tax incl.)

88 N 1606E—Black **$11.88**
88 N 1607E—Dark brown . **$11.88**

Why not buy your gifts the Easy Terms way . . for details of Sears Easy Payment plan, see Page 182C



* * * The new sensation in Bags . . Patent-like Plastic * * *

These mirror-bright, jet black beauties are an ideal gift. They have the shiny smartness of patent plus brand new features. They won't crack or peel . . they are lightweight and supple . . and just the whisk of a cloth restores their gleaming shine.

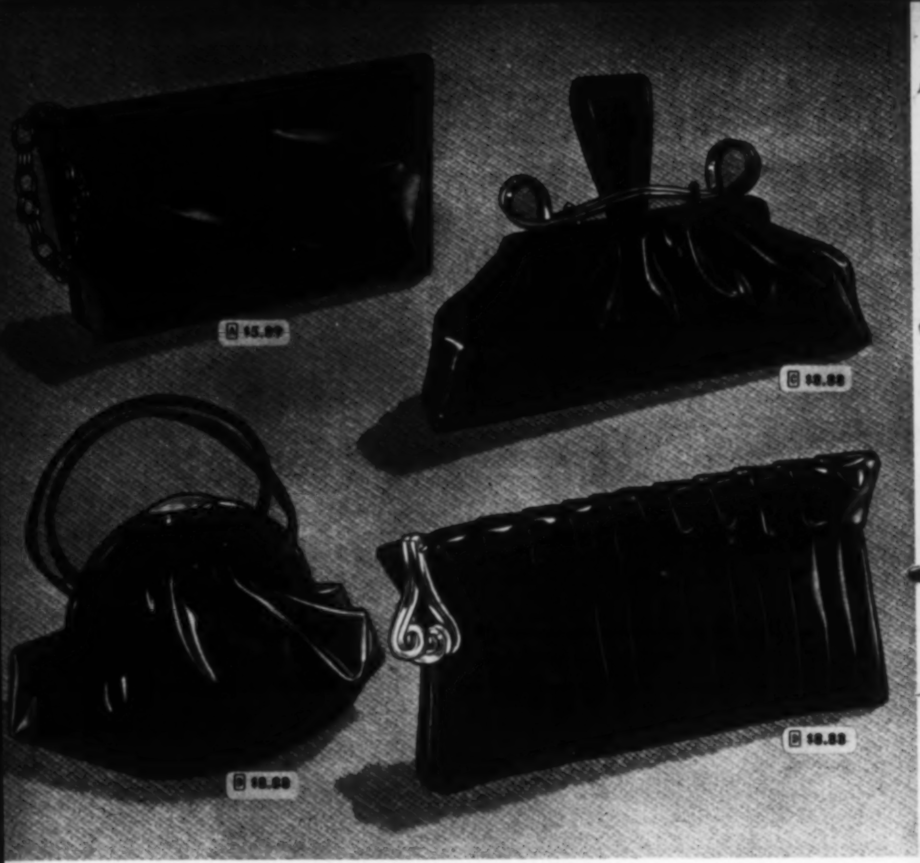
A **Jabot Bag,** a gift that spells splendid Sears value. Sleek patent-like plastic, supple and shiny as patent but resistant to peeling or cracking. She'll love the lucite bracelet handles looped through that unusual frill, in front and back. Zip top. Fabric lined, mirror, coin case. *Size:* abt. 14¾ x 7½ in. Shpg. wt., 1 lb. (20% Fed. Ex. Tax included.)
88 N 1551E—Black **$8.88**

B **Band Bag,** bound to get a warm welcome, it's so sleek and smart. Sparkling black plastic, like the patent women love but with none of its drawbacks—this won't peel or crack. Cuff-top style, tucked across front and back, with neat zip top. Fabric lined, mirror, change purse. *Size:* abt. 14¼ x 8 in. Shpg. wt., 1 lb. (20% Fed. Ex. Tax included.)
88 N 1553E—Black **$8.88**

C **Popular Pouch,** a rounded, soft top-handler she'll treasure, the rich, jet-black plastic lasts as well as it looks, won't crack. Flat-bottom shape with gathered gussets, is generously roomy; sturdy leather-covered frame opens wide, saves her from rummaging. Fabric lined, mirror, coin case. *Size:* abt. 12 x 6¼ in. Shpg. wt., 1 lb. (20% Fed. Ex. Tax included.)
88 N 1550E—Black **$8.88**

D **Side-bow Bag,** distinctive design that echoes the new side drape silhouette. Large but light in miraculous, gleaming patent-like plastic, better wearing, for it won't peel or crack. Band across top in front drapes up into bow. Zip top with lucite pull. Fabric lined, mirror, coin case. *Size:* abt. 15¾ x 8¼ in. Shpg. wt., 1 lb. (20% Fed. Ex. Tax incl.)
88 N 1552E—Black **$8.88**

Why not buy your gifts the Easy Terms way . . for details of Sears Easy Payment plan, see Page 182C.



* * * Sears proudly presents precious Calf-like Plastic * * * *

The new miracle material that looks like fine, polished calf leather . . feels like it . . takes to the same detailing . . wears wonderfully . . and resists scuffing.

A **Dressmaker Tucks** lend that important femine air to this simple zip-top underarm, so wearable with all outfits. Polished and smooth in calf-like plastic, with a clever slave-bracelet pull on the zip-top. Fabric lined, mirror, coin case. *Size:* about 13 x 7 in. Shpg. wt., 13 oz. 20% Fed. Ex. Tax included.

88 N 1693E—Black **$5.89**

88 N 1694E—Dark brown . . **$5.89**

B **Half-Moon frame,** wide and costly looking in mock shell, its tricky inner spring snaps it open or securely shut without an outside lock. Gleaming, butter-soft calf-like plastic, finely detailed. Fabric lined, mirror, change purse. *Size:* about 10 x 8 in. Shpg. wt., 1 lb. 3 oz. 20% Fed. Ex. Tax included.

88 N 1695E—Black **$8.88**

88 N 1696E—Dark brown . . **$8.88**

C **Scroll-top Pouch,** with the back handle that is so new. Lustrous, long-wearing calf-like plastic on a wide-opening covered frame, ornamented with mock shell. Flat bottom for roominess, back handle for easy carrying. Fabric lined, mirror, coin case. *Size:* abt. 13½ x 6 in. Shpg. wt., 1 lb. 3 oz. 20% Fed. Ex. Tax included.

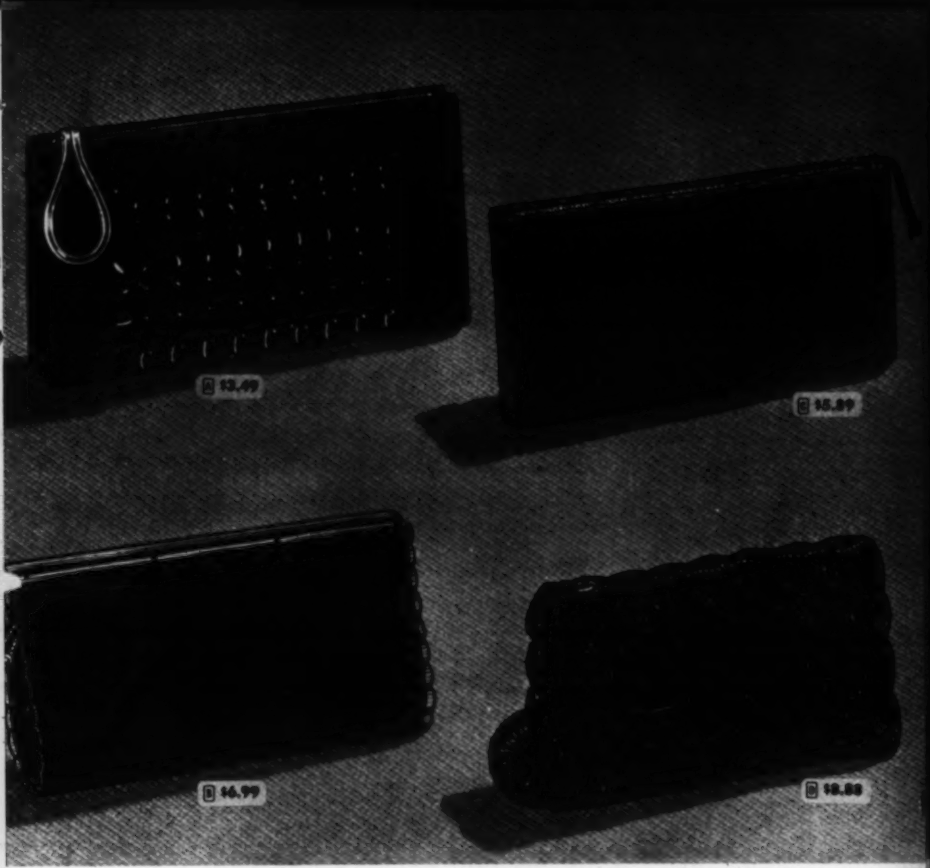
88 N 1691E—Black **$8.88**

88 N 1692E—Dark brown . . **$8.88**

D **Pleats and Tucks** magnificently handled details typical of costly creations, distinguish this large zip-top underarm. A gleaming lucite pull sets off its rich, soft calf-like plastic, that promises such faithful wear. Fabric lined, mirror, coin case. *Size:* about 15 x 8 in. Shpg. wt., 1 lb. 4 oz. 20% Fed. Ex. Tax included.

88 N 1697E—Black **$8.88**

88 N 1698E—Dark brown . . **$8.88**



Novelty Plastics . . a practical, pretty gift

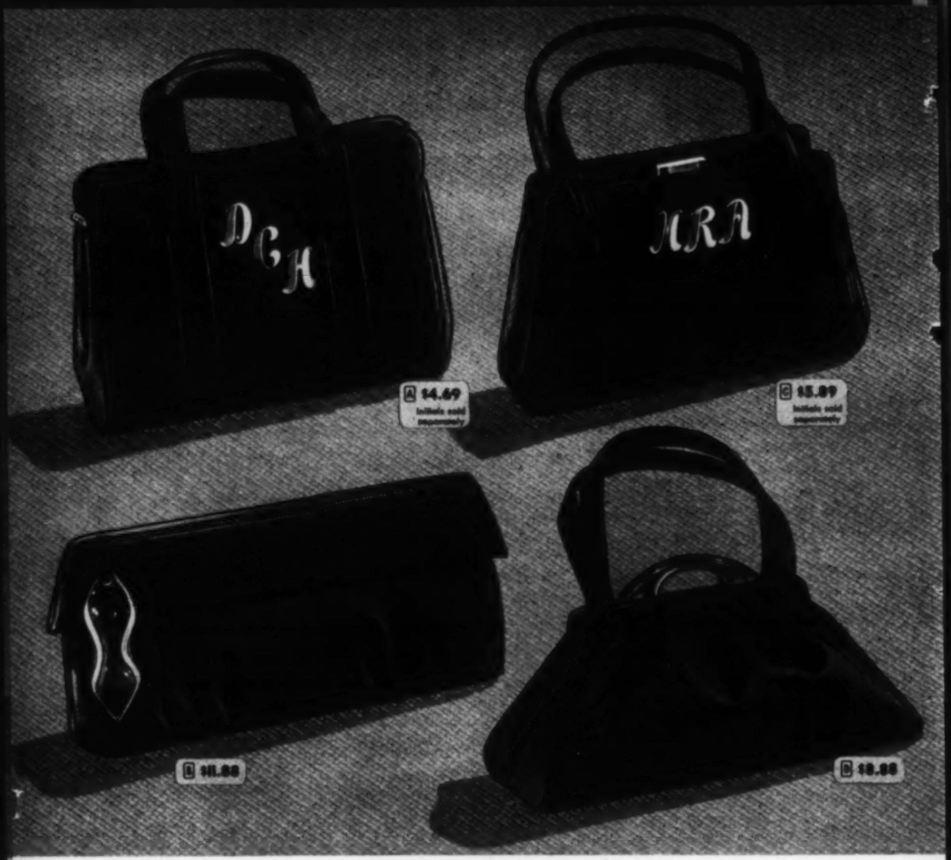
Lightweight, lovely plastics are the modern-miracle fashion . . easy to keep clean with the whisk of a damp cloth. They're smart all seasons, compliment all costumes . . are comfortable to carry. Women like the way they wear, their sleek and streamlined effect.

A Embossed Plastic Zip-Top, one of our sought-after styles, that gives her service as well as style. Gleaming plastic embossed into squares, artificial leather trim. Smudges wipe off in a jiffy with a damp cloth. Fabric lined, mirror and coin case.
Size: about 13¼ x 7¼ inches. Shipping weight, 1 pound. (20% Federal Excise Tax included.)
88 N 1560E—Black........$3.49

B Ribbed Plastic Zip-Top, new—idea styling for plastic. Compact, flexible, comfortable to carry. Just as practical as it is good-looking — it cleans easily with the whisk of a damp cloth. Fabric lined, mirror, coin case. *Size:* abt. 12¾ x 7½ in. Shipping weight, 1 lb. 1 oz. (20% Federal Excise Tax included.)
88 N 1555E—Shell (med.) brown
88 N 1554E—Black....Each $6.99

C Plastic Cube Underarm, a pleasant surprise if she's never owned a plastic bag. Made of clever cubes flexibly fastened together, it's sleekly streamlined, but roomy. Lightweight — easy to keep fresh with the whisk of a damp cloth. Zip top. Fabric lined mirror, coin case. *Size:* abt. 12½ x 6½ in. Shpg. wt., 1 lb. (20% Fed. Ex. Tax included.)
88 N 1561E—Black........$5.89

D Hand-Crocheted Plastic, feminine and soft, it pays a charming fashion compliment to her costume. Cleverly worked by hand, of plastic coated cord, in a pretty shell design. Smooth zip-top. Fabric lined, mirror, coin case. *Size:* abt. 12 x 7¼ in. Shpg. wt., 1 lb. (20% Federal Excise Tax included.)
88 N 1558E—Black........$8.88
88 N 1559E—Bright red....$8.88



* * * Finely detailed Leather Bags, a welcome gift * * *

Whether she's a Miss or a Matron, one of these handsome beauties in genuine leather is a "must" in her wardrobe . . smart in line, spacious, style-right with every outfit

A Strap Handle Classic—she'd choose it herself for trim style, ample size. Sheepskin, corded in front, with 2 easy-to-get-to side pockets, zip top. Fabric lined, mirror, coin case. (Initials sold separately.) *Size:* about 11½ x 8½ in. Shipping weight, 1 lb. 2 oz. (20% Federal Excise Tax included.)

88 N 1440E–Black $4.69
88 N 1441E–Dk. brown $4.69

B Cuffed Zip-Top, one of our most popular styles, in hard-to-find, durable grained goatskin. The important lucite zip-pull gives a dressy touch. Fabric lined, mirror, covered frame change purse. *Size:* abt. 15½ x 7¾ inches. Shipping weight, 1 lb. 2 oz. (20% Federal Excise Tax included.)

88 N 1564E–Black $11.88
88 N 1565E–Dk. brown $11.88

C Metal Frame Bag . . designed for duty in smart sheepskin. There's a real "inside story" in the zip pocket for valuables and its 2 useful side pockets. Fabric lined, mirror, coin case. (Initials sold separately.) *Size:* abt. 11½ x 8 in. Shipping weight, 1 lb. 2 oz. (20% Federal Excise Tax included.)

88 N 1310E–Black $5.89
88 N 1311E–Dk. brown $5.89

D Triangle Pouch, sure to please her—it's dressy-looking but holds a lot—thanks to an extra zip section. She'll appreciate the sturdiness of its scuff-resistant grained goatskin. Covered frame. Fabric lined, mirror, change purse. *Size:* abt. 13 x 6½ in. Shpg. wt., 1 lb. (20% Fed. Ex. Tax included.)

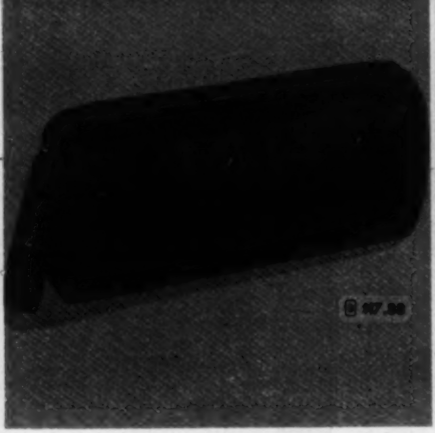
88 N 1562E–Black $8.88
88 N 1563E–Dk. brown $8.88

Smart Monograms

Script initials, 1½-in. size, of rich gold color plastic. Print initials in order wanted. No "X" available. Shpg. wt., ea., 1 oz.

88 N 1146–Each 20c
Three for 50c

Easy Terms are available for all items in this catalog. See page 182C for complete information.



A
B
R
C $8.88
Initials sold separately

* * * *Surprise her with rich reptile . . popular pigskin* * *

Our handsomest bags in choice leather . . graceful, undated designs, fastidiously finished . . a wonderful long-lasting gift that promises many seasons' wear.

A **Sleek Snakeskin,** is a fashion wise choice; brilliant jewel colors are such good costume drama. This roomy, rounded envelope can be carried underarm or by its back handle. Snap-fastener flap. Fabric lined, mirror, coin case, extra comb pocket. *Size:* about 11½ x 7¾ inches. Shipping weight, 14 ounces. 20% Federal Excise Tax included.

88 N 1702E–Medium brown **$14.88**
88 N 1703E–Bright red **$14.88**
88 N 1704E–Bright green . . **$14.88**

B **Long-wearing Lizard,** as durable as it is distinctive, so this effectively simple zip-top makes a lasting and lovely remembrance. Supple and sleek, with the flat-bottom styling that insures ample room. Fabric lined, beautifully fitted with mirror, covered frame change purse. *Size:* about 12½ x 6 in. Shipping weight, 12 ounces. 20% Federal Excise Tax included.

88 N 1700E–Black **$17.88**
88 N 1701E–Medium brown **$17.88**

C **Tailored Triumph,** the good handsome leather underarm every woman covets. Sturdy pigskin, with saddle-stitched edges. Rounded gussets add space. Sides of top leather reinforced, top zipper extends out so bag opens extra wide. Fabric lined, coin case, mirror. *Size:* about 12¾ x 8¼ in. Shpg. wt., 1 lb. (Initials sold separately.) 20% Fed. Excise Tax included.

88 N 1707E–Natural (light tan)
88 N 1708E–Black . . . Each **$8.88**

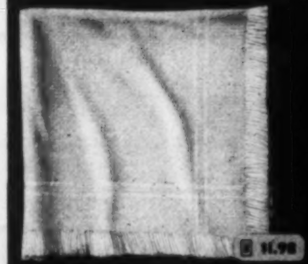
D **Shoulder Strap Bag,** gives her the roominess of a rounded boxy shape that holds all her possessions compactly—the convenience of an over-shoulder handle that leaves both hands free: Hard-to-find pigskin, saddle stitched. Snap fastener flap. Fabric lined, mirror, coin case. *Size:* about 9¾ x 7¾ inches. Shipping weight, 1 pound 2 ounces. 20% Federal Excise Tax included.

88 N 1705E–Natural (light tan)
88 N 1706E–Dk. brown Each **$8.88**

For description and prices of monograms illustrated above, see page 140.

Bright Gifts

Give her gayety with our new, bright-idea accessories . . to make her feel dressed up all year round



Knit Dickey Hit

$1.98

Glamour gift for your sweater girl, whether she's 16 or 60. This smart warm dickey knit of soft, fine 100% wool yarns gives all the blessed warmth of a sweater, but none of the bulk, under suit jackets. Ribbed knit stitch with snug fitting crew neck and waistband. Self ties at sides—easy to slip on and off. Fits all sizes up to 38-inch bust. Easy to hand wash in mild Lux suds. Shpg. wt., 5 oz.

88 N 4190—White $1.98
88 N 4191—Light pink $1.98
88 N 4192—Light blue $1.98

Headliners to head your list

A **Fetching Fascinator,** lacy knit and lovely in luscious all wool yarns. Large, about 17x52 in., so she can drape it as a sash, or vestee, too. *Colors:* White, pale pink, pale blue, fuchsia (purplish red), aqua (lt. greenish) blue. *State color.*
88 N 4433—Shipping weight, 5 oz. $1.57

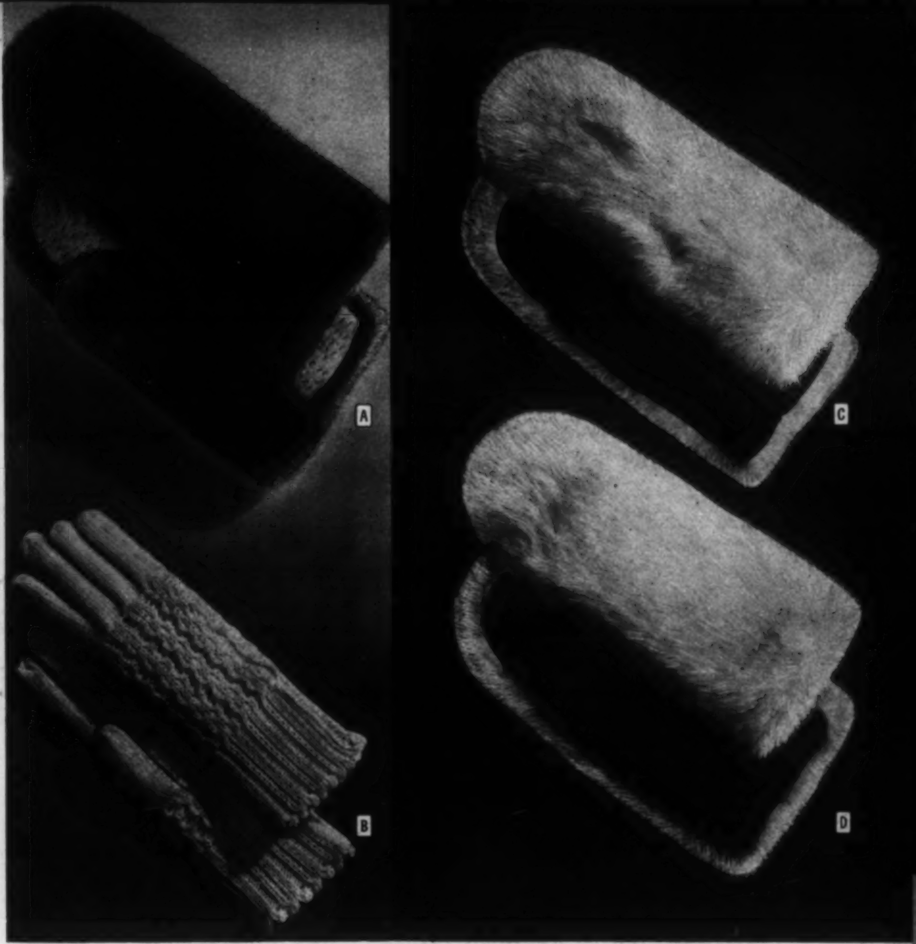
B **White Wonder,** versatile square she can twist and tie so many ways, for scarf or headkerchief. Flattering snow white 100% wool with self-fringed borders. Size including fringe, abt. 30 in. square.
88 N 4494—White. Shpg. wt., 6 oz. $1.98

C **Flower Show,** fashion flourish for a lucky lady's outfit. Soft white rayon crepe hand-screened with brilliant blossoms. *Size:* about 35 inches square. Hand washable; use Lux.
88 N 4449—Shipping weight, 6 ounces $2.89

It's a Scarf Season

D **White Magic,** she'll love the richness of its gleaming white rayon satin in a smart novelty pattern. She'll wear it several ways—twisted in a turban, tucked at the neck of her coat, as a smart sash. *Size:* about 20 x 44 inches.
88 N 4495—Shpg. wt., 6 oz. . $1.98

E **Flowers for Madame**—and what could be more flattering than to give them on a scarf. Smooth, fine rayon crepe brightly printed on white ground . . a wonderful accent for dark dresses and equally exciting under a fur coat . . or to wear as a sash or turban, too. *Size:* abt. 18x42 in.
88 N 4498—Shpg. wt., 5 oz. . $1.98



* * * *

Hand her cozy, warm Mittens or Gloves

* * *

$2.89 pair

A **Furry-backed mittens,** a gift to warm her heart . . and her finger-tips. She'll love their vivid color, too. Fluffy Lambskin backs and thumbs give the new bulky look. Contrasting domestic cape (sheep) leather palms, smooth or pig-grained (no choice). Fleeced cotton lining. Length, about 10 in. *Sizes:* Medium (6-6½-7); Large (7½-8-8½). *State size.* Shpg. wt., pr., 10 oz.

88 N 5125—Bright red $2.89
88 N 5126—Bright green . . $2.89

$1.00 pair

B **Warm Wool Worsted,** a Sears find that makes your dollar go a long, long way. Everybody adores these colorful "woolies" . . they add dash to every outfit. Their smart novelty knit stitch looks hand done. Snug ribbed wrist. Length, about 10¼ in. *Sizes:* Small (6-6½), Med. (7-7½); Large (8-8½). *State size, 1st, 2nd color choice.* Shpg. wt., 8 oz.

88 N 5001—Bright red $1.00
88 N 5004—Dark brown . . . $1.00
88 N 5005—White $1.00

$2.89 pair

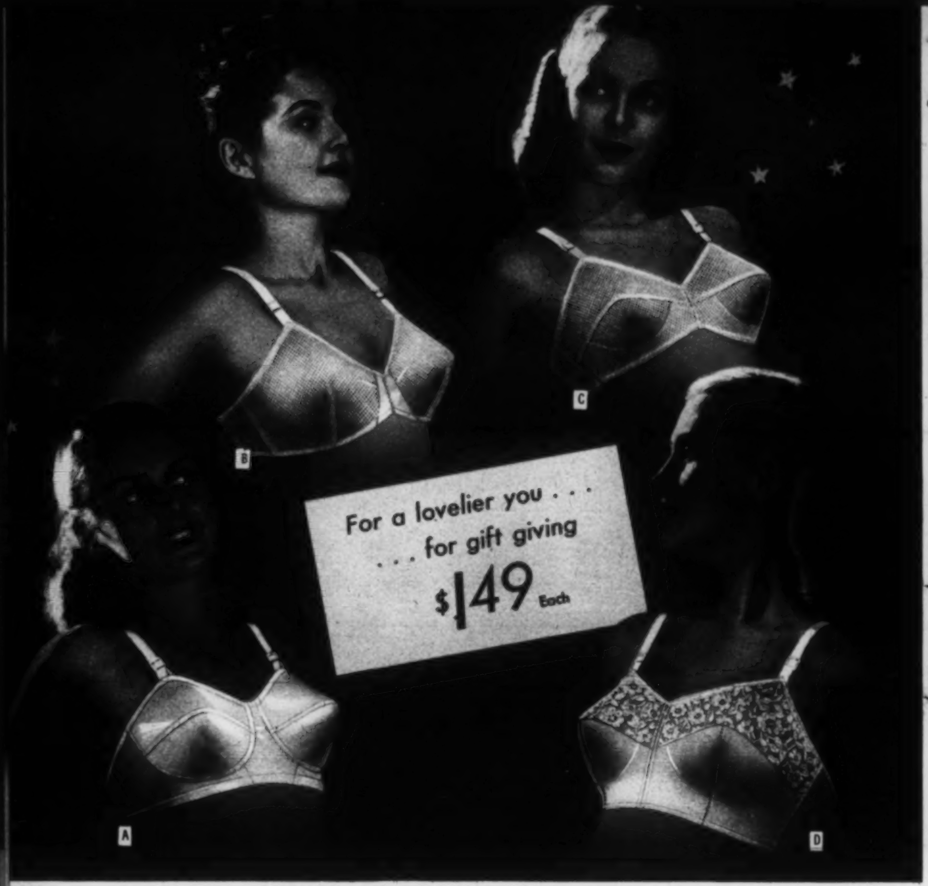
C **Bunny Fur Back, Leather Palms,** these smart, young mittens are tops for fashion. Backs are of snow white bunny fur. Contrasting palms are smooth domestic cape (sheep) leather, plain or pig-grained (no choice). Warm cotton fleece lining. Length, abt. 10 in. *Sizes:* Med. (6-6½-7); Large (7½-8-8½). *State size.* Shpg. wt., pr., 9 oz. 20% Fed. Ex. Tax. incl.

88 N 5012E–White and red.
88 N 5020E–White and brown.
Each. $2.89

$2.19 pair

D **Bunny Fur Back, Fleeced Palms,** mittens that can go to town . . the luscious, rich white fur looks smart with winter outfits. Bunny fur backs, contrasting palms of soft, warm fleeced fabric (65% wool, 35% rayon). A cotton fleeced lining makes them extra snug. Length, abt. 10 in. *Sizes:* Medium (6-6½-7); Large (7½-8-8½). *State size.* Shpg. wt., pr. 9 oz. 20% Fed. Ex. Tax included.

88 N 5150E–White and red . . $2.19
88 N 5151E–White and green . $2.19



Charmode “Starlight” Bras . . . famous for fit

OUR OWN TRADE MARK

In search of a gift idea? Give her a bra this Christmas. She's bound to be pleased with any of the glamourizing styles illustrated above. Choose the sheer cotton net or lace for “dress-up” occasions . . . the low-cut bra for low-neck fashions . . . the lustrous rayon and cotton for sturdier wear.

Rayon and cotton Bra

A **For the Medium bust.** A bra that's proved successful styling for most average figures. Achieves a smart, rounded uplift and a well accentuated line of separation. for the Medium bust development. Will give long wear plus steady support. Made of sturdy rayon and cotton material that has a rich, lustrous appearance. Double, self-material shoulder straps are adjustable and forked in front for extra uplift. Hook and eye closing adjusts to fit-4-sizes. Pale flesh pink. Shipping weight, 3 ounces.
Bust sizes: 32, 34, 36, 38 inches.
18 N 1084—*State bust size.* **$1.49**

“Lo-kut” net Bra

B **For Small to Medium bust.** Smartly styled bra with deep “V” cut for low neck fashions. Designed for a pointed uplift. Daintily fagoted rayon center piece and darts for smart accentuation and separation. Fine, sheer cotton net keeps smooth lines because it's reinforced by self material lining. Gives firm, good support and is comfortably lightweight as well. Rayon satin shoulder straps are adjustable. Hook and eye back closing adjusts to fit-4-sizes. Pale flesh pink. Shipping weight, 3 ounces.
Bust sizes: 32, 34, 36, 38 in.
18 N 1089—*State bust size.* **$1.49**

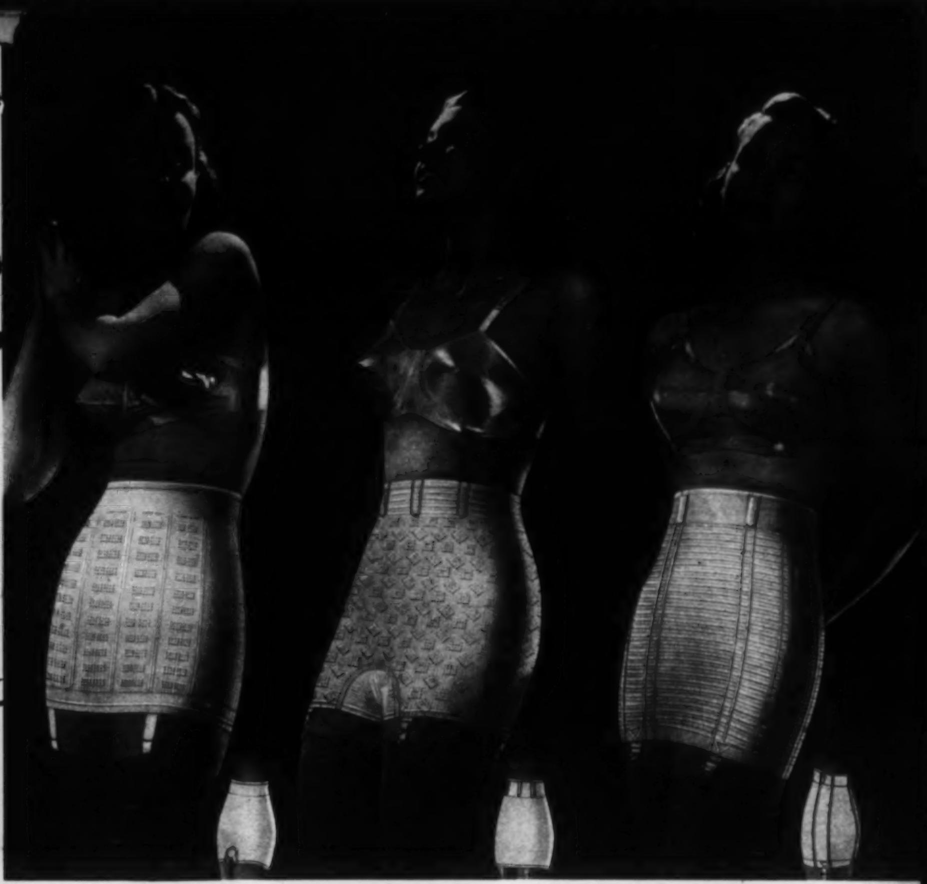
Sheer cotton net Bra

C **For Small to Medium bust.** Cotton net bust-cups and back lined with self material. Reinforcing sateen at lower bust-cups and center. Adjustable rayon satin shoulder straps. Hook and eye back closing adjusts to fit-4-sizes. Pale flesh pink. Shpg. wt., 3 oz.
Bust sizes: 32, 34, 36, 38 in.
18 N 1088—*State bust size.* **$1.49**
Lace top Bra . . . same style, bust-cup type, color, sizes as above except made of pre-shrunk rayon, with cotton net lined lace upper bust-cups. Double, self-material straps. Shpg. wt., 3 oz.
18 N 1085—*State bust size.* **$1.24**

Lace top glamour Bra

D **For Medium to Large bust.** Holds and molds the bust into well rounded lines, a semi-pointed uplift. Quality materials and excellent workmanship assure fine fit. Bra is pre-shrunk rayon and cotton with upper bust-cups of lovely cotton lace lined with cotton net. Reinforced with sateen. Dainty, center fagot stitching in lower bust-cups. Double, self-material shoulder straps are adjustable. Double hook and eye back closing adjusts to fit-4-sizes. Pale flesh pink. Shipping weight, 4 ounces.
Bust sizes: 32, 34, 36, 38 in.
18 N 1080—*State bust size.* **$1.49**

We recommend that you wash your brassieres frequently in gentle LUX. It keeps them dainty.



Charmode all-elastic Panties and Girdles

CLEARANCE! Our famous all-elastic girdles at new low prices.
See your big Fall catalog and check these amazing reductions.
Garments fit all hip figure types . . . Straight, Average and Full.

The biggest news in girdles!
Real honest-to-goodness
All-elastic two-way stretch

Step-in style Panty or Girdle

$1.98
WAS ~~$2.49~~

A girdle with real stretch. Famous Neoprene synthetic elastic, knit with rayon and cotton threads, gives crosswise stretch for comfort and freedom plus smooth control. Easy step-in style . . . fits without a ripple. Pulls on and off in a jiffy. Nude (pale flesh pink).

To fit waists: 23, 24, 25, 26, 27, 28, 29, 30 in. *State waist and hip measure.* Shpg. wt., 10 oz.

The Girdle. Four garters.
18 N 1819—Medium length; about 15 inches, waist down................**$1.98**

The Panty Girdle. (Small view) Soft rayon and cotton jersey crotch. No garters.
18 N 1919—Medium length: about 15 inches, waist down................**$1.98**

Cordtex top Panty or Girdle

$2.98
WAS ~~$3.49~~

Patented non-roll top. Exclusive at Sears. Cotton ribbed Cordex fabric at top of girdle keeps it in place; will not roll or cut in. Neoprene synthetic elastic, knit with rayon and cotton threads. Crosswise stretch assures firm support. Step-in style. Nude (pale flesh pink).

To fit waists: 23, 24, 25, 26, 27, 28, 29, 30 in. *State waist and hip measure.* Shpg. wt., 12 oz.

The Panty Girdle. Smooth fitting crotch of soft rayon jersey. Four detachable garters.
18 N 1920—Medium length: about 15 inches, waist down................**$2.98**

The Girdle. (Small view) Four garters.
18 N 1820—Medium length: about 15 inches, waist down................**$2.98**

Popular two-way stretch Girdle

$4.98

A girdle with crosswise as well as lengthwise stretch. Helps to trim you, slim you. Gives you firm, well molded curves, smooths unruly bulges. Skillfully knit of fine quality rayon and cotton yarns with Neoprene synthetic elastic. Patented double knit top has lightweight, short bones between fabrics to keep garment from rolling over at waist. Self-edge knit bottom. Shaped for a better fit. Convenient step-in style. Four elastic garters for extra comfort when you sit or stoop. Nude (pale flesh pink).

To fit waists: 23, 24, 25, 26, 27, 28, 29, 30 in. *State waist and hip measure.* Shpg. wt., 10 oz.

18 N 1839—Medium length: 14½ in., waist down. Stretches to 15½ in.**$4.98**

Charmode Corsetry may be added to your Easy Terms Order. See page 182C for details

Gowns and Bed Jackets Glamorously styled . . Look pretty-as-a-picture

Please her this Christmas with a dainty gift gown or bed jacket selected from these delightfully feminine styles. All fashioned of soft, lovely fabrics in gay floral prints or plain colors, and all styled for beauty plus fine fit.

You can afford our loveliest lingerie because it's all available on Sears Easy Terms . . . see page 182C for more detailed information.

A **Quilted Rayon Crepe Bed Jacket** has softly gathered shoulders and sleeve head for ample fit. Self material lining and off center bow tie . . . closes with loop. Long sleeves—roomy pocket.
Sizes: Small (32–36), Medium (38–40), Large (42–46 in.). *State bust size.* Shpg. wt., 13 oz.
38 N 2006—Tearose (creamy pink) **$4.29**

B **Floral Print Bed Jacket** of rayon crepe. Self fabric ruffle around collar, front and bottom. Pretty bow tie. Long sleeves, shirred shoulders and cuffs. Hand washable in gentle Lux suds. Shipping weight, 8 ounces.
Sizes: Small (32–34), Medium (36–38), Large (40–42 in.). *Please state bust size.*
38N2025—Floral print on blue ground
38N2026—Floral print on white ground
Each **$2.49**

C **Dainty Cotton Eyelet Embroidery** at midriff and bodice top trims this bias-cut rayon crepe gown. Surplice back. Length, 54 inches. Hand washable in gentle Lux. Shpg. wt., 10 oz.
Sizes: 34, 36, 38, 40-in. bust. *Please state bust size.*
38 N 1435—Tearose (creamy pink).
38 N 1436—White . . . . Each **$3.29**

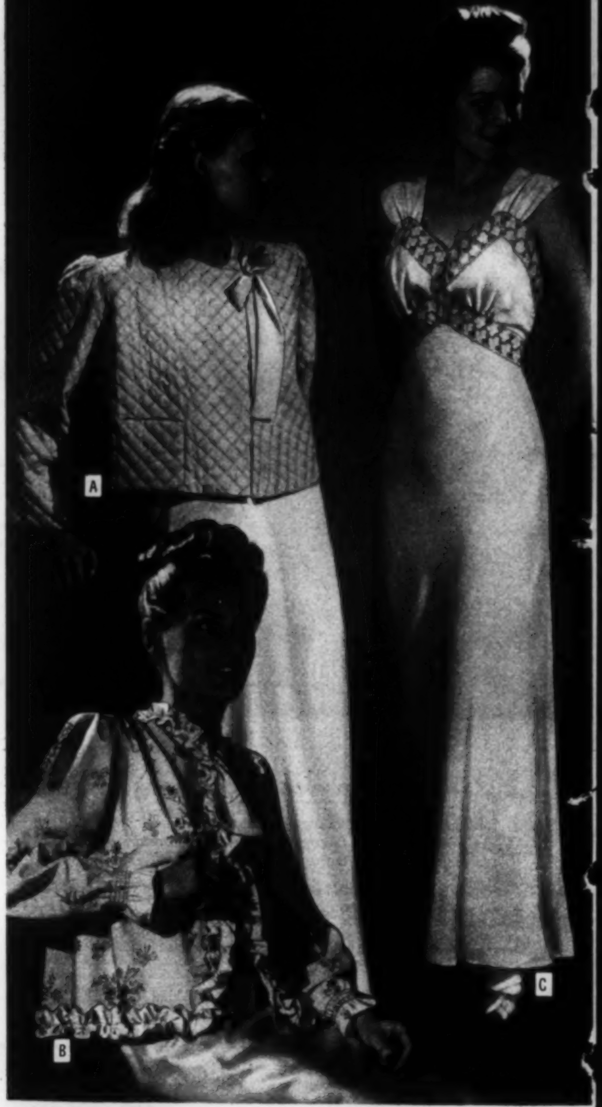
D **Rayon Satin Gown** with sweetheart neck. Midriff style—bias cut for smooth, slender lines. Lace trimmed bodice and V-back. Length, 54 in. Hand washable. Shpg. wt., 12 ounces.
Sizes: 34, 36, 38, 40-in. bust. *Please state bust size.*
38 N 1437—Tearose (creamy pink)
38 N 1438—Blue . . . . Each **$2.98**

E **Multi-filament Rayon Crepe Gown** in smart midriff style. Lovely, hand washable fabric. Demurely rounded neckline. Cotton eyelet embroidery around bodice top and front of straps. Surplice back. Bias cut. Length, 54 inches. Shipping weight, 13 ounces.
Sizes: 32, 34, 36, 38, 40-in. bust. *State bust size.*
38 N 1439—Tearose (creamy pink)
38 N 1440—Blue . . . . Each **$3.29**

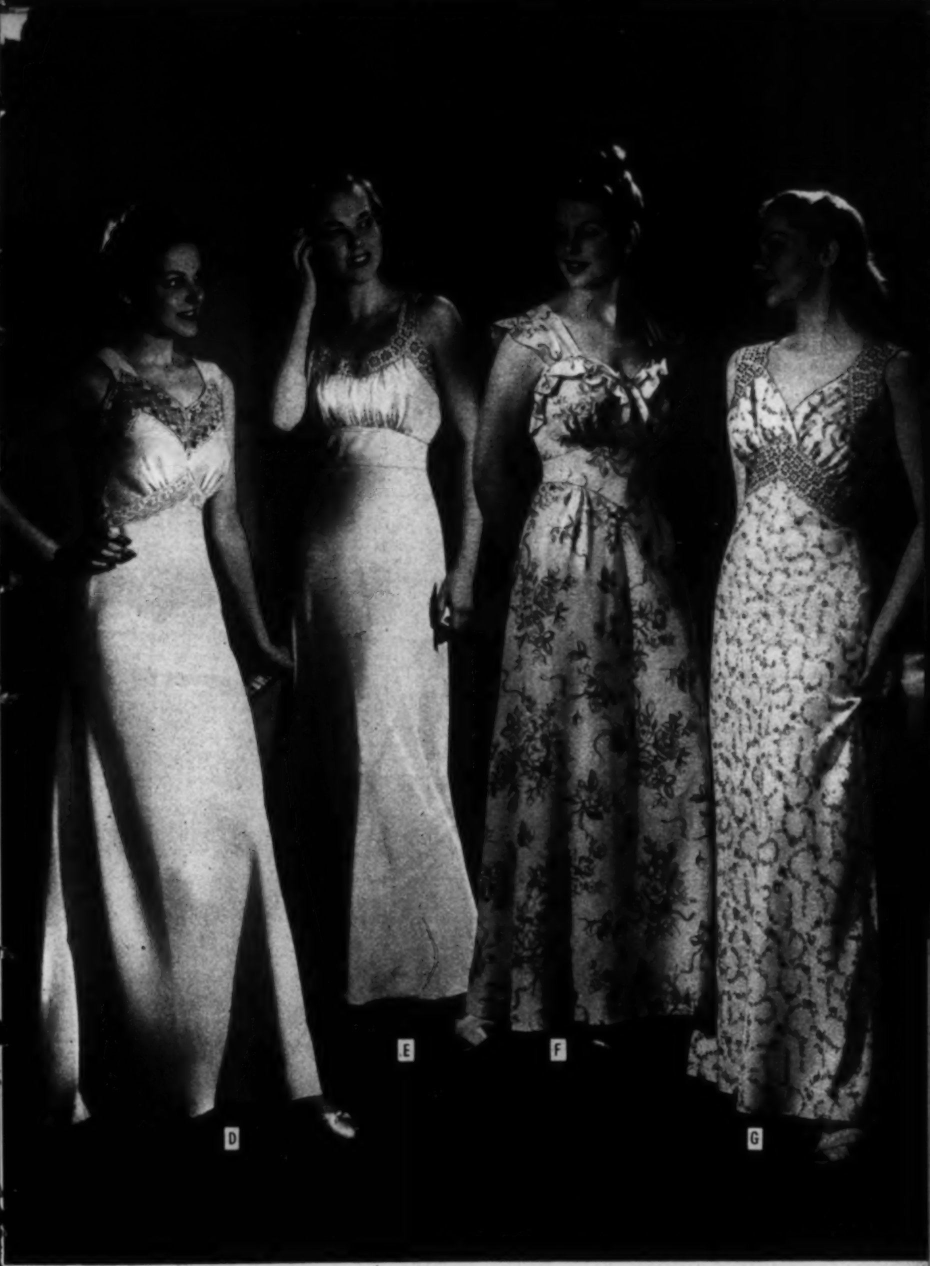
F **Ruffle Trimmed Print** rayon crepe gown, midriff style. Low cut back, wide straps. Bias cut. Lgth., 54 in. Hand washable in Lux . . . helps guard pretty colors. Shpg. wt., 14 oz.
Sizes: 32, 34, 36, 38, 40-in. bust. *Please state bust size.*
38 N 1441—Tearose (creamy pink) ground
38 N 1442—Blue ground
38 N 1443—White ground . . . . . . Each **$3.74**

G **Printed Rayon Crepe** V-back gown. Wide cotton eyelet embroidery trims the midriff, bodice and shoulder straps. Bias cut for graceful lines. Length, 54 in. Hand washable. We recommend gentle LUX care. Shpg. wt., 13 oz.
Sizes: 32, 34, 36, 38, 40-in. bust. *State bust size.*
38 N 1444—Pale pink ground.
38 N 1445—Blue ground
38 N 1446—White ground . . . . Each **$3.98**

Measure for Gowns and Bed Jackets around fullest part of bust. Order bust size nearest measurement taken.



A **Quilted Rayon Crepe Bed Jacket $4.29** B **Print Bed Jacket $2.49** C **Eyelet Trimmed Gown $3.29**



D Rayon Satin..........$2.98 E Rayon Crepe Gown...$3.29 F Ruffle Trimmed Print...$3.74 G Printed Rayon Crepe...$3.98

We recommend hand washing in LUX for your Bed Jackets and Gowns For quilted styles we recommend dry cleaning

For Christmas delight It's Tailored Pajamas . . Lace trimmed gift Slips

For the gift scoop of the holiday season, give her colorful pajamas or a glamorous slip. They're practical yet beautiful gift items that are sure to please.

The pajamas are fashioned of soft rayon crepe in smart-to-sleep-in styles. Trousers are cut like slacks; extra-roomy tops can be worn either in or out. The slips are beautifully tailored to fit correctly; exquisitely trimmed with frothy lace to add feminine loveliness.

[A] **Rayon Crepe Jamarette**—our deluxe quality man-tailored pajama with rip-proof seams and roomy, well-cut trousers. Crisp piping on collar, coat front and pocket. Fresh water pearl buttons. Short sleeves. Adjustable waistband. Washable. Shipping weight, 15 ounces.
Sizes: 32, 34, 36, 38, 40-in. bust. *State bust size.*

38 N 1611—Rose
38 N 1612—Medium blue. . . . . . .Each **$3.36**

[B] **Gay Printed Rayon Crepe Pajama** with convertible notched collar, short sleeves, breast pocket. 3 plastic buttons. Adjustable, fitted waistband. Shipping weight, 13 oz.
Sizes: 32, 34, 36, 38, 40-in. bust. *State bust size.*

38 N 1606—Tearose (creamy pink) ground
38 N 1607—Light blue ground
38 N 1608—White ground. . . . . .Each **$3.98**

[C] **"Crown Tested" Spun Rayon Slip** in the new Fugi cloth that's tops for washability. Sweetheart bodice is cotton lace trimmed. Double stitched, rip-proof seams. Bias cut. Plain V-back. Double needle hem. Adjustable straps. Length, 42 in. Shpg. wt., 10 oz.
Sizes: 32, 34, 36, 38, 40-in. bust. *State bust size.*

38 N 3029—Tearose. **$1.98**

[D] **Midriff Style Slip,** bias cut, in shimmering, multi-filament rayon satin. Bodice is frosted with luxurious cotton lace. Double stitched, rip-proof seams. Plain V-back. Double needle hem. Adjustable straps. Length, 42 inches.
Sizes: 32, 34, 36, 38, 40, 42, 44-inch bust. *Please state bust size.* Shipping weight, 10 oz.

38 N 3027—Tearose
38 N 3028—White. . . . . .Each **$1.99**

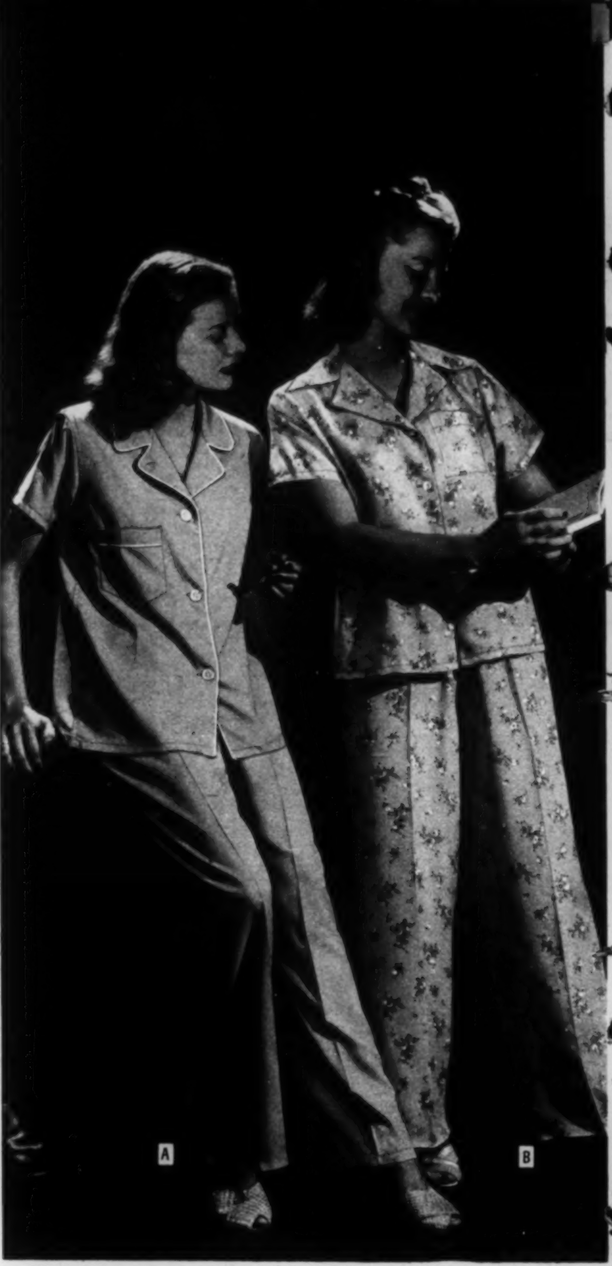
[E] **Lustrous Rayon Satin Slip** with a heavenly deep cotton lace yoke. Graceful 4 gore bias cut skirt. Plain V-back. Double stitched, rip-proof seams. Double needle hem. Adjustable shoulder straps. Length, 42 inches.
Sizes: 32, 34, 36, 38, 40, 42, 44-inch bust. *Please state bust size.* Shipping weight, 10 oz.

38 N 3025—Tearose
38 N 3026—White. . . . . .Each **$1.99**

[F] **Rich Alencon-Type Lace** accents this bias cut slip of soft, multi-filament rayon crepe. Matching 4-in. cotton lace on bodice, straight back and around bottom. Sweetheart neck. Double stitched, rip-proof seams. Adjustable straps. Length, 42 inches.
Sizes: 32, 34, 36, 38, 40-inch bust. *Please state bust size.* Shipping weight, 10 ounces.

38 N 3030—Tearose. **$3.98**

Add Pajamas and Slips to your Easy Terms Order. For details, see Page 182C.

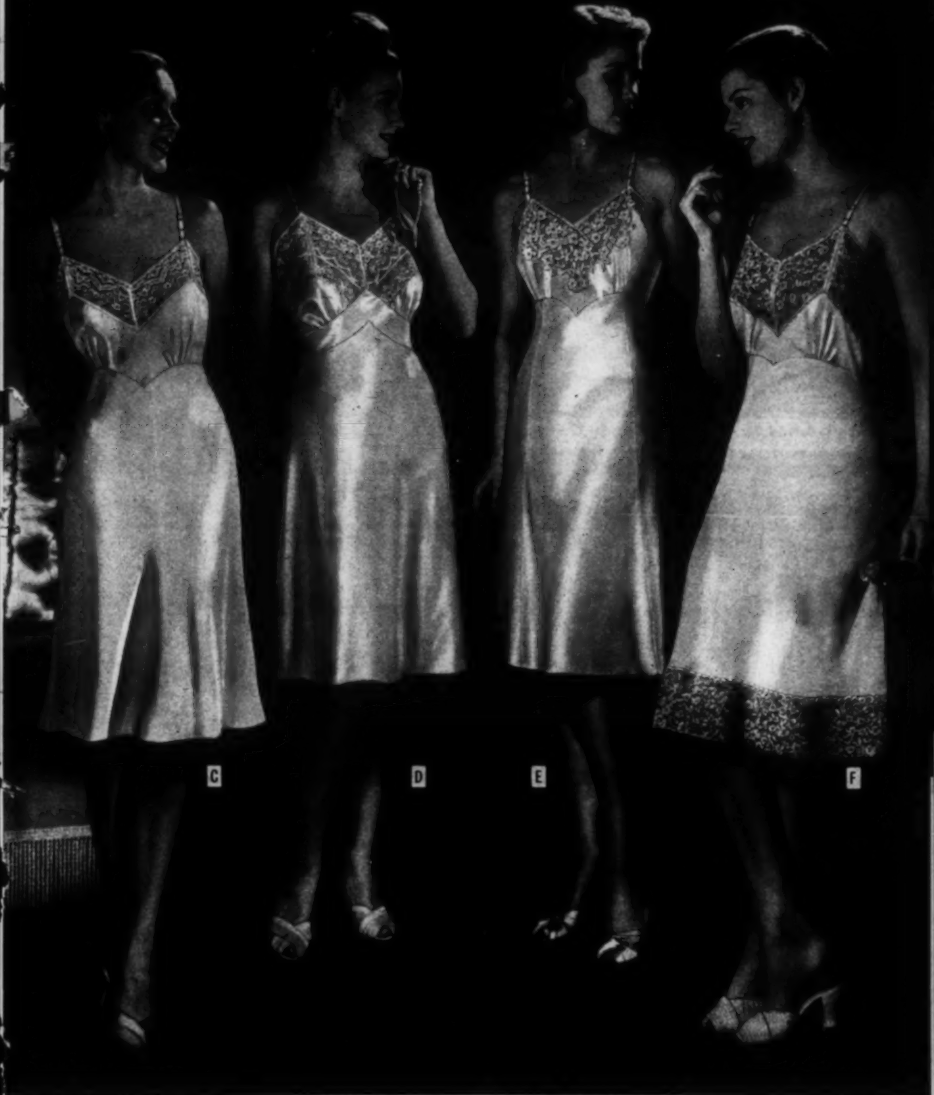


[A] **Rayon Crepe Jamarette. . . . $3.36**

[B] **Printed Rayon Crepe Pajama . $3.98**

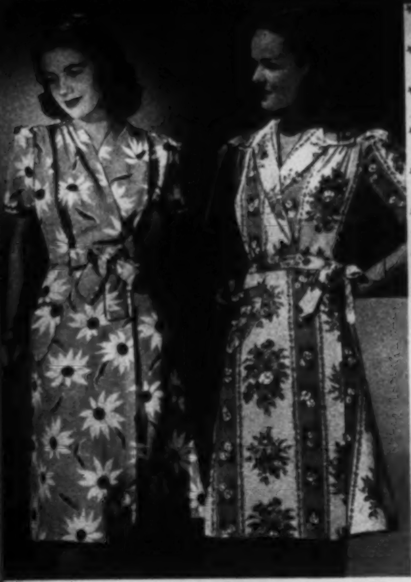
How to measure for Women's Pajamas: Measure bust by placing tape around fullest part. Order bust size nearest measurement taken.

Bust size:	32	34	36	38	40
Regular length trousers:	40	40	40	41	41 in.

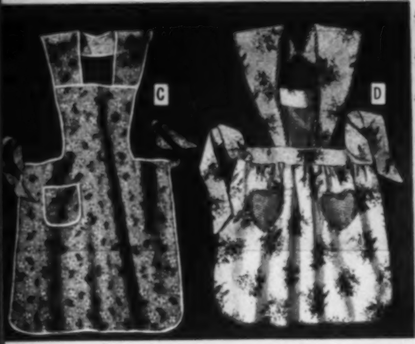


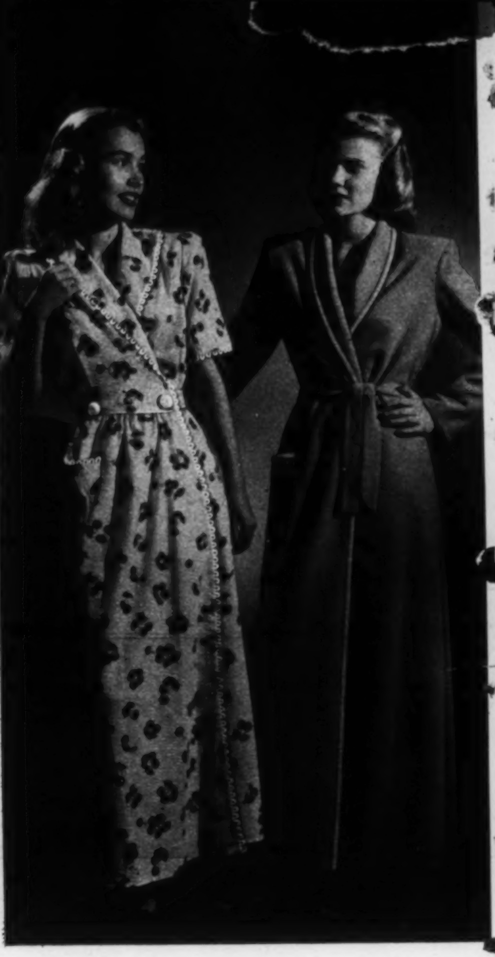
C "Crown Tested" Spun Rayon . . $1.98 D Midriff Style Slip . . $1.99 E Lustrous Rayon Satin . . $1.99 F Alencon Type Lace Trim . . $3.98

Measure around fullest part of bust. Measure hips; if hips measure more than 4 in. larger than bust, order next larger bust size



A **Rayon Brunch Coat $4.98** B **Striped floral print $2.98**





Gay Brunch Coats, Aprons

A **Fine Quality Rayon floral print** with ric-rac trim. Makes an attractive, useful gift. Hand wash separately. Sizes: 12, 14, 16, 18, 20. *State size*. Shpg. wt., 1 lb.

♦ **27 N 9172**–Lt. blue ground
♦ **27 N 9173**–Rose grd. **$4.98**

B **Softly styled waist** has gathers at yoke, neat collar. Set-in front waistband. Floral striped cotton. Washfast. Sizes: 12, 14, 16, 18, 20. *State size*. Shpg. wt. 1 lb.

♦ **27 N 8138**–Med. blue and white floral stripe **$2.98**

C **Cotton floral print bib-top apron** brightened all-'round with contrasting color binding. Handy cover-up for all household duties. Washable. One size fits up to 20. Shpg. wt., 8 oz.

72 N 1706–Asst. prints . . . **89c**

D **Bib-top apron** with cotton net bib, heart-shaped pockets is gay and dressy. Floral print cotton. Washable. One size fits up to 20. Shpg. wt., 8 oz.

72 N 1708—Light ground prints . . . . Each **$1.98**

Seersucker

$5.79

Cotton seersucker housecoat . . an ideal no-iron time saver makes an ideal gift for Christmas. Looped rayon cording adds a feminine note to wide revers, from waist to hem on pocket and short sleeves. Two white buttons in front set off waist nipped in by back-tie belt. Cherry print. Washable. *Sizes:* 12, 14, 16, 18, 20. *State size*. Shpg. wt., 1 lb. 10 oz.

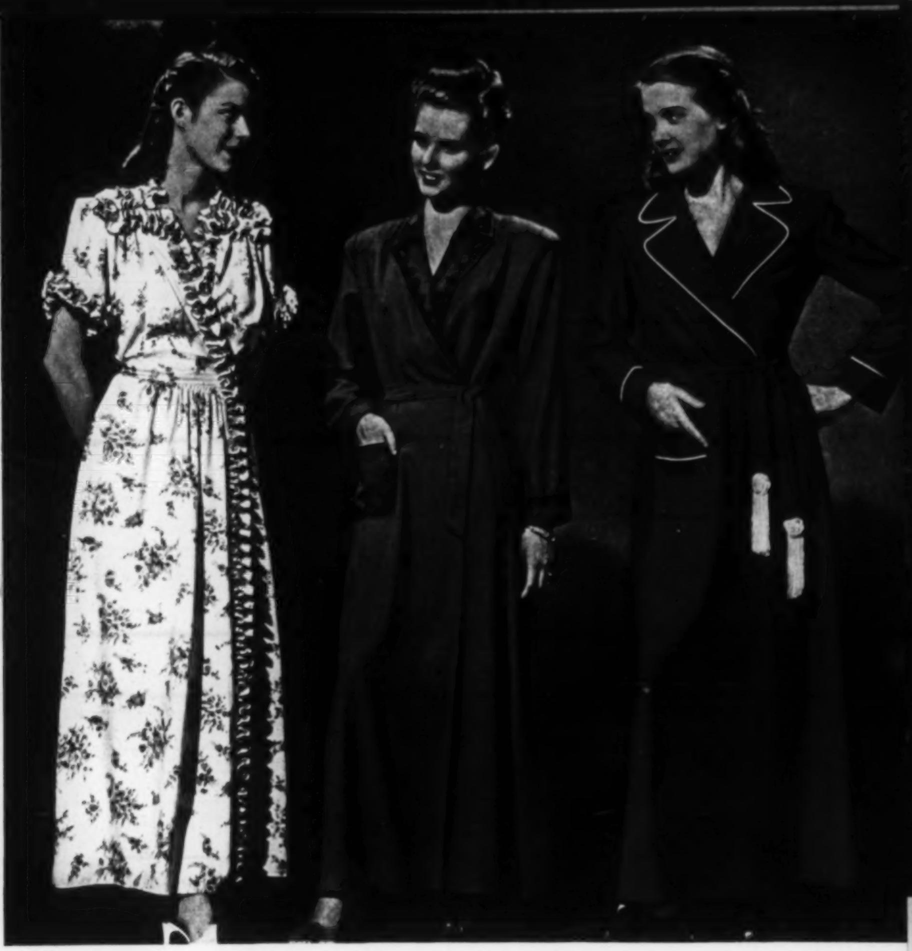
♦ **27 N 9168**—Maize ground.
♦ **27 N 9169**—Lt. blue ground.
♦ **27 N 9170**-Rose ground. Ea. **$5.79**

Rayon-and-Aralac

$5.79

Wrap-around robe has a flattering roll collar trimmed with contrasting edging that also outlines the front; and the handy square pocket. Wide front overlap on skirt; inside tie. Loose self belt. 75% spun rayon, 25% aralac (man-made fiber) woven into a warm flannel-type fabric. Dry clean. *Sizes:* 12, 14, 16, 18, 20. *Please state size.* Shpg. wt., 3 lbs.

♦ **27 N 9114**–Red with blue edging
♦ **27 N 9115**–Blue with red edging
Each **$5.79**



Her favorite gift . . . a beautiful Robe or Housecoat

Here they are . . a wonderful choice of fashion's newest beauties . . bewitchingly feminine or handsomely tailored in quality fabrics . . to make a joyous Christmas for that special person or for your own use in leisure moments.

$9.98

Cascading ruffles outlined with rayon cord create a picturesque effect for floral print rayon housecoat. Front gathered skirt topped by fitted bodice; back tie belt. Dry cleanable. *Sizes:* 12, 14, 16, 18, 20. *State size.* Shpg. wt., 1 lb. 10 oz.

♦**27 N 9164**—White ground **$9.98**
♦**27 N 9165**—Light blue ground **$9.98**
♦**27 N 9166**—Light pink ground **$9.98**

$9.98

70% rayon, 30% aralac (man-made fiber) woven into a soft, full texture for warmth in a luxurious style. Scroll embroidery points up collar, tapering revers, square skirt pocket and cuffs. Self tie belt. Dry clean. *Sizes:* 12, 14, 16, 18, 20. *State size.* Shipping wt., 3 lbs.

♦**27N9112**—Med. blue, red embroidery **$9.98**
♦**27N9113**—Bright red, blue embroidery **$9.98**

All wool **$11.98** Reused wool, rayon, cotton **$6.69**

100% wool flannel robe. White piping. Dry clean. *Sizes:* 12, 14, 16, 18, 20; also 42. *State size.* Shpg. wt., each, 2 lbs. 8 oz.

♦**27 N 9110**—Fuchsia (purplish red) **$11.98**
♦**27 N 9111**—Lt. navy blue **$11.98**

50% reused wool, 30% cotton, 20% rayon, same style, no tassel. *Sizes:* 12, 14, 16, 18, 20.

♦**27 N 9140**—Wine red, white piping **$6.69**
♦**27 N 9141**—Navy blue, white piping **$6.69**

★ ★ Wool-and-rabbits' hair ★ ★
Jersey Torso Blouses

- make attractive gifts to give a pretty girl
- because they cling becomingly to the figure,
- because they're gayly colorful, snug, warm

Favorite blouse of the season is the one of wool and rabbits' hair jersey . . because it is snug, bright and warm . . because it has the fashionable sweater look, clings becomingly to the figure. makes a perfect background for costume jewelry. Torso type blouses are dramatic when worn with wool skirts. They make the most attractive costumes worn with plaids that pick up and repeat the color of the blouse. Tuck-in blouses, close-fitting, darted, are perfect with suits, skirts—trim and neat under jackets.

$3.98

A **Round neck wool and rabbits' hair jersey blouse** (75% wool, 25% rabbits' hair) with soft gathers in front, ¾ sleeves pleated smoothly into padded shoulders; slashed opening at back of neck, with button closing. (Pearls not included). Dry cleanable. *Sizes:* 12, 14, 16, 18. *Please state size.* Shipping weight, 12 oz.

◆7 N 3601—Bright red **◆7 N 3602**—Yellow
◆7 N 3603—Light blue Each **$3.98**

Descriptions of blouses illustrated on opposite page.

$4.98

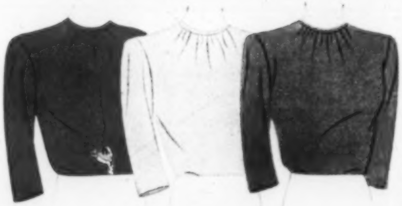
B **Drawstring neckline blouse** of 75% wool and 25% rabbits' hair, the neckline finished with self-facing and self-jersey drawstring and tassel at front, darts in front and back for form fit. Slight shirring above hem of ¾ sleeves; shoulder pads for broad-shouldered look. Dry cleanable. *Sizes:* 12, 14, 16, 18, 20. *Please state size.* Shipping weight, 12 oz.

◆7 N 3607—Yellow **◆7 N 3608**—Bright green
◆7 N 3609—Aqua blue Each **$4.98**

$3.98

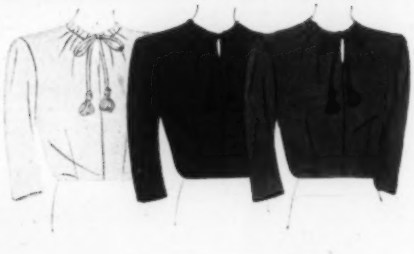
C **Torso type wool-and-rabbits' hair jersey blouse** (75% wool, 25% rabbits' hair), in bright colors. Trim round neck with self bow, soft gathers at front yoke and each side of front waistline for shaping. ¾ sleeves ease into padded shoulders with 2 tiny pleats for fullness. Dry cleanable. *Sizes:* 12, 14, 16, 18. *Please state size.* Shipping weight, 12 oz.

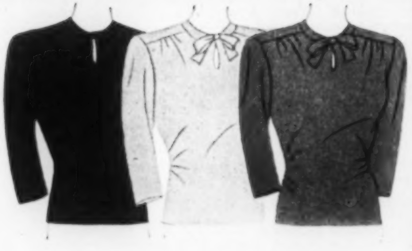
◆7 N 3604—Bright green **◆7 N 3605**—Yellow
◆7 N 3606—Light blue Each **$3.98**



A **Round Neck Style Jersey Blouse in bright red, yellow or light blue** . . . . **$3.98** each

Catalog numbers marked ◆ shipped from Philadelphia or Kansas City. Order and pay postage from Sears nearest mail order house.

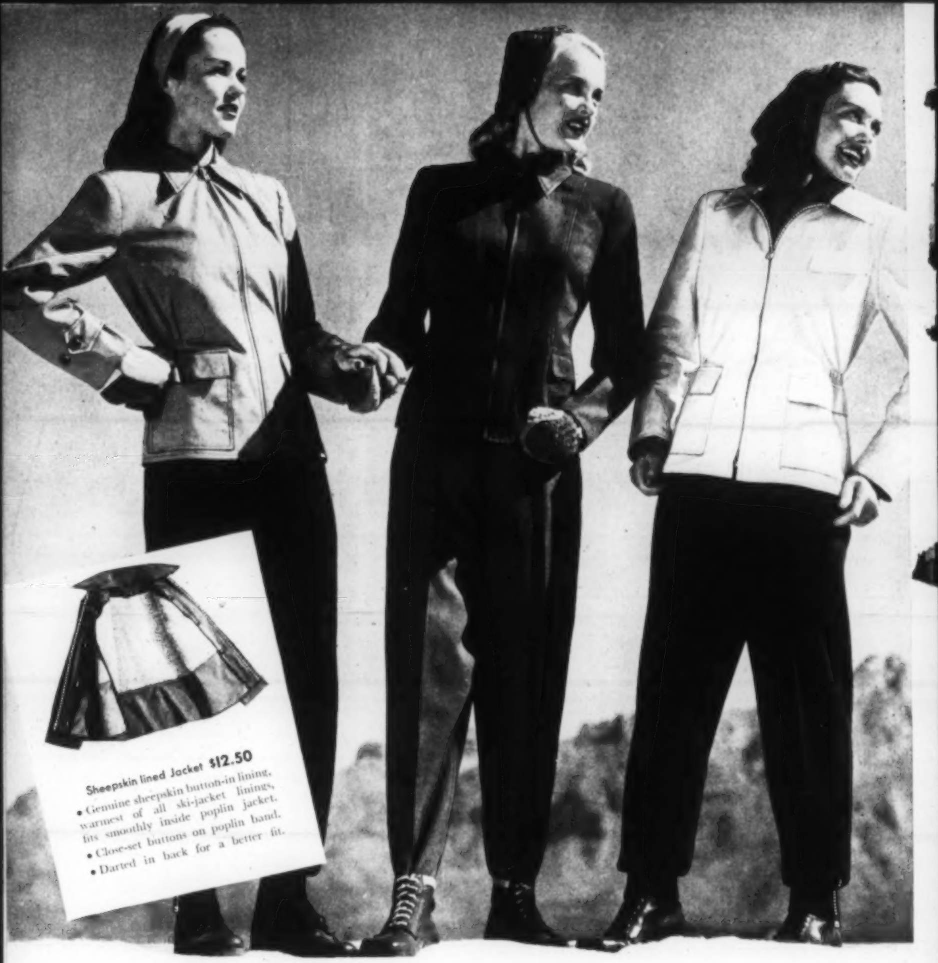




B Drawstring Neckline Jersey Blouse in yellow, bright green or aqua blue . . . . **$4.98** each

C Torso Type Jersey Blouse in bright green, yellow or light blue . . . . **$3.98** each

Why not add blouses to your Easy Payment order? See page 182C for details.



Sheepskin lined Jacket $12.50

- Genuine sheepskin button-in lining, warmest of all ski-jacket linings, fits smoothly inside poplin jacket.
- Close-set buttons on poplin band.
- Darted in back for a better fit.

Sturdy Snow Wear for a healthy outdoor life . . Easy Terms available

Kasha-lined Jacket **$6.98**

Kasha-Lined Ski Jacket is close-woven wind-resistant cotton poplin, with zipper closing. Cotton kasha lining adds warmth. Convertible club collar, 2-piece sleeve with adjustable tabs. Reinforced seams, taped hems. About 25 in. long. (Ski Pants not included.) *Sizes:* 12, 14, 16, 18, 20. *State size.* Shipping weight, 2 lbs.

♦7 N 3804–Natural tan ♦7 N 3806–Navy blue
♦7 N 3805–Ice (pale) blue........Each $6.98

Same style with button-in inner lining of warm, genuine sheepskin (see insert illustration). Sizes above. *State size.* Shpg. wt., 2 lbs. 13 oz.

♦7 N 3801–Natural tan ♦7 N 3803 Navy blue
♦7 N 3802–Ice (pale) blue.......Each $12.50

$15.98

Semi-Pro Ski-Suit of handsome part wool gabardine (30% wool, 40% rayon, 30% cotton). Jacket has quilted rayon lining, 4-gore front with zipper closing, L-shaped gores; flap pockets, two-piece sleeve, set-in belt in back. Reinforced seams. Professional pants have stitched crease, full cotton kasha lining. Two-vertical slash pockets, elastic foot straps. 4-button adjustable waistband. Smooth placket.

Sizes: 12, 14, 16, 18, 20; see size scale on page 182J. *Please state size.* Shipping weight, 5 pounds 5 ounces.

♦7 N 3810 –Navy blue.................$15.98
♦7 N 3811—Ice (pale) blue............ 15.98

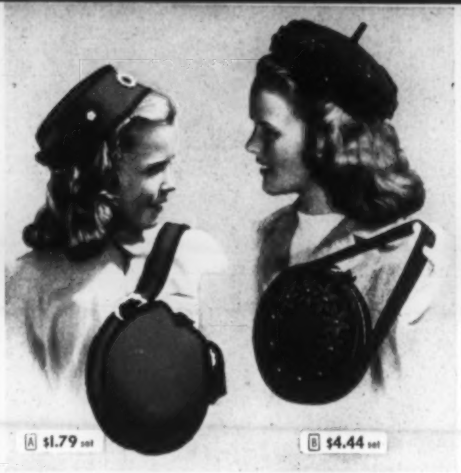
$15.98

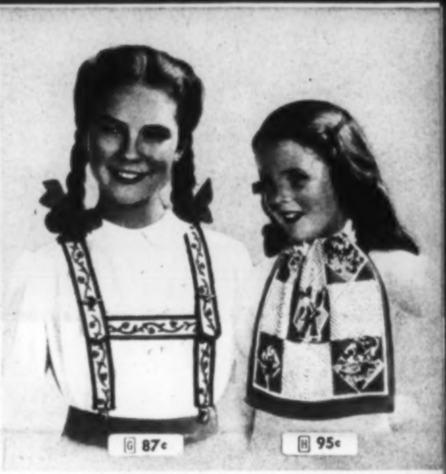
Ski-Suit with Reversible Jacket combining all wool snow cloth (75% reused wool, 25% new wool) and contrasting water-repellent cotton poplin. Jacket has one side poplin, one side snow cloth which matches ski-pants. Patch pockets with flaps on poplin side; vertical slash pockets on wool side. 4-button adjustable waistband. Smooth placket. Pants are cotton kasha lined.

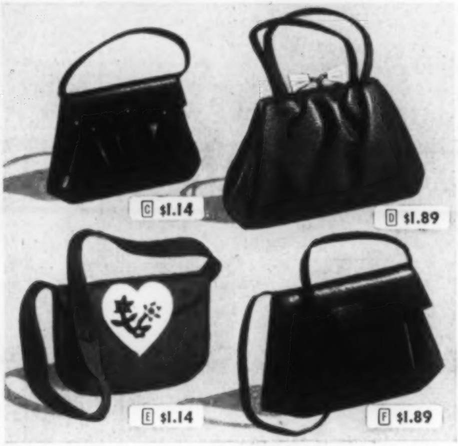
Sizes: 12, 14, 16, 18, 20; see size scale on page 182J. *Please state size.* Shipping weight, 5 pounds 5 ounces.

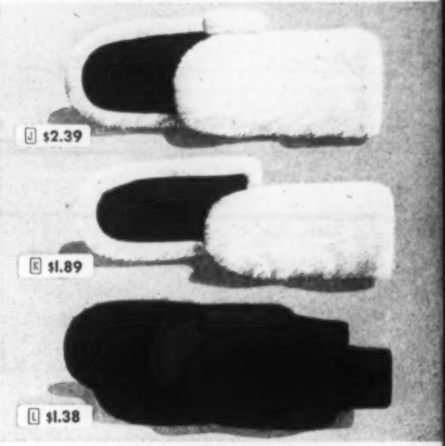
♦7 N 3807 –Navy and tan..............$15.98
♦7 N 3808 –Brown and tan............ 15.98
♦7 N 3809 –Green and tan............ 15.98

Catalog numbers marked ♦ shipped from Kansas City. Order, pay postage from Sears nearest mail order house









* * * Sugar'n Spice for the best little girl you know * * * *

A **Stitched Set,** felt cloth (70% wool, 30% cotton). Hat fits all sizes. Bag ties shut. *Size:* abt. 8 x 8¼ in. Shpg. wt., set, 6 oz. 20c Fed. Ex. Tax on bag included.
88 N 1619–Bright red. . . . . Set $1.79
88 N 1620–Bright green. . . . . . . Set $1.79
88 N 1621–Dark brown. . . . . Set $1.79
88 N 1622–Navy blue. . . . . Set $1.79

C **Twinkle Bag,** for tiny tots. Artificial leather gathered in front. Gay colored nailheads trim flap. Snap fastener. Fabric lined, mirror. *Size:* abt. 7 x 4¾ in. Shpg. wt., 4 oz. 20% Fed. Ex. Tax included.
88 N 1616E–Bright red $1.14
88 N 1617E–Navy blue $1.14
88 N 1618E–Bright green $1.14

E **Young Set Shoulder Bag,** Felt cloth (70% wool, 30% cotton), hand appliqued. Snap fastener. Mirror. *Size:* abt. 6¾ x 5½ in. Shpg. wt., 3 oz. 20% Fed. Ex. Tax included.
88 N 1612E–Bright red $1.14
88 N 1613E–Bright green. $1.14
88 N 1614E–Navy blue $1.14
88 N 1615E–Dark brown. $1.14

B **Daisy Set,** flower applique and bright nailheads on felt cloth (70% wool, 30% cotton). Beret fits all sizes. Drum bag has zip top. Fabric lined. *Size:* abt. 7½ in. diameter. Shpg. wt., set, 10 oz. Price includes 58c Federal Excise Tax on bag.
88 N 1688–Bright red . . . . Set $4.44
88 N 1689–Dark brown . . . . Set $4.44

D **Pet Pouch,** a grown-up frame bag Sister will love. Artificial leather, shirred in front. Crystal clasp. Fabric lined, mirror. *Size:* about 8½ x 5½ inches. Shpg. wt., 8 oz. 20% Fed. Ex. Tax included.
88 N 1685E–Bright red $1.89
88 N 1686E–Navy blue $1.89
88 N 1687E–Dark brown $1.89

F **"Tailor-Maid" Shoulder Bag** in artificial leather, stitched edges. Snap fastener. Fabric lined, mirror. *Size:* abt. 9½ x 6 in. Shpg. wt., 6 oz. 20% Fed. Ex. Tax incl.
88 N 1608E–Bright red $1.89
88 N 1609E–Dark brown. $1.89
88 N 1610E–Navy blue $1.89
88 N 1611E–Bright green $1.89

G **Sweetheart Suspenders,** Gay red felt (54% cotton, 46% wool). Center panel of decorated cotton tape. Metal clip-on ends. Adjustable. Shpg. wt., 4 oz.
88 N 4444. . . . . Pr. 87c

H **Fairytale Scarf,** fine rayon crepe, hand screened with story characters. *Size:* abt. 12 x 36 in. Shpg. wt., 3 oz.
88 N 4476–Bright red . . 95c
88 N 4477–Bright green 95c
88 N 4478–Medium blue 95c
88 N 4479–Yellow. 95c

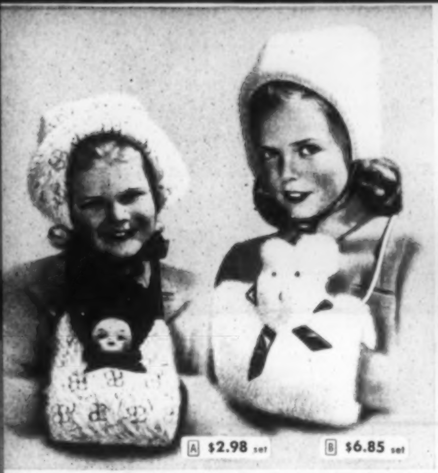
Size Scale for Mittens—J, K, L
Place tape around hand, over knuckles, excluding thumb. Close fist; measure. Number of inches is size.

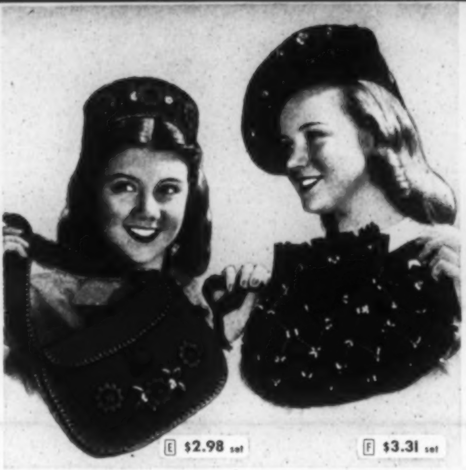
If hand measures	*Order size*
5-6 inches	Small
6-7 inches	Medium
7-8 inches	Large

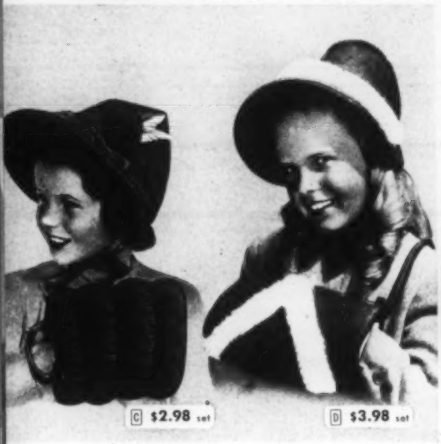
J **White Bunny Fur,** soft rabbit fur backs and cuffs, pig-grained cape (domestic) leather palm. Cotton fleece lining. *Sizes:* Med., Large. *State size.* Shpg. wt., 6 oz. 20% Fed. Ex. Tax included.
88 N 5080E—White with bright red . . $2.39
88 N 5081E—White with bright green . $2.39

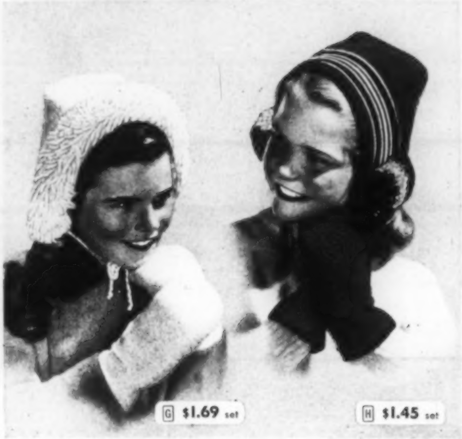
K **Bunny Fur back with Wool Palm mitten,** cozy, cute. Lined with cotton fleece. *Size:* Small. See size scale at left. Shipping weight, 6 ounces. 20% Federal Excise Tax included.
88 N 5075E—White with bright red . . . $1.89
88 N 5076E—White with bright green . $1.89

L **Fluffy Lambskin** (processed to look like fur) backs. Domestic cape leather palms, pig-grained textured. Warmly lined; rib-knit wrists. *Sizes:* Small, Med., Large. See size scale at left. *State size.* Shipping weight, 6 ounces.
88 N 5090—Bright red $1.38
88 N 5091—Bright green $1.38









* * * She'll "ooh!" and "ah!" over a gay Matched Set * * *

A **Dolly Muff Set,** now your little one can take her doll along everywhere she goes. Soft, rich white rayon plush cloth that looks like fur, with multi-color all-over embroidery. Muff is about 6½x7 inches, swings gaily from shoulder strap of red felt cloth (70% wool, 30% cotton). Bonnet ties under chin, fits all headsizes. Shpg. wt., set, 1 lb. 6 oz.
◆78 N 800—White, red trim. Set $2.98

C **Corduroy Bonnet Set,** perfect for pint-size fashion plates. Cunning poke is shirred under brim, has fluffy feather and grosgrain ties. Fits all headsizes. Shirred barrel muff, about 7x6½ in., has grosgrain carrying loop. *Colors:* Bright red, deep blue, dark brown, dark-green, wine red. *State color.*
◆78 N 815–Hat only. Wt., 15 oz. $1.89
◆78 N 820–Hat and muff. Shipping weight, set, 1 lb. 15 oz. . . . . . Set $2.98

B **Bunny Fur Set,** so yummy soft and luxurious looking, she'll feel proud as a princess. Snowy warm rabbit fur hood, lined with pretty rayon faille. Grosgrain ties. Fits all sizes. Matching muff is about 7½ x 7½ inches, has cute Scotty head with grosgrain bow. Cord shoulder strap. Packed in its own attractive gift box. Shipping weight, set, 1 pound 4 ounces. Price of set includes 20% Federal Excise Tax.
◆78 N 875E—White, red trim. Set $6.85

D **Fur Trimmed Bonnet Set,** will be her pride and joy. Fluffy white rabbit fur banding on soft felt cloth (70% wool, 30% cotton). Hat and muff are trimmed in front. Hat fits all sizes; muff is about 9½x6½ in. *Colors:* Bright red, bright green, wine red. *State color.*
◆78 N 835—Hat only. Shipping weight, 1 pound 2 ounces. $1.98
◆78 N 840—Hat and muff. Shipping weight, set, 1 lb. 10 oz. . . . . . Set $3.98

E **Posy Pillbox Set,** every girl wants one. Soft felt cloth (70% wool, 30% cotton), with contrasting applique and stitching. Hat fits all sizes. Shoulder strap bag, about 10½x7 inches. *Colors:* Bright red, bright green, dark brown, navy blue. *Please state color.*
◆78 N 825–Hat only. Shipping weight, 9 ounces. $1.09
◆78 N 830—Hat and bag. Shipping weight, set, 1 lb. 2 oz. Price includes 31c Fed. Ex. Tax on bag . . . . . Set $2.98

G **Fringed Parka Set,** so cute all her classmates will want one like it. Downy soft brushed fabric (73% rayon, 27% cotton) with front trim of cotton fringe that frames the face flatteringly. Parka and mittens fit all sizes. *Colors:* White, bright red, dark green, dark brown? *Please state color.*
◆78 N 845–Hood only. Shpg. wt., 3 oz. 75c
◆78 N 850–Hood and mittens. Shipping weight, set, 13 ounces. . . . . . . Set $1.69

F **Scotch Tam Set,** jaunty and gay, a fashion-first gift in smooth felt cloth (70% wool, 30% cotton). Novel multi-color all-over embroidery. Tam fits all headsizes. Drawstring bag is about 10 x 7½ in. *Colors:* Bright red, bright green, deep blue. *State color.*
◆78 N 805—Hat only. Shipping weight, 1 pound 1 ounce. $1.69
◆78 N 810—Hat and bag. Shipping weight, set, 1 lb. 3 oz. Price includes 27c Fed. Ex. Tax on bag . . . Set $3.31

H **Pompon Hood Set,** a practical present that will keep her snug as a bunny. Novelty terry-like knit cotton, in a close fitting hood spiced with multi-color bands and pompons. Parka and mittens fit all sizes. *Colors:* Bright red, dark green, dark brown. *State color.*
◆78 N 855–Hood only. Shipping weight, 3 ounces. 79c
◆78 N 860–Hood and mittens. Shipping weight, set, 5 ounces. . . . . . . Set $1.45

Catalog numbers marked ◆ shipped from Chicago or Philadelphia. Order, pay postage from Sears nearest mail order house.

Tots' Pretty Clothes

Listen Santa! these flower-fresh Frocks, warm Coat-and-Legging Sets will thrill your Tots, sizes 1 to 4

A **Sweet Smocking** on bodice, dainty ruffles on collar and puff sleeves. Rosebud print on white cotton lawn. Sash. Washable. *Sizes:* 1, 2, 3. *State size.* Shpg. wt., 5 oz.
29 N 6341—Light blue. **$1.30**
29 N 6342—Pink **$1.30**

B **Rose-bud Print** on good quality white cotton lawn. Button front style with dainty ruffles and shirred trim. Sash. Washable. *Sizes:* 1, 2, 3. *State size.* Shpg. wt., 5 oz.
29N6343-Lt. blue **29N6344**-Pink Ea. **$1.30**

C **Girls' Thrift Priced Set,** 25% wool, 50% cotton, 25% rayon. Coat has angora yarn embroidery trim; flannelette lining for warmth. Matching suspender leggings have zippers. *Sizes:* 1, 2, 3, 4. *Please state size.* Shipping wt., 2 lbs. 3 oz.
29 N 7308M—Wine red . . 2-pc. Set . . **$5.98**
29 N 7309M—Dark blue . . 2-pc. Set . . **$5.98**
Bonnet. *Sizes:* 14½, 15½. Shpg. wt., 9 oz.
29 N 7310M—Wine red. *State size* **83c**
29 N 7311M—Dark blue. *State size* **83c**

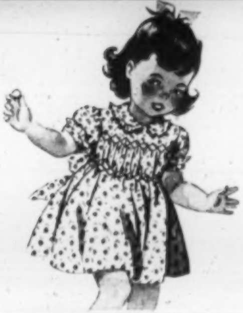
D **Velveteen Trim Princess Style.** Set has warmly interlined coat, rayon lined. In 25% warm wool, 50% cotton, 25% rayon. Flannelette lined suspender leggings have leg zippers. *Sizes:* 1, 2, 3, 4. *Please state size.* Shpg. wt., 2 lbs. 10 oz.
29 N 7300M—Teal (greenish-blue) Set **$7.98**
29 N 7301M—Wine red . . . . . 2-pc. Set **$7.98**
Bonnet. *Sizes:* 14½, 15½. Shpg. wt., 9 oz.
29 N 7302M—Teal (greenish-blue) **89c**
29 N 7303M—Wine red. *State size* **89c**

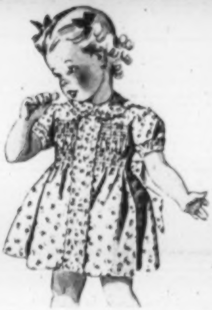
E **Embroidered Part Wool Set.** A charming outfit for dress-up Sunday best . . gay embroidery and contrasting trim. The soft fleece fabric (56% wool, 44% rayon face) has knit cotton back. Face, 50% total weight. Coat is flannelette lined; zipper leggings, cotton lined. *Sizes:* 1, 2, 3, 4. *Please state size.* Shpg. wt., 2 lbs. 10 oz.
29N7334-Camel (med. tan) 2-pc. Set **$10.98**

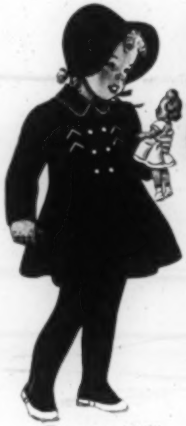
F **Boys' Thrift Priced Set,** 25% wool, 50% cotton, 25% rayon fleece. Flannelette lined coat; 2 pockets. Matching suspender, zipper leggings. *Sizes:* 1, 2, 3, 4. *Please state size.* Shpg. wt., 2 lbs. 7 oz.
29 N 7304M—Camel (med. tan). Set . . **$5.98**
29 N 7305M—Dark blue . . 2-pc. Set . . **$5.98**
Helmet. *Sizes:* 14½, 15½. Shpg. wt., 9 oz.
29 N 7306M—Camel (med. tan) **83c**
29 N 7307M—Dark blue. *State size* **83c**

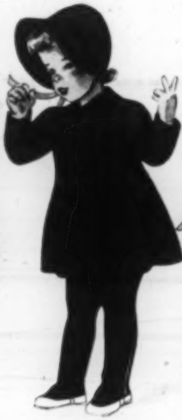
G **Boys' 50% Wool Herringbone Tweed Set . .** double breasted, 2 pockets. Sturdy fabric (25% reprocessed wool, 25% reused wool, 50% rayon). Suspender, zipper leggings. Flannelette lined. *Sizes:* 1, 2, 3, 4. *State size.* Shpg. wt., 2 lbs. 14 oz.
29 N 7317M—Med. blue. 2-pc. Set . . . **$7.98**
29 N 7316M—Med. brown. 2-pc. Set . **$7.98**
Helmet *Sizes:* 14½, 15½. Shpg. wt., 9 oz.
29 N 7319M—Medium blue. *State size* . . **79c**
29 N 7318M—Medium brown. *State size* . **79c**

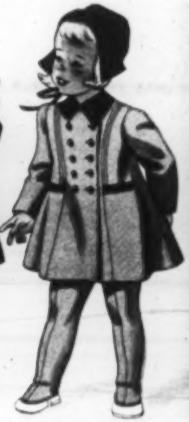
H **Boys' Set in All Wool Over-plaid** (15% new wool, 68% reprocessed wool, 17% reused wool). A warm outfit. Double breasted style. Suspender, zipper leggings. Flannelette lined throughout. *Sizes:* 1, 2, 3, 4. *State size.* Shipping wt., 3 lbs.
29 N 7327M—Med. brown. 2-pc. Set . **$10.98**
29 N 7326M—Med. blue. 2-pc. Set . . **$10.98**
Helmet. *Sizes:* 14½, 15½. Shpg. wt., 9 oz.
29 N 7329M—Med. brown. *State size* . . . **98c**
29 N 7328M—Med. blue. *State size* **98c**

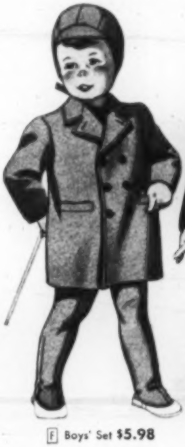

A **Sweet Smocking $1.30**

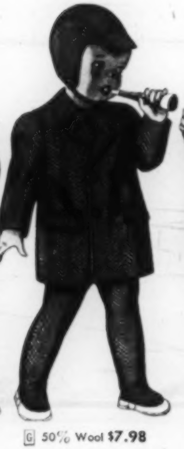

B **Dainty Rose-bud Print $1.30**

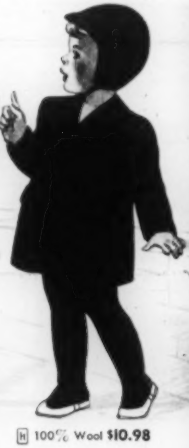

C **Thrifty Set $5.98**


D **Princess $7.98**


E **Embroidered $10.98**


F **Boys' Set $5.98**


G **50% Wool $7.98**


H **100% Wool $10.98**

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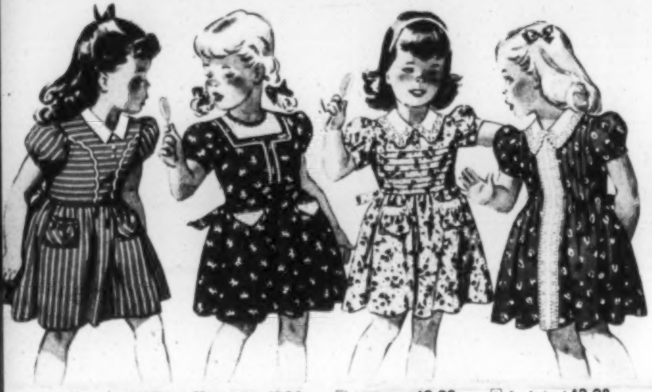
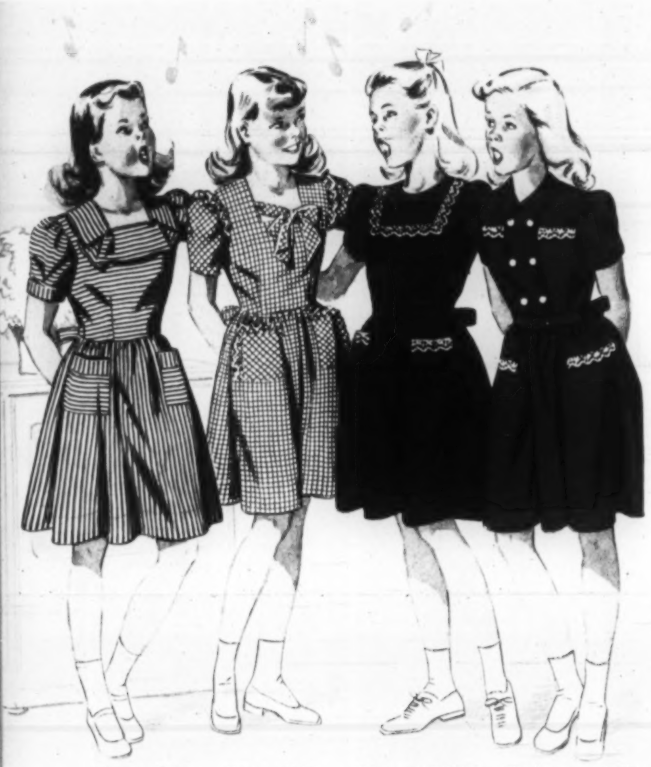


[A] Dirndl **$1.98** [B] Bow Print **$1.98** [C] Sanforized **$2.98** [D] Sanforized **$2.98**



[E] Stripes **$1.79** [F] Checks **$1.79** [G] Bib-style **$2.98** [H] Lacy Beauty **$2.98**

New Frocks

bring her Christmas cheer . . big and little sister will love these gay, new styles

Sizes 3 to 6x

[A] **Striped Cotton and Rayon Dirndl,** darling fashion, with white pique collar, scalloped applique. Puffed sleeves. Pouch pockets on full skirt. Tie-back sashes. Washable. *Sizes:* 3, 4, 5, 6, 6x. *State size.* Shpg. wt., 9 oz.

29 N 1275-Aqua blue **$1.98**
29 N 1276-Light rose **$1.98**

[B] **Bow-knot Cotton and Rayon Print** with dainty sheer cotton inset at neckline, top of puffed pockets. Rayon braid trim. Full gathered dirndl skirt. Hand wash; use Lux. *Sizes:* 3, 4, 5, 6, 6x. *State size.* Shpg. wt., 9 oz.

29 N 1277-Medium blue . . **$1.98**
29 N 1278-Bright red **$1.98**

[C] **Dainty Floral Print** in fine Sanforized cotton (max. shrinkage, 1%). Neat tucks on bodice. Pique collar edged with dainty cotton lace. Lace trimmed pouch pockets. Full gathered skirt. Tie-back sashes. *Sizes:* 3, 4, 5, 6, 6x. *State size.* Shpg. wt., 9 oz.

29 N 1279-Yellow **$2.98**
29 N 1280-Aqua blue **$2.98**

[D] **Sanforized Cotton** . . (max. shrinkage, 1%). Very fine quality in pretty floral print princess style, has white pique collar and panel down front with cotton lace insert. Neat pleats on bodice front. Full skirt. *Sizes:* 3, 4, 5, 6, 6x. *State size.* Shpg. wt., 9 oz.

29 N 1281-Medium blue . . **$2.98**
29 N 1282-Rose **$2.98**

Sizes 7 to 14

[E] **Girls' Striped Cotton** . . handsome style, with wide collar on the square neckline. Button trim. Patch pockets on full dirndl skirt. Sash ties in back. Washable. *Sizes:* 7, 8, 10, 12, 14. *State size.* Shpg. wt., 10 oz.

98 N 2081-Med. blue stripe **$1.79**
98 N 2082-Red stripe **$1.79**

[F] **Checked Cotton Dirndl** has a saucy square neckline that ties at the side with a bow. Ruffled over the shoulders, edging patch pockets. Full skirt. Tie-back sashes. Washable. *Sizes:* 7, 8, 10, 12, 14. *State size.* Shpg. wt., 10 oz.

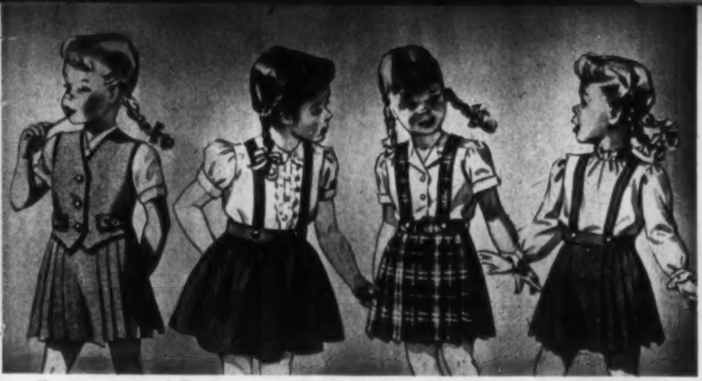
98 N 2083-Med. red check **$1.79**
98 N 2084-Med. blue check **$1.79**

[G] **Bib-effect Dress** in fine rayon and cotton fabric. Bib-shaped yoke and patch pockets edged with cotton lace. Bow trim. Gathered skirt. Tie-back sashes. Washable. *Sizes:* 7, 8, 10, 12, 14. *State size.* Shpg. wt., 10 oz.

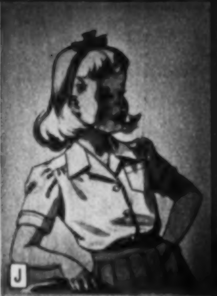
98N2085-Royal (brt.) blue **$2.98**
98N2086-Bright red **$2.98**

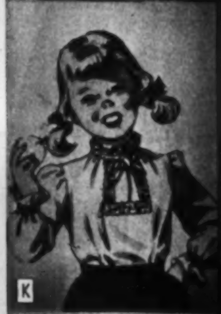
[H] **Lace Trimmed Dress,** in rayon and cotton. Peter Pan collar. Cotton lace edged yoke, peplum effect on dirndl skirt. Tie sashes. Washable. *Sizes:* 7, 8, 10, 12, 14. *State size.* Shpg. wt., 10 oz.

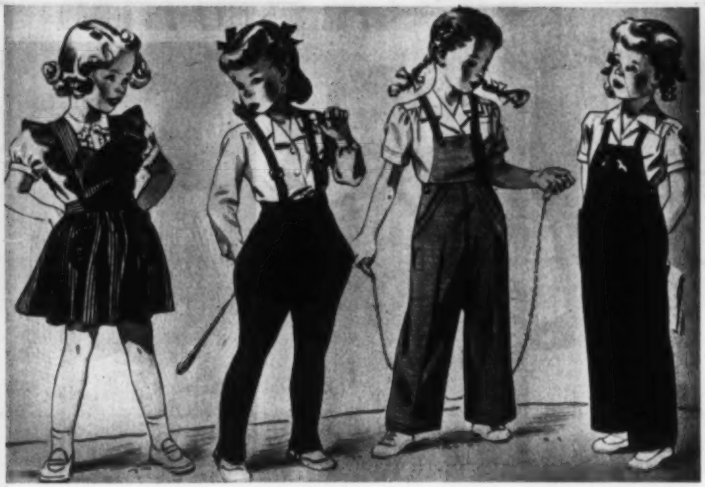
98N2087-Bright red **$2.98**
98N2088-Royal (brt.) blue **$2.98**



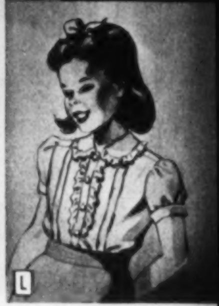
A Jerkin Suit **$3.98** **B** Cotton Corduroy Skirt **$1.59** **C** Plaid Skirt **$1.98** **D** All Wool Skirt **$2.98**







E Corduroy Jumper **$2.74** **F** Corduroy Jodhpurs **$2.98** **G** Overalls **$1.10** **H** Corduroy Overalls **$1.66**



* * Give a little girl Gay Separates for Christmas * *

A **Jerkin Suit** in soft flannel of 15% new wool, 28% reprocessed wool, 22% reused wool, 35% rayon. Cute vest piped in bright red, embroidered. Pleated skirt; adjustable suspenders. *Sizes:* 3, 4, 5, 6, 6x. *State size.* Shipping weight, 10 ounces.
29 N 4000-Med. gray. $3.98

B **Cotton Corduroy Skirt,** sweet little girl fashion with adjustable suspender straps . . full gathered skirt. Fine textured washable corduroy. *Sizes:* 3, 4, 5, 6, 6x. *State size.* Shpg. wt., 7 oz.
29 N 4103-Bright red
29 N 4104-Royal (bright) blue . . . . Each $1.59

C **Gay Plaid Skirt,** a jolly gift, is well-made with knife pleats all-around. In handsome, colorful plaid of 50% wool, 50% rayon. Adjustable suspenders. *Sizes:* 3, 4, 5, 6, 6x. *State size.* Shipping weight, 10 ounces.
29 N 4105—Colorful plaid $1.98

D **All Wool Skirt,** a heart-warming present. Soft, sturdy, perfect texture for all around knife pleats. Button-on adjustable suspenders. *Sizes:* 3, 4, 5, 6, 6x. *State size.* Shipping weight, 10 ounces.
29 N 4109-Bright red
29 N 4110-Powder (light) blue . . . . Each $2.98

E **Corduroy Jumper** with pert butterfly shoulder ruffles. Set-in waist-band. Full dirndl skirt with ruffled pocket effect. Hand wash; use Lux. *Sizes:* 3, 4, 5, 6, 6x. *State size.* Shpg. wt., 14 oz.
29 N 4113-Bright red.
29 N 4114-Medium blue.
Each $2.74

F **Smart Corduroy Jodhpurs,** adjustable button-on suspenders. Two inside patch pockets. Pants have sturdy foot straps for fine fit. Hand washable. *Sizes:* 3, 4, 5, 6, 6x. *Please state size.* Shpg. wt., 14 oz.
29N4500-Dk. brown. $2.98
29N4501-Dk. green. $2.98

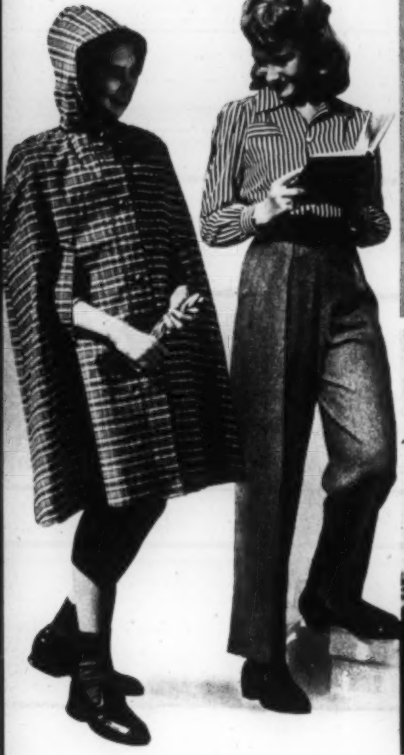
G **Sanforized Overalls,** for Mother's little helper. Well made in sturdy tub cotton that will not shrink more than 1% . . and wears marvelously. Built-up front, with button-on suspenders. Patch pocket. *Sizes:* 3, 4, 5, 6, 6x. *State size.* Shipping weight, 6 oz.
29N4201-Med. blue. $1.10

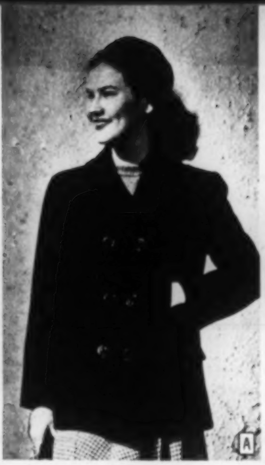
H **Fine Wale Corduroy Overalls,** with lined bib top, adjustable suspenders as pictured without embroidery. Strongly stitched, bar-tacked seams. Hand wash separately. *Sizes:* 3, 4, 5, 6, 6x. *State size.* Shpg. wt., 10 oz.
29N9614-Navy blue $1.66
29N9615-Wine red $1.66

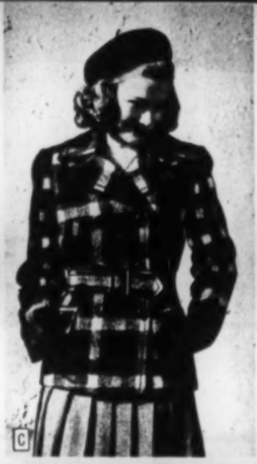
J **Short Sleeve Classic Shirt** to wear with everything. Smartly tailored in fine quality cotton that washes and irons easily. Action gathered front yoke, neat patch pocket. Gathered short sleeves. *Little girl sizes:* 3, 4, 5, 6, 6x. *State size.*
29 N 4600—White. Shpg. wt., 5 oz. . . **75¢**

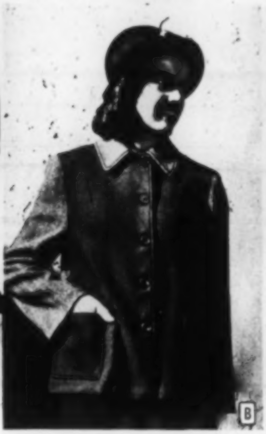
K **Drawstring Blouse,** adorable long sleeve fashion with ruffles and embroidery at neck and cuffs. Red cord (remove when washing). Blouse in fine quality cotton . . hand washable; use Lux. *Little girl sizes:* 3, 4, 5, 6, 6x. *State size.*
29 N 4603—White. Shpg. wt., 5 oz. . . **$1.45**

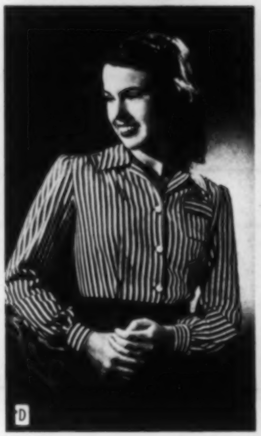
L **Fine Rayon Blouse,** pretty dress-up Peter Pan style with self ruffled collar and front . . neat tucks. Puffed sleeve with cuff. Blouse comes up sparkling when you hand wash it in Lux. *Sizes:* 3, 4, 5, 6, 6x. *State size.* Shipping weight, 5 oz.
29 N 4604—White **$1.98**











* * *

Welcomed Gifts for girls, sizes 7 to 16

* * *

$1.98

Girls' Plaid Raincape, in a bright red and blue pattern to pep up any rainy day. Sturdy, long-wearing rubberized cotton, treated to be water repellent. Cape is full cut to fit comfortably over coats and suits. attached hood which ties at neckline. Front button opening. Convenient deep, action-free arm slots. *Girls' sizes:* 7, 8, 10, 12, 14. *Please state size.* Shipping weight, 1 pound 4 ounces.

♦77 N 6800—Bright red and blue plaid . . . $1.98

$2.98

Man-tailored Slacks. Santa himself couldn't make a better suggestion for the Teen-age girl on your list. Slacks are beautifully made in soft part wool flannel of 50% reused wool, 30% cotton, 20% rayon. Back-vent for easy altering waistband, side pocket, sturdily lined. Bar-tacking, double-stitched at points of strain. All seams pinked or overcast. *Sizes:* 10, 12, 14, 16. *State size.* Shpg. wt., 1 lb.

♦77 N 8604—Med. gray
♦77 N 8605—Dark brown
Each $2.98

$10.36

A **Teen All Wool Pea Jacket** in soft 35% new wool, 65% reused wool. Wide collar, 2 slash pockets, 2 flap pockets below. Warmly cotton flannel lined. *Sizes:* 10, 12, 14, 16. *State size.* Shpg. wt., 3 lbs. 5 oz.

♦77 N 6895—Navy blue $10.36

$8.69

B **Teen Loafer Jacket** with blue all wool monotone effect front of 80% new wool, 20% reprocessed wool. Collar, sleeves, back in blue herringbone tweed of 25% reprocessed wool, 25% reused wool, 50% rayon. Rayon lined. *Sizes:* 10, 12, 14, 16. *State size.* Shpg. wt., 2 lbs.

♦77 N 6897—Medium blue . . $8.69

$10.36

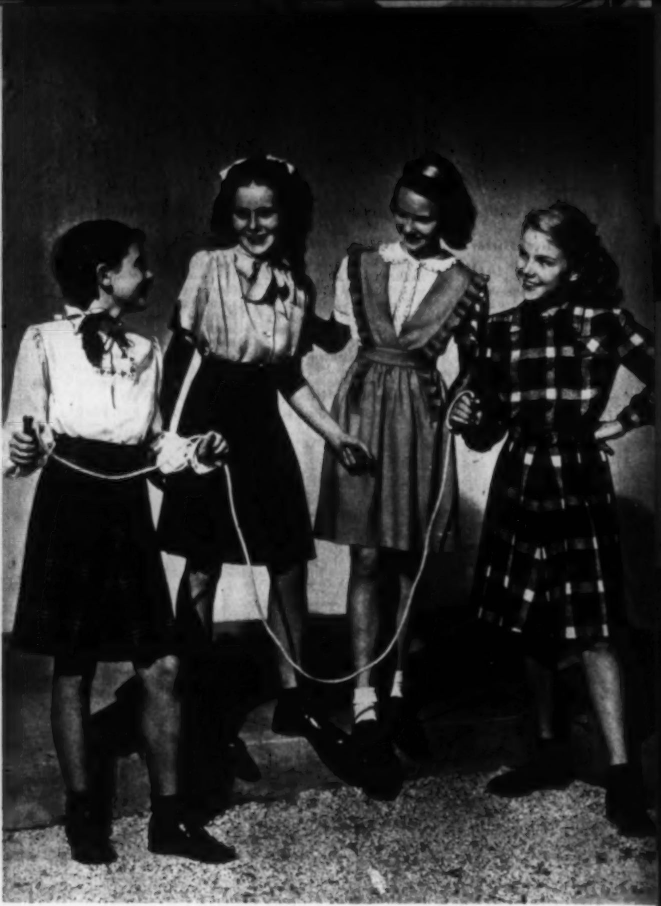
C **Teen All Wool Mackinaw Jacket** in gay plaid of 30% new wool, 10% reprocessed wool, 60% reused wool. Cotton flannel lined. *Sizes:* 10, 12, 14, 16. *State size.* Shpg. wt., 3 lbs. 5 oz.

♦77 N 6896—Blue plaid $10.36
♦77 N 6898—Wine red plaid $10.36

$1.98

D **Striped Classic Shirt** says a "Merry Christmas" for you. Smart long sleeve style, well tailored in hand washable cotton and rayon. Notched collar. Button cuffs. Patch pocket. *Sizes:* 10, 12, 14, 16. *State size.* Shipping weight, 9 ounces.

♦77 N 6702—Red and white . . $1.98
♦77 N 6703—Blue and white . . $1.98



* * * Merry Mixers to thrill girls, sizes 7 to 16 * * *

$8.98

A Girls' All Wool Pea Jacket, in warm melton of 35% new wool, 65% reused wool. Slash pockets. Cotton flannel lined. *Sizes:* 7, 8, 10, 12, 14. *State size.* Shpg. wt., 3 lbs. 10 oz.
♦77 N 6884—Navy blue $8.98

$10.98

B Capeskin Leather Jacket, with blouse-effect back. Slit pockets. Lined with cotton flannel. *Sizes:* 7, 8, 10, 12, 14, 16. *State size.* Shipping weight, each, 3 pounds.
♦77 N 6885—Luggage(dk.tan)$10.98

Suede leather jacket, same style as above. See sizes above. *State size.*
♦77 N 6886—Luggage(dk.tan)$10.98

$2.98 Skirt

Colorful Plaid Skirt, (31% new wool, 14% reprocessed wool, 55% rayon). Two box pleats front, back. *Girls' sizes:* 7, 8, 10, 12, 14. *State size.* Shpg. wt., 1 lb.
♦77 N 6835—Colorful plaid $2.98

Ruffled Drawstring Blouse in fine hand washable cotton. Remove red cord when washing. *Sizes:* 7, 8, 10, 12, 14. *State size.* Shpg. wt., 8 oz.
98 N 5703—White $1.80

$3.98 Skirt

All Wool Pleated Skirt—rich dressy fabric highlights the tailoring of all around stitched down knife pleats. *Girls' sizes:* 7, 8, 10, 12, 14. *State size.* Shpg. wt., 1 lb.
♦77 N 6838—Red $3.98
♦77 N 6839—Navy $3.98

Pin-checked Bow Blouse, in hand washable rayon. Slit pocket. *Sizes:* 7, 8, 10, 12, 14. *State size.* Shpg. wt., 8 oz.
98 N 5706—Red and white checks $1.98
98 N 5707—Blue and white checks $1.98

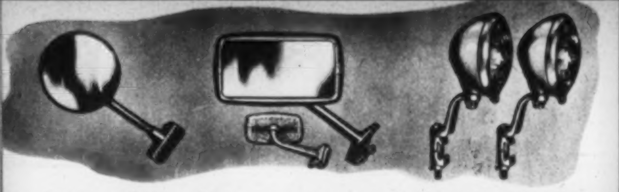
$3.79

Butterfly ruffle jumper, a darling gift from Santa. She'll love to wear it with tailored or ruffly blouse. Shirred ruffles over the shoulders and on full dirndl skirt. Set-in waist, one pocket. Built-up back. In soft rayon-and-aralac. (Blouse not included.) *Girls' sizes:* 7, 8, 10, 12, 14. *State size.* Shpg. wt., 1 lb.
♦77 N 6853—Lt. blue $3.79
♦77 N 6854—Lt. green $3.79

$7.98

The Lumber-Jack Suit, wonderful surprise for Christmas morning. Gay fashion for school or sports comes in a bright plaid of warm 31% new wool, 14% reprocessed wool, 55% rayon. Smart jacket buttons down the front, has flap pocket. Flap band at waist, button cuffs. Skirt is pleated front and back. *Sizes:* 7, 8, 10, 12, 14. *State size.* Shpg. wt., 1 lb.
♦77 N 6811—Red and green plaid $7.98

Why not buy a complete wardrobe for your daughter using Sears Easy Terms—see page 182C



Practical Gifts that mean greater safety to the motorist

Round Rear Mirror

$1.18

A gift that will be appreciated for safety, beauty. Clamps on door edge either side of any car. No drilling necessary. Adjustable to any angle. Strong steel construction finished in smart gray enamel, to simulate chrome. Non-glare lens, 4 inches in diameter. Shipping weight, 1 pound.

28 N 5507.......Each **$1.18**

Oblong Mirror

$1.89

Useful rear view mirror does away with dangerous blind spot at left rear of car. Handsome oblong non-glare type (2½ x 5 in.). Use vertically or horizontally. Variegated plastic over steel construction . . . rust and tarnish-proof. Fits any car. No drilling necessary. Shipping weight, 1 pound.

28 N 5515.......Each **$1.89**

Sealed Beam Fog Lights

$3.49

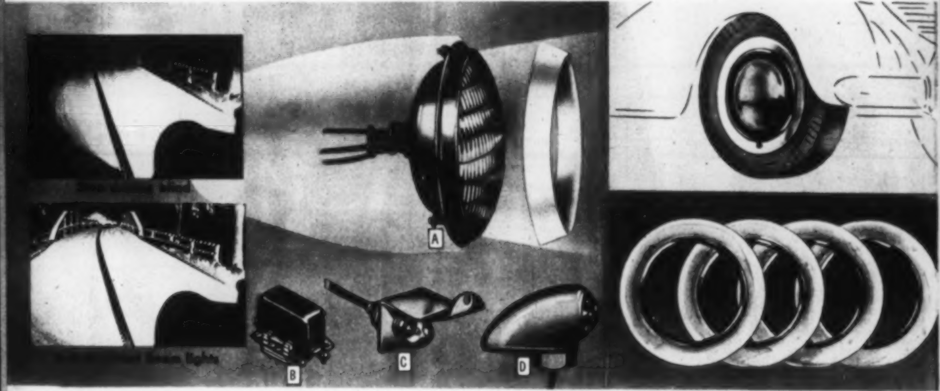
A thoughtful gift for the motorist. Sealed Beam Fog Lights provide extra protection for bad weather driving. No car should be without them. This sturdy light is equipped with 5¾-in. diam. amber sealed beam unit. Aluminum painted. Bracket and wire included. Shipping weight, 4 pounds.

28 N 5847..... Each **$3.49**

Auto Needs

MAKE DRIVING SAFER, EASIER
SAVE TIME STARTING
AND ON ROAD

* *



Gifts for car owners—Sealed Beam Lights for safety . . . Wheel Rings for appearance

Sealed Beam Headlights for safer night driving

As low as **$4.59** Pair

[A] Install modern Sealed Beam Lights on pre-1940 cars—they almost double light output of old style reflector lamps. An ideal gift. Easily installed—mount in old headlamps. Permanently sealed glass bulb is dust, tarnish proof. All necessary fittings. Use Headlamp Relay for best results.

28 N 5894—*State make, year and model of car*

For the following passenger cars: **Buick** 1934–35 Model 40, 1936, 1939; **Chevrolet** 1934 DA Master, 1935 EAED Master DeLuxe 1936, 1939; **Chrysler** 1936, 1937 6-cyl. Airstream, 1938; **DeSoto** 1935 6-cylinder SF Airstream, 1936 Airstream, 1937 6-cylinder S3, 1938; **Dodge** 1934–35 DR, DV, DU, 1936–38; **Ford** 1935–36; **LaSalle** 1936 Model 50, 1938–39; **Nash** 1936–37 6-cylinder; **Oldsmobile** 1935–36, 1938–39; **Packard** 1935–39 6 and 8-cylinder; **Plymouth** 1935–38; **Pontiac** 1935–39; **Stud.** 1936 3A, 4A, 2C, 1937 5A, 6A, 3C and 8-cyl.
Price per pair for above cars. Shpg. wt., 6 lbs. 8 oz........... **$4.59**

For the following passenger cars: **Buick** 1937–38; **Cadillac** 1936–37 8 and 12-cyl.; **Chevrolet** 1937–38; **LaSalle** 1935, 1937 Model 50; **Oldsmobile** 1937 6 and 8-cyl.; **Packard** 1938–39 Super 8 and 12-cyl.
Price per pair for above cars. Shpg. wt., 6 lbs. 8 oz........... **$5.49**

For the following passenger cars, **where original headlamps were oval.** Perfect fit. Built-in parking lights included. **Ford** 1937–39 Standard and DeLuxe; **Mercury** 1939; **Plymouth** 1939.
Price per pair for above cars. Shpg. wt., 10 lbs. 6 oz........... **$8.39**

Parking Light, Relay

[B] **Headlamp Relay.** Carries current directly from battery to lamps, thus increasing the amount of voltage that reaches lamps, so that they give much brighter light. Fits all cars. Fuse included. For best results use two relays, one each for high and low beam. Shipping weight, 4 ounces.

28 N 1686 ......**Each 56c**

[C] **Parking light.** For use with adapter units when parking light is part of headlamp. Gives indirect light. Not for driving. Bulb incl. Shipping weight, 4 oz.

28 N 5897 ......**Pair 45c**

[D] **Parking Light.** For mounting on headlamp or fender. Much brighter light than 28N5897 above. Bulb inculded. Shpg.wt., 4 oz.

28 N 5821 ....**Pair $1.49**

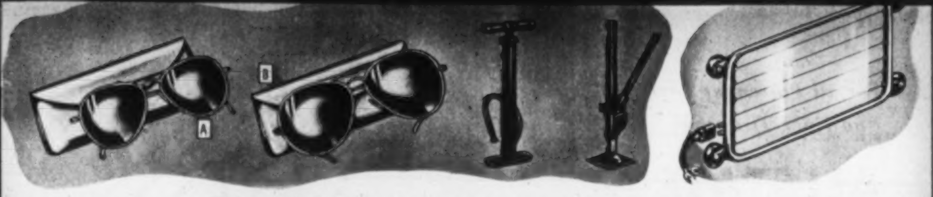
Dress up your car with Wheel Rings

$9.95 Set Postpaid

New! Now you can give your car the "dress-up" appearance of whitewall tires—make your car look like a million dollars. They give your tires that neat, expensive-looking whitewall appearance . . . without the extra cost and troublesome cleaning problem that go with regular whitewall tires. A soft cloth is all you need to keep rings clean and shining. They also protect hard-to-clean spokes and rims from dust and dirt. Rings are rust-resistant stainless steel with white enamel finish—bright, shiny trim. Wheel rings can't rattle or come loose because they are made to fit smoothly and are held firmly in place by snug fitting rim flange. Get your set now. You'll be amazed at the difference they make in the appearance of your car. *Order by catalog number below.* Fit 16-inch wheel rims. *State make, year, model.*

28 N 5644—For Chevrolet 1939–42; Ford 1940–42; Dodge 1938–42; Plymouth 1938–42; Mercury 1940; Studebaker Champion 1939–42. *Postpaid.* **Set of 4 $9.95**

28 N 5645—For Cadillac 1938–40; Chrysler 1939–42; DeSoto 1938–42; Dodge 1938–42, 7 passenger; Mercury 1941; Hudson 1941–42, 2 models; Lincoln 1941; Nash 1939–42; Oldsmobile 1937–42; Packard 1938–40; Pontiac 1939–42. *Postpaid*........... **Set of 4 $9.95**



Thoughtful gifts car owners have long been wanting

Protect eyes against blinding glare

B **Men's Aviation Style Sun Goggles.** Excellent gift for the serviceman. Restful protection of optical quality curved lenses. **$4.79**

Soft green hue filters out harmful sun rays—prevents squinting, eyestrain due to bright light or glare from pavement, sand, snow, water. Gold-plated frame, flexible ear pieces, adjustable plastic nose pads, reinforced bridge. For motorists, aviators, sportsmen.

28 N 6037—With case. Shpg. wt., 4 oz **$4.79**

A **28 N 6036-Women's Aviation Style Sun Goggles.** Same as above, but smaller. Shpg. wt., 4 oz . **$4.79**

Dependable Tire Pump

Easy-action hand tire pump again available . . . priced to save you money. 20-inch metal barrel, 1⅛-inch in diameter delivers large volume of air at each stroke. Stamped metal base. 24-inch single braided fabric hose complete with deflater pin in screw-on connection. Shipping wt., 2 lbs. 6 oz. **$1.69**

28 N 1210 . . . . **$1.69**

New Ratchet Bumper Jack

Now . . . a pre-war quality heavy duty metal bumper jack! Easy to use — no need to crawl under car. Slip the adjustable hook under bumper arm and give a few easy strokes. Dependable ratchet action—can't slip. Low height of lift hook 10 in.; top height of hook 29½ in. Broad sturdy base. 16 in. handle. Shpg. wt., 9 lbs. **$2.49**

28 N 01224 . . . . **$2.49**

Electric Defroster

Takes snow, ice, frost from windshield like magic! Heavy duty glass electric defroster 8¼x 19½ in. Frame forced tight against glass for moisture-proof, non-misting seal. 6 wires give even heat area. Heavy vacuum cups, sealer, cable, plug. 6 volt. Shipping weight, 2 lbs. 13 oz. **$2.89**

28 N 7831 . . . . **$2.89**

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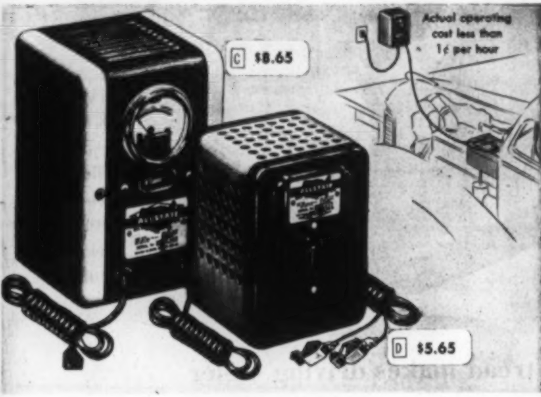
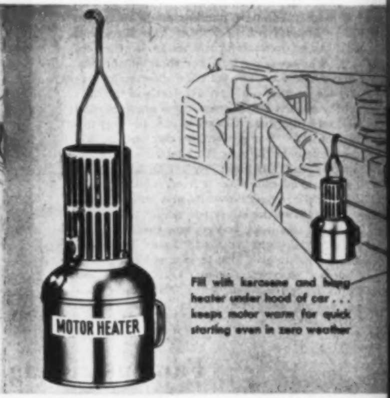

C $8.65
Actual operating cost less than 1¢ per hour
D $5.65


MOTOR HEATER
Fill with kerosene and hang heater under hood of car . . . keeps motor warm for quick starting even in zero weather

Start your car quickly in coldest weather with these dependable accessories

Charge your battery in your car with an ALLSTATE Home Battery Booster

- Recharge battery *in car*—hang booster on wall and clip on to battery
- No danger of overcharging—charging rate tapers off automatically
- Dry rectifier type booster—no bulbs, no acids, completely noiseless
- Rugged construction—nothing to wear out, nothing to replace

As low as **$5.65**

Now you can make your battery last longer! Keep it from deteriorating during lengthy "idle" or storage periods when car is out of use. An ALLSTATE Home Battery Booster adds to the life of your battery . . . keeps it at peak performance at all times. Costs less than 1c per hour to run. **The ampere rate of the booster you buy determines how long it will take to boost battery up to normal.** 28 N 7175 will raise average car battery to full power if left on overnight. Easy-to-use . . . hang booster on garage wall, connect to A.C. light socket, attach other end to battery.

You can't take more power out of your battery than you put in! Table below shows number of amperes average car generally takes from its battery. And on most cars built before 1937, the generator doesn't supply more than 14 to 18 amperes. Make up this power-stealing loss with an economical Home Battery Booster. It operates on any 50-60 cycle 105-120 volt A.C.

Average Amperes	**Lights**	10.5	**Heater**	3.5	**Radio**	7.0	**Road Light,**	4.0
	Ignition	1.75	**Wiper Motor**	2.5	**Fan**	2.5	**Dir. Sig**	4.5

D **28 N 7177—Charges as high as 4 ampere rate,** tapering to 2.4 amperes. Includes cord and clips. Does not include meter. Shipping weight 4 pounds 14 ounces. **$5.65**

C **28 N 7175—Charges as high as 6-ampere rate,** tapering off to 3-amp. Ideal for ordinary use. With cord, clips, meter. Charges much faster than 28 N 7177 above. Shpg. wt., 6 lbs. 14 oz. **$8.65**

28 N 07176—Not illustrated. **Charges as high as 10 amp. rate.** Tapers to 5 amp. Best charger for 120 amp. hr. and larger batteries. With cord, clips, meter. Shpg. wt., 15 lbs. . . **$11.19**

Portable Underhood Motor Heater

Get "heated garage" protection for as little as 1c a day with one of these portable kerosene under-hood heaters. Just hang it under hood of car and cover the hood with a blanket. Your motor will stay warm and start instantly, even on zero mornings. This is especially important when you are not operating your car often. Quicker starting means a saving on gas and battery power, too. Motor heater keeps engine lubricants and water in cooling system at the proper temperature, thus avoiding excessive motor wear. **$2.90**

Fill heater with kerosene only once in 24 hours and it will give a steady, ample heat. Will not blow out or ignite gas fumes. Safe—made on same principles as a miner's lamp. Gives a clean, odorless heat. Heater is lightweight and compact (only 14 in. high) . . . easy to carry.

This handy portable heater can also be used to help keep hunters warm in duck blinds, help heat trailers and chicken coops, etc. At this low cost you can afford to have a heater for all such needs.

28 N 7799—Shipping weight, 2 lbs. 3 oz. **$2.90**

Replacement Wick for above Heater.
28 N 7795—Shipping weight, 4 ounces. **25c**

For all Passenger Cars
no finer Tires than

ALLSTATE

REG. U. S. PAT. OFF.

Safety Tread
Passenger Car Tires

Price includes Federal Excise Tax **$13.75** 6.00-16 4 ply

Tubes $2.49 6.00-16

Car owners who have purchased new ALLSTATE Safety Tread Synthetic Rubber Tires know that we make no overstatement when we say they are **as good as money can buy.** For those of our customers who have not yet tried these great tires may we say that our own test fleet and the day-by-day reports of ALLSTATE users prove beyond all doubt that these tires are among the very finest available. For day in and day out use you just can't beat the new ALLSTATE tire with the Safety Tread. Its husky, zig-zag tread and top-flight construction make it resist skids and side-slips, help it to fight blowouts, give long, trouble-free wear with the safety you need. Always order new tubes when you get new tires.

Tough air-tight ALLSTATE Inner Tubes are constructed to give long service at low cost.

Order ALLSTATE Safety Tread Tires and Tubes from the table below. **Please state catalog number and size.** Prices include Federal Excise Tax.

Ration Certificate required for Tires . . . None for Tubes

Famous zig-zag tread makes driving easier

Provides greater safety . . . longer, trouble-free service

ALLSTATE Safety Tread Tires make driving safer, more enjoyable the year round. They are popular with motorists in every climate for the following reasons. . . .

1. ALLSTATE Tires are made from the finest quality rubber our Government has been able to produce. Sears famous guarantee is your assurance of high quality.
2. They are designed with the new safety tread which our tests have shown gives better traction, greater safety and longer wear under the severe conditions of actual road tests at high speeds and huge overloads than any similar tread we have tested.
3. Construction utilizes Sears exclusive "Coolerized" cord plies of low-stretch, high tensile strength cotton to give tire greater strength and longer life.

Important Notice Regarding Tires

It may be necessary to fill your order with proper size tires differing in brand or tread design from the ALLSTATE Tire illustrated. Regardless of which brand of tire we ship, you will receive quality equal to that of the tire illustrated. Bear in mind that every tire you receive from us is guaranteed by Sears. The exceptionally generous terms of the famous ALLSTATE Guarantee are explained on the opposite page.

Shipping Points on ALLSTATE Tires

Nearby shipping points save you money! For your convenience we ship ALLSTATE Tires and Tubes from our mail order house in Chicago, Philadelphia, Boston, Kansas City, Minneapolis, or from Denver. Order your ALLSTATE Tires and Tubes from the nearest mail order house or from Denver. Shipment will be made from the nearest point to save you transportation charges.

Pay for your ALLSTATE Tires while you ride . . . ALLSTATE Tires and Tubes are available on Easy Terms, with a small down payment and the balance in monthly installments. See page 182C for information about this convenient payment plan.

Size	95 N 06500P ALLSTATE 4-Ply Tires		95 N 8500 ALLSTATE Extra Hvy. Tubes	
	Price, Each	Shpg. Wt.	Price, Each	Shpg. Wt.
4.40-21	$10.25	20 lbs.	$1.90	3 lbs.
4.50-20	10.75	20 lbs.	1.90	3 lbs.
4.50-21	10.25	20 lbs.	1.90	3 lbs.
4.75-19	10.35	21 lbs.	2.05	3 lbs.
4.75-20	10.75	20 lbs.	1.90	3 lbs.
5.00-19	10.35	21 lbs.	2.05	3 lbs.
5.00-20	10.75	20 lbs.	1.90	3 lbs.
5.00-21	14.25	25 lbs.	2.35	3 lbs.
5.25-17	12.65	25 lbs.	2.15	3 lbs.
5.25-18	11.45	24 lbs.	2.19	3 lbs.
5.25-19	14.15	25 lbs.	2.65	3 lbs.
5.25-20	15.65	25 lbs.	2.75	3 lbs.
5.25-21	14.25	24 lbs.	2.35	3 lbs.
5.50-16	11.95	23 lbs.	2.15	3 lbs.
5.50-17	12.65	25 lbs.	2.39	3 lbs.
5.50-18	11.45	24 lbs.	2.19	3 lbs.
5.50-19	14.15	25 lbs.	2.65	3 lbs.
5.50-20	15.65	26 lbs.	2.75	3 lbs.
6.00-16	13.75	25 lbs.	2.49	4 lbs.
6.00-17	14.95	27 lbs.	2.39	4 lbs.
*6.00-18	19.65	33 lbs.	2.65	4 lbs.
*6.00-19	19.85	33 lbs.	2.65	4 lbs.
6.25-16	16.85	25 lbs.	2.79	4 lbs.
6.50-15	16.65	27 lbs.	2.80	4 lbs.
6.50-16	16.85	27 lbs.	2.79	4 lbs.
6.50-17	14.95	27 lbs.	2.39	4 lbs.
*6.50-18	19.65	33 lbs.	2.65	4 lbs.
*6.50-19	19.85	33 lbs.	2.65	4 lbs.
7.00-15	18.35	30 lbs.	2.85	5 lbs.
7.00-16	18.85	33 lbs.	2.95	5 lbs.
*7.50-15	29.45	36 lbs.	2.99	5 lbs.
*7.50-16	30.35	43 lbs.	3.70	6 lbs.

*These sizes available in 6-ply only

Ration Certificate required for Tires . . . None for Tubes

For off-the-Pavement Driving . . . in any weather

ALLSTATE

REG. U. S. PAT. OFF.

Traction Grip Passenger Car Tires

Price includes Federal Excise Tax **$14.15** 6.00-16 4-ply

Tubes $2.49 6.00-16

For off-the-pavement driving you need a tire that will get you there and back no matter how bad the road or weather. That is why Allstate Traction Grip is the favorite tire of thousands of drivers all over America. They know that Traction Grip will get them through under the toughest driving conditions, that Traction Grip means greater safety, longer service. Note the husky Traction Grip tread—four rows of self-cleaning, hexagonal buttons reinforced by alternate connecting bars. This tough tread is scientifically designed to grip the road . . . it really digs in and pulls . . . gets you through deep snow in winter; mud, sand, gumbo in spring and summer. This great tire is built to exacting Allstate specifications with the finest quality synthetic rubber, low-stretch "Coolerized" cotton cord for toughness and long life. You can depend on Traction Grip for safe, sure traction regardless of road or weather.

Holds the road in mud, snow, rain or sleet

Order by Catalog Number below. State size.
All prices include Federal Excise Tax

SIZE Tire-Rim	95 N 01900P 4-Ply, Tire		95 N 8500 Extra Heavy Tubes	
	Price, Each	Shpg. Wt.	Price, Each	Shpg. Wt.
6.00-16	$14.15	26 pounds	$2.49	3 pounds
6.25-16	17.35	29 pounds	2.79	3 pounds
6.50-16	17.35	29 pounds	2.79	4 pounds

Important Notice regarding Tire Rationing

IMPORTANT! As this catalog goes to press, passenger and truck tires are still rationed and a ration certificate is required. *However, if tire rationing should be lifted during the life of this catalog, we will fill your orders without a certificate.* Until rationing is officially lifted, you must send a certificate with your order. Tractor tires and all inner tubes are ration-free.

To obtain Tire Ration Certificate, it is necessary for you to have your tires inspected at an authorized OPA Tire Inspection Station. If a new tire is needed, the inspector will so state on your Tire Inspection Record. You must then fill out an application for a new tire and present it with your Tire Inspection Record to your local Ration Board. If your application is accepted, your Ration Board will issue to you a Tire Ration Certificate. When you receive your Tire Ration Certificate, be sure to sign it wherever required (including part A), before sending it to us. Mail all three parts of your Tire Ration Certificate, properly signed, to us with your order for Allstate tires. *Be sure that all three parts are properly endorsed.*

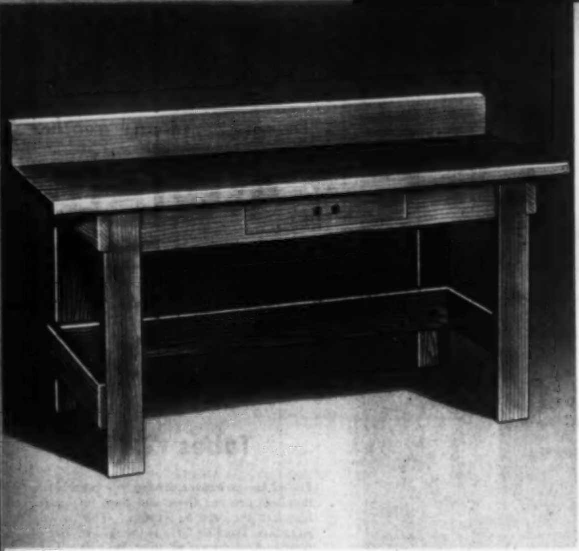
ALLSTATE Guarantee

Every Allstate Tire or Tube is guaranteed to be free from defects in workmanship and material, and to give service consistent with the material used. If our examination shows that such tire or tube has failed under the terms of this guarantee, we will either repair it or make a reasonable allowance on the purchase of another tire or tube. We do not guarantee an Allstate Tire or Tube when it has failed as a result of overload, excess speed, improper inflation, abuse or other non-defective conditions, or when it has been used on rims not conforming to Tire and Rim Association standards.

Install a new tube with each new tire

For top tire economy, install a new tube with each new tire. A new tube holds air longer—gives you better wear from both tire and tube. Be sure that you get the best quality . . . install Allstate Full Circle Molded Inner Tubes. Only the finest materials obtainable go into the manufacture of Allstate Inner Tubes. They are built to give long, trouble-free service; to hold air for a long time. Full circle molding means that Allstate tubes are smooth and wrinklefree when installed—when properly installed it is almost impossible for an Allstate tube to wrinkle or pinch even under the toughest driving conditions.

Each Allstate Inner Tube has an air-tight standard Schrader type valve cap for added protection. These caps provide double protection by sealing air in and keeping dust and dirt out of the valve. By preventing loss of air, they lengthen the life of both tube and tire. No ration certificate is needed to order Allstate Tubes—inner tubes are ration-free. Install a new Allstate tube with each new tire, replace worn tubes with Allstate. You are sure of getting inner tube quality second to none, regardless of price.



DUNLAP Work Bench

REG. U.S. PAT. OFF.

A "must" for every efficient workshop

$10.95

Built for long, hard service . . . a great gift for the home, farm or carpenter's workshop. Rigid and rugged. For power tools, general repair shop, or any woodworking purpose. Power tools will run more smoothly and quietly, and do a better job, when mounted on this sturdy work bench.

Well made of southern pine

Made of smoothly finished, good grade air-dried southern yellow pine. Size of top, 71x26 inches; 1⅜ inches thick. Height of working surface, 32 inches. Height of backboard, 5 inches. Strong, handy sliding drawer, for small tools, is 15¼x13¼x3 in. deep. The sturdy legs are 2x5 in. lumber, dressed down.

Easily and quickly assembled

Shipped unassembled, metal-bound, to save you on freight charges. It is easily and quickly assembled. We furnish all the nails required, and easy-to-follow instructions for putting the bench together . . . all you need is a hammer to do the job.

99 NM 2724—Shipping weight, 105 lbs . . . **$10.95**

You can buy the items on this page, or any other items in this book on Easy Terms. See page 182C

* * *

A convenient place for your war bonds

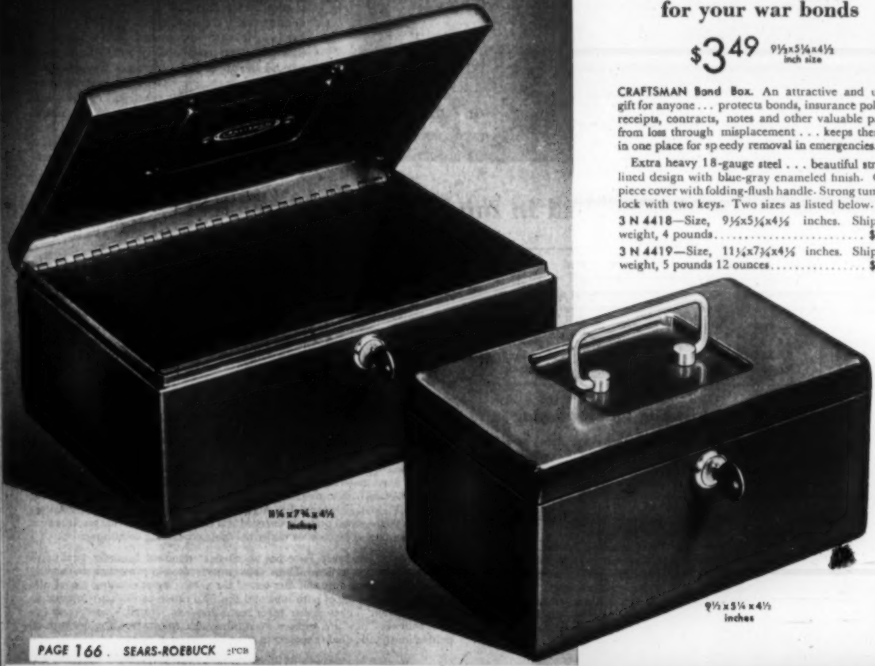
$3.49 9½x5¼x4½ inch size

CRAFTSMAN Bond Box. An attractive and useful gift for anyone . . . protects bonds, insurance policies, receipts, contracts, notes and other valuable papers from loss through misplacement . . . keeps them all in one place for speedy removal in emergencies.

Extra heavy 18-gauge steel . . . beautiful streamlined design with blue-gray enameled finish. One-piece cover with folding-flush handle. Strong tumbler lock with two keys. Two sizes as listed below.

3 N 4418—Size, 9½x5¼x4½ inches. Shipping weight, 4 pounds **$3.49**

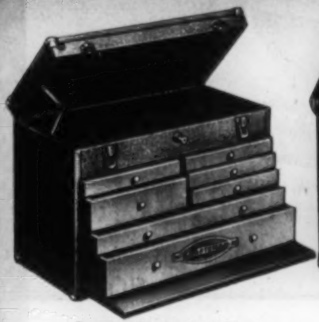
3 N 4419—Size, 11¼x7¾x4½ inches. Shipping weight, 5 pounds 12 ounces **$4.49**



Gifts that last

CRAFTSMAN

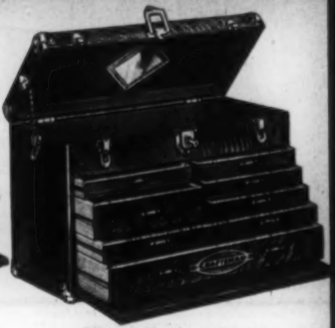
TOOL CHESTS AND TOOL BOXES



CRAFTSMAN Machinists' Chest

Open top style. Good quality . . . priced low. Size, 20x9x12¾ inches. Ideal for general machinists; tool and die makers. Heavy duty, all-steel construction. Moisture-resistant. Roomy, felt-lined compartment under top. 2 large and 5 small all-steel drawers slide easily; felt-lined to protect precision tools. When open, front locking panel slides under bottom drawer. Reinforcing corner irons. Built-in tumbler lock with key. Strong handle. Machinery gray finish. **$13.75**

99 N 06522—Shipping weight, 29 lbs. $13.75

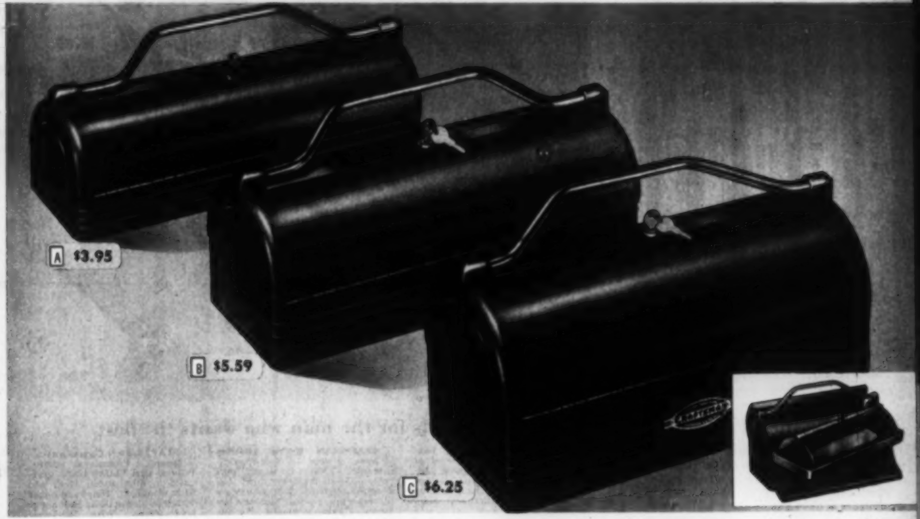


CRAFTSMAN Hardwood Chest

Open top style. Professional quality. Size, 20x8¾x12¾ inches. Ruggedly built of fine-grained, thoroughly seasoned hardwood. Hand-rubbed, lacquered finish . . . like fine furniture . . . *a grand gift!* Locked corner joints. Roomy, felt-lined top compartment. Two large and five small drawers; felt-lined to protect tools; easy-sliding. Front panel slides under bottom drawer. Chest reinforced with heavy corner irons. Strong lock, with key. Strong leather handle. Mirror in cover. **$19.95**

99 N 06535—Shipping weight, 24 lbs. . . . $19.95

* *



New CRAFTSMAN Tool Boxes . . . 1946 designs and features

We have spared no expense to make these America's No. 1 line of tool boxes. New, exclusive features. Outstanding appearance. Every CRAFTSMAN tool box has these features: (1) Streamlined . . . attractive finish . . . a box you will be proud to own. (2) Full length piano hinges for strength; no troublesome catches to break or bother with. (3) Handle attaches to ends of box; open box can be easily carried by the handle from job to job; open top serves as auxiliary "tote" tray . . . tools can be spread for quick availability. (4) Separate divided "tote" trays keep small tools in order . . . easy to find. (5) Die-formed from heavy gauge steel, with welded ends. **Available after Nov. 15.**

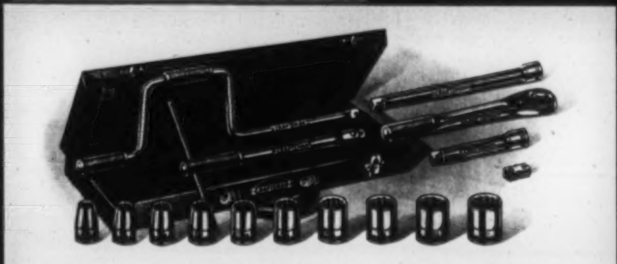
A **Size, 19½x6¼x6 inches.** Large enough to hold 50 to 75 socket wrench parts, or other hand tools. "Tote" tray includes long socket tray. Fitted with strong hasp for padlock. Shpg. wt., 10 lbs.
9 N 6500 . . . . Each $3.95

B **Size, 19½x7x7 inches.** A larger size tool box that will hold 75 to 100 socket wrench parts, and other hand tools. "Tote" tray includes three socket trays. Has cylinder lock, two keys. Shpg. wt., 15 lbs.
9 N 6501 . . . . Each $5.59

C 99 N 06502—**Size, 19½x8½x9½ in.** Large. 3 socket trays in "tote" tray. Cylinder lock, 2 keys. Shpg. wt., 17 lbs. . $6.25
99 N 06503—**Size, 19½x10x12½ inches.** Extra large. (Not shown.) Socket trays not included. Shpg. wt., 22 lbs. $6.95

Mechanics' and Carpenters' Tools

GIFTS ANY MAN WILL BE HAPPY TO GET . . AND PROUD TO OWN AND USE



CRAFTSMAN 17-piece Socket Wrench Set . . . ½-inch square drive

$10.95

All the tools necessary to do basic work on motor and assembly jobs in industrial, automotive and aircraft fields, also repair and maintenance work on mechanized farms. All parts made from "*Super-Tuff*" steel; heat treated and hardened to give them necessary toughness. Sockets are precision broached for non-slip fit; thin side walls to get into close places. Spring ball lock-on feature keeps sockets from dropping off.

17-piece set includes: Ten 12-point sockets (⅜, ½, 9/16, ⅝, 11/16, ¾, 13/16, ⅞, 15/16 and 1 inch); two socket extensions (5 and 10-inch); ratchet wrench; adapter to fit ratchet; 18-inch speeder wrench; 15-inch flex "T" handle with crossbar, and heavy duty steel tool box with leather-covered handle.

99 N 04400—17-piece set. Shipping weight, 15 pounds. $10.95

* * *

DUNLAP
DUNLAP
DUNLAP
DUNLAP
DUNLAP
7/8
13/16
5/8
1/2
3/8
$4.25

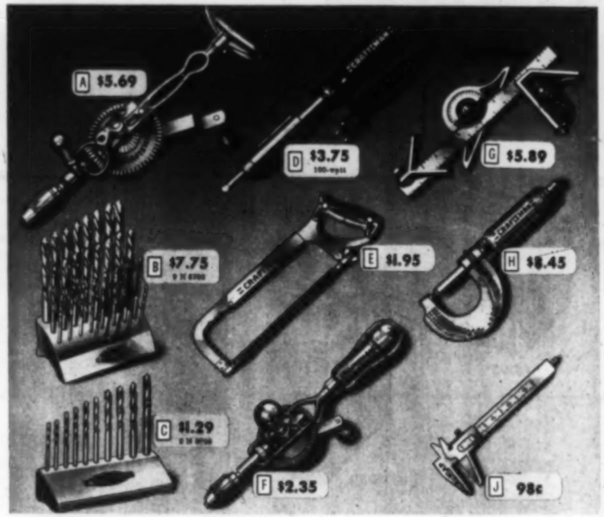
DUNLAP Ratchet Wrench Set

A new idea in ratchet wrenches! Speeds up the job and saves "barked" knuckles. Ideal for maintenance men, set-up men in factories, farmers, shop men, garage mechanics. *Now you can tighten or loosen a nut in close places without removing wrench!* Car owners . . . these 5 wrenches will fit 90% of the nuts on the average car!

Ratchets made from tough alloy steel; accurate 12-point openings provide a firm, non-slip fit. A strong spring, running full length of wrench, eliminates possibility of broken ratchets. A cogged dog engages two teeth at one time for extra strength. Wrench frames made of strong steel, zinc plated to resist rust.

Set of 5 wrenches: ¼-5/16-inch openings, 4¼ inches long; ⅜-7/16-inch openings, 5½ inches long; ½-9/16-inch openings, 6¾ inches long; ⅝-¾-inch openings, 8 inches long; 13/16-⅞-inch openings, 9¼ inches long. Shipping weight, 2 pounds.

9 N 4363. . . . . .Set of 5 $4.25



Shop Tools for the man who wants the best

[A] **CRAFTSMAN Breast Drill. Two-speed gear shift.** For wood or metal. Spirit level for accuracy. Adjustable breast plate. Ball bearings. 3-jaw chuck for round shank drills up to ½-inch. 17⅝ inches long. Shipping weight, 6 lbs. 8 oz.

9 N 4236. . . . . .Each $5.69

CRAFTSMAN Twist Drill Sets

[B] Carbon tool steel; hardened and tempered. For hand, breast or bench drill (not for electric drill). With metal stand; hole sizes marked.

9 N 6702—**Set of 29.** 1/16 to ½-inch by 64ths. Shipping weight, 4 pounds 2 ounces. $7.75

9 N 6701—**Set of 60.** Wire gauge sizes, 1 to 60. Shipping weight, 2 pounds 12 ounces. $6.75

[C] **Ten-piece sets in metal stand**, hole sizes marked. Sizes, 1/16, 5/64, 3/32, 7/64, ⅛, 9/64, 5/32, 3/16, 7/32, ¼-inch. For wood or metal. Shpg. wt., 8 oz.

9 N 6705—**10-piece carbon tool steel set** for hand and breast drills. .$1.29

9 N 6703—**10-piece high-speed steel set** for power drills. $2.39

[D] **CRAFTSMAN Electric Soldering Irons.** 3 sizes: 100-watt for delicate jobs; 150-watt for general purpose; 200-watt for heavy duty. *Underwriters' Approved.* Solid copper replaceable tips; genuine Nichrome elements. Hardwood handle. For any 110-120-volt. Shpg. wt., 1 lb. 8 oz.

9 N 5381—100-watt. $3.75

9 N 5382—150-watt. 4.25

9 N 5383—200-watt. 4.75

[E] **CRAFTSMAN Hack Saw.** Strong electrically welded steel frame. Transparent amber color, plastic handle. Blade adjustable for angle cuts. Takes 8 to 12-inch blades. With one CRAFTSMAN 10-inch blade. Shipping weight, 3 pounds.

9 N 3557. . . . .$1.95

[F] **CRAFTSMAN Hand Drill.** 3-jaw chuck takes round shank drills up to ⅜-inch. Hardwood handle holds drills. Length, 12½ inches. Shipping weight, 2 lbs. 10 oz.

9 N 4234. . . . .$2.35

9 N 4230—8 drill bits for above. Sizes, 1/16 to 11/64 inch by 64ths. Shpg. wt., 4 oz. . . . . .8 for 35c

[G] **CRAFTSMAN Combination Square.** Professional quality. Polished steel 12-inch blade, graduated in 8ths, 16ths, 32nds and 64ths of an inch. Handle equipped with level and scriber; lock nut to hold setting. With 360-degree graduated turret protractor. Shipping weight, 1 lb. 14 oz.

9 N 4039. . . . .$5.89

[H] **CRAFTSMAN Micrometer.** Professional quality. Meets rigid industrial requirements. Forged steel frame. With ratchet and spindle lock. Tool steel anvil, spindle and screw. Graduated to 1/1000 inch. Decimal equivalents plainly etched on frame. Capacity, 0 to 1 inch. Shpg. wt., 8 oz.

9 N 4069. . . . .$8.45

[J] **DUNLAP 5-inch Vernier Caliper.** For inside-outside measurements, or can be used as depth gauge. Graduated in 16ths and 32nds of an inch; 1/128 inch vernier. Clear graduations. Shipping weight, 5 ounces.

9 N 4022. . . . . .98c

CRAFTSMAN Automatic Screwdriver

A $2.98 Unbreakable plastic pistol-grip handle; hardened "*Super-Tuff*" steel spiral. Length, 19 inches. 3 bits: small, medium, large.
9 N 4140—Shipping weight, 1 lb. 8 oz. $2.98

DUNLAP Automatic Push Drill

B Highly polished steel. 8 drill points in handle. (1/16, 5/64, 3/32, 7/64, 1/8, 9/64, 5/32, 11/64-in.). Length, 9½ in.
9 N 4219—Shipping weight, 12 ounces $1.39

DUNLAP curved-claw Hammer

C 89c A popular hammer with professional carpenters, as well as home owners, farmers and repairmen. Most popular size and type. Perfectly balanced 16-ounce (size 1½) head of tough drop forged steel; heat treated and hardened. Claw designed to pull smallest brad or longest nail. Double steel-wedged handle of selected second-growth hickory.
9 N 3841—Shipping weight, 2 lbs 89c

Our finest CRAFTSMAN Hand Saw

D $3.39 "Tops" in quality . . . anyone will be proud to own this fine saw. "*Super-Tuff*" saw steel blade; heat treated; taper ground; won't bind or buckle. Teeth hand set and bevel filed . . . keen; fast cutting. Strong, smooth hardwood handle. 26-inch ship pattern or straight back blade. Available in 8-point crosscut saw only.
99 N 03610—Shipping weight, 3 lbs. $3.39

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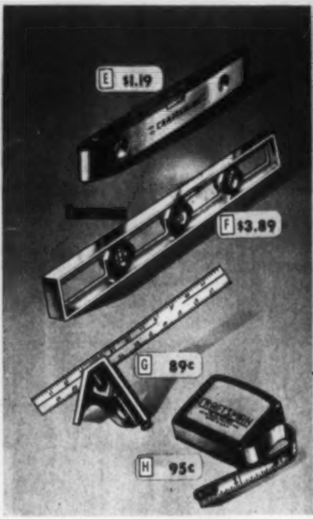
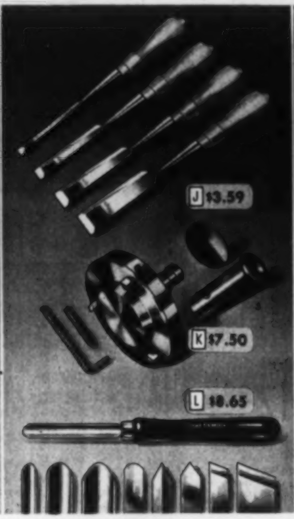




M $2.10
N $3.65
P $1.98

Top quality Tools . . . just what the "Man of the house" wants for Christmas

E **CRAFTSMAN Torpedo Level.** Aluminum, with protective top plate. Grooved on bottom for leveling pipe or work which has round surfaces. Three glasses: 1 plumb, 1 level, and 1 glass set at 45 degrees. Length, 9 inches.
9 N 3983 —Shipping weight, 10 ounces $1.19

F **CRAFTSMAN Carpenters' Aluminum Level.** Guaranteed accurate. Special aluminum alloy; nonwarping. Precision machined. Adjustable vial cases. 6 glasses; 2 levels, 4 plumbs. Fully protected from dust and moisture. Length, 24 inches.
9 N 3992—Shpg. wt., 2 lbs. 6 oz $3.89

G **DUNLAP Combination Square.** Use as try square, miter square, depth and height gauge, marking gauge, rule, straight edge, level or plumb. 12-in. steel blade, graduated in 8ths and 16ths of an inch. Level and scriber on handle.
9 N 3954—Shipping weight, 1 pound 89c

H **CRAFTSMAN Inside-Outside Tape.** Flex-rigid, 6-foot steel tape, ½-inch wide. Graduated in 16ths; upper edge in 32nds for first 6 inches. Push-pull action. Blue tenite case; metal inserts.
9 N 3905—Shipping weight, 4 ounces 95c

J **CRAFTSMAN Socket Butt Chisel Set.** Most popular sizes; ¼, ½, ¾ and 1 inch. 3½-inch beveled blades. Forged from "*Super-Tuff*" steel; heat treated to take a keen edge. High polished finish. Leather-tipped select hickory handle.
9 N 3703—Shpg. wt., 2 lbs. 8 oz $3.59

K **BARRON Rotary Planer.** Most useful tool in the shop . . . *5 tools in one* . . . does planing, routing, rabbeting, tenoning, paneling. Fits any drill press with ½-inch chuck capacity. Molybdenum tungsten tool steel blades; ground and honed. 3½-in. diameter; ½-in. round arbor. Includes drill press adapter, Allen wrench, set-up gauge, push down pin, instructions. *Adapter regularly sells for $1.00 extra.*
9 N 2289—Complete . . . . *Postpaid* $7.50

L **CRAFTSMAN Wood-Turning Chisel Set.** High carbon tool steel blades; tempered to hold a super-keen edge. Highly polished. 8-inch hardwood handle. Average over-all length, 13 inches. Set includes: 3 gauges (¼, ½, ¾-in.); 1 round nose chisel (½-in.); 1 parting tool (⅛-in.); 1 spear point chisel (½-in.); 2 skew chisels (½ and 1 in.). *Packed in attractive artificial leather covered wood box.*
9 N 2853—Shpg. wt., 8 lbs. 10 oz $8.65

M **CRAFTSMAN Block Plane.** A popular plane. Low angle knuckle joint type. 1⅝-inch tempered tool steel cutter, set at 12-degree angle for working across grain of wood. Patent screw adjustment; adjustable throat. Bottom and sides ground smooth. Length, 7 inches.
9 N 3732—Shpg. wt., 2 lbs. 4 oz $2.10

N **CRAFTSMAN Smooth Plane.** Fine professional quality. One-piece 2-inch cutter of finest "*Super-Tuff*" analysis steel; tempered to take and hold a keen edge. Cuts tissue-thin to coarse shavings. Reinforced frame; bottom and sides ground and precision machined. Length, 9 inches.
9 N 3742—Shpg. wt., 4 lbs. 4 oz $3.65

P **CRAFTSMAN Rabbet Plane.** Makes right or left hand cut on edge or side of board. 1½-inch tempered "*Super-Tuff*" steel cutter. 2 cutter seats; rear for regular work; front for corners. Also has spur and removable depth gauge. Adjustable fence; used either side. Length, 8⅜ in.
9 N 3730—Shpg. wt., 3 lbs. 10 oz $1.98

Back Again! CRAFTSMAN Pistol Drill

REG. U. S. PAT. OFF.

The little electric Drill that packs a lot of power
Just in time for Christmas . . no priority needed

CRAFTSMAN
JACOBS KEY CHUCK
PICTURED ACTUAL SIZE

CRAFTSMAN ¼-inch Pistol Drill

$\$17^{88}$

What a Christmas gift! And now, for the first time in years, it is available without a priority. Weighs only 4¼ pounds! Modern, compact, easy to use . . . its pistol-grip handle fits comfortably into the palm of the hand. Convenient for working in corners and small spaces . . . overall length, including chuck, is only 7½ inches. Compares in quality and utility with drills costing much more. We tried to stall it, using a ¼-inch bit on steel plate, but it couldn't be done!

This CRAFTSMAN drill has two sets of precision ball bearings, at points of greatest wear. Double reduction gears. Jacobs key chuck, ¼-inch capacity. Equipped with universal motor for 110–120 volt A.C. or D.C. No-load speed, 1600 R.P.M. Built-in switch. With 7½-ft. rubber-covered cord and plug. Approved by Underwriters' Laboratories, Inc.

9 N 2577—Shipping weight, 5 pounds **$17.88**

Sorry: limit, one to a customer.

It's easy to buy tools for Christmas, or anything else you need, on Sears convenient Easy Payment Terms. Turn to page 182C for complete information on this popular plan

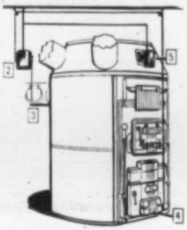
* * * * * * * *

Cozy warmth all thru the house—a saving in the coal bin

Enjoy the comfort of modernized, regulated heating this winter. Save valuable fuel and so help your government's fuel saving program . . . as well as cutting down on your own heating costs. Sears temperature control outfits work easily and dependably. No need to run to the basement to adjust draft doors. Thermostat in upstairs rooms (1) does this for you automatically. Set control dial to the temperature you want.

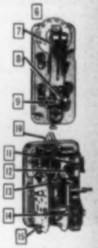
When heat in room drops below setting, damper motor (2) opens draft door (4) and closes check damper (3) in basement to warm up rooms almost immediately. When rooms regain desired temperature, the motor closes draft and opens check damper to prevent overheating.

Limit control (5) prevents furnace or boiler from overheating. Available with the Deluxe Outfits, it gives double control of fuel being used—further prevents rooms and heating unit from overheating—makes greater fuel saving possible. Your friends will compliment you, your family will be able to enjoy steady, economical heat all winter long.



THERMOSTAT is easy to set; degrees on dial (6) are plainly marked.
. . . twin bar expansion blade(7)responds quickly to temperature changes.
. . . differential lever (8) is adjustable.
. . . has positive electrical connection, pure silver contact points (9).

DAMPER MOTOR is easy to install—has outside fastening flange (10).
. . . economical built-in transformer (11) cuts voltage to 24 volts.
. . . a turn of the switch (12) opens, closes damper doors when fueling.
. . . sturdy, durable die-cast gears (13).
. . . damper motor (14) lifts and lowers the heaviest draft doors.
. . . all parts (15) are resistant to rust.



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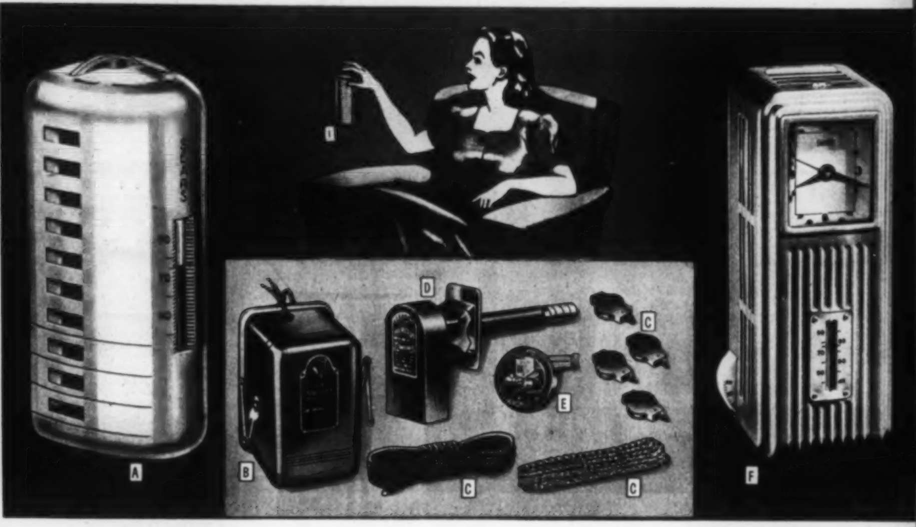


Save Fuel with easily-installed Temperature Controls

Standard Temperature Control Outfit

$11 69
42 N 08870

Low in cost, easy to install, easy to regulate, Sears standard control outfit provides better heating and saves on fuel used. No "roast-freeze" temperatures, no wasteful overheating—thermostat automatically controls motor in basement to increase or decrease temperature in heating unit as needed in upstairs rooms. To see how controls work in detail, read explanation at top of page at left.

The standard outfit consists of a thermostat, damper motor, and accessories. Cutaway views at top right of page show the quality features that make Sears controls a better buy. Thermostat is extra sensitive, accurately engineered and enclosed in an attractive ivory colored plastic case. Sturdy motor has built-in transformer. Because Sears uses a low voltage thermostat, installation does not require the use of BX cable or conduit between thermostat and motor. No radio interference. Easy to install—complete diagram and installation instructions are included.

A B C **For all hand fired heating systems—warm air, hot water or steam.** Outfit includes (A) thermostat, (B) damper motor for 110-120 volt, 60 cycle, A. C., (C) 33 feet of colored thermostat cable, 18 feet of chain, pulleys and staples. Limit control is not included—for outfits with control, see listings at right.

42 N 08870—Shipping weight, 9 pounds **$11.69**

Complete Outfits with Limit Controls

$16 45
42 N 08814

Provide greater fuel savings and better heat control than standard temperature outfit only. These outfits are complete with accurate limit control especially engineered for each type of heating system. The limit control operates from the temperature of the heating unit in the basement (while the thermostat operates from the temperature of upstairs rooms). There is no danger of overheating the upstairs rooms or your furnace or boiler when you have this double, extra sensitive control of fuel. Easy-to-follow installation instructions are included.

A B C D **For Warm Air.** Standard Outfit plus limit control (D).

42 N 08814—Shpg. wt., 12 lbs **$16.45**

A B C E **For Hot Water.** Standard Outfit plus limit control (E).

42 N 08813—Shpg. wt., 14 lbs **$18.75**

A B C E **For Steam.** Standard Outfit plus limit control similar to (E).

42 N 08817—Shpg. wt., 13 lbs **$18.75**

Deluxe Day and Night Outfits

$20 50
42 N 08871

Provide complete comfort and convenience. Deluxe model thermostat has self-starting electric clock—gives 24-hour automatic control. Make two settings on the clock so that heat goes down in evening and rises in the morning at the time set. Sleep in cool rooms, arise in a warm, cozy house. You need set clock only once for the entire heating season. Installation instructions included.

B C F **Deluxe Outfit.** For any hand-fired system. Without limit control.

42 N 08871—Shpg. wt., 12 lbs **$20.50**

B C F D **For Warm Air.** Deluxe Outfit plus limit control (D).

42 N 08827—Shpg. wt., 15 lbs **$24.75**

B C F E **For Hot Water.** Deluxe Outfit plus limit control (E).

42 N 08832—Shpg. wt., 19 lbs **$26.50**

B C F E **For Steam.** Deluxe Outfit plus limit control similar to (E).

42 N 08833—Shpg. wt., 16 lbs **$26.50**

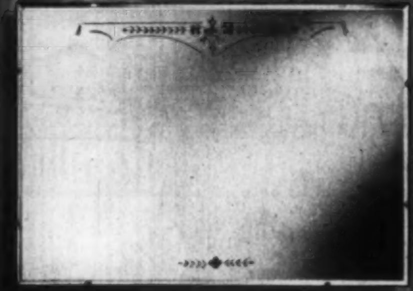
Prices include 80c Federal Excise Tax on clock

Easy Terms are available when your order amounts to $10 or more—see page 182C

A Hand Engraved Plate Glass, 36x26 in. $18.67

C Baroque Mirror $2.27

D Circular Baroque $2.97



B Hand Engraved Venetian Style, 36x26 in. $13.67

E Mirror with Dispenser $3.97

F Combination Mirror $2.97

Hand Engraved Plate Glass Mirrors

A **Quality Plate Glass Bevel Edge Mirror.** Solve your decorating problem and add distinction to your rooms at the same time. A splendid mirror like this will not only give true, undistorted reflection, but add depth and glamour to the room. Rich line engraving increases the sparkle and brilliance of the heavy plate glass. Hand ground *beveled edges* are a distinguishing feature of this mirror. Highly polished and well silvered, with a sturdy reinforced back for added protection against breakage and to provide greater light reflection. Fitted with strong hangers for easy hanging. There are many places in the home where you can use a quality mirror of this kind . . . let it highlight all the points of interest in your rooms. Makes an ideal gift that will be used and treasured for years and years. Shipped freight or express. Size, 36 x 26 inches.

35 NM 1164—Shipping weight, 39 lbs. **$18.67**

B **Hand Engraved Venetian Style Mirror.** Add drama to your interior decoration with this exquisite mirror. Its sparkling beauty reflects all the charm and loveliness of your room and makes an ever-changing picture for your wall. Mirrors also add depth to a room and tend to make the room seem larger than it really is. Why not order two . . . one for your living room, one for your dining room. You'll like this mirror in both places. It is made from clear, polished, heavy plate glass, with hand ground beveled edges to emphasize its beauty. Rich hand engraving at top and bottom adds a touch of unusual distinction to mirror. Back is strongly reinforced for increased protection and added reflective qualities. Strong hangers attached for easy hanging. Size, 36x26 inches. Shipped by freight or express.

35 NM 1174—Shipping weight, 39 pounds **$13.67**

Decorative and Utility Mirrors

C **Baroque Mirror with Shelf.** See how little it costs to work out your own decorative ideas with an attractive baroque mirror. This one features a shelf or bracket suitable for figurine or as a novelty holder. Carved effect, gold color composition frame. Overall size, 10x20½ inches. Window glass mirror about 6x11 inches. (Ornaments not included.)

35 N 01158—Shipping weight, 10 pounds. Mailable **$2.27**

D **Circular Baroque Decorative Mirror.** A few of these mirrors tastefully arranged throughout the home make "bright spots" to emphasize the beauty of your other furnishings. Frame is made of gold color composition with classic urn and drapery design. Window glass mirror about 8 inches in diameter. Overall about 14 in. Bracket at bottom. (Ornament not included.)

35 N 01159—Shipping weight, 9 pounds. Mailable **$2.97**

E **Combination Mirror and facial tissue Dispenser.** A prime necessity for the bathroom and kitchen. Beautiful mirrored box dispenses facial tissues clean and handy. Size of box about 2⅛x5x10 inches. Window glass mirror abt. 12 in. diameter. Overall size about 15x15 in. (Tissues not included.)

35 N 1167—Shipping weight, 8 pounds. Mailable **$3.97**

F **Combination Mirror, Shelf and Towel Rack.** Base of hardwood, white enameled. Unframed window glass mirror about 11⅛ inches diameter. Wood towel bar about 14 in. long. Glass shelf about 13¾x3½ inches. Unit size overall about 14x14 in. Shipped apart, easy to assemble. (Towel not incl.)

35 N 1166—Shipping weight, 5 pounds. Mailable **$2.97**

Sears Easy Terms can make your Christmas shopping a bigger pleasure. See page 182C for details

A Mount Olivet.....$4.97

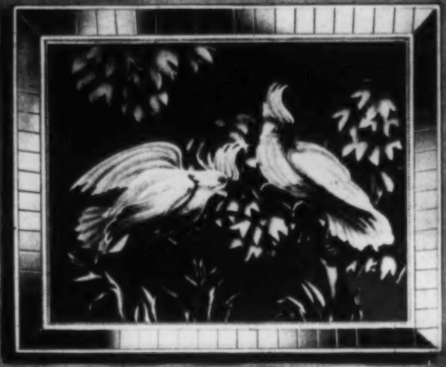
B Sacred Heart of Jesus.......$1.97

C Garden of Gethsemane. $1.97

D Sacred Heart of Mary.....$1.97

E Twin Florals...Pair $1.87

F Floral Print.....$1.87



G Mirror Frame Cockatoos..$8.97

H Winter Mantle..........$3.97

Popular religious and group Pictures

A **Mount Olivet** or Last Supper (not shown). Full color reproduction. Gold-color wood frame 2 inches wide. Glass covered. Overall size, 31x17⅛ in.

35 N 01389—"Last Supper." Shpg. wt., 12 lbs. Mailable....Each **$4.97**
35 N 01390—"Mount Olivet." Shpg. wt., 12 lbs. Mailable.....Each $4.97

B **Sacred Heart of Jesus.** Thoughtful Christmas gift for anyone devoted to the Sacred Heart. Fine full-color reproduction of a well-known painting. Overall size, 14x22¾ in. Burnished gilt-finish wood frame. Glass covered.

35 N 01323—Shipping weight, 6 lbs. Mailable...............Each **$1.97**

C **Gethsemane.** Full-color reproduction of famous picture. Overall size, 14x22¾ in. Gilt-finish wood frame matches B and D. Glass covered.

35 N 01398—Shipping weight, 6 lbs. Mailable...............Each **$1.97**

D **Sacred Heart of Mary.** An ideal gift for a girl's bedroom; grand for any room. Full-color reproduction of this inspiring picture. Overall size, 14x22¾ in. Burnished gilt-finish wood frame matches B and C. Glass covered.

35 N 01324—Shipping weight, 6 lbs. Mailable...............Each **$1.97**

E **Twin Floral Prints.** Colorful assorted bouquets. Eggshell-color ¾-in. wood frame. Glass covered. Overall size, 8x10 in. Blue or dusty rose mat.

35 N 6500—*State color.* Shpg. wt., 3 lbs. Mailable.......Pair boxed **$1.87**

F **Colorful Assorted Florals.** Combine with pair above. ¾-in. eggshell-color wood frame. Glass covered. Overall size, 13x17 in. Blue or dusty rose mat.

35 N 06501—*State color.* Shpg. wt., 4 lbs. Mailable..........Each **$1.87**

Add beauty to your room decoration

G **Mirror framed Cockatoos.** You will be thrilled with the handsome 1¾-in. wide mirrored frame that gives brilliant depth and sparkle to this modern picture and new personality to your home. And you will adore the tropical birds with their snowy plumage—make you think of far-away places. Picture combines soft coloring, white birds, and green leaves with blue background. You will want to place this handsome reproduction of an original painting where an outstanding effect is desired—over a sofa, in an entrance hall. Your friends will be sure to say "how lovely." Picture, though modern, blends well with traditional furniture. Especially smart—moderately priced too. Glass covered. Overall size, 32⅛x26⅛ inches. A lovely gift suggestion for a special friend or relative.

35 N 01387—Shipping weight, 14 pounds. Mailable......Each **$8.97**

H **Winter Mantle.** You will be proud to hang this distinctive winter scene in your living room. You will also be proud to give this lovely picture as a gift. It has all the beauty of the original painting; yet this fine reproduction is available at Sears at a price you can afford. You will never tire of the tranquil restfulness of the snow covered landscape. This picture is so real looking that you will actually feel the peace and quiet of this winter scene—it's so typical of American winters. It will give your room new color, beauty and character and give you all-season pleasure. Done in full color and sized to fit the smaller living room. Overall size is 22x26 inches, the popular new picture dimension. Framed like the original, without glass. Gold-color wood frame 2¼ inches wide.

35 N 06502—Shipping weight, 4 lbs. Mailable...........Each **$3.97**

For more fine pictures, see pages 180 and 181

Sears Easy Terms are available to help you purchase these lovely pictures. See page 182C for details

Pianobank and Bench

Delights children and miniature furniture collectors. Money can be removed easily. Wood walnut finish. 3¾-in. high. 3⅞-in. deep. 5-in. wide. Shpg. wt., 12 oz.

35 N 9800 . . . Each **$1.96**

Debonair Pie-Aire

Let Pie-Aire (Pierre) help make your pies. Put the gay-colored pottery chef in crust; as pie bakes he lets steam out, keeps juices in. About 4½ in. high. Shpg. wt., 8 oz.

35 N 9541 . . . . . . Each **97¢**

°Wall Brackets

Baroque design. About 8½ in. high. 7½ in. wide. Shelf about 6x3 in. Syrocowood (pressed wood). White or gold-color finish. *State color.* Shpg. wt., 2 lbs.

35 N 9571 . . . . Pair **$2.97**

Horsehead tie rack

Wood plastic composition looks like carved wood. Horseshoe, 4-leaf clover design. Wood bar to keep ties in order. About 11x4½ in. Shpg. wt., 2 lbs.

35 N 9502 . . . . Each **97¢**

China Cat

For your fireplace, or use as door stop. Looks real enough to purr. About 9 in. long, 5 in. high. White China with lifelike green glass eyes. Shipping wt., 3 lbs. 8 oz.

35 N 9581 . . . . Each **$3.97**

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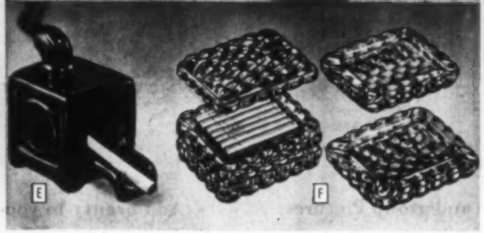

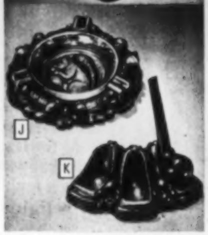

Smoking Accessories to warm a man's heart

[A] **Pullmatch Ashtray.** Matches light when pulled from holder! Comes with three refills—about 750 matches.

Matches are safely and tightly held in place, can't fall out.

Glass ash tray comes in assorted colors (sorry no choice); has 6½-inch diam. Ash tray and match container together stand about 7½ in. high. Shipping weight, 3 pounds.

35 N 9604—Complete with 3 refills,
Set **$1.35**

Extra Refills—To keep him "supplied." Each refill has about 250 matches. Shipping weight, 4 oz.

35 N 9506 . . . . . 2 for **25¢**

[B] **Novel Salt and Pepper Shakers**—In plastic cigarette box to match. Take care of two gift problems at once: shakers for the lady-of-the-house; cigarette box for the man. A light press of the finger sifts contents out bottom of patented plastic shakers—helps prevent dust settling at openings. Assorted colors, no choice. Box about, 3¾x3½ in.

35 N 9805—Shpg. wt., 8 oz . . . . Set **97¢**

[C] **Set of eight Aluminum Coasters**—Smart satin finish with attractive raised design. A gift suggestion you'll want to duplicate for your own use. Comes in assorted patterns, sorry no choice. Approx. 3¼-in. diam.

35 N 9605—Shpg wt., 8 oz. Set of 8 **$1.21**

[D] **Tilt-top Ash Tray**—Opalescent glass ash tray rests in handsome, hand-carved effect pressed wood base Easy-to-clean; roomy man-size design. Fine for "the man" on your list. About 5¾-in. diam.; Ht. 3¾-in.

35 N 9616—Shpg. wt., 2 lbs. 8 oz.
Complete **$1.47**

[E] **Miniature-stove Ash Tray.** Smoke curls up chimney—looks as though it's "cooking"—when lighted cigarette is placed on rest. Makes an interesting novelty, as well as a useful ashtray. For anyone with a sense of humor, or a what-not shelf; whether they smoke or not. Even incense might be burned in the opening and "smoke" convincingly. Shining black glazed pottery. About 4 inches long; 3¾ inches high.

35 N 9543—Shpg. wt., 1 lb. . . Each **77¢**

[F] **4-pc. set Cigarette Box and Ashtrays.** A gift that any homemaker will appreciate. Smartly styled, crystal clear glass in an unusual basket-weave design that gives an expensive appearance . . . despite the attractive low price. Especially suitable for gift-giving. Cigarette box holds full pack of cigarettes and has well fitted lid. Box and trays, each about 3½x4 inches. Shipping wt., 3 lbs. 8 oz.

35 N 2001 . . . . 4-piece Set for **67¢**

Acorn design Ensemble. Distinctively designed with smart acorn and oak-leaf motif. Walnut-finish Syrocowood (pressed wood) that gives appearance of hand carving. A beautiful ensemble anyone will be proud to own.

[G] **35 N 9470M—Book Ends.** (Books not included.) About 6¾ inches high.
Shpg. wt., 3 lbs. 4 oz. Pair **$1.77**

[H] **35 N 9681M—Cigarette Box.** About 5¾x3¾x2½ in.
Shpg. wt., 1 lb. 8 oz. Each **$1.27**

[J] **35 N 9477M—Ash Tray.** With fitted glass liner. Diameter about 7¾ inches.
Shpg. wt., 2 lbs. . . . . Each **$1.37**

[K] **35 N 9469M—Pipe Rest.** (Pipe not included.) About 6¾x4½x 2¼ inches.
Shpg. wt., 1 lb. 4 oz. Each. **$1.17**

Gifts with a Purpose

TO KEEP YOU OFTEN IN SOMEONE'S THOUGHTS

Cute Chick Cookie Jar

$1.68 Each

Everybody loves a Cookie Jar . . . especially one like this Cute Chick! Gayly decorative; exclusive Sears design. Ideal gift. You'll want one for your kitchen or the kiddies' room. Attractive ivory white, American semi-porcelain. Hand painted trim in yellow, red, green and black. About 11½ inches high. Holds about 2 pounds of cookies.

35 N 04031—Shpg. wt., 5 lbs. . . . . . . Each **$1.68**

3-pc. Set: Cookie Jar and Shakers

Salt and Pepper Shakers are tiny replicas of Cookie Jar above, each about 3 inches high. Shipping weight, 6 pounds.

35 N 04032—3-piece set **$2.25**

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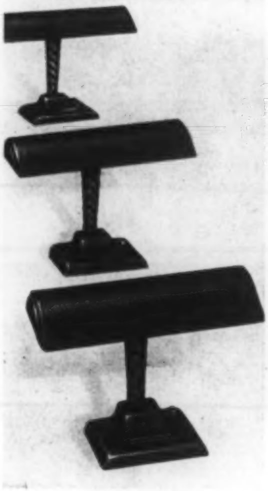


Fluorescent Desk Lamps

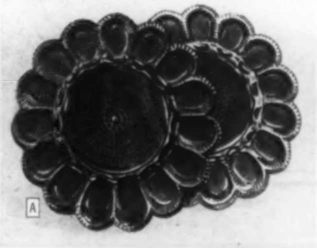
Decorator's Colors: new . . . smart . . . exciting . . . make these modern Fluorescent type desk lamps as eye-appealing as they are scientifically advanced and beautifully styled.

Here at last are desk lamps that fit into your room's color scheme . . . and provide bright-as-day illumination for your reading and working ease. You'll want one in any room where you have a desk, work table, or planning-and-organizing corner. Ideal gifts.

Also comes in rich conventional brown, for room or office requiring that color.

Distinctive design. All metal. Fitted with pen or pencil ridge and push-button switch on streamlined base. Lovely crackle-finish exterior. White lined deflector. Overall height about 12½ in. Shade about 18½ in. wide. Base about 9x5½ in. Bulb included. Use on any household current up to 120 volts. Comes in winter blue (med. grayed-blue), dusty-rose, conventional brown. *Please state color wanted.*

35 N 07754–Shpg. wt., 12 lbs. Each. **$9.47**



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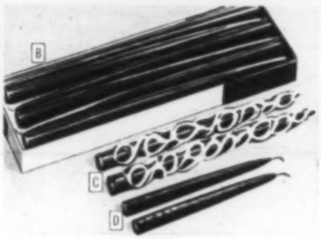


B

C

D

"Color Notes" for a gay table

A **Hand-made Glass Hors d' oeuvre Dishes.** Especially designed for those hard-to-serve snacks, the 15 unusual compartments are perfect for deviled eggs, olives, relishes, pickles, jams, spreads and other small appetizers. The wide six-inch center section accommodates the larger items such as cheese, celery, molded salads or dressings.

This attractive serving dish is made of high quality glass hand pressed in the traditional hob-nail pattern. The deep blue or dark green colors are copied from the best of early American glassware. Overall size, about 11 inches.

35 N 449—**Blue.** Shpg. wt., 3 lbs. 4 oz. . . . . .Each **$1.19**
35 N 450—**Green.** Shpg. wt., 3 lbs. 4 oz. . . . . .Each **$1.19**

Candles for your brighter holiday season . . 3 favorite types:

B **15-Inch Dinner Candles:** Hand-dipped wax candles in graceful "tall" length. 12 of one color to a box. *Please state color choice:* white, red, flag blue, Christmas green.

35 N 9687—Shipping weight, 6 pounds . . . . Box of 12 for **87¢**

C **Romany Candles:** Hand-dipped wax candles. Decorated with white frosted effect. 12 in. high. *State choice:* red or green.

35 N 9423—Shipping weight, 2 lbs. . . . . Pair **25¢**

D **Bayberry Candles:** Traditional Good Luck Christmas symbol. Delicate fragrance. Natural bayberry green color.

35 N 9424—9 in. high. Shipping weight, 2 lbs . . . . . Pair **25¢**

Hi-Jac Sweater-Coasters

At formal and informal gatherings "sweaters" are smart on the cold drink glasses. You'll agree wholeheartedly when you consider these many advantages gained by their use for hostess, guests and family:

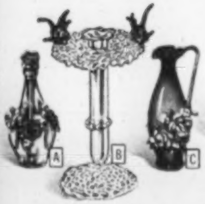
(a) Hi-Jacs absorb moisture that forms on glasses.
(b) Make iced beverages easy and so "comfy" to hold.
(c) Add festive color-highlights to any table.
(d) Colors identify guests' glasses when sent for refills.

Knit cotton terry cloth. Hi-Jacs slip easily on and off most sizes of glasses or soft drink bottles. So if you're looking for a useful gift with color and novelty you'll decide on Hi-Jacs. Attractively packaged in wood-tone printed gift box. Washable separately. Glasses not included. Set of eight includes one each of these colors: red, brown, yellow, blue, white, green, turquoise and tan.

35 N 1636—Postpaid . . . . . . Set of 8 for **98¢**

Gift Ideas

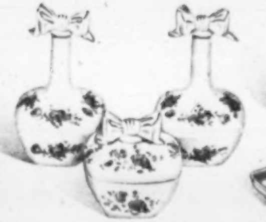
FOR THE THOUGHTFUL GIVER TO MAKE A HOME



Handmade Glass Miniatures

Bottle and pitcher decorated with hand-painted shell flowers. Abt. 3½ in. high. Birdbath bud vase about 5½ in. high.

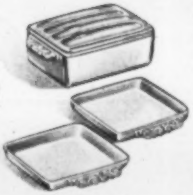
	Cat. No.		Shpg. wt.	Price
A	35 N 9421	Bottle.	8 oz.	$1.17
B	35 N 9499	Bud Vase.	14 oz.	2.87
C	35 N 9504	Pitcher.	8 oz.	1.47



3-pc. Vanity Set

Twin cologne bottles and powder box of ivory color china, topped with pale green china bows. Colorful floral decoration, gold color trim. Bottles about 6¼ in. high; powder box 4x4x3¼ in. Shpg. wt., 3 lbs. 6 oz.

35 N 9599 .... 3-pc. Set **$5.77**



Cigarette Set

Smart for any room. Opalescent pink color glass. Box with lid, abt. 3¼x5x1¼-in. overall. Two 4x4-in. ash-trays. Shpg. wt., 2 lbs.

35 N 9494 Set **$1.27**

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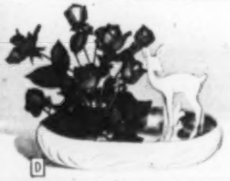
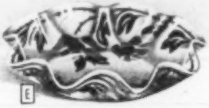
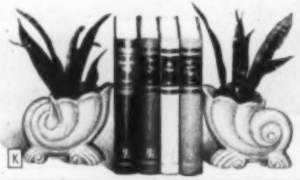
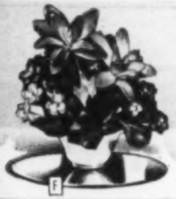
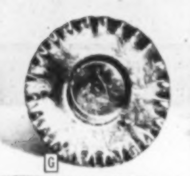
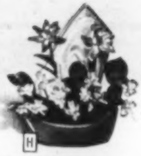


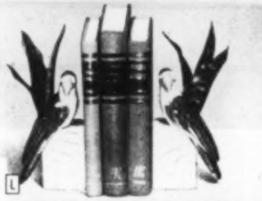


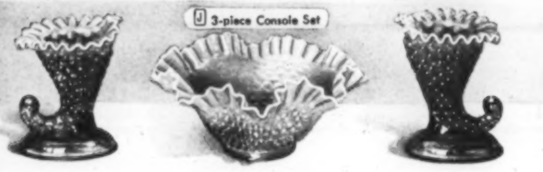


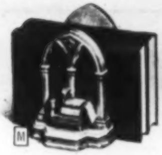


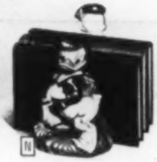












Decorations for Table, Buffet or Mantel

D **Water-Garden Pottery Centerpiece.** Bowl about 13¼ in. long; fawn about 7½ in. high, shell chips, florist's clay, flower holder. (Flowers not included.)
35 N 9751—Shpg. wt., 6 lbs. Set **$2.29**

E **Crystal Glass Fluted Bowl.** Floral decoration permanently fired-on. Hand-bent glass. About 11 in. diam.
35 N 9496—Shpg. wt. 2 lbs. 8 oz. **$3.47**

F **Porsalana Centerpiece.** Pastel-color flowers (look like porcelain) in china bowl. Abt. 13 in. high, 12 in. wide. Mirror sold separately, listed below.
35 N 9498—Shpg. wt. 3 lbs. 6 oz. **$5.47**

Mirror only. Oval, about 11½x7¾ in.
35 N 9500—Shipping weight, 1 lb. **67c**

G **Aluminum Tray,** for sandwiches, fruit, candy. Fluted edge flower design. Assorted styles, no choice. About 9-inch diameter.
35 N 9596—Shpg. wt., 1 lb. .... Each **$1.87**

H **Flower-Filled Sail Boat Centerpiece.** Colorful Porsalana flowers. (Look like porcelain) Green composition boat, pearlskin sail. About 9 inches high, 8½ inches wide.
35 N 9682—Shipping weight, 2 pounds.
Complete **$2.97**

J **3-piece Hobnail Glass Console Set.** Add a gracious touch to dining room table or mantel with this old fashioned fluted-edge design console set. Candle holders can also be used for flowers. Opalescent blue. Bowl 9-inch diameter. Holders, 5 inches high.
35 N 09507—Shipping weight, 7 lbs. . Set **$2.97**

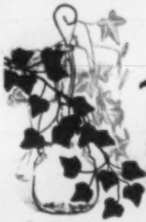
Smart Decorative Book Ends

K **Sea Shell design Plant Holders.** Highly glazed soft dusty-pink color pottery made in novel sea shell design . . . for book ends or decorations. About 5 in. high, 5½ in. long. Plants, books not included.
35 N 9752—Shipping weight, 3 pounds .... Pair **97c**

L **Parrot Plant Holder Book Ends.** Add colorful effects . . . dramatic points of interest to any room. Multi-color glazed pottery. 6½ in. high. Books, plants not included.
35 N 9754—Shipping weight, 3 pounds .... Pair **97c**

M **Cathedral Book Ends.** Hand-carved effect Syrocowood (pressed-wood). Antique silver-color finish with blue windows, red and green trim. About 7 inches high.
35 N 9569—Books not incl. Shpg. wt., 3 lbs. 8 oz. Pair. **$4.97**

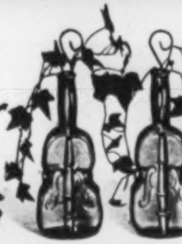
N **Donald Duck Book Ends.** Delightful for a child's room. Vivid natural colors, high luster finish composition. About 7½ in. high. Books not included.
35 N 9493—Shipping weight, 5 pounds....... Pair **$3.97**



Ivy Spray

Large, realistic ivy spray. Artificial. Wire stem, green cloth leaves. Abt. 26 inches long. Shipping wt., 8 oz.

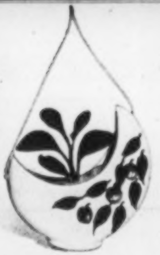
35N9614—Ea. **77¢**



Aqua Blue Glass Violins

Hand-blown glass violins for plant sprays. Smart decoration. Metal brackets for hanging. Smart in pairs or flanking mirrors, pictures. About 9½ in. high. (Ivy not incl.) Shpg. wt., 1 lb. 8 oz.

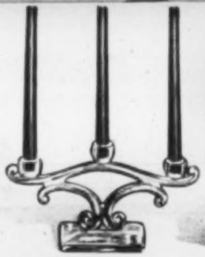
35 N 9551 .... Pair **$1.57**



Hanging Basket

Colorful hand-decoration on ivory-color glazed pottery. About 8 in. long, 7½ in. high. With cord, ready to hang. (Plants not included.) Shpg. wt., 2 lbs. 8 oz.

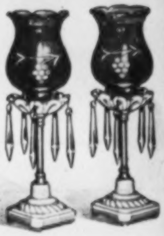
35 N 9766 .... Each **$1.00**



3-Candle Candelabra

Gain an impressive candle-glow with two or three arranged down your table. Clear crystal glass. About 13 inches wide, 6½ inches high. (Candles not included.) Shipping wt., 4 lbs.

35 N 09568 ...... Each **$2.37**



Pair Hurricane Lamps

So colorfully decorative! Etched design on cranberry red chimneys. Metal stems, milk glass bases, 5 glass prisms. (Candles incl.) Abt. 12 in. high. Shpg. wt., 4 lbs. 8 oz.

35 N 9797 ...... Pair **$6.97**

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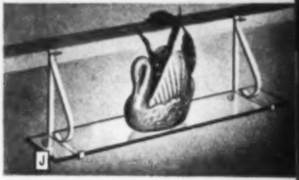


Decorative Figurines

A **Taube China Figurines.** To add to her prized collection or to a room's decoration. They're charming and so expressively in the finest taste. Smart used on wall brackets. Gleaming white china, highly glazed. About 7½ inches high.

35 N 9607—Shpg. wt., 2 lbs. .... Pair **$4.97**

B **Gracious Madonna Head,** in soft, "heavenly" colors. Hand decorated . . . a beautiful figurine that will wholly delight her. It's lovely enough to be the very center of attraction in her room. Stands about 8½ inches high. Made of composition.

35 N 9487—Shpg. wt., 5 lbs. .... Each **$5.47**

C **"Little Angels"** to charmingly hold your candles at the holiday season. Practically a centerpiece in themselves. (Complete with 10-in. red candles.) Stand about 6 inches high. Composition.

35 N 9529—Shpg. wt., 2 lbs. .... Pair **$2.37**

Corner Shelf . . . What-Nots

D **3-Tiered Corner Shelf.** Brighten a corner in your home . . . or someone else's . . . with this gay red corner shelf for plants or curios. Made of wood. Abt. 22 in. high, 8 in. wide. (Curios not incl.)

35 N 9425—Shpg. wt., 2 lbs. .... Each **$1.87**

E **White What-Not Shelf.** For favorite what-nots. Made of wood; white finish. Three shelves. Overall size, 15 in. high, 9¼ in. wide. (Curios not incl.)

35 N 9522—Shpg. wt., 2 lbs .... Each **$1.97**

F **2-Shelf What-Not.** Hand-carved effect of walnut-finished pressed wood makes this a decorative addition. 5¼ x 14 in. high. (Curios not incl.)

35 N 9615—Shpg. wt., 2 lbs. 8 oz .... Each **$1.97**

G **Stinky and Phooey** . . . two cute little china skunks. Ebony-black, white trim. Abt. 3½ in. high.

35 N 9728—Shpg. wt., 1 lb. .... Pair **$1.57**

Smart Window Shelves

H To help her make a pleasant indoor garden . . . or twin gardens in opposite windows . . . give her one or two of these sets. You'll be providing a delightful all-year-'round summery look. Complete with six assorted, colorful glazed pottery plant holders; two heavy, clear glass shelves, 22x3⅞ in.; supported by two white-enameled metal brackets abt. 21 in. high. Won't interfere with window operation. (Plants not incl.)

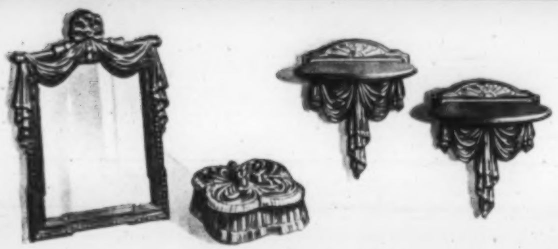
35 N 09749—Shpg. wt., 9 lbs. . . Set **$2.25**

Brackets and Shelves only.

35 N 9748—Shpg. wt., 5 lbs. . . . . . Set **87¢**

J **Single Window Shelf.** White-enameled metal brackets, about 7 inches long. Extra strong glass shelf about 20x4 inches. Shipping weight, 2 lbs. 8 oz.

35 N 9560—(Vase not incl.) ...... Set **57¢**



Gay Gifts for the home

...TO DELIGHT
ALL THE FAMILY

Syrocowood Decorations—Like Carved Wood—Antique Gold Color Finish

Drape Design Mirror. For wall or table. Easel back; hole for hanging. Pressed wood. Window glass. About 13½x11 in. Shpg. wt., 4 lbs.
35 N 9672M . . Each **$2.97**

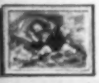
Drape Design Jewel Box. Rayon velvet-lined to protect her jewelry. About 5¼x5¼x2½ in. overall. Pressed wood. Shipping weight, 2 pounds.
35 N 9680M . . Each **$2.97**

Drape Design Wall Brackets to use on either side of mirror or pictures. Pressed wood. Abt. 9 in. high, shelf abt. 3¼x7¼ in. Shpg. wt., 3 lbs. 8 oz.
35 N 9678M . . . . Pair **$2.97**

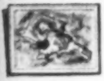
* *

The Lord
is my
Shepherd-
I shall not
want . . .
NOW I LAY ME DOWN
TO SLEEP
I PRAY THE LORD
MY SOUL TO KEEP
IF I SHOULD DIE
BEFORE I WAKE
I PRAY THE LORD
MY SOUL TO TAKE
B

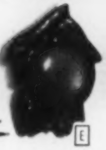
Violet for change . . helps you be prepared. Good or bad, be ready if weather-change is due.

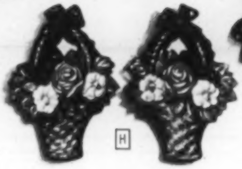


Blue is for fair . . . Blue panties, blue skies. Plan your day accordingly for all the family.



Pink is for Rain . . . watch the baby's panties. They change color as forecast varies.





Picture Barometer

Here's a novel gift idea . . . a combination wall decoration and weather forecaster . . . to warn of "wet" weather in advance and delight the whole family. (Imagine a picture with a color scheme that changes with the weather before your eyes!) Youngsters find this baby picture barometer particularly captivating — look to it eagerly for up-to-the-minute weather-information.

Baby's panties tell the whole story . . . as shown above in the small illustrations. It's amazing and fascinating! Even a very young child can easily learn to recognize the color-changes and what they forecast. Wood frame. No glass. About 6¾x8¾ inches.
35 N 9549 —Shpg. wt., 5 oz. . . Ea. **77c**

Wall Plaques and Pictures for a bright "dash of color"

Glow-in-the-Dark Plaques . . . to reassure afraid-in-the-dark children. Daylight restores glowing quality.

[A] **Raggedy Ann and Andy Plaques.** Beloved characters for a child's room. Fiberboard. Abt. 9½x8 in.
35 N 9595 —Shpg. wt., 1 lb. Pair **97c**

[B] **Child's Prayer Plaque.** "Now I lay me down to sleep" and opening phrases of 23rd psalm —"The Lord is my shepherd." Fiberboard. Blue background. Abt. 7⅜x9⅞ in.
35N9441 —Shpg. wt., 10 oz. Pr. **$1.27**

[C] **Mallard Ducks for a Hobby Corner** . . . "winging" their colorful way. Lifelike colors; hand-carved-effect . . . Pressed wood. Sizes from 4 to 5¼ in. Shipping wt., 1 lb. 8 oz.
35 N 9628 . . . . Set of 3 for **$1.00**

[D] **Send . . . Bluebirds for Happiness** Five cheery bluebirds in graceful flight. Gay natural blue color; pressed wood. Ready to hang. Sizes graduated from about 2 to 5½ in. Shipping weight, 1 lb. 8 oz.
35 N 9684 . . . . . . Set of 5 for **$1.00**

[E] **Apple String-Holder.** Decorative accessory for keeping small ball of string handy. (String not included.) Composition. About 7½x6 in. Shipping weight, 4 pounds.
35 N 9565 . . . . Each **47c**

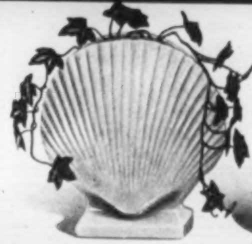
[F] **Wall Fruit Plaque.** Hand painted, luscious-looking, real-fruit colors. . . . leaf design border. Composition. About 10-inch diameter. Shipping weight, 3 lbs. 8 oz.
35 N 9801 . . . . Each **$2.37**

[G] **Baroque Fruit Plaques.** Smart new style. Ivory color background and hand-painted raised fruit. True-fruit colors. Composition. About 10½ inches long, 8 inches wide. Shpg. wt., 6 lbs.
35 N 9629 . . . . Pair **$1.47**

[H] **Flower Basket Plaques.** Gay basket-shapes "a-bloom" with bright, colorful flowers. For any room. Composition. About 7½ inches wide, 10 inches high. Shipping weight, 3 pounds.
35 N 9683 . . . . Pair **$1.27**

[J] **Geranium Flower Pot Plaques.** Put up a pretty border all around a room or use in pairs. Composition. Approximately 5¼ inches high. Shipping wt., 2 lbs.
35 N 9440 . . . . Pair **67c**

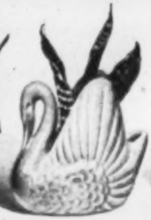
EASY TERMS: Plan decorations for several rooms, add them to your Easy Payment Order. See Page 182C for details



China Shell Vase

Lovely in pairs on mantel or buffet. Glazed soft pink. About 8 inches high. Shipping weight, 3 lbs. 8 oz. Ivy not included.

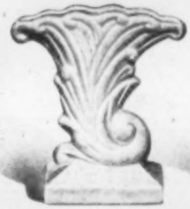
35 N 9611 . . . . Each **$1.87**



Graceful Swan Vase

Mother-of-pearl finish, pink and blue blend. Plant not incl. Glazed pottery. About 5 in. high, 5¼ in. wide. Shpg. wt., 2 lbs.

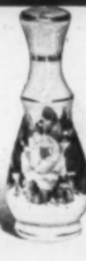
35 N 9491 . . . . . Each **97¢**



Cornucopia Vase

Lovely in pairs. Mother-of-pearl finish in softly blended pink and blue. Glazed pottery. About 7½ in. high. Shpg. wt., 2 lbs. 8 oz.

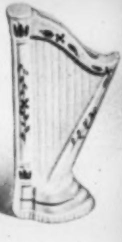
35 N 9492 . . . . . Each **97¢**



Handpainted Vase

Beautifully styled opal glass vase . . . hand-painted rose decoration, fired-on. Charming used in pairs. About 10½ in. high. Shpg. wt., 2 lbs.

35 N 9436 . . . . Each **$6.87**

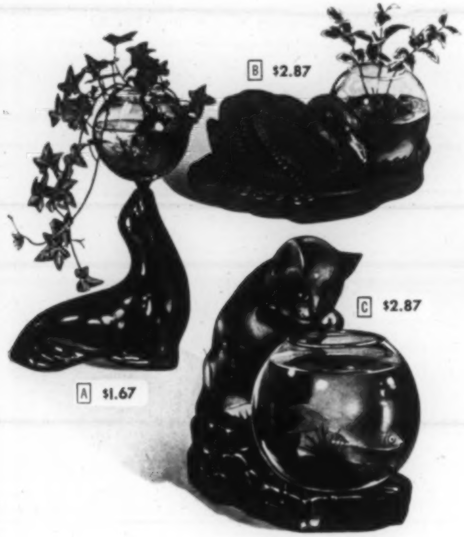


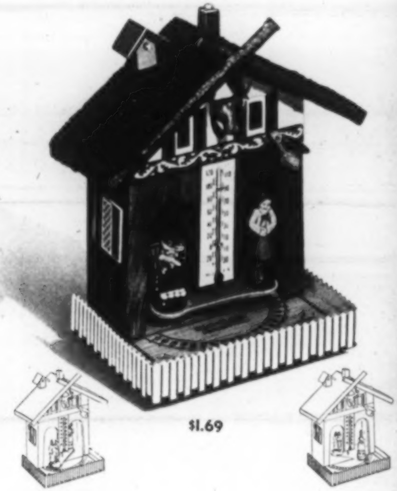
Harp Vase Wall Pocket

Smart standing on table, or hanging on wall. Ivory-color pottery, colorful underglaze decoration. About 8¼ inches high. Shpg. wt., 2 lbs.

35 N 9497 . . . . . Each **$1.37**

* * *





Novelty Ivy Holders and Fish Bowl

A **Trained Seal Ivy Holder.** This sleek seal has "gone into his act" for your special enjoyment . . . balances glass bowl expertly on his nose. For ivy, or float a single flower. Black composition seal. Overall size about 11½ x 8 inches. Glass bowl about 4 inches in diameter. (Ivy not included.)

35 N 09781—Shipping weight, 5 pounds. Each **$1.67**

B **Swan and Bowl for Vine or Plant.** Set this bright red swan "skimming" over someone's table, shelf, or mantel for bright decoration. Swan is red composition with black shadings and gold-color beak. Size, about 11x7x5 inches. Glass bowl, about 5 inches diameter. (Plant not included.)

35 N 09468—Shipping weight, 6 pounds. . . . . Each **$2.87**

C **Playful Kitten with Bowl.** This playful kitten is certain to take anyone's fancy. He's in two tones of gray with pink nose and mischievous eyes. Composition. About 7½x7½ inches. Glass bowl about 5 inches diameter. Use either for plants or small fish. (Goldfish not included.)

35 N 09495—Shipping weight, 6 pounds . . . . Each **$2.87**

Quaint Swiss Cottage Weather Forecaster

- Lets you know about tomorrow's weather. . . . today!
- Indicates the weather from 8 to 24 hours in advance
- Easy-to-read thermometer on front adds to usefulness

$1.69 Each

Help someone "get off to a good start," be prepared for weather-changes in advance! A popular favorite . . . this little Swiss cottage made of walnut . . . re-designed especially for Sears—to make it more colorful and captivating.

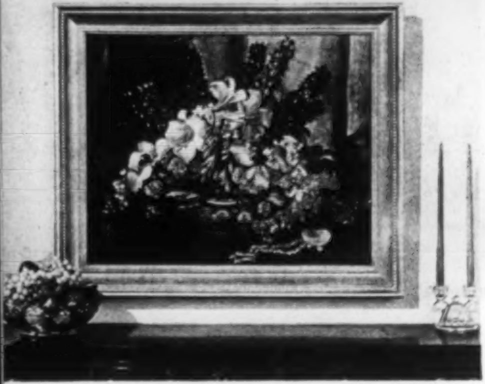
Gaily dressed little people, now of plastic, take turns coming out. When the weather promises "fair" the happy youngsters come out . . . but when the old witch appears, look out for bad weather. Quaint green roof, whimsical red chimney, deerhead trophy, colorful bird are sure to take anyone's fancy.

Indicates the weather eight to twenty-four hours in advance. Has an easy-to-read accurate thermometer in plain view on front, which makes this doubly useful as a gift, or for your own home.

House stands about 7 inches high, 4¾ inches wide, 3¼ inches deep.

35 N 9400—Shipping weight, 1 pound. . . . . Each **$1.69**

EASY TERMS: Have you thought of adding Gifts to your Easy Payment Order . . . paying for them as you go along?



A "The Glory of July" by G. Laurence Nelson.........$8.97

B "Farm in Winter" by Theodore Kautzky..............$8.97

C "Springtime in the Berkshires" by Robert Hamilton $8.97

Fine Reproductions of American Art Complete the Decoration of your rooms

$479 to $1247

Now you can own beautiful reproductions of famous American paintings . . . at prices you can afford. These reproductions of masterpieces by many of America's foremost artists will fit in your budget . . . fit in your decorating scheme. From this outstanding group, you can select magnificent pictures to bring new beauty, glorious color and rich distinction to your rooms. And they're just the size to be effective in a home. You'll be surprised to find such superb reproductions priced so low.

These reproductions are so fine that they look like the artist's original work. Each one is Verplexed . . . a special scientific process that duplicates the texture of the original oil painting. Delicate color tones, even the effect of brush strokes remain. Like the original, too, no glass covers the reproductions to lessen the richness of the pictures.

A **"The Glory of July" by G. Laurence Nelson.** This lovely still-life picture is appropriate for your dining room as well as for your living room. The bowl over flowing with fresh garden blooms brings the beauty of early summer right into your home. Soft blues of the larkspur and the rosy hues of the June roses harmonize with any color scheme. Decorated hardwood frame 4 inches wide is finished in gold-color.
35 NM 6505—Overall size, about 35¾x29¾ in. Shpg. wt., 14 lbs. **$8.97**

B **"Farm in Winter" by Theodore Kautzky.** Nestled in a blanket of snow, the farm house and its surrounding buildings look cozy and warm as the winter sun lights the clouds in the background. This typical American farm scene is particularly effective in a living room or large hall. Decorated hardwood frame is 4 in. wide; gold color finish.
35 NM 6506—Overall size, about 35¾x29¾ in. Shpg. wt., 14 lbs. **$8.97**

C **"Springtime in the Berkshires" by Robert Hamilton.** Sunshine slants between silvery birches—beyond, a fruit tree is in full blossom. A scene filled with the loveliness of spring and the beauty of New England. You'll find this picture perfect with formal or informal furnishings. 4-in. decorated hardwood frame; gold color finish.
35 NM 6507—Overall size, about 35¾x29¾ in. Shpg. wt., 14 lbs. **$8.97**

D **"The Templed Hills" by Moore Smith.** The splendor and magnificence that is America is reflected in this picture of her lofty mountain peaks. It is the kind of picture that appeals to everyone and gives the final touch of beauty to a lovely room. Gold-color frame of decorated hardwood sets off soft greens and blues of picture.
35 N 06504—Overall size, about 33¼x27¼ in. Shpg. wt., 12 lbs. **$4.79**

E **"May Morning" by Carl Wuermer.** So realistic is this gnarled apple tree with its glory of blossoms you almost breathe their delicate fragrance. In this picture, the artist has captured the spirit of springtime and preserved it for you to admire again and again in your home. Decorated hardwood frame 2 in. wide; gold color finish.
35 N 06503—Overall size, about 33¼x27¼ in. Shpg. wt., 12 lbs. **$4.79**

F **"The Shining Sea" by Charles Vickery.** Add a final touch of beauty to your room with this excellent reproduction of "The Shining Sea." The marine blues and greens of the swirling waters and the azure blue of the sweeping skies will complement any color scheme you have chosen for your room. This is the kind of picture that fits in with any type furnishings. 3-in. gold-color hardwood frame with decoration.
35 NM 6509—Overall size, about 36¾x28¾ in. Shpg. wt., 15 lbs. **$10.97**

G **"The Old House" by George Drew.** A setting sun casts mellow lights on this peaceful scene of the old house. Even the quiet river and the soft clouds seem to pause for this golden moment. A picture that brings a feeling of serenity and a sense of security to its observer. Smartly decorated 3-in. hardwood frame is finished in gold color that picks up the rich gold tones of the picture.
35 NM 6508—Overall size, about 36¾x28¾ in. Shpg. wt., 15 lbs. **$10.97**

H **"The Little Harbor" by Julius Delbos.** You'll share the artist's love of this picturesque scene as you look at the tiny boats moored to the quiet wharf. The early morning calm of a sleeping fishing village comes to life for you under the artist's skillful fingers. This is a picture that has a place in every home. Its colorful beauty is further heightened by a decorated gold-color 3-in. hardwood frame.
35 NM 6511—Overall size, about 37¼x31¼ in. Shpg. wt., 16 lbs. **$12.47**

J **"Autumn Terrace" by F. Ballard Williams.** For a more formal type of living room, choose "Autumn Terrace," a symphony of mellow autumn colors. To give richness and interest to the picture, the artist has painted stately ladies in silken gowns under trees turned golden. This same feeling of richness is echoed in the 3-in. decorated, gold-color frame that sets off the reproduction so beautifully.
35 NM 6510—Overall size, about 37¼x31¼ in. Shpg. wt., 16 lbs. **$12.47**

All pictures on this page shipped by freight or express except D and E which are mailable. See page 182C for Easy Payment Plan.

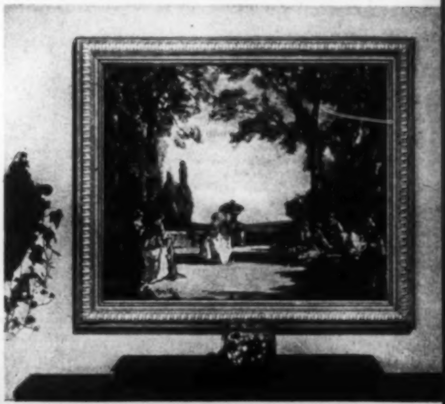
D "The Templed Hills" by Moore Smith . . $4.79

E "May Morning" by Carl Wuermer . . . $4.79

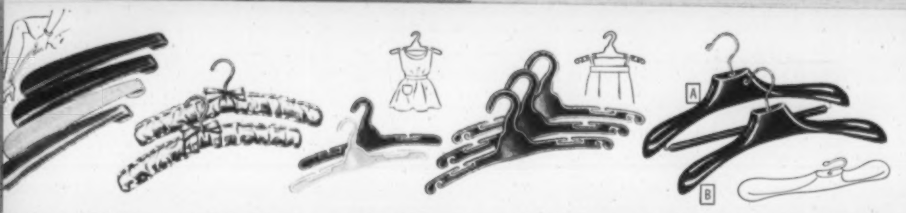
F "The Shining Sea" by Charles Vickery . $10.97

G "The Old House" by George Drew . . $10.97

H "The Little Harbor" by Julius Delbos . $12.47



J "Autumn Terrace" by F. Ballard Williams $12.47



Plastic Shoe Horn

Smartly designed in a new 14-in. length . . . it's extra long to eliminate bending over. *Colors:* med. blue, ivory, ruby red, med. green. *State color.* Shpg. wt., 5 oz.
25 N 9863 . . Each **85c**

Sachet Hangers

Daintily shirred . . . fragrant sachet in padded rayon satin shoulder section *State color:* blue or pink. 16½ in. wide. Shpg. weight, 13 oz.
25 N 6905
Set of 2 for **$1.17**

Child's Hangers

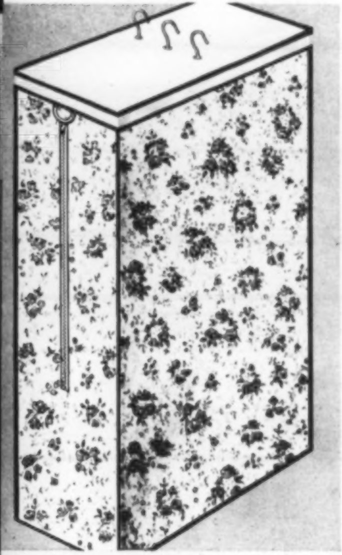
Notched to keep jumpers, slips, etc. from sliding off. 12 inches wide. All plastic . . . well shaped. Just right for children's clothes. *State color:* light blue, pink. Shipping wt., 6 oz.
25 N 6939 . . **2** for **37c**

Women's Hangers

For coats, suits and dresses. Has notches for skirt loops, slip straps, etc. 16½ in. wide. Made of plastic. Adds a gay note to closets. *State color:* med. blue, bright red, med. green. Shpg. wt., 10 oz.
25 N 6937 . . . . . . **3** for **95c**

Men's Deluxe Plastic Hangers

Curved and shaped to correctly support men's coats . . . ideal for overcoats. Plastic with strong metal hook. 17½ inches wide. *Please state color:* royal blue or wine red. Shpg. wt., ea., 11 oz.
A **25 N 6928**—**Suit Hanger.** (Wood and metal drop bar for trousers) . . **$1.19**
B **25 N 6927**—**Coat Hanger** **95c**



For colorful closets

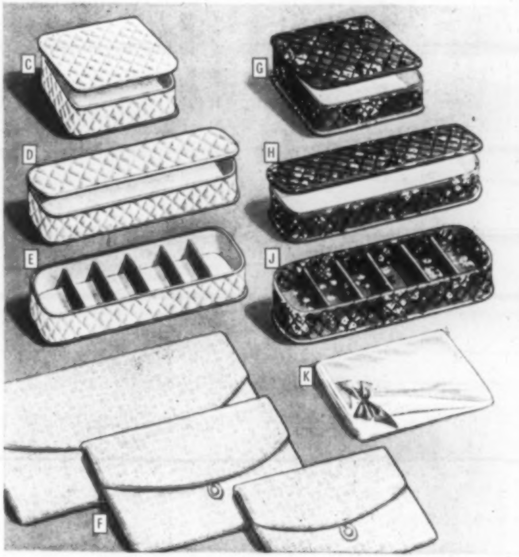
Jumbo Garment Bag . . . holds 14 to 16 garments. This lovely colorful garment bag will make any clothes closet look fresh, pleasant . . . provide protection from dust and prolong the life of garments. Sturdy and long wearing cotton fabric. Attractive multicolor floral pattern printed on cream color ground. Has harmonizing rose color binding. Plastic coated cotton top wipes clean with damp cloth. 36-inch zipper closing. Wire frame and 3 metal hooks will prevent tilting. Size: 54x20x13½ inches.
25 N 6583—Shipping weight, 3 pounds **$6.98**

Refer to our General Catalog, page 541, for complete matching ensemble of closet accessories. Everything you could possibly desire for your closet will be found in this set

Plastic Shelf Edging

Attractive cut-out design. *State color:* blue, pink, white. 1⅝ in. wide. Shpg. wt., 10 oz.
25N6566—Box of 3 yds. **69c**

25 N 6837—**Box of 50 Tacks.** For attaching shelf edging. *State color:* blue, pink or white. Shpg. wt., 3 oz. **10c**



Give her lovely Matching Boxes this Christmas

Attractive and smart-looking as well as convenient and practical. Keep your dresser drawers neat and tidy. Gifts that will be appreciated and used all year 'round

Matching Boxes for personal things. Entirely new and different. Covered in white plastic with a raised quilted design . . . trimmed with medium blue rayon satin binding. Rounded corners. Shpg. wt., each, 1 lb. 6 oz.
C **25 N 6687M**—**Hanky Box.** Washable blue paper lining. 7½x7½x2¼ in. **$1.49**
D **25 N 6689M**—**Glove Box.** Washable blue paper lining. 13½x4¼x2¼ in. . . . **$1.49**
E **25 N 6688M**—**6-section Hose Box.** Blue rayon satin lined. 13½x4¼x2½ in. **$1.49**

Set of 3 Lingerie Cases

F Dainty gift set. Keeps dresser drawers or suitcases neat. Embossed rayon with rayon lining. Button closing. Set of 3 cases: one, 16¼x10¼ in.; one 11¼x9 in.; one 8¾x6½ in. *State color:* med. blue or peach.

Matching Quilted Chintz Boxes for hankies, gloves and hose. Attractive floral pattern that's colorful and gay looking. Rounded corners. *Background colors:* med. blue, rose or wine red. *State color.* Shpg. wt., ea., 1 lb. 3 oz.
G **25 N 6677M**—**Hanky Box.** Washable paper lining. Size: 7½x7½x2¼ in. **98c**
H **25N6679M**—**Glove Box.** Washable paper lining. Size: 13¼x4½x2¼ in. **98c**
J **25 N 6678M**—**6-section Hose Box.** Chintz lined. Size: 13¼x4½x2½ in. **98c**

Handkerchief Case

K Smartly designed . . . for all her hankies. Beautiful ribbon bow trim. Dainty sachet fragrance that will last and last. Made of lovely rayon satin. Size: 6x8 inches. *Colors:* lt. blue or peach. *Please state color.*

Make Sears Your Gift Headquarters

Use Both this book and Your Sears Big Catalog for Complete Selection

We always urge our customers to Shop Early and Mail Early to avoid the last minute rush at Christmas. Shop through this Christmas Book and your Sears Big General Catalog now. List all the things you want on the enclosed order blank, or if you don't have a Sears order blank any plain paper will do.

Simply print or write plainly your full name and complete address, including rural route and box number if you live on a rural route. All members of the family should order under one name, as it helps us give you better service.

Please be sure to give us the catalog number, quantity, name of each item, color, size, price, shipping weight, and any special information or measurements asked for in the description of the item you are ordering. Add the shipping weights of items you are ordering, and change ounces to full pounds (16 ounces to the pound). See parcel post rate table for amount to include for postage as we must pay postage on parcel post packages before we can ship your merchandise. If you send too much, every cent extra will be promptly returned to you. You pay only the exact postage needed for your order.

It is best to send money by U. S. postal notes, postoffice or express money order, or by bank draft or check. Your mail carrier will be glad to buy a postoffice money order for you if you live on a rural route. You can also obtain a money order at your postoffice or from local express agent.

U. S. Postal Notes

The new U. S. Postal Notes are a convenient and economical way to send money by mail. They can be purchased at postoffices in any denomination up to $10 for only 5 cents per note. However, you can buy as many notes as you want at one time. For instance, if you want to send Sears $15.83 to cover the cost of goods and postage, you would buy a $10 note and a $5.83 note, which would cost you 10 cents for both. When using Postal Notes to send money to Sears, write "Sears, Roebuck and Co." on the line indicated for name of payee on the face side, and your name and address on the back—then enclose with your order to Sears, Roebuck and Co.

Postoffice Money Order Charges

The postoffice makes the following charges for Money Orders, regardless of where they are purchased.

Amount	Charge	Amount	Charge
Up to $2.50	6	$20.01 to $40.00	15c
$2.51 to 5.00	8c	40.01 to 60.00	18c
5.01 to 10.00	11c	60.01 to 80.00	20c
10.01 to 20.00	13c	80.01 to 100.00	22c

For amounts above $100, purchase additional Money Orders at the same charges as shown above.

C. O. D. Orders

Unless there is real need for C. O. D. service, we urge you to enclose postal note, money order or check when you mail your orders and avoid the extra handling and expense of C. O. D. orders. On parcel post C. O. D. shipments, in addition to the price of the merchandise and regular parcel post charges, we will bill you for the C. O. D. collection fee which we are required to pay the postoffice. The postoffice also collects a money order fee for forwarding the total amount to us.

We believe very few of our customers will want to order C. O. D. because of the extra cost. However, when you need the fastest possible service regardless of cost to you—for example on emergency orders for repair parts—we will ship C. O. D.

We do not accept C. O. D. orders: For less than $2.00 (except orders for repair parts); for merchandise that is cut or made to special measurements; for items that are shipped direct from one of our factories; for shipment to foreign countries.

Important About Prices

Prices in this book apply only to orders placed by mail, telephone, telegraph, or at the catalog order desk in any Sears Retail Store, Sears Order Office, or in one of Sears Affiliated Stores. Should the Federal, State or Local Governments impose additional taxes after this book goes to press, we shall be obliged to add such further taxes to the prices shown.

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To Save you Money
To Deliver all Merchandise Safely
To Satisfy You Perfectly

We guarantee that every article in this catalog is honestly described and illustrated.

We guarantee that any article purchased from us will give you the service you have a right to expect.

If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense.

We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

Sears, Roebuck and Co.

Parcel Post Rates

EXAMPLE: If your order weighs 25 pounds and you live in Zone 3 postage will be 59c. Mail Carrier can tell you your zone.

Shipping Weight	Local Zone	Zones 1 and 2 Not Over 150M.	Zone 3 151 to 300 Miles	Zone 4 301 to 600 Miles
2 oz. or less	1½c	1½c	1½c	1½c
3 or 4 oz.	3c	3c	3c	3c
5 or 6 oz.	4½c	4½c	4½c	4½c
7 or 8 oz.	6c	6c	6c	6c
9 oz. to 1 lb.	8c	9c	10c	11c
1 lb. 1 oz. to 2 lbs.	9c	11c	12c	15c
2 lbs. 1 oz. to 3 lbs.	9c	12c	14c	18c
3 lbs. 1 oz. to 4 lbs.	10c	13c	16c	22c
4 lbs. 1 oz. to 5 lbs.	10c	14c	18c	25c
5 lbs. 1 oz. to 6 lbs.	11c	15c	20c	29c
6 lbs. 1 oz. to 7 lbs.	11c	16c	22c	32c
7 lbs. 1 oz. to 8 lbs.	12c	17c	24c	36c
8 lbs. 1 oz. to 9 lbs.	12c	18c	26c	39c
9 lbs. 1 oz. to 10 lbs.	13c	19c	28c	43c
10 lbs. 1 oz. to 11 lbs.	13c	20c	30c	46c
11 lbs. 1 oz. to 12 lbs.	14c	22c	32c	50c
12 lbs. 1 oz. to 13 lbs.	14c	23c	34c	54c
13 lbs. 1 oz. to 14 lbs.	15c	24c	36c	58c
14 lbs. 1 oz. to 15 lbs.	15c	25c	38c	61c
15 lbs. 1 oz. to 16 lbs.	16c	26c	40c	65c
16 lbs. 1 oz. to 17 lbs.	16c	27c	42c	68c
17 lbs. 1 oz. to 18 lbs.	17c	28c	44c	72c
18 lbs. 1 oz. to 19 lbs.	17c	29c	46c	75c
19 lbs. 1 oz. to 20 lbs.	18c	30c	48c	79c
25 lbs.	20c	36c	59c	97c
30 lbs.	23c	41c	69c	$1.15
35 lbs.	25c	47c	79c	1.33
40 lbs.	28c	53c	90c	1.51
45 lbs.	30c	59c	$1.00	1.69
50 lbs.	33c	64c	1.10	1.87
55 lbs.	35c	70c	1.21	2.05
60 lbs.	38c	75c	1.31	2.24
65 lbs.	40c	81c	1.41	2.41
70 lbs.	43c	87c	1.51	2.60

These rates are subject to change without notice.

Freight and Express Orders

If there is an agent at your station, you pay charges when shipment is received. If there is no freight agent, include money in your order to cover freight charges. If you send too much we will return the difference. Freight charges are based on distance; consult your freight agent, or write us for actual charges.

Important Tax Notice

If you live in any of the places listed below, please add to your order an amount, at the rate shown, to cover the following:

Illinois (Expense due to Ret. Occ. Tax)	2%
Iowa (Use Tax)	2%
Michigan (Use Tax)	3%
Ohio (Use Tax)	3%

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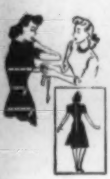
IMPORTANT! Christmas gifts to servicemen overseas must be

How to order proper clothing size

Please measure carefully and be certain of right fit



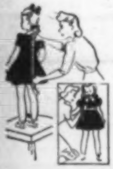
FOR WOMEN

Measure Bust around fullest part. Do not let tape slide down shoulder blades in back. Measure over slip or lightweight dress.

Measure Waist around smallest part.

Measure Hips at side in line with hip bone (7 inches below natural waistline). This is an important measurement.

Measure Length straight down center back from collar line to desired length.



FOR LITTLE GIRLS

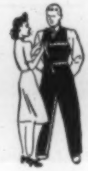
Small children grow so rapidly that it is important to check their size carefully each time you order.

Measure Length down center of back from base of neck to desired length.

Measure Chest close up under arms around fullest part of chest, holding tape snugly.

Measure Height without shoes. If measurements come between two sizes on scale below, order larger size.

Girl's Height in inches	Chest Measure in inches	Length of Dress in inches	**Order Size**
Under 31	20	16	1
32–34	21	17	2
35–37	22	18½	3
38–40	23	20	4
41–43	24	22	5
44–46	24½	24	6
48	25	25	6½

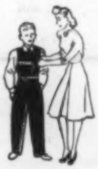


FOR MEN

Measure Chest close up under arms, snug but not tight, with tape over shoulder blades at back. Measure with vest on for garments that are worn over vest.

Measure Waist just above hip bones at natural waistline. Remove belt.

Measure Inseam from close up in crotch to bottom of trousers at length desired, usually top of heels.



FOR BOYS

Don't guess a growing boy's size. Measure carefully and check with size scales below.

Boy's Height in inches	Chest Measure in inches	Waist Measure in inches	Inseam Measure in inches	**Order Size**
Under 34	21	21		2
34 to 36	22	22		3
37 to 39	23	22½		4
40 to 41	24	23		5
42 to 44	24½	23½		6
45 to 46	25½	24		7
47 to 49	26	24½		8
50 to 51	26½	25	24	9
52 to 53	27½	25½	25	10
54 to 55	28	26	26	11
56 to 57	29	26½	27	12
58 to 59	29½	27	28	13
60 to 61	30½	27½	29	14
62 to 63	31	28	29½	15
64 to 65	32	28½	30	16
65½ to 66½	33	29½	31	17
67 to 68	34	31	32	18

3 ways to order your correct shoe size

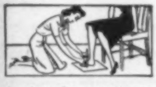
1 Tell us your shoe size—length and width—if you know it.

For men and women only—not for children. (For children, use 4-point measuring system.) Make sure that shoes you order are sold in your particular size and width.

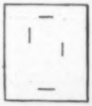
or 2 Give us all numbers and letters in your shoe

For men and women only—not for children. Just write on your order all the numbers and marks you find in the lining of a comfortable old shoe—whether you bought it at Sears or not—and your new Sears shoes will fit just as comfortably. Be sure to include any dashes that occur, as they sometimes indicate half sizes.

or 3 Use Sears Scientific 4-point measuring system

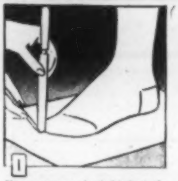


For men, women, older boys, girls and children—Take a piece of blank paper large enough to fit under your foot . . . an ordinary kitchen knife . . . and a sharp pencil. *Sit on a chair* and let the foot which gives you the most trouble rest naturally and without moving on the piece of paper as shown. *Do not stand* as this will spread the foot and result in an incorrect measurement. Our measurements allow for normal spread of foot when standing. *Mark this piece of paper as shown in the four illustrations at the right.*

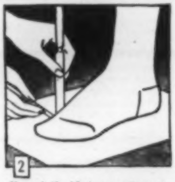


You now will have a piece of paper with four pencil marks on it as shown at the right. Enclose this piece of paper with your order blank (if ordering more than one pair, send diagram for each pair of shoes you are ordering, with catalog number noted). Sears 4-Point Foot Measurement gives us all the information we need to determine your correct shoe size.

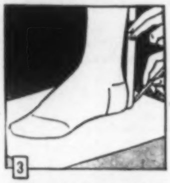
For Children's Shoes measure each time you order



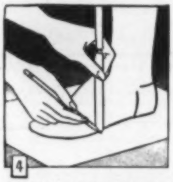
Have someone else hold the knife straight up and down at the tip of your longest toe as shown in Point Number 1 above, and make a mark with the pencil along the outside edge of the point of the knife.



Have knife blade moved to the joint at the inside of the foot (widest part), as shown in Point Number 2 above, and again make a mark with the pencil along the outside edge of the blade.



Next, have the knife blade placed at back of the heel, as shown in Point Number 3 above, and make another mark along the outside edge of the blade. Be sure that the knife is held straight up and down.



And last, have knife blade placed at widest part of the outside of your foot, as shown in Point Number 4. This gives us your exact foot measurement so do not send us pencil outlines of your foot.

Shoe rationing may end during the life of this catalog. Watch your newspapers and listen to your radio for the Government's announcement. The following instructions are to be followed only while shoe rationing is in effect.

Four Ration Stamps, Airplane Stamps Number 1, Number 2, Number 3, and Number 4 in Ration Book 3, are now valid for the purchase of shoes, and will continue in effect for an indefinite period. Expiration dates for these four stamps will be announced by O.P.A. at least 30 days in advance, which will give you plenty of time to plan shoe purchases for your entire family.

You are permitted to detach Shoe Ration Stamps from your ration book when buying shoes by mail (but not when buying in a retail store). Send just stamp. Do not send entire ration book.

Attach ration stamps securely to your order or letter. We guarantee the safety of your stamp. If we cannot fill order we will return to you a special stamp good for purchase of shoes in any store.

Extra ration stamps may be obtained from your ration board in cases of special need, such as for children or for workers, farmers, nurses . . . all those who require extra shoes for their work. If additional shoe stamps should be authorized during the life of this book, you can use them at Sears.

Sears Easy Payment Plan

Makes your Christmas Shopping Easier

Only 10% Down on most orders

You can do all your Christmas shopping this year with real economy and efficiency by using Sears Easy Payment Plan. You can give to everybody on your list, choosing from the hundreds of beautiful Christmas gifts in this book and the thousands of money saving items in our Big General Catalog, and spread payment over the months ahead. Make up your Christmas list and do your shopping now.

Don't put off ordering because you may not have ready cash—it isn't necessary to disturb your savings or cash war bonds either—because anything and everything in all current Sears Catalogs regardless of price may be purchased on Sears Easy Payment Plan in orders of $10 or more. A small amount down and the balance in convenient monthly payments brings you the things you need when you need them. The down payment required depends on the kind of merchandise you buy as explained below.

You can combine your orders from current Sears catalogs and budget the payments over the months ahead—$5 monthly is all you have to pay on any unpaid balance up to $55.00. And, remember, on all orders including only items priced at $10 or less, the down payment is only 10%, as explained below.

Once you have an open account on our books you can "add on" new things as you go along—in most cases with no down payment and no increase in your monthly payments. Use Sears Easy Payment Plan. It's easy to open an account.

How to Order

List the items you are ordering on the Easy Payment side of the enclosed order blank. Total the cash prices and be sure your order amounts to $10.00 or more.

The head of the household should fill in the answers to the questions on the lower portion of the order blank and sign it. Then enclose a check or money order for the required down payment and mail the order to Sears.

For amount to send with your order refer to the four down payment groups at right. If your order includes merchandise from more than one group, figure the required down payment for each group separately. Then add these down payments together and the total is the amount to send with your order.

For amount payable monthly refer to the Payment Table at the right. Notice that the monthly payment is only $5 for any unpaid balance up to $55.

Additional Purchases

Once you have an open account on our books, you'll find it a real convenience to "add on" new things as you go along—in most cases with no down payment and with no increase in your monthly payments.

If the articles you add are individually priced at $10 or less (including tax on sales, if any, and shipping charges), you need not send a down payment. No down payment is required if you are adding to your account purchases of hardware, building material, plumbing and heating equipment, lighting fixtures, paint, wallpaper, awnings, window shades and blinds, baby carriages, light plant storage batteries, fencing or farm equipment even though priced at more than $10.

For items other than those mentioned here, the down payments at the right apply.

Amount to Send with Order

10% (ONE-TENTH)
DOWN PAYMENT*

on any Article priced at $10.00 or less (including tax on sales, if any, and shipping charges) regardless of the type of merchandise

10% (ONE-TENTH)
DOWN PAYMENT*

on Building Material, Paint, Hardware, Plumbing Goods, Heating Equipment, Lighting Fixtures, Wallpaper, Awnings, Window Shades and Blinds, Baby Carriages, Farm Equipment, Fencing, Baby Chicks, and Light Plant Storage Batteries

20% (ONE-FIFTH)
DOWN PAYMENT*

on Furniture, Mattresses, Bed Springs, Wheel Chairs, Zenith Hearing Aids, and Monuments individually priced at more than $10.00

33⅓% (ONE-THIRD)
DOWN PAYMENT*

on all other items not shown above, priced at more than $10.00, such as Wearing Apparel, Stoves, and Floor-Coverings, etc.

Payment Table

If unpaid balance amounts to	*We shall add for Easy Payments*	*Amount payable monthly is*
Up to $16.00	$1.00	$5.00
16.01 to 18.00	1.25	
18.01 to 20.00	1.50	
20.01 to 22.00	1.75	
22.01 to 24.00	2.00	
24.01 to 26.00	2.25	
26.01 to 28.00	2.50	
28.01 to 30.00	2.75	
30.01 to 33.00	3.00	
33.01 to 36.00	3.30	
36.01 to 40.00	3.60	
40.01 to 45.00	4.00	
45.01 to 50.00	4.50	
50.01 to 55.00	5.00	
55.01 to 60.00	5.50	6.00
60.01 to 65.00	6.00	
65.01 to 70.00	6.50	7.00
70.01 to 75.00	7.00	
75.01 to 80.00	7.50	8.00
80.01 to 85.00	8.00	
85.01 to 90.00	8.50	9.00
90.01 to 95.00	9.00	
95.01 to 100.00	9.50	10.00
100.01 to 110.00	10.00	

Write for Easy Terms on Orders Over $110.00

*Where any tax on sales, or transportation charge is to be included in the bill, such amount must be added to the cash price before figuring the down payment.

When ordering on Sears Easy Terms use Easy Payment side of enclosed order blank

Trappers

Ship your furs to Sears for bigger trapping profits

More and more of America's trappers look to Sears to get them every cent their furs are worth. They know from experience that shipping to Sears means bigger fur profits. Why not let Sears get you top prices for your furs, too?

When you ship your furs to Sears you get individual and localized grading. Your pelts are carefully and honestly graded by experts especially trained in handling furs from your section of the country. And you get prompt cash returns. Your shipment is handled and marketed in a way we believe nets you the highest prices—and a check for the full amount obtained for your furs is mailed to you promptly.

Sears 17th National Fur Show offers $7,590.00 in Cash Awards

Sears have found that properly handled pelts bring the trapper consistently higher prices. To encourage greater care in pelt handling, Sears offer $7,590.00 in cash awards to fur shippers during the period of the 17th National Fur Show.

Every trapper who ships his pelts to Sears Raw Fur Marketing Service has an opportunity to share in the cash awards. There are 942 awards in all, including 918 daily awards. The first major award is $1,000.00. Every one of these cash awards is for careful pelt handling and is in addition to the top market price we get you for your furs. Remember that all awards are extra—only handling counts—not kind or value of skin. This gives every shipper an equal opportunity. It pays to ship all your furs to Sears Raw Fur Marketing Service.

Sears Special Shopping Service for Fur Shippers

In Sears big catalog and this special Christmas book, you'll find a great many things you want for yourself and for gifts. Just attach your order to your next fur shipment and take advantage of Sears low prices on the things you need. We'll deduct an amount to cover the order from the proceeds of your fur shipment. It pays to Shop at Sears.

Mail coupon to Sears for booklet . . "Tips to Trappers"

SEARS, ROEBUCK AND CO., Chicago 7, Illinois

Please mail me free fur shipping tags and latest edition of "Tips to Trappers," 241N, which contains full details of your Raw Fur Marketing Service and rules governing the 17th National Fur Show.

PLEASE PRINT NAME AND ADDRESS PLAINLY

Name ______________________________

Rural Route ____________________ Box No. __________

Street Address ______________________________

Postoffice ______________________________

State ______________________________

241N

Tips to Trappers
BY JOHNNY MUSKRAT

Send for yours

IT'S FREE

This valuable booklet "Tips to Trappers" tells you all about Sears nation-wide fur marketing service and how you can get top prices for your furs. It's packed with helpful tips on trapping, skinning and preparing pelts. It contains the rules and full details of the big 17th National Fur Show Cash Awards . . . with hints that may help you, too, share in this EXTRA cash. Every trapper and fur shipper should have a

Warm? You bet! **They're 50% wool and heavyweight**

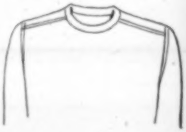
Pilgrim Shirts and Drawers

REG. U.S. PAT. OFF.

Rib knit *(not stretched)* to fit perfectly, keep their snug fit

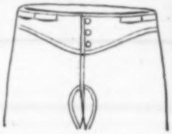
Pullover Shirt

Ribbed collarette neck slips easily over head . . . no fumbling with buttons. Military set-in, no sagging shoulders. Long sleeves, snug ribbed cuffs. Cut full and long enough to stay tucked in.



Button front Drawers

Double crotch. Reinforced medium depth yoke with three-button fly front opening. Adjustable lacing ties in back. Ankle length with snug fitting ribbed anklets. Seams reinforced at points of strain.



$2.36 EACH GARMENT

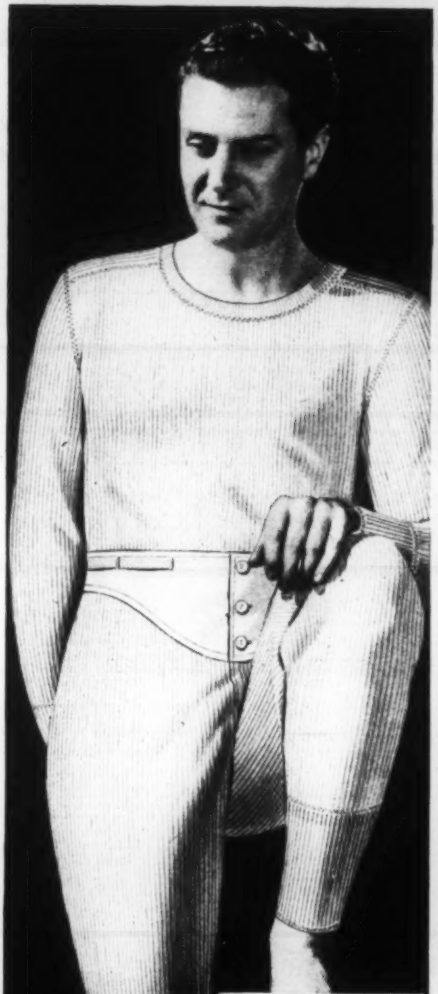
50% warm wool combined with 50% absorbent cotton . . . ideal insurance against cold weather. Heavyweight underwear knit in a springy rib stitch that makes it fit snugly and conform to the body comfortably without bulking or binding. Elastic enough to stretch easily yet hold its shape well.

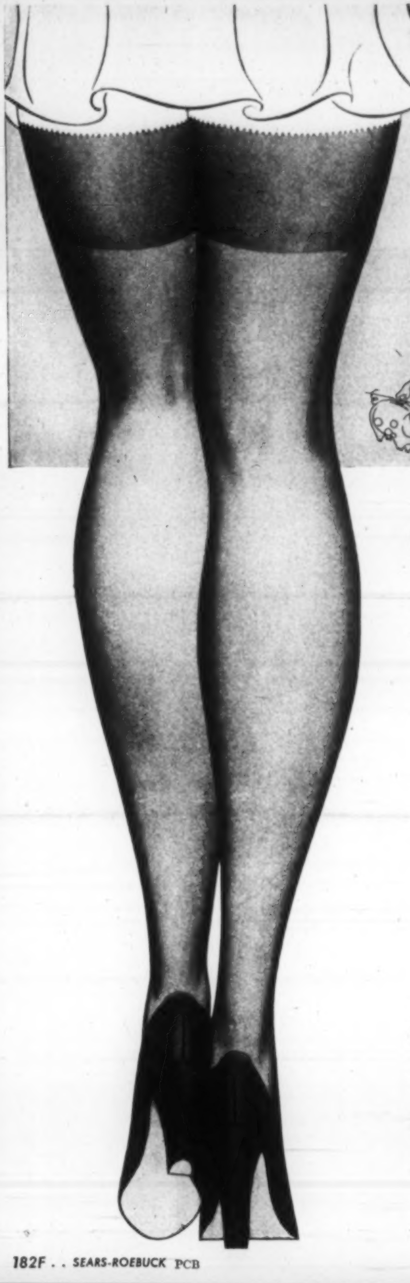
16 N 6054—Long sleeved pullover shirt. Shpg. wt., each, 1 lb. *Color:* cream. *Sizes:* 36, 38, 40, 42, 44 or 46-inch chest. Take measure over underwear. Place tape measure around chest under arms and over shoulder blades. *State size.*

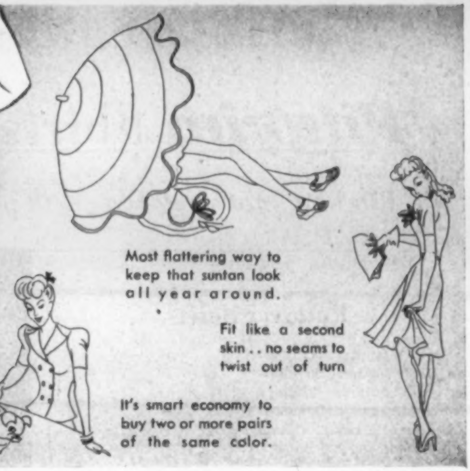
16 N 6055—Ankle length drawers. Shpg. wt., each, 1 lb. *Color:* cream. *Sizes:* 32, 34, 36, 38, 40, 42 or 44-inch waist. To measure place tape around waistline. Measure over underwear, not over trouser belt. *State size.*

Sears Easy Payment Plan

Shop the easy way--by mail. Select all the warm underwear you need to keep your family comfortable this winter. Then let Sears help you buy it without drawing on your savings. Just turn to page 182C for complete information on Sears Easy Payment Plan. Anything Sears sell may be included in your Easy Payment order.







Most flattering way to keep that suntan look all year around.

Fit like a second skin . . no seams to twist out of turn

It's smart economy to buy two or more pairs of the same color.

The more Sheer Stockings the merrier her Christmas

Royal Purple

REG. U.S. PAT. OFF.

No-seam Sheers

2 PAIRS $1.00

340-needle . . . more finely knit than 45-gauge stockings

Stockings she would choose for herself . . . especially if she's young in spirit or age. Clear and ring free from top to toe, these sheer no-seam rayons give legs the sleek "poured in" look of natural suntan; they flatter *all the way around* for there's not a seam nor fashion mark anywhere to detract from their satiny smoothness.

340-needle knit assuring you fine, even texture, finer than in 45-gauge full fashioned hose. Needle count is to circular knit hosiery what gauge is to full fashioned; the higher the needle count the tinier the stitches (and more of them) for improved sheerness and strength. Rayon yarns are "high twisted" for elasticity and dull luster. Mercerized cotton heels, tops and toes. Seamless, comfortable soles.

Color: beigetones. *Sizes:* 8½, 9, 9½, 10, 10½.
86 N 925—Shipping weight, 5 ounces. *Please state size.*

Add hosiery to your next Easy Terms order of $10.00 or more. Read details on page 182C.

Give her Slippers
...RATION-FREE

Available after October 31st

F **Gay "Ballerina"** . . . New as tomorrow. Soft feather-light. Striped rayon velvet; black rayon cord tie. Padded sole. Shipping weight, 1 pound.

- C (medium) in women's sizes 4 to 9. No half sizes.

No ration stamp needed . . . Please state size

15N3636–Red 15N3635–Rose
15N3634–Royal (med.) blue 15N3637–Lt. blue.Pr.**$1.69**

- D (medium) in girls' sizes 11 to 3. No half sizes.

15N908–Red 15N909–Lt. blue..Pr.**$1.45**

G **Bright Paisley Print** . . . on lustrous corded weave rayon. Grand way to say "Merry Christmas." Padded sole. 1¼-inch heel. Shipping weight, 1 pound.

- C (medium) in women's sizes 4 to 9. No half sizes.

No ration stamp needed . . . Please state size

15 N 3638—Wine (dark red)
15 N 3639—Medium blue
15 N 3640—Black......................Pair **$1.38**

H **Multicolor Striped Rayon** . . . contrasts brightly with rough weave rayon. Hard leather sole. Low wedge type heel. Shipping weight, 1 pound.

- C (medium) in women's sizes 4 to 9. Half sizes, too.

No ration stamp needed . . . Please state size

15 N 3648—Medium blue
15 N 3649—Wine (dark red)............Pair **$1.99**

J **Cotton Chenille** . . . rayon trim. Padded sole. 1¼-inch heel. Shipping weight, 1 pound.

- C (medium) in women's sizes 4 to 9. No half sizes.

No ration stamp needed . . . Please state size

15 N 3652—Pink
15 N 3653—Light blue.................Pair **$1.50**

K **Practical Gift** . . . Sturdy texture weave cotton dressed up with rayon satin. Hard leather sole, low wedge type heel. Shipping weight, 1 pound.

- C (medium) in women's sizes 4 to 9. Half sizes, too.

No ration stamp needed . . . Please state size

15 N 3651—Wine (dark red)
15 N 3650—Medium blue...............Pair **$2.19**

L **Cotton Chenille** . . . topped with fluffy white rabbit's fur. Very feminine. Padded sole. 1¼-inch heel. Shipping weight, 1 pound.

- C (medium) in women's sizes 4 to 9. No half sizes.

No ration stamp needed . . . Please state size

15 N 3661—Medium blue
15 N 3660—Wine (dark red)..... ......Pair **$1.89**

M **Fireside Charmer** . . . rough weave rayon; soft white rabbit's fur trim. Hard leather sole. Low wedge heel. Shipping weight, 1 pound.

- C (medium) in women's sizes 4 to 9. Half sizes, too.

No ration stamp needed . . . Please state size

15 N 3646—Medium blue
15 N 3647—Wine (dark red)............Pair **$2.19**

Children's Slippers
Sizes 5 to 3, 11 to 3

N **Warm as Toast** . . . Sheep's wool lining, cuff and bunny trim. Order a size larger than regular shoe size. Leather sole. Shipping weight, 1 pound.

- Wide width. Sizes 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3.

No ration stamp needed . . . Please state size

15 N 904—Brown leather................Pair **$1.29**

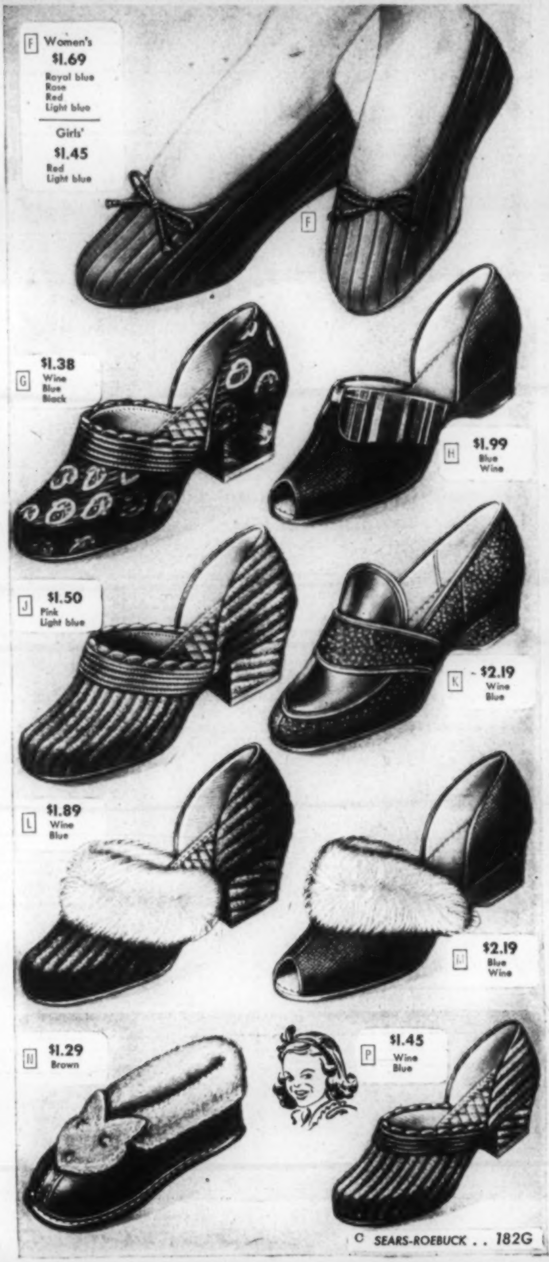
P **Pretty as Mother's** . . . Cotton chenille trimmed with rayon. A gift any girl will enjoy. Padded sole. 1-inch heel. Shipping weight, 1 pound.

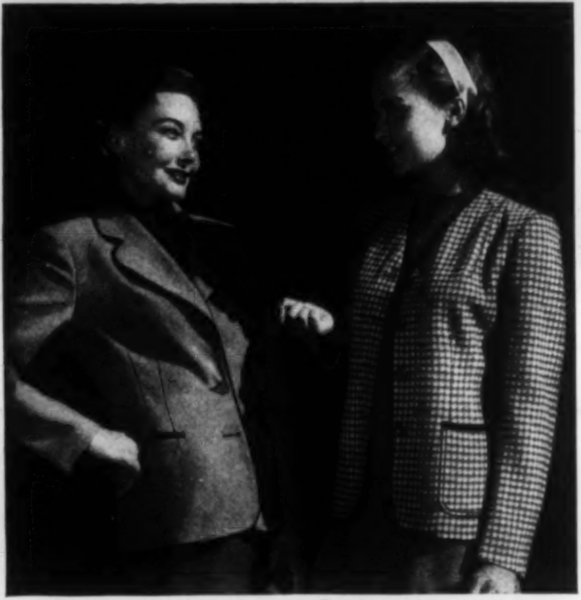
- D (medium wide) girls' sizes 11, 12, 13, 1, 2, 3.

No ration stamp needed . . . Please state size

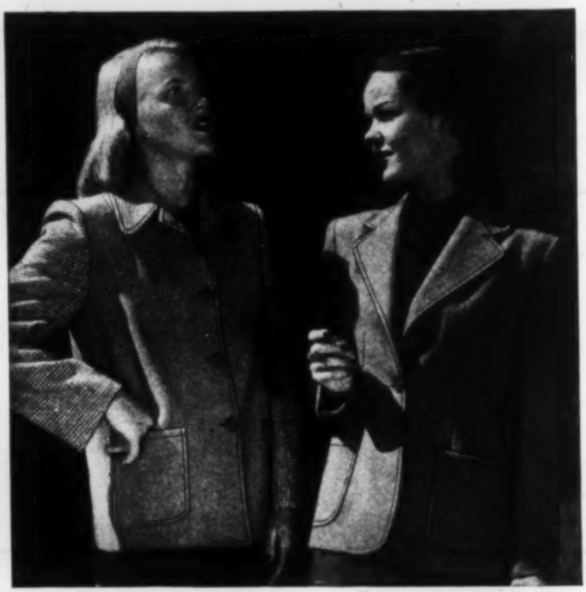
15 N 910—Wine (dark red.)
15 N 911—Medium blue.... ....Pair **$1.45**

See two additional pages of gift slippers in our big Fall Supplement . . . Men's and boys' styles, page 36; women's and children's, page 33





[A] Braid Trimmed Blazer $9.98 [B] Checked Cardigan Jacket $9.50



[C] Two-Tone Leisure Jacket $9.50 [D] Classic Jacket $5.98

Kerrybrooke CASUAL JACKETS are good companions for plain and pleated skirts . . simple tailored dresses . . wear them for style and warmth

[A] **Blazer** in 100% wool flannel, with bright contrasting rayon braid piping on pockets, collar, lapels, front edges. 4 front darts, 2 neckline darts give trim fit. Shoulders smoothly padded. Full rayon lining. Collar, lapels, fronts, canvas interlined.

Sizes: 12, 14, 16, 18, 20. *Please state size.* Shipping weight, 1 pound 10 ounces.

♦7 N 3942–Tan with green piping......$9.98
♦7 N 3943–Medium green, red piping.$9.98
♦7 N 3944–Med. red, navy blue piping.$9.98

[B] **Cardigan Jacket,** 100% wool tweed in the wanted houndstooth check, with matching grosgrain ribbon trim. Neat padded shoulders. Canvas interlining around neck, down front, for smooth tailored finish. 2 darts either side front. Semi-fitted back. Fully rayon lined.

Sizes: 12, 14, 16, 18, 20. *Please state size.* Shipping weight, 1 pound 7 ounces.

♦7 N 3920–Med. blue-and-white check.$9.50
♦7 N 3921–Med.brown-and-white check.$9.50

[C] **Leisure Jacket,** smartly casual, in soft contrasting wools, 100% wool suede cloth front. 100% wool checked tweed back, sleeves, collar, facing on revers. Smart boxy lines. Roomy patch pockets. 4-button front. Unlined. *Sizes:* 12, 14, 16, 18, 20. *Please state size.* Shipping weight, 1 pound 9 ounces.

♦7 N 3922–Tan with brown tweed....$9.50
♦7 N 3923–Tan with blue tweed......$9.50

[D] **Man Tailored Classic Jacket** in part wool tweed (32% new wool, 12% reused wool, 56% rayon). Notched collar, crisp pointed lapels, fronts, canvas interlined to hold shape; front darts; all seams bound. Trim padded shoulders. Yoke and sleeves lined.

Sizes: 12, 14, 16, 18, 20. *Please state size.* Shipping weight, 1 pound 2 ounces.

♦7 N 3913–Medium brown............$5.98
♦7 N 3914–Medium red...............$5.98

Catalog numbers marked ♦ are shipped from Kansas City. Order and pay postage from Sears nearest mail order house.

You'll love to work and play in SLACKS . . wear them with CASUAL JACKETS . . These are famous-for-wear Kerrybrookes . .

Kerrybrooke casual clothes are precisely man-tailored in selected fabrics that keep their good looks, give amazingly long service. Each tailoring detail is handled by an expert. If you have ever worn our Kerrybrooke slacks, you know how dependable and how smart they are. They're expertly cut and put together for added comfort, greater style. The same holds true for Kerrybrooke casual jackets.

A **Stitched Crease Slacks,** 50% new wool, 50% cotton, tailored with concealed zipper placket. Front pleats, back darts, 2-button waistband with belt loops. 2 self fabric pockets. Durable stitching throughout for long wear (blouse not included). Dry clean. *Sizes:* 12, 14, 16, 18, 20; size scale below. *Please state size.* Shipping weight, 1 lb. 3 oz.

♦ 7 N 2841—Medium gray $4.98
♦ 7 N 2842—Medium brown $4.98
♦ 7 N 2843—Navy blue $4.98

B **Fine-wale Cotton Corduroy Slacks,** top notch for style, popular because they're youthfully smart and have the fine features of Kerrybrooke manufacture. Man-tailored with 1-button waistband, self-fabric belt loops, front pleats. Right hand pocket. Darted to fit. Durable stitching throughout. *Sizes:* 12, 14, 16, 18, 20; size scale below. *Please state size.* Shipping weight, 1 lb. 5 oz.

♦7N2844–Royal (bright blue)
♦7N2845–Medium green
♦7N2846–Med. brown. Each $4.98

Cardigan Jacket in fine wale corduroy. Unlined. Popular collarless style that goes so well with blouses and with sweaters. Perfect with slacks or shorts. 2 patch pockets. Darted front and back for nice fit. Shoulders padded for style. About 24 inches long. *Sizes:* 12, 14, 16, 18, 20. *Please state size.* Shipping weight, 1 pound 3 ounces.

♦7N3946—Bright red $5.50

For wide assortment of famous Kerrybrooke Classic Shirts and Blouses, see our General Catalog.

Size Scale for Misses' Slacks

Order size:	**12**	**14**	**16**	**18**	**20**	
If waist is:	25½	27	28½	30	32	inches
If hips are:	35	36½	38	39½	41	inches
Outseam length:	40½	40½	41	41	41½	inches

Size Scale for Misses' Snow Suits

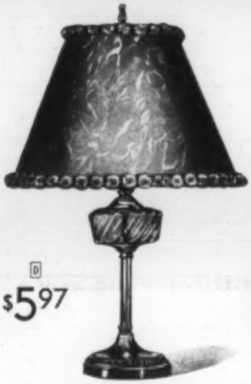
Order size:	**12**	**14**	**16**	**18**	**20**	
If bust is:	32½	34	35½	37	39	inches
If waist is:	25½	27	28½	30	32	inches
If hips are:	35	36½	38	39½	41	inches
Outseam length including waistband	42	42½	43	43	43½	inches

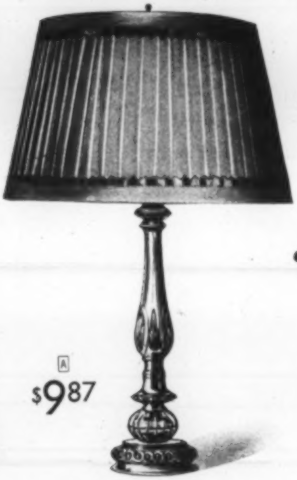
Measure to insure proper fit. Check your size before you order. Order size that most nearly corresponds to your measurements. Be sure that the garment you order comes in your size.

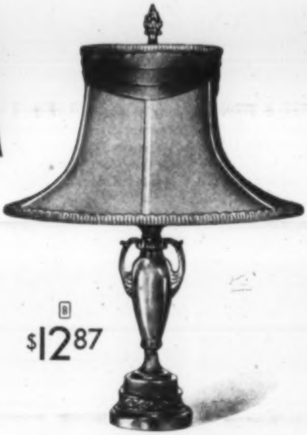
A Part Wool Slacks **$4.98** B Corduroy Slacks **$4.98** Jacket **$5.50**

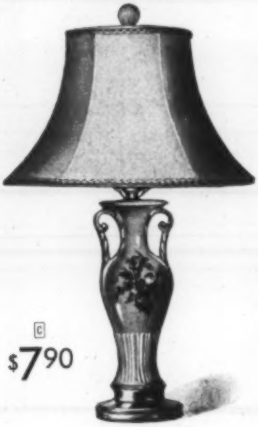
Items marked ♦ shipped from Kansas City or Philadelphia. Order, pay postage from Sears nearest mail order house

Last Minute Offers include lovely Lamps









Genuine Gold Plated Base

A Select this lamp to give an atmosphere of elegance to your room. Clear glass break between metal base and column is 3 inches wide. Metal parts are finished in genuine gold plate. Felt padded base is about 26 in. high. 16-inch pleated-type shade is eggshell color rayon with top and bottom trim.
35 N 07161—Shipping wt., 6 lbs......Each **$9.87**

China Lamp with Gay Floral Design

C Enliven your favorite room with this graceful table lamp. Eggshell color china urn is mounted on gold color metal base. Urn is beautifully decorated with bright floral design that harmonizes with any color scheme. Neatly trimmed eggshell color rayon shade may be tilted for brighter light. Shade diameter, 14 inch; lamp height, about 23 in.
35 N 07160—Shipping wt., 6 lbs....Each **$7.90**

Handsome Urn Style Table Lamp

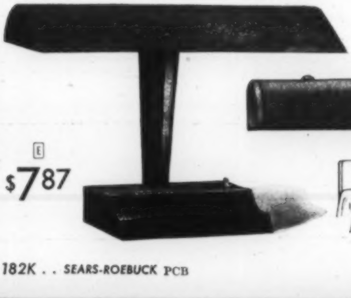
B A table lamp bound to create an air of refinement and good taste. Beautiful one piece metal urn is plated with genuine silver . . . has an onyx marble insert. Bell-shaped shade of fine quality stretched rayon is eggshell color with draped trim at top and self trim at bottom. Shade diameter, about 14 inches. Lamp height, about 23½ inches.
35 N 07162—Shipping wt., 8 lbs.....Each **$12.87**

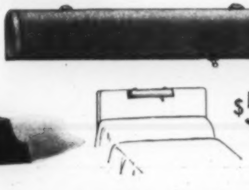
Here's New Beauty for Your Home

D Polished brass finished table lamp to brighten any corner. Decorated base has glass font in either amber color or clear glass to harmonize with your room. 13-inch paper parchment shade with embossed design in antique finish is trimmed with pom-poms. Metal top ornament. About 21 inches high. *State choice:* clear or amber color.
35 N 07159—Shipping wt., 4 lbs.....Each **$5.97**

Unless otherwise stated lamps on this page are suitable for any household current up to 120 volts

Fluorescent Lamps are welcomed gifts





E **Heavy metal desk lamp** that floods your entire desk surface with light. Sturdy metal lamp is about 12¾ inches high and finished in crackle brown . . . handy push-button switch. 19-inch shade has white enameled reflecting surface. Complete with 15 watt 18-inch flourescent bulb. Operates on A.C. only.
35 N 07756—Shipping weight, 8 pounds...Each **$7.87**

F **Fluorescent Bed-lite** to make reading in bed even more restful. Fibers applied to this all-metal lamp give it the smart appearance of suede. Hangers treated to prevent scratches. About 15½ inches long. *Please state choice of:* rose, beige or powder blue. 14-inch Fluorescent bulb included. Operates on A.C. only.
35 N 7516—Shipping weight, 5 pounds....Each **$5.77**

For Christmas and after . .

Fiber Shades

Dress up windows at little cost

as low as **37c** with rollers   as low as **29c** without rollers

Good looking, low-priced shades sturdily made of cellulose—a wood fiber that is strong and pliable. Smooth oil coating gives a clear, uniform finish. Easy to wash in mild suds—instructions included. No brackets furnished; order from listing below.

Colors: dark green, dark ecru (tan) or ivory.

66 N 0947M—With rollers. *State color, length and tip-to-tip roller width.* See "How to Measure" below.

Tip to tip roller width	Up to 37½ in.	37½ in. only
Length 6 ft.	...45c...	...37c...
Length 7 ft.	...48c...	...43c...
Shpg. wt.	1 lb. 9 oz.	1 lb. 9 oz.

66 N 0948M—Without rollers. *State color, length and width of fiber portion only.* Gummed tape included.

Width of Fiber Portion	Up to 36 in.	36 in. only
Length 6 ft.	...37c...	...29c...
Length 7 ft.	...40c...	...35c...
Shpg. wt.	...1 lb...	...1 lb...

Inside Brackets...66 N 0813—For shades of all widths. . . . . . 3 pairs 5c

Outside Brackets.66 N 0814—For shades to 39½ in. wide . . . 3 pairs 5c

Shpg. wt. for 3 pairs of Inside or Outside Brackets, 2 oz.

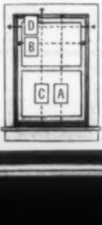
HOW TO MEASURE

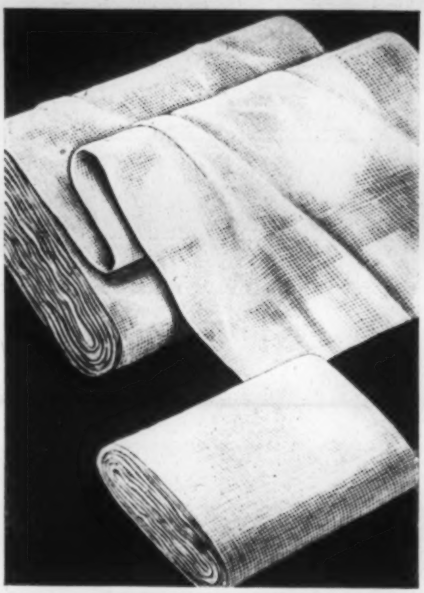
Use wood or metal rule for accuracy; tape stretches.

To hang inside casing, measure length A and width B, as shown at left.

To hang on casing, measure length C and width D, as shown at left.

Add 8 inches to the actual length measurement . . . prevents tearing from roller when shade is raised or lowered.





Keep your home holiday-clean

Cheesecloth

Lightens many everyday chores

For cleaning and washing windows

For dusting, polishing furniture

For straining jellies, other foods

For polishing cars, silverware, etc.

- 32 threads to each square inch
- Household bundle of real economy
- Bleached a gleaming, snowy white

Less than **4c** yd. In 25 yard Bolts

Lots of yardage at such a low cost (less than 4c per yard) makes this cheesecloth practical and indispensable. Your bothersome household jobs will be done in no time if this helper is handy.

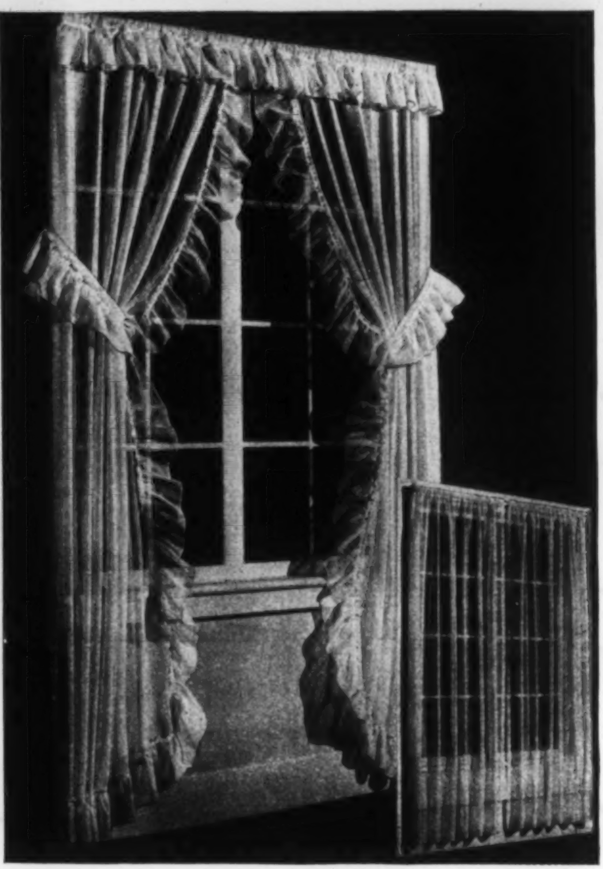
For farm and dairy: ideal for cleaning equipment, packing foods, wrapping eggs . . . for fruit coverings and protection from insects.

For use around home: strain jellies and juices; cover buggy and beds for insect protection. Polish furniture, windows and fixtures with this soft cloth. Try it as a pressing cloth; grand for dusting cloths.

For garage, basement or shop: wipe paint, oil or grease from tools, machinery or hands with this economical cloth. Keep a generous piece, in easy reach for polishing your car. *Width:* 36 inches.

96 N 2366—Shipping weight, 1 lb. 4 oz. . . . . .25-yard bolt **99c**

For Sears convenient Easy Payment Terms see page 182C



New Curtains at every window put your home in holiday mood!

$169 PAIR 63x68-inch

Panel style

The holidays are coming . . . season of open house, of visitors and parties . . . children home from school, family clans gathering. You'll want the house to look its prettiest, every window a picture with the lights shining through. Dress them up with these lovely Sheernet marquisettes—a firm square mesh woven of extra strong cotton yarns. Hand washable with care. Ivory-white blends with every room scheme. Choice of two styles: **Priscillas,** hang as shown above left (or criss-cross on double rods). French headed ruffles, luxuriously full. All edges neatly hemmed. Ruffled tiebacks included. **Tailored Pairs,** above right, 1-in. hem at sides, 3-in. hem at bottom. Hemmed, headed top. See below for very complete line of sizes, ready to hang. *Available after Nov. 15.*

Marquisette Priscilla Curtains

Catalog Number	Length	Comp. Width	Width each side	Shpg. wt.	Price Pair
24 N 5595M	63 in.	84 in.	42 in.	1 lb.	$2.45
24 N 5596M	78 in.	84 in.	42 in.	1 lb. 1 oz.	2.85
24 N 5793M	90 in.	84 in.	42 in.	1 lb. 3 oz.	3.19
24 N 5769M	90 in.	156 in.	78 in.	1 lb. 15 oz.	5.89

39-in. width Yard Goods, same quality, color as above.
24 N 6700M—Shipping weight, yard, 4 oz. . . Yard 30c
48-in. width Yard Goods same quality, color as above.
24 N 6777M—Shipping weight, yard, 5 oz . . . . Yard 37c

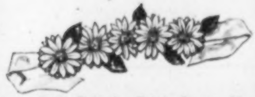
Marquisette Tailored Pairs

Catalog Number	Length	Complete Width	Width each side	Shpg. wt.	Price Pair
24 N 4791M	63 in.	68 in.	34 in.	9 oz.	$1.69
24 N 4792M	72 in.	68 in.	34 in.	9 oz.	1.89
24 N 4793M	81 in.	68 in.	34 in.	9 oz.	2.05
24 N 4794M	90 in	68 in.	34 in.	11 oz.	2.13
24 N 4798M	78 in.	86 in.	43 in.	11 oz.	2.39
24 N 4800M	90 in.	86 in.	43 in.	12 oz.	2.69
24 N 4801M	108 in.	86 in.	43 in.	14 oz.	3.19

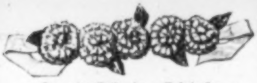
For yard goods to match, 39-in., 48-in. widths, see left.

Window Trims

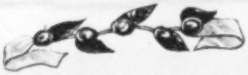
Available after Nov. 1st.



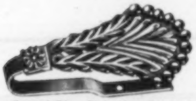
Daisy Tiebacks—Fabric flowers, 10 in. long. Rayon ribbons. Flower *colors:* blue, ivory-white, pink or yellow; or combined blue and pink. *State color.*
24N8000—Shpg. wt., pr., 2 oz. pr. 72c



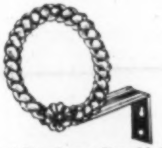
Carnation Tiebacks — Fabric flowers, 10 in. long. Rayon ties. Flower *colors:* blue, ivory-white, pink or yellow; or combined blue and pink. *State color.*
24N8002—Shpg. wt., pr., 2 oz. pr. 72c



Cherry Tiebacks—Artificial cherries, 10 in. long. For kitchen, bedroom curtains. Cherries in red with green fabric leaves. Ample rayon ribbon ties.
24N8003—Shpg. wt., pr., 2 oz. pr. 56c

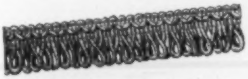


Crystal Glass Tiebacks—7½ in. long. Graceful fern design with plastic rosette. Zinc plated steel brackets with screws. Ornamental, easy to clean.
24N268—Shpg. wt. pr. 1 lb. 3 oz. pr. 92c

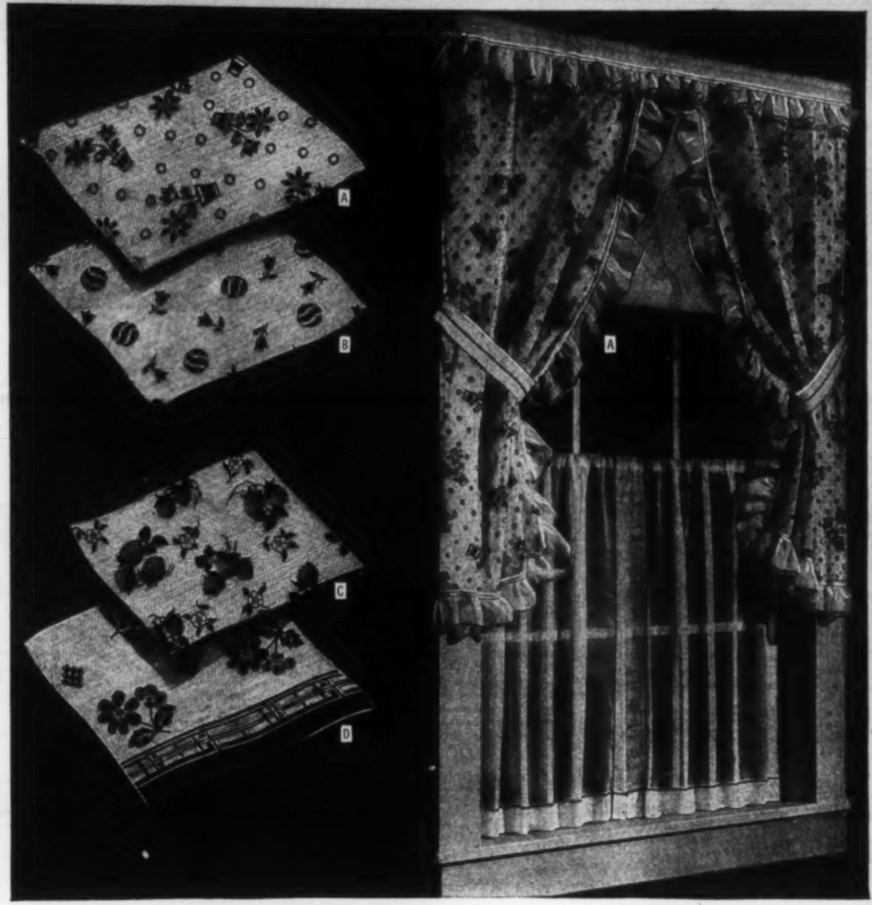


Crystal Glass Festoon Ring—Modern rope design with plastic rosette. 4¼ in. in diameter. Projects 4 in. from wall. Baked enamel steel bracket with screws.
24N270—Shpg. wt., pr., 1 lb . . pr. 92c

Rayon Trimmed Cotton Edging—1-inch wide. Washable. *Colors:* cream, dusty rose, bright red, med. blue, turquoise blue, each with white. *State color.*
24N8009—Shpg. wt., yd., 2 oz. yd. 5c



Looped Cotton Fringe—1¾ in. deep, for draperies, slip covers, valances. Washable. *Colors:* eggshell, green, lt. wine, red, rose, med. blue, brown. *State color.*
24N8025—Shpg. wt., yd., 2 oz. yd. 21c



Cottage Curtains cute as Christmas trimmings timed to make your kitchen merry too!

White ruffled, flocked design cotton voile sets. Flower pot or colored ball patterns; with tiebacks. Crispy, fresh; washable by hand with care. **98¢ pr.**

[A] **Flocked Flower Pot** design in red, green or blue on white cotton voile. Top curtains, each side, 21 in. wide, 41 in. long. White sash curtains, each side, 24 in. wide, 36 in. long. Shipping wt., 14 oz.

24 N 5414M—*State color*....pair 98c

39-in. Yard Goods to match. *State color.* Shipping weight, yard, 4 ounces.

24 N 6714M...............yard 19c

39-in. White Cotton Voile Yard Goods. Shipping weight, yard, 4 ounces.

24 N 6763.................yard 12c

[B] **Flocked Ball Pattern** in red, green, or blue on white cotton voile. Top curtains, each side, 21 in. wide, 41 in. long. White sash curtains, each side, 24 in. wide, 36 in. long. Shipping weight, 14 ounces.

24 N 5416M—*State color*....pair 98c

39-in. Yard Goods to match. *State color.* Shipping weight, yard, 4 ounces.

24 N 6716M...............yard 19c

39-in. White Cotton Voile Yard Goods. Shipping weight, yard, 4 ounces.

24 N 6763.................yard 12c

White ruffled, printed cotton voile cottage sets Gay strawberry or floral patterns; with tiebacks Bright, vivacious color accents, and they're washable **89¢ pr.**

[C] **Strawberry print** in red and green combination on white cotton voile. Top curtains, each side, 21 in. wide, 41 in. long. White sash curtains, each side, 24 in. wide, 36 in. long. Shpg. wt., 14 oz.

24 N 5417M.................pair 89c

39-in. Yard Goods to match. Shipping weight, yard, 4 ounces.

24 N 6717M...............yard 13c

39-in. White Cotton Voile Yard Goods. Shipping weight, yard, 4 ounces.

24 N 6763.................yard 12c

[D] **Floral Print.** Top curtains, each side, 21 in. wide, 37 in. long. White sash curtains, each side, 24 in. wide, 36 in. long. Tiebacks included. *Colors:* red, green or blue on white cotton voile. Shpg. wt., 14 oz.

24 N 5419M—*State color*....pair 89c

39-in. Yard Goods to match. *State color.* Shipping weight, yard, 4 ounces.

24 N 6719M...............yard 13c

39-in. White Cotton Voile Yard Goods. Shipping weight, yard, 4 ounces.

24 N 6763.................yard 12c

CURTAINS AND YARD GOODS ON THIS PAGE AVAILABLE AFTER NOVEMBER 15

Silvertone Radio Batteries

OUR OWN TRADE MARK

Silvertone
Powermaster
RADIO A·B BATTERY
TOP QUALITY · GUARANTEED SERVICE

Philco, Zenith, Sentinel, Airline Owners

Replace your battery with this GUARANTEED SILVERTONE AB Battery Pack

$4.39

1000 Hours Guaranteed

When you buy Silvertone batteries you buy GUARANTEED dependability . . . and you pay much less for it. There are no finer radio batteries made, and look what you save. On each battery is printed the number of guaranteed hours based on using batteries at least 4 hours daily. If any battery fails to give guaranteed service, we will replace it, charging you only for the hours of service you have received. Replace your present battery with a Silvertone AB Pack today.

This powerful AB Pack is guaranteed to give you 1000 hours of satisfactory service in 4-tube radios, 725 hours in 5-tube and 525 hours in 6-tube radios. Sears usual guaranteed service is assured. Replaces exactly in size and voltage all batteries in chart below. Replaces **ALL** other 1½-90 volt "AB" Battery Packs, but may not fit within cabinet. If you use 1½-volt "A" and 45-volt "B" batteries order adapter listed at right. Size of battery, 15⅞x4¾x6⅞ inches. Shipping weight, 22 pounds.

57 N 06302.............................**$4.39**

Zenith Owners of models 4K310, 4K329, 4K331, 4K355, 4K422, 4K435, 4K465, 4K466, 4K515, 4K535 and 4K570, or who use Zenith batteries Z-28 or Z-802 please order by catalog number 57 N 06305. Shipping weight, 22 pounds.

57 N 06305.............................**$4.39**

Owners of radios who use separate 1½-volt A and 45-volt "B" Batteries can use this convenient pack when ordering battery 57 N 6302 described at left by ordering the following adapter.

57 N 06902—Adapter. Shpg. wt., 4 oz.......**32c**

Small A-B Pack for 4-tube Philco, RCA GE and Silvertone

$2.98

400 Hours in 4-tube radios

Small in size . . . large in power. Low in cost . . . but high in quality. Sears guarantee this battery to give the same dependable service of all Silvertone batteries. Small, compact 1½-90 volt battery is guaranteed to give 400 hours of satisfactory service when used with your 4-tube radio.

Replaces Philco P-60B-6L, General 60B6L and Ray-O-Vac AB85. Can also be used with Philco model 41-90. Stewart Warner 4D1 and Silvertone 7100 as well as others. Replaces old catalog number 05178. Factory sealed and dated. Please check size of old battery before ordering. Size, 10⅝x2⅝x6⅝ inches. Shipping weight, 9 pounds.

57 N 06303.........................**$2.98**

Use this Chart for Batteries shown above

Sears No.	Sears Old No.	Wards	Burgess	Ever-eady	Zenith	Philco	General	Ray-O-Vac	Western Wizard	Spiegel	Gamble	Bond	Usalite	Bright Star	Mara-thon
57 N 06302	05174	5047	17GD60	748	....	....	60D10L	AB82	....	....	....	0528	....	....	1860
57 N 06302	05174	5033	18GD60*	718M*	....	[illegible]60D-11L	60D11L	AB82U*	D235	6823	AB66	S-0528*	AB666	61-05	1967
57 N 06305	....	....	....	....	Z-28 and Z-802	....	....	....	....	....	....	....	....	....	....

*If you have been using this battery and your battery set has three plugs, order adapter No. 6902 shown above.

Silvertone A-B Packs for Silvertone Radios

OUR OWN TRADE MARK

Silvertone
Powermaster
RADIO A·B BATTERY
TOP QUALITY · GUARANTEED SERVICE

GUARANTEED Service

900 Hours in 5-tube radios

$4.98

Silvertone Owners. This is the 1½-90 volt battery that was designed specifically for your "Stratobeam" battery radio. When used with models 7104, 7106, 7108, 7110 and 7158 this battery will fit within the cabinet. If your Silvertone is not one of these models, this battery replaces old battery catalog numbers 5176, 5170, and 5172. While it may not fit in your radio, it can be used outside of the cabinet.

As always, Silvertone brings you the highest quality obtainable at the most economical price, backed with a definite guarantee. We guarantee this battery to give you a full and satisfactory 900 hours of service with 5-tube radios, and at least 1100 hours on 4-tube radios. Check size of old battery before ordering. Size 13⅛x4⅛x10⅛ inches.

57 N 06300—Shipping weight, 27 pounds...**$4.98**

Back Again!

Silvertone
Powermaster
RADIO A BATTERY
Powermaster
SUPER HEAVY DUTY RADIO B BATTERY
Powermaster
RADIO A-B BATTERY

Silvertone GUARANTEED A B and C Radio Batteries

OUR OWN TRADE MARK

For Silvertone and other radios

1½-Volt A

Guaranteed 1000 hours in 4-tube sets, 750 in 5 or 6-tube sets. For 1½-volt home radios using separate "A" Battery. Replaces Cat. No. 05160. Size, 8⅝x3x7⅛ in. Shipping weight, 7 pounds.
57 N 06330 . . . . **$1.69**

45 Volt B

900 hours in 6 to 8 tube sets. Heavy duty. Size 8⅜x4⅛x7⅛ in. Shpg. wt., one, 14 lbs.; two, 26 lbs.; three, 39 lbs.
57 N 06360 . . . . Each **$2.07**
Two for . . . . $3.96 Three for . $5.94

9 Volt A

650 hours in 5 or 6 tube sets. Replaces Wards battery No. 5009 and others. Used in Silvertone radios Nos. 7112 and 7113. Replaces Cat. No. 05009. 8⅝x3x7⅛ in.
57 N 06357—Shpg. wt., 7 lbs. . **$1.69**

3 Volt A

850 hours in 4 or 5 tube sets, 700 hrs. in 6-tube sets. For Silvertone Models 1711, 1744, 1850, 1851, 1852, 1919, 1922, 1923, 1947, 4424, 4426 and others. Replaces Cat. No. 05106. Size, 15⅝x3⅛x9⅛ in.
57 N 06340—Shpg. wt., 21 lbs . **$3.74**

For Silvertone Radios Only

4½ Volt A

Guaranteed for 900 hours in 4 or 5 tube sets, 630 hours in 6 or 7 tube sets. Heavy duty size for Silvertone 4½-volt radios only. Exclusive Silvertone construction. Replaces old Cat. No. 05113. Size 8x4⅝x11 in. Shipping weight, 20 pounds.
57 N 06350 . . . . **$3.98**

67½ Volt B

450 hours in 4-tube sets. For Silvertone Nos. 4602, 4603, 4616, 4617, 4618, 4620-4631, 4641, 4642, 4720, 4730, 6010, 6011, 6040, 6041, 6050, 6051, 6054, 6055, 6062, 6150, 6275, 6276, 6277, 6278, and 6279. Replaces Cat. No. 05104. 7⅛x4⅛x7⅝ in.
57 N 06380–Shpg. wt., 11 lbs. **$2.12**

C Battery for Silvertone and other radios

Dependable. "C" Battery for Silvertone and others. Replaces Cat. No. 05004. Size, 4x1⅝x3 in. Tapped—1½, —4½, and plus or tapped at —3, —4½, and plus.
57 N 6390—Shipping weight, each, 14 ounces **28c**

Silvertone Portable Batteries . . . GUARANTEED Service

OUR OWN TRADE MARK

For Silvertone and other portable radios

A Batteries

6 Volt A

200 hours in 5-tube sets. Popular size "A" battery for many 6-volt portables. See replacement chart below. Size, 2⅝x2⅝x4⅛ inches.
57 N 6451—Shipping weight, 1 lb. 9 oz **45c**

200 hours guarantee for 5-tube sets. Used in Silvertone 5-tube portables and others. See replacement chart below. Size, 3⅞x1⅝x5⅝ inches.
57 N 6450—Shipping weight, 1 lb. 12 oz **45c**

350 hours guarantee. Extra powerful flat type. Replaces Eveready Number 747 and others. See replacement chart below for full list of portable batteries. Size, 10⅝x1⅝x3⅞ inches.
57 N 6452—Shipping weight, 3 pounds **85c**

1½ Volt A

200 hours guarantee in 5-tube sets. For most portables. See replacement chart below for complete list. Size, 2⅝x2⅝x4 inches.
57 N 6430—Shipping weight, 1 lb. 8 oz **45c**

325 hours guarantee in 5-tube sets. Larger type . . . replaces many makes. See replacement chart below for list. Size, 3⅞x2⅝x4 inches.
57 N 6431—Shipping weight, 2 pounds **55c**

4½ Volt A

Guarantee 300 hours in 5-tube sets. Use in Silvertone and other 9-volt portables. Two are needed. See replacement chart below. Size, 4x1⅝x4⅝ inches.
57 N 6440—Shipping weight, 1 lb. 8 oz **42c**

B Batteries

45 Volts

200 hours guarantee. Replaces 45 volt batteries for many portables. . . . Wards No. 4951 and others. See chart below. 3⅛x2⅛x4⅝ in.
57 N 6460—Shipping wt., 2 lbs **$1.09**

250 hours guarantee in 5-tube sets. Fits many portables . . . some Silvertones. See chart below. Size, 3⅝x1⅞x5⅛ in.
57 N 6461—Shipping weight, 3 lbs . . . **$1.19**

300 hours guarantee in 5-tube sets. Larger . . . more powerful. Fits most portable radios. See chart below. Size, 4⅛x2⅝x5⅛ in.
57 N 6462—Shipping weight, 3 lbs . . . **$1.19**

67½ Volts

Compact B Battery for midget or camera type portables. Replaces Eveready No. 467 and others shown in replacement chart below. Size, 2⅝x1⅝x3⅝ inches.
57 N 6480—Shpg. wt., 1 lb **$1.89**

A Battery for Portables . . . use with above. 2⅝x1⅛ inches.
20 N 4650—Shpg. wt., 5 oz **9c**

A B Packs for Portable Radios

6 Volt A—75 Volt B

For Zenith Portables. 250 hours guaranteed. Replaces Zenith Z-675 "A-B" battery pack that fits Zenith portable radios 5G500, 5G501 and 5G504, Burgess GB50, General Z50B-4H4, Sears 5050. Size, 12⅝x2¾x4⅛ in.
57 N 06403—Wt. 6 lbs . . **$2.79**

9 Volt A—90 Volt B

For Zenith Portables. Guaranteed 200 hours in 5 or 6 tube sets. Replaces Zenith Z985, General Z60B-6H6, Burgess G6B60 and Wards 5015. Fits Zenith 5G500MR, 6G501, 6G505, 7G605, Sears 5052. 14⅛x2¾x4⅛ in.
57 N 06401—Shipping weight, 8 pounds **$3.09**

6 Volt A—90 Volt B

For Philco Portables. Guaranteed 200 hours in 4 to 6-tube radios. Replaces Philco "A-B" Battery Pack P60A-8F4, Wards 5030 and Usalite "A-B" 673, Sears 5054. Size, 10⅝x2⅝x4⅝ in.
57 N 6402—Shipping weight, 5 pounds **$2.59**

Use this Chart for above Portable Batteries

Sears New Catalog No.	Sears Old No.	Wards	Burgess	Eveready	Zenith	Philco	General	Ray-O-Vac	Western Wizard	Gamble	Bond	Usalite	Bright Star	Marathon	Acme	Advance
57 N 6431	5087	5005	6F	743	. . . .	. . . .	6F1	P96A	. . . .	196	4824	637	660	691	116	. . . .
57 N 6431	5087	5020	8F	741	Z96A	P8F1	8F1	P98A	D236	. . . .	4829	635	860	891	118	147
57 N 6430	5089	5021	4F	742	Z94A	P94	4F1	P94A	D234	. . . .	4826	634	462	491	114	247
57 N 6440	5085	5042	G3	746	Z83A	. . . .	3H3	P83A	D217	183	4928	683	361	381	123	647
57 N 6452	5078	. . . .	2F4L	747	Z698L	. . . .	. . . .	P698L	. . . .	. . . .	4825	646	868	. . . .	118SL	747
57 N 6450	5080	5006	2F4	718	. . . .	. . . .	8F4	P698A	. . . .	. . . .	4827	638	866	896	118S	817
57 N 6451	5086	5008	F4P1	. . . .	. . . .	. . . .	4F4	P694A	D214	694	. . . .	639	646	496	11452	2476
57 N 6460	5072	4951	A30	. . . .	. . . .	. . . .	V30A	P430	. . . .	4130	. . . .	621	30–55	3040	. . . .	237
57 N 6461	5079	4952	M30	482	Z783	. . . .	W30B	P7830	D213	. . . .	6220	640	30–33	. . . .	830	284
57 N 6462	5090	4949	B30	762	Z530	P305	V30B	P5303	. . . .	5130	3017	624	30–03	3050	330	267
57 N 6480	5071	4953	XX45	467	. . . .	. . . .	W45A	4367	. . . .	. . . .	1720	. . . .	. . . .	. . . .	545	459

Pay for your batteries on Easy Terms . . . see page 182C for details

CLIPPER
CORONA
A

Say it with a Typewriter

"Merry Christmas"

STERLING
CORONA
B

SILENT
CORONA
C

New Corona Portable Typewriters . . . just in time for Christmas

Brand new Corona portables with standard 4-row, 84 character keyboards are again available! Each is equipped with the exclusive Floating Shift . . . which means only light type segement moves when shifting for capitals, etc., not entire carriage. Type is pica size, 10 characters per inch. Each weighs about 17 lbs. in case. Cases included.

A Corona Clipper Portable

- Exclusive Floating Shift
- Standard 4-row keyboard
- Automatic ribbon reverse
- Two color ribbon adjustment
- Adjustable key tension

$\$57^{75}$

$12 Down
$5 Monthly

A handsome portable to delight anyone at Christmas time. Strong frame with touch selector to adjust key tension. Type-bar speed booster adds typing speed. Black crackle finish. Pica type. Case included. Shipped prepaid. **Available after Nov. 15.**

3 N 04525T—Cash or terms **$57.75**

How to Order Typewriters: All typewriters are mailable but we recommend shipment by freight or express. **Please state which shipment is desired.** Charges on portables are prepaid either way. Due to standard practice on mail order sales of typewriters, there is no extra charge for purchases made on Easy Payment Terms.

B Corona Sterling Portable

- Floating Shift, easier typing
- Extension arms give full vision
- Convenient tabulator key, adjustable stops
- Ribbon reverse to save wear

$\$68^{35}$

$16 Down
$5 Monthly

Give your family a Corona Sterling for Christmas. It's an excellent investment. This sturdy dependable portable has all the fine features of the Clipper model at left *plus* other amazing labor-saving aids. You'll find the handy tabulator key with adjustable stops a great convenience when you're typing columns of figures, spacing for paragraphs, etc. Folding extension arms hold paper securely at the correct angle of vision so you can see both writing line and finished writing. A simple flick of the finger brings the famous Floating Shift into action . . . it saves energy and means faster, quieter operation. A perfect machine for the home, for the student, or for business use. Black crackle finish. Pica type. Case included. Shipped prepaid. **Available after November 15.**

3 N 04521T—Cash or terms **$68.35**

C Corona Silent Portable

- Equipped with Floating Shift
- Standard width keyboard
- Cushioned tabulator and shift
- New forward swing paper bail
- Smooth writing, noiseless

$\$73^{67}$

$18 Down
$5 Monthly

Corona's finest portable operates *silently* without any sacrifice of efficiency. This extremely fast and smooth writing typewriter is noiseless—no clatter will disturb others when you use it on trains, in hotels, in offices, or in your home. In addition to all the features of the Sterling machine at left, this good-looking Corona Silent portable has other advantages you will enjoy such as removable platen . . . two position paper bail which swings forward for ease in adjusting paper or making erasures . . . cushioned tabulator and shift for more speed and less finger fatigue. Durable, attractive black crackle finish. Easy-to-read pica type. Case included. Pay as you type . . . use Sears convenient Easy Payment Plan. Shipped Prepaid. **Available after November 15.**

3 N 04500T—Cash or Terms **$73.67**

All portables can be purchased on Sears Easy Terms . . . Use Sears Easy Terms Order Blank

A

C

B

D

For a Christmas gift that's sure to please choose a Portable

One of the finest Christmas gifts you can buy, one the whole family can enjoy . . . a brand new portable. Sears has a wide selection of popular makes and models. All portables are same price whether cash or terms, due to standard practice. Use Sears convenient Easy Terms Order blank. Use your typewriter—earn money with it—while you pay!

A Royal "Arrow" Portable

- Magic Margin saves time
- Standard keyboard
- Fast typebar action

$\$57^{77}$

$12 down
$5 monthly

Royal's Magic Margin sets automatically; simply flip lever. Touch control adjusts key tension. Black crinkle finish. Pica type. Weighs 14 pounds 10¼ ounces in case. Case included. Prepaid.

Available after Nov. 15th.
3N04505T—Cash or Terms.**$57.77**

How to Order Typewriters! All portables mailable but we recommend shipment by freight or express. **State which.** Charges prepaid either way. Due to standard practice on mail order sales, there is no carrying charge for Easy Terms purchases.

B Royal Deluxe Portable

- Exclusive touch control lever
- Quiet operation
- Tabulator stops

$\$68^{37}$

$16 down
$5 monthly

Royal's best . . . so well constructed and designed that its sound of operation has been reduced to a mere whisper. Equipped with famous accelerating typebar action for greater speed in typing. An ideal machine for school, home or business use. Has all the features of "Arrow" model at left—plus easily adjusted touch set tabulator for paragraphing, column work, etc. Paper lock holds paper firmly in place. Standard 4-row keyboard. Black crinkle enamel finish. Pica type. Carrying weight, 15 pounds 6 ounces. Case included. Shipped prepaid.

Available after November 15th.
3N04508T—Cash or Terms.**$68.37**

C Remington Deluxe Model 5

- Touch regulator to adjust key tension
- Tabulation key
- Standard keyboard

$\$57^{75}$

$12 down
$5 monthly

"Deluxe" in appearance and performance . . . designed for speed and durability. Extra long left hand line space and carriage return lever gives greater speed and ease of movement in typing. "Self-starting" paragraph key indents paragraphs, tabulates columns with a light tap of the finger. Easy-to-operate standard 4-row keyboard. Concave keys fit fingers comfortably. Has new design paper table with guide and scale. Black enamel and nickel finish. Pica type. Weighs 15 lbs. 6 oz. in case. Case included. Shipped prepaid.

Available after November 15th.
3N04548T—Cash or Terms.**$57.75**

D Remington Noiseless #7

- Quiet speed-typing mechanism
- Tabulator stops
- Standard keyboard

$\$83^{51}$

$21 down
$6 monthly

No noise . . . no clatter! It types in a whisper. Quiet, because it operates on the revolutionary basic principle of short stroke action. Perfect for travelers, writers, professional men and women to whom noiseless operation is important. Smooth and streamlined with plenty of easy-going speed . . . a machine you'll be proud to own. Uses pressure printing rather than impact printing. Has all other features of Model 5 at left. Black enamel and chrome finish. Standard 4-row keyboard. Pica type .Weighs 17 pounds 8 ounces in case. Case included. Shipped prepaid.

Available after November 15th.
3N04544T—Cash or Terms.**$83.51**

Shop at Sears the easy, convenient way . . . buy by mail and save

SEARS SAYS: *"Order Early"*

UNCLE SAM SAYS: *"Mail Early"*

★ Christmas giving can have an added pleasure if we take pleasure in our shopping, if we avoid the last minute rush, the risk of disappointment, the possibility of delay.

★ Now, while it is still early, select your gifts in comfort. Plan for everyone on your Christmas list and choose in leisure just the right gift for everyone from Granddad to the newest arrival in your family.

★ It's so much fun when you do it the easy Sears mail order way. And it's even more fun when you order early from Sears and have your gifts ready, wrapped, tied and sealed in the gay colors that say merrily, "A Merry Christmas."

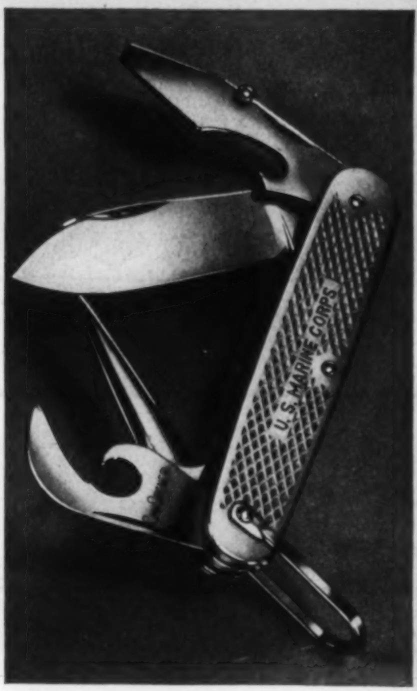
★ This year of all years you should shop early and mail early. Shop early and you get the advantage of wide assortments, of clean, fresh, sparkling merchandise—the very best the market affords. Mail early and you insure prompt and accurate delivery of your packages. Congestion of overseas and local mail is bound to overtax both transportation and postal services. No matter how eager our postmen may be to handle all Christmas mail before Christmas there is a limit to their physical ability. They can't do the impossible. Help them and yourselves by mailing early—really early. Today is not too soon. Tomorrow may be too late.

* * *

Just a word from all of us at Sears: We know the greatest Christmas gift of all would be the safe return of our boys from overseas. That we hope and pray for.

We do sincerely
wish you
a Merry Christmas

CINÉ-KODAK KODACHROME SAFETY COLOR FOR DAYLIGHT IN MAGAZINE
CINÉ-KODAK KODACHROME SAFETY COLOR FILM DAYLIGHT
8 MAGAZINE 8 CINE-KODAK EIGHT
CINÉ-KODAK KODACHROME SAFETY COLOR FILM
CINÉ-KODAK KODACHROME CINÉ-KODAK EIGHT
Kodak KODAK VERICHROME
Kodak KODAK SUPER-XX
KODABROMIDE F-2
KODABROMIDE 2
12 SHEETS



Eastman Camera and Movie Film

Eastman film is again available! Take pictures of your Christmas decorations . . . use fast film. Manufacturer's Excise Tax is included wherever it applies

Eastman Kodachrome for natural color movies. Prices for 8mm. and 16mm. shown below include developing and return transportation in U. S. Films postpaid.

Film for 16 millimeter movie cameras

Regular Kodachrome. Daylight type. Weston, 8 daylight.

3 N 6782—100-ft. roll	**$8.83**
3 N 6706—50-ft. Magazine for Eastman and Bell & Howell	5.16

Kodachrome Type A. For pictures with artificial light. Weston 12.

3 N 6798—100-ft. roll	**$8.83**
3 N 6799—50-ft. Magazine for Eastman and Bell & Howell	5.16

8 mm. film—25-ft. double roll. Makes 50-ft. projection roll

3 N 6785—Kodachrome Regular type for daylight	**$3.77**
3 N 6723—Kodachrome Type A for artificial light	3.77
3 N 6748—Kodachrome Magazine for daylight	4.13
3 N 6772—Kodachrome Magazine Type A (artificial light)	4.13

Eastman Black and White Film. Verichrome—orthochromatic film. **Super-XX**—fast, panchromatic film. Use indoors or outdoors. 8-exposure rolls. Postpd.

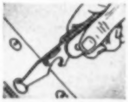
Verichrome Cat. No.	Film No.	Price Each	Size Inches	Super-XX Cat. No.	Film No.	Price Each
3 N 6736	V-127	27c	1⅝x2½	3 N 6761	127	33c
3 N 6738	V-120	33c	2¼x3¼	3 N 6762	120	38c
3 N 6752	V-620	33c	2¼x3¼	3 N 6764	620	38c
3 N 6739	V-116	38c	2½x4¼	3 N 6763	116	42c
3 N 6753	V-616	38c	2½x4¼	3 N 6765	616	42c
(Daylight 50; Tungsten 24)				(Daylight 80; Tungsten 64)		

Eastman Kodabromide Enlarging Paper. Beautiful gradation, wide latitude for varying conditions. Single weight in glossy (F) surface; double weight in fine grain luster (G) surface. No. 2, normal emulsion; or No. 3, contrast emulsion (for flat negatives). *Be sure to state emulsion wanted. Postpaid.*

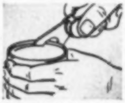
Single weight (F) Surface	**3 N 6611**— 5x7 inches	12 sheets for **38c**
	3 N 6613—8x10 inches	12 sheets for 81c
Double weight (G) Surface	**3 N 6612**— 5x7 inches	12 sheets for **49c**
	3 N 6614—8x10 inches	12 sheets for $1.03

U. S. Armed Forces Jack Knife

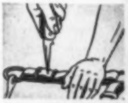
Brand new! Offered for the first time to the general public . . . just in time for Christmas giving . . . just what every man on your "gift list" will want



Combined screwdriver and bottle cap opener blade



Can opener blade; leaves cut edge of can smooth



Handy punch blade for making holes in leather

- A great knife for campers, hunters, fishermen, farmers, construction men, boy scouts, travelers, in fact, every man who works or plays outdoors
- A knife built for long, hard service . . . made entirely of chrome vanadium steel, stainless steel and solid brass. Made to "take it" regardless of the job

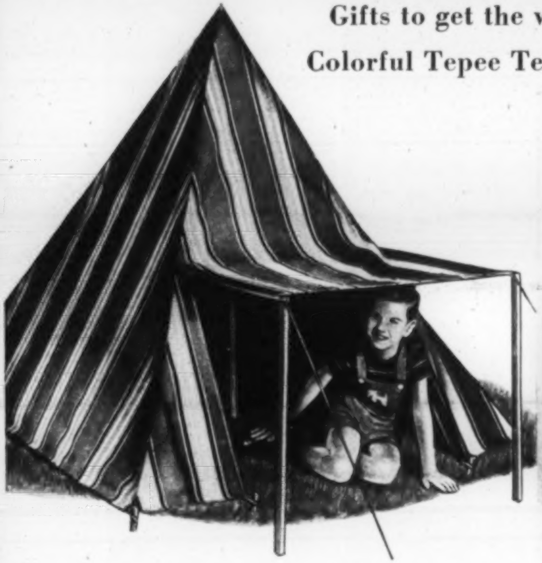
$1 98

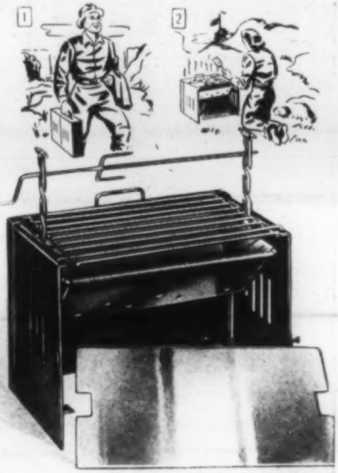
The most useful and finest made pocket knife we have ever seen . . . *bar none*. Designed by the leading knife manufacturers, at the request of the Government, to give the most in combined service and utility to the men in the armed services. All blades are forged from chrome vanadium steel . . . they will never corrode. Strong stainless steel handle, cross-ribbed for firm grip. Rust-resistant shackle, 1 inch long, firmly riveted through handle. Genuine solid brass linings . . . the mark of a real pocket knife. Knife is 3⅝ inches long, not including shackle. Four blades as follows: heavy 2½-inch spear blade; leather punch or awl blade; screwdriver and bottle cap lifter blade, and new type can opener blade. A lasting gift.

9 N 9471—Shipping weight, 8 ounces $1.98

Gifts to get the whole family outdoors

Colorful Tepee Tent . . New Folding Grill





Tepee-style Tents for children's playtime

- 5-ft. 6-in. sq. at base; center 5-ft. high
- Made of heavy, long wearing colorful canvas
- Complete with all necessary poles and stakes

$6.49

Keep your youngsters healthy and happy . . . give them a tepee-style play tent that is designed for maximum playtime pleasure in the outdoor months. A gift that will provide enthusiastic boys and girls with hours of fun in the fresh air and sunshine; and knowing the children are having fun safe and secure in their own back yard will be a gift for mother too.

Sturdily made of heavy, long wearing canvas; weight, 9.93 ounces per square yard in colorful stripes of orange, black, green and yellow. Awning can be dropped down to completely close entrance or propped up to make a canopy over the entrance. Easy to put up, take down or move about . . . children can do it themselves. Strong center pole, 2 awning poles and all necessary ropes and stakes are included. Shipping weight, 6 pounds.

6 N 07765—Mailable **$6.49**

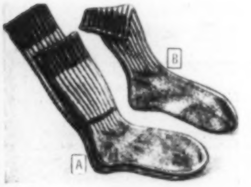
New charcoal burning Grill

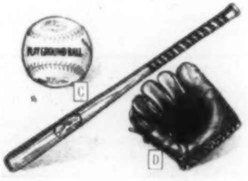
- Fire pot can be quickly lowered or raised to regulate heat
- Folds compactly . . easy to carry

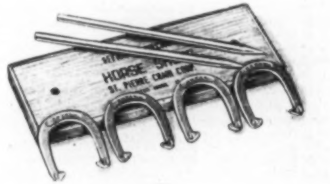
$9.98

Sturdy folding grill of all steel construction is handy to use in fireplace, yard, on beach, picnics, or camping trips. Will make outdoor cooking easy and fun (see small view No. 2 above). Suspended fire pot can be raised or lowered . . . you can regulate heat as you want it. Sides protect against wind and dust. Revolving spit with handle. Metal plate can be placed on top for grilling. Open size: 18x11x12½ in. Folds compactly to 18x12x2 in. Convenient and easy to carry like a small suitcase (see No. 1). Black finish.

6 N 07237—Mailable. Shipping weight, 17 pounds **$9.98**







Warm Socks for outdoor men

A **Medium weight 2-ply all wool socks.** Seamless gray tuck-stitched knit leg; bright red top and ankle ring. Heels, toes cotton reinforced. *Sizes:* 10, 11, 12. *State size.*

6N2060–14-inch. Shpg. wt., 10 oz. Pr. **85c**
6N2061–20-inch. Shpg. wt., 12 oz . . . Pr. 92c

B **45% wool, 30% cotton, 25% rayon.** Knit of strong core yarns; heels and toes cotton reinforced. Warm and long wearing. Gray body; red top. *State size:* 10, 11, 12.

6N2096–14-in. Shpg. wt., 10 oz. . . . Pr. **53c**

Baseball and Bat . . . Glove

C **Softball and Bat Set.** Regulation length hardwood softball bat with taped grip, and official 12-in. size softball with heat treated kapok core, tough white horsehide cover, and waxed thread stitching.

6N01752–Shpg. wt., 3 lbs. 9 oz. Set **$3.19**

D **Full size cowhide Baseball Glove.** Completely leather lined; inner greased palm. Leather binding; laced edge; tunnel webbing. Left hand glove for right hand throwers.

6N1698–Shpg. wt., 1 lb. 6 oz. Each **$5.39**

"Royal" Horseshoe Set for family fun

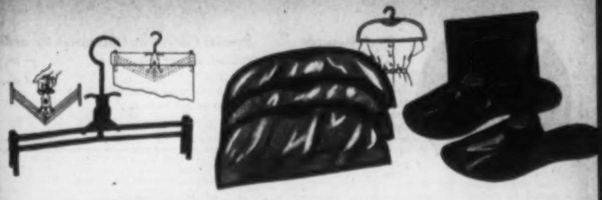
Regulation horseshoe set for all around use . . . a game for fun and enjoyment. Two pairs of properly balanced, smoothly finished horseshoes made of drop-forged steel. Official size and weight with incurving calks that help you to make a high percentage of "ringers." Shoes of this design are used by professionals.

One pair, No. 1, horseshoes are painted silver aluminum color; one pair, No. 2, horseshoes are painted gold bronze color. Pointed steel stakes 24¼ inches long. Rules are included with each set. Set is packed in a strong wooden box 30x10¾x1⅞ inches. Shipping wt., per set, 25 lbs.

6 N 02584—Mailable . . . . Complete Set **$4.49**

Colorful Gifts

ADD A GAY FESTIVE AIR
WHEREVER THEY'RE USED



Metal Pants Hanger

New "Press-Ever" hanger inserts inside trouser bottoms. Holds trousers securely. Helps keep in press. Sturdily constructed of rust-resistant metal. Easy to use. 11½ inches wide. Shipping weight, 6 ounces.

25 N 6932.........Each **39¢**

Shoulder Covers

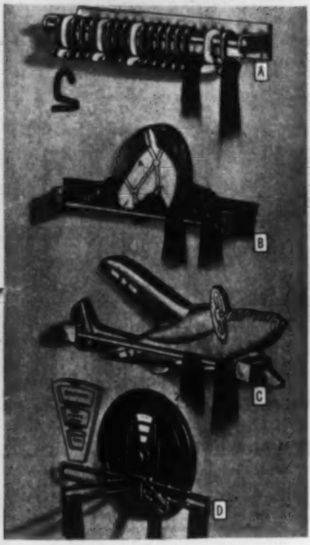
"Seal-Sac" plastic coated cotton marquisette. Clean with damp cloth. Protect collars and shoulders of dresses and suits from dust and dirt. Assorted pastel colors. 19½x7 in. Shpg. wt., of three, 4 oz.

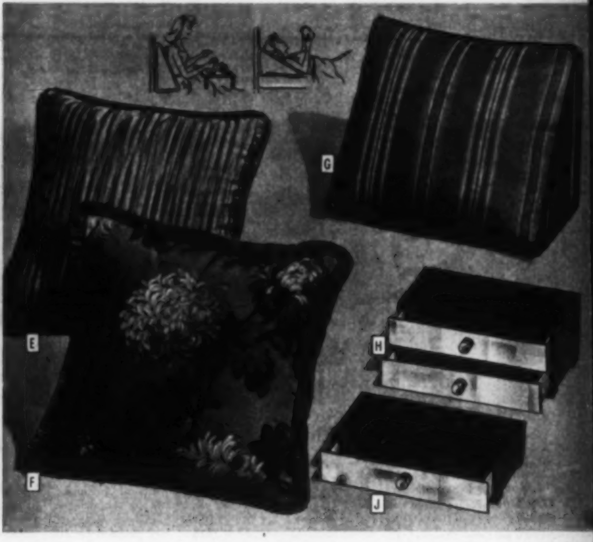
25 N 6614—Set of **3** for **89¢**

Women's Travel Slippers

Handy scuff style slippers for wear while traveling or at home. Lustrous black rayon satin. Packed in matching carrying envelope. *State size:* small (3–4), med. (5–6), large (7–8). Shpg. wt., 5 oz.

25 N 9908 ....Pair **98¢**





For men on your gift list

A "Ti-D-Tie" Rack. Holds his ties securely . . . in neat order. 18 assorted color plastic hooks make instant selection possible without disturbing other ties. Silver color metal bracket with gold color wood bar. Screws incl. 10⅝ in. long.

25 N 6833—Shpg. wt., 10 oz. ....Each **95¢**

B Horsehead Tie Rack. "Deco" wood (wood plastic composition). Gives carved wood effect. Horseshoe, 4-leaf clover design. Screws incl.

25 N 6832—11x4½ in. Shpg. wt., 1 lb. Each **95¢**

C Bomber Tie Rack. Antique silver color with blue and white insignia. "Deco" wood (wood plastic composition). Screws incl. 12½x4½ in.

25 N 6809—Shpg. wt., 1 lb. ....Each **95¢**

D "Color Selector" tie rack. Dial shows proper tie for shirt, suit combinations. Brown plastic. Swinging bars hold ties. Diam., 5½ in.

25 N 6811—Screws incl. Shpg. wt., 4 oz. Ea. **49¢**

Holiday gifts for her year around Pleasure

Beautiful pillows make ideal gifts for homemakers on your Christmas gift list. These pillows are smart-looking, well-tailored and wonderfully soft. Filled with cotton combers (soft, short fibers).

E Bright multicolor stripes (green predominating) on lustrous rayon taffeta. A pillow that invites relaxation. Contrasting color cord trim. Reversible. About 18½x18½ in. Shpg. wt., 1 lb. 5 oz.

25 N 8436......Each **$2.79**

F Multicolor floral print on rayon and cotton. Matching brush fringe. Pillow reversible. About 19x19 in. *State 1st and 2nd choice of ground color:* blue, green, natural (beige), rose. Shpg. wt., 1 lb. 9 oz.

25 N 8437 ......Each **$2.95**

G Popular triangle pillow has many, many uses. Made of cotton twill with contrasting color stripes. Contrasting cord trim. About 9x15½x16½ inches. *State ground color:* blue, rose. Shpg. wt., 2 lbs. 4 oz.

25 N 8438 ....Each **$1.89**

Decorative mirror drawer Trinket Chests

Lovely, useful chests for her jewelry, hankies, etc. Drawers have sparkling mirror fronts with plastic knobs. Cardboard sides covered with paper grained to resemble artificial leather. *State color:* royal (brt.) blue, dubonnet (dk. red).

H 25 N 6694—Two-drawer Chest. 11x6½x4¾ in. Shpg. wt., 3 lbs. 4 oz. Ea. **$3.69**

J 25 N 6693—Single-drawer Chest. 11x6½x2⅛ in. Shpg. wt., 2 lbs. 12 oz. Ea. **$1.98**

Okeh Records

37c Each Postpaid

Have music in your home at Christmas time. Here is a fine selection of Christmas and western tunes for you to choose from. Sung by Richard Jordan, Gene Autry, Ted Daffan and others. Each record 10 inches . . . each record double sided. *Please order by catalog number and give title number.*

57 N 5410.................................37c

3387—Silent Night, Holy Night—Hark the Herald Angels Sing (Richard Jordan vocalist)

4490—Jingle Bells—Santa Claus is Comin' to Town (American Novelty Orchestra)

4491—Oh, Little Town of Bethlehem—It Came Upon the Midnight Clear (Frank and James McCravy)

3097—Mexicali Rose—You're the Only Star (Autry)

6728—Don't Fence Me In—Gonna Build a Big Fence Around Texas (Autry)

6680—Take Me Back Into Your Heart—Tweedle-O-Twill (Autry)

6726—I Might Have Known—I Want to Live and Love (Wiley Walker and Gene Sullivan)

6729—Time Won't Heal My Broken Heart—You're Breaking My Heart (Ted Daffan's Texans)

6730—Jealous Heart—Farther and Farther Apart (Happy Perryman and Happy-Go-Lucky Mountaineers)

6736—Smoke on the Water—Hang Your Head in Shame (Wills and Texas Playboys)

Special Columbia Christmas Records

52c Each Postpaid

Christmas is gayer with records . . . carols or popular. 10-inch, double-sided. **Order by Catalog Number 57 N 5411 and give record number.**

35791—Adestes Fideles—Silent Night, Holy Night—(Kate Smith)

35805—Hark the Herald Angels Sing—It Came Upon the Midnight Clear—Joy to the World—Silent Night, Holy Night (Chimes by Carol Nowl)

36656—Oh Little Town of Bethlehem—God Rest Ye Merry Gentlemen (Lyn Murray Singers)

36794—I Wish I Knew—The More I See You (James)

36797—There's No You—Dream (Sinatra-Stordahl)

36654—Silent Night, Holy Night—Hark! The Herald Angels Sing (Lyn Murray Singers)

R.C.A. Victor Records

52c Each Postpaid

Christmas isn't Christmas without music. Give popular recordings . . . your choice of new or past favorites. By artists all will enjoy. Each record is ten inches. Double sided. **Order by catalog number 57 N 5470 and please state record number.**

20-1603—Let Me Love You Tonight—Too Ra Loo Ra Loo Ral (Charlie Spivak)

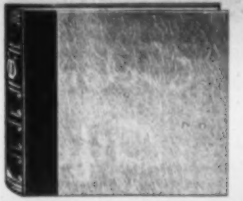
20-1628—Cocktails for Two—Leave the Dishes in the Sink, Ma (Spike Jones)

20-1663—You Belong to My Heart—There Must Be a Way (Charlie Spivak)

20-1673—My Mother's Waltz—Remember When (Wayne King)

26054—Boogie-Woogie—Weary Blues (Tommy Dorsey)

27230—Star Dust—Temptation (Artie Shaw)



A gay Album for choice records

95c 10-inch

You will like these finely finished albums with artistic gold color stamped decorations. Come in your choice of cream color cover with maroon artificial leather trim or gray moire-effect fabric with green trim. Contain 12 pockets . . . strongly bound to wood backbone. Index for easy finding of titles.

57 N 5532—10-inch size. Cream with maroon trim. Shipping weight, 1 pound 12 ounces..............95c

57 N 5534—10-inch size. Gray with green trim. Shipping weight, 1 pound 12 ounces..............95c

57 N 5533—12-inch size. Cream with maroon trim. Shipping weight, 2 pounds 8 ounces............$1.15

57 N 5535—12-inch size. Gray with green trim. Shipping weight, 2 pounds 8 ounces............$1.15

* * *

Glenn MILLER
CARLE
A Christmas Carol
RONALD COLMAN
'ROUND THE CAMPFIRE
HOLIDAY INN
SIX OF THE BEST-KNOWN Christmas Carols
DECCA
CHRISTMAS CANDLE
Christmas Carols

Favorite Christmas record albums . . . and popular selections

R.C.A. Victor Selected albums for Christmas fun. 10-in., double-sided. No. of records in parentheses.

As low as **$2.10** per Album Postpaid

57 N 5468—Please state album number.

P-2—Six Best Known Christmas Carols. (3) Lew White Organist. Silent Night—Hark, The Herald Angels Sing—It Came Upon the Midnight Clear—Joy to the World—O Little Town of Bethlehem—The First Noel .$2.10

P-69—8 to the Bar (4) Ammons, Johnson (Pianos) Cuttin' the Boogie—Barrel House Boogie—Boogie Woogie Man—Walkin' the Boogie—Sixth Avenue Express—Pine Creek—Foot Pedal Boogie—Movin' the Boogie...$2.62

P-70—Waltzes You Saved for Me.—(3) Wayne King's Orch. The Waltz You Saved for Me—I'm Forever Blowing Bubbles—I Love You Truly—La Golondrina—Three O'Clock in the Morning—Sweethearts..$2.62

P-80—Getting Sentimental with Tommy Dorsey. (4) I'm Gettin' Sentimental Over You—Royal Garden Blues—Marie—Who—Star Dust—Song of India—I'll Never Smile Again—Little White Lies...............$2.62

P-84—Round the Campfire. (4) "Texas" Jim Robertson. Home on the Range—The Cowboy's Dream—O Bury Me Not on the Lone Prairie—In Texas for the Round-Up in the Spring—Red River Valley—The Border Affair—Ridin' Old Paint—The Texas Song.....$2.62

P-85—Artie Shaw. (4) Frenesi—Begin the Beguine—Star Dust—Back Bay Shuffle—Dancing in the Dark—Traffic Jam—Moonglow—Serenade to a Savage..$2.62

P-139—Dinah Shore Musical Orchids. (4) Memphis Blues—Somebody Loves Me—Smoke Gets in Your Eyes—Mad About Him, Sad Without Him—Blues in the Night—How Come You Do Me Like You Do?—My Man—Honeysuckle Rose.................. $2.62

P-148—Glenn Miller. (3) American Patrol—Song of the Volga Boatmen—Tuxedo Junction—In the Mood—Little Brown Jug—Moonlight Serenade.......$2.62

Columbia offers Christmas, Hawaiian or popular records for Christmas presents . . . Make this a musical Christmas. Number of records in parentheses. 10-inch records.

Your choice **$2.61** per Album Postpaid

57 N 5414 . . . and please state album number

C-94—Christmas Carols. (4) The Lyn Murray Singers in a group of ever popular carols. Adeste Fideles—The First Noel—Silent Night, Holy Night—Hark, The Herald Angels Sing—Joy to The World—It Came Upon the Midnight Clear—Oh Little Town of Bethlehem—God Rest Ye Merry Gentlemen.................$2.61

C-19—Musical Hawaii. (4) Lani McIntyre and other Hawaiian artists. Sing Me a Song of Hawaii—You're the One Rose—Hawaiian War Song—Hawaiian Drinking Song—Maid of Honolulu—Do Not Forget Me—To You Sweetheart, Aloha-Leilani.............$2.61

C-97—Frankie Carle and His Girl Friends. (4) Collection of past hits. Ida—Liza—Charmaine—Diane—Margie—Rose Marie—Louise—Josephine..............$2.61

C-101—Blues by Basie. (4) Collection of the original blues. Sugar Blues—Bugle Blues—Royal Garden Blues—How Long Blues—St. Louis Blues—Cafe Society Blues—Farewell Blues—Way Back Blues.................$2.61

Decca Christmas Albums give Christmas spirit. 10-in., double sided. Number of records in parentheses.

As low as **$2.33** per Album Postpaid

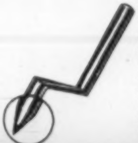
Order by Catalog No. 57 N 5462 . . . state album number.

347—Christmas Candle—(5) Judy Garland, Tony Martin, etc. Birthday of A King—Star of the East—Christmas Candle—Nazareth—Star of Bethlehem—The Holy Child—Joy to the World—The First Noel—Shepherd's Christmas Song—We Three Kings.......$2.33

306—Holiday Inn. (6) Sung by Crosby, etc. White Christmas—Let's Start the New Year Right—Happy Holiday—Be Careful It's My Heart—Abraham—Easter Parade—I've Got Plenty to Be Thankful For—Song of Freedom—I'll Capture Your Heart—Lazy—You're Easy to Dance With—I Can't Tell a Lie.......$3.64

350—'Twas the Night Before Christmas. (4) Fred Waring and Pennsylvanians. 'Twas the Night Before Christmas (1 & 2)—Silent Night, Holy Night—Oh, Gathering Clouds—Adeste Fideles—Cantique de Noel (Holy Night)—The First Noel—O, Little Town of Bethlehem—Carol of the Bells—Beautiful Saviour..$2.59

290—A Christmas Carol (Charles Dickens) (3) 12 in. Records. Ronald Colman as Scrooge with cast....$3.64



8000 play Needle

SILVERTONE. Genuine, sapphire jewel needle. Long life, quiet performance. Special shank reduces "chatter." Use on any electrically amplified player. Up to 8000 plays with 1¼-oz. phonograph arm. Shipping weight, 2 oz.

57 N 5717 $1.49

Reco Brush

Removes dust and grit from record grooves . . . prolongs life of needle and record. Helps to reduce surface noise and tone distortion. Easy to use . . . Simply brush over record. Padded plush top. Durable metal back for long wear. Shipping weight, 4 ounces.

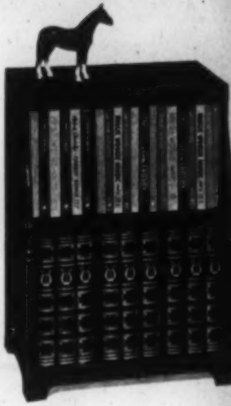
57 N 5762 19c

Musical Gifts

MAKE
A MERRY CHRISTMAS
MERRIER

Use grouped under most windows.

Use at either side of radio or davenport.



New . . . attractive Record Cabinet

For that special person who is collecting records . . . one of these splendid record cabinets. New, attractive and at such a low price. Perfect for your own home. Keeps records in order . . . protects them from breaking. Beautiful alone or in a group.

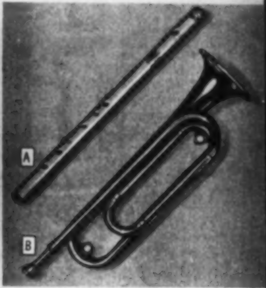
$13.50

Well made. Top is center matched sliced-cut walnut-face veneer. Hand rubbed satin finish. Made throughout of selected hardwood—finished in a rich brown walnut. Upper section for 10-inch records . . . lower section for 10 or 12-inch records. Holds about 42 small 3 to 5-pocket albums (about 194 10 or 12-inch records), or 18 large 12-pocket storage albums (216 10 or 12-inch records). Ht., overall: 29⅛ in.; width: 20⅝ in.; depth: 14⅝ in. Albums not included (see opposite page for attractive, well made albums).

57 N 05661—Shipping weight, 26 pounds. Mailable . **$13.50**

* *

Christmas Songs
Christmas Candles
The Star of the East
Jingle Bells
Adeste Fideles
Silent Night Holy Night
Play Piano by Ear
Do You Love Me As I Love You
Let Me Take You In My Arms
Give Me All Your Heart
Song
Dance
7



Christmas Carols . . . Music Books . . . Dance Folios

World Famous Christmas Songs

Well arranged for group singing . . . outside caroling, singing in churches, schools or your own home. Included are Christmas songs loved by all. 74 songs . . . indexed under 8 headings to make it easy to find.

47c

57 N 4448—Shpg. wt., 7 oz **47c**

Chopin's Music to Remember

The perfect gift for music lovers . . . 84 pages of tunes from the movie "Song to Remember." "Fantaisie Impromptu," "Valse in D Flat, Op. 64 #1," "C Sharp Minor Waltz, Op. 64, #2," "Mazurka in B Flat Op. 7, #1."

47c

57 N 4513—Shpg. wt., 10 oz **47c**

Christmas Sheet Music

It's fun to have the family sing the old familiar Christmas carols. In this group are "Adeste Fideles," "Jingle Bells," and "Silent Night, Holy Night."

3 for 25c

57 N 4325—Shpg. wt., 4 oz . . . . 3 for 25c

Copyrighted Christmas Sheet Music

Make this a musical Christmas . . . make it a merry Christmas. Renew the old custom of having friends in your home to sing carols. Or organize groups for neighborhood caroling. Select from following:

"White Christmas" "Star of the East"
"Christmas Lullaby" "Christmas Candles"
"Santa Claus is Comin' to Town"

3 for $1.10

57 N 4302—Shpg. wt., 3 oz. . . . . 3 for $1.10

Herb-of-Hollywood-Play-Piano-by-Ear

All will enjoy this new method . . . playing the piano by ear. Gives fine understanding of keyboard. Colored directions. Exact fingering shown on keyboard.

33c

57 N 4618—Shipping weight, 4 ounces **33c**

NEW—Sheet Music with Dance Lessons

It's easy . . . it's fun to learn the rumba, fox trot and waltz from the man who introduced the rumba in U.S., Paul Shahin. Foot diagrams and illustrations clearly explain lessons. Music included to fit each lesson. *Order by catalog no. and state title.*

35c Each

Rumba lesson #1. "Give Me All Your Heart." Thorough foundation in rumba. Words in English and Spanish.

Rumba lesson #2. "Let Me Take You In My Arms." More advanced. Shows guiding steps. Photos give true "native style." English and Spanish words.

Fox Trot. "Do You Love Me As I Love You." Good foundation. Easy to master instructions.

Waltz. "Seal It With a Kiss." Teaches fundamentals of waltz . . . takes very little time to learn.

57 N 4315—Shpg. wt., each sheet, 3 oz. Each . **35c**

Complete Song and Dance Folio

Contains songs with illustrated dance instruction for rumba, fox trot, tango, conga and waltz. Charts, photos show every step, keyed to proper music. Easy to learn.

69c

57 N 4554—Shpg. wt., 7 oz . . . . Each **69c**

Easy to Play—White Plastic Fife

[A] Anyone who can sing, hum or whistle a tune can play a fife. Easy to play. Use it alone . . . use it in drum corps. Shiny white plastic. Will not dent. Has range of 2⅓ octaves. Instruction book and 15 page Manual on How to Organize Fife Corps included.

$2.89 Postpaid

57 N 911—Postpaid **$2.89**

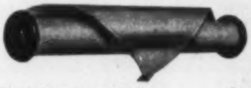
Plastic bugle . . designed for army

[B] Just the present for the child who always wanted to play a bugle. It is not a toy . . . it is an army bugle. Lightweight plastic. Accurately tuned to Key of G . . . with slide to Key of F. Easy to blow. E-Z Method instruction book included. Regulation army color. Regulation size—18⅛ inches.

$5.95 Postpaid

57 N 2400—Postpaid **$5.95**

Christmas music for Player pianos

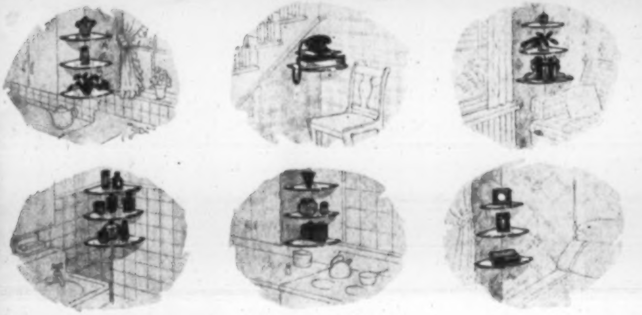


State catalog number and title number.
Shipping weight, 2 rolls, 1 lb. 8 oz.

2 for 95c

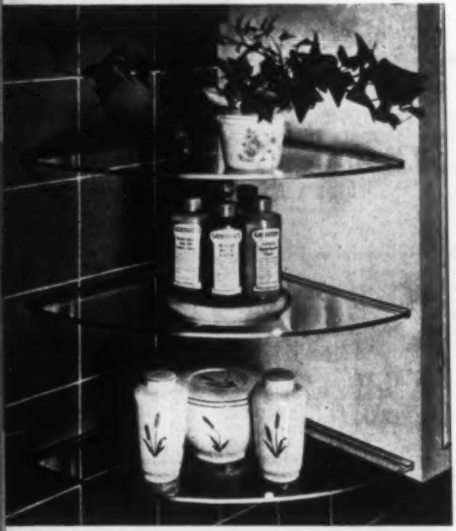
7742—White Christmas
1537—Star of the East
1555—Adeste Fideles
1798—Jingle Bells
3317—Silent Night
6044—Santa is Coming to Town

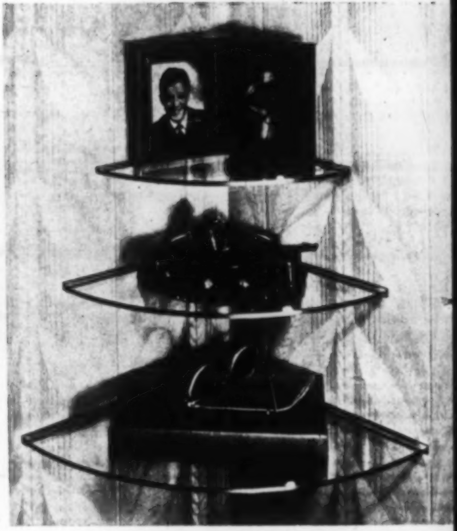
57 N 4651 . . . .**2 for 95c**



...this Christmas

BRIGHTEN THE CORNER
WHERE YOU ARE





Clear Glass Corner Shelves add sparkle to any room in your home

$1.89
Set of 3
Regular

- Quick and easy to install . . . all you need is a screwdriver
- Easy to keep clean . . . just polish occasionally with a soft cloth
- Suitable for any room . . . use for decorative or utility purposes

$1.79
Set of 3
Graduated sizes

Tremendously popular—A real best seller!

Give your home a cheery, holiday look this Christmas—your family will appreciate it, visiting friends will enjoy it. An inexpensive decorative touch that will help do the trick, a set of sparkling glass corner shelves—they hold bric-a-brac, fresh green plants, favorite pictures—are sturdy enough to hold a toaster, small radio or telephone. A fine gift any friend or relative can use.

Quickly installed singly or in sets in any square corner with a few turns of a screwdriver. Just fasten the clear plastic brackets to wall or side of kitchen cabinet with screws, then slip shelves into grooves. Complete instructions are included.

Set includes heavy glass shelves (3/16 inch thick, 11½ inches wide on each side, 16 inches across front, curved front edge ground smooth), brackets and screws. Articles on shelves not included.

42 N 04100—Set of 3 shelves. Shpg. wt., 8 lbs..............**$1.89**
42 N 04101—Set of 4 shelves. Shpg. wt., 11 lbs............ **2.48**

Smart new Shelf-Set in graduated sizes

Smart, new looking! This shelf set will help to give your home a "dressed for the holidays" appearance. Step-back effect—shelves come in varying sizes, each shelf bigger than the next. Top shelf is 7½ inches wide on each side, 10½ inches across front. Middle shelf is 9½ inches wide on each side and 13½ inches across front. Bottom shelf is 11½ inches on each side and 16 inches across front.

Quickly installed in any square corner with a few turns of a screwdriver. Just fasten the clear plastic grooved brackets to wall with screws, then slip shelves into grooves. Complete installation instructions are included. Can be set up in any room in your home (see small illustrations above) to hold decorative or utility items.

Set includes heavy glass shelves (3/16 inch thick, graduated sizes, curved front edge ground smooth for finished appearance), brackets and screws. Articles shown on shelves not included.

42 N 04132—Set of 3 graduated shelves. Shpg. wt., 5 lbs....**$1.79**

SILK
WOOL
COTTON
RAYON
LINEN
A Electric Iron Pre-warquality $6.95
B Electric Heat Pad Pre-war quality $3.69
C Electric Heater Pre-war quality $7.50

Now! Make it an electrical Christmas

Fully automatic Electric Iron

$\$6^{95}$

- Light weight, about 3 pounds, easy to use
- Thermostatic control—fabrics last longer
- 1000-watt, fast-heating, long-life element
- Irons ruffles, under buttons, etc. easily

A Replace your old iron with this streamlined, fully automatic iron. Set thermostat for desired heat—avoid unseen scorch that rots fabrics, fades colors. Dial plainly marked for various fabrics, "high," and "off" (see above). "High" is for pressing especially heavy materials. Back of iron is rounded, glides smoothly. Cool, comfortable handle. Complete with 6-foot cord set. Approved by Underwriters' Laboratories, Inc. *For 110–120-volt A.C. Limit: 1 iron to a customer.*

20 N 6218—Shpg. wt., 3 lbs. 12 oz. **$6.95**

Automatic Electric Heating Pad

$\$3^{69}$

- Attractive, blanket-cloth cover is washable
- Moisture-repellent case protects element
- 3 positive heats—low, medium and high
- Approved by Underwriters' Laboratories

B A low cost appliance that every family needs. Soft, cotton and rayon blanket-cloth cover, with snap-fasteners, is removable for washing—easy to keep sanitary. Pad is flexible; apply its thermostatically controlled heat anywhere on the body with greater efficiency, comfort, and convenience. Three circuits; four thermostats—1 for each heat and 1 to limit maximum heat. With cord, plug, and 4-position switch. Size, 15x12 in. *For 110–120-volt A.C. Limit: 1 pad to a customer.*

20 N 6962—Shpg. wt., 2 lbs. 2 oz **$3.69**

Kenmore Electric Heater

$\$7^{50}$

- 1320-watt, long-life, heavy duty element
- Reflector spreads heat over a wide space
- Quick, clean, extra heat for any room
- Portable . . . plugs into any standard outlet

C The whole family will enjoy the quick, comfortable warmth early in the morning, in the bathroom, etc. Recommended as auxiliary heat for any medium size room. No grease, no smoke, no odor. Metal guard. Sturdy, tubular steel base. Welded construction. Metal case has bronze color, baked-on enamel finish. With 6-foot cord and plug. Approved by Underwriters' Labs., Inc. Length, 18 in.; depth, 12¾ in.; height, 11⅓ in. *For any 110–120-volt current. Limit: 1 heater to a customer.*

20 N 7187—Shpg. wt., 14 pounds **$7.50**

Solve your Christmas gift problems early. Order your Electrical Appliances now on Easy Terms. See page 182C

Many Happy Shavings

CLIX
Safety Razor Set

A **89c** Here's a sensational shaving set value . . . an ideal gift for any man. He will enjoy shaving with the CLIX. He'll like its balance; its correct weight for a quick, cool, easy, clean shave.

CLIX gives you high quality at a low price. The man-size bakelite handle fits the hand perfectly . . . deeply ridged for a firm, non-slip grip. The gold-plated metal head is non-rusting . . . just rinse to clean! The CLIX is a scientifically designed three-piece safety razor that needs no "breaking-in" . . . it shaves like an old friend right from the start.

Set consists of CLIX razor with 10 keen, long-lasting CLIX double-edge blades in a hinged plastic case. A compact, attractive and welcome gift. *Postpaid.*

9 N 9286 . . . . Set 89c

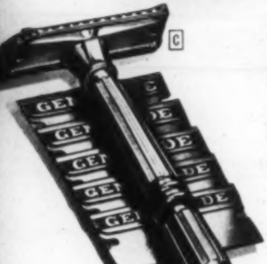
ENDERS "Speed" Set

B **49c** Light, yet perfectly balanced . . . speeds up your shaving. Gold-plated metal head; fits the contour of your face . . . naturally, correctly. Gracefully streamlined plastic handle, shaped for a comfortable grip. Complete with 6 ENDERS "Speed" single-edge blades; precision made of finest surgical steel . . . individually leather stropped. *Postpaid.*

9 N 9280 . . . . Set 49c

Enders Single-Edge "Speed" Blades. *Postpaid.*

9 N 9257 . . . . Pkg. of 5 25c



Gold Plated GEM Jr.

C **$1.25** Many men will be glad to see the GEM "Clog-Pruf" safety razor back again! All in one piece . . . nothing to take apart . . . easy to clean. Five-point lock holds blade rigid. Tension bar prepares skin ahead of blade. Head designed so it can't clog. The GEM is gold-plated . . . non-rusting . . . just rinse. With 5 GEM Micromatic single-edge blades in gold-plated sheath. Artificial leather case, velvet and satin lined. *Postpaid.*

9 N 9285 . . . . Set $1.25

Safety Razor Blades

D 25 for **41c** **STA-SHARP Single-Edge Blades.** Made of selected surgical steel, ground and honed to a keen edge. *Fit all Gem, Ever-Ready and Star safety razors.*

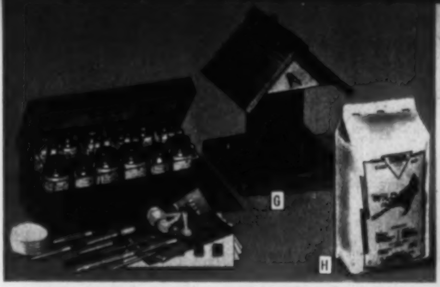
9N9234—25 blades. *Postpaid.* 41c

E **CLIX Double-Edge Blades.** Extra thin. Fit all popular double-edge razors.

9N9272—30 blades (2 packages of 15). *Postpaid* 49c

F **MONOGRAM Double-Edge Stainless Blades.** Made of stainless Swedish steel; no need to dry. Long-lasting edges. *Fit all popular double-edge safety razors.*

9N9271—20 blades (2 packages of 10). *Postpaid* 98c



FARM-MASTER Test Kit

Learn to know your soil by using this soil test kit. Tests both soil and plant tissue. Contains all necessary chemicals and equipment for making accurate tests. Easy-to-follow color charts, directions. Comes in green wooden box. Shpg. wt., 9 lbs.

71NM909—*Not Mailable.* Ea. . . $7.98

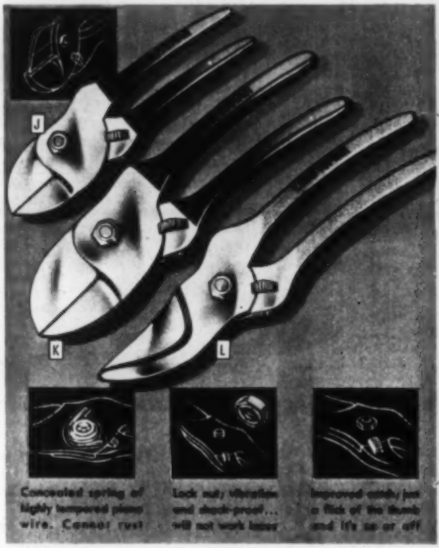
Ever-popular Bird Feeder

G Remember the birds with a feeder this Christmas. Brown-stained selected wood. Base and roof 8 in. sq.; feed holder 3 in. sq.; height 10 in. Holds 1 lb. of seed. Shpg. wt., 3 lbs.

71 N 250 . . . . Each $1.59

H **Bird Seed:** Shpg. wt., 5 lbs. 2 oz.
71 N 249 . . . . 5-lb. bag 57c

* * *


J
K
L
Concealed spring of highly tempered piano wire. Cannot rust
Lock nut; vibration and shock-proof... will not work loose
Improved catch; just a flick of the thumb and it's on or off

CRAFTSMAN Pruners . . . Perfect Gifts for gardeners

The sensational improvements on CRAFTSMAN pruning shears are the result of an exhaustive research among professional gardeners and nurserymen. The best of materials, design and workmanship have gone into these shears, resulting in easier, more efficient pruning. Three of the outstanding features are illustrated above, while the inset at top shows the anvil-cut operation.

"Anvil-Cut"

$1.29

J For light hand pruning in home gardens. Handles, strong aluminum. 1⅛-inch high carbon steel blade; removable for sharpening. Length, 6¾ in. Shpg. wt., 6 oz.

9 N 8647 . . . . . $1.29

"Anvil-Cut"

$1.69

K For heavy hand pruning in home gardens. Handles, strong aluminum. 1¼-inch high carbon steel blade; removable for sharpening. Length, 8¾ in. Shpg wt., 12 oz.

9 N 8648 . . . . . . $1.69

"Professional"

$2.79

L For heavy pruning in gardens, orchards, nurseries. Drop forged alloy steel. 2½-in. carbon steel blade; shearing action. Length, 9 in. Shpg. wt., 1 lb. 4 oz.

9 N 8649 . . . . . $2.79

A "keen" gift

SEARS
CRAFTSMAN
HOLLOW GROUND
RAZOR SHARP
CUTLERY

Child's Table Set

A lovely, practical gift. Stainless steel, with Catalin plastic handles in blue or red. Easy to clean, need no polishing. Length of spoon, 4¾ inches; fork, 5 inches. *Please state color wanted.*

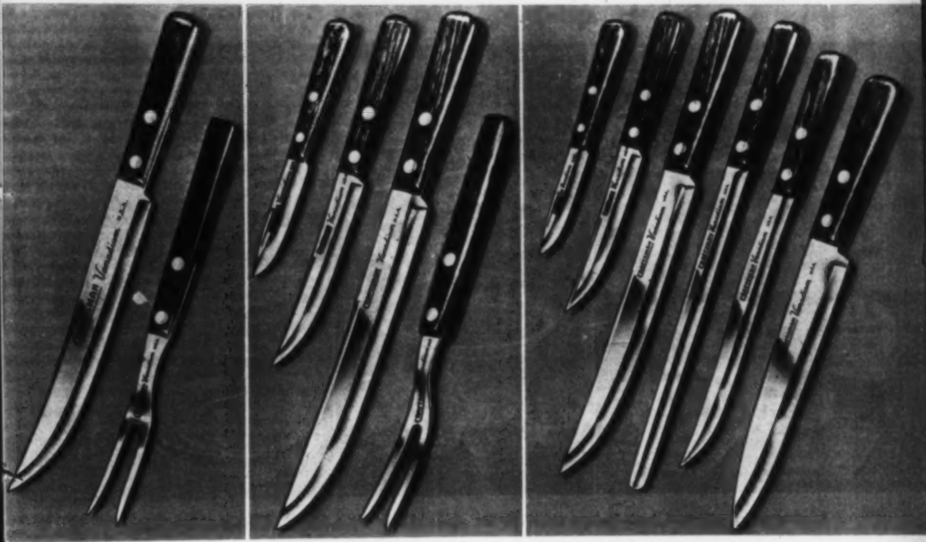
9 N 9801—Shpg. wt., 4 oz...**83c**

CRAFTSMAN Steak and Utility Knife Set

For table and kitchen—our finest double-duty cutlery. Four 8¾-inch knives, with 5-inch blades of chrome plated vanadium steel; hollow-ground like the finest straight razors—and just as sharp. Need only an occasional touching up on sharpening steel or stone to keep their edges razor-sharp. Beautiful selected rosewood handles, double riveted; won't come loose.

9 N 9577—Shipping weight, 14 ounces......4-piece set **$3.19**

* * *



CRAFTSMAN Hollow-Ground Cutlery Sets . . . easy to keep sharp and bright

$2.19

2-piece Set. A splendid gift to last many years. Butcher slicer is 13¾ inches long, with 9-inch chrome plated vanadium steel blade, hollow-ground like a straight razor. An occasional touching up is all that is needed to retain its razor-sharp edge. The 2-tine serving fork is 11 inches long over-all. Both slicer and fork stay bright with very little care. Handles of beautiful selected rosewood, double riveted to stay tight.

Shipping weight, 1 pound.

9 N 9574.............2-piece set **$2.19**

$3.49

4-piece Set. For superior cutting performance. Includes one 6¾-inch paring knife, with 3-inch blade; one 8½-inch sandwich knife, with 5-inch blade; one 11-inch, 2-tine serving fork; and one 13¾-inch butcher knife, with 9-inch blade. All blades are chrome plated vanadium steel, hollow-ground for razor-sharp edges. An occasional touching up will maintain original sharpness. Blades stay mirror-bright with very little care. Double riveted handles of beautiful selected rosewood.

Shipping weight, 1 pound 15 ounces.

9 N 9584...............4-piece set **$3.49**

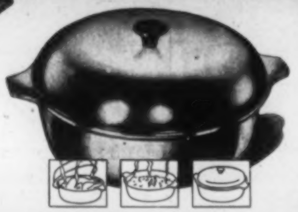
$7.45

6-piece Set. A big, complete cutlery set that any family would be proud to own . . . top quality, just like the other cutlery on this page. Set consists of: one 6¾-inch paring knife, with 3-inch blade; one 8½-inch sandwich knife, with 5-inch blade; one 13¾-inch butcher slicer, with 9-inch blade; one 14-inch roast slicer, with 9½-inch blade; one 12⅝-inch narrow slicer, with 8-inch blade; and one 13-inch mincing knife, with 8-inch blade. All blades are of specially tempered, chrome plated vanadium steel, hollow-ground like the finest straight razors. Retain their mirror-bright finish with little care . . . keep their razor-sharpness with an occasional touching up. Handles of beautiful rosewood, firmly riveted to stay on.

Shipping weight, 3 pounds 6 ounces.

9 N 9586...............................6-piece set **$7.45**

It's easy to buy cutlery, as well as everything else at Sears, on Easy Terms. See page 182C for full details



Gifts..

FOR THE BUSY HOUSEWIFE

"French chef" aluminum Skillet Heavy gauge; 10-inch diameter

Make this Christmas a practical one. Give a bright aluminum skillet, a gift that should last a lifetime with reasonable care. Every housewife will love its "French chef" style rounded bottom and the way it fries food to a delicious crispness and even brown. Made of extra heavy gauge virgin aluminum, one of the best metals known for absorbing and holding heat. Extra heavy wire loop handle is rust resistant. Diameter, 10 inches—just the right size skillet for frying chicken, chops, steak, etc.

Available after Nov. 1.

11 N 1209—Shpg. wt., 2 lbs. 8 oz. . . . . . . **98¢**

Highly polished new Cast aluminum 3-way Cooker

Prepare your holiday dinners in this wonderfully handy combination chicken fryer-Dutch oven-casserole. Use it to cook roasts, stews, soup or to fry chicken, scallop potatoes, etc. Made of cast aluminum which absorbs and holds heat to give high cooking efficiency. Tight-fitting cover keeps in heat and helps retain vitamins and delicious food flavors otherwise lost. Side handles on oven, knob on lid. Designed by experts, tested in a leading domestic science laboratory. Diameter, 10⅛ inches; height to top of cover, 5 inches.

11 N 3405—Shpg. wt., 5 lbs. 12 oz . . . **$3.94**

* *

A

B

Cook and serve Christmas dinner in sparkling FLAMEX Glass Ovenware

Guaranteed for 2 years against breakage from oven heat. Each piece of FLAMEX transparent glass ovenware is specially processed to withstand oven heat. Do not use for cooking on top of stove. FLAMEX permits complete visibility of food . . . a big advantage in oven cooking.

A **FLAMEX Covered Roaster.** Grand for holiday fowl or roast. Size, 14x8½x6½ in. Holds 5-lb. fowl or 7-lb. roast. Ribbed bottom permits grease to drain off into gravy wells. Keeps roasts less greasy, more digestible. Use self-locking cover separately as baking dish.

11 N 04929R—Shipping weight, 10 lbs. .**$2.28**

11 N 4933R—Bottom only—Size 13¾x8½x4 in. Shpg. wt., 4 lbs. **$1.78**

B **Casseroles and Glass Serving Tiles.** Bake and serve in individual FLAMEX casseroles. 4 covered 5-in. casseroles with tiles, 5¼x5¼ in.

11 N 9226—Shpg. wt., 7 lbs. . . 8-pc. set **$1.69**

10-piece FLAMEX Baking Set. Every modern housewife will be pleased to receive this sparkling set of FLAMEX ovenware etched in a lovely floral design. Use each dish in three ways . . . for baking, serving and storing. While food is baking, you can see at a glance whether it needs attention without lifting the lid. Also, serve it piping hot from oven to table in same dish. Takes less time, means fewer dishes to wash.

Set consists of one 1½-qt. covered casserole, 8-in. diam. (use bottom also as open baking dish and top as cake pan); one oblong baking dish, 14x8½x2½ in. high; one 9½-in. pie plate and six 4-oz. custard cups.

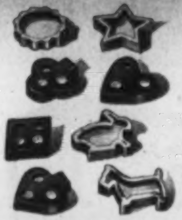
11 N 04944—Shipping weight, 8 lbs. . . . . . Set **$1.49**

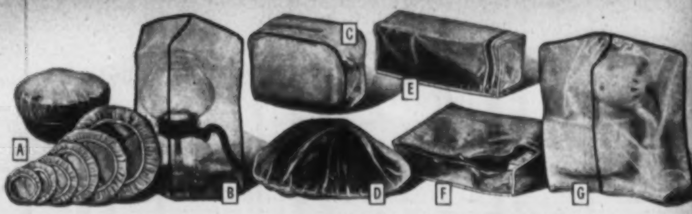
14-piece FLAMEX Baking Set. FLAMEX baking dishes are ideal for kitchen convenience. Saves a busy housewife time and energy, for the same dish may be used for baking, serving and storing. Visibility of food while cooking allows you to watch yet not lose heat by lifting cover often. Has rounded corners for easy cleaning.

Set consists of one 2-quart covered casserole; one 1-quart open casserole; two 9½-inch pie plates; one 10¼x5x4⅜-in. high covered roaster-loaf pan; six 4-ounce custard cups; one 11¾x6¼x 2-in. high oblong baking dish. A perfect gift!

11 N 09215—Shpg. wt., 18 lbs. . . . . Set **$2.85**

For other housewares see our Big Catalog . . . Easy Terms on orders of $10 or more . . . see page 182C





Colorful Plastic Cookie Cutter Set

Christmas time is cookie time. What fun they are to make in fancy shapes and decorate in gay colors. You'll want to hang them on the tree, serve them to the family and holiday guests. Even the children will be anxious to help. Sharp cutting edges make these plastic cutters easy to use. Set consists of heart, spade, diamond, club, star, dog, rabbit, scalloped circle. Shipping weight, 1 lb.

11 N 2078............Set **57¢**

Be among the first to use new Seal-Sac Deluxe, Koroseal Bags and Covers for food and appliances. Ideal for gifts and for yourself

[A] **7-pc. Bowl Cover Set.** Protects food, keeps leftovers fresh and flavorful. Koroseal covers in white rayon marquisette are water, acid, grease and dust resistant. They will never crack, peel or stick. Snug, elastic bound edges. Easily cleaned by sponging with soap, water.

11 N 5266—Fits jars, bowls 2½, 3, 4, 5, 7, 9, 11-inch diameter. Shipping weight, 3 ounces........ **$1.44**

11 N 5265—**3-pc. Bowl Cover Set.** Fits bowls 6, 8, 10-inch diameter. Shipping weight, 3 ounces...... **94¢**

[B] **Coffee-maker Cover.** Keeps glass type coffee maker free from dust and dirt, sparkling ... ready for instant use.

11 N 5294—Shipping weight, 3 ounces........**$1.18**

[C] **Toaster Cover.** Fits standard toasters. Keeps dust off.

11 N 5289—Shipping weight, 2 ounces........ **84¢**

[D] **Platter Cover.** Size, about 18x20 inches.

11N5295—Shpg. wt., 3 oz.**84¢**

Zipper Bags for vegetables and fruits. Wide side gussets. Tape bound.

11 N 5293—*Please state size.*

[E] Fits one standard size loaf of bread. 5x13 inches. Shipping weight, 5 ounces......**$1.64**

[F] 12x12 inches. Shipping weight, 3 ounces...........**$1.64**

15x17 inches. Shpg. wt., 3 oz.....2.14

[G] **Mixer Cover.** For standard mixers. Keeps them dust-free.

11 N 5267—Shipping weight, 3 ounces.................... **$1.44**

* * *

Home Gift Suggestions

[H] **Glass Corner Shelves.** Keep plants, pictures, etc. on them to perk up dull corners. Each shelf straight sides 9 in., curved 12 in. Set of three stands 13½ in. high. Plastic tubular supports; metal brackets for hanging (screws for hanging not incl.). Shipped flat. Screws for assembling incl.

11 N 8401—3 shelves. Shpg. wt., 4 lbs. 8 oz.............................**$2.57**

[J] **Knife Holder.** White-enameled wood, colorful decal. 5¾x5¾ in. Holds 6 kitchen knives.

11 N 2066—Shipping weight, 9 ounces.... **23¢**

[K] **Well-and-Tree Platter.** A lovely gift. Gravy and juices drain from roast into tree depressions and run into deep well where can be easily scooped out. Lightweight aluminum with embossed design, rolled edges, 4 plastic feet. 13x18 in. long.

11 N 8866—Shipping weight, 1 lb. 14 oz..**$2.44**

Colorful Wastebaskets

[L] **Handpainted Floral Design.** Attractive, useful. Made of heavy paper board with pebble-finish paper lining. Paper cover has pale pink floral design on dark colored background; lacquered to preserve finish for years. Colorful tape bound edges. Oval shape. Size, 12x8x14 inches high.

11 N 08875—Shipping weight, 3 pounds..**$1.55**

[M] **All-over Rose Pattern.** Choose a beautiful wastebasket for Christmas. This is our best and one you'll be proud to give as a gift or buy for your own home. Colorful, spacious and suitable for any room in the house. Made of heavy paper board lined with a pebble-finish paper. All-over design in deep rose on light colored background and harmonizing tape bound edges. Oval shape; large capacity. Size, 11½x7¼x15 inches high.

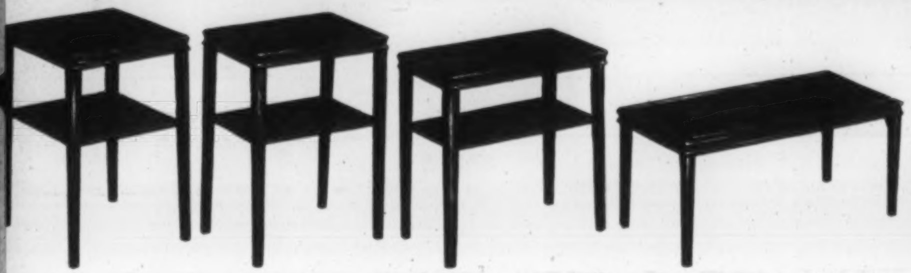
11 N 08876—Shipping weight, 3 pounds..**$1.94**

4-piece Table Mat Set

Brighten your table during the holidays and every day throughout the year by setting it with these attractive and colorful place mats appropriate for family or guests. Your friends will welcome them as Christmas gifts. They are gaily decorated . . . red cattails nodding beside a green lake with whitecaps.

Made of good quality cork 3/16-inch thick, these mats are serviceable and so practical. They not only protect fine table surfaces from scratches and water rings, but act as insulators against heat as well. Simple to care for . . . no washing or ironing; just wipe clean with a damp cloth. Because of this feature they are especially handy to put at the place of a child just leairning to eat. Neutral background. Size, 11x17 inches long. Shpg. wt., 1 lb.

11 N 2017..............Set of **4** for **94¢**



Matching Tables for new modern beauty . . . lustrous walnut finish

Square Lamp Table with handy shelf for magazines or books. Simple styling in the modern manner makes this table very effective when used in pairs or matched with others of this group in your home. Table has attractive fluted apron. Hardwood finished in walnut, always popular in any home. Top size, 18x18 in.; height, 25½ in. Shpg. wt., 15 lbs. **$6.65**

1 NM 3757M $6.65

Matching Radio Table designed to complement other useful, well built tables in this group. Just the right height for your small chair side radio; excellent for reading lamp; use it too for a phone stand. Handy shelf provides space for magazines, directories or books. Built of fine hardwood, finished in walnut. Top size, 19½x14 inches; height, 25½ in. Shpg. wt., 15 lbs. **$6.65**

1 N 03708M—Mailable $6.65

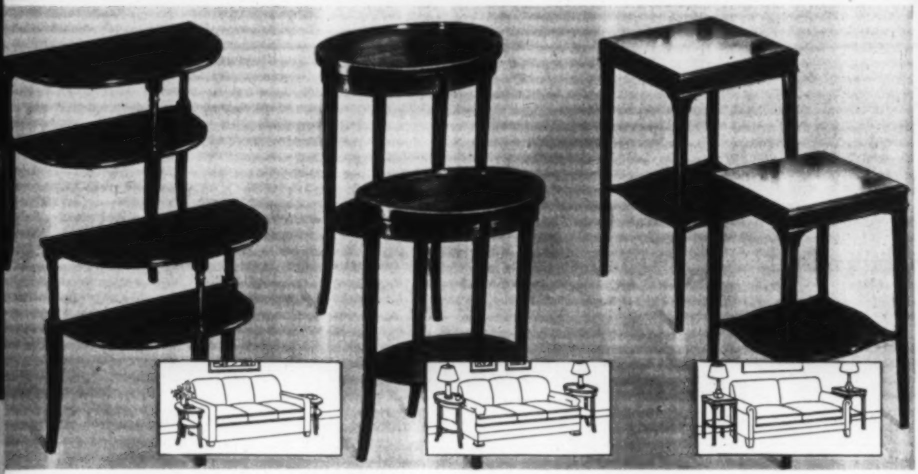
Smart End Table to match tables at left and one at right. Attractively simple lines make it a useful piece that will blend with almost any furnishings. Use it as a chair side table, or in pairs at ends of sofa. Table made of fine hardwood, in walnut finish. Generous shelf space increases utility. Top size, 24x13 inches; height, 23 inches. Shipping weight, 15 pounds. **$6.65**

1 N 03556M—Mailable $6.65

Cocktail Table to grace the center of your room—use it for easy, informal serving when you have guests; in between, let it display your flowers to advantage. Clear glass inset in top protects it from liquids or mars. Built of fine hardwood for long service; finished in walnut to match other pieces in this group. Top measures 33⅛x17 inches overall; ht. is 15 in. Shpg. wt., 20 lbs. **$6.98**

1 NM 3669M $6.98

* *



It's smart to use Tables in pairs . . . specially priced to save you money

Sheraton End Tables in unique design which you will find both decorative and useful when you use them to flank your sofa or put beside favorite lounge chairs. The quiet dignity of these tables gives them kinship with your other fine pieces. Tops are richly polished mahogany veneer; useful shelf and gracefully tapered legs are fine hardwood finished to match. Tables are well built for years of useful service, skillfully finished by craftsmen for lasting beauty. Top size, 24x12½ in.; height, 22 in. *Sold only in pairs.* **$12.88 pair**

1 NM 3718—Shipping wt., 50 lbs . . . . Pair $12.88

Hepplewhite Lamp Tables, distinctively original in style, that would make an excellent gift for the homemaker who likes 18th Century pieces. Can be used at the ends of sofa or with lounge chairs—they lend themselves to any number of furniture arrangements. Genuine mahogany veneer; graceful oval tops are set off by a delicate gallery rail that rises a bit at either end. Deep apron has genuine inlay of contrasting woods. Convenient shelf. Top size, 21x15 inches; height, 26 inches. *Sold only in pairs.* **$17.95 pair**

1 NM 3709—Shipping wt., 30 lbs . . . . Pair $17.95

End Tables with bright mirror tops that will bring out a colorful new note in your room setting, reflecting your lamps and other interesting highlights. Use them effectively at ends of your sofa or in other ways furnishings will suggest. Appropriate with either modern or period pieces; long, graceful legs and cleverly shaped shelf for magazines will contrast pleasingly with heavier pieces in your room. Table is hardwood, finished in mahogany. Top size, 17x17 inches; height, 27 inches. *Sold only in pairs.* **$22.88 pair**

1 NM 3727—Shipping wt., 36 lbs . . Pair $22.88

Tables shipped by freight or express unless marked "Mailable." Buy on Sears Easy Terms . . . details on page 182C

Gift values for home comfort

Open shelf bookcase designed for both beauty and efficiency. Fluted top and base. Hardwood with plywood ends, finished in walnut or ruddy maple. Overall ht., 46 in.; depth (front to back) 10 in.; width, 30 in. 4 shelf spaces give roomy storage space for a great many books. Top shelf space, 9¼ in. high; balance, 9 in. high. *Please state finish desired* Shipped freight or express from Louisville, Kentucky.

$13.98

1 NM 4009F—Shpg. wt., 38 lbs. $13.98

A smoking stand is a gift he'll enjoy. Made of 20-gauge steel in brown hammered-effect finish. Weighted base resists tipping. Fumeless ash container is removable for cleaning. Wide tray for holding smoking accessories. Metal handle makes moving easy. Size, 23 in. high by 14½ in. wide. Shpg. wt., 11 lbs.

$6.98

1 N 3045..............$6.98

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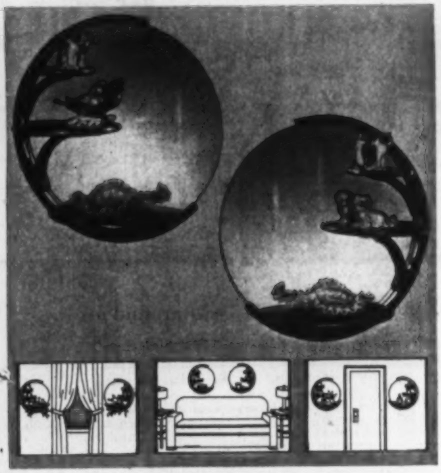


Mirrored Wall Racks for every room

Be among the first to achieve a new decorative note with these attractive walnut-finished what-not shelves with gleaming mirrors. You'll be delighted with the charming effects you can create in your home. They give a piquant accent to a room and brighten the whole interior with their light-reflecting quality.

$8.98 Pair

Well constructed frame of selected hardwood, finished in walnut. Sparkling window glass mirrors, 16 inches in diameter, give a perfect reflection. Three shelves, in graduated sizes, are ideal for holding tiny plants or dainty bric-a-brac. A pair of these attractive what-not shelves will make a delightful Christmas gift.

Pair consists of left and right shelves. (See illustration of mirrored wall racks above.) Ornaments shown in illustration not included, see index. Mailable.

1 N 03019—Shipping weight, 13 pounds.........................Pair $8.98

Let Sears Easy Payments help you purchase these smart gifts—see page 182C

Deluxe Record Cabinet

A gift for the record collector

$26.95 Cash

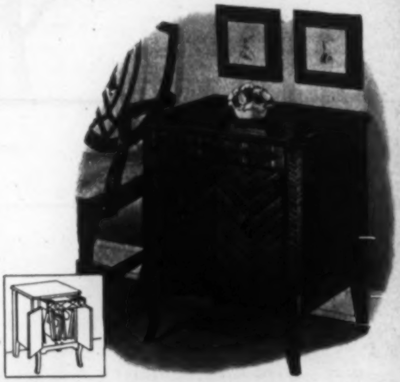
On Terms $5 monthly

This handsome record cabinet will fill an important role in the home of a music lover and make a charming addition to any room. Valuable records can be stored safely to prevent scratching and breakage. Puts favorite compositions conveniently at your fingertips. Double doors have attractive metal pulls; shelf spaces partitioned into 4 roomy sections, 12¾ in. high.

Beautifully matched 5-ply walnut veneer top and doors; straight-grained walnut end panels. Australian blackwood forms a narrow border around doors and top that is highly decorative. Finished in lacquer and carefully hand-rubbed to bring out the gleaming richness of the fine veneers.

Generous sized top measures 24x18 inches. Height, 32 inches. Makes an attractive as well as convenient base for a lamp. Well constructed hardwood frame has doweled corners, hot-glued and reinforced with corner blocks.

1 NM 3145—Shpg. wt., 50 lbs. Shipped by freight or express......$26.95



Decorative and useful Record Cabinet

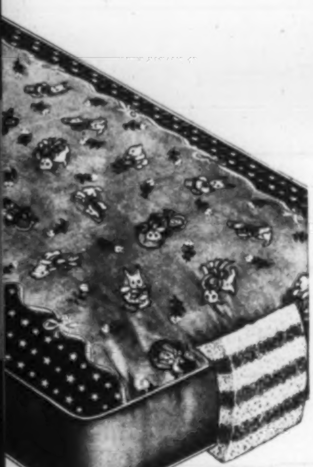
Rare woods—Brazilian rosewood top, bubinga ends—combined with carefully matched pin stripe zebrawood veneers on the double doors. Blends well with walnut furniture.

$22.95

Partitioned record section, 13½ inches high, will hold many albums. Double doors make access easy. Top size, 21¼x17 in.; height 26 in. Needle compartments included in roomy top drawer. Drawers are dove-tailed and center-guided. Shipped freight or express from stock.

1 NM 3130—Shipping weight, 37 pounds..........................$22.95

Crib Mattresses for baby's comfort



$9.75

Our top quality Crib Mattress

- Layer-felted cotton and sisal filling
- Moisture-resistant pyroxylin-coated ticking
- Tuftless surface for level support
- Edges neatly tailored to keep borders firm

These special features, designed by nursery experts, provide firm, level sleeping support. This means restful sleep, so necessary to help your child develop a strong, healthy body.

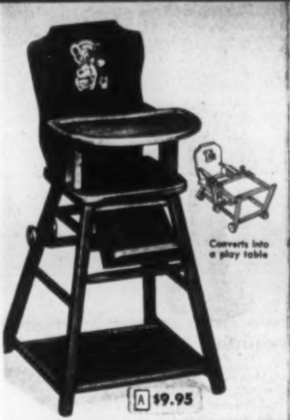
Filled with 100% selected cotton filling that is layer-felted, a quality feature, to keep it evenly distributed and lump-free for lasting comfort and buoyancy. Alternate layers of firmer, more springy sisal (imported hemp fibers) give greater resiliency to help mattress retain shape.

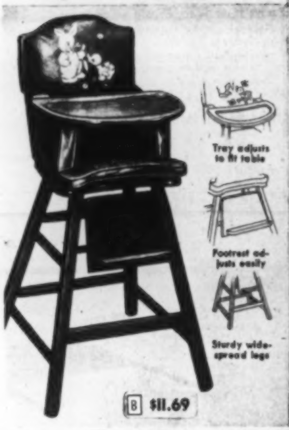
Gay pyroxylin-coated ticking keeps water and uric acid from soaking into mattress so that it will remain clean and odorless for a long time with reasonable care . . . just wipe off with a sudsy cloth and air frequently. Mattress is carefully tailored for extra strength, extra durability, extra service. Fits full-size cribs with inside measurements of 50 to 53 inches long, 27 to 29 inches wide. Mattress size is 52x28 inches. Shipped by freight or express from stock.

1 NM 8214—Shipping weight, 22 lbs . . . $9.75

Easy Payment Terms

With Sears Easy Terms there is no need to put off buying baby furniture until you have saved the full amount—neither is it necessary to disturb your savings. Simply order what you want, make a small down payment and budget the rest over a period of time. For complete details of this plan, see page 182C.





Christmas gifts for little folks' year around use

Sears nursery pieces are scientifically designed to keep baby safe. Will give him day-long comfort, and help form right habits . . . yet you pay so little to keep child well protected with these worthwhile gifts.

A **Deluxe 2-way Chair** is easy to change from a high chair into a low, safe play table to keep child entertained. Unlock metal latches above wheels in back and swing chair upward into position as seen in inset. Built of sturdy hardwood with adjustable 3-position stain-resistant tray and footrest. Stretchers reinforce strong legs. Overall height, 38¾ in. Seat, 14½x12¼ in. Play table, 19x15 in. *State finish:* golden maple or waxed birch.
1 NM 8777—Shipping weight, 29 lbs . . **$9.95**

B **Our finest Chair** gives baby extra comfort. Seat, back and sides well padded with dark red artificial leather cushion. Sturdy hardwood chair finished in golden maple or waxed birch. 3-position tray, footrest adjust to accommodate child; wide-spread legs, sturdy stretchers. Seat, 15¼x11¼ in. Overall ht., 39⅛ in. *State finish.* Chair obtainable without cushion.
1 NM 8781—Shipping weight, 27 lbs . . **$11.69**
1 NM 8744—Chair without cushion.
Shipping weight, 23 pounds **$8.69**

Chairs shipped freight or express from stock

C **Nursery Trainer.** Adjustable footrest; safety strap. Hardwood in natural finish. Folds. Seat, 11¼x9½ in. Height of back, 5¾ in.
1N 08720–Mailable. Shpg. wt., 3 lbs. 8 oz. **$1.98**

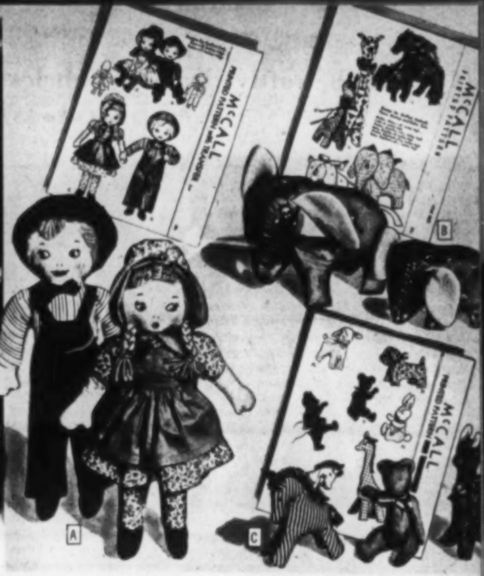
D **Nursery Seat.** Well made and budget priced. Seat size, 11¼x9½ inches. Height of back, 5¾ inches. Hardwood in natural finish.
1N 08715—Mailable. Shpg. wt., 3 lbs. 8 oz. **$1.49**

E 1 N 8712—**Deflector** (for boys—fits seats listed above). Shpg. wt., 8 oz. . . . . **33¢**

F **Deluxe Chair** has 3-position tray, an added convenience, that adjusts to fit baby. Seat, 12x11 inches, is equipped with hinged cover to make chair into comfortable play chair. Overall height, 21¾ inches. Sturdy hardwood. *Please state finish:* golden maple or waxed birch.
1 N 08756—Mailable. Shpg. wt., 14 lbs. **$5.49**

G **Panel-back Chair** of hardwood, waxed birch finish. Safety strap; overhead tray with beads. Seat, 11½x11 inches. Overall height, 22 in.
1 N 08735—Mailable. Shpg. wt., 8 lbs. . **$3.98**

H 1 N 8754—**Glass Vessel.** Shipping weight, each, 3 pounds. . . . . **49¢**



Easy-to-make Dolls and Animals . . clever Gifts for Tots

These McCall Patterns include complete cutting, sewing, and stuffing instructions

He can always cuddle one more . . . so plan to make some of these charming rag dolls and animals to place under your Christmas tree for baby. Watch him squeal with delight. There's Sam and Sue, Davie Dog, Billy Bear, Julie Giraffe, Ella Elephant and her daughter Elaine and a host of others—all equally lovable. There are large animals up to 14½ inches high, small ones about six inches. The dolls are about 18½ inches tall.

Make these clever Chistmas gift items yourself with the easy-to-use McCall patterns at right. Patterns include complete cutting, sewing and stuffing instructions and suggestions for materials to use. Rag bundle, below contains some pieces large enough for the larger animals or dolls, and smaller pieces from which small animals can be made. Use cotton batt for stuffing. Be sure to send in your order so that you can make these adorable toys for baby's Christmas. They're fun to make . . . baby will love them.

[A] **Twin Dolls.** Sue is 18 inches high—Sam, 19 inches. Each takes 4 ounces cotton stuffing. Transfer for face and instructions for making the hair are included. Doll body fabric serves as shirt or blouse.

36 N 6168—Postpaid. McCall Pattern only. . . . . .Set of **2** for **35¢**

[B] **Mother-Baby Animals.** Pattern includes "Mairzie Mare and Charlie Colt", "Jenny Giraffe" and son "Jerry", "Ella Elephant" and daughter "Elaine". Toys are 6 to 14½ in. high. One cotton batt will stuff all six toys.

36 N 6157—Postpaid. McCall Pattern only. . . . . .Set of **6** for **30¢**

[C] **Tiny Animals for tiny tots.** 7 inches high—just right for baby's hands to hold. Pattern includes Lucy Lamb, Davie Dog, Billy Bear, Honey Bunny, Julie Giraffe, Harry Horse. Stuff with cotton batt.

36 N 6167—Postpaid. McCall Pattern only. . . . . .Set of **6** for **30¢**

Two-pound bleached Cotton Batt

66¢ Ea.
2-lb. Batt

Use it for stuffing the rag dolls and animals described above or pile it in drifts under your tree for a "White Christmas" . . . it's ideal too, for making warm quilted robes, bed jackets and baby quilts. Batt is springy, curly American cotton that's new and has been triple cleaned. Order your batt when you order your doll and animal patterns. Size: 36x90 inches.

96 N 02618—Shipping weight, 3 pounds. . . . . .2-lb. Batt **66c**

Comforter Batt. For those who wish to make a comforter. Same quality as above. Stitched lengthwise to prevent matting. Size 80x90 in.

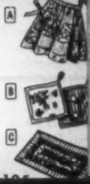
96 N 02621—Shipping weight, 4 pounds. . . . . .3-lb. Batt **$1.00**

Big 5-pound Rag Bundle

$1.57
Bundle

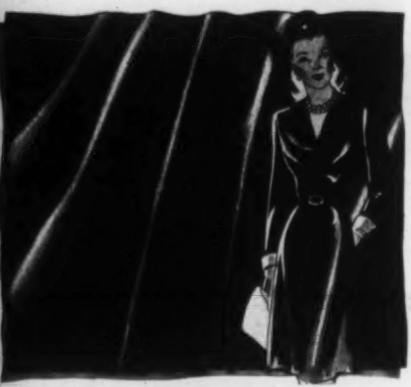
Cotton rag bundle with a few rayon pieces included. All pieces are various sizes, a few of which are large enough for making stuffed toys described at top of page. Folder is included containing instructions for making (a) patch work aprons, (b) pot holders, (c) braided rugs and other suggested items. Bundle contains enough rags to make a braided rug about 2x4½ ft. Some pieces are handy for patching. Many are selvage to selvage . . . none less than four inches wide. Some are imperfect but all are usable lengths. Bundle contains about 14 to 16 yds.

36 N 2356—Shipping weight, 5 lbs. 8 oz. . . . . .Each **$1.57**



Rich, softly draping Fabrics for your prettiest dresses

. . . Plaids and Checks for your classic suits



Rich, crush-resistant Rayon Velvet

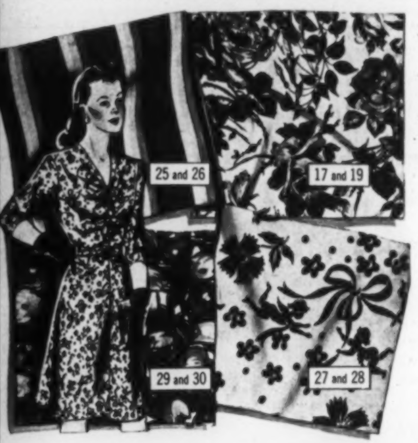
$1.76 Yard

It's a fabric of luxury, deep-piled and lovely with soft draping lines becoming to any figure. Smart for your most festive occasions. Rayon velvet is practical, too, because it rarely needs steaming. Use it for dressy afternoon or evening dresses, negligees. Style it after the Vogue pattern shown. *Colors:* dark (wine) red, deep (royal) blue, bright (scarlet) red, med. (forest) green, dark brown, purple, black. Width, 39 in. Dry clean. *State color.*

36 N 9185—Shipping weight, yard, 10 ounces............Yard **$1.76**

Vogue Dress Pattern. Shirrings at center front, V-neckline, 5-gore skirt. Bow version included. Size 16 takes 3 yds. 39-inch fabric.

36 N 6922—Postpaid. *State size:* 12, 14, 16, 18, 20; 40, 42, 44..Ea. **50c**



Our finest quality Acetate Rayon Jersey

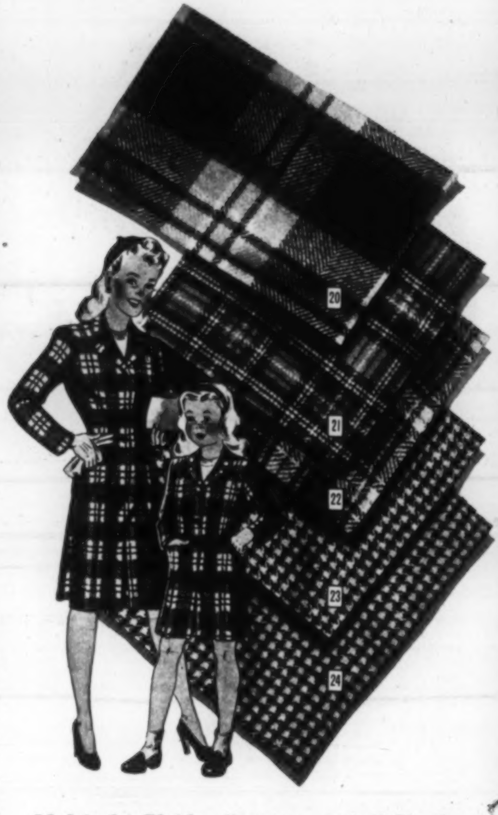
$1.39 Yard

Colorful, rich . . drapes beautifully. Does not wrinkle easily. Width, 38 in. Patterns: 17—rose shower design with red rose predominating; 19—same design with lavender rose; 25—bright blue with black, rose, white stripe; 26—bright green with black, brown, orange, white stripe; 27—lt. blue ground, black figure; 28—beige ground, brown figure; 29—orange, aqua (light) blue floral, brown leaves; 30—blue, red floral, green leaves. Dry clean.

36 N 8542—Shpg. wt., yd., 7 oz. *Please state pattern number.* Yard **$1.39**

Vogue Pattern.—Same pattern as listed above. ¾-length sleeves, and bow. Size 16 takes 3 yards 38-inch fabric.

36 N 6922—Postpaid. *State size:* 12, 14, 16, 18, 20; 40, 42, 44. Each **50c**



Multicolor Plaids—"neat-as-a-pin" Checks

$1.91 Yard

Ever-popular checks and plaids are favorites for big and little. Make matching suits for mother and daughter, or big sister and little sister. This fine textured fabric is carefully woven from 31% virgin wool, 14% reprocessed wool, and 55% rayon. It tailors beautifully for dresses, skirts, jackets, slacks and suits. Order your easy-to-use suit patterns when ordering your fabric. *Plaid Patterns:* 20—aqua (light) blue with brown and yellow; 21—red with bright blue and yellow; 22—white with red and medium green. *Checks come in two colors:* Pattern 23—black and white; Pattern 24—brown and white. Dry clean. Width, 54 inches. *Please state pattern number.*

36 N 7727—Shipping weight, yard, 11 ounces.......................Yard **$1.91**

Easy-to-use McCall Patterns for mother and daughter Suits

Women's Suit Pattern. Trim, youthful lines—classic styling. Box pleat in front of skirt; 3-gore back. Pattern includes cardigan version. Size 16 takes 2⅝ yards 54-inch checked material. Allow additional yardage for matching plaids.

36 N 6733—Postpaid. *Please state size:* 12, 14, 16, 18, 20; 40, 42........Each **35c**

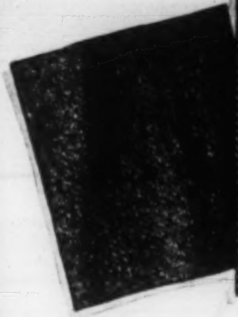
Girls' Suit Pattern. Same styling as women's suit described above. Cardigan version is included with the pattern. Size 10 takes 2 yards of 54-inch checked material. Allow additional yardage for matching plaids.

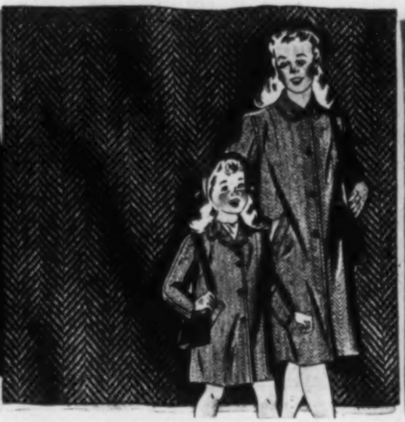
36 N 6734—Postpaid. *Please state size:* 8, 10, 12, 14..................Each **35c**

Make a smart new outfit for the holiday season

from these sturdy, long wearing, Part Wool Fabrics

Easy Terms are available for your convenience. See page 182C for information on this easy way to buy.





Warm, All Wool Interlining

Add extra warmth to your coat and other outdoor garments with this well fleeced all wool interlining . . . 25% virgin wool, 75% reprocessed wool. For complete satisfaction, we suggest that you order your interlining when you order your coating. Width, 41 in. *State color:* black or medium gray. Shipping weight, yd., 9 oz.

$1.24 Yard

36 N 7585. . . . . Yard **$1.24**

Wool and Rayon Herringbone Fleece

25% wool, 25% reused wool, 50% rayon. Smart weave for adult or children's coats, snow suits, ski suits. Dry clean. Width 54 in. *Colors:* dark (wine) red, brown, navy blue, med. blue. Shipping weight, yard, 1 pound 4 ounces.

$1.72 Yard

36 N 7704—*Please state color and yardage*. . . . . Yard **$1.72**

Hollywood Coat Patterns for mother and daughter. Postpaid. Classic style with convertible collar. Shortie version included.

36 N 6742—*Girls' sizes:* 4, 6, 8, 10, 12, 14. Size 10 takes 2 yds. 54-in. fleece; 2¼ yds. 41-in. interlining. *Please state size.* Each 15c

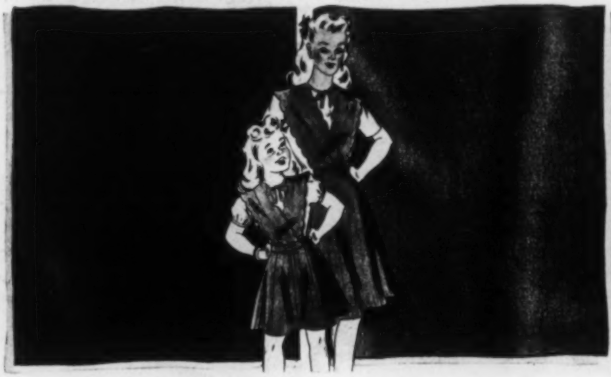
36 N 6721—*Women's sizes:* 12, 14, 16, 18, 20. Size 16 takes 2⅜ yds. 54-in. fleece; 2⅜ yds. 41-in. interlining. *State size.* Each. . 15c

Part Wool Suiting

Softly textured fabric with smart herringbone weave. It's medium weight, 37% new wool, 13% reused wool and 50% spun rayon that will tailor superbly for your suits, dresses, skirts, and jackets, because it's sturdy and long wearing. Comes in five colors: bright red, navy blue, medium green, medium blue, medium brown. Dry clean. Width, 54 in. *Please state color and yardage.*

$1.88 Yard

36 N 7712—Shpg. wt., yd., 11 oz. Yd. **$1.88**



Spun Rayon and Aralac Flannel

It's soft, yet tailors beautifully. Made of 70% spun rayon, 30% Aralac, the man-made fiber resembling wool. *Colors:* med. (copen) blue, dark brown, gold, navy blue, rose. Width, 54 in. Dry clean. *Please state color.*

$1.53 Yard

36 N 7826—Shpg. wt., yd., 12 oz . . . . Yd. **$1.53**

Hollywood Pattern for Girls' Jumper. Plain or scalloped top, 8-gore skirt. Blouse and skirt pattern included. Size 8 takes 1 yard 54-inch fabric.

36N6062—*State size:* 4, 6, 8, 10, 12. Postpaid. Ea. 15c

Part Wool Ripple Flannel

Mossy-textured fabric in cross-ribbed ripple weave. Firmly woven of 30% wool, 70% spun rayon. For dressmaker suits, slacks, skirts, dresses. *Colors:* black, med. (copen) blue, dk. brown, navy blue, red. Dry clean. Width, 54 in.

$1.76 Yard

36N7788—Shpg. wt., yd., 13 oz. *Please state color.* Yd **$1.76**

Hollywood Pattern for Women's Jumper. Plain or scalloped top, 8-gore skirt. Skirt and blouse pattern included. Size 16 takes 1⅜ yds. 54-in. fabric. Postpaid.

36 N 6061—*State size:* 12, 14, 16, 18, 20; 40, 42. Ea. 15c

Part Wool Gabardine . . . four colors

A sturdy, smooth, fine quality fabric of 20% wool and 80% spun rayon, woven 2-ply for strength and body. A rich, heavy weight that tailors beautifully. For suits, dresses, slacks, jackets and skirts. Dry clean. Width, 54 in. Comes in a choice of four popular colors: black, medium (copen) blue, dark brown, navy blue. *Please state color.*

$2.37 Yard

36 N 7644—Shpg. wt., yd., 1 lb. Yard **$2.37**

Make long-wearing waterproof crib sheets

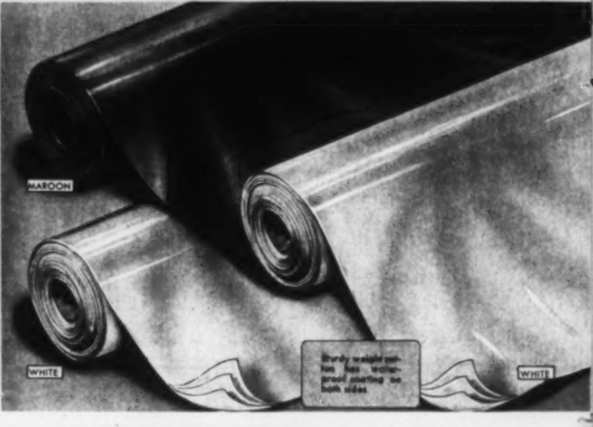
Cover high-chair pads; add matching baby bibs

So easy to make So useful too!

Sew hospital sheets for sickroom use

Make new covering for the bathinette

Pillow covers for those allergic to feathers



Waterproof Nursery Fabric

- For playroom, nursery and sickroom
- Make mattress covers, pads, crib sheets
- Gay, attractive print that children like

59c Yard

Glossy coating on sturdy cotton material gives complete waterproof protection. Takes plenty of wear. . . won't crack or peel under ordinary use. So pliable and soft, it's as easy to cut and sew as any other fabric. Make everything you need to keep the nursery clean and fresh—play pen pads, mats, high-chair covers, baby bibs, pillow covers. Easy to clean with a damp cloth. *Width:* about 35½ inches. *Colors:* blue or rose.

96 N 2384—*State color.* Shpg. wt., yd., 6 oz. Yd. 59c

Two qualities of protective Waterproof Fabric

- Heavy synthetic rubber coating
- Extra sanitary because it's boilable
- Two colors: maroon or cream-white

79c Yard

Synthetic rubber coating on both sides of cotton base has all the wearing qualities of pre-war rubber sheeting. It's waterproof, dust-tight, boilable . . . resistant to stain, alcohol or perspiration. Sews like other fabrics—or use without hemming for cribs, baby buggies, bathinettes, mattress covers. Cleans with damp cloth. *Width:* 36 in. *Colors:* maroon or cream-white.

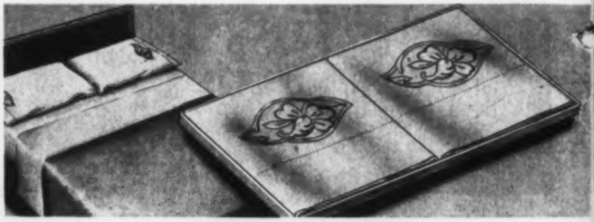
96 N 2376—*State color.* Shpg. wt., 9 oz. Yd. 79c

- Finest quality, smooth plastic coating
- Comfortably light . . . best to sleep on
- Snowy white . . . strong, pliable

89c Yard

Choice quality cotton, double coated with a newly developed plastic! Soft and pliable—even better-wearing than fabric at left. Resists soil, stain, perspiration . . . won't crack, peel or become sticky. Dust-tight, too. Make mattress covers, non-allergic pillow covers, crib sheets and protective aprons. *Width:* 36 inches. Cleans with damp cloth. Lustrous white.

96 N 2388—Shpg. wt., yd., 14 oz. . Yard 89c



Bolt ends! 2 yard lengths! Waterproof

- Double coated with waterproof plastic
- Thrifty-priced 2-yard remnant lengths
- Ample size for home and sickroom use

$1.69 for 2 yds.

Plastic coating on fine quality cotton makes a good waterproof fabric that won't peel, crack, or become sticky. Soil and stain resistant; dust-tight and perspiration proof. Perfect for crib sheets, pillow covers, aprons. Clean with a damp cloth. *Width:* 36 in. White.

96 N 2392—Shpg. wt., 2 yds., 1 lb. 8 oz. 2 yds. $1.69

Embroidered Cotton Pillowcases . . . for Christmas giving

It's easy to play Santa to the homemakers on your list. A pair of embroidered pillowcases always makes a most welcome gift!

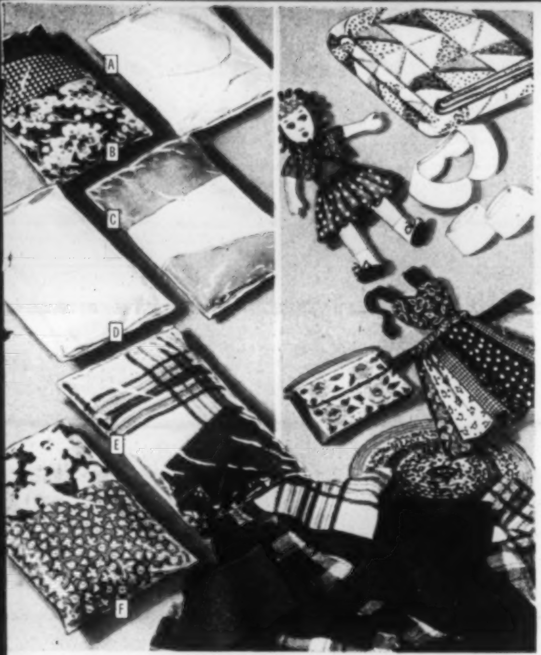
Dainty embroidery gives these cotton cases an attractive touch. So pretty, so neatl[illegible] they look lovely in any bed[illegible]

A nice addition to linen [illegible]at everyone from Mom to the new bride will appreciate. Thrifty way to add to your own linens, too.

SORRY-NOT AVAILABLE

Madeira-type embroidery in a popular medallion pa[illegible]n is appliqued above th[illegible]e hem. Care-[illegible]n neat hemstitching. Cases are [illegible] of good quality cotton that gives long wear. Bleached snowy white. *Cut size:* 42x36 inches. Fits pillows 19x27 in.: Patterns similar to illustration. Each pair packed in a gift box.

—Shpg. wt., pr., 1 lb. 10 oz. Pr.



Sew gay presents from Fabric Pieces

[A] **Bleached White Cottons.** Make quilt tops, collar sets, mend torn linens. Palm-size pieces. 6-oz. pkg. Shpg. wt., each pkg., 10 oz.
96 N 2358—Package, 25c **2** for **47c**

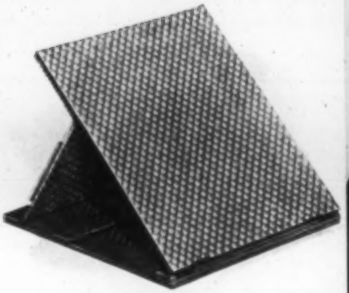
[B] **Solid and Print Rayons.** Deep colors. For comforters, quilts, novelties. Palm-size. 8-oz. pkg. Shpg. wt., each pkg., 12 oz.
96 N 2340—Package, 25c **2** for **47c**

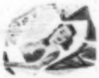
[C] **Pastel Rayons.** Solid color pieces . . . sew baby things, quilts, mend lingerie. Palm-size. 8-oz. pkg. Shpg. wt., each pkg., 12 oz.
96 N 2346—Package, 25c **2** for **47c**

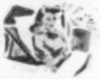
[D] **White Bemberg Rayons.** For crib quilts, coverlets, baby goods. Equal to 3 yds. of fabric. Palm size. Shpg. wt., each pkg., 8 oz.
96 N 2351—Package, 44c **2** for **84c**

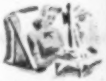
[E] **Wool and Part Wool Plaids.** For warm comforters, afghans, bags, novelties. Palm size. 4-oz. pkg. Shpg. wt., each pkg., 6 oz.
96 N 2344—Package, 25c **2** for **47c**

[F] **Printed Cottons.** Crochet rugs, sew patchwork, aprons, dolls. Pieces abt. 4x36 in. 4-oz. pkg. Shpg. wt., each pkg., 6 oz.
96 N 2341—Package, 25c **2** for **47c**




25° angle for sleeping ease


45° angle for restful reading

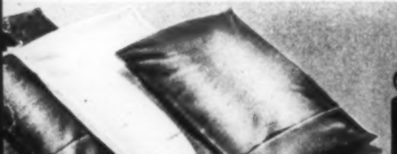

55° angle for upright support

Give comfort! Sensational 3-way Back Rests

- Ideal gift for invalids and convalescents
- Restful for asthma, heart trouble victims
- Adjustable to three relaxing positions

$3.88 Each

Holiday ease all the year around! Firm prop for those who sleep better in a partly raised position . . . and a comfortable support for "just relaxing." Use it, too, as a writing and drawing board or bed tray. Folds flat . . . easy to carry and store away. Made of strong compressed wood pulp fiber, covered with light blue water-resistant paper in quilted effect. Use on your nicest bedding. Cleans easily with damp cloth. *Size* of base and back: 17½x20 inches. Shipping weight, 8 pounds.
96 N 02468—Each. . . . . **$3.88; 2** for **$7.60**



New! Plastic Fabric Pillow Covers

- Marvelous waterproof plastic fabric
- Stain and mildew-resistant; dustproof
- Lightweight, lustrous, gay-colored

$1.38 Each

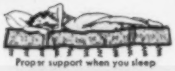
Plastic film covers give the utmost in pillow protection. Moistureproof, odorless, non-inflammable. Dust-tight, too. Soft and sheer, yet strong. Double cap end. Fit pillows to 21x27 in. *Colors:* blue, rose or white. Shpg. wt., each, 5 oz.
96 N 2443—*State color*..Each **$1.38 2** for **$2.69**

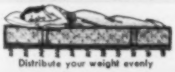
Bed Boards . . for the gift of refreshing sleep

- Correct the sagging, too-soft bed that strains back muscles
- Give firm body support . . . aid to proper sleeping posture
- For convalescents, back ailment sufferers, expectant mothers

$3.88 Each 24x60 in.

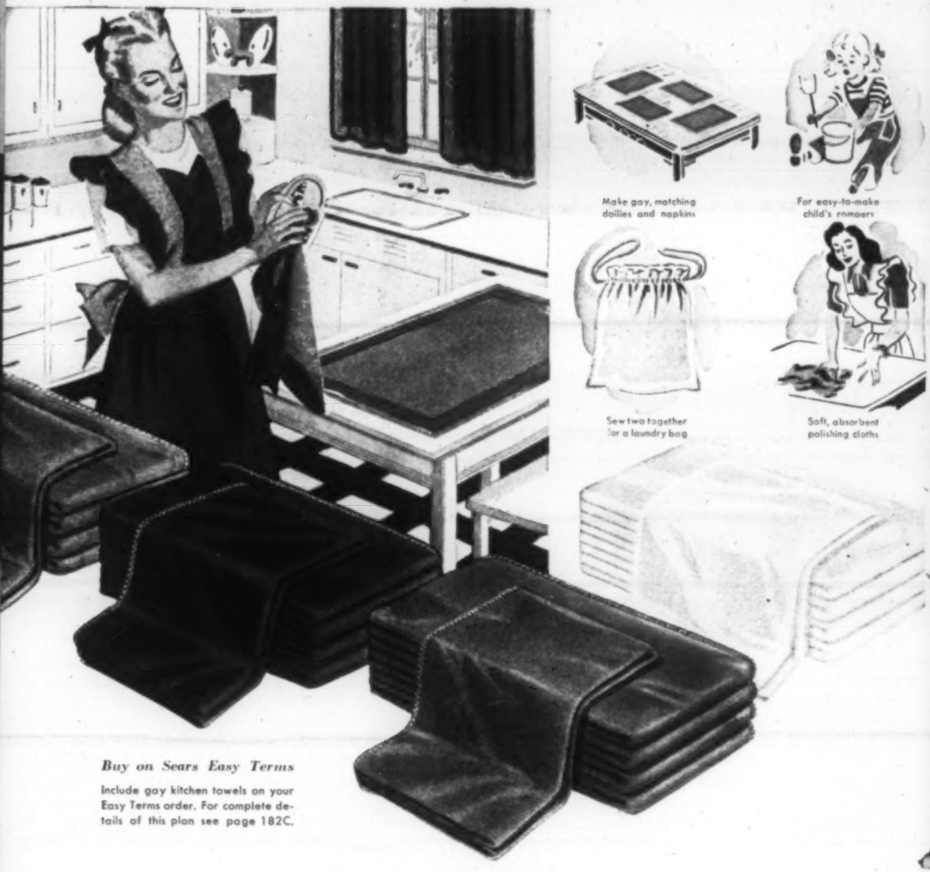
Bed Boards are firmly constructed of laminated wood pulp fiber. Covered with light blue water-resistant paper in quilted effect. Hinged 12 in. from each end . . . fold for traveling and storage.
96 N 02466—Twin Bed Size. 30x60in. Wt., 12lbs.. Ea. **$4.69; 2** for **$9.20**
96 N 02469—Single Bed, ½ Full Bed. 24x60 in. Wt., 10 lbs. . . Ea. **$3.88**
96 N 02470—Pair, Double Bed. Shpg. wt., 18 lbs. . . . . Pair **$7.60**


Proper support when you sleep


Distribute your weight evenly

Use Sears quality batts to make lovely Christmas gifts . . . see page 195

Cotton Kitchen Towels . . in bright-as-Christmas colors


Make gay, matching doilies and napkins
For easy-to-make child's rompers
Sew two together for a laundry bag
Soft, absorbent polishing cloths

Buy on Sears Easy Terms

Include gay kitchen towels on your Easy Terms order. For complete details of this plan see page 182C.

Everyday quality . . kitchen brighteners . . for many household uses

Easy to sew kitchen accessories . . . make a vivid ensemble—either for yourself or for that unusual and practical Christmas gift! Use one rich color for all kitchen accessories, or combine two of the gay, harmonizing shades for a smart new effect. Match up dish towel sets, crisp window curtains, cabinet curtains, table runners, dainty doily sets, place mats . . . even a ruffled apron for yourself. Fine for cleaning, dusting and polishing cloths, too.

Extra absorbent and practically lintless . . . they dry your dishes in just a jiffy because they're made from soft, thirsty cotton that laps up water in a hurry. While they're ideal as thrifty, low priced dish towels, they're good for glassware, too, because they leave almost no lint at all.

Sunny colors make your kitchen sing with festive cheer . . . for Christmas as well as every day in the year. Brilliant green, red, blue and yellow shades add a fresh note to your decoration scheme and brighten up dull, drab kitchens.

Package of

6 for $1.19

Made from good quality cotton, prelaundered, bleached, then dyed in kitchen colors. All ready to use. Soft, durable fabric wears well. Crinkly texture requires no ironing. Neat overcast stitched hems. Some may have faint prints. Average size, 17x34 inches. (Size varies slightly.) Wash these towels separately. Put up in one-color bundles of 6 each. *Colors:* green, red, blue or yellow. *Please state color wanted.* Shipping wt., pkg. of six, 1 lb. 4 oz.

96 N 2316—Package of 6 for. **$1.19**

Newly developed! Sensational!

All Plastic Fabric

WATA-SEAL H

★ Waterproof ★ Non-inflammable ★ Durable
★ Dustproof ★ Stain-resistant ★ Washable

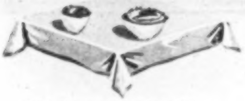
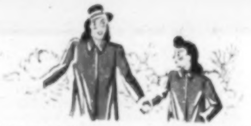
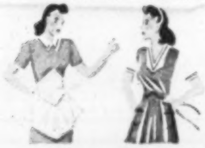
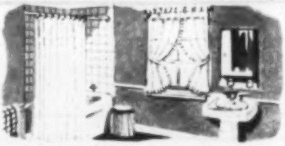
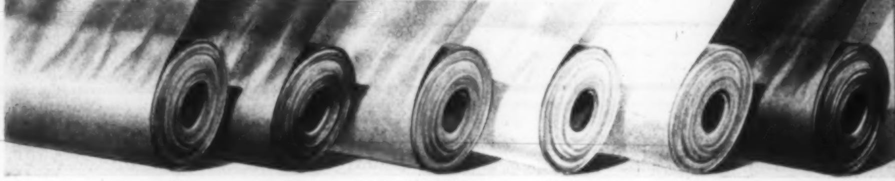


Table Covers and Food Bowl Covers


Mother and Daughter Raincoats (pattern below)


Gay Kitchen Aprons (pattern below)


Beautiful Shower and Window Curtain Sets



Vanity Skirts

Closet Accessories

Baby Pants

Sanitary Bedding

Play Pen Pads

Lamp Shade Covers

To make and give! Use this striking, translucent material

For dramatically different Christmas gifts. This air-light, water-tight, smartly translucent film is one of the latest plastic developments. Wataseal is sheer, soft and pliable. Its smooth, shimmering surface, its silk-like luster makes for an interesting, unusual appearance. Not a woven fabric—it's remarkably strong, gives long years of service. Tested by leading laboratories . . . mothproof . . . odorless . . . won't crack or peel. Washes easily in warm suds. Rinses thoroughly. No rubbing necessary.

So easy to sew . . . doesn't need hemming. Please your friends with practical gifts you've made yourself. Beside the ones shown above, make rain scarfs, toilet article kits, make-up capes, tobacco pouches, beach bags, golf jackets and fishing outfits. For home use, sew card table covers, book covers, place mats, kitchen curtains, baby bibs, baby buggy pads, high chair pads, shoe bags, blanket and storage bags. *Width*, 36 inches. *Colors:* rose, green, peach, white, yellow or blue.

96 N 2387—*Please state color wanted.* Shipping weight, yard, 4 ounces............................Yard **89c**

89c
A YARD

Buy what you need

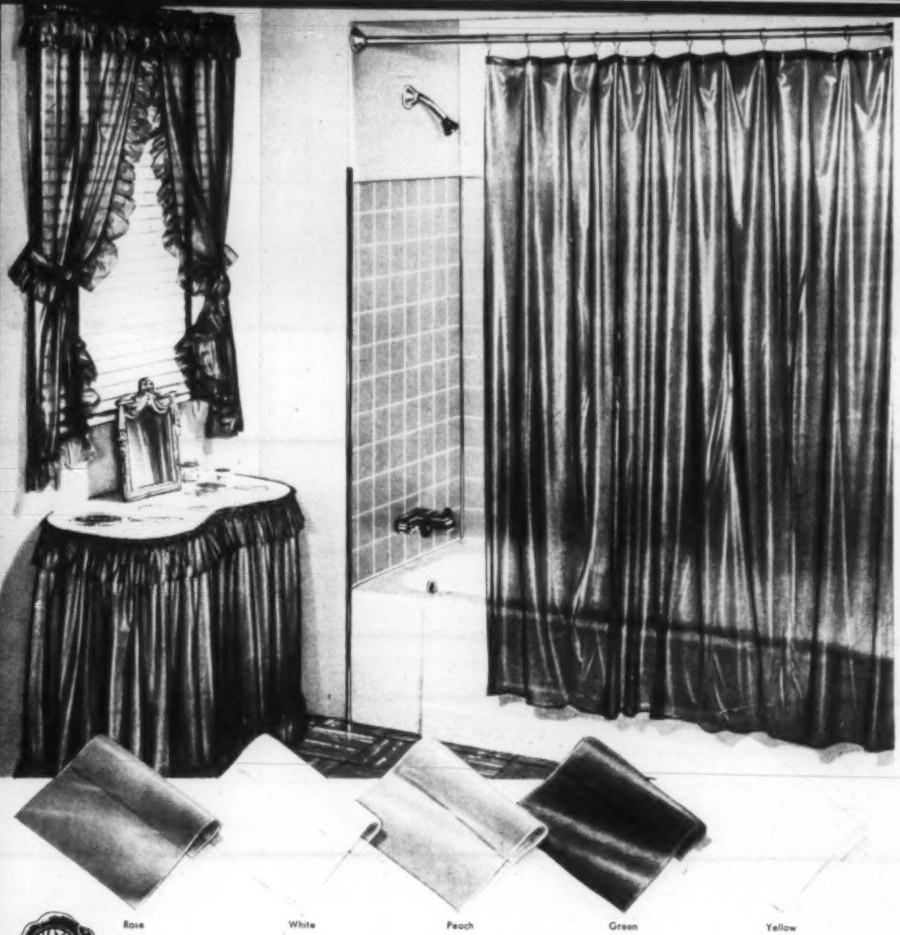
Get All Plastic Fabric and other household needs on Sears convenient Easy Payment Plan. See page 182C for complete details.

Sewing Patterns to use with Plastic Fabrics above

Aprons. Superior pattern includes half apron with wide ruffle—size 18 takes 1⅛ yds. fabric; full length apron—size 44 takes 2⅛ yds. fabric. Postpaid.
36 N 6677—*State size:* 16, 18, 20; 40, 42, 44, 46, 48. Each **25c**

Women's Raincoat. Hollywood pattern. Size 16 takes 4⅛ yds. fabric. Postpaid.
36 N 6721—*State size:* 12, 14, 16, 18, 20............................Each **25c**

Girls' Raincoat. Hollywood pattern. Size 10 takes 3⅛ yds. fabric. Postpaid.
36 N 6742—*State size:* 4, 6, 8, 10, 12, 14............................Each **15c**



WATA-SEAL
H

For holidays and everyday! Shower Curtain Sets

$4.97 Each
Shower Curtain

Shower Curtain. Sleek, sparkling . . . smooth to touch . . . the gayest, most decorative, most practical gift you'll find. Made of amazing new Wataseal—a waterproof plastic material that is soft and translucent, yet so strong it wears for years. Completely odorless, mildewproof, stain-resistant . . . won't crack or peel or become sticky. Faultlessly tailored with French-stitched center seam, neat hems on sides and bottom. Rust-resistant metal eyelets are securely set into reinforced headed top. (Order plastic shower curtain hooks from listing below). Washable. *Size:* 72x72 in. *Colors:* blue, rose, white, peach, green or yellow.

96 N 2103—*State color.* Shpg. wt., each, 1 lb. 8 oz. . . . Each **$4.97**

$4.97 Pair
Window Curtains

Bathroom Window Curtains made of sensational new waterproof plastic fabric—excitingly different to enliven your bathroom with fresh, clear color. Sheer and silk-like, glamorously ruffled . . . yet they wear splendidly and require little care. Stain and soil resistant, mildewproof, non-inflammable. Full 3¾-inch ruffles are gathered on top, sides and bottom. Ruffled tiebacks. Headed top with slot for curtain rod—all ready for hanging. For a real decorator touch that doubles the beauty of your bathroom, order the complete set from listing below. Washable. *Size:* two 31x54-inch panels. *Colors:* blue, rose, white, peach, green or yellow.

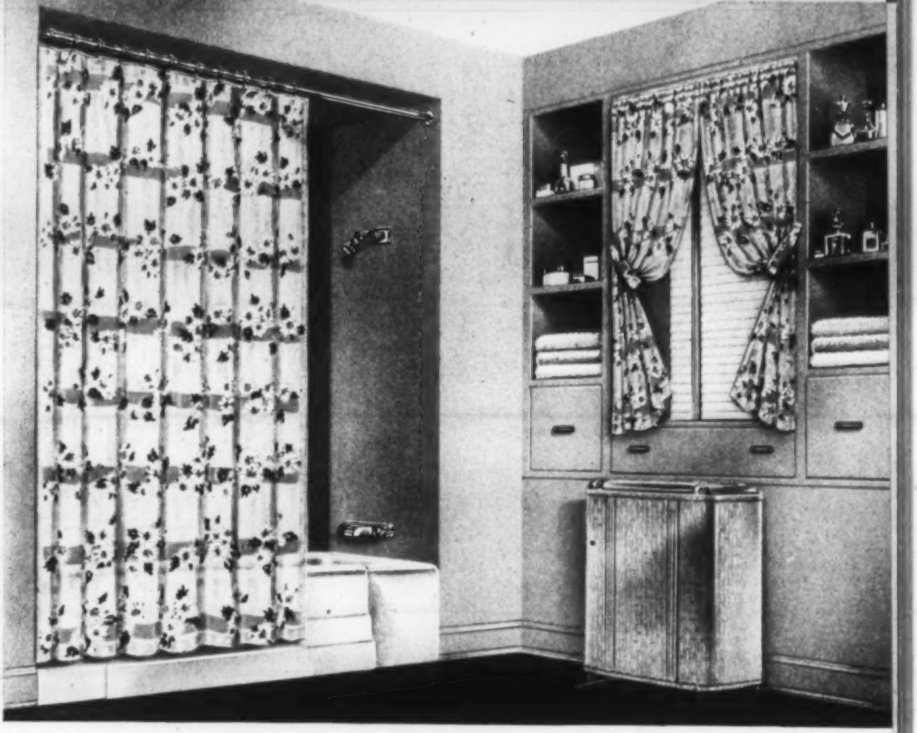
96N2104—*State color.* Shipping wt., pair, 1 lb. 8 oz . . . Pair **$4.97**

---

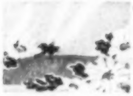
96 N 2199—Shower Curtain Hooks. *State color:* crystal, blue, rose, white, peach, green, black or yellow. Shpg wt., pkg., 3 oz. Pkg. of 12 **26c** 2 pkgs **47c**

96 N 2106—Set of Shower Curtain and Window Curtains.—*State color* (same as above). Shipping weight, set, 2 pounds 7 ounces. . . Set, **$9.67**

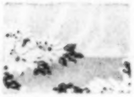
Make matching vanity skirts and other accessories. See fabric by the yard on page 201. For Sears Easy Terms, see page 182C.



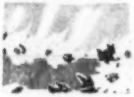
Blue



Rose

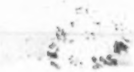


Green



White

Yellow



Koroseal Shower Curtain Sets . . our best . . exquisite pattern

Give your home the matchless beauty of a Koroseal shower curtain set. Flower clusters bloom between ribbon-like bands to make a pattern refreshing as a springtime bouquet There's sparkle in the radiant colors . . . quality in the expert tailoring . . . style in every stitch.

Shower Curtain. Fine quality rayon marquisette, waterproof treated with famous Koroseal. Delightfully lustrous . . . crisp to your fingers. Screen-printed so that the glorious colors retain their loveliness. Wear for years . . . stain and mildew-resistant . . . easy to wash. Never clings or "blows out," because bottom hem is weighted with tiny metal tabs every 6 inches. Double stitched flat center seam . . almost invisible. Hemmed on all sides. 11 rustproof metal eyelets in reinforced top hem (Order shower curtain hooks below). Cut *size:* 72x72 inches. Boxed. *Colors:* peach, blue, rose, green, white or yellow.

$8.50 Each Shower Curtain

96 N 2117—*State color.* Shpg. wt., ea., 1 lb. 10 oz. . . . . . Each **$8.50**

Tailored Window Curtains. Styled with rich simplicity that frames your window in beauty. Twin panels fall in deep, lavish folds because they're cut with such luxurious fullness. Extra long tapered tie-backs allow for even fuller drape . . . tiny tape hooks make hanging easy. 1-inch headed top, plus slot for curtain rod. Carefully stitched hems. Made of Koroseal-treated rayon marquisette, screen-printed in the same enchanting pattern as the shower curtain at left. Two tailored panels, each extra large *size:* 36x60 inches. Attractively boxed. Soft-tinted background *colors:* peach, blue, rose, green, white or yellow.

$8.50 Pair Window Curtains

96 N 2118—*State color.* Shpg. wt., 1 lb. 3 oz . . . . Pair **$8.50**

Plastic Shower Curtain Hooks. *Colors:* blue, crystal, rose, white, peach, green, black or yellow. **Please state color.**

96 N 2199—Shpg. wt., pkg., 3 oz. Pkg. of 12 **26c** . . 2 Pkgs. for **47c**

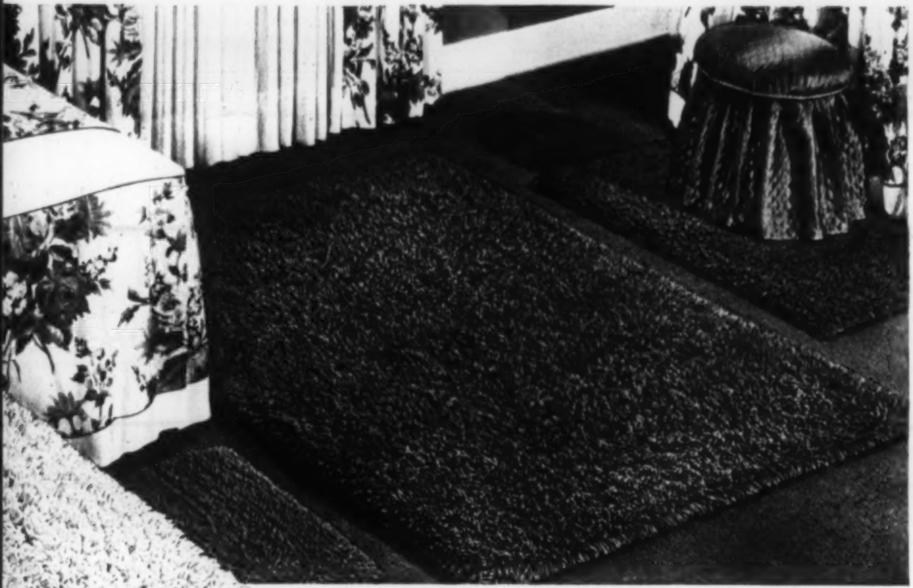
Set of Shower and Window Curtains. Attractively boxed for gift-giving. Same colors as above. **Please state color wanted**

96 N 2119—Shipping weight, set, 2 lbs. 14 oz . . . . Set **$17.00**

* * *

Scatter Rugs

A GIFT FOR THE WHOLE FAMILY TO ENJOY



Use Sears convenient Easy Payment Plan to do all your Christmas shopping ..see page 182C for details.

★

Loop Pile Shaggy Rugs

- Heavy loop pile for long wear, rich beauty
- Fine quality, thick, twisted cotton yarns
- Pile firmly stitched into strong canvas back
- Lies flat on plain floor or over carpets
- Attractive pastel colors for every room
- Choice of four sizes up to 4x6 feet

$3.79
Each
24x36 inches

Luxurious, thick-textured rugs—our best quality. Superior construction, explained above, makes them long wearing and easy to care for. But serviceability is only part of the story.

These rich heavy rugs are just the thing for those "extra special" Christmas gifts. The soft, exquisite colors, the luxurious texture make a rug you will be proud to give or have . . . right in any setting, always pleasing. Washable with care . . . use gentle Lux. Use Rug Grip, sold in the General Catalog, to hold shags firmly in place. *State color:* Blue, ivory-white, rose, gold, green. Mailable.

37 N 4886—Size, abt. 24x36 in.	Shpg. wt., 3 lbs	Each	$3.79
37 N 4887—Size, abt. 27x48 in.	Shpg. wt., 4 lbs, 6 oz	Each	5.95
37 N 04888—Size, abt. 30x60 in.	Shpg. wt., 6 lbs.	Each	7.89
37 N 04889—Size, abt. 4x6 ft.	Shpg. wt., 13 lbs.	Each	17.95

★ ★ ★

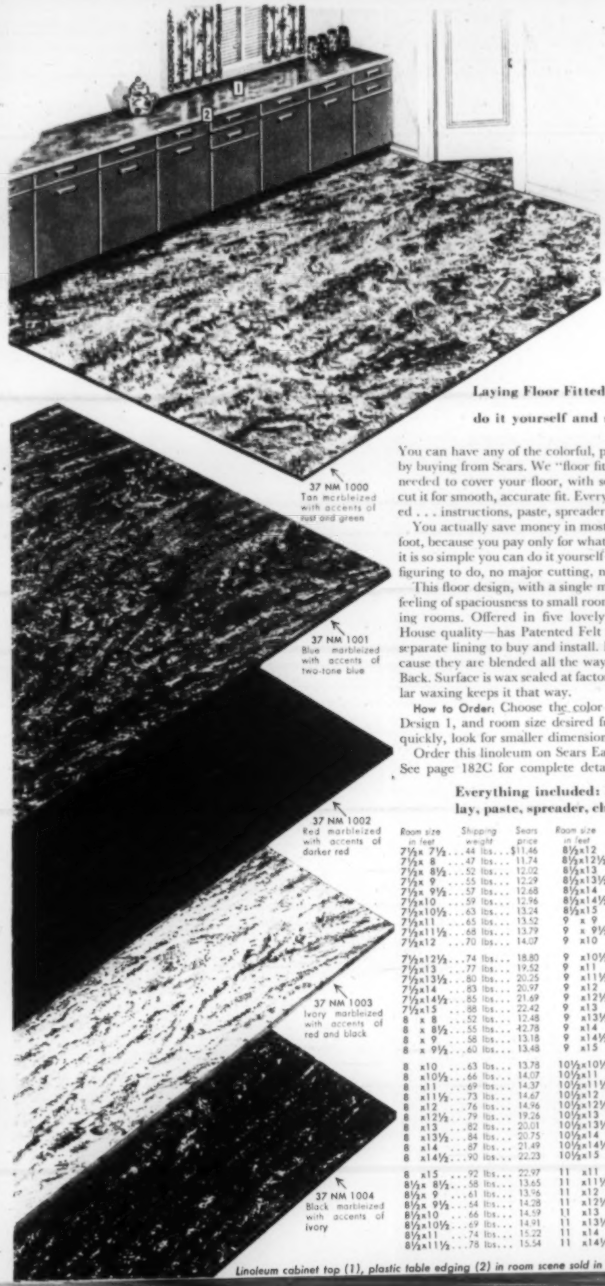
This is the Christmas you'll give Scatter Rugs, good quality rugs like these, a gift the whole family can enjoy all through the year. They bring new color and interest to any room, from hall to bath . . . soften steps . . . protect floors. Their pleasing textures and beautiful colors are right before a sofa, beside the bed, in front of fireplace or dressing table. Give Scatter Rugs, knowing they'll please because they are both beautiful and practical.

★ ★ ★

HARMONY HOUSE

Marbleized Linoleum

Floor Fitted Design 1



37 NM 1000
Tan marbleized with accents of rust and green

37 NM 1001
Blue marbleized with accents of two-tone blue

37 NM 1002
Red marbleized with accents of darker red

37 NM 1003
Ivory marbleized with accents of red and black

37 NM 1004
Black marbleized with accents of ivory

Laying Floor Fitted Linoleum is so easy . . . do it yourself and save cost of installation

You can have any of the colorful, practical linoleum floors shown here *easily* by buying from Sears. We "floor fit" the linoleum—figure the exact amount needed to cover your floor, with seams properly placed . . . .then machine cut it for smooth, accurate fit. Everything needed to install the floor is included . . . instructions, paste, spreader, chalk, chalk line.

You actually save money in most cases over the old way of buying, by the foot, because you pay only for what is used on the floor. Furthermore, laying it is so simple you can do it yourself—save cost of professional installation. No figuring to do, no major cutting, no waste.

This floor design, with a single marbleized color used wall to wall, lends a feeling of spaciousness to small rooms . . . harmonizes extra large or connecting rooms. Offered in five lovely colors. The linoleum is fine Harmony House quality—has Patented Felt Back that pastes directly to floor . . . no separate lining to buy and install. Rich marbleized colors can't wear off because they are blended all the way through the wear layer to Patented Felt Back. Surface is wax sealed at factory to make it stain and spotproof . . . regular waxing keeps it that way.

How to Order: Choose the color desired and state catalog number, Floor Design 1, and room size desired from the table below. (To find room size quickly, look for smaller dimension first.)

Order this linoleum on Sears Easy Terms and pay for it while you use it. See page 182C for complete details concerning this Easy Payment Plan.

Everything included: Linoleum, cut and ready to lay, paste, spreader, chalk, chalk line, instructions

Room size in feet	Shipping weight	Sears price	Room size in feet	Shipping weight	Sears price	Room size in feet	Shipping weight	Sears price
7½x 7½	44 lbs.	$11.46	8½x12	80 lbs.	$15.85	11 x15	128 lbs.	$26.85
7½x 8	47 lbs.	11.74	8½x12½	83 lbs.	19.73	12 x12	112 lbs.	22.35
7½x 8½	52 lbs.	12.02	8½x13	86 lbs.	20.49	12 x12½	117 lbs.	23.24
7½x 9	55 lbs.	12.29	8½x13½	89 lbs.	21.25	12 x13	122 lbs.	24.13
7½x 9½	57 lbs.	12.68	8½x14	92 lbs.	22.01	12 x13½	127 lbs.	25.29
7½x10	59 lbs.	12.96	8½x14½	98 lbs.	23.04	12 x14	131 lbs.	26.18
7½x10½	63 lbs.	13.24	8½x15	101 lbs.	23.80	12 x14½	135 lbs.	27.07
7½x11	65 lbs.	13.52	9 x 9	64 lbs.	14.74	12 x15	139 lbs.	27.96
7½x11½	68 lbs.	13.79	9 x 9½	67 lbs.	15.07	13½x13½	144 lbs.	32.81
7½x12	70 lbs.	14.07	9 x10	70 lbs.	15.41	13½x14	148 lbs.	33.31
7½x12½	74 lbs.	18.80	9 x10½	75 lbs.	15.74	13½x14½	153 lbs.	33.92
7½x13	77 lbs.	19.52	9 x11	78 lbs.	16.07	13½x15	158 lbs.	34.42
7½x13½	80 lbs.	20.25	9 x11½	81 lbs.	16.41	13½x16	169 lbs.	35.42
7½x14	83 lbs.	20.97	9 x12	84 lbs.	16.74	13½x17	178 lbs.	36.42
7½x14½	85 lbs.	21.69	9 x12½	88 lbs.	20.19	13½x18	190 lbs.	37.42
7½x15	88 lbs.	22.42	9 x13	91 lbs.	20.97	13½x19	200 lbs.	45.76
8 x 8	52 lbs.	12.48	9 x13½	97 lbs.	22.02	13½x20	209 lbs.	48.10
8 x 8½	55 lbs.	12.78	9 x14	100 lbs.	22.80	14 x14	153 lbs.	34.49
8 x 9	58 lbs.	13.18	9 x14½	103 lbs.	23.58	14 x14½	158 lbs.	35.12
8 x 9½	60 lbs.	13.48	9 x15	106 lbs.	24.35	14 x15	162 lbs.	35.64
8 x10	63 lbs.	13.78	10½x10½	86 lbs.	18.24	14 x16	174 lbs.	36.68
8 x10½	66 lbs.	14.07	10½x11	89 lbs.	18.63	14 x17	184 lbs.	37.71
8 x11	69 lbs.	14.37	10½x11½	96 lbs.	19.02	14 x18	197 lbs.	38.75
8 x11½	73 lbs.	14.67	10½x12	100 lbs.	19.68	14 x19	207 lbs.	46.74
8 x12	76 lbs.	14.96	10½x12½	104 lbs.	21.85	14 x20	218 lbs.	49.11
8 x12½	79 lbs.	19.26	10½x13	107 lbs.	22.69	14½x14½	163 lbs.	36.33
8 x13	82 lbs.	20.01	10½x13½	111 lbs.	23.52	14½x15	170 lbs.	36.87
8 x13½	84 lbs.	20.75	10½x14	114 lbs.	24.35	14½x16	180 lbs.	37.94
8 x14	87 lbs.	21.49	10½x14½	120 lbs.	25.19	14½x17	193 lbs.	39.02
8 x14½	90 lbs.	22.23	10½x15	124 lbs.	26.02	14½x18	203 lbs.	40.36
8 x15	92 lbs.	22.97	11 x11	96 lbs.	19.49	14½x19	215 lbs.	47.44
8½x 8½	58 lbs.	13.65	11 x11½	100 lbs.	19.89	14½x20	225 lbs.	49.85
8½x 9	61 lbs.	13.96	11 x12	104 lbs.	20.57	15 x15	175 lbs.	38.08
8½x 9½	64 lbs.	14.28	11 x12½	108 lbs.	22.31	15 x16	186 lbs.	39.20
8½x10	66 lbs.	14.59	11 x13	112 lbs.	23.17	15 x17	198 lbs.	40.58
8½x10½	69 lbs.	14.91	11 x13½	115 lbs.	24.02	15 x18	209 lbs.	41.69
8½x11	74 lbs.	15.22	11 x14	121 lbs.	24.87	15 x19	222 lbs.	48.14
8½x11½	78 lbs.	15.54	11 x14½	125 lbs.	26.00	15 x20	231 lbs.	50.86

Linoleum cabinet top (1), plastic table edging (2) in room scene sold in Big Catalog

BLUE
ROSE
GREEN
CEDAR
PEACH

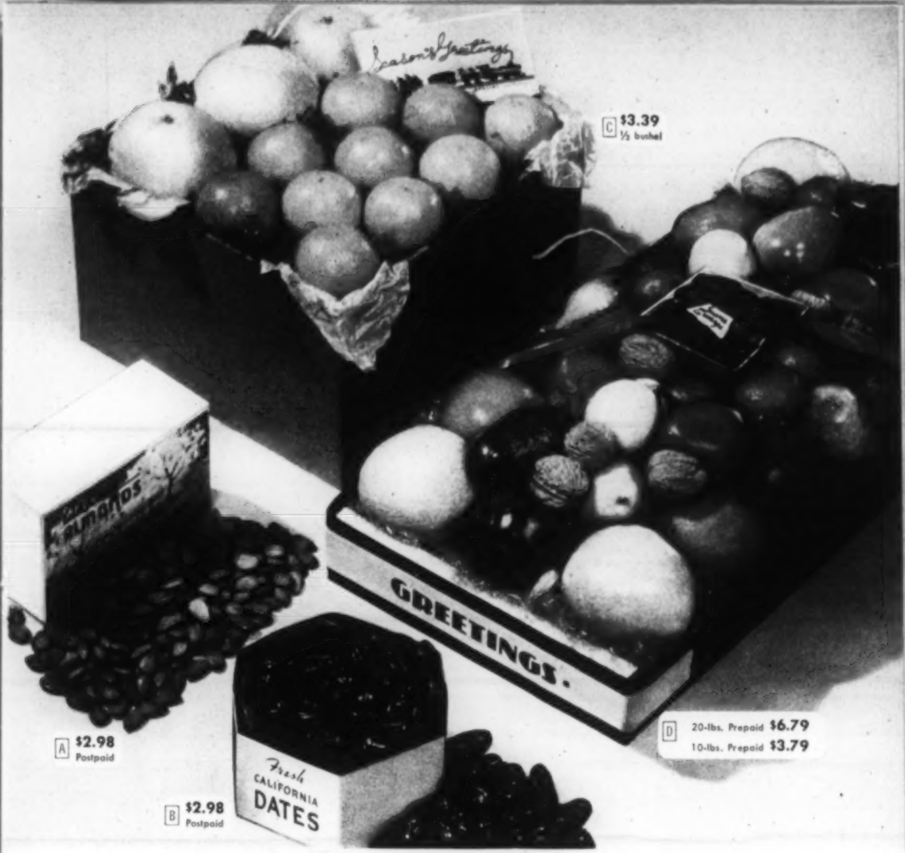
Luxurious All Wool Blankets to treasure like heirlooms

- **100% new, choice quality, long fibered wools—gloriously soft, warm**
- **Luxury length: 72x90 inches. Weight, 4 pounds. Five handsome colors**

Lovely to live with, to treasure like heirlooms through the years. Perfect for your very finest gifts! You can sleep snug under the fleecy warmth, rich beauty and gentle draping quality of these big, lovely Slumbersound blankets—*in our new, extra long luxury size.* "Luxury length" gives you more tuck-in room, helps keep you cozier. These Slumbersounds are specially resilient to the touch, too—so thick, so soft, such springy texture. Made of selected wool fibers, skillfully blended and woven, then deeply napped so that millions of tiny, imprisoned air cells keep the warm air in and the cold air out. They're strong and long wearing . . . will give years of gracious service. Matching rayon satin bindings have non-fray edges. Each blanket individually boxed. The clear, rich shades were made possible by the use of the very finest dyes. Choose from our rainbow range of exquisite colors to blend with any bedroom furnishings. *Colors:* peach, med. blue, dusty rose, green or cedar.

$9.77 Each

56 N 08130—*Please state color wanted.* Shipping wt., 6 lbs. . Each **$9.77**



Luscious, tree-ripened Fruits and Nuts shipped direct from grower or packer

Delectable fruit and nut assortments . . . shipped right from the grove or packer . . . make gifts that are different, practical, wholesome. On your order please give your name and print names and addresses of persons to whom gifts go. Grower ships box with holiday greeting stating that this gift comes with your best wishes. Remember, all shipping costs are included in the selling price as shown. Order early!

Almonds fresh from California

A Delicious, new crop almonds—what could be more appropriate for Christmas giving? Shipped direct from the grove, freshly shelled. They're rich in food value, crisp, full of delicate flavor. Perfect for snacks fresh or roasted. Also used in cooking, baking and candy-making. Follow ordering directions above.

***8 N 7856F**—Postpaid . . . . . 2-pound box **$2.98**

Fresh California Dates

B A luxurious gift . . . a delicacy sure to please are these sweet, wholesome dates. Come direct from the grower. Large, moist fruit fairly melts in your mouth. See how to order above.

Available after November 1st.

***8 N 7859F**—Postpaid . . . . . 3-pound box **$2.98**

Florida Fruit right from the grove

C A half bushel of fresh citrus fruits averaging 27 to 30 pounds—and at a price that will surprise you! Full-flavored, choice oranges and grapefruit, each one attractively and individually wrapped, carefully packed in gift carton. Makes a gift that is out of the ordinary and one the whole family will enjoy. Order several to give to discriminating friends who appreciate and enjoy fine fruits. Tree-ripened, hand picked to insure freshest flavor. Available in full bushels also as listed. Bushels average 55 to 60 lbs. of fruit.

Follow ordering directions above. Because of interstate regulations, we cannot ship to California, Texas, Arizona, Oregon, or Washington.

Available after November 1st.

***8 NM 7854F**—Half bushel box.
Express prepaid **$3.39**
***8 NM 7855F**—Bushel box. Express prepaid. **6.39**

Twelve kinds of fruits and nuts!

D Luscious, finest quality fruits and nuts in a deluxe assortment. Hand picked at the peak of freshness, carefully packed, and expressed direct from California. Avocados, apples, pears, pomegranates, dates, persimmons, lemons, limes, grapefruit, oranges, jumbo walnuts, and almonds—all tree-ripened and hand selected. A gift that is always right . . . even for the person who "has everything." Think of the enjoyment these fruits and nuts will give—they are colorful and tasty served as appetizers, salads, and desserts. All the favorites plus several unique kinds. Choice of ten or twenty-pound packs as listed.

Follow how to order above. Cannot be shipped to Florida or Texas because of interstate regulations.

***8 NM 7858F**—20-pound pack.
Express prepaid **$6.79**
***8 NM 7857F**—10-lb. pack. Express prepaid **3.79**

*** If for any reason grower is unable to make delivery before Christmas, a greeting card, notifying the recipient that your gift is on the way, will be mailed before Christmas.**

Serve these delicious Nuts-in-Shell

- Deluxe assortment includes your favorites . . . large, tasty walnuts, pecans, almonds and filberts
- Always have a bowl of nuts on hand—a real treat

98c
2-lb. Bag

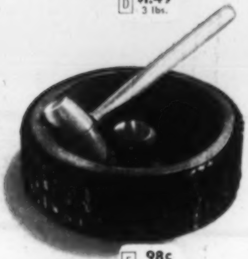
Large, delicious sweetmeats are ideal to have around the house during the holidays to serve family and guests. A thoughtful gift, too, because they're good wholesome food that youngsters and grownups can enjoy. Deluxe assortment consists of California large budded Diamond quality walnuts, Georgia pecans, California almonds, and choice Oregon filberts.

8 N 7824—Shipping weight, 2 pounds 6 ounces. 2-pound bag **98c**
8 N 7825—Shipping weight, 5 pounds 8 ounces. . 5-pound bag **$2.39**
8 N 7826 Shipping weight, 11 pounds. . . . . . .10-pound bag **4.69**

A **$1.35** 3 lbs.

D **$1.49** 3 lbs.

B **59c** 2 lbs.



E **98c** Set

CHUNK-E-NUT
Assorted Nuts
CHUNK-E-NUT
Assorted Nuts

C **$1.19** 10½ oz.

READY TO POP
MELLO'S BEST
POP CORN
BRAND

F **69c** 3 lbs.

Crisp, Crunchy Nutmeats for Gifts or Snacks

Large, budded Walnuts

A Diamond quality walnuts that all will enjoy. Well-filled with rich nut meats. Easy to shell for eating, baking, salads, etc. Shpg. wt., 3 lbs. 8 oz.

Available after Nov. 7th.

8 N 7834. . . . . .3 pounds **$1.35**

Roasted Peanuts

B Crisp, crunchy Virginia peanuts. Fine quality, thoroughly roasted for perfect flavor. Shipping wts., 2 lb. bag, 2 lbs. 8 oz.; 5 lb. bag, 5 lbs. 8 oz.

8 N 7835. . . . . .2 pounds **59c**
8 N 7836. . . . . .5 pounds **$1.39**

Salted Nut Assortment

C A delectable assortment of rich, crisp cashews, almonds, pecans and filberts . . . shelled, roasted, salted to perfection. Box inner-lined to preserve freshness. Shipping wt., 1 lb. 8 oz.

8 N 7828—10½-ounce box. **$1.19**

Georgia Pecans

D Large size, Georgia pecans. Delicious, full flavored nut meats. Ideal for gifts or for your own use as snacks, in baking and candy making. Shipping weight, 3 lbs. 9 oz.

8 N 7831 . . . . .3 pounds **$1.49**

Nut Bowl and Mallet Set

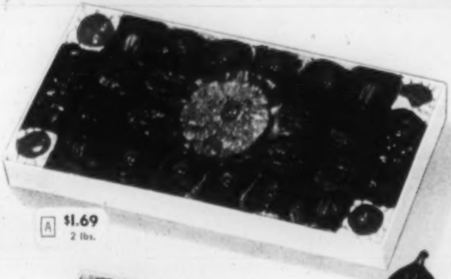
E Natural, rustic wood bark finish bowl with smooth inner surface. About 7 inches in diam. Mallet included. A neat way to serve nuts. Welcome gift. Shpg. wt., 2 lbs. 10 oz.

8 N 7838. . . . . .Set **98c**

Unpopped Pop Corn

F Everybody enjoys popping and eating pop corn so order a supply for the holidays. Send it to your serviceman. Fine quality . . . makes large, fluffy kernels. Shpg. wt., 3 lbs. 7 oz.

8 N 7860. . . . . .3 pounds **69c**

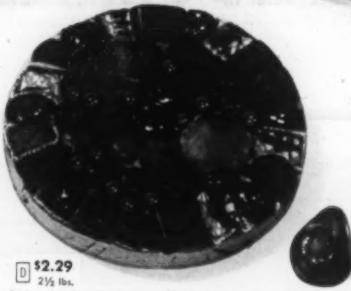


A **$1.69**
2 lbs.

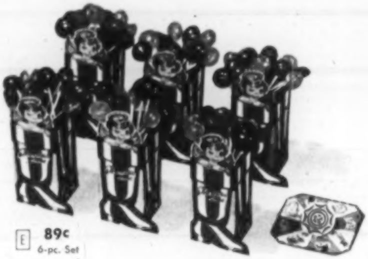
B **$2.59**
3 lbs.

GAME Kit
Horn of Plenty Assortment

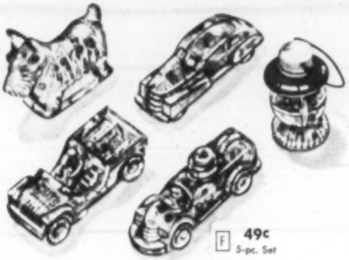
C **$1.49**
2¼ lbs.



D **$2.29**
2½ lbs.



E **89c**
6-pc. Set



F **49c**
5-pc. Set

Christmas delicacies to delight the whole family

2-pound box of Candied Fruit

A Choice candied fruit for special friends you will want to remember at Christmas time. Varied, tasty assortment, packed in an attractive box, cellophane-wrapped. Included in this box of fruit delicacies are glaced pineapple, cherries, prunes, figs, dates—also marshmallow and nut stuffed fruits. So tempting you'll want a box for yourself for holiday snacks. Shipping wt., 2 lbs. 8 oz.
8 N 7808 . ...2-pound box **$1.69**

3 pounds of Fancy Candied Fruit

B Our largest package of luscious candied fruit—in a delightful variety to satisfy the differing taste whims of your whole family, or your holiday visitors. Glaced pineapple, prunes, figs, cherries, and dates. All neatly and attractively arranged in colorful box, cellophane-wrapped for freshness. Easy to mail, too. Shipping weight, 3 pounds 5 ounces.
8 N7810..................3-pound box **$2.59**

Horn of Plenty Assortment

C A whole evening of fun will be wrapped up in this Christmas package . . . for refreshment—delicious plain and filled cookies, assorted hard candies, and fruit cake. For entertainment—a novel kit of two games, complete with instructions, that everyone will enjoy. A delightful gift. Package is wax paper wrapped to retain freshness. Cardboard mailer incl. Shpg. wt., 3 lbs.
8 N 7865.................2¼-pound box **$1.49**

2½-pound Candied Fruit Assortment

D Taste treat for those friends who prefer fruit to candy . . . perfect, too, to send to men and women in the service. Delicious, wholesome candied fruit—pleasing to the eye, but even more pleasing to the taste. Includes pineapple, cherries, figs, prunes and kumquats. Some stuffed with tasty fillings. Cellophane wrapped tray packed in cardboard box. Shipping weight, 3 lbs. 4 oz.
8 N 7809...............2½-pound box **$2.29**

Christmas Boot Surprise

E Just what children will want Santa to leave in their Christmas Stockings. Ten "yummy" lollipops plus an interesting "Twirl Away" game that youngsters will have fun playing with for hours, in each cardboard boot. Six boots included in one box; tops covered with decorated cellophane. Ideal party favors. Will make inexpensive presents for your children's friends, too. Shpg. wt., 2 lbs.
8 N 7866..................Set of six boots **89c**

Glass Toys Filled with Candy

F Children's favorite toys—Jeeps, fire engines, autos, lanterns, and Scotty dogs or airplanes, bulldogs and telephones (not shown). All filled with wholesome, delicious candy. Your youngsters' eyes will sparkle when they find these toys in their Christmas stockings. So inexpensively priced, they'll make clever favors for your holiday parties. Shipping weight, 2 pounds 8 ounces.
8 N 7852 ....Set of 5 assorted toys **49c**

Supreme quality Fruit Cake . . . pure, wholesome and delicious

It's just not the Holiday season without fruit cake. The family always looks forward to a delicious fruit cake at this time of year. Here is one they'll love—they'll all ask for more. Smooth batter deliciously flavored with spices and honey. Chock full of glazed cherries, pineapple, assorted fruit peel, raisins, citron and selected pecans. Decorated with cherries, pineapple and pecans on the top.

Each cake comes cellophane wrapped to retain luscious flavors. Ideally packed in a beautiful tin—the perfect gift. The tin may be used afterwards in the kitchen, to hold cake or cookies. Comes with corrugated mailer which makes it easy for you to send one to your friends in distant places. Give a gift the whole family will enjoy.

8 N 7819—Shpg. wt., 6 lbs. . . . . .5-pound cake $3.79

$3.79

5-pound cake

FOR YOUR FESTIVE HOLIDAY DINNERS

All fruit cakes cellophane wrapped and packed in corrugated mailing carton

Fine quality ingredients

$1.69

5 lbs.

One of the outstanding fruit cake values of the country. Rich, dark, spicy batter, generously filled with selected fruit peels, cherries, raisins, pecans. To complete your holiday dinner. In attractive cardboard box. Shpg. wt., 5 lbs. 14 oz.

8 N 7817 . . . . .5-pound cake $1.69

Rich, delectable Fruit Cake

$2.79

5 lbs.

Taste-tempting batter flavored with spices and honey. Heavily laden with cherries, raisins, asstd. citrus peels, citron and pecan meats. Top is decorated with whole red candied cherries and half pecans. In beautifully decorated tin.

8 N 7818—Shpg. wt., 6 lbs. . . 5-lb. cake $2.79

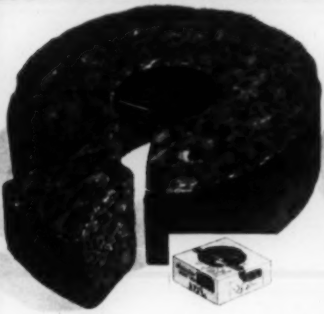
Baronial Fruit Cake

$2.6

3 lbs.

Rich batter filled with best quality cherries, pineapple, raisins, assorted fruit peels and selected pecans. Deliciously seasoned with rum an brandy. Packed in tin with corrugated mail meeting regulations for overseas shipping.

8 N 7841—Shpg. wt., 4 lbs. . . 3-lb. cake $2.



SEARS, ROEBUCK AND CO., CHICAGO 7, ILL.